

MIDPOINT REVIEW GUIDELINES – INDUSTRIAL DESIGN

PORTFOLIO PRESENTED

- Present your strongest work (main interests are in visual communication skills)
- No need to talk in detail just mention class, instructor & your opinion on the project

PRESENTATION

ORAL

- Short
- Focus on proposal

WRITTEN

- Mandatory assistance in the writing lab
- Typos/poor grammar is unacceptable
- Flawless grammar & spelling required

PROPOSAL

- Design presentation

CONTENT

- Extensive research
- Why they chose this project
- Their personal view
- Project Time line
- Defined final deliverables

SCALE

- High level project, in both depth and scope.

SUPPORTING DETAILS

- Visuals/research to support the project during presentation please