Begin Your Future Here

This book is more than a catalog. It tells of people, just like you, who aspire to do what they love everyday. These are accounts from students, graduates and faculty, who spend their days filling the world with beauty, making their visions into realities, and looking at things in a new light.

If the following pages inspire you, take it as a sign. This could be the beginning of another story – yours.
OUR PROGRAMS

SCHOOL OF ACTING
AA Acting*
BFA Acting*
MA Acting*
MFA Acting*

SCHOOL OF ADVERTISING
AA Advertising
AA Studio Production
BFA Advertising
CERT Advertising*
MA Advertising & Branded Media
MFA Advertising

SCHOOL OF ARCHITECTURE
BA Architectural Design
B.Arch Architecture
MA Advanced Architectural Design*
M.Arch Architecture

SCHOOL OF ART HISTORY
AA Art History**
BFA Art History**
MA Art History**

SCHOOL OF ART EDUCATION
BFA Art Education
CRED Art Education
MA Art Education
MAT Art Education

SCHOOL OF COMMUNICATIONS & MEDIA TECHNOLOGIES
BA Communications & Media Technologies
MA Communications & Media Technologies

SCHOOL OF FASHION
AA Fashion Journalism
AA Fashion Marketing
AA Fashion Merchandising
AA Fashion Product Development
AA Fashion Styling
AA Fashion Visual Merchandising
BA Fashion Journalism
BFA Costume Design
BFA Fashion
BFA Fashion Marketing
BFA Fashion Merchandising
BFA Fashion Product Development
BFA Fashion Styling
BFA Fashion Visual Merchandising
BFA Footwear & Accessory Design*
BFA Knitwear Design*
BFA Textile Design*
CERT Fashion*
CERT Social Media Management
MA Costume Design
MA Fashion Art Direction
MA Fashion Journalism
MA Fashion Marketing
MA Fashion Merchandising
MA Costume Design
MA Fashion*
MA Fashion Marketing & Brand Management
MA Fashion Merchandising & Management
MFA Fashion Product Development
MFA Footwear & Accessory Design*
MFA Knitwear Design*
MFA Textile Design*
AA Available Areas of Emphasis:
• Technical Fashion Design
BFA Available Areas of Emphasis:
• Fashion Design*
• Pattern Making & 3-Dimensional Design for Fashion*
MFA Available Areas of Emphasis:
• Fashion Design*

SCHOOL OF FINE ART
AA Fine Art
BFA Fine Art
CERT Fine Art*
MA Fine Art
MFA Fine Art
AA, BFA, MA & MFA Available Areas of Emphasis:
• Drawing & Painting
• Printmaking
• Sculpture

SCHOOL OF GAME DEVELOPMENT
AA Game Development
BFA Game Development
BS Game Programming
MA Game Development
MFA Game Development

SCHOOL OF GRAPHIC DESIGN
AA Graphic Design
BFA Graphic Design
CERT Graphic Design
MA Graphic Design & Digital Media
MFA Graphic Design

SCHOOL OF ILLUSTRATION
AA Illustration
BFA Illustration
CERT Illustration*
MA Illustration
MFA Illustration
BFA & MFA Available Areas of Emphasis:
• Comics

SCHOOL OF INDUSTRIAL DESIGN
AA Automotive Restoration*
AA Industrial Design
BFA Industrial Design
CERT Industrial Design*
MA Industrial Design
MFA Industrial Design

SCHOOL OF LANDSCAPE ARCHITECTURE
AA Landscape Architecture
BFA Landscape Architecture
MA Landscape Architecture
MFA Landscape Architecture

AA & BFA Available Areas of Emphasis:
• Transportation Design

SCHOOL OF INTERIOR ARCHITECTURE & DESIGN
AA Interior Architecture & Design
BFA Interior Architecture & Design
CERT Interior Architecture & Design*
MA Interior Architecture & Design
MFA Interior Architecture & Design

SCHOOL OF JEWELRY & METAL ARTS
AA Jewelry & Metal Arts
BFA Jewelry & Metal Arts
MA Jewelry & Metal Arts
MFA Jewelry & Metal Arts

*These Programs are not available online
**These Programs are not available onsite
OUR PROGRAMS

SCHOOL OF MOTION PICTURES & TELEVISION
AA Motion Pictures & Television
BFA Motion Pictures & Television
CERT Motion Pictures & Television
MA Writing & Directing for Film*
MFA Motion Pictures & Television

BFA Available Areas of Emphasis:
• Cinematography
• Directing
• Editing
• Production Design
• Producing
• Screenwriting

SCHOOL OF PHOTOGRAPHY
AA Photography
BFA Photography
CERT Photography*
MA Photography
MFA Photography

BFA Available Areas of Emphasis:
• Documentary
• Fine Art Photography
• Advertising/Photo Illustration

SCHOOL OF VISUAL DEVELOPMENT
AA Visual Development
BFA Visual Development
MA Visual Development
MFA Visual Development

BFA Available Areas of Emphasis:
• Digital Art

MA & MFA Available Areas of Emphasis:
• Entertainment Art

SCHOOL OF MUSIC PRODUCTION & SOUND DESIGN FOR VISUAL MEDIA
AA Music Production
AA Sound Design
BFA Music Production
BFA Music Scoring & Composition
BFA Sound Design
MA Music Scoring & Composition
MA Sound Design
MFA Music Scoring & Composition
MFA Sound Design

SCHOOL OF WEB DESIGN & NEW MEDIA
AA Web Design & New Media
BFA Web Design & New Media
CERT Web Design & New Media*
MA Web Design & New Media
MFA Web Design & New Media

SCHOOL OF WRITING FOR FILM, TELEVISION & DIGITAL MEDIA
BFA Writing for Film, Television & Digital Media
MFA Writing for Film, Television & Digital Media

*These Programs are not available online
**These Programs are not available onsite
WHAT WE OFFER

PRE-COLLEGE PROGRAMS
High School Art Experience
Tuition-free high school scholarships

PROFESSIONAL DEVELOPMENT
In-Service Teachers
Practicing professionals

PERSONAL ENRICHMENT
Continuing Art Education
All levels from beginner to advanced

FLEXIBLE SCHEDULE
Days, nights, weekends, online
Intersession classes offered between semesters*

*Financial Aid is not available for intersession classes. Search up-to-date course schedules at www.academyart.edu

COURSES FOR BEGINNERS
Foundations coursework for every level
No-barrier admissions policy; no portfolio required

UNDERGRADUATE DEGREES
Associate of Arts
Bachelor of Arts
Bachelor of Science
Bachelor of Architecture
Bachelor of Fine Arts
Certificate

GRADUATE DEGREES
Master of Arts
Master of Fine Arts
Master of Architecture

CREDENTIAL PROGRAMS
Art Teaching Credential

FINANCIAL AID AND CAMPUS HOUSING
visit us online at www.academyart.edu

ONLINE EDUCATION
Undergraduate + Graduate Degrees
Study 100% online, or take online classes toward your degree
Earn the same credit as on campus classes
For more information, visit http://online.academyart.edu

ATHLETICS
NCAA PacWest Conference
Intercollegiate Teams
Recreational & Intramural Sports

INTERNATIONAL STUDENT SERVICES
Help with immigration and visa questions
Take English for Art Purposes support courses and other university courses at the same time

We are able to meet the needs of students from all skill levels and all backgrounds. Call an admissions representative today to personalize your educational plan: 1.800.544.2787.
AS YOU EXPLORE OUR EXCITING WORLD
WE INVITE YOU TO VISIT OUR WEBSITE FOR ADDITIONAL INFORMATION, TO WATCHVIDEOS, AND TO SEE MORE STUDENT WORK.

WWW.ACADEMYART.EDU
We strongly believe that all students willing to make the commitment have the ability in them. We are committed to hiring a faculty of distinguished professionals to help our students become professionals themselves.

This is our 90 year tradition.

### 1929
- Richard S. Stephens, Art Director for Sunset Magazine, founds the Académie of Advertising Art, along with his wife Clara, with a beginning enrollment of 45 students

### 1933
- Fashion Illustration is added to the curriculum

### 1936
- Fine Art Department is added

### 1946
- Enrollment grows to 250 students
- Courses are offered in General Advertising and Commercial Art, Fashion Illustration, Cartooning, and Lettering & Layout

### 1951
- Richard A. Stephens, son of founder Richard S. Stephens, becomes President

### 1955
- Magazine Illustration and Photography are added to the curriculum

### 1957
- Art History, English, and American History are added to the curriculum

### 1966
- School name changed from Academy of Advertising Art to Academy of Art College
- Academy is granted authority to offer a Bachelor’s Degree in Fine Art
- Fine Art, Fashion, Photography, Interior Design, Advertising and Illustration classes offered
- Academy acquires its own space at 740 Taylor Street

### 1968
- Academy expands to 625 Sutter

### 1976
- Academy continues to expand to 540 Powell Street
- Approximately 750 students enrolled
- Library opens
- In-house advertising agency begins (ADCOM)

### 1977
- Master of Fine Arts program inaugurated and approved by the California State Department of Education

### 1980
- The Academy’s Department of Transportation begins a shuttle service for students
- The school maintains a fleet of over 50 vehicles

### 1981
- Academy receives National Association of Trade and Technical Schools (NATTS) accreditation
- Graphic Design courses offered

### 1983
- Academy expands to provide a student housing facility across the street from 625 Sutter

### 1985
- Academy receives National Association of Schools of Art and Design (NASAD) accreditation
1988
- Academy receives Foundation for Interior Design Education Research (FIDER) accreditation which is now Council for Interior Design Accreditation (CIDA)

1992
- Elisa Stephens, granddaughter of founder Richard S. Stephens, appointed president
- 79 New Montgomery building acquired
- School of Product Design begins

1993
- School of Motion Pictures & Video begins
- Academy’s first dormitory at 680 Sutter Street
- School of Product Design becomes School of Product & Industrial Design

1994
- Academy introduces Programs in Computer Arts and begins offering classes in 3D Modeling, Animation and New Media
- School of Product Design becomes School of Product & Industrial Design

1998
- Academy receives Accrediting Council for Independent Colleges and Schools (ACICS) accreditation
- School of Interior Design becomes School of Interior Architecture & Design

1999
- School of Product & Industrial Design becomes School of Industrial Design Studios and expands curriculum to include courses in transportation and automotive design

2001
- School of Industrial Design Studios becomes School of Industrial Design

2002
- School of Architecture begins
- School of Motion Pictures & Video becomes School of Motion Pictures & Television

2003
- First online classes offered
- Academy of Art College becomes Academy of Art University
- Animation separates from School of Computer Arts to become School of Animation & Visual Effects
- School of Computer Arts becomes School of Computer Arts & New Media

2006
- School of Architecture receives National Architectural Accrediting Board (NAAB) accreditation for Master of Architecture (M.Arch) Degree

2007
- Academy receives Western Association of Schools & Colleges (WASC) accreditation
- Classic Car Museum housing over 100 historic cars, including a 1929 Auburn Speedster

2008
- School of Multimedia Communications opens offering Bachelor of Arts and Master of Arts degrees
- National Collegiate Athletic Association (NCAA) Division II Athletic Program begins, led by former San Francisco 49er Jamie Williams

2009
- School of Music for Visual Media opens offering Associate of Arts, Bachelor of Fine Arts and Master of Fine Arts degrees
- Game Design separates from School of Animation & Visual Effects to become School of Game Design offering Associate of Arts, Bachelor of Fine Arts and Master of Fine Arts degrees
- School of Computer Arts & New Media becomes School of Web Design & New Media

2010
- School of Art Education opens offering a Bachelor of Fine Arts degree
- School of Architecture offers a Bachelors of Fine Arts degree

2011
- School of Landscape Architecture opens offering Associate of Arts, Bachelor of Fine Arts, and Master of Fine Arts degrees
- School of Acting opens offering Associate of Arts, Bachelor of Fine Arts, and Master of Fine Arts degrees
- School of Music for Visual Media changes to School of Music Production & Sound Design for Visual Media

2012
- School of Art History opens offering a Bachelor of Fine Arts degree
- Academy of Art is granted full membership into NCAA Division II
- School of Interior Architecture & Design is awarded CIID accreditation for the Master of Fine Arts program

2013
- Visual Development separates from School of Animation and Visual Effects to become School of Visual Development offering Associate of Arts, Bachelor of Fine Arts and Master of Fine Arts degrees
- Jewelry and Metal Art separates from School of Fine Art to become School of Jewelry & Metal Art offering Associate of Arts, Bachelor of Fine Arts and Master of Fine Arts degrees
- School of Illustration adds an emphasis in Comics for the Associate of Arts, Bachelor of Fine Arts and Master of Fine Arts degrees

2014
- School of Art Education offers the Art Teaching Credential and receives California Commission on Teaching Credentials (CTC) accreditation
- School of Advertising offers Associates of Arts in Studio Production for Advertising and Design
- School of Writing for Film, Television & Digital Media opens offering Bachelor of Fine Arts and Master of Fine Arts degrees

2015
- School of Game Design offers Academy of Art University’s first Bachelor of Science degree, a B.S. in Game Programming
- School of Fashion offers Bachelor of Fine Arts and a Master of Fine Arts degrees in Costume Design
- School of Game Design becomes School of Game Development
- School of Architecture offers Master of Arts degree in Advanced Architectural Design
- School of Industrial Design offers Associate of Arts degree in Automotive Restoration
- School of Architecture offers Bachelor of Arts degree in Architectural Design
- School of Acting offers Master of Arts degree
- School of Landscape Architecture offers Master of Arts degree
- School of Music Production & Sound Design for Visual Media offers Bachelor of Arts in Music Scoring & Composition and a Master of Arts in Sound Design degrees
School of Fashion offers Associate of Arts and Bachelor of Fine Arts degrees in Fashion Marketing, Fashion Merchandising, Fashion Product Development, and Associate of Arts and Bachelor of Fine Arts degrees in Fashion Visual Merchandising.

School of Music Production & Sound Design for Visual Media offers Associate of Arts and Bachelor of Fine Arts degrees in Music Production, Bachelor of Fine Arts and Master of Fine Arts degrees in Music Scoring and Composition, and Associate of Arts, Bachelor of Fine Arts and Master of Fine Arts degrees in Sound Design.

School of Architecture receives National Architectural Accrediting Board (NAAB) accreditation for Bachelor of Architecture (B.Arch) Degree.

School of Advertising offers Master of Arts degree in Advertising.

School of Animation & Visual Effects offers Master of Arts degree in Animation and Visual Effects.

School of Fine Art offers Master of Arts degree in Fine Art.


School of Game Development offers Master of Arts degree in Game Development.

School of Graphic Design offers Master of Arts degree in Graphic Design.

School of Illustration offers Master of Arts degree in Illustration.

School of Industrial Design offers Master of Arts degree in Industrial Design.

School of Interior Architecture & Design offers Master of Arts degree in Interior Architecture and Design.

School of Jewelry & Metal Arts offers Master of Arts degree in Jewelry and Metal Arts.

School of Motion Pictures & Television offers Master of Arts degree in Writing and Directing Film.

School of Photography offers Master of Arts degree in Photography.

School of Visual Development offers Master of Arts degree in Visual Development.

School of Web Design & New Media offers Master of Arts degree in Web Design and New Media.

School of Multimedia Communications becomes School of Communications & Media Technologies, the Bachelor of Arts in Multimedia Communications becomes the Bachelor of Arts in Communications and Media Technologies, and the Master of Arts in Multimedia Communications becomes the Master of Arts in Communications and Media Technologies.

School of Graphic Design changes the Master of Arts in Graphic Design to the Master of Arts in Graphic Design and Digital Media.

School of Advertising changes the Master of Arts in Advertising to the Master or Arts in Advertising and Branded Media Technology.

School of Fashion offers Associate of Arts, Bachelor of Fine Arts, and Master of Fine Arts degrees in Textile Design.

School of Fashion offers Associate of Arts, Bachelor of Fine Arts, and Master Fine Arts in Knitwear Design.

School of Visual Development adds an emphasis in Digital Art for the Bachelor of Fine Arts, and an emphasis in Entertainment Art for the Master of Arts and Master Fine Arts.

School of Fashion adds an emphasis in Pattern Making & 3-Dimensional Design for Fashion for the Bachelor of Fine Arts.

School of Fashion offers Bachelor of Fine Arts and Master of Fine Arts degrees in Footwear & Accessory Design.

School of Art History offers Bachelor of Arts in Art History.

School of Fashion offers Certificate in Social Media Management.

School of Fashion offers Master of Arts degree in Fashion Marketing.

School of Fashion offers Master of Arts degree in Fashion Art Direction.

90 Years of Creative Passion
The creative class we are training today will be the problem solvers and visionaries of tomorrow. We consider ourselves the stewards of a learning institution that will produce this next generation.

—Dr. Elisa Stephens, President

WELCOME

Thank you for considering Academy of Art University to start your career. I say start because you’ll be placed in a professional atmosphere from day one. An arts education here offers you a chance to develop your talent and acquire skills sought by the creative marketplace.

In 1929, my grandfather founded a school for the arts based on a revolutionary principle: anyone with the dedication and commitment could become an artist regardless of their previous education.

He also believed that professional artists, who make their living on their creativity, should develop the curriculum. They are the best equipped to impart the demands of the working world to their students.

These two founding ideas are still at the heart of Academy of Art University. They have been key to our growth from 46 students, when my grandfather made his dream a reality, to the current student population of nearly 13,000.

I hope the passionate faculty, modern facilities and extensive curriculum detailed in this catalog convince you that Academy of Art University should be your first choice for formal training in art and design.

Sincerely,

Dr. Elisa Stephens,
President
We are first and foremost a professional school, a specialized place to study for a career in art, design, acting, music, or communications. Useful skills and practical principles are taught here. That’s true from Architecture, to Game Development, to Fine Art. The skills and principles necessary to get a job and have a career are taught by top-notch professionals who earn a living doing what they teach.

We have industry standard technical facilities and online teaching resources. We have top-notch production facilities and educational resources. This gives you the technological edge on which your success depends.

Our Mission: Academy of Art University prepares aspiring professionals in the fields of design, communications and the arts by delivering excellent undergraduate and graduate degrees programs and certificate programs and portfolio development programs.

Visit us online at www.academyart.edu to learn more about what we offer.

Admissions Philosophy

Our inclusive admissions policy is rare among art schools. We’ve found that our students’ potential doesn’t depend on their past elsewhere, but on their future with us.

How to Apply:
Go to the “Admissions” section in the back of this book for basic admissions requirements, instructions and applications. You may also call us at 800.544.2787 (within U.S. only) or 415.274.2200, or apply online at www.academyart.edu.

Undergraduate Admissions
Academy of Art University maintains an inclusive admissions policy for all undergraduate programs.* Previous experience with art and design is not required for admission, and students of all skill levels are encouraged to apply. It is our belief that all students willing to make the appropriate commitment have the ability to learn professional-level skills.

Art Teaching Credential Admissions
Our Art Teaching Credential program is designed specifically for the art graduate who seeks the fulfillment of guiding others in the exploration of their own creativity and personal artistic development. Students must have completed a Bachelor’s degree or higher in the Visual Arts or related program to qualify for this fifth year program.

Graduate Admissions
The Academy requires graduate applicants to demonstrate their ability and intent to complete a Master of Arts (MA), Master of Fine Art (MFA) or Master of Architecture program (M. Arch).

International Students
The International Student Admissions/Services Department assists each student with the application and admissions process, student visa and immigration procedures, academic advising and class registration. The Academy application form and application procedures are also available in Traditional Chinese, Simplified Chinese, Korean, Portuguese, Spanish, Indonesian, and Thai on our website at www.academyart.edu.

Home-schooled Students
We welcome and encourage home-schooled students to enroll in our degree and non-degree programs. Academy of Art University inclusive admissions policy equally applies to home school students who participate in a program officially recognized by the state in which they live.

Transfer Students
Our Admissions Office makes transfer of credit as simple and easy as possible. If you have completed previous college-level coursework, we welcome you to submit your official transcripts for review for possible credit.

University Policies and Academic Information
This catalog is for your information only; information found in this catalog is subject to change at any time. Detailed university policies and academic information are available on our website at

Student and Academic Policies (Catalog Addendum 1): https://www.academyart.edu/studentpolicies
Board of Directors, Administrators and Faculty (Catalog Addendum 2): http://www.academyart.edu/board-of-directors-administrators-faculty
Course Fees & Prerequisites: https://www.academyart.edu/course-fees-prerequisites

*Please note that The Academy may reject any applicant whose records indicate inadequate preparation and/or interest for its programs. An applicant who has been denied admission will not be allowed to register for classes.
WHO WE ARE

Accreditation / Memberships

ACCRREDITATION

WSCUC Accreditation
Academy of Art University is regionally accredited by the WASC Senior College and University Commission (WSCUC), one of the seven regional associations that accredit public and private colleges and schools in the United States. WSCUC is located at 985 Atlantic Avenue #100, Alameda, CA. 94501. Tel. 510.748.9001.

WSCUC Accreditation for Online Programs
Both onsite and online degree programs at Academy of Art University are accredited by WASC Senior College and University Commission (WSCUC). The following degree programs are not currently offered online: AA, BFA, MA and MFA in Acting; MA in Advanced Architectural Design; AA in Automotive Restoration; BFA and MFA in Footwear & Accessory Design; AA, BFA and MFA in Knitwear Design; AA, BFA and MFA in Textile Design; and MA in Writing & Directing for Film.

SPECIALIZED ACCREDITATIONS

CTC Accreditation
California Commission on Teacher Credentialing Accreditation The California Commission on Teacher Credentialing (CTC) is an agency in the Executive Branch of California State Government. The major purpose of the agency is to serve as a state standards board for educator preparation for the public schools of California, the licensing and credentialing of professional educators in the State, the enforcement of professional practices of educators, and the discipline of credential holders in the State of California. The CTC accredits the Academy of Art University’s Single Subject Art Teaching Credential Program. They are located at 1900 Capitol Avenue, Sacramento, CA 95811. Tel. 510.748.9001.

NOTE: The online Art Teaching Credential and the Masters in Teaching requires fieldwork assignments in observing and teaching art to pupils in local Bay Area public schools.

CIDA Accreditation Council for Interior Design Accreditation (CIDA) is an independent, non-profit accrediting organization for interior design education programs at colleges and universities in the United States and Canada. The BFA Interior Architecture & Design and the MFA Interior Architecture & Design programs are both accredited by CIDA. The Council for Interior Design Accreditation (CIDA) is located at 206 Grandville Avenue, Suite 350, Grand Rapids, MI 49503-4014. Tel. 616.458.0400.

NAAB Accreditation
The National Architectural Accrediting Board
In the United States, most registration boards require a degree from an accredited professional degree program as a prerequisite for licensure. The National Architectural Accrediting Board (NAAB), which is the sole agency authorized to accredit professional degree programs in architecture offered by institutions with U.S. regional accreditation, recognizes three types of degrees: the Bachelor of Architecture, the Master of Architecture, and the Doctor of Architecture. A program may be granted an eight-year, three-year, or two-year term of accreditation, depending on the extent of its conformance with established educational standards.

Doctor of Architecture and Master of Architecture degree programs may require a preprofessional undergraduate degree in architecture for admission. However, the preprofessional degree is not, by itself, recognized as an accredited degree.

Academy of Art University, School of Architecture, offers the following NAAB-accredited degree programs:

• B. Arch. (162 undergraduate credits) Next accreditation visit 2026
• M. Arch. (preprofessional degree + 63 graduate credits) Next accreditation visit 2026
• M. Arch. (non-preprofessional degree + 87 graduate credits) Next accreditation visit 2021

NASAD Accreditation National Association of Schools of Art and Design
The National Association of Schools of Art and Design (NASAD) is the national accrediting agency for art and design and art and design related disciplines. Academy of Art University is accredited by the National Association of Schools of Art and Design (NASAD) to offer degrees of Associate of Arts, Bachelor of Arts, Bachelor of Fine Arts, Master of Fine Arts, Master of Arts, and Certificates. All Academy of Art University AA, BA, BFA, MA, MFA and Art Teaching Credential programs are accredited by NASAD except for the programs offered by these schools: School of Acting, School of Architecture, School of Communications and Media Technologies, School of Landscape Architecture, School of Music Production & Sound Design for Visual Media, School of Writing for Film, Television & Digital Media, and also the MA in Advertising & Branded Media Technology offered by the School of Advertising, the MA in Fashion Merchandising, MFA in Fashion Marketing & Brand Management, MFA in Fashion Merchandising & Management, and the MFA in Fashion Product Development offered by the School of Fashion, the BS in Game Programming offered by the School of Game Development, the AA in Automotive Restoration offered by the School of Industrial Design, and the MA in Writing & Directing for Film offered by the School of Motion Pictures & Television. The National Association of Schools of Art and Design (NASAD) is located at 11250 Roger Bacon Drive, Suite 21, Reston, VA 20190. Tel. 703.437.0700

NON-DISCRIMINATION STATEMENT
Academy of Art University admits students of any race, color, age, religion, and national or ethnic origin to all rights, privileges, programs, and activities generally accorded or made available to students at the school. The Academy does not discriminate on the basis of race, color, age, sex, religion, physical handicap, sexual orientation, or national or ethnic origin in administration of its educational policies, scholarship and loan programs, and other school-administered programs.
MISSION STATEMENT

Academy of Art University prepares aspiring professionals in the fields of design, communication and the arts by delivering excellent undergraduate and graduate degrees and certificate and portfolio development programs.

To achieve its mission Academy of Art University:

• maintains an inclusive admissions policy for all persons who meet basic requirements for admission and instruction and who want to obtain higher learning in a wide spectrum of disciplines in art and design;

• teaches a disciplined approach to the study of art and design that encourages students to develop their own styles that blend their talents, technical skills and creative aspirations with professional knowledge;

• enlists a dedicated and very able full-time and part-time faculty of career artists, designers and scholars who are professionals and whose success as educators comes from their ability to teach students through the wisdom and skill they have amassed through years of experience and study;

• operates in an urban context so that academic programs can draw upon and contribute to the cultural wealth of those communities that are served;

• provides a creative environment that is at once supportive and challenging and underpinned by excellent personalized teaching and support services that address the needs of students of diverse ages and backgrounds;

• offers an undergraduate general education program designed to stimulate development of critical thinking and communications skills and to encourage emerging artists to draw upon a variety of disciplines, to look at issues from multiple perspectives and to cultivate the ability to function as educated global citizens;

• manages in an ethical and efficient manner and administers the finances in a prudent fashion; and

• fosters optimum quality in all aspects of programs and services.
ACTING
Our perspective is simple: work hard, learn your craft, and build relationships. These are the elements that will take your career forward. We continually work to improve the program to give you the tools you need to be successful on screen or on stage.

Creativity begins with one simple idea or emotional truth; it can become defined over time or in an instant like an electric current. We believe that it’s the craft and discipline that bring all the mysterious elements together. This is the foundation for your inspiration and your success.
WHAT WE OFFER

Training and Technique: The School of Acting is rooted in process, technique and truthful storytelling. Students will develop characters, give truthful performances and hone their craft. In line with top acting school practices, our acting classes cover techniques for engaging inner life, accessing imagination, building the vocal instrument and the body, bringing subtext to life and the unique requirements for working on camera.

Acting Resume: Graduates will enter the field with the skills, tools and an acting resume required of today’s actors.

Professional Faculty: Learn from top industry professionals in Acting who work to inspire you and develop your unique talents as you pursue your acting degree.

Stage and Camera: The School of Acting provides a training ground that is unique and suitable for both acting for the stage and acting for camera.

The School of Acting facilities include:
- Sound stage with camera, monitors & lighting
- Performance space with full lighting board
- Play and screenplay library
- Voiceover room
- Singing room with piano
- Prep room
- Dance room
- Alexander room
- Exercise facilities including a pool, yoga, weight, stretching & cardio rooms

Firms & Clients Hiring Our Graduates:
- ABS CBN International TV
- American Idol
- Artist International
- Boxcar Theatre Company
- Current TV, LLC
- PBS/Discovery Channel
- Radium
- Spreckels Performing Arts Center
- United Airlines
- Vivian Weissman Productions
- Zephyr Films
- Lifetime TV
- The Will Geer Theatricum Botanicum
- New Conservatory Theatre
- Lorraine Hansberry Theatre
- Nancy Hayes Casting
- And More!

CAREER PATHS

Principal
- Lead Actor
- Supporting Actor
- Character Actor
- Talent Agent
- Stand-in
- Background Actor / Extra
DEGREE REQUIREMENTS

Associate of Arts [AA] in Acting

AA UNIT REQUIREMENTS
MAJOR COURSEWORK
CORE 33 UNITS
MAJOR 15 UNITS
+ LIBERAL ARTS 18 UNITS
TOTAL 66 UNITS

AA ACTING DEGREE REQUIREMENTS
• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:
  2  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Critical Thinking course
  1  Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

AA ACTING CORE COURSES
ACT 101 Respect for Acting
ACT 105 Acting 1
ACT 112 Voice and Speech 1
ACT 123 Improvisation 1
ACT 125 Acting in Action
ACT 141 Movement: Physical Acting
ACT 155 Acting 2
ACT 181 Movement: The Alexander Technique in Action
ACT 205 Acting 3
ACT 212 Voice and Speech 2
WRI 188 Characters & Backstory

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION
CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING
CHOOSE ONE:
LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES
LA 291 Designing Careers

ART HISTORICAL AWARENESS
LA 120 Art History through the 15th Century
LA 121 Art History through the 19th Century
Bachelor of Fine Arts [BFA] in Acting

BFA UNIT REQUIREMENTS
MAJOR COURSEWORK
CORE 36 UNITS
MAJOR 42 UNITS
+ ELECTIVES + LIBERAL ARTS 9 UNITS 45 UNITS
TOTAL 132 UNITS

BFA ACTING DEGREE REQUIREMENTS
• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:
  2  Art Historical Awareness courses
  2  Theater, Film, and Performance Appreciation courses
  1  Written Communication: Composition course
  1  Written Communication: Context & Style course
  1  Written Communication: Critical Thinking course
  1  Historical Awareness course
  1  Quantitative Literacy course
  1  Cultural Ideas & Influences course
  1  Employment Communications and Practices course
After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

BFA ACTING CORE COURSES
ACT 101  Respect for Acting
ACT 105  Acting 1
ACT 112  Voice and Speech 1
ACT 123  Improvisation 1
ACT 125  Acting in Action
ACT 141  Movement: Physical Acting
ACT 155  Acting 2
ACT 181  Movement: The Alexander Technique in Action
ACT 205  Acting 3
ACT 212  Voice and Speech 2
ACT 468  Audition Process: From Cold Readings to Callbacks
WRI 188  Characters & Backstory

GENERAL EDUCATION REQUIREMENTS
WRITTEN COMMUNICATION: COMPOSITION
CHOOSE ONE:
LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE
CHOOSE ONE:
LA 110  English Composition: Narrative Storytelling
LA 133  Short Form Writing

EMPLOYMENT COMMUNICATIONS & PRACTICES
LA 291  Designing Careers

WRITTEN COMMUNICATION: CRITICAL THINKING
CHOOSE ONE:
LA 202  English Composition: Creative Persuasion & Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Persuasive Journalism

ART HISTORICAL AWARENESS
LA 120  Art History through the 10th Century
LA 121  Art History through the 19th Century

HISTORICAL AWARENESS
CHOOSE ONE:
LA 171  Western Civilization
LA 270  U.S. History
LA 274  Study Abroad: Art & Architecture of Renaissance Florence
LA 276  Seminar in Great Britain
LA 278  Seminar in France
LA 279  Seminar in Italy
LA 359  Urban Sociology

QUANTITATIVE LITERACY
CHOOSE ONE:
LA 124  Physics for Artists: Light, Sound, and Motion
LA 146  Anatomy of Automobiles
LA 233  Popular Topics in Health, Nutrition, & Physiology
LA 255  Human-Centered Design
LA 271  College Algebra with Geometry
LA 286  Discrete Mathematics
LA 288  Vector, Matrices and Transformations
LA 293  Precalculus
LA 296  Applied Physics

CULTURAL IDEAS & INFLUENCES
CHOOSE ONE:
LA 292  Programming & Culture
LA 326  Topics in World Art
LA 328  World Literature
LA 343  Comparative Religion
LA 368  Experiencing Culture: Anthropology for Today’s Artist
LA 462  Power of Myth and Symbols

THEATER, FILM, AND PERFORMANCE APPRECIATION
CHOOSE TWO:
LA 130  Broadway! The Evolution of the American Musical
LA 132  History of Animation
LA 134  History & Technology of Visual Effects & Computer Animation
LA 154  Great Performances: Legendary Actors of the Silver Screen
LA 182  Genres in Film
LA 244  History of Fashion
LA 281  Film History 1: Pre-1940
LA 282  Film History 2: 1940-1974
LA 283  Examining Film Noir
LA 284  Evolution of the Horror Film
LA 306  Creatively Speaking: Presentation for Designers
LA 382  Film History 3: Contemporary Cinema
LA 383  World Cinema
LA 384  Underrated Cinema
LA 385  Close-Up on Hitchcock
LA 386  Exploring Science Fiction Cinema
LA 387  Women Directors in Cinema
LA 388  Survey of Asian Cinema
Master of Arts [MA] in Acting

MA UNIT REQUIREMENTS

MAJOR 30 UNITS
+ ELECTIVES* 6 UNITS

TOTAL 36 UNITS

*Per director approval

MA ACTING DEGREE REQUIREMENTS

• Successful completion of Final Portfolio Review
• Minimum grade of C in all required 36 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirement:

MA ACTING REQUIRED MAJOR COURSES

ACT 604  Movement: Physical Expression on Camera
ACT 606  Voice & Speech 1
ACT 607  Voice and Speech 2
ACT 622  Alexander Technique 2 – Alexander Technique in Performance
ACT 637  Acting Techniques: Meisner 2
ACT 639  Acting for Performance
ACT 650  Acting for Camera 1
ACT 669  Script Analysis
ACT 670  Acting for Camera 2
ACT 710  Into the Industry

Master of Fine Arts [MFA] in Acting

MFA UNIT REQUIREMENTS

MAJOR 48 UNITS
+ ELECTIVES* 3 UNITS
+ DIRECTED STUDIES 12 UNITS

TOTAL 63 UNITS

*Per director approval

MFA ACTING DEGREE REQUIREMENTS

• Successful completion of Final Portfolio Review
• Minimum 2.0 cumulative GPA
• Minimum grade of C in all required 63 units

MFA ACTING REQUIRED MAJOR COURSES

ACT 604  Movement Physical Expression on Camera
ACT 606  Voice & Speech 1
ACT 607  Voice and Speech 2
ACT 622  Alexander Techniques 2 – Alexander Techniques in Performance
ACT 635  Acting Techniques: Meisner 1
ACT 637  Acting Techniques: Meisner 2
ACT 639  Acting for Performance
ACT 640  Movement: Creating Physical Character
ACT 642  Shakespeare 1
ACT 645  Improv and Sketch
ACT 650  Acting for Camera 1
ACT 669  Script Analysis
ACT 675  The Audition
ACT 680  Audition Techniques
ACT 710  Into the Industry
MPT 616  Directing Actors for Motion Pictures
or MPT 618  Writer-Director Intensive 1
or MPT 605  Film Language Studio
ACT 101 Respect for Acting
Jump into the world of objective-based acting! Through scene study, you'll learn the basics of professional acting technique, focusing on making compelling acting choices and improving your performances based on adjustments.

ACT 105 Acting 1
Acting is behaving truthfully under imaginary circumstances. You'll practice active movement and voice with a partner to breathe life into a text and discover techniques to create an organic emotional life between two actors.

ACT 112 Voice and Speech 1
Develop your resonance, range, and vocal power as you work on contemporary texts. Learn how to awaken and warm up your physical instrument and connect with your authentic voice through physical relaxation and breath awareness.

ACT 121 Physical Expression
This beginning movement course focuses on using the body and voice as a means of full expression. Incorporating clowning, mime, commedia dell’arte, and other inventories of movement, students will communicate character and story through physical movement and sound. Students will bring expression, exaggeration, anticipated action, reaction, action and timing into story development.

ACT 123 Improvisation 1
Use your imagination, active listening, and free-flow response to create instant stories and characters. You'll learn risk taking and use your imagination, body awareness, and physicality as instruments of expression and communication. Practice building characters using behavior, gesture, commedia dell’arte, mime, and props.

ACT 141 Movement: Physical Acting
Learn to use your imagination, body awareness, and physicality as instruments of expression and communication. Practice building characters using behavior, gesture, commedia dell’arte, mime, and props.

ACT 154 Great Performances: Legendary Actors of the Silver Screen
A great performance is often what turns a good film into a classic. You'll analyze the groundbreaking work of legendary film actors by exploring their famous work and their individual creative processes.

ACT 155 Acting 2
Develop your acting skills through scene study, working on truthful behavior and physical actions. You’ll continue to build reflexive and active listening skills to create dynamic subtext. Designed to be taken concurrently with ACT 205.

ACT 166 Singing 1: Vocal Technique
Your voice is an instrument—learn to play it well. You’ll exercise your voice through poetry and musical theatre performances to cultivate vocal creativity, range, and projection. Gain fundamental vocal techniques integrating breath, body, and mind.

ACT 181 Movement: The Alexander Technique in Action
Achieve body authenticity. Blending the Alexander Technique with acting, you’ll expand your physical facility, range, and focus and depth, resulting in more authentic performances. Learn to release habits that impede physical and efficient movement.

ACT 200 Summer Acting and Film Intensive
Learn to create your own film and theater projects in this immersive actor training and introductory filmmaking program designed around a conservatory model. Work on acting technique for film/television, improvis, voice & speech, movement, screenwriting, directing and film production. Rotating master classes in areas such as auditioning and stage combat. Note: this course counts as 9 units.

ACT 205 Acting 3
Learn to craft dynamic characters. You’ll develop an expanded and diverse body of character work by doing advanced exercises rooted in relationships, activities, and imagined circumstances. Designed to be taken concurrently with ACT 155.

ACT 212 Voice and Speech 2
Build on your work in Voice and Speech 1, exploring more complex and heightened contemporary and classical texts. Become familiar with the sounds and symbols of the International Phonetic Alphabet (IPA) and use it to enliven your embodied articulation and for dialect notation.

ACT 223 Improvisation 2
Take your improvisational skills to the next level. You’ll learn to use improvisation and observation techniques to create spontaneous story lines and authentic characters.

ACT 241 Movement: Mask, Mime & Clown
Develop characters with full physical expression. Explore mime technique, comedy, masks, and clowning. Learn to tap your imagination, cultivate ensemble awareness, and develop solo and group pieces.

ACT 243 The Craft of Comedy
Explore your comedic acting potential through scene study. You’ll develop your acting technique and improvisational skills working on a range of scenes. You’ll also learn about comedy styles and view classic comedy acting.

ACT 261 Movement: Musical Theater Dance
Practice musical theater repertoire, tap and jazz technique, and choreography. Condition your body, and increase body awareness and control. Work on your functional alignment, form, presence, focus, dynamics, strength, timing and rhythm.

ACT 266 Singing 2: The Power of Performance
Build an appropriate song repertoire for your type, and study the eras and styles of musical theatre. You’ll develop your singing skills and gain practice in the musical theatre audition process.

ACT 268 Audition Fundamentals
Learn to book the job! Practice effective strategies for cold reads and auditions for theater, film, television, and web drama. Master the Dos and Don’ts of audition and interview preparation.

ACT 269 Script Analysis and Rehearsal Techniques
Develop a concrete, professional process for analyzing plays and screenplays. Apply your understanding of character and story arcs to make compelling acting choices. Rehearse scenes from plays, televisions shows and screenplays, applying creative rehearsal techniques to unlock spontaneous and connected performances.

ACT 275 Classical Performance 1
Immerse yourself in the world of Shakespeare through scene study and monologues. Increase your technical proficiency in all disciplines of acting through rigorous practice in scansion and iambic pentameter specific to Shakespearean text.

ACT 281 Stage Combat 1
Stage combat is a vital tool for dramatic storytelling. You will acquire basic conflict choreography skills, including edged weapons like broadsword, rapier, and dagger. Apply your skills in historical and contemporary scene work.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
ACT 305 Making Creative Choices for Camera
Learn to make quality acting choices that are bold, effective and unique. Analyze the challenges and opportunities that a film script presents. Explore intention, back-story, rehearsal, physically and status as ways of making more nuanced choices.

ACT 312 Voiceovers
Discover your versatile vocal signature. Apply your acting skills to vocal performances for animation, video games, commercials, narration, radio, TV, and character work. Build characters and produce voices on command.

ACT 321 Speech 3: Accents and Dialects
Learn how to approach accents and dialects. Analyze major sound changes, pitch, rhythm, inflection, and placement. Consider how these are linked to specific geographic, historic, and cultural influences.

ACT 323 Improvisation 3
Practice the art of “long form” improvisation and sketch performance. You will work within an ensemble to create an original script for stage or film utilizing improvisational techniques and your narrative storytelling skills.

ACT 333 Monologue Technique 1
Creating dynamic monologues is a process. You’ll learn to apply the emotional recall process to your own deeply personal stories to form a scripted monologue.

ACT 355 Reel Development 1
Polish your on-camera acting and develop compelling material for your reel in this series of industry-driven preparation courses. Practice a range of acting techniques to refine and master techniques that work for you. Focus on filmed scene work, exercises and taped auditions. Take ACT 405L concurrently.

ACT 355L Reel Development Lab
You will take this lab in conjunction with ACT 355 Reel Development, and will focus on acting in projects for your reel.

ACT 361 Movement: Musical Theater Dance 2
Practice advanced tap and jazz techniques, musical theater styles, and dynamic choreography. Embrace complex dance steps and various performance styles, working on your timing and rhythm.

ACT 375 Classical Performance 2
Learn to live truthfully within any place or time. Working on scenes and monologues from different periods, you will work on a layered approach to building a character.

ACT 381 Stage Combat 2
Strengthen your stage combat fundamentals. In scene study, you will use advanced fight choreography, training for the actor/combattant proficiency skills test. Gain experience in unarmed combat, single rapier, broadsword, rapier, dagger, small sword, and quarter staff.

ACT 395 Acting for Commercials
Commercial acting pays. Learn specific acting techniques to deliver characters, represent a product, and convey a story within this vital and lucrative segment of the acting profession.

ACT 405 Reel Development 2
Polish your on-camera acting and develop compelling material for your reel in this series of industry-driven preparation courses. Practice a range of acting approaches to refine and master techniques that work for you. Focus on filmed scene work, exercises and taped auditions. Take ACT 405L concurrently.

ACT 405L Reel Development 2 Lab
You will take this lab in conjunction with ACT 405 Reel Development 2, and will focus on acting in projects for your reel.

ACT 412 Voiceover 2: Demo Production
Get the knowledge and the demo reel to book Voiceover jobs. From a commercial demo and marketing plan to talent agents and auditions, you’ll learn what’s necessary to build a career. Refine your performance through script analysis and command of styles, then record your reel!

ACT 423 Improvisation 4
Create content intended for streaming and live cabaret. Develop solo performances and comedy sketches, working with both improv and scripted material. Create marketing strategies and generate festival submissions.

ACT 433 Monologue Technique 2
“It’s all your story.” Beginning from an emotionally-rich, personal life experience, you’ll use the recall process to develop an original monologue that is spontaneous, instinctive, and uncensored.

ACT 455 Reel Development 3
Polish your on-camera acting and develop compelling material for your reel in this series of industry-driven preparation courses. Practice a range of acting approaches to refine and master techniques that work for you. Focus on filmed scene work, exercises and taped auditions. Take ACT 455L concurrently.

ACT 455L Reel Development 3 Lab
You will take this lab in conjunction with ACT 455 Reel Development 3, and will focus on acting in projects for your reel.

ACT 468 Audition Process: From Cold Readings to Callbacks
Increase your odds of booking the job! Learn and apply advanced techniques for auditioning successfully in film, television, theater, industrials, and web dramas.

ACT 469 Script Analysis
Actors, directors, and writers will work together to analyze screenplays collaboratively in a professional context. Focus is on developing more sophisticated approaches to story and subtext. Creatively, students will work together to identify and deliver a range of performance options. [This course is cross-listed with ACT 669.]

ACT 490 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.

ACT 498 Collaborative Project
Cross-disciplinary projects will mirror real-life projects, requiring a varied and sophisticated approach to problem solving. Course fees and prerequisites will vary by topic.

ACT 498A Theatre Performance: The Play
Bring a play to life. By combining intense rehearsals, script analysis, and actor research you will give a performance that is informed by the text and inspired by imagination. For advanced acting students, by invitation.

ACT 498B Musical Theatre Showcase
In this course, students will further develop their singing, movement, and acting skills by creating a musical theatre event. Students will build a varied and dynamic musical theatre repertoire, by exploring solo, duet, and ensemble pieces, to create a live performance showcase for an audience.

ACT 498C Next Level Communications
Take your ability to communicate in the American market to the next level. In this dynamic course actors, directors, producers and writers will create a collaborative project together. You will practice “sounding more American” in fun, career specific scenarios. You will be able to interact with confidence and clarity. [This course is cross-listed with ACT 695C.]

ACT 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department advisor or director for more information. Course fees and prerequisites vary by topic.
**ACT 500 Internship in Acting**

Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

**ACT 590 Enhanced Studies**

You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.

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**GRADUATE COURSES**

**ACT 604 Movement: Physical Expression on Camera**

Create powerful performances and dynamic characters by expanding your body’s abilities. Using the Alexander Technique, you will analyze your filmed scene work to increase body awareness, identify habitual behaviors, and free yourself from physical tension.

**ACT 606 Voice & Speech 1**

Free your authentic speaking voice through relaxation, breath awareness, and developing resonance and range. Learn to release through unlocking physical, mental, emotional and vocal blocks. Work with the International Phonetic Alphabet (IPA) for Neutral American Speech.

**ACT 607 Voice and Speech 2**

Continuing your work from ACT 606, you will build a full vocal and articulation warm-up that expands your vocal range through 3-4 octaves of speaking pitches. Explore contemporary and classical texts and scenes and learn more advanced IPA notation as a foundation for dialect work.

**ACT 615 Voice 1**

Students will expand their acting skills utilizing the building blocks of dynamic vocal command. Breath, alignment, and sound vibration will be used to develop and support the natural speaking voice. Exercises will focus on awareness, relaxation, resonance, and amplification in order to strengthen the entire vocal instrument.

**ACT 616 Speech 1**

Students will learn the International Phonetic Alphabet as a tool to develop the neutral American dialect. By reducing accents or regionalisms, the individual actor will gain a broader range of character choices and increase castability, as well as the ability to develop specific dialects and accents.

**ACT 617 Voice 2**

This advanced course will continue the exploration of voice as students expand on exercises to build breath capacity, develop the upper resonators, increase range, and incorporate articulation into contemporary and classical texts. Students will also develop a personal vocal warm-up, utilizing peer teaching, as a tool to lead ensemble.

**ACT 618 Speech 2**

Students will develop the remaining sounds and symbols integral for the neutral American dialect as well as hone and fortify the sound changes and enlivened articulation exercises introduced in Speech 1. Students will apply the spoken and written speech and IPA work to more complex contemporary and classical texts.

**ACT 620 Alexander Technique 1**

Through the Alexander Technique, you’ll craft multidimensional characters and learn to optimize movement and voice. You’ll also develop full body awareness in order to identify and release habitual habits and tension.

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**VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu**
ACT 622 Alexander Technique 2 - Alexander Technique in Performance
Apply what you learned in ACT 620 to plays, screenings, and television. You’ll use physical and vocal expression to craft dynamic characters and tell stories without being held back by bad habits.

ACT 635 Acting Techniques: Meisner 1
Develop a disciplined and dynamic acting practice. Through a progressive series of partner exercises, you will refine your active listening skills, heighten your attention, and generate reflexive and truthful responses...the key to authentic acting.

ACT 637 Acting Techniques: Meisner 2
Go deeper and find more variation in your instrument. You’ll work on being fully present in the moment and explore and expand your range through emotional preparation and continued interconnected partner exercises.

ACT 639 Acting for Performance
Create dynamic characters and performances. In this scene study class, work with a range of material and rehearsal techniques while refining your skills as a professional actor.

ACT 640 Movement: Creating Physical Character
Build characters from the outside in. You’ll explore how physical behaviors can be used to create characters and focus on rhythm, appetite, status, psychological gesture, and object manipulation.

ACT 642 Shakespeare 1
Work on classical scenes and monologues. Craft complex, emotional and sensory recall techniques in this intensely personal, process-driven approach to creating original monologues. Develop spontaneous and truthful work by layering personal narratives into scripted material.

ACT 645 Improv and Sketch
Learn to develop improvs into scripted material. Dive into a range of genres as you write, shape and perform original sketches.

ACT 650 Acting for Camera 1
Get comfortable working in front of the camera. Learn to deliver spontaneous and believable performances that work for film and television. Focus on your on-camera technique through scene study and exercises.

ACT 660 Monologue Technique
Learn to deliver grounded, emotionally-rich performances. Explore emotional and sensory recall techniques in this intensely personal, process-driven approach to creating original monologues.

ACT 689 Script Analysis
Actors, directors, and writers will work together to analyze screenplays collaboratively in a professional context. Focus is on developing more sophisticated approaches to story and subtext. Creatively, students will work together to identify and deliver a range of performance options. (This course is cross-listed with ACT 469.)

ACT 670 Acting for Camera 2
Shoot compelling material for your reel that will help you compete in the industry. Take your acting to the next level with 360-degree mentorship of your process and weekly scene and audition work, mentored by acting coaches, LA-based directors, professional soundstage crews and/or green screen shooting experts, a casting director and an Academy Award-winning producer. Take ACT 670L concurrently.

ACT 670L Acting for Camera 2 Lab
You will take this lab in conjunction with ACT 670 Acting for Camera 2, and will focus on acting in projects for your reel.

ACT 675 The Audition
Practice effective strategies for auditions. Focus on crafting circumstances, subtues, a quick analysis of sides, making clear choices, embracing your “type” and applying adjustments.

ACT 680 Audition Techniques
Prepare to enter the industry. Master advanced audition and interview techniques for professional actors.

ACT 690 Acting for Camera 3
Shoot compelling material for your reel that will help you compete in the industry. Take your acting to the next level with 360-degree mentorship of your process and weekly scene and audition work, mentored by acting coaches, LA-based directors, professional soundstage crews and/or green screen shooting experts, a casting director and an Academy Award-winning producer. Take ACT 690L concurrently.

ACT 690L Acting for Camera 3 Lab
You will take this lab in conjunction with ACT 690 Acting for Camera 3, and will focus on acting in projects for your reel.

ACT 695 Collaborative Project
Students meeting set criteria are selected by their department to work on an interdisciplinary collaborative project as part of their studio requirement.

ACT 695C Next Level Communications
Take your ability to communicate in the American market to the next level. In this dynamic course, actors, directors, producers and writers will create a collaborative project together. You will practice “sounding more American” in fun, career specific scenarios. You will be able to interact with confidence and clarity. (This course is cross-listed with ACT 498C.)

ACT 699 Special Topics
Special Topics class offerings change each semester and are taught by experts in a specific area. You may contact your academic department director or advisor for more information. Please note that some Special Topics have a required course fee, prerequisites, and/or may require Department Director approval.

ACT 699AS Advanced Acting Studio
Advanced scene study is the touchstone of working actors. You will practice advanced approaches to acting and character development. Work on crafting your process and taking your technique to the next level.

ACT 700 Building a Diverse Acting Portfolio
Today’s actor must be prepared for a diverse array of professional opportunities. In this course, students will focus on honing practical skills for working in commercials and creating their own content for social media. Students will demonstrate professionalism and industry preparedness and deliver performances appropriate for the performance medium.

ACT 710 Into the Industry
Developing the professional collateral needed to enter the entertainment industry. Create a professional website, resume, demo reel, and a personal pitch. Create and package a project to market to the industry upon graduation. (This course is cross-listed with MPT 495.)

ACT 750 Acting for the Camera 4
Advanced students focus on the completion and refinement of your professional demo reel. Acting in professionally-directed soundstage and/or green scenes in a real-world production environment, you will be challenged to crafting complex and dynamic characters in a truthful manner. Material will be carefully selected and edited to showcase the your most marketable type.
ACT 800 Directed Study
Directed study is the primary concentration of a Master’s degree candidate’s work toward the completion of a Final Portfolio and/or Thesis Project. With the approval of the Department Director, students may take any university coursework to develop specific conceptual and technical skills that will enable them to further develop their Final Portfolio and/or successfully bring a Final Thesis Project to completion. Please note that some Directed Study courses have a required course fee and course prerequisites may vary by topic.

ACT 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have a minimum 3.0 cumulative GPA and the following: MFA: An approved midpoint review and director approval; M.ARCH: 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.

ACT 990 Portfolio Enhancement
Students will further their skill in specific areas as determined by the Department Director. Professional standards for process, technique, and execution will be emphasized. Outcomes will be topic specific. Department Director approval is required. Course fees and prerequisites may vary by topic.
Where Creativity Meets Commerce

The art of advertising isn’t just about buying and selling. It’s about starting a conversation with people. In our profession, we create compelling ideas and deliver them to an audience of millions. Art directors use visuals, writers use words and creative strategists use their understanding about the complexities of culture and social interaction to bring these visionary concepts to life.

Artful storytelling is honest, emotional and compelling. The more we know and the greater our curiosity, the more unique our stories become.

Our instructors are all working professionals who’ve created award-winning work for top brands like Nike, Microsoft, ESPN, Disney, Apple, Jack Daniel’s as well as America’s top entertainment companies. Whether your future role is as art director, copywriter, strategist or production artist, we’ll help you focus your passion and develop the skills you’ll need to enjoy a career in advertising. It’s a lot of fun.
Professional Faculty: We have a prestigious faculty of working professionals to lead and guide our students. Additionally, many classes and special events feature industry leaders who provide their perspectives on great work and finding a great job.

Industry Outreach: Our portfolio nights and boot camp events during each semester are open to all students and provide great collaborative and networking experiences. Representatives from major advertising agencies, and creative recruiters from around the country, participate in The Academy’s yearly portfolio reviews with graduating seniors.

Opportunity: We encourage our students to enter dozens of competitions. Winners are sent to awards shows both nationally and internationally.

Professional Experience: Students collaborate on interdisciplinary real-world projects for real clients in our agency "Young & Hungry." Each year, students intern at agencies locally and worldwide beginning their career.

Every year, advertising students participate in real-world projects for real clients. These are just some of the clients our students have worked with recently:

**Esurance:** Students competed to create innovative advertising ideas for the existing “Erin Esurance” campaign. Media included: interactive, PR events, ambient, and guerrilla advertising. Esurance’s Marketing Team selected the winning campaigns and awarded an Academy student a paid summer internship. They also sponsored construction for a state-of-the-art conference room designed by Academy Interior Architecture and Design students. Prizes included $2,500 in scholarships for 5 students.

**Charles Schwab:** Prizes for the winning creative ideas developed for the existing “Ask Chuck” campaign, included $7,000 in scholarships for 7 students. Competing students put together media that included: print, interactive and innovative advertising. Charles Schwab’s Advertising Manager and Advertising Department selected the winning campaign ideas.

**Rainbow Light, Green Dog Naturals:** For Rainbow Light’s GreenDog Naturals canine supplements, on campus and online students competed to create an emerging media campaign. Media included: social media website, YouTube videos, blogs, banners and print advertising. Rainbow Light’s Vice President of Business Development selected winning campaign ideas. Prizes included $2,000 in scholarships for 6 students.

**Aquarium of the Bay:** On campus and online students competed to develop an umbrella campaign for the Aquarium’s three new exhibits: Octopus, Jellies and Bay Lab. Media included: newspaper ads for the San Francisco Chronicle, Examiner and SF Weekly, BART station billboards; posters for BART train interiors; radio commercials; website banners; video display for the San Francisco Ferry Building; and a digital billboard on display at the Bay Bridge. The Aquarium of the Bay’s Marketing Team and Chief Executive Officer selected winning campaigns. Prizes included $2,000 in scholarships for 4 students.

**Professional Faculty:**

- Worldwide Chief Creative Officer
- Group Creative Director
- Creative Director
- Associate Creative Director
- Senior Creative

**Mid level, Junior**

**Worldwide Chief Creative Officer**

**Group Creative Director**

**Creative Director**

**Associate Creative Director**

**Senior Creative**

**Mid level, Junior**

**Copywriter**

**Worldwide Chief Creative Officer**

**Group Creative Director**

**Creative Director**

**Associate Creative Director**

**Senior Creative**

**Mid level, Junior**

**Art Director**

**Worldwide Chief Creative Officer**

**Group Creative Director**

**Creative Director**

**Associate Creative Director**

**Senior Creative**

**Mid level, Junior**

**Studio Production for Advertising & Design**

- Partner/ Planning Director, VP Group Director, Group Director
- Planning Director
- Senior Accounting Planner
- Account Planner
- Junior Accounting Planner
- Production Manager, Project Manager

**Creative Strategy**

- Creative Director
- Associate Creative Director
- Senior Creative
- Mid level, Junior
DEGREE REQUIREMENTS

Associate of Arts [AA] in Advertising

AA UNIT REQUIREMENTS
MAJOR COURSEWORK
CORE 33 UNITS
MAJOR 15 UNITS
+ LIBERAL ARTS 18 UNITS
TOTAL 66 UNITS

AA ADVERTISING DEGREE REQUIREMENTS
• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:
  2  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Critical Thinking course
  1  Employment Communications & Practices course
After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

AA ADVERTISING CORE COURSES

ADV 109 Advertising Methods & Trends
ADV 207 Creative Strategy
ADV 241 Ideation Techniques
ADV 244 Art Direction for Advertising
ADV 258 Digital Video 1
FND 113 Sketching for Communication
GR 102 Design Technology: Digital Publishing Tools
GR 150 Visual Communication A
WNM 105 Design Technology: Visual Design Tools
WNM 205 Motion Graphics 1
WNM 210 Visual Design 1

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION
CHOOSE ONE:
LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING
CHOOSE ONE:
LA 202  English Composition: Creative Persuasion & Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES
LA 291  Designing Careers

ART HISTORICAL AWARENESS
LA 120  Art History through the 15th Century
LA 121  Art History through the 19th Century

FND 113 Sketching for Communication
GR 150 Visual Communication A
WNM 105 Design Technology: Visual Design Tools
WNM 205 Motion Graphics 1
WNM 210 Visual Design 1
Associate of Arts [AA] in Studio Production for Advertising & Design

AA UNIT REQUIREMENTS
MAJOR COURSEWORK
CORE  33 UNITS
MAJOR    9 UNITS
+ LIBERAL ARTS  18 UNITS
TOTAL  60 UNITS

AA STUDIO PRODUCTION FOR ADVERTISING & DESIGN DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and
  LA 107 Writing for the Multilingual Artist or 108 Composition
  for the Artist
• Minimum 2.0 GPA and the following general education
  requirements:
  2  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Context & Style course
  1  Written Communication: Critical Thinking course
  1  Employment Communications & Practices course

After above general education requirements are met, take Liberal
Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION
CHOOSE ONE:
LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE
CHOOSE ONE:
LA 110  English Composition: Narrative Storytelling
LA 133  Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING
CHOOSE ONE:
LA 202  English Composition: Creative Persuasion & Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES
LA 291  Designing Careers

ART HISTORICAL AWARENESS
LA 120  Art History through the 15th Century
LA 121  Art History through the 19th Century

AA STUDIO PRODUCTION FOR ADVERTISING & DESIGN CORE COURSES
ADV 109  Advertising Methods & Trends
ADV 236  Digital Photography
ADV 341  Midpoint Portfolio
COM 102  Visual Storytelling: Editing Fundamentals for Short-
  Form Video Content
GR 102  Design Technology: Digital Publishing Tools
GR 122  Typography 1: Hierarchy and Form
GR 150  Visual Communication A
WNM 105  Design Technology: Visual Design Tools
WNM 210  Visual Design 1
WNM 230  Digital Imaging 1
WNM 249  Web Design 1
Bachelor of Fine Arts [BFA] in Advertising

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 36 UNITS
MAJOR 42 UNITS
+ ELECTIVES 9 UNITS
+ LIBERAL ARTS 45 UNITS
TOTAL 132 UNITS

BFA ADVERTISING DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and
  LA 107 Writing for the Multilingual Artist or 108 Composition
  for the Artist
• Minimum 2.0 GPA and the following general education
  requirements:
  4  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Context & Style course
  1  Written Communication: Critical Thinking course
  1  Historical Awareness course
  1  Quantitative Literacy course
  1  Cultural Ideas & Influences course
  1  Employment Communications and Practices course

After above general education requirements are met, take Liberal
Arts electives as needed to fulfill the Liberal Arts unit requirement.

BFA ADVERTISING CORE COURSES

ADV 109 Advertising Methods & Trends
ADV 207 Creative Strategy
ADV 241 Ideation Techniques
ADV 244 Art Direction for Advertising
ADV 258 Digital Video 1
ADV 470 Final Portfolio
FND 113 Sketching for Communication
GR 102 Design Technology: Digital Publishing Tools
GR 150 Visual Communication A
WNM 105 Design Technology: Visual Design Tools
WNM 205 Motion Graphics 1
WNM 210 Visual Design 1

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:
LA 110 English Composition: Narrative Storytelling
LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:
LA 171 Western Civilization
LA 270 U.S. History
LA 274 Study Abroad: Art & Architecture of Renaissance Florence
LA 276 Seminar in Great Britain
LA 278 Seminar in France
LA 279 Seminar in Italy
LA 359 Urban Sociology

GENERAL EDUCATION REQUIREMENTS

QUANTITATIVE LITERACY

CHOOSE ONE:
LA 124 Physics for Artists: Light, Sound, and Motion
LA 146 Anatomy of Automobiles
LA 233 Popular Topics in Health, Nutrition, & Physiology
LA 254 Human-Centered Design
LA 255 College Math
LA 271 College Algebra with Geometry
LA 286 Discrete Mathematics
LA 288 Vector, Matrices, & Transformations
LA 293 Precalculus
LA 296 Applied Physics

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:
LA 292 Programming & Culture
LA 326 Topics in World Art
LA 328 World Literature
LA 343 Comparative Religion
LA 368 Experiencing Culture: Anthropology for Today’s Artist
LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

CHOOSE ONE:
LA 291 Designing Careers
### ART HISTORICAL AWARENESS

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>LA 120</td>
<td>Art History through the 15th Century</td>
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<tr>
<td>LA 121</td>
<td>Art History through the 19th Century</td>
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#### CHOOSE TWO:

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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>LA/LAN 117</td>
<td>Survey of Landscape Architecture</td>
</tr>
<tr>
<td>LA/IND 118</td>
<td>History of Industrial Design</td>
</tr>
<tr>
<td>LA 128</td>
<td>The Body As Art: History of Tattoo &amp; Body Decoration</td>
</tr>
<tr>
<td>LA 129</td>
<td>History of Automotive Design</td>
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<tr>
<td>LA/GAM 131</td>
<td>History of Gaming</td>
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<tr>
<td>LA 132/ANM 102</td>
<td>History of Animation</td>
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<tr>
<td>LA 134/ANM 104</td>
<td>History &amp; Technology of Visual Effects &amp; Computer Animation</td>
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<tr>
<td>LA/VIS 137</td>
<td>History of Visual Development</td>
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<tr>
<td>LA/PH 147</td>
<td>History of Photography</td>
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<tr>
<td>LA/LAN 177</td>
<td>Pre-Industrial Urban Open Spaces</td>
</tr>
<tr>
<td>LA 182</td>
<td>Genres in Film</td>
</tr>
<tr>
<td>LA/ILL 195</td>
<td>History of Comics: American Comics</td>
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<tr>
<td>LA/ILL 197</td>
<td>History of Comics: International and Alternative Comics</td>
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<tr>
<td>LA/ARH 219</td>
<td>History of Architecture: Ancient to Gothic</td>
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<tr>
<td>LA 220</td>
<td>American Art History</td>
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<td>LA 222</td>
<td>20th Century Art</td>
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<tr>
<td>LA 224</td>
<td>Women, Art &amp; Society</td>
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<tr>
<td>LA 226/AD 230</td>
<td>Survey of Traditional Interior Architecture</td>
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<tr>
<td>LA 229/AD 231</td>
<td>Survey of Contemporary Interior Architecture</td>
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<tr>
<td>LA 242/GR 242</td>
<td>History of Graphic Design</td>
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<tr>
<td>LA 243/ILL 310</td>
<td>History of American Illustration</td>
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<tr>
<td>LA/FSH 244</td>
<td>History of Fashion</td>
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<tr>
<td>LA/JEM 245</td>
<td>History of Jewelry and Metal Arts from Around the World</td>
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<tr>
<td>LA/FSH 246</td>
<td>History of Textiles</td>
</tr>
<tr>
<td>LA 247</td>
<td>History &amp; Techniques of Printmaking</td>
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<tr>
<td>LA 249</td>
<td>An Artistic and Intellectual History of the Renaissance</td>
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<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>LA 274</td>
<td>Study Abroad: Art &amp; Architecture of Renaissance</td>
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<td>LA 276</td>
<td>Florence</td>
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<td>LA/LAN 277</td>
<td>Seminar in Great Britain</td>
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<td>LA 278</td>
<td>Post Industrial Urban Open Spaces</td>
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<tr>
<td>LA 279</td>
<td>Seminar in France</td>
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<tr>
<td>LA 281/MPT 255</td>
<td>Film History 1: Pre-1940</td>
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<tr>
<td>LA 282/MPT 256</td>
<td>Film History 2: 1940-1974</td>
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<tr>
<td>LA 283</td>
<td>Examining Film Noir</td>
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<td>LA 284</td>
<td>Evolution of the Horror Film</td>
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<tr>
<td>LA 319</td>
<td>History of Architecture: Modernity</td>
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<td>LA 326</td>
<td>Topics in World Art</td>
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<td>LA 327</td>
<td>Art of the Classical World</td>
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<tr>
<td>LA 333</td>
<td>Art of the Middle Ages</td>
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<tr>
<td>LA 352</td>
<td>The Artist in the Modern World</td>
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<tr>
<td>LA 382</td>
<td>Film History 3: Contemporary Cinema</td>
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<td>LA 383</td>
<td>World Cinema</td>
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<td>LA 384</td>
<td>Underrated Cinema</td>
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<tr>
<td>LA 385</td>
<td>Close-up on Hitchcock</td>
</tr>
<tr>
<td>LA 386</td>
<td>Exploring Science Fiction Cinema</td>
</tr>
<tr>
<td>LA 387</td>
<td>Women Directors in Cinema</td>
</tr>
<tr>
<td>LA 388</td>
<td>Survey of Asian Cinema</td>
</tr>
<tr>
<td>LA 420</td>
<td>Art of the Italian Renaissance</td>
</tr>
<tr>
<td>LA 421</td>
<td>Northern Renaissance Art</td>
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<tr>
<td>LA 422</td>
<td>Italian Baroque Art</td>
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<tr>
<td>LA 423</td>
<td>The Golden Age of Dutch Art</td>
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<tr>
<td>LA 432</td>
<td>Art of Spain: From El Greco to Picasso</td>
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<tr>
<td>LA 433</td>
<td>18th &amp; 19th Century European Art</td>
</tr>
<tr>
<td>LA 434</td>
<td>History of Asian Art</td>
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<tr>
<td>LA 464</td>
<td>Dada &amp; Surrealism</td>
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Certificate in Advertising

CERTIFICATE REQUIREMENTS

- MAJOR CORE (FOLLOW BFA CORE) 36 UNITS
- MAJOR 42 UNITS
- BY ADVISEMENT 24 UNITS
- ELECTIVES 12 UNITS
- ART HISTORY 6 UNITS

TOTAL 120 UNITS

- Minimum 2.0 GPA
- Minimum grade of C- in all core courses and major courses

Certificate in Advertising

MAJOR CORE (FOLLOW BFA CORE) 36 UNITS

TOTAL 120 UNITS

- Minimum 2.0 GPA
- Minimum grade of C- in all core courses and major courses

Master of Arts [MA] in Advertising and Branded Media Technology

MA UNIT REQUIREMENTS

- MAJOR 33 UNITS
- GRADUATE LIBERAL ARTS 3 UNITS

TOTAL 36 UNITS

- Successful completion of Final Portfolio Review
- Minimum grade of C in all required 36 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirement:
- One Art Historical Awareness & Aesthetic Sensitivity course

MA ADVERTISING AND BRANDED MEDIA TECHNOLOGIES REQUIRED MAJOR COURSES

- ADV 602 Art Direction
- ADV 604 Copywriting Techniques
- ADV 605 Digital Graphics
- ADV 606 Campaign
- ADV 622 Perspectives in Advertising
- ADV 623 Brand Strategy
- ADV 625 Interactive Advertising
- ADV 646 Advanced Campaign
- ADV 670 Visual Storytelling
- COM 602 Visual Storytelling: Editing for Short-Form Video Content
- WNM 613 Topics in Motion Graphics

MA ADVERTISING AND BRANDED MEDIA TECHNOLOGIES GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY

- GLA 601 Classical Aesthetics and the Renaissance
- GLA 602 The Art & Ideology of the 20th Century
- GLA 605 Motion Picture Theory & Style
- GLA 606 Crossing Borders: Art & Culture in a Global Society
- GLA 607 Art & Ideas of the Enlightenment
- GLA 608 Renovating Tradition: Art & Ideas of the 19th Century
- GLA 613 Fashion, Arts, and Influence
- GLA 615 History of Graphic Design
- GLA 615E History of Graphic Design
- GLA 621 History & Techniques of Character Animation
- GLA 622 History & Techniques of VFX
- GLA 623 History and Techniques of Games
- GLA 624 History of Visual Development
- GLA 625 History of Photography
- GLA 629 150 Years of American Illustration
- GLA 637 Theory & Movements in Traditional Interior Architecture
- GLA 638 Theory & Movements in Contemporary Interior Architecture
- GLA 716 Fast & Furious: The World of Shorts
- GLA 903 Graduate Seminar in Europe
- GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture

MA ADVERTISING AND BRANDED MEDIA TECHNOLOGY DEGREE REQUIREMENTS

- Successful completion of Final Portfolio Review
- Minimum grade of C in all required 36 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirement:
- One Art Historical Awareness & Aesthetic Sensitivity course
Master of Fine Arts [MFA] in Advertising

MFA UNIT REQUIREMENTS

MAJOR 30 UNITS
+ DIRECTED STUDY 18 UNITS
+ ELECTIVES* 6 UNITS
+ GRADUATE LIBERAL ARTS 9 UNITS
TOTAL 63 UNITS

*Per director approval

MFA ADVERTISING REQUIRED MAJOR COURSES
ADV 602 Art Direction
ADV 604 Copywriting Techniques
ADV 605 Digital Graphics
ADV 606 Campaign
ADV 622 Perspectives in Advertising
ADV 623 Brand Strategy
ADV 625 Interactive Advertising
ADV 646 Advanced Campaign
ADV 670 Visual Storytelling
COM 602 Visual Storytelling: Editing for Short-Form Video Content
or WNM 613 Topics in Motion Graphics

MFA ADVERTISING DEGREE REQUIREMENTS

• Successful completion of Final Thesis Project
• Minimum grade of C in all required 63 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1. Art Historical Awareness & Aesthetic Sensitivity course
  1. Cross Cultural Understanding course
  1. Professional Practices & Communications course

MFA ADVERTISING GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY

CHOOSE ONE:
GLA 601 Classical Aesthetics and the Renaissance
GLA 602 The Art & Ideology of the 20th Century
GLA 605 Motion Picture Theory & Style
GLA 606 Crossing Borders: Art & Culture in a Global Society
GLA 607 Art & Ideas of the Enlightenment
GLA 609 Renovating Tradition: Art & Ideas of the 19th Century
GLA 613 Fashion, Arts, and Influence
GLA 615 History of Graphic Design
GLA 615E History of Graphic Design
GLA 621 History & Techniques of Character Animation
GLA 622 History & Techniques of VFX
GLA 623 History and Techniques of Games
GLA 624 History of Visual Development
GLA 625 History of Photography
GLA 629 150 Years of American Illustration
GLA 637 Theory & Movements in Traditional Interior Architecture
GLA 638 Theory & Movements in Contemporary Interior Architecture
GLA 716 Fast & Furious: The World of Shorts
GLA 903 Graduate Seminar in Europe
GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture

CROSS CULTURAL UNDERSTANDING

CHOOSE ONE:
GLA 603 Anthropology: Experiencing Culture
GLA 606 Crossing Borders: Art & Culture in a Global Society
GLA 611 Cultural Narratives
GLA 617 Mythology for the Modern World
GLA 619 Culture & Identity in Modern American Theater
GLA 627 The Global Design Studio: Past, Present, & Future
GLA 637 Theory & Movements in Traditional Interior Architecture
GLA 903 Graduate Seminar in Europe
GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture

PROFESSIONAL PRACTICES & COMMUNICATIONS
GLA 676 Professional Practices for Designers & Advertisers
UNDERGRADUATE COURSES

ADV 109 Advertising Methods & Trends
Explore the connection between advertising and society. Through brainstorming, discussion, and empathy exercises you’ll learn how advertising can bring people and business together. Plus, pitch an idea based on a specific style.

ADV 158 Modern Life in the USA
Adjusting to student life in America, and in San Francisco, can be complex work. You’ll learn important aspects of US history and popular culture that shed light on modern life in America, and learn to put internet info to good use.

ADV 159 The Art of Storytelling
Crafting a great story requires skill. Improve your storytelling skills by truly knowing your audience, creating engaging visuals, identifying appropriate information sources, and asking story-generating questions in interviews.

ADV 207 Creative Strategy
Great things happen when a strategic framework is applied to creativity. Based on current cultural and market observations, you’ll develop and present strategic maps and data visualizations to connect businesses and people.

ADV 215 Short Copy for Campaigns
Get the copywriting skills to craft concept driven advertising. Learn what it takes to ensure headlines, body copy, taglines, and visuals come together cohesively to make your ad campaigns sing.

ADV 226 Research Methods for Creative Strategists
Knowing your audience puts you a step ahead of the rest. Learn to put internet info to good use. Your portfolio is everything. You’ll take the first step into creating a portfolio that will produce projects that will use creative solutions that employ the latest ideas, campaigns, and portfolios to real employers and clients. You’ll also build a network of industry contacts through real-life scenarios and role playing.

ADV 236 Digital Photography
Mastering digital photography increases your design options. Gain the composition, color theory, and lighting skills to compose and manipulate images that can be used for art, digital media, and print projects.

ADV 241 Ideation Techniques
The art of idea creation. Develop compelling concepts as you explore the purposes, possibilities, and practices to create ads and products.

ADV 244 Art Direction for Advertising
Grasp the fundamentals of art direction in advertising. Learn advertising history, usage of fonts, page layout, and the responsibilities of an art director.

ADV 258 Digital Video 1 (formerly WNM 358 Digital Video 1)
Become a better storyteller using digital video. You’ll learn lighting and green-screen techniques and get tips on how to sync music, sound, and video to develop compelling digital video. Plus, learn the video utilities, compression, and streaming techniques to deliver it seamlessly.

ADV 315 Copy for Radio
Radio is often called the theater of the mind. Learn techniques in storytelling, pacing, dialogue, casting, and sound effects. You’ll head into a studio and work with voice actors to create radio gems.

ADV 341 Midpoint Portfolio
Your portfolio is everything. You’ll take the first step into creating and presenting your own portfolio website and personal branding system. You’ll revisit, revise, redo, update, revise, and add to past work to create a portfolio that reflects the skills you’ve gained.

ADV 343 Campaign
Develop targeted campaigns that work. Collaborate with art directors and copywriters and creative strategists to develop advertising campaigns that effectively target specific consumers. [This course is cross-listed with ADV 606.]

ADV 346 Advanced Campaign
Teamwork makes the dream work. Collaborate with fellow creative strategists, art directors, and copywriters to create integrated campaigns that double as professional-level portfolio pieces. [This course is cross-listed with ADV 646.]

ADV 348 Entertainment Advertising
Analyze pop culture trends to create ads for TV, games, music, movies, and web. You’ll also conduct research for a target audience to develop a concept that includes trailer scripts, key art, and ads.

ADV 367 Art of Presentation
Present like a pro. You’ll get hands-on experience presenting ideas, campaigns, and portfolios to real employers and clients. You’ll also build a network of industry contacts through real-life scenarios and role playing.

ADV 370 Brand and Branding
Learn to build brand identity. You’ll develop the marketing and design skills that work best to differentiate a brand in a saturated marketplace, increase brand equity in people’s minds, and create a following of loyal customers.

ADV 371 Sounds of Brands
In this course, students will learn about the role of sound in media. Students will gain the critical capabilities to evaluate sound and will produce projects that will use creative solutions that employ sound.

ADV 372 Midpoint Portfolio
Your portfolio is everything. You’ll take the first step into creating and presenting your own portfolio website and personal branding system. You’ll revisit, revise, redo, update, revise, and add to past work to create a portfolio that reflects the skills you’ve gained.

ADV 470 Final Portfolio
Perfect your portfolio to land the job. You’ll analyze and fine-tune your previous work to bring it to portfolio-level sophistication.

ADV 498 Collaborative Project
Cross-disciplinary projects mirror real-world projects, and require a varied and sophisticated approach to problem solving. Course fees and prerequisites vary by topic.

ADV 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

ADV 500 Internship in Advertising
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

ADV 677 Television Commercial Production
Collaborate with ADV and MPT students to produce solid television commercials. You’ll learn all stages of production, including casting, the bidding process, music, sound design, graphics, special effects, and more.

Course fees and prerequisites vary by topic.
ADV 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.

GRADUATE COURSES

ADV 602 Art Direction
Take your visual concepts to another level. Learn layout and typographic techniques the pros use to communicate clearly, powerfully and with real sophistication.

ADV 604 Copywriting Techniques
Get the copywriting skills to craft well-written, creatively focused advertising. Assignments are based on creative strategies written by you, the graduate student.

ADV 604L Required First Seminar Session Designation: ADV 604
Required First Seminar Session Designation: ADV 604

ADV 605 Digital Graphics
Use the right tools to make the most of your designs. Get a foundation in industry-standard Adobe InDesign, Illustrator, and Photoshop and utilize them in immersive design projects.

ADV 606 Campaign
Develop targeted campaigns that work. Collaborate with art directors and copywriters and creative strategists to develop advertising campaigns that effectively target specific consumers. [This course is cross-listed with ADV 343.]

ADV 620 Advanced Art Direction
Building on the skills learned, students will focus on the more in-depth aspects of art direction. Typographic design, layout techniques and concept abilities will be used by students to execute their work creatively and efficiently. Management issues affecting art directors and their role in emerging interactive communications will be explored.

ADV 622 Perspectives in Advertising
Know your advertising history. Study people, agencies, events, and campaigns that shaped today’s industry, along with current trends that will affect future advertising. Start research to determine the direction for your graduate studies.

ADV 623 Brand Strategy
Know your audience. Use your intuitive thinking, creative, research, and communication skills to uncover hidden insights and truths that motivate consumer-buying behavior.

ADV 623L Required First Seminar Session Designation: ADV 623
Required First Seminar Session Designation: ADV 623

ADV 625 Interactive Advertising
Enter the world of online ads, social media, and non-traditional advertising. You’ll learn to bring ideas to life through demos using briefs, storyboards, and motion graphics.

ADV 646 Advanced Campaign
Teamwork makes the dream work. Collaborate with fellow creative strategists, art directors, and copywriters to create integrated campaigns that double as professional-level portfolio pieces. [This course is cross-listed with ADV 346.]

ADV 658 US Pop Culture
Student life in San Francisco can be complicated. You’ll learn to put Internet info to good use studying important aspects of US history and popular culture that shed light on modern life in America.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
ADV 659 Captivating Storytelling
Crafting a captivating story requires skill. Improve your storytelling skills by truly knowing your audience, creating engaging visuals, identifying appropriate information sources, and asking story-generating questions in interviews.

ADV 670 Visual Storytelling
Prep for midpoint (MFA) or final (MA) reviews. You’ll apply universal themes from historical and modern visual narratives to augment your portfolio presentation, and revise, expand, and polish your current body of work.

ADV 695 Collaborative Project
Apply the knowledge and skills you have acquired to work in a real-world setting. If you meet the criteria, you may be selected to work on an interdisciplinary collaborative project. Contact your student services advisor for details.

ADV 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

ADV 800 Directed Study
Refine your skills. As a Master of Fine Arts degree candidate, you’ll complete course assignments to develop the conceptual, design, and technical skills needed to successfully complete your MFA Thesis Project and/or portfolio. You must have passed your midpoint review. Director approval required. Fees and prerequisites will vary by topic.

ADV 801 Group Directed Study
In addition to regular instructor critiques of your projects and works in progress, you will discuss approaches to your Final Portfolio and/or Thesis Project with graduate student peers. You must have passed your midpoint review and Director approval required. Course prerequisites and fees will vary by topic.

ADV 850 Final Portfolio
Finalize your portfolio for use as an active job seeker. Build out your personal brand and your unique portfolio, including revising and expanding previously completed work.

ADV 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have a minimum 3.0 cumulative GPA and the following: MFA: An approved midpoint review and director approval; MA: Director approval; M.ARCH: 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.
ANIMATION & VISUAL EFFECTS
Move from Pencil and Mouse to a Career in Animation

Animation involves equal parts technical knowledge, drawing skills and imagination.

At The Academy, you can specialize in following areas of animation: traditional, 3D animation, 3D modeling, storyboarding, and Visual Effects (VFX). In the traditional, you’ll focus on both digital and classical drawing fundamentals of animation; In 3D animation, you’ll become proficient in movement and performance in a 3D medium; In 3D modeling, you’ll become highly skilled at creating three dimensional representations of objects; In Storyboarding, you’ll take ideas and translate them into a cinematic image; In Visual Effects, you’ll make digital images come to life in both live action and 3D.

Your instructors will be professional animators who will make sure you graduate with the versatility to move between pencil and mouse. And with that foundation, you’ll move from portfolio to career.
WHAT WE OFFER

Cutting-Edge Curriculum: Our curriculum runs neck and neck with industry standards. Students learn the latest technology and participate in collaborative projects between the 2D and 3D curriculum.

Industry Relationships: Academy of Art University is located in the San Francisco Bay Area, one of the capitals of the animation industry. We offer the most exciting industry experiences you’ll find at any school. In many classes, students go on field trips or virtual tours of well-known animation studios.

Professional Faculty: Our faculty boasts Academy Award™, Clio, VES, BAFTA, and Cannes winners and nominees, among other major industry recognition. The high-profile faculty help provide deeply important creative and placement ties to the current industry.

Guest Lectures: Every semester, top talent in the animation industry give guest lectures and portfolio reviews for our students.

Industry Events: The School of Animation & Visual Effects participates fully in all major industry events, including SIGGRAPH, WonderCon, Comic-Con, and the Game Developers Conference. The University operates display booths, throws exclusive industry parties, and gives students numerous opportunities to take advantage of these events.

Fall Animation Festival: Held every year, the school’s Fall Animation Festival features industry guest speakers and judges.

CAREER PATHS

Visual Effects (VFX)

- Director
- VFX Supervisor
- CG Supervisor
- Technical Director (Composer, Matchmove, Matte Painter)
- Rotoscoper
- Lighting & Rendering

3D Modeling

- Lead Character Modeler
- Character Modeler
- Environment Prop Modeler
- Texture Artist

3D Animation

- Animation Supervisor
- Lead Animator
- Senior Character Animator
- Character Animator

Computer Graphics Entertainment: Post Production VFX

- VFX Supervisor
- Digital Production Supervisor (DPS)
- CG Supervisor/Animation Director
- Department Lead
- Sequence Lead
- Digital Artist

Post-Production Visual Effects (VFX)

- VFX Supervisor
- Digital Production Supervisor (DPS)
- CG Supervisor/Animation Director
- Department Lead
- Sequence Lead
- Digital Artist

Post-Production Visual Effects (VFX)

- Lead Animator, T.D. (Lead), Lead Rigging or VSFX, Lead Layout, Lead Modeler, Lead Lighting
- Animator, Rigger, Layout, Lighting, Modeler
- Rotoscoper, Assistant Animator, Production Assistant, Assistant Modeler, Character Designer, T.D., Story Artist
- Assistant Animator, Assistant Modeler, Assistant TD, Story board revision, in-betweener, Production Assistant

Visual Effects (VFX)

- Director
- VFX Supervisor
- CG Supervisor
- Technical Director (Composer, Matchmove, Matte Painter)
- Rotoscoper
- Lighting & Rendering
ANIMATION & VISUAL EFFECTS

DEGREE REQUIREMENTS

Associate of Arts [AA] in Animation & Visual Effects

AA UNIT REQUIREMENTS
MAJOR COURSEWORK
CORE 33 UNITS
MAJOR 15 UNITS
+ LIBERAL ARTS 18 UNITS
TOTAL 66 UNITS

AA ANIMATION & VISUAL EFFECTS DEGREE REQUIREMENTS
• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:
  2  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Critical Thinking course
  1  Employment Communications & Practices course
After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

AA ANIMATION & VISUAL EFFECTS CORE COURSES
ANM 101 Introduction to Computer Graphics for Animation
ANM 105 Introduction to 3D Production A
ANM 108 Chematics for Animation & VFX
ANM 180 Introduction to Animation Principles & Techniques
ANM 202 Introduction to 3D Production B
ANM 205 Careers in Animation & VFX
FND 110A Analysis of Form A
FND 110B Analysis of Form B
FND 112 Figure Drawing
or ANM 341 Principles of Compositing
FND 116 Perspective
or ANM 206 Producing for Animation & Visual Effects 1
FND 122 Color Fundamentals

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION
CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING
CHOOSE ONE:
LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES
LA 291 Designing Careers

ART HISTORICAL AWARENESS
LA 120 Art History through the 15th Century
LA 121 Art History through the 19th Century
Bachelor of Fine Arts [BFA] in Animation & Visual Effects

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

<table>
<thead>
<tr>
<th>COURSE</th>
<th>UNITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>CORE</td>
<td>36</td>
</tr>
<tr>
<td>MAJOR</td>
<td>42</td>
</tr>
<tr>
<td>ELECTIVES</td>
<td>9</td>
</tr>
<tr>
<td>LIBERAL ARTS</td>
<td>45</td>
</tr>
</tbody>
</table>

TOTAL 132 UNITS

BFA ANIMATION & VISUAL EFFECTS DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:
  4 Art Historical Awareness courses
  1 Written Communication: Composition course
  1 Written Communication: Context & Style course
  1 Written Communication: Critical Thinking course
  1 Historical Awareness course
  1 Quantitative Literacy course
  1 Cultural Ideas & Influences course
  1 Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

BFA ANIMATION & VISUAL EFFECTS CORE COURSES

ANM 101 Introduction to Computer Graphics for Animation
ANM 105 Introduction to 3D Production A
ANM 108 Cinematics for Animation & VFX
ANM 180 Introduction to Animation Principles & Techniques
ANM 202 Introduction to 3D Production B
ANM 205 Careers in Animation & VFX
ANM 405 Senior Portfolio for Animation & VFX
FND 110A Analysis of Form A
FND 110B Analysis of Form B
FND 112 Figure Drawing
or ANM 341 Principles of Compositing
FND 116 Perspective
or ANM 206 Producing for Animation & Visual Effects 1
FND 122 Color Fundamentals

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:
LA 110 English Composition: Narrative Storytelling
LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:
LA 171 Western Civilization
LA 270 U.S. History
LA 274 Study Abroad: Art & Architecture of Renaissance Florence
LA 276 Seminar in Great Britain
LA 278 Seminar in France
LA 279 Seminar in Italy
LA 359 Urban Sociology

QUANTITATIVE LITERACY

CHOOSE ONE:
LA 124 Physics for Artists: Light, Sound, and Motion
LA 146 Anatomy of Automobiles
LA 233 Popular Topics in Health, Nutrition, & Physiology
LA 254 Human-Centered Design
LA 255 College Math
LA 271 College Algebra with Geometry
LA 286 Discrete Mathematics
LA 288 Vector, Matrices, & Transformations
LA 293 Precalculus
LA 296 Applied Physics

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:
LA 292 Programming & Culture
LA 326 Topics in World Art
LA 328 World Literature
LA 343 Comparative Religion
LA 368 Experiencing Culture: Anthropology for Today’s Artist
LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

LA 291 Designing Careers
ART HISTORICAL AWARENESS

LA 120  Art History through the 15th Century
LA 121  Art History through the 19th Century

CHOOSE TWO:

LA/IAN 117  Survey of Landscape Architecture
LA/IND 118  History of Industrial Design
LA 128  The Body As Art: History of Tattoo & Body Decoration
LA 129  History of Automotive Design
LA/GAM 131  History of Gaming
LA 132/AM 102  History of Animation
LA 134/AM 104  History & Technology of Visual Effects & Computer Animation
LA/VIS 137  History of Visual Development
LA/PH 147  History of Photography
LA/LAN 177  Pre-Industrial Urban Open Spaces
LA 182  Genres in Film
LA/ILL 195  History of Comics: American Comics
LA/ILL 197  History of Comics: International and Alternative Comics
LA/ARH 219  History of Architecture: Ancient to Gothic
LA 220  American Art History
LA 222  20th Century Art
LA 224  Women, Art & Society
LA 226/IA 230  Survey of Traditional Interior Architecture
LA 229/IA 231  Survey of Contemporary Interior Architecture
LA 242/GR 242  History of Graphic Design
LA 243/ILL 310  History of American Illustration
LA/FSH 244  History of Fashion
LA/JEM 245  History of Jewelry and Metal Arts from Around the World
LA/FSH 246  History of Textiles
LA 247  History & Techniques of Printmaking
LA/AFSFCU 248  History & Theory of Fine Art Sculpture
LA 249  An Artistic and Intellectual History of the Renaissance

LA 274  Study Abroad: Art & Architecture of Renaissance Florence
LA 276  Seminar in Great Britain
LA/LAN 277  Past Industrial Urban Open Spaces
LA 278  Seminar in France
LA 279  Seminar in Italy
LA 281/MPT 255  Film History 1: Pre-1940
LA 282/MPT 256  Film History 2: 1940-1974
LA 283  Examining Film Noir
LA 284  Evolution of the Horror Film
LA 319  History of Architecture: Modernity
LA 326  Topics in World Art
LA 327  Art of the Classical World
LA 333  Art of the Middle Ages
LA 361  The Artist in the Modern World
LA 382  Film History 3: Contemporary Cinema
LA 383  World Cinema
LA 384  Underrated Cinema
LA 385  Close-up on Hitchcock
LA 386  Exploring Science Fiction Cinema
LA 387  Women Directors in Cinema
LA 388  Survey of Asian Cinema
LA 420  Art of the Italian Renaissance
LA 421  Northern Renaissance Art
LA 422  Italian Baroque Art
LA 423  The Golden Age of Dutch Art
LA 432  Art of Spain: El Greco to Picasso
LA 433  18th & 19th Century European Art
LA 434  History of Asian Art
LA 464  Dada & Surrealism
Certificate in Animation & Visual Effects

CERTIFICATE REQUIREMENTS

MAJOR CORE (FOLLOW BFA CORE) 36 UNITS
MAJOR 42 UNITS
+ BY ADVISEMENT 24 UNITS
+ ELECTIVES 12 UNITS
+ ART HISTORY 6 UNITS
TOTAL 120 UNITS

• Minimum 2.0 GPA
• Minimum grade of C- in all core courses and major courses

Master of Arts [MA] in Animation & Visual Effects

MA UNIT REQUIREMENTS

MAJOR 33 UNITS
+ GRADUATE LIBERAL ARTS 3 UNITS
TOTAL 36 UNITS

MA ANIMATION & VISUAL EFFECTS DEGREE REQUIREMENTS

• Successful completion of Final Portfolio Review
• Minimum grade of C in all required 36 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirement:
  1  Art Historical Awareness & Aesthetic Sensitivity course

MA ANIMATION & VISUAL EFFECTS REQUIRED MAJOR COURSES

ANM 609 Gesture & Quick Sketch for Animators
ANM 610 Figurative Concepts
ANM 620 Advanced Character Animation
ANM 623 3D Modeling & Animation 1 (Maya)
ANM 652 Introduction to Rigging
ANM 685 Storyboarding
ANM 686 3D Character Animation 1
ANM 687 3D Character Animation 2
ANM 676 3D Animation Physics and Mechanics
ANM 697 Feature Animation Training
ANM 770 Final Portfolio Preparation

2D ANIMATION & STOP MOTION EMPHASIS

ANM 605 Layout Design for Animators
ANM 610 Figurative Concepts
ANM 612 Traditional Animation Principles & Pipelines
ANM 614 Color and Design Application for Animation or FA 630 Color Theory
ANM 633 Drawing and Design for Animation
ANM 648 Digital Animation for Production
ANM 671 Stop Motion Puppet Animation or ANM 691 Advanced Storyboarding
or VIS 611 The Visual Elements of Story
ANM 685 Storyboarding
ANM 688 Traditional Animation
ANM 692 Traditional Animation 2
ANM 770 Final Portfolio Preparation
MA ANIMATION & VISUAL EFFECTS GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 621 History & Techniques of Character Animation
or GLA 622 History & Techniques of VFX

MAJOR REQUIREMENTS
ANM 605 Layout Design for Animators
ANM 610 Figure Drawing Concepts
ANM 612 Traditional Animation Principles & Processes
ANM 633 Drawing and Design for Animation
ANM 634 Traditional Animation 3 (Character Development)
or ANM 620 Advanced Character Animation
ANM 670 Preproduction
ANM 685 Storyboarding
ANM 688 Traditional Animation
ANM 692 Traditional Animation 2
ANM 770 Final Portfolio Preparation

ELECTIVES
ANM 609 Gesture & Quick Sketch for Animators
or ANM 610 Figure Drawing Concepts
ANM 623 3D Modeling & Animation 1 (Maya)
ANM 670 Preproduction
ANM 685 Storyboarding
ANM 686 3D Character Animation 1
ANM 687 3D Character Animation 2
ANM 688 Traditional Animation
ANM 697 Feature Animation Training
or ANM 629 Fundamentals of Texturing, Lookdev, & Lighting
ANM 770 Final Portfolio Preparation
ILL 625 Perspective for Characters & Environment

MFA ANIMATION & VISUAL EFFECTS REQUIREMENTS
MAJOR REQUIREMENTS
ANM 605 Layout Design for Animators
ANM 610 Figure Drawing Concepts
ANM 612 Traditional Animation Principles & Processes
ANM 633 Drawing and Design for Animation
ANM 634 Traditional Animation 3 (Character Development)
or ANM 620 Advanced Character Animation
ANM 670 Preproduction
ANM 685 Storyboarding
ANM 688 Traditional Animation
ANM 692 Traditional Animation 2
ANM 770 Final Portfolio Preparation

ELECTIVES
ANM 609 Gesture & Quick Sketch for Animators
or ANM 610 Figure Drawing Concepts
ANM 623 3D Modeling & Animation 1 (Maya)
ANM 670 Preproduction
ANM 685 Storyboarding
ANM 686 3D Character Animation 1
ANM 687 3D Character Animation 2
ANM 688 Traditional Animation
ANM 697 Feature Animation Training
or ANM 629 Fundamentals of Texturing, Lookdev, & Lighting
ANM 770 Final Portfolio Preparation
ILL 625 Perspective for Characters & Environment

3D MODELING EMPHASIS
ANM 623 3D Modeling & Animation 1 (Maya)
ANM 629 Fundamentals of Texturing, Lookdev, & Lighting
ANM 632 Hard Surface Modeling 1
ANM 636 Organic Modeling
ANM 639 3D Texture Painting
or ANM 654 Modeling Studio
ANM 656 Organic Modeling 2
ANM 682 Hard Surface Modeling 2
ANM 770 Final Portfolio Preparation
FA 622 Anatomy for Artist
FASCU 620 Figure Modeling
FASCU 632 Ecorche

VISUAL EFFECTS EMPHASIS
ANM 609 VFX: Cinematography
ANM 623 3D Modeling & Animation 1 (Maya)
ANM 629 Fundamentals of Texturing, Lookdev, & Lighting
ANM 630 Node-Based Compositing 1
ANM 640 Advanced Texturing, Lookdev, & Lighting
ANM 642 Production Compositing Principles
ANM 644 VFX Pipeline
ANM 650 Matchmoving
or ANM 639 3D Texture Painting
or ANM 631 Matte Painting
or ANM 643 Dynamics 1 – Particles
ANM 655 Scripting
or ANM 695 Collaborative Project
ANM 695 Collaborative Project
or any course in major
ANM 770 Final Portfolio Preparation

Master of Fine Arts [MFA] in Animation & Visual Effects

MFA UNIT REQUIREMENTS
MAJOR 30 UNITS
+ DIRECTED STUDY 18 UNITS
+ ELECTIVES* 6 UNITS
+ GRADUATE LIBERAL ARTS 9 UNITS
TOTAL 63 UNITS

*Per director approval

MFA ANIMATION & VISUAL EFFECTS DEGREE REQUIREMENTS
• Successful completion of Final Thesis Project
• Minimum grade of C in all required 63 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1 Art Historical Awareness & Aesthetic Sensitivity course
  1 Cross Cultural Understanding course

3D ANIMATION EMPHASIS
ANM 609 Gesture & Quick Sketch for Animators
or ANM 610 Figure Drawing Concepts
ANM 623 3D Modeling & Animation 1 (Maya)
ANM 670 Preproduction
ANM 685 Storyboarding
ANM 686 3D Character Animation 1
ANM 687 3D Character Animation 2
ANM 688 Traditional Animation
ANM 697 Feature Animation Training
or ANM 629 Fundamentals of Texturing, Lookdev, & Lighting
ANM 770 Final Portfolio Preparation
ILL 625 Perspective for Characters & Environment

MAJOR REQUIREMENTS
ANM 605 Layout Design for Animators
ANM 610 Figure Drawing Concepts
ANM 612 Traditional Animation Principles & Processes
ANM 633 Drawing and Design for Animation
ANM 634 Traditional Animation 3 (Character Development)
or ANM 620 Advanced Character Animation
ANM 670 Preproduction
ANM 685 Storyboarding
ANM 688 Traditional Animation
ANM 692 Traditional Animation 2
ANM 770 Final Portfolio Preparation

ELECTIVES
ANM 609 Gesture & Quick Sketch for Animators
or ANM 610 Figure Drawing Concepts
ANM 623 3D Modeling & Animation 1 (Maya)
ANM 670 Preproduction
ANM 685 Storyboarding
ANM 686 3D Character Animation 1
ANM 687 3D Character Animation 2
ANM 688 Traditional Animation
ANM 697 Feature Animation Training
or ANM 629 Fundamentals of Texturing, Lookdev, & Lighting
ANM 770 Final Portfolio Preparation
ILL 625 Perspective for Characters & Environment

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 621 History & Techniques of Character Animation
or GLA 622 History & Techniques of VFX

MAJOR REQUIREMENTS
ANM 605 Layout Design for Animators
ANM 610 Figure Drawing Concepts
ANM 612 Traditional Animation Principles & Processes
ANM 633 Drawing and Design for Animation
ANM 634 Traditional Animation 3 (Character Development)
or ANM 620 Advanced Character Animation
ANM 670 Preproduction
ANM 685 Storyboarding
ANM 688 Traditional Animation
ANM 692 Traditional Animation 2
ANM 770 Final Portfolio Preparation
MFA ANIMATION & VISUAL EFFECTS
GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 621 History & Techniques of Character Animation
or GLA 622 History & Techniques of VFX

CROSS CULTURAL UNDERSTANDING

CHOOSE ONE:
GLA 603 Anthropology: Experiencing Culture
GLA 606 Crossing Borders: Art & Culture in a Global Society
GLA 611 Cultural Narratives
GLA 617 Mythology for the Modern World
GLA 619 Culture & Identity in Modern American Theater
GLA 627 The Global Design Studio: Past, Present, & Future
GLA 637 Theory & Movements in Traditional Interior Architecture

FA 622 Anatomy for Artists
FA 626 Chiaroscuro
FASCU 620 Figure Modeling
FASCU 632 Ecocore

3D MODELING EMPHASIS
ANM 623 3D Modeling & Animation 1 (Maya)
ANM 629 Fundamentals of Texturing, Lookdev, & Lighting
ANM 632 Hard Surface Modeling 1
ANM 636 Organic Modeling
ANM 670 Preproduction
ANM 770 Final Portfolio Preparation

4D MODELING EMPHASIS
ANM 604 VFX: Cinematography
ANM 623 3D Modeling & Animation 1 (Maya)
ANM 629 Fundamentals of Texturing, Lookdev, & Lighting
ANM 630 Node-Based Compositing 1
or ANM 655 Scripting
ANM 640 Advanced Texturing, Lookdev, & Lighting
or ANM 650 Matchmoving
or ANM 631 Matte Painting
or ANM 644 VFX Pipeline
ANM 642 Production Compositing Principles
ANM 650 Matchmoving
or ANM 651 Rotoscoping
or ANM 643 Dynamics 1 - Particles
ANM 670 Preproduction
ANM 770 Final Portfolio Preparation
MPT 625 Editing Concepts and Creative Solutions

3D MODELING EMPHASIS
ANM 623 3D Modeling & Animation 1 (Maya)
ANM 629 Fundamentals of Texturing, Lookdev, & Lighting
ANM 632 Hard Surface Modeling 1
ANM 636 Organic Modeling
ANM 670 Preproduction
ANM 770 Final Portfolio Preparation
FA 622 Anatomy for Artists
FA 626 Chiaroscuro
FASCU 620 Figure Modeling
FASCU 632 Ecocore

VISUAL EFFECTS EMPHASIS
ANM 604 VFX: Cinematography
ANM 623 3D Modeling & Animation 1 (Maya)
ANM 629 Fundamentals of Texturing, Lookdev, & Lighting
ANM 630 Node-Based Compositing 1
or ANM 655 Scripting
ANM 640 Advanced Texturing, Lookdev, & Lighting
or ANM 650 Matchmoving
or ANM 631 Matte Painting
or ANM 644 VFX Pipeline
ANM 642 Production Compositing Principles
ANM 650 Matchmoving
or ANM 651 Rotoscoping
or ANM 643 Dynamics 1 - Particles
ANM 670 Preproduction
ANM 770 Final Portfolio Preparation
MPT 625 Editing Concepts and Creative Solutions
ANM 101 Introduction to Computer Graphics for Animation
Explore the different disciplines that collectively contribute to computer graphics production. You’ll learn the basic concepts and terminology of computer graphics used in film, visual effects, games, and animation.

ANM 102 History of Animation
What’s up doc? From an historical context, you’ll analyze the work of the creative visionaries, fine artists, and technical pioneers behind classic animated characters from Bugs Bunny to Thanos, and beyond.

ANM 104 History and Technology of VFX and Computer Animation
The history of special effects is rich with innovation. You’ll examine it all—from in-camera techniques, traditional stop motion, motion control, matte paintings, and miniatures, to modern computer-generated visual effects and animation, composting, and production methodology.

ANM 105 Introduction to 3D Production A
In part one of this two-part course you’ll learn to navigate the complex 3D software and its many tools and workflows as they are used in major animation and VFX studios, preparing you for specialized study in the track of your choice.

ANM 108 Cinematics for Animation & VFX
Cinematics is the language and techniques of filmmaking. To learn the Cinematics Animation and VFX, you’ll board, shoot, and edit a film, critically analyzing examples of film content and production to understand why choices in filmmaking are made.

ANM 109 Editing for Animation & VFX
Learn the art and science of editing. Using Final Cut Pro, you’ll make informed editing decisions as you edit digital video and audio files to prepare an animated film for DVD and web delivery.

ANM 180 Introduction to Animation Principles & Techniques
Gain technical skills practicing experimental and stop motion animation. Building a firm foundation for future animation work, you’ll gain hands-on experience with media of clay, paper cutouts, found objects, pixilation, and stop motion puppets.

ANM 190 Traditional Animation I
Explore animation using industry-standard software. You’ll reproduce simple animations to build the skills and foundation for your future undergraduate 2D animation work.

ANM 202 Introduction to 3D Production B
In the second part of this two-part course you’ll learn to navigate the complex 3D software and its many tools and workflows as they are used in major animation and VFX studios, preparing you for specialized study in the track of your choice.

ANM 203 Preproduction Principles
Learn the latest preproduction techniques for animation and VFX. You’ll focus on professional preproduction skills including idea generation, concept design, visual development, and storyboarding.

ANM 205 Careers in Animation & VFX
Step back and survey your body of work. Working with faculty, you’ll identify strengths, weaknesses, and interests to determine your emphasis, and begin developing your portfolio to meet industry standards.

ANM 206 Producing for Animation & Visual Effects 1
Find out what it takes to produce a feature animation or video game for entertainment or several commercial projects, you’ll receive hands-on training in the start-to-finish creation and delivery of entertainment products.

ANM 220 Fundamentals of 3D Animation
Build a solid set of foundational skills in the twelve principles of animation. Through graph editor drills, best practices, and careful guided demonstrations, you’ll enhance your knowledge of the basic physics and mechanics of animation.

ANM 221 3D Character Animation I
You’ll focus on conceptualizing, storyboarding, and executing a high quality animation project.

ANM 222 Introduction to Rigging
Learn character design and 3D character set-up for the animator. You’ll learn methodology and strategies to create readily revisable characters for maximum flexibility in a 3D environment.

ANM 223 3D Workflow of Animation
Good workflow includes working clean, being efficient, posing, making shots visually appealing, and practicing good scene hygiene. You’ll spend more time planning your shots so your ideas are clear to the audience.

ANM 236 Producing for Animation & Visual Effects 2
As producer on an active animation project, you’ll present the current status of your project and review milestones and risks with your peers. You’ll gain experience running effective dailies, communicating with a team, and project management.

ANM 242 Procedural Effects: Houdini 1
You’ll learn key CG effects techniques to generate dynamic simulations of real-world phenomena for film effects. Gain a solid foundation. [This course is cross-listed with ANM 773.]

ANM 243 Rotoscoping
Discover the secret ‘hidden effects’ of the industry. You’ll explore roto-scopying and digital paint effects for film and television, focusing on wire removal, articulated mattes, plate restoration, plate extension, and paint animation. [This course is cross-listed with ANM 651.]

ANM 246 Digital Painting for VFX Artists
VFX students need a strong artistic and aesthetic eye to complement their technical skills. Bridging traditional art skills with digital art media, you’ll learn theory, visualizing, sketching, and painting as foundations for VFX work.

ANM 251 Fundamentals of Texturing, Lookdev, & Lighting
Learn how to render beautiful animations, just like your favorite studios. You’ll learn core principles of looked and lighting including painting in 3D, how to work with BRDFs, shading, linear lighting, animation caches, compositing of rendering passes and much more.

ANM 253 Lighting for VFX
Become the Director of Photography during visual effects filming. You’ll practice the basics of lighting and videotaping for the bluescreen, and learn the differences and similarities of live acting lighting and CG lighting.

ANM 254 Dynamics 1 - Particles
Create effects like snow, rain, wind, confetti, and fire using physics based simulations. Plus, learn how to seamlessly integrate these effects into live-action films. [This course is cross-listed with ANM 643.]

ANM 255 Scripting
Interested in a career in technical direction? Combining your artistic talents with your technical abilities you’ll use Maya’s Embedded Programming Scripting Language called MEL to build a solid foundation of programming skills. [This course is cross-listed with ANM 655.]

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<td>ANM 260</td>
<td>Traditional Animation 2</td>
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<td>ANM 270</td>
<td>Storyboarding</td>
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<td>ANM 277</td>
<td>Motion Quick Sketching</td>
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<td>ANM 285</td>
<td>Stop Motion Puppet Animation</td>
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<td>ANM 287</td>
<td>Stop Motion Set Design &amp; Fabrication</td>
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<tr>
<td>ANM 303</td>
<td>Previs &amp; Postvis</td>
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<td>ANM 312</td>
<td>Hard Surface Modeling 1</td>
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<td>ANM 321</td>
<td>3D Character Animation 2</td>
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<td>ANM 322</td>
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<td>ANM 324</td>
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<td>ANM 325</td>
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<td>ANM 326</td>
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<td>ANM 327</td>
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<td>ANM 336</td>
<td>Node-Based Compositing 1</td>
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<td>ANM 337</td>
<td>Cloth Simulation 1</td>
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<td>ANM 341</td>
<td>Matchmoving</td>
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<td>ANM 344</td>
<td>Fluids: Houdini 2</td>
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<td>ANM 345</td>
<td>Matte Painting</td>
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<tr>
<td>ANM 352</td>
<td>Stop Motion Set Design &amp; Fabrication</td>
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<td>ANM 353</td>
<td>Advanced Texturing, Lookdev, &amp; Lighting</td>
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<tr>
<td>ANM 354</td>
<td>Dynamics 2: Fluids</td>
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<tr>
<td>ANM 356</td>
<td>Advanced Scripting</td>
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<tr>
<td>ANM 357</td>
<td>3D Texture Painting</td>
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</tbody>
</table>

ANM 260 Traditional Animation 2
Increase your drawn animation skills, focusing on volume and form. Applying principles of animation to character animation, you’ll expand your digital tool repertoire while fine-tuning your professional studio practices.

ANM 270 Storyboarding
Become an illustrative storyteller. Taking a step-by-step approach to story development, you’ll study the structural elements of storytelling, storyboarding formats, motion and animation, narratives, and character development. This course is cross-listed with ANM 685.

ANM 277 Motion Quick Sketching
Speak the language of animators, story artists, and game developers. You’ll learn the standard professional note taking techniques they use to communicate ideas to coworkers.

ANM 285 Stop Motion Puppet Animation
Using your creativity, self-expression, drawing, and sculpting abilities, you will transform your 2D character designs and drawings into 3D puppets using construction and mold making techniques.

ANM 287 Stop Motion Set Design & Fabrication
Gain basic design, fabrication, and surface skills to create simple stop motion sets and props. You’ll learn to apply design fundamentals, construction, craft, and scenic skills to animation.

ANM 303 Previs & Postvis
Previs is pre-visualizing movie scenes before filming. It includes creating animated shots that guide shooting visual effects scenes. Postvis is assembling the visual effects of a film. You’ll learn the skills needed for jobs in previsualization.

ANM 312 Hard Surface Modeling 1
Explore different geometry in Maya (polygon, nurbs, and subdivision) focusing on polygonal and subdivision surfaces, and production methodology. You’ll acquire advanced tools that enhance the modeling experience.

ANM 313 Organic Modeling 1
Practice the entire process of modeling a multi-patch, polygon, and subdivision character. You’ll construct both the detail surfaces, and good topology for character rigging using a variety of tools in Maya.

ANM 316 Environment Creation
Develop portfolio-worthy, original environments using your composition, matte painting, rendering, plant creation, and animation skills.

ANM 321 3D Character Animation 2
Gain character animation skills through hands-on experience. You’ll practice animation principles like timing, spacing, force, dynamic posing, weight, arcs, and technique.

ANM 322 Advanced Rigging
Animators are creative problem solvers. You will gain problem-solving skills to fix complex, real-life character control, deformation, mechanical device, software, and computer issues. Plus, learn the latest rigging techniques and styles.

ANM 324 Lip Sync & Facial Performances
Create the strong facial performances of advanced character animators. You’ll learn to use your face and eyes to subtlety convey emotion and thought processes. Plus, learn the mechanics of lip sync and apply them to their character animations.

ANM 325 3D Realistic Animation
Make animations that mimic the way real animals move. You’ll analyze animal kinesiology and musculature, applying your research to animate a quadruped walkcycle.

ANM 326 Motion Capture
Animate 3D characters with motion capture. Using industry-specific software, you’ll capture your own motions for your individual animation project and apply these techniques to increasingly complex group animation projects.

ANM 327 Animal & Creature Animation
In this course, students will create animation that mimics real and stylized animal locomotion. Realistic creature rigs and animal reference will be analyzed to understand movement and muscles. Students will apply research and physics to block and animate a quadruped.

ANM 336 Producing for Animation & Visual Effects 3
Create a business plan for an original film. You’ll play the part of the creative, entrepreneurial producer practicing fundraising strategies, creating an LLC, and building a studio.

ANM 341 Principles of Compositing
Step into the world of professional film and TV work as you are introduced into the production pipeline. You will be exposed to the concepts needed for successful compositing. In this course, you will cover basic compositing techniques such as greenscreen extractions, splines, merging layers, and color correction.

ANM 342 Node-Based Compositing 1
Learn advanced compositing techniques such as keying, float color space, and tracking. You’ll focus on developing your artistic eye, attention to detail, troubleshooting skills, and maintaining rigorous image quality standards. (This course is cross-listed with ANM 630.)

ANM 344 Fluids: Houdini 2
Learn to simulate, light, shade, and render fluids in Houdini. Using Houdini’s fluid dynamics capabilities, you’ll learn the fundamentals of computational fluid dynamics and common terminology for liquid visual effects.

ANM 345 Matte Painting
Create digital matte paintings for visual effects shots. You’ll apply advanced skills in shot layout, image projection, layer integration, lighting, perspective, depth perception, and modeling to create environments.

ANM 352 Matchmoving
Practice live-action 3D camera tracking. You’ll learn to measure the environment, gather camera information, and apply tracking markers to prepare for a matchmove in a live action set. (This course is cross-listed with ANM 660.)

ANM 353 Advanced Texturing, Lookdev, & Lighting
Lighting can determine both what the audience sees, and how they feel. You’ll learn advanced lookdev techniques such as grooming hair and rendering cloth fibers down to the thread level, as well as advanced lighting techniques and tricks of the trade used by cinematographers to create stunning animated shots. (This course is cross-listed with ANM 640.)

ANM 354 Dynamics 2: Fluids
Create visually appealing fluid simulations as seen from top visual effects production studios. You will learn how to create beautiful fluid and ocean simulations as well as compressible fluid simulations such as fog, smoke and smoke-trails using Real Flow and Maya software.

ANM 355 Advanced Scripting
Expand and deepen your skills as a technical director. You will practice advanced programming skills while learning the Python scripting language.

ANM 356 Cloth Simulation
Learn to procedurally animate cloth using softbody dynamic simulations. Explore both Maya’s cloth solver and the Sfxset cloth simulator to tailor your own garments and simulate these over an animation.

ANM 357 3D Texture Painting
Take your painting skills to the next level, learning to hand paint textures and create shaders for richly detailed organic objects and creatures, down to micro details of skin pores and wrinkles. A great class for both modelers and lookdev artists. (This course is cross-listed with ANM 639.)
ANM 362 Traditional Animation 3
You must make strong acting choices to give your animated characters dynamic personalities. You’ll expand your digital tool repertoire by applying skills in advanced draftsmanship, detail, lip-sync, digital clean-up, and color.

ANM 370 Storyboarding 2: Drawing for Cartoons
Experience the fast-paced cartoon production environment of an animated series. You’ll watch shows, study scripts, create original storyboards.

ANM 372 Storyboarding 3: Drawing for Feature Film
Learn to storyboard feature films. You’ll gain a comprehensive skill set by drawing, writing, comedy, staging, action, and pitching for animated and live-action features.

ANM 375 Maquette Sculpting
Become a functioning member of a character development team working on a nature show, television commercial, or games. You’ll apply the latest techniques, materials, and professional tips to your specific projects.

ANM 377 2D Production and Layout 1
You’ll practice digital animation scene layout and production for studio, independent, and freelance workflows.

ANM 380 Stop Motion Animation 1
You’ll animate a stop motion puppet to better understand character expression, pantomime, and the process and principles of classic animation.

ANM 382 Stop Motion Animation 2
Fully produce a lip-synched stop motion spot. To expand your animation repertoire, you’ll learn the diverse elements of animated production including narrative communication, project planning, lighting, and production design.

ANM 385 Puppet Making for Stop Motion 2
Create your own stop-motion puppet. To gain advanced stop-motion puppet fabrication skills—from armature making to mold making and foam casting of the puppet—you’ll employ your creativity, self-expression, drawing, and sculpting abilities.

ANM 405 Senior Portfolio for Animation & VFX
Create a reel of your best work to showcase your skills. To professionally market your abilities, you’ll hone client/artist relationships, practice presentation techniques, and develop consistent identity, resume, reel packaging, and stationary systems.

ANM 412 Hard Surface Modeling 2
Concentrate on NURBS modeling. You’ll learn to convert NURBS models into polygon models, and explore the differences between polygonal and NURBS modeling. [This course is cross-listed with ANM 682.]

ANM 413 Organic Modeling 2
Model organic characters like professional visual effect studio modelers. This course further develops comprehensive instruction in Zbrush software for high-resolution organic modeling. Course concepts include model retopology, character concept design, polypainting and texturing, transform and decimation tools and rendering model turntables.

ANM 414 Head Sculpting & Facial Expression
Create believable facial animation. As a 3D modeling major, you’ll learn to properly model a head with clean topology, create a facial, and build a facial rig.

ANM 415 Modeling Studio
Learn to shade, render, and texture cloth and hair. You’ll work to create fully rendered, portfolio-quality images for your advanced projects.

ANM 419 Organic Modeling 3
The production industry continues to evolve, demanding more from the emerging artist. To understand the mechanics of motion in the musculoskeletal system of the human body, you’ll pose and sculpt models with accurate balance, weight, and anatomy.

ANM 421 3D Character Animation 3
Apply acting and performance methods to character animation. You’ll take an in-depth look at character acting, including lip-sync, facial expressions, method-acting, eye animation, subtlety, and reference.

ANM 441 Node-Based Compositing 2
Develop your ability to plan and solve problems in a production environment. You’ll apply independent skills you’ve acquired in Nuke and other software to real-world projects.

ANM 443 Advanced Rotoscoping 2
Take a deep dive into rotoscoping and digital paint effects for film and TV. You’ll learn to apply industry-standard visual effects techniques and practices to your subject.

ANM 445 Advanced Matte Painting
Be a problem solver in a production based environment. Using detailed planning and problem solving skills, you’ll create realistic special effects for real-world films, commercials, and interactive projects. Plus, study the effects of lighting and shadowing.

ANM 451 Renderman
This is an advanced rendering course that draws upon cinematography, lighting, and production design. Advanced concepts in render programming and production design as well as the specific ‘look’ for computer animation feature production will be explored. Students will be asked to achieve complete photorealism and proceed to stylized rendering.

ANM 452 Character Animation Studio
You’ll hone your animation skills to better portray a character’s emotions and thoughts.

ANM 462 Character Animation 2
Create convincing dialogue, gesture, and body language to create compelling character performances. You’ll develop observational sketchbook drawings and original video references to create industry-level work for your professional animator’s reel.

ANM 466 Traditional Animation 4
Learn to ink, rig, and animate puppet set-ups. You’ll apply animation fundamentals to animate animal locomotion, animate various animation tests, and digital cut-out animation.

ANM 477 2D Production and Layout 2
Be a problem solver. You’ll get the production and layout skills to develop problem solving schemes, speed up production, and build creative work-grounds.

ANM 478 Storyboarding 4: TV / Live Action / VFX
Master the freelance storyboarding market. Working from scripts and client proposals, you’ll storyboard a variety of projects for advertising, film, games, animation, and live action.

ANM 490 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.

ANM 497A Feature Animation 1
Create animations that jump, walk, and use their arms. Using human rigs, you’ll apply timing, squash and stretch, arcs, and anticipation to bipedal characters. A panel of industry experts may select you for this course based on your demo reel.

ANM 497B Feature Animation 2
You’ll animate bipedal characters to push, pull, and throw focusing on realistic movement, weight, and anticipation. A panel of industry experts may select you for this course based on your portfolio.

ANM 497C Feature Animation 3
Animate convincing dialogue, gesture, and body language to create compelling character performances. You’ll develop observational sketchbook drawings and original video references to create industry-level work for your professional animator’s reel.
ANM 497S Feature Animation: Shot Production
Refine your work to a production-level finish. Using the graph editor, you’ll move at a pace that allows you to perfectly execute shots with appeal, fundamentals, and highly polished finish.

ANM 498 Collaborative Project
Cross-disciplinary projects mirror real-world projects, and require a varied and sophisticated approach to problem solving. Course fees and prerequisites vary by topic.

ANM 498SF Short Film Production
In this class students will develop in groups short films within 3 weeks. Students will be paired with Visual Development, Sound and Animation Majors.

ANM 498X Studio Experience: CG Texture & Lighting
In this course, students will gain real-world experience by applying their advanced texturing and lighting skills to actual film projects in a production environment. Students will work with the project director, supervisor, and PA as a team to meet production demands. Producing professional level VFX work will be emphasized.

ANM 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

ANM 500 Internship in Animation
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the academic department director or advisor for more information. Course fees and prerequisites vary by topic.

ANM 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.

GRADUATE COURSES

ANM 604 VFX: Cinematography
Setup lighting, green screen and tracking markers the way professional VFX supervisors understand for both studio post production and Indie type “guerrilla” filmmaking. New digital cameras operation and sensors types are taught with how to best record on set VFX elements for successful compositing and integration with digital elements.

ANM 605 Layout Design for Animators
Gain perspective. To learn the size and structure of an animation film production unit, you’ll analyze animated feature films, focusing on layout design, value, and structure.

ANM 606 Lighting & Quick Sketch for Animators
Gain gesture transfer, motion, drawing, and staging skills by drawing the human figure for 3D animation. You’ll improve your figure drawing and quick sketch skills, focusing on staging, action analysis, and exaggeration.

ANM 610 Figurative Concepts
Master your ability to draw proportionally accurate figures, both nude and clothed, for entertainment art. You’ll study anatomy, proportion, foreshortening, construction, movement and gesture, making simple still lifes and tonal self-portraits.

ANM 612 Traditional Animation Principles & Pipelines
Experience what it’s like to work as an assistant animator. To increase your ink and paint skills, you’ll learn digital and traditional tools to create a finished full color scene from rough animation.

ANM 614 Color and Design Application for Animation
Understand the role of Art Direction in animated films. Using traditional and digital media, you’ll examine the psychology of color, how light effects color, and various color theory combinations to create interesting visual compositions.

ANM 615 Modeling & Animation for VFX
Create hair, fur, nCloth, fog, glowes, and rigid and fluid dynamics for visual effects scenes as designed by professional artists at top studios. Students will seamlessly integrate their elements into their portfolio and thesis projects.

ANM 620 Advanced Character Animation
Explore computer animation theory, focusing on character development. You’ll study traditional animation techniques, motion and animation vocabulary, secondary motion, and line of action.

ANM 623 3D Modeling & Animation 1 (Maya)
Learn to navigate this complex 3D software and its many tools and workflows as they are used in major animation and VFX studios, preparing you for specialized study in the track of your choice.

ANM 629 Fundamentals of Texturing, Lookdev, & Lighting
Learn how to render beautiful animations, just like your favorite studios. You’ll learn core principles of looked and lighting including painting in 3D, how to work with BRDF shaders, linear lighting, animation caches, composing of render passes and much more.

ANM 630 Node-Based Compositing 1
Learn advanced compositing techniques such as keying, float color space, and tracking. You’ll focus on developing your artistic eye, attention to detail, troubleshooting skills, and maintaining rigorous image quality standards. [This course is cross-listed with ANM 342.]

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
ANM 610 Advanced Texturing, Lookdev, & Lighting
Lighting can determine both what the audience sees, and how they perceive it. You'll learn advanced lighting techniques such as grooming hair and rendering cloth fibers down to the thread level, as well as advanced lighting techniques and tricks of the trade used by cinematographers to create stunning animated shots.

This course is cross-listed with ANM 353.

ANM 641 Node-Based Compositing 2
Develop your ability to plan and solve problems in a production environment. You'll apply independent skills you've acquired in Nuke and other software to real-world projects.

ANM 642 Production Compositing Principles
Using advanced compositing and effects techniques, you'll learn to integrate live-action footage with CG elements, effects shots, and photorealism into your projects.

ANM 643 Dynamics 1 - Particles
Create effects like snow, rain, wind, smoke, and fire using physics based simulations. You'll learn how to seamlessly integrate these into a live action film plate. This course is cross-listed with ANM 254.

ANM 644 VFX Pipeline
Learn the differences between keyframed vs. simulated motion, and when to use each. You'll master various dynamic simulation tools including rigid bodies, soft bodies, cloth, hair, particles, and fluids.

ANM 648 Digital Animation for Production
Gain various ink, paint, and compositing skills to work in digital commercial animation production. You'll learn storyboarding, animatics, painting, compositing, and post-production.

ANM 650 Matchmoving
Practice live-action 3D camera tracking. You'll learn to measure the environment, gather camera information, and apply tracking markers to prepare for a matchmove in a live action set. (This course is cross-listed with ANM 352.)

ANM 651 Rotoscopying
Discover the secret ‘hidden effects’ of the industry. You'll explore rotoscoping and create digital paint effects for film and television, focusing on wire removal, articulated mattes, plate restoration, plate extension, and paint animation. (This course is cross-listed with ANM 243.)

ANM 652 Introduction to Rigging
Gain skills to design and setup 3D characters for animation. Starting with basic concepts of character setup, you'll move to more complex topics like modeling characters for animation, facial animation setup, and animation workflow.

ANM 654 Modeling Studio
As a modeling and texture student, you'll explore multi-patch nurb and polygon modeling, shading, rendering, and texturing to create fully rendered, portfolio-quality images.

ANM 655 Scripting
Interested in a career in technical direction? Combining your artistic talents with your technical abilities you'll use Maya’s Embedded Programming Scripting Language called Mel to build a solid foundation of programming skills. (This course is cross-listed with ANM 256.)

ANM 656 Organic Modeling 2
Model organic characters like professional visual effect studio models. This course further develops comprehensive instruction in Zbrush software for high resolution organic modeling. Course concepts include model retopology, character concept design, polypainting and texturing, transform and decimation tools and rendering model turntables.

ANM 670 Preproduction
Refine your thesis topic while learning the roles of pre-production artists. Working one-on-one with the instructor, you'll prepare to present your midterms including written thesis, concept drawing, character studies, storyboards, and story reels (animatics).

ANM 671 Stop Motion Puppet Animation
Puppet making is one of the oldest forms of animation. You'll apply movement, acting, and the principles of animation to puppet construction and manipulation.

ANM 675 Thesis Development
You'll receive detailed, individualized instruction on story construction, cinematics, and presentation as you prepare for your Midpoint or Final Review.

ANM 676 3D Animation Physics and Mechanics
Even the pros need to brush up on the basics. To refresh your understanding of the physics and mechanics of animation, you'll study a good Maya workflow and learn different types of blocking methods.

ANM 682 Hard Surface Modeling 2
Concentrate on NURBS modeling. You'll learn to convert NURBS models into polygon models, and explore the differences between polygonal and NURBS modeling. (This course is cross-listed with ANM 412.)

ANM 685 Storyboarding
Become an illustrative storyteller. Taking a step-by-step approach to story development, you'll study the structural elements of storytelling, storyboard formats, motion and animation, animation, and character development. (This course is cross-listed with ANM 270.)

ANM 686 3D Character Animation 1
Learn the unique character animation techniques of different professional studios. You'll study real-world weight, physics, object interaction, pantomime, character sketching, and motion analysis to animate 3D characters.

ANM 687 3D Character Animation 2
You'll apply character thinking, changes of emotion, and lip-sync animation to your current projects.
ANM 688 Traditional Animation
To master the twelve principles of animation, you’ll learn its terminol-
ogy and history, and practice storyboarding and character forms.

ANM 690 Camera Layout for Story
Develop your ability to connect storyboards to the finalized layout of an animation. Designing within the traditional animation pipeline and layout process, you’ll gain skills in story, camera, workbook, and color.

ANM 691 Advanced Storyboarding
Take a deep dive into how to structure a storyboard for presenta-
tion. You’ll learn drawing, writing, comedy, staging, and pitching for a board.

ANM 692 Traditional Animation 2
Strengthen your knowledge of animation. Focusing on inbetwee-
ning, flipping properly, pencil pressure and consistency of drawing, you’ll learn simple character design, simple storyboards, and to use work sheets.

ANM 694 Head Sculpture & Facial Expressions
Focus on the head and face in this advanced Maya modeling course.

ANM 695 Collaborative Project
Apply the knowledge and skills you have acquired to work in a real-world setting. If you meet the criteria, you may be selected to work on an interdisciplinary collaborative project. Contact your student services advisor for details.

ANM 693X Studio Experience: CG Texture & Lighting
In this course, students will gain real-world experience by applying their advanced texturing and lighting skills to actual film projects in a production environment. Students will work with the project di-
rector, supervisor, and PA as a team to meet production demands. Producing professional level VFX work will be emphasized.

ANM 697 Feature Animation
Lead animators will guide you to focus on the artistry of animation. A panel of industry experts may select you for this course based on your portfolio.

ANM 699 Special Topics
Advanced special topics classes offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more informa-
tion. Course fees and prerequisites will vary by topic.

ANM 703 Visual Effects for Animation
Explore various dynamic simulation tools instead of keyframe animation: rigid bodies, soft bodies, cloth, hair, particles and fluids. You’ll learn the differences between different animations, and when to use keyframed vs. simulated motion.

ANM 706 Producing for Animation & VFX
Explain in what ways it takes to develop and deliver entertainment projects. You’ll receive hands-on training in the project workflows, pre-production management, and post-production visual effects used to produce several commercial projects.

ANM 743 Dynamics 2: Fluids
Create visually appealing fluid simulations as seen from top visual effects production studios. You will learn how to create beautiful fluid and ocean simulations as well as compressible fluid simula-
tions such as fog, smoke and smoke-trails using Real Flow and Maya software.

ANM 770 Final Portfolio Preparation
Prepare for your future career by learning what’s expected of the professional in the animation, visual effects, and game industries. As an MFA candidate, you’ll gain communication, collaboration, networking, marketing, and workplace pipeline skills.

ANM 773 Precedural Effects: Houdini 1
You’ll learn key CG effects techniques to generate dynamic simulations of real-world phenomena for film effects. Gain a solid foundation. [This course is cross-listed with ANM 242.]

ANM 787 Advanced Graduate Animation Studio
To thrive in the animation studio environment, you must meet deadlines, utilize proper workflow, and maintain efficient profes-
sional practices. You’ll be given individually tailored critiques, assignments, and directionals to help improve your work.

ANM 791 Animation Project Completion
In this course, students will complete their thesis projects or portfolio showpieces, with an emphasis on character animation. Regular critiques will be applied by both the instructor and fellow classmates.

ANM 800 Directed Study
Refine your skills. As a Master of Fine Arts degree candidate, you’ll complete course assignments to develop the conceptual, design, and technical skills needed to successfully complete your MFA Thesis Project and/or portfolio. You must have passed your midpoint review. Director approval required. Fees and prerequi-
tives will vary by topic.

ANM 801 Group Directed Study
In addition regular instructor critiques of your projects and works in progress, you will discuss approaches to you Final Portfolio and/or Thesis Project with graduate student peers. You must have passed your midpoint review and Director approval required. Course prerequisites and fees will vary by topic.

ANM 820 GDS: Character Animation
This course is for graduate students who want to complete their thesis focusing in 3D Animation. Each student’s final thesis proj-
et will be discussed during each class.

ANM 830 GDS: 3D Modeling
This course is for graduate students who want to complete their thesis focusing in 3D Modeling. Each student’s final thesis project will be discussed during each class.

ANM 840 GDS: VFX: Lookdev, Lighting & FX
This class is for graduate students who want to complete their thesis focusing-in VFX, including Lookdev, Lighting, FX, Matte Painting, and Compositing. Each student’s final thesis project will be discussed during each class.

ANM 890 Traditional Animation Thesis Completion
Be mentored in your 2D thesis work. From pre-production de-
vlopment to completion, you will create content for your visual development and 2D short film thesis project.

ANM 891 Animation: Thesis Completion
Complete your final thesis project. Critiques from both the instruc-
tor and fellow classmates will improve your character animation abilities.

ANM 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have a minimum 3.0 cumulative GPA and the following: MFA: An approved internship review and director approval; MA: Director approval; M.Arch: 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.

ANM 990 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your pro-
gram director and advisors. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites vary by topic.
ARCHITECTURE
Visions Transform into Built Reality

Architects embrace challenge. Every project offers a unique set of conditions and opportunities. This is what makes this profession one of the most exciting. The School of Architecture at Academy of Art University is committed to advancing the art and practice of architecture by offering academic programs that foster critical thinking, artistic vision and responsible leadership.

With passionate professional faculty, diverse collaboration teams, emerging technologies, fabrication labs, and sensitivity to sustainable methods – together we will participate in shaping our physical world.
WHAT WE OFFER

NAAB Accreditation:
The NAAB accredited Master of Architecture is a holistic professional program offered in two tracks. The B.Arch, which has achieved NAAB candidacy status, is offered as a first professional degree (see page 18).

Professional Faculty:
The school and faculty, which are closely tied to the profession, offer a great resource for students to network and gain valuable experience.

Stimulating Studio Environment:
The architecture school is a place without walls. In the open studios, the students utilize their own designated work spaces to develop their projects among their peers. We endeavor to sustain a studio environment that is highly conducive to group and individual exploration.

Guest Lectures:
Through design charrettes, juried reviews and lectures, leading international figures and design professionals from notable architecture firms, actively participate within the studio setting. Field trips and site visits are thematically woven into the curriculum enhance the learning experience.

State-of-the-Art Facilities:
The Architecture School offers students a wide array of cutting edge resources, technologies, and tools that support creative production and experimentation. These include up-to-date digital fabrication systems, an extensive wood and metal shop, computer labs with highly advanced machines and software and well-equipped printing labs. Our architectural library collection is accessible physically and digitally, supporting and enhancing the design process of each student.

CAREER PATHS

Architecture
- Firm Partner
- Design Principal
- Project Manager
- Project Architect
- Job Captain
- Designer
- Junior Designer
- Intern
DEGREE REQUIREMENTS

Bachelor of Architecture [B.Arch]

B.ARCH UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE

36 UNITS

MAJOR

69 UNITS

+ LIBERAL ARTS

45 UNITS

+ STUDIO ARTS & HUMANITIES BREADTH

12 UNITS

TOTAL 162 UNITS

B.ARCH ARCHITECTURE MAJOR COURSES

ARH 230  Color, Perception and Space

ARH 239  Materials & Methods

ARH 240  Site Design & Mapping

ARH 255  Studio 4: Assembly Building & Context*

ARH 320  Structures: Wood & Steel

ARH 330  Structures: Concrete, Masonry, & Tensile Systems

ARH 350  Studio 6: Site Conditions & Building Performance*

ARH 390  3D Digital Modeling

ARH 410  Studio 7: Tectonics & Structure*

ARH 420  Structures: Systems Investigation

ARH 430  Climate & Energy Use: Sustainable Strategies

ARH 440  Design Technology: Environmental Controls

ARH 441  Tectonics: Code Analysis & Building Envelope Documentation

ARH 450  Studio 8: Housing and Integrated Design*

ARH 510  Studio 9: Mixed Use Urbanism & Research*

ARH 529  From Theory to Practice

or ARH 512 Participatory Design

or any course in major

ARH 550  Studio 10: Final Thesis Project*

*6 unit courses

B.ARCH ARCHITECTURE DEGREE REQUIREMENTS

• Minimum 2.0 GPA

• Minimum grade of C- in all core courses, major courses, and the following Liberal Arts courses:

  LA 107  Writing for the Multilingual Artist
  or LA 108  Composition for the Artist
  LA 219  History of Architecture: Ancient to Gothic
  LA 249  An Artistic and Intellectual History of the Renaissance
  LA 255  College Math
  LA 271  College Algebra with Geometry
  LA 292  Programming and Culture
  LA 293  Precalculus
  LA 296  Applied Physics
  LA 319  History of Architecture: Modernity
  LA 359  Urban Sociology
  LA 429  Architecture Theory
  LA 449  Urban Design Theory

And the following general education requirements:

3  History of Architecture courses

1  Written Communications: Academic Writing course

1  Written Communications: Composition course

1  Fundamental Math course

1  Applied Math course

1  Advanced Math course

1  Applied Physics course

1  Cultural Influences & Human Behavior course

1  Historical Awareness course

1  Urban Studies course

1  Architectural Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: ACADEMIC WRITING

LA 429  Architecture Theory

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:

LA 107  Writing for the Multilingual Artist

LA 108  Composition for the Artist

HISTORY OF ARCHITECTURE

LA 219  History of Architecture: Ancient to Gothic

LA 249  An Artistic and Intellectual History of the Renaissance

LA 319  History of Architecture: Modernity

FUNDAMENTAL MATH

LA 255  College Math

APPLIED MATH

LA 271  College Algebra with Geometry

ADVANCED MATH

LA 293  Precalculus

APPLIED PHYSICS

LA 296  Applied Physics

CULTURAL INFLUENCES & HUMAN BEHAVIOR

LA 292  Programming & Culture

HISTORICAL AWARENESS

LA 359  Urban Sociology

URBAN STUDIES

LA 449  Urban Design Theory

ARCHITECTURAL EMPLOYMENT COMMUNICATIONS & PRACTICES

ARH 475  Professional Practices for Architects**

**Core Requirement
Bachelor of Arts [BA] in Architectural Design

BA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 36 UNITS

MAJOR 48 UNITS

+ LIBERAL ARTS 45 UNITS

+ STUDIO ARTS & HUMANITIES BREADTH 3 UNITS

TOTAL 132 UNITS

BA ARCHITECTURAL DESIGN DEGREE REQUIREMENTS

- Minimum 2.0 GPA
- Minimum grade of C- in all core courses, major courses, and the following Liberal Arts courses:
  LA 107 Writing for the Multilingual Artist
  or LA 108 Composition for the Artist
  LA 219 History of Architecture: Ancient to Gothic
  LA 249 An Artistic and Intellectual History of the Renaissance
  LA 255 College Math
  LA 271 College Algebra with Geometry
  LA 291 Designing Careers
  LA 292 Programming & Culture
  LA 293 Precalculus
  LA 296 Applied Physics
  LA 319 History of Architecture: Modernity
  LA 359 Urban Sociology
  LA 429 Architecture Theory
  LA 449 Urban Design Theory

And the following general education requirements:

3 History of Architecture courses
1 Written Communications: Academic Writing course
1 Written Communications: Composition course
1 Fundamental Math course
1 Applied Math course
1 Advanced Math course
1 Applied Physics course
1 Cultural Influences & Human Behavior course
1 Historical Awareness course
1 Urban Studies course
1 Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: ACADEMIC WRITING
LA 429 Architecture Theory

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

HISTORY OF ARCHITECTURE
LA 219 History of Architecture: Ancient to Gothic
LA 249 An Artistic and Intellectual History of the Renaissance
LA 319 History of Architecture: Modernity

FUNDAMENTAL MATH
LA 255 College Math

APPLIED MATH
LA 291 Designing Careers

CULTURAL INFLUENCES & HUMAN BEHAVIOR
LA 292 Programming & Culture

HISTORICAL AWARENESS
LA 359 Urban Sociology
Master of Architecture [M.Arch]

M.A.R.C.H. UNIT REQUIREMENTS - TRACK I

<table>
<thead>
<tr>
<th>COURSE</th>
<th>UNITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAJOR</td>
<td>51</td>
</tr>
<tr>
<td>MAJOR ELECTIVE</td>
<td>6</td>
</tr>
<tr>
<td>+ DIRECTED STUDY</td>
<td>6</td>
</tr>
<tr>
<td>TOTAL</td>
<td>63</td>
</tr>
</tbody>
</table>

M.A.R.C.H. ARCHITECTURE DEGREE REQUIREMENTS

- Successful completion of Final Thesis Project
- Minimum 2.0 cumulative GPA
- Minimum grade of C in all required 63 units

M.A.R.C.H. ARCHITECTURE REQUIRED MAJOR COURSES

ARH 602 Structures
ARH 604 Material and Methods of Construction: Building Detailing
ARH 605 Graduate Design Technology 2: Environmental Controls
ARH 606 Construction Documents and Building Codes
ARH 608 Advanced Design Studio II - Concept, Context & Morphology*
ARH 609 Advanced Design Studio I - Design Process and Morphology*
ARH 613 Sustainable Design
ARH 614 Architectural Professional Practices
ARH 619 Advanced Design Studio III - Integrated Design Concepts*
ARH 620 Digital Generated Morphology
ARH 641 Architecture History: Modernism and its Global Impact
ARH 642 Architectural Theory
ARH 659 Digitally Generated Fabrication
ARH 690 Thesis Preparation & Development
*6 unit courses

M.A.R.C.H. ARCHITECTURE DEGREE REQUIREMENTS

- Successful completion of Final Thesis Project
- Minimum 2.0 cumulative GPA
- Minimum grade of C in all required 63 units

M.A.R.C.H. ARCHITECTURE REQUIRED MAJOR COURSES

ARH 602 Structures
ARH 604 Material and Methods of Construction: Building Detailing
ARH 605 Graduate Design Technology 2: Environmental Controls
ARH 606 Construction Documents and Building Codes
ARH 608 Advanced Design Studio II - Concept, Context & Morphology*
ARH 609 Advanced Design Studio I - Design Process and Morphology*
ARH 613 Sustainable Design
ARH 614 Architectural Professional Practices
ARH 619 Advanced Design Studio III - Integrated Design Concepts*
ARH 620 Digital Generated Morphology
ARH 640 Architectural History - Introduction
ARH 641 Architecture History: Modernism and its Global Impact
ARH 642 Architectural Theory
ARH 650 Foundational Design Studio I
ARH 651 Design Process and 2D Media

ARH 652 Architectural Tectonics
ARH 653 Introductory Design Studio 2
ARH 654 Design Process & 3D Media
ARH 659 Digitally Generated Fabrication

Master of Architecture [M.Arch]

M.A.R.C.H. UNIT REQUIREMENTS - TRACK II

<table>
<thead>
<tr>
<th>COURSE</th>
<th>UNITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAJOR</td>
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</tr>
<tr>
<td>MAJOR ELECTIVE</td>
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<tr>
<td>+ DIRECTED STUDY</td>
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<tr>
<td>+ ELECTIVES*</td>
<td>6</td>
</tr>
<tr>
<td>TOTAL</td>
<td>87</td>
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</tbody>
</table>

M.A.R.C.H. ARCHITECTURE DEGREE REQUIREMENTS

- Successful completion of Final Thesis Project
- Minimum 2.0 cumulative GPA
- Minimum grade of C in all required 87 units

M.A.R.C.H. ARCHITECTURE REQUIRED MAJOR COURSES

ARH 602 Structures
ARH 604 Material and Methods of Construction: Building Detailing
ARH 605 Graduate Design Technology 2: Environmental Controls
ARH 606 Construction Documents and Building Codes
ARH 608 Advanced Design Studio II - Concept, Context & Morphology*
ARH 609 Advanced Design Studio I - Design Process and Morphology*
ARH 613 Sustainable Design
ARH 614 Architectural Professional Practices
ARH 619 Advanced Design Studio III - Integrated Design Concepts*
ARH 620 Digital Generated Morphology
ARH 640 Architectural History - Introduction
ARH 641 Architecture History: Modernism and its Global Impact
ARH 642 Architectural Theory
ARH 650 Foundational Design Studio I
ARH 651 Design Process and 2D Media

ARH 652 Architectural Tectonics
ARH 653 Introductory Design Studio 2
ARH 654 Design Process & 3D Media
ARH 659 Digitally Generated Fabrication

*Per director approval
### Master of Arts [MA] in Advanced Architectural Design

**MA UNIT REQUIREMENTS - TRACK I**

<table>
<thead>
<tr>
<th><strong>MAJOR</strong></th>
<th><strong>24 UNITS</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>+ MAJOR ELECTIVE</td>
<td><strong>6 UNITS</strong></td>
</tr>
<tr>
<td>+ ELECTIVES*</td>
<td><strong>6 UNITS</strong></td>
</tr>
</tbody>
</table>

**TOTAL** 36 UNITS

*Per director approval

**MA ADVANCED ARCHITECTURAL DESIGN DEGREE REQUIREMENTS**

- Successful completion of Final Thesis Project
- Minimum 2.0 cumulative GPA
- Minimum grade of C in all required 36 units

**MA ADVANCED ARCHITECTURAL DESIGN MAJOR COURSES**

- ARH-608A Advanced Design Studio II - Concept, Context & Typology*
- ARH-609A Advanced Design Studio I - Design Process and Morphology*
- ARH-620A Digital Generated Morphology
- ARH-642A Architectural Theory
- ARH-659A Digitally Generated Fabrication
- ARH-690A Thesis Preparation & Development

* 6 unit courses

### Master of Arts [MA] in Advanced Architectural Design

**MA UNIT REQUIREMENTS - TRACK II**

<table>
<thead>
<tr>
<th><strong>MAJOR</strong></th>
<th><strong>42 UNITS</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>+ MAJOR ELECTIVE</td>
<td><strong>6 UNITS</strong></td>
</tr>
<tr>
<td>+ ELECTIVES*</td>
<td><strong>12 UNITS</strong></td>
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</tbody>
</table>

**TOTAL** 60 UNITS

*Per director approval

**MA ADVANCED ARCHITECTURAL DESIGN DEGREE REQUIREMENTS**

- Successful completion of Final Thesis Project
- Minimum 2.0 cumulative GPA
- Minimum grade of C in all required 60 units

**MA ADVANCED ARCHITECTURAL DESIGN MAJOR COURSES**

- ARH-608A Advanced Design Studio II - Concept, Context & Typology*
- ARH-609A Advanced Design Studio I - Design Process and Morphology*
- ARH-620A Digital Generated Morphology
- ARH-640A Architectural History - Introduction
- ARH-642A Architectural Theory
- ARH-650A Foundational Design Studio I
- ARH-651A Design Process and 2D Media
- ARH-652A Architectural Tectonics
- ARH-653A Introductory Design Studio 2
- ARH-654A Design Process & 3D Media
- ARH-659A Digitally Generated Fabrication
- ARH-690A Thesis Preparation & Development

* 6 unit courses
School of Architecture

**ARH 110 Studio 1: Conceptual Design Studio**
Learn design principles for creating spaces for people. You will utilize design, methodology, and space-making principles to gain fundamental knowledge and skills in environmental design, and prepare for future architecture and landscape architecture studios.

**ARH 150 Studio 2: Spatial Ordering & Form**
Develop your critical design decision-making abilities through experimentation. You will research and analyze a case study project, identify key spatial ideas and incorporate these ideas through an iterative process of model-making, diagramming and drawing for small scale projects.

**ARH 170 Projective Drawing & Perspective**
Learn to make digital images and architectural drawings. Using industry-standard Autodesk Revit to develop three-dimensional thinking and communication skills. You’ll learn to use line and composition techniques to articulate details that reinforce the building design and help you communicate design intent.

**ARH 180 2D Digital Visual Media**
Learn how to alter reality through color and space. You’ll analyze the representational, theoretical, and practical applications of color and space in art history, and apply them to your own work through painting, photography, films, and model-making.

**ARH 239 Materials & Methods**
Material choices are design decisions. You’ll evaluate the unique properties and construction methods of materials, including the social constructs, environmental impacts, and design opportunities they provide.

**ARH 240 Site Design & Mapping**
Experience the dynamic interdisciplinary nature of site design. Taking physical characteristics, regulatory parameters, accessibility, and sustainable design principles into consideration, you’ll develop a site design that combines your skills and understanding of topography, landscape, and urban design.

**ARH 250 Studio 4: Site Culture & Integral Urbanism**
Take a stance on the role of architecture in our urban environments. Through the design of a public building, you’ll advocate for and engage with under-served communities. Your honest inquiry of the urban fabric and the diversity of its inhabitants will create a responsive, empathetic program and a building proposal. In this Midpoint Review Studio you will develop your academic portfolio to highlight your skills and progress.

**ARH 255 Studio 4: Assembly Building & Context**
Theaters are cultural institutions for collective story-telling. Design a theater by developing a critical viewpoint on the role of society, community, and culture. You will develop a design methodology through the analyses of the site as well as a cultural artifact. Iterative use of hand drawing, physical model-making, digital drawing will lead to a spatial composition.

**ARH 230 Color, Perception and Space**
Learn how to alter reality through color and space. You’ll analyze the representational, theoretical, and practical applications of color and space in art history, and apply them to your own work through painting, photography, films, and model-making.

**ARH 301 Studio 5: Assembly Buildings & Context**
Theaters are cultural institutions for collective story-telling. Design a theater by developing a critical viewpoint on the role of society, community, and culture. You will develop a design methodology through the analyses of the site as well as a cultural artifact. Iterative use of hand drawing, physical model-making, digital drawing will lead to a spatial composition.

**ARH 315 Studio 5: Advocacy in Design**
Take a stance on the role of architecture in our urban environments. Through the design of a public building, you’ll advocate for and engage with under-served communities. Your honest inquiry of the urban fabric and the diversity of its inhabitants will create a responsive, empathetic program and a building proposal. In this Midpoint Review Studio you will develop your academic portfolio to highlight your skills and progress.

**ARH 320 Structures: Wood & Steel**
Collaboration between architects and structural engineers determines the success and safety of a building. Seeing architecture from the perspective of a structural engineer, you will evaluate the unique properties of wood and steel—common structural materials in the US—in response to gravity and lateral forces.

**ARH 330 Structures: Concrete, Masonry, & Tensile Systems**
Knowledge of a range of structural systems is required for architects. You’ll learn about the specific load bearing properties of concrete, masonry, and tensile systems through real-world applications and scenarios.

**ARH 350 Studio 6: Site Conditions & Building Performance**
Design a visitor’s center attuned to its natural habitat and historical context. Physical site environments provide opportunities for design synthesis and responsible energy use. You will incorporate design principles in response to climate, orientation, topography, vegetation, views, building materiality, and constructability.

**ARH 390 3D Digital Modeling**
What if you could develop and represent your architectural idea at the same time? You will learn the software and techniques used in architecture and design offices to make 3D models, 2D drawings, renderings, books, and presentation boards that together tell a story.

**ARH 399 Building Information Modeling**
Become confident using industry-standard Autodesk Revit to design a building. You will learn to create technical drawings and presentation images, and learn the basic principles of compiling and organizing a construction drawing set.

**ARH 410 Studio 7: Tectonics and Structure**
Architecture is a reflection of contemporary culture and conflict invites innovation. You will question preconceptions to find outdated modes of inhabiting space and discover new program relationships, spatial conditions, and rich tectonic expressions. You must take this course concurrently with ARH 420.

**ARH 420 Structures: Systems Investigation**
Develop your structural intuition by breaking physical models. Working with a structural engineer and an architect, you will invent a structural system for your studio project that is integral to the architectural design identity, and compare structural behaviors of different building geometries using load path diagrams. You must take this course concurrently with ARH 410.

**ARH 430 Climate & Energy Use: Sustainable Strategies**
Learn passive and innovative strategies to minimize a building’s aggressive energy and resource consumption. You’ll examine the benefits of renewable resources and well-building design, focusing on best practices revealed both in vernacular architecture and forward-thinking contemporary design case studies.

**View the schedule, prerequisites, and course fees & register at:**
https://catalog.academyart.edu
ARH 440 Design Technology: Environmental Controls
Learn the fundamental concepts of heating, cooling, plumbing, and ventilation in buildings to conserve our valuable natural resources. You’ll explore ways to increase human comfort using efficient systems, optimal site orientation for different climates, and effective building envelope systems. Take this course concurrently with ARH 450.

ARH 441 Tectonics: Code Analysis & Building Envelope Documentation
Buildings must be designed to keep people safe. You will develop building floor plans that comply with planning and building codes with an emphasis on egress and accessibility and evaluate a building envelope design proposal on costs, material choices, and construction assembly.

ARH 450 Studio 8: Housing & Integrated Design
Housing is an essential function that architects provide. Collaborating as a team, you will design a multi-family housing complex for an urban site including an architectural proposal that integrates building systems and sustainable strategies. Plus, you’ll incorporate input from expert architects, engineers, and consultants. Take this course concurrently with ARH 440.

ARH 475 Professional Practices for Architects
Gain the legal and business knowledge to successfully transition into the architecture profession. You will examine contractual relationships among stakeholders, licensure process, organizational structures, ethics, business development, compensation, insurance, and the importance of mentorship.

ARH 490 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.

ARH 493 Contemporary Architecture Foreign Study
Immerse yourself in inspiration on our Foreign Study program. Through an intensive examination of architectural examples in several locations in a particular region, you’ll learn the conceptual meaning of contemporary architecture and the role it plays in recent architectural discourse.

ARH 498 Collaborative Project
Cross-disciplinary projects mirror real-world projects, and require a varied and sophisticated approach to problem solving. Course fees and prerequisites vary by topic.

ARH 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

ARH 500 Internship in Architecture
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

ARH 510 Studio 9: Mixed Use Urbanism & Research
Cultivate your point of view using architecture as a lens. You’ll conduct research-driven architectural investigations to identify your thesis topic, develop your architectural language, and use site and demographic analysis as design criteria for the final thesis project in the subsequent semester.

ARH 512 Participatory Design
Participatory Design is key to creating equity. Working with residents and community, you will develop tools for collaborative decision-making that address the needs of diverse users by putting your communication techniques, design skills, and research methodologies into practice in a real-life project.

ARH 529 From Theory to Practice
How do architects make the leap between theoretical interests and design projects? You will analyze the ideas and techniques of architects whose work operates between theory and practice and position your own thesis work in relation to the key themes of program, structure, and form.

ARH 550 Studio 10: Final Thesis Project
Architects can be agents of change. With the guidance of faculty, you will select a unique site and program to test your thesis and address topics that matter to you. Through your architectural response, you’ll challenge the status quo and envision new opportunities for architecture to solve problems.

ARH 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward your undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.
### ARH 601 Spatial Composition
Study organizational principles in the patterns and structure of architectural spaces. You will gain an understanding of the relationship of organizational, structural, and spatial systems in architecture through a series of focused projects.

### ARH 602 Structures
Gain an understanding of how structural systems and materials impact architectural form and structural design. You will study the elements, connections, and organizations used in the construction process from elemental to complex structures in different materials.

### ARH 604 Material and Methods of Construction: Building Detailing
Gain proficiency in the technical and tactile aspects of architectural design by developing a sophisticated wall section. You will design key details, which provide a significant portion of a completed documentation for a building design.

### ARH 605 Graduate Design Technology 2: Environmental Controls
Investigate the critical relationship between energy and the built environment. You will learn to make educated design decisions based on the inter-connectedness of building shape, climate, occupant comfort, thermal envelope, conditioning and lighting systems, acoustics, and building energy consumption. This course is cross-listed with ARH 440.

### ARH 606 Construction Documents and Building Codes
Carry your conceptual design ideas into the concrete building details of an actual project. You will gain the knowledge to develop a set of construction documents incorporating applicable building codes and technical requirements to realize your designs.

### ARH 608 Advanced Design Studio II - Concept, Context, & Typology
Engage in an intensive and stimulating process through which you will address architecture on an abstract conceptual level while questioning and considering broader implications at the finer scale of architectural idea, tectonics, space, and detail.

### ARH 608A Advanced Design Studio II - Concept, Context, & Typology
Engage in an intensive and stimulating process through which you will address architecture on an abstract conceptual level while questioning and considering at the finer scale of architectural idea, tectonics, space, and detail.

### ARH 609 Advanced Design Studio I - Design Process and Morphology
Explore an experience-driven design methodology, where you develop phenomenologically focused spatial circumstances that come together in an architectural composition to fulfill scale-specific program requirements.

### ARH 609A Advanced Design Studio I - Design Process and Morphology
Explore an experience-driven design methodology, where you develop phenomenologically focused spatial circumstances that come together in an architectural composition to fulfill scale-specific program requirements.

### ARH 610 Programming and Space Planning
Survey the process for space programming and planning, including research, problem identification, development of options, and analysis. You will make recommendations to a simulated client and prepare a preliminary budget and cost estimate.

### ARH 613 Sustainable Design
Examine sustainable principles and how they apply to architecture, design, and construction. You’ll learn how renewable energy, passive buildings, and cradle to cradle systems can improve green buildings and cities for a better future.

### ARH 614 Architectural Professional Practices
Investigate the actual business of conducting an architectural practice. You will gain an understanding of the organization of professional architectural firms, including methods of project management, contracts, compensation, professional ethics, insurance, and relationships with consultants and contractors.

### ARH 615 Advanced Design Studio III - Integrated Design Concepts
Engage in integrated building design from early concept to final detail. You’ll participate in an investigative process that employs multiple systems and variables to successfully complete a compelling architectural project.

### ARH 620A Digital Generated Morphology
Learn how to use the computer beyond representation as a generative design tool. Using 3D modeling software, you will gain the essential skills necessary to generate and design an architectonic proposal.

### ARH 620 Digital Generated Morphology
Learn how to use the computer beyond representation as a generative design tool. Using 3D modeling software, you will gain the essential skills necessary to generate and design an architectonic proposal.

### ARH 631 Architectural History 2: Ascendancy of the Renaissance
Examine the emergence and captivating history of the European Renaissance and its different regional expressions. You will explore formal and technological developments alongside contemporaneous artistic and literary innovations of this important epoch.

### ARH 635 Contemporary Urban Theory
Explore contemporary urbanism and its social, cultural, and legal framework. You will study the organization of the city by reviewing historical examples and understand the city as an array of events that create multiple urban territories.

### ARH 638 Architect as Developer - Building Your Vision of the Future
Students will develop a thorough understanding of real estate development in this skills focused course. Students will learn about real estate development while designing and documenting a residential real estate development project.

### View the schedule, prerequisites, and course fees & register at https://catalog.academyart.edu
You will explore orthographic conventions of plan, section, and elevation, architectural notation, axonometric projection, and two-dimensional media to relate a two-dimensional representation to three-dimensional space.

ARH 652 Architectural Tectonics
Learn about the art, theory, and science of construction. To understand the relationships between design, technology, structures, and space on a broad and holistic level, you will explore exemplary architectural concepts in relation to their structure and resulting spatial expression.

ARH 653 Introductory Design Studio 2
Develop your spatial design skills. You will learn the role of design in the urban context and expand your visual/graphic thinking and vocabulary of spatial elements to increase meaning in your architectural proposals.

ARH 653A Introductory Design Studio 2
Develop your spatial design skills. You will learn the role of design in the urban context and expand your visual/graphic thinking and vocabulary of spatial elements to increase meaning in your architectural proposals.

ARH 654 Design Process & 3D Media
Utilizing a fundamental knowledge of three-dimensional digital media, modeling, and rendering techniques, you will develop the representation and simulation skills needed to master the architectural design process.

ARH 654A Design Process & 3D Media
Utilizing a fundamental knowledge of three-dimensional digital media, modeling, and rendering techniques, you will develop the representation and simulation skills needed to master the architectural design process.

ARH 657 Design Media - Perspective
Discover a multitude of advanced presentation techniques. You will begin to increase your spatial vocabulary to enhance your abilities in the architectural design process and the visual communication of your designs.

ARH 658 Introduction to Computer Aided Drafting & Modeling
Build on basic drafting skills using AutoCAD and develop your modeling skills in Revit. You'll learn fundamental technical skills to produce a sophisticated set of drawings and renderings as the basis for a BIM process.

ARH 659A Digitally Generated Fabrication
Explore methods of advanced architectural fabrication in relation to architectural design and construction processes. Through your work, you will engage in several techniques, processes, and technologies that are applicable towards architectural production.

ARH 659A Digitally Generated Fabrication
Explore methods of advanced architectural fabrication in relation to architectural design and construction processes. Through your work, you will engage in several techniques, processes, and technologies that are applicable towards architectural production.

ARH 690A Thesis Preparation & Development
As the culmination of the MA-ARH programs for both the 60-unit and 36-unit track, you will work on the production of a professional and cohesive portfolio-book that summarizes and showcases your studies and investigations during the MA program.

ARH 695 Collaborative Project
If you meet the criteria, you may be selected to work on an interdisciplinary collaborative project where you will put the knowledge and skills you have acquired to work in a real-world setting. Contact your student services advisor for details.

ARH 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

ARH 800 Directed Study
Directed study is the primary concentration of a Master’s degree candidate’s work toward the completion of a Final Portfolio and/or Thesis Project. With the approval of the Department Director, students may take any university coursework to develop specific conceptual and technical skills that will enable them to further develop their Final Portfolio and/or successfully bring a Final Thesis Project to completion. Please note that some Directed Study courses have a required course fee and course prerequisites may vary by topic.

ARH 810 Master of Architecture Thesis
Build on the architectural thesis proposal developed in the Thesis Preparation and Development course (ARH 690). You will refine your critical and innovative architectural thesis concept to produce an integrated building project aimed at advancing the architectural profession.
ARH 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an "Internship for Credit" you must have a minimum 3.0 cumulative GPA and the following: MFA: An approved midpoint review and director approval. M.ARCH: 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.

ARH 903 Contemporary Architecture Study Abroad
Immerse yourself in outstanding contemporary built works of architecture. Through an intensive site visit to a particular region outside the USA, you will discover the conceptual meaning of these architectural examples, and their role in recent architectural discourse.

ARH 990 Portfolio Enhancement
Students will further their skill in specific areas as determined by the Department Director. Professional standards for process, technique, and execution will be emphasized. Outcomes will be topic specific. Department Director approval is required. Course fees and prerequisites may vary by topic.
ART EDUCATION
To learn how to teach artists, surround yourself with artists.

The School of Art Education’s philosophy is that every educator should be skilled in and passionate about what they teach. Our students develop a broad range of their own visual art skills as well as a deep understanding of pedagogy—the art and science of teaching. Our graduates bring to their classrooms artistry that inspires and teaching abilities that succeed.

You will develop and hone your skills in art and design in classes taught by professional artists working in their field and be mentored in pedagogy classes taught by committed professional educators.
WHAT WE OFFER

Our Art Education degree combines theory and practice to offer a comprehensive and versatile education.

Students will:
- Explore art education principles, history and practical applications
- Design teaching strategies to engage diverse audiences
- Expand both your depth and breadth of art and design abilities through hands on studio instruction
- Graduate with a professional portfolio highlighting both artistic and teaching skills
- Engage in fieldwork, internships and practicums opportunities with the myriad of museums, art and community centers, schools and galleries in the thriving culture center of San Francisco

Choose B.F.A or M.A. in Art Education, California Teaching Credential Art-K-12, and/or M.A.T in Art Education

B.F.A and M.A. in Art Education
Students develop a broad range of their own visual art skills as well as a deep understanding of pedagogy – the art and science of teaching. The Master Program is recommended for students who want to teach in a museum, community center and/or private/independent school or want to create their own Art Education Program. On campus students will participate in fieldwork within the San Francisco Bay Area (online students may do fieldwork locally).

BFA/California Credential Art K-12 Blended Program*
Academy of Art BFA/Art Education students can earn their California K-12 Teaching credential as a fifth year program. This will include one additional semester (post BFA) of Credential specific classes and one semester of student teaching in a Bay Area Public School.

Non Academy of Art University students can earn their California K-12 Teaching Credential in a three semester program.

Master of Art in Teaching - M.A.T.*
The M.A.T. program is four semesters, or an additional semester after completing the Art Teaching Credential program. This final semester focuses on the student’s Capstone Thesis Project. This Master degree is recommended for students who want to teach in a public school setting.

*Non Academy of Art University students can apply to enter our Credential and M.A.T. programs with a Bachelor degree and passage of CBEST and CSET/Art tests.

Student teaching takes place in Bay Area Schools for both of these programs.

CAREER PATHS

Art Education Administrator at the College or University Level*
Art Program Administrator*, Museum Education Administrator*, Community College Instructor *
Art Teacher in Public or Private School**, Art Curriculum Director***
Art Program Coordinator Museum or Community Art Program
After-School Art Instructor, Artist-in-Residence Art Instructor, Art Museum Program Assistant or Instructor

*After earning a Masters or higher degree
**After earning a Teaching Credential
***After earning a Teaching Credential or Masters Degree
DEGREE REQUIREMENTS

Bachelor of Fine Arts [BFA] in Art Education

BFA UNIT REQUIREMENTS

| PEDAGOGY CORE | 18 UNITS |
| ART & DESIGN CORE | 36 UNITS |
| ART/DESIGN PORTFOLIO | 21 UNITS |
| LIBERAL ARTS | 45 UNITS |
| **TOTAL** | **120 UNITS** |

BFA ART EDUCATION ART & DESIGN CORE COURSES

| ANM 101 | Introduction to Computer Graphics for Animation |
| FA 110 | Still Life Painting 1 |
| FA 145 | Printmaking |
| FA 350 | Mural Painting 1 |
| or FA 423 | Abstract Painting 1 |
| FASCU 130 | Sculpture 1 |
| FASCU 231 | Ceramic Sculpture 1 |
| FND 112 | Figure Drawing |
| FND 113 | Sketching for Communication |
| FND 122 | Color Fundamentals |
| ILL 133 | Digital Media: Photoshop |
| MPT 106 | Edit 1: The Art of Editing |
| WNM 249 | Web Design 1 |

BFA ART EDUCATION DEGREE REQUIREMENTS

- Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
- Minimum 2.5 GPA and the following general education requirements:
  3 Art Historical Awareness courses
  1 Written Communication: Composition course
  1 Written Communication: Context & Style course
  1 Written Communication: Critical Thinking course
  1 Comparative Art History course
  1 U.S. Constitution course
  1 Quantitative Literacy course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:

| LA 107 | Writing for the Multilingual Artist |
| LA 108 | Composition for the Artist |

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:

| LA 110 | English Composition: Narrative Storytelling |
| LA 133 | Short Form Writing |

ART HISTORICAL AWARENESS

LA 120 | Art History through the 15th Century |
LA 121 | Art History through the 19th Century |
LA 222 | 20th Century Art |

COMPARATIVE ART HISTORY

LA 326 | Topics in World Art |

QUANTITATIVE LITERACY

CHOOSE ONE:

| LA 124 | Physics for Artists: Light, Sound, and Motion |
| LA 146 | Anatomy of Automobiles |
| LA 233 | Popular Topics in Health, Nutrition, & Physiology |
| LA 264 | Human-Centered Design |
| LA 265 | College Math |
| LA 271 | College Algebra with Geometry |
| LA 286 | Discrete Mathematics |
| LA 288 | Vector, Matrices and Transformations |
| LA 293 | Precalculus |
| LA 296 | Applied Physics |

U.S. CONSTITUTION

LA 270 | U.S. History |
Master of Arts [MA] in Art Education

MA UNIT REQUIREMENTS

MAJOR 30 UNITS
+ GRADUATE LIBERAL ARTS 3 UNITS
+ ELECTIVE * 3 UNITS

TOTAL 36 UNITS

*Per director approval

MA ART EDUCATION REQUIRED MAJOR COURSES

ARE 600 Educational Psychology
ARE 601 Overview of Art Education Theories and Practices
ARE 612 Addressing Language & Special Needs in an Inclusive Classroom
ARE 615 Integrating Technology into Art Education Settings
ARE 625 Curriculum Design and Planning
ARE 626 Innovative Instructional Design and Practices
ARE 630 Museum Literacy: Learning to Teach in Museums
ARE 640 Internship Placement & Concurrent Class Meetings
ARE 835 Capstone Project - Planning & Development
ARE 850 Capstone Project - Program Documentation

MA ART EDUCATION DEGREE REQUIREMENTS

• Successful completion of Final Capstone Project
• Minimum grade of C in all required 36 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirement:
  1. Art Historical Awareness & Aesthetic Sensitivity course

MA ART EDUCATION ART EDUCATION DEGREE REQUIREMENTS

• Successful completion of Final Capstone Project
• Minimum grade of C in all required 63 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirement:
  1. Art Historical Awareness & Aesthetic Sensitivity course

MA ART EDUCATION GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 606 Crossing Borders: Art & Culture in a Global Society

MA ART EDUCATION ART & DESIGN CORE COURSES

ANM 623 3D Modeling & Animation 1 (Maya)
COM 602 Visual Storytelling: Editing for Short-Form Video Content
FA 600 Figure Studio
FA 601 Drawing
FA 609 Painting
FA 610 Etching
or FA 612 Silkscreen
or FA 613 Monotype and Relief Printing
GR 616 Making Ideas Visible
PH 600 Digital Photography Concepts & Techniques
or WNM 622 Digital Capture

GLA 601 Classical Aesthetics and the Renaissance

MAJOR DESIGNATED GRADUATE LIBERAL ARTS

GLA 606 Crossing Borders: Art & Culture in a Global Society
Master of Arts in Teaching (MAT) Degree – Track I

MAT ART EDUCATION UNIT REQUIREMENTS

<table>
<thead>
<tr>
<th>MAJOR 21 UNITS</th>
<th>+ DIRECTED STUDY 6 UNITS</th>
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<tbody>
<tr>
<td>TOTAL</td>
<td>27 UNITS</td>
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</tbody>
</table>

MAT ART EDUCATION DEGREE REQUIREMENTS – TRACK I

• Successful completion of Final Capstone Project
• Minimum 3.0 cumulative GPA
• Minimum grade of C in all required 27 units

MAT TRACK I – ENTRY REQUIREMENTS*

• Successful completion of the following courses with a grade of B or higher:
  ARE 305 Educational Psychology
  ARE 310 Curriculum Development for the Art Classroom
  ARE 460 Senior Seminar in Art Education
  ARE 515 Integrating Technology into Art Education Settings
• Minimum 2.5 GPA in an earned Bachelor’s Degree (or higher)
• Pass the CBEST Examination
• Pass the CSET/Art Examination
• TB Health Certificate
• CTC Clearance
• CPR & First Aid Workshop Certificate
• Resume
• 3 Letters of Recommendation

*See Admissions Requirements for details of general graduate school entry requirements.

MAT ART EDUCATION – TRACK I

MAJOR COURSES

ARE 610 Teaching Audiences in a Diverse Society
ARE 611 Teaching Audiences with Special Needs
ARE 621 Instruction & Assessment of Academic Literacy
ARE 641 Student Teaching Seminar
ARE 901 Student Teaching in Public School Classroom (6 units)
COM 602 Visual Storytelling: Editing for Short-Form Video Content

Master of Arts in Teaching (MAT) Degree – Track II

MAT ART EDUCATION UNIT REQUIREMENTS

<table>
<thead>
<tr>
<th>MAJOR 33 UNITS</th>
<th>+ DIRECTED STUDY 6 UNITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL</td>
<td>39 UNITS</td>
</tr>
</tbody>
</table>

MAT ART EDUCATION DEGREE REQUIREMENTS – TRACK II

• Successful completion of Final Capstone Project
• Minimum 3.0 cumulative GPA
• Minimum grade of C in all required 39 units

MAT TRACK II – ENTRY REQUIREMENTS*

• Minimum 2.5 GPA in an earned Bachelor’s Degree (or higher)
• Pass the CBEST Examination
• Pass the CSET/Art Examination
• TB Health Certificate
• CTC Clearance
• CPR & First Aid Workshop Certificate
• Resume
• 3 Letters of Recommendation

*See Admissions Requirements for details of general graduate school entry requirements.

MAT ART EDUCATION – TRACK II

MAJOR COURSES

ARE 600 Educational Psychology
ARE 601 Overview of Art Education Theories and Practices
ARE 610 Teaching Audiences in a Diverse Society
ARE 611 Teaching Audiences with Special Needs
ARE 615 Integrating Technology into Art Education Settings
ARE 625 Curriculum Design and Planning
ARE 621 Instruction & Assessment of Academic Literacy
ARE 641 Student Teaching Seminar
ARE 901 Student Teaching in Public School Classroom (6 units)
COM 602 Visual Storytelling: Editing for Short-Form Video Content
UNDERGRADUATE COURSES

ARE 105 Overview of the Theories and Practices of Art Education
Understanding the full breadth of a program can help you prepare for success. Get insights into the history of art education, pedagogy, visual arts standards, advocacy, managing a classroom, and professional readiness.

ARE 305 Educational Psychology
Effective teaching starts with healthy psychological principles. Explore educational practices, student development and characteristics, learning processes, and teaching strategies to better understand your students, and yourself. [This course is cross-listed with ARE 600.]

ARE 310 Curriculum Development for the Art Classroom
Create lessons and curriculum for art classrooms, museums, and community settings. To support your Midpoint Review, you will organize your artwork, lessons, and journal reflections into an Art and Process Portfolio.

ARE 340 Learning to Talk About Art
Learn to engage your students’ critical thinking in a variety of settings. As part of your required fieldwork, you’ll gain experience leading engaging discussions about art in classrooms, museums, or community settings.

ARE 460 Senior Seminar in Art Education
Students in this final Art Education course will synthesize knowledge from previous coursework with comprehensive field experience in an art education setting i.e. turn theory into practice. Students will develop their own personal Art Education philosophy and mission statement as well as an advocacy plan. The course will also support preparation for their Final Review which will highlight their accomplishments as both an artist and educator.

ARE 515 Integrating Technology into Art Education Settings
Explore the full array of curriculum-based technologies being used in today’s art education settings. 21st century teachers need to be fluent in technology literacy. This course, like ARE 615, fulfills a California Art Teaching Credential requirement.

ARE 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
GRADUATE COURSES

ARE 600 Educational Psychology
Effective teaching starts with healthy psychological principles. Explore educational practices, student development and characteristics, learning processes, and teaching strategies to better understand your students, and yourself. [This course is cross-listed with ARE 305.]

ARE 601 Overview of Art Education Theories and Practices
Understanding the full breadth of your graduate program can lay the foundation for future success. Get insights into the history of art education, pedagogy, visual arts standards, advocacy, teaching in diverse art education environments, and professional readiness.

ARE 610 Teaching Audiences in a Diverse Society
Meet the diverse educational needs of students in a public school classroom. You’ll learn strategies to identify student language needs—and how to adapt your lessons to address them—through course content, fieldwork, and observations.

ARE 611 Teaching Audiences with Special Needs
Effective public school teachers tailor their instruction to meet the specific needs of individual students in their classrooms. You will learn to adapt instruction for students with varying physical, social, and intellectual abilities.

ARE 612 Addressing Language & Special Needs in an Inclusive Classroom
Creating an inclusive classroom is both a requirement and a necessity in the 21st century. You’ll learn skills and strategies to meet the needs of a diverse mix of students.

ARE 615 Integrating Technology into Art Education Settings
Explore the full array of curriculum-based technologies being used in today’s art education settings. 21st century teachers need to be fluent in technology literacy. This course fulfills a California Art Teacher Credential requirement.

ARE 621 Instruction & Assessment of Academic Literacy
It is the job of every Public School educator to improve a child’s success through development of their literacy skills. You’ll learn strategies to help your students improve their ability to read, speak, and write about art, using fundamentals of language acquisition theory, reading comprehension, and critical thinking.

ARE 625 Curriculum Design and Planning
Fill your art education toolbox with curriculum units, lesson plans, critique strategies, collaborative practices, and how to create art environments for diverse learners.

ARE 626 Innovative Instructional Design and Practices
Broaden your art education perspective beyond traditional ideas. You will develop innovative art lessons and original art programs that can be implemented in your Capstone Project courses and in your future classrooms.

ARE 630 Museum Literacy: Learning to Teach in Museums
Teaching art in an art museum is rich experience. Learn the history, practices, and programming issues related to art education in museums, including policies that impact audiences with diverse needs and interests.

ARE 640 Internship Placement & Concurrent Class Meetings
Put theory to practice by being immersed in a teaching environment. You will spend 90 hours (spread across the semester) practicing all that you have learned in a real-world Art education environment. Share your experiences—the strengths, challenges, and reflections—with classmates.

ARE 641 Student Teaching Seminar
Review the different components of your credential program so you can move from theory to practice in your dynamic and challenging classroom. With your instructor’s support, you will synthesize all that you have learned, so you can succeed as a student teacher.

ARE 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

ARE 810 GDS - MAT Capstone: The Artist/Educator Documentary
Create a professional video documentary that highlights the breadth and depth of your skills as an artist and educator. You’ll integrate your art education philosophy, teaching experience and portfolio into a dynamic digital tool for your professional career.

ARE 820 DS Mentorship Forum - MAT Capstone: The Art Advocacy Project
Advocate for Art Education! You will research and develop a multimedia presentation that provides evidence on the importance and necessity of art education in the 21st century.

ARE 835 Capstone Project - Planning & Development
You’ll concept, plan, develop, and implement an original art education program—and document it all. In this first part of a two-course sequenced Capstone project, enjoy the freedom to design HOW your program will run, and WHY, WHAT, and WHERE you teach.

ARE 850 Capstone Project - Program Documentation
Put your program to the test. This second Capstone course focuses on the implementation and documentation of the original Art Education program you created in ARE 835.

ARE 901 Student Teaching in Public School Classroom
You will keep a record of all of your insights, ideas, and concerns in a written online journal each week so your instructor can plan how to best serve your individual needs. A supervisor from Academy of Art University will observe you at your school site at least six times and give useful feedback that we will review in class. The final component of 901 will address how to prepare for the required CALTPA state assessments.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
ART HISTORY
The masterpieces of the past set precedents for the future. Art historians curate inspiration for the next generation.

Art Historians have the power to create the context in which future generations view art. Great art historians possess the unique ability to bring the artists of the past alive and make their work relevant in today’s world.
WHAT WE OFFER

Academy of Art University’s Art History program is a one-of-a-kind experience, blending academic inquiry and practice with one of the most extensive studio art and design programs in the world. Throughout this comprehensive program, you will discover the power of art and be able to make a lasting contribution to the cultural landscape.

Academy of Art University celebrates the artistic traditions of the past and encourages emerging artists and scholars to situate themselves in this cultural continuum. Students completing their Art History degree at Academy of Art University will have the opportunity to develop their studio practice while gaining an in-depth knowledge of art history. Studio classes make up approximately half of the major’s curriculum and students will produce a portfolio of work within a specialized area of fine art as well as a written senior thesis.

CAREER PATHS

- Art History instructor at the College or University level*
- Museum Curator*
- Gallery, Public Art, Corporate or private collection curator or Curatorial assistant, Art museum program assistant
- Teacher in public or private school**
- Historical preservationist, fine art auctioneer or appraiser, archivist
- Independent scholar, researcher, writer, consultant

*After earning a Masters degree or higher
** After earning a Teaching Credential
DEGREE REQUIREMENTS

Bachelor of Arts [BA] in Art History

BA UNIT REQUIREMENTS

MAJOR COURSEWORK
CORE 27 UNITS
MAJOR* 9 UNITS
MAJOR ELECTIVES 24 UNITS
+ STUDIO 12 UNITS
+ LIBERAL ARTS** 36 UNITS
+ ELECTIVES 12 UNITS
TOTAL 120 UNITS

*Advanced Studies Art History
**Non-Art History General Education

BA ART HISTORY CORE COURSES
AHS 116 Looking at Art and Design
AHS 120 Art History through the 15th Century
AHS 121 Art History through the 19th Century
AHS 222 20th Century Art for Art History Majors
AHS 327 Art of the Classical World
AHS 466 Art History Senior Thesis
LA 220 American Art History
LA 326 Topics in World Art
LA 333 Art of the Middle Ages

BA ART HISTORY ADVANCED STUDIES IN ART HISTORY COURSES

CHOOSE THREE:
LA 420 Art of the Italian Renaissance
LA 421 Northern Renaissance Art
LA 422 Italian Baroque Art
LA 423 The Golden Age of Dutch Art
LA 432 Art of Spain: From El Greco to Picasso
LA 433 18th & 19th Century European Art
LA 434 History of Asian Art
LA 464 Dada & Surrealism

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: EXPOSITORY WRITING

CHOOSE ONE:
LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer

EUROPEAN FOREIGN LANGUAGE

CHOOSE FOUR FROM ONE LANGUAGE:
LA 260 French 1: Basic Grammar & Speech
LA 262 French 2: Conversational French
LA 267 Italian 1: Basic Grammar & Speech
LA 268 Spanish 1: Basic Grammar & Speech
LA 269 Italian 2: Conversational Italian
LA 273 Spanish 2: Conversational Spanish
LA 392 French 3: Reading & Writing
LA 393 Spanish 3: Reading & Writing
LA 395 German 3: Reading & Writing
LA 397 Italian 3: Reading & Writing
LA 492 French 4: Proficiency
LA 493 Spanish 4: Proficiency
LA 495 German 4: Proficiency
LA 497 Italian 4: Proficiency

WESTERN CIVILIZATION
LA 171 Western Civilization

QUANTITATIVE LITERACY

CHOOSE ONE:
LA 124 Physics for Artists: Light, Sound, and Motion
LA 146 Anatomy of Automobiles
LA 233 Popular Topics in Health, Nutrition, & Physiology
LA 254 Human-Centered Design
LA 255 College Math
LA 271 College Algebra with Geometry
LA 286 Discrete Mathematics
LA 288 Vector, Matrices, & Transformations
LA 293 Precalculus
LA 296 Applied Physics

EMPLOYMENT COMMUNICATIONS & PRACTICES
LA 291 Designing Careers

CULTURAL IDEAS & INFLUENCES
LA 326 Topics in World Art**

*Core Requirement
Bachelor of Fine Arts [BFA] in Art History

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 27 UNITS
MAJOR* 9 UNITS
MAJOR ELECTIVES 9 UNITS
+ STUDIO 33 UNITS
+ LIBERAL ARTS** 36 UNITS
+ ELECTIVES 6 UNITS

TOTAL 120 UNITS

*Advanced Studies Art History
**Non-Art History General Education

BFA ART HISTORY DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, studio coursework, LA 107 Writing for the Multilingual Artist or LA 108 Composition for the Artist, and LA 207 English Composition: Creative Persuasion & Argument or LA 207 Persuasion & Argument for the Multilingual Writer.
• Minimum 2.0 GPA and the following general education requirements:
  4 European Foreign Language courses
  1 Written Communications: Composition course
  1 Written Communications: Expository Writing course
  1 Western Civilization course
  1 Quantitative Literacy course
  1 Employment Communications & Practices course
  1 Cultural Ideas & Influences course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

BFA ART HISTORY CORE COURSES

AHS 116  Looking at Art and Design
AHS 120  Art History through the 15th Century
AHS 121  Art History through the 19th Century
AHS 222  20th Century Art for Art History Majors
AHS 327  Art of the Classical World
AHS 466  Art History Senior Thesis
LA 307  History of Aesthetics
LA 326  Topics in World Art
LA 333  Art of the Middle Ages

BFA ART HISTORY ADVANCED STUDIES IN ART HISTORY COURSES

CHOOSE THREE:
LA 420  Art of the Italian Renaissance
LA 421  Northern Renaissance Art
LA 422  Italian Baroque Art
LA 423  The Golden Age of Dutch Art
LA 432  Art of Spain: From El Greco to Picasso
LA 433  18th & 19th Century European Art
LA 434  History of Asian Art
LA 464  Dada & Surrealism

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: EXPOSITORY WRITING

CHOOSE ONE:
LA 202  English Composition: Creative Persuasion & Argument
LA 207  Persuasion & Argument for the Multilingual Writer

EUROPEAN FOREIGN LANGUAGE

CHOOSE FOUR FROM ONE LANGUAGE:
LA 260  French 1: Basic Grammar & Speech
LA 262  French 2: Conversational French
LA 267  Italian 1: Basic Grammar & Speech
LA 268  Spanish 1: Basic Grammar & Speech
LA 269  Italian 2: Conversational Italian
LA 273  Spanish 2: Conversational Spanish
LA 294  German 1: Basic Grammar/Speech
LA 295  German 2: Conversational German
LA 392  French 3: Reading & Writing
LA 393  Spanish 3: Reading & Writing
LA 395  German 3: Reading & Writing
LA 397  Italian 3: Reading & Writing
LA 492  French 4: Proficiency
LA 493  Spanish 4: Proficiency
LA 495  German 4: Proficiency
LA 497  Italian 4: Proficiency

WESTERN CIVILIZATION
LA 171  Western Civilization

QUANTITATIVE LITERACY

CHOOSE ONE:
LA 124  Physics for Artists: Light, Sound, and Motion
LA 146  Anatomy of Automobiles
LA 233  Popular Topics in Health, Nutrition, & Physiology
LA 254  Human-Centered Design
LA 255  College Math
LA 271  College Algebra with Geometry
LA 286  Discrete Mathematics
LA 288  Vector, Matrices, & Transformations
LA 293  Precalculus
LA 296  Applied Physics

EMPLOYMENT COMMUNICATIONS & PRACTICES
LA 291  Designing Careers

CULTURAL IDEAS & INFLUENCES
LA 326  Topics in World Art*
*Core Requirement
STUDIO FOUNDATIONS

AHS 114  Traditional Materials, Tools, & Techniques in Art
FND 110A  Analysis of Form A
FND 112  Figure Drawing
FND 125  Color and Design
or ARH 230  Color, Perception and Space
FND 131  Figure Modeling

STUDIO FOCUS

CHOOSE SIX:
FA 110  Still Life Painting 1
FA 121  Intermediate Figure Drawing
FA 142  Lithography
FA 143  Silkscreen 1
FA 144  Etching 1/Intaglio
FA 145  Printmaking
FA 211  Introduction to Painting: Figure
FA 213  Introduction to Anatomy
FA 222  Heads & Hands
FA 224  Composition & Painting
FA 241  Book Arts 1
FA 244  Etching 2
FA 255  Letterpress
FA 325  Mixed Media Drawing & Painting 1
FA 345  Mixed Media/Printmaking
FA 347  Monotype and Relief Printing
FA 493  Study Abroad
FA 493  Study Abroad: Painting in Florence, Italy
FA 493  Study Abroad: Printmaking in Florence, Italy
FASCU 130  Sculpture 1
FASCU 231  Ceramics Sculpture 1
FASCU 233  The Art of Moldmaking & Casting
FASCU 234  Head & Figure Sculpture
FASCU 270  Ecorche
FND 116  Perspective
ILL 120  Clothed Figure Drawing 1
ILL 220  Clothed Figure Drawing 2
ILL 493  Semester Abroad - Illustration
Master of Arts [MA] in Art History

MA UNIT REQUIREMENTS

| MAJOR | 30 UNITS |
| + DIRECTED STUDY | 3 UNITS |
| + STUDIO | 3 UNITS |
| **Total** | **36 UNITS** |

MA ART HISTORY REQUIRED MAJOR COURSES

- AHS 600 Art History Methodologies & Theory
- AHS 750 Midpoint Thesis & Research
- GLA 601 Classical Aesthetics and the Renaissance
- GLA 602 The Art & Ideology of the 20th Century
- GLA 606 Crossing Borders: Art & Culture in a Global Society

CHOOSE FIVE:

- AHS 610 Ancient Greek Art: the Foundation of Western Civilization
- AHS 612 Egyptian Art & Archaeology – To the Death of Cleopatra VII
- AHS 613 Medieval Art: From Carolingian to Gothic
- AHS 620 Italian Renaissance Art
- AHS 621 Art of the Northern Renaissance
- AHS 622 Art of the Italian Baroque
- AHS 623 Art of the Dutch Golden Age
- AHS 634 Dada and Surrealism
- AHS 635 Chinese Painting: Ming to Modern

- AHS 636 Modern Painting and Sculpture from 1850 to the 1960s
- AHS 800 Directed Study
- GLA 607 Art & Ideas of the Enlightenment
- GLA 609 Renovating Tradition: Art & Ideas of the 19th Century
- GLA 903 Graduate Seminar in Europe

MA ART HISTORY DEGREE REQUIREMENTS

- Successful completion of Final Thesis Project
- Minimum grade of C in all required 36 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirement:
  - 1 Art Historical Awareness & Aesthetic Sensitivity course
  - Reading proficiency in one of the following languages: French, German, Italian or Spanish*

  *If proficient in another European language that is not listed, consult with Admissions Office.

  NOTE: Students must demonstrate reading proficiency in at least one European language prior to graduation. European language coursework cannot apply toward the Master’s Degree.

- AHS 636 Modern Painting and Sculpture from 1850 to the 1960s
- AHS 800 Directed Study
- GLA 607 Art & Ideas of the Enlightenment
- GLA 609 Renovating Tradition: Art & Ideas of the 19th Century
- GLA 903 Graduate Seminar in Europe

STUDIO COURSES

CHOOSE ONE:
- FA 600 Figure Studio
- FA 601 Drawing
- FA 609 Painting
- FA 610 Etching
- FA 630 Color Theory
- FA 631 Book Arts
- FASCU 620 Figure Modeling

MA ART HISTORY GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY

- GLA 606 Crossing Borders: Art & Culture in a Global Society*

  *Core Requirement
AHS 114 Traditional Materials, Tools, & Techniques in Art
Learn about the materials, tools, and techniques of the past and present. You’ll explore art and the art making process through hands-on studio work, theoretical investigation, weekly written assignments, and a final research paper that focuses on a particular material/technique.

AHS 116 Looking at Art and Design
Explore the fundamental building blocks of art history through the study of painting, sculpture, graphic art, and other media to gain an art historical and cultural appreciation of two- and three-dimensional art.

AHS 120 Art History Through the 15th Century
Examine the major styles of art and architecture in Western civilization from prehistory to the late Gothic and early Renaissance periods.

AHS 121 Art History Through the 19th Century
Explore the major styles of art and architecture in Western civilization from the high Renaissance through the 19th century.

AHS 222 20th Century Art for Art History Majors
Study Western fine art movements from the late 19th century to the present including Post-Impressionism, Expressionism, Fauvism, Art Nouveau, Cubism, Futurism, Dadaism, Surrealism, Abstract Expressionism, Minimalism, Pop Art, Performance Art, Graffiti, and Post-Modernism.

AHS 327 Art of the Classical World
Gain insights into the art, architecture, and history of the ancient classical era, Greece and Rome, Mesopotamia and Egypt, through a study of historical context, literary, and philosophical texts of the era.

AHS 466 Art History Senior Thesis
Research and write your final undergraduate art history thesis. You will independently craft a scholarly argument, explore the scholarship and thoughtfully write a final thesis with the support of an advisor.

AHS 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.

AHS 600 Art History Methodologies & Theory
Learn art-historical methods and historiography, with an emphasis on historical development of current practices, interpretive methodology, critical theory, debates within the field, and cross-disciplinary dialogues. You will consider the definition of and approach to art-historical problems from late Renaissance to the present.

AHS 610 Ancient Greek Art: the Foundation of Western Civilization
Study the art, architecture, and ideology that comprised the foundation of the ancient Greek civilization and how it has influenced Western culture, becoming ingrained in the values and arts of today.

AHS 612 Egyptian Art & Archaeology - To the Death of Cleopatra VII
Examine the art and archaeology of Egypt from the earliest times to the death of Cleopatra VII. You will critically analyze Egyptian Art and its influence in the West through the study of primary and secondary source material.

AHS 613 Medieval Art: From Carolingian to Gothic
Study painted artworks from China Ming to present day, with a particular focus on works of the literati, the influence of the art market, and historical context, as well as the art revolution and the evolution of modern art history, and examine both movements through the lens of Modernism and postmodernism. [This course is cross-listed with LA 464.]

AHS 615 Italian Renaissance Art
Study Italian art and architecture from 1600 to 1700 through an appraisal of the art in its context alongside a close reading of primary and secondary source material.

AHS 620 Italian Renaissance Art
Study the art, artists, architecture, and historical context of Italy from 1300 to 1600 through a close reading of primary and secondary source material and an exploration of the works themselves.

AHS 621 Art of the Northern Renaissance
Explore the artistic work of Northern Europe, including Netherlands, Flanders, France, Germany and England, from 1300 to 1600, through a close reading of primary and secondary source material and an exploration of the works themselves.

AHS 622 Art of the Italian Baroque
Study Italian art and architecture from 1600 to 1700 through an appraisal of the art in its context alongside a close reading of primary and secondary source material.

AHS 623 Art of the Dutch Golden Age
Survey the works of Rembrandt, Rubens, Van Dyck, Vermeer, Hals, and others through a study of a art of the 17th century Dutch Republic and its environs.

AHS 634 Dada & Surrealism
Study the art, philosophy and film of international Dada and Surrealist artists whose work became a turning point in the evolution of modern art history, and examine both movements through the lens of Modernism and postmodernism. [This course is cross-listed with LA 464.]

AHS 635 Chinese Painting: Ming to Modern
Study painted artworks from China Ming to present day, with a particular focus on works of the literati, the influence of the art market, and historical context, as well as the art revolution and the interactions with the West.

Additional Art History courses are listed under Liberal Arts courses starting on page 637.
As a Master of Arts degree candidate, you’ll complete course assignments to develop the writing and research skills needed to successfully complete your written MA Thesis. You must have passed your midpoint review, Director approval required. Fees and prerequisites will vary by topic.

**AHS 636 Modern Painting and Sculpture from 1850 to the 1960s**
Examine modern art, primarily of Western Europe and the United States, from the mid-19th to the mid-20th century through a study of aesthetics of originality, nonconformity, and newness as well as how modern art is connected to major societal shifts that occurred during these periods.

**AHS 650 Collections Care & Curatorial Practices**
AHS 650 explores administrative practices within museums, and aspects of collections management, which are often influenced by the social and political values of society. Students will study the principles and practice of collections management and care, and gain familiarity with established professional standards concerning collections development, care, and curatorial practice that form the foundation for many museum activities.

**AHS 699 Special Topics**
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

**AHS 750 Midpoint Thesis & Research**
Students will prepare, research, and edit their thesis proposal, culminating in the presentation of their Midpoint Review. Passing the course and Midpoint Review will allow students to move on during these periods.

**AHS 821 Art History Thesis - Italian Renaissance**
Write an original thesis on Italian Renaissance Art. You will independently craft a scholarly argument, explore the scholarship and thoughtfully write a final thesis with the support of an advisor.

**AHS 636 Modern Painting and Sculpture from 1850 to the 1960s**
Examine modern art, primarily of Western Europe and the United States, from the mid-19th to the mid-20th century through a study of aesthetics of originality, nonconformity, and newness as well as how modern art is connected to major societal shifts that occurred during these periods.

**AHS 650 Collections Care & Curatorial Practices**
AHS 650 explores administrative practices within museums, and aspects of collections management, which are often influenced by the social and political values of society. Students will study the principles and practice of collections management and care, and gain familiarity with established professional standards concerning collections development, care, and curatorial practice that form the foundation for many museum activities.

**AHS 699 Special Topics**
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

**AHS 750 Midpoint Thesis & Research**
Students will prepare, research, and edit their thesis proposal, culminating in the presentation of their Midpoint Review. Passing the course and Midpoint Review will allow students to move on during these periods.

**AHS 821 Art History Thesis - Italian Renaissance**
Write an original thesis on Italian Renaissance Art. You will independently craft a scholarly argument, explore the scholarship and thoughtfully write a final thesis with the support of an advisor.

**AHS 822 Art History Thesis - Northern Renaissance**
Write an original thesis on Northern Renaissance Art. You will independently craft a scholarly argument, explore the scholarship and thoughtfully write a final thesis with the support of an advisor.

**AHS 824 Art History Thesis - Gothic Art & Architecture**
Students will prepare, edit, and present original research in the form of a written thesis focusing on a topic particular to the Gothic period. Class meetings will include peer critique discussion. The course culminates in the completion of a final paper documenting their art historical research, analysis, and criticism.

**AHS 825 Art History Thesis – High Renaissance / Mannerism / Baroque**
Write an original thesis on High Renaissance / Mannerism / Baroque Art. You will independently craft a scholarly argument, explore the scholarship and thoughtfully write a final thesis with the support of an advisor.

**AHS 826 Art History Thesis: Medieval Art**
Write an original thesis on Medieval Art. You will independently craft a scholarly argument, explore the scholarship and thoughtfully write a final thesis with the support of an advisor.

**AHS 828 Art History Thesis: Modern Art**
Write an original thesis on Modern Art. You will independently craft a scholarly argument, explore the scholarship and thoughtfully write a final thesis with the support of an advisor.

**AHS 832 Art History Thesis - Dutch Art**
Write an original thesis on Dutch Art. You will independently craft a scholarly argument, explore the scholarship and thoughtfully write a final thesis with the support of an advisor.

**AHS 834 Art History Thesis: Ancient Art**
Write an original thesis on Ancient Art. You will independently craft a scholarly argument, explore the scholarship and thoughtfully write a final thesis with the support of an advisor.

**AHS 838 Art History Thesis: American Art**
Write an original thesis on American Art. You will independently craft a scholarly argument, explore the scholarship and thoughtfully write a final thesis with the support of an advisor.

**AHS 845 Art History Thesis: American Art**
Write an original thesis on American Art. You will independently craft a scholarly argument, explore the scholarship and thoughtfully write a final thesis with the support of an advisor.

**AHS 850 Art History Thesis - 20th Century**
Write an original thesis on 20th Century Art. You will independently craft a scholarly argument, explore the scholarship and thoughtfully write a final thesis with the support of an advisor.

**AHS 900 Internship**
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have a minimum 3.0 cumulative GPA and the following: MFA: An approved midpoint review and director approval; M.ARCH: 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.
There never has been a more exciting time in media. Advancing audio and video technology is giving us new ways to enjoy, produce and distribute information. Content is still king – making the broadcasting skills that we’ll teach you even more valuable.

The next generation of storyteller is a multimedia journalist who combines reporting, editing and producing skills in short form video. With a reel containing podcasts, webisodes and segments, you’ll be on demand for the information revolution around us.
WHAT WE OFFER

Learn to write, edit, shoot, produce, host, report, and broadcast across all types of media.

Be on camera or learn to direct camera talent in the studio, or on location. The choice is up to you! Learn the jobs of the News Anchor, Host, Video Journalist, Multimedia Journalist, and more! Multiplatform. Cutting edge. Hands-On. Start your career now.

Create professional media content for the Internet, radio, TV, cable, broadcast syndication, and more!

Become a media expert in art, design, news, fashion, entertainment, sports, technology, food, or any specialty that interests you. Develop scripts, features, articles and other written content for media coverage in various platforms.

Do in-depth, feature-length investigations, or a series of investigations, just like the pros do.

Learn production skills: produce broadcast-ready video content that adheres to professional standards.

Use and create interactive content and web designs to promote and enhance your media projects.

Learn from the best: Our faculty consists of well-known industry pros with years of experience.

Do all of this while getting a minor in a field of art and design.

CAREER PATHS

On Camera

- Video host
- Anchor
- Sports reporter
- Podcaster
- Entertainment reporter
- Live streaming host

Production

- Producer/Director
- Associate Producer
- Motion Graphic Designer
- Video Editor
- Production Assistant
- Live Streaming Tech

Social Media

- Social Media Manager
- Blogger
- Community Director
- Content Strategist
- Brand Manager
- Social Marketing Coordinator
Bachelor of Arts [BA] in Communications and Media Technologies

BA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 36 UNITS

MAJOR 15 UNITS

+ MAJOR ELECTIVES 18 UNITS

+ ELECTIVES 9 UNITS

+ LIBERAL ARTS 42 UNITS

TOTAL 120 UNITS

BA COMMUNICATIONS AND MEDIA TECHNOLOGIES DEGREE REQUIREMENTS

- Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
- Minimum 2.0 GPA and the following general education requirements:
  - Written Communication: Composition course
  - Written Communication: Context & Style course
  - Written Communication: Critical Thinking course
  - Historical Awareness course
  - Quantitative Literacy course
  - Cultural Ideas & Influences course
  - Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

BA COMMUNICATIONS AND MEDIA TECHNOLOGIES CORE COURSES

COM 102  Visual Storytelling: Editing Fundamentals for Short-Form Video Content
COM 103  You Media: Short Form Production 1
COM 104  Multimedia Communications: On-Camera Performance
COM 105  Writing for Multimedia
COM 115  Digital Tools for Creative Professionals
COM 150  Introduction to Radio/ Podcasting
COM 200  Multiplatform Content Creation
COM 210  Multiplatform Content Live

COM 230  Motion Graphics for Digital Media
COM 202  Social Media Production & Branding
COM 400  In-Depth Project: The Game Show
COM 410  In-Depth Project: Redefining Informational Media Production
COM 420  In-Depth Project: Studio Entertainment Series
COM 495  Your Media Portfolio: The Resume and Beyond

COM 202  English Composition: Creative Persuasion & Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Perspective Journalism
LA 291  Designing Careers

HISTORICAL AWARENESS

CHOOSE ONE:

- LA 171  Western Civilization
- LA 270  U.S. History
- LA 274  Study Abroad: Art & Architecture of Renaissance Florence
- LA 276  Seminar in Great Britain
- LA 278  Seminar in France
- LA 279  Seminar in Italy
- LA 359  Urban Sociology

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:

- LA 107  Writing for the Multilingual Artist
- LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:

- LA 110  English Composition: Narrative Storytelling
- LA 133  Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:

- LA 202  English Composition: Creative Persuasion & Argument
- LA 207  Persuasion & Argument for the Multilingual Writer
- LA 280  Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES

CHOOSE ONE:

- LA 291  Designing Careers

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:

- LA 292  Programming & Culture
- LA 326  Topics in World Art
- LA 328  World Literature
- LA 343  Comparative Religion
- LA 368  Experiencing Culture: Anthropology for Today’s Artist
- LA 462  Power of Myth and Symbol

QUALITATIVE LITERACY

CHOOSE ONE:

- LA 124  Physics for Artists: Light, Sound, and Motion
- LA 146  Anatomy of Automobiles
- LA 233  Popular Topics in Health, Nutrition, & Physiology
- LA 254  Human-Centered Design
- LA 255  College Math
- LA 271  College Algebra with Geometry
- LA 286  Discrete Mathematics
- LA 288  Vector, Matrices, & Transformations
- LA 293  Precalculus
- LA 296  Applied Physics
## Master of Arts [MA] in Communications and Media Technologies

### MA UNIT REQUIREMENTS

<table>
<thead>
<tr>
<th>MAJOR</th>
<th>33 UNITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ELECTIVES*</td>
<td>3 UNITS</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>36 UNITS</strong></td>
</tr>
</tbody>
</table>

* Per director approval

### MA COMMUNICATIONS AND MEDIA TECHNOLOGIES REQUIRED MAJOR COURSES

- COM 602 Visual Storytelling: Editing for Short-Form Video Content
- COM 603 Visual Storytelling Production
- COM 604 On-Camera Performance for Multiplatform Media
- COM 610 Media Production: Working with the Client
- COM 620 Multiplatform Specialty Writing
- COM 630 Motion Graphics for Digital Media
- COM 635 Social Media Production & Branding
- COM 650 Multiplatform Production: Original Series
- COM 690 Final Thesis: Your Media Portfolio
- COM 702 Producing Live Media
  - or COM 706 Play By Play & Live Field Reporting
  - or COM 710 In-Depth Project: Redefining Informational Media Production
  - or COM 720 In-Depth Project: Studio Entertainment Series
  - or COM 750 Podcast Production and Promotion

### MA COMMUNICATIONS AND MEDIA TECHNOLOGIES DEGREE REQUIREMENTS

- Successful completion of Final Portfolio Review
- Minimum 2.0 cumulative GPA
- Minimum grade of C in all required 36 units
UNDERGRADUATE COURSES

COM 102 Visual Storytelling: Editing Fundamentals for Short-Form Video Content
Editing can be a persuasive storytelling tool. Using your own original footage, you’ll gain basic editing skills—including importing, exporting, audio mixing, and color correction—to increase the emotional impact and user engagement of your videos.

COM 103 You Media: Short Form Production 1
Short, snackable video content is on the rise. You’ll use your audio/video storytelling skills in a collaborative setting to produce, direct, shoot, and edit short form videos for a variety of media platforms.

COM 104 Multimedia Communications: On-Camera Performance
Explore the two sides of camera work. You’ll work both on-camera and behind-the-camera to develop your vocal and visual presentation skills, production know-how, interview techniques, and tips for studio, on location, and green screen work.

COM 105 Writing for Multimedia
Writing is paying attention. You’ll gain writing and reporting skills associated with radio broadcasting and gain basic audio editing skills, interviewing techniques, and radio production abilities.

COM 106 Sports & Media
Sports journalism is evolving. You’ll get up to speed with hands-on experience in sports announcing and broadcasting, web reporting, and writing feature and news articles for digital and print.

COM 115 Digital Tools for Creative Professionals
Learn the tech and tools to build a mobile app. You’ll gain skills in HTML, user interface, fonts, color models, image manipulation, vector drawing, interactive forms, animation, and other interactive media to make a unique working webapp.

COM 141 Storytelling: From Telephone to Transmedia
Discover the power of storytelling. You’ll explore the impact storytelling has on various institutions, audiences, and events and study how telling stories across multiple mediums is shaping the future of multimedia communication.

COM 150 Introduction to Radio/Podcasting
Produce your own podcasts. You’ll learn the professional roles associated with radio broadcasting and gain basic audio editing skills, interviewing techniques, and radio production abilities.

COM 200 Multiplatform Content Creation
Designed to be taken concurrently with COM 210, this course emphasizes the ability to produce 2-minute video storytelling content that can be used in multi-platforms.

COM 202 Social Media Production & Branding
Develop a comprehensive modern marketing campaign. You’ll use branding videos, influencers, product placement, social media, event marketing, analytics, and public speaking skills to promote your own product.

COM 204 From Host to Star: New Careers on Camera
Gain confidence in your on-camera personality and performance; from broadcast to streaming media. You’ll learn to command an audience’s attention, conduct an interview, and become skilled artists in all electronic media by covering sports and esports, video blogging, game shows, entertainment competitions, and talk shows.

COM 206 Play By Play & Live Field Reporting
Learn play-by-play sports reporting. You’ll cover a live sporting event and learn how research, writing, and on-air voice techniques can improve radio play-by-play segments.

COM 208 Dynamic Aerial Imagery
Students will be introduced to and gain hands-on experience with exciting capabilities presented by the emerging field of Small Unmanned Aerial Systems (sUAS). Students will conduct aerial cinematography exercises by flying various drones to create dynamic aerial footage. The course is divided between Ground School and the Flight Line Instruction. Topics include flight physics, aerial cinematography, flying in the National Airspace, FAA rules & regulations. [This course is cross-listed with COM 608.]

COM 209 Gender, Race, & Class in Media
Examine representations of gender, race, and class in the media. You’ll explore how the shift to the audience becoming content creators—on social media, in film, television, and journalism—shapes social constructs, and learn to use various critical theories to deconstruct and analyze media.

COM 210 Multiplatform Content Live
Using video content created in COM 200, students will be able to produce a 30-minute production that will be televised and streamed. Each show, students will rotate positions so they learn the various on-camera and off-camera responsibilities needed to get a 30-minute program on the air.

COM 212 The History of African American Athletes in the Media
This course provides a historical overview of the relationship between African American athletes and the media in the United States. It explores the careers of Muhammad Ali, Wilma Rudolph, Maya Moore, Colin Kaepernick and others through a historical, psychological, political, and social lens, with an eye toward outcomes and consequences.

COM 230 Motion Graphics for Digital Media
You’ll gain the design skills and aesthetic eye to create dynamic motion graphics and animation for compelling stories on broadcast, web, and mobile platforms.

COM 246 VR Extreme Sports
Create content for VR sports. You’ll use pre-production planning, safe camera placement, spatial audio, titling, and effects to create a final project that can be shown at trade shows, festivals, or sports experience venues.

COM 250 Podcast Production and Promotion
Explore podcasts from start to finish. You’ll write, host, record, and edit an original feature-length podcast to publish on iTunes and promote it using social media. Learn how concept development and various formats and styles affect a podcast. [This course is cross-listed with LA 250/COM 750.]

COM 301 Multiplatform Production
Produce a promo video for a local startup. You’ll work elbow-to-elbow with a real client to realize their creative vision in the form of a compelling video story. Learn client relations, and get hands-on experience in pre-production, production, and post-production.

COM 302 Producing Live Media
The show must go on. See what it takes to create live television programs. Working in studio and on location, you’ll learn both creative and technical aspects of a broadcast as you perform the duties of each crew member.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
COM 306 Play by Play - Spring Sports
Are you ESPN-ready? Through an in-depth study of complex, multi-variable sports reporting, you’ll gain the advanced skills to create compelling play-by-play segments for spring sports.

COM 307 Play by Play - Fall Sports
Are you ESPN-ready? Through an in-depth study of complex, multi-variable sports reporting, you’ll gain the advanced skills to create compelling play-by-play segments for fall sports.

COM 330 Motion Graphics for Digital Media 2
Become a digital media artist. You’ll learn complex techniques using dynamic industry tools to create professional quality graphics for all types of digital media.

COM 340 Multimodal Design for Communications
This course focuses on mobile media and interactivity. Students will design their own web apps for mobile devices, acquiring experience in augmented reality and content management systems. Students will be introduced to gesture-based interaction.

COM 351 Media Station Management
Get hands-on experience managing Urban Knights Radio, our vibrant radio/podcasting media station. You’ll learn to analyze trends and audience data to program, promote, and market the station using targeted program sweeps, promos, radio segments, and feature-length podcasts.

COM 400 In-Depth Project: The Game Show
Come on down! You’ll study the history, personalities, and current trends to design, pitch, and participate in an unscripted competition show based on your original concept.

COM 410 In-Depth Project: Redefining Informational Media Production
Expand your program production skills in this online only course. You’ll create and host original programming, and conduct interviews using virtual sets. Plus, gain managerial and leadership skills, and apply the power of social marketing.

COM 420 In-Depth Project: Studio Entertainment Series
Live TV will keep you on your toes. You’ll experience various roles—host, on-camera talent, producer, videographer, and editor—to produce a weekly live studio series covering entertainment, fashion, or other specialty genres.

COM 490 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.

COM 495 Your Media Portfolio: The Resume and Beyond
Artist-entrepreneurs wanted. To increase your hire-ability, you’ll develop a personal brand strategy that includes a resume, demo reel, website, social media plan, a unique logo, and a professional business name. You will also be interviewed by professional hiring managers.

COM 498 Collaborative Project
Cross-disciplinary projects mirror real-world projects, and require a varied and sophisticated approach to problem solving. Course fees and prerequisites vary by topic.

COM 499 Multimedia Communications Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

COM 500 Internship in Communications and Media Technologies
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

COM 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.
COM 601 Media Production: Working with the Client
Create a real-world production for a non-profit client. You’ll perform a variety of roles to create media content, including concept, pitch, development, pre-production, and production.

COM 620 Multimodal Speciality Writing
Master short-form writing for all media. You’ll learn to gather and synthesize original interviews with information from personal contacts, email, social networks, and published material to write stories for audio, video, and the web.

COM 625 Creating Original Content
See what it takes to be a professional video storyteller. Working under industry deadlines and expectations, you’ll develop a portfolio that exhibits your advanced writing, interviewing, editing, production, and post-production skills.

COM 630 Motion Graphics for Digital Media
You’ll gain the design skills and aesthetic eye to create dynamic motion graphics and animation for compelling stories on broadcast, web, and mobile platforms.

COM 635 Social Media Production & Branding
Develop a comprehensive modern marketing campaign. You’ll use branding videos, influencers, product placement, social media, event marketing, analytics, and public speaking skills to promote your own product.

COM 645 Digital Tools for Multimodal Interactive Design
Build web apps for mobile. You’ll learn to create an exceptional user experience by mastering audio, video, animation, augmented reality (AR), and widgets for weather, sports, news, and more.

COM 650 Multimodal Production: Original Series
Develop a binge-able series. Work as a series producer, associate producer, segment producer, and talent on your original series.

COM 690 Final Thesis: Your Media Portfolio
Prepare your portfolio for prime time. Applying your own creative and individual brand, you’ll work to align your professional, your personal web presence, and social network with the professional practices today’s media industry demands.

COM 695 Collaborative Project
If you meet the criteria, you may be selected to work on an interdisciplinary collaborative project where you will put the knowledge and skills you have acquired to work in a real-world setting. Contact your student services advisor for details.

COM 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department advisor or director for more information. Course fees and prerequisites will vary by topic.

COM 700 In-Depth Project: The Game Show
Come on down! You’ll study the history, personalities, and current trends to design, pitch, and participate in an unscripted competition show based on your original concept.

COM 702 Producing Live Media
The show must go on. See what it takes to create live television programs. Working in studio and on location, you’ll learn both creative and technical aspects of a broadcast as you perform the duties of each crew member.

COM 706 Play by Play & Live Field Reporting
Learn play-by-play sports reporting. You’ll cover a live sporting event and learn how research, writing, and on-air voice techniques can improve radio play-by-play segments.

COM 710 In-Depth Project: Redefining Informational Media Production
Expand your program production skills in this online only course. You’ll create and host original programming, and conduct interviews using virtual sets. Plus, gain managerial and leadership skills, and apply the power of social marketing.

COM 720 In-Dept Project: Studio Entertainment Series
Live TV will keep you on your toes. You’ll experience various roles—host, on-camera talent, producer, videographer, and editor—to produce a weekly live studio series covering entertainment, fashion, or other specialty genres.

COM 750 Podcast Production and Promotion
Explore podcasts from start to finish. You’ll write, host, record, and edit an original feature-length podcast to publish on iTunes and promote it using social media. Learn how concept development and various formats and styles affect a podcast. [This course is cross-listed with COM 250/LA 250.]

COM 766 Play by Play – Spring Sports
Are you ESPN-ready? Through an in-depth study of complex, multi-variable sports reporting, you’ll gain the advanced skills to create compelling play-by-play segments for spring sports.

COM 800 Internship in Communications and Media Technologies
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have a minimum 3.0 cumulative GPA and the following MFA: An approved internship review and director approval; MA: Director approval; M.ARCH: 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.
If it’s in you, we’ll bring it out of you.

Fashion moves fast. A transforming industry that resets itself every season requires an agile, adapting curriculum. Ours happens to be like no other fashion school in this country. International in scope, the program combines European technique, New York industry savvy and a streak of Californian cool.

You’ll be taught the basics and then guided to find your own fashion path culminating on the bright lights of the runway. Our school holds three fashion shows a year to launch the careers of our future design stars.

Throughout your journey, you will be mentored by professionals trained at houses such as Alexander McQueen, Calvin Klein, Oscar de la Renta and Vivienne Westwood.

Fashion is a calling. When you’re ready to devote yourself to it, call us.
WHAT WE OFFER

New York Fashion Week: Since 2005, Academy of Art University has been the first and only school to present both fall and spring graduate collections during New York Fashion Week.

Graduation Fashion Show and Awards Ceremony: The Graduation Fashion Show is an industry event attracting press from major fashion publications, recruiters, executives and top designers such as Azzedine Alaïa, Yigal Azrouël, Sarah Burton, Oscar de la Renta, Alexander McQueen, Zac Posen, Ralph Rucci, and Walter Van Beirendonck.

Real-World Projects: Academy of Art University collaborates with industry companies on projects, competitions and sponsorship. Companies include Abercrombie & Fitch, Banana Republic, Loro Piana, Matsuda, Nordstrom and Swarovski.

Internships: The university works with international brands and recruitment agencies on internships and job placement.

French Exchange Program: Since 1998, through the Sister City Scholarship Exchange Program, the university awards scholarships to fashion students to study at two of the best fashion schools in Paris: Studio Berçot and L’Ecole de la Chambre Syndicale de la Couture Parisienne.

State-of-the-art Facilities: The School of Fashion has industry-standard equipment for sewing, textiles, silk screens, pattern drafting, and more. The department also provides two Stoll America Industrial Knitting production machines, 16 single bed and ten double bed knitting machines, two industrial linkers and two domestic linkers.

Professional Faculty: School of Fashion’s instructors are professionals working in the fashion industry.

180 Magazine: The School of Fashion publishes 180 Magazine as an outlet for Fashion Journalism and Fashion Styling students who produce shoots, interview designers and write articles on the intersection of fashion and culture.

SHOP657: From product development to merchandising and design of the space to sales, the store is entirely student-driven, giving Academy of Art University students the real-world experience of curating alumni and student-produced collections.
CAREER PATHS

**Costume Design**
- Costume Designer, Dresser, Tailor, Costume Shop Director (LORT/Broadway), Costume Design Associate (Broadway)
- Costume Designer, Wardrobe Manager, Assistant Designer, Rental Manager, Stitcher, Shopper
- Theater Production Artist

**Textile Design**
- VP of Textile Design, Senior Print Director
- Senior Textile or Print Designer
- Textile, Print, or Textile CAD Designer, Textile Artist
- Associate Textile or Print Designer
- Graphic Artist, Textile Design Assistant

**Merchandising: Retailers**
- Executive VP Merchandising, VP Merchandising, Senior Merchandising Mgr.
- Divisional Merchandising Mgr., Merchandise Director
- Senior Buyer, Senior Merchandiser
- Merchandise Mgr., Divisional Buyer, Sales Mgr., Assistant Buyer
- Merchandise Assistant, Sales Assistant, Sales Associate

**Merchandising: Large Wholesalers Group**
- Brands President, Brands VP, VP Sales & Marketing, VP Planning & Sourcing
- Director Planning & Sourcing, Sales & Marketing, or Merchandising
- Product Manager, Production Specialist
- Product Developer, Trim Buyer, Account Executive
- Production Assistant

**Visual Merchandising**
- VP of Visual Merchandising
- Director Visual Merchandising, Director Visuals
- Senior Visual Merchandiser (all departments/merchandise)
- Visual Merchandise Display (specific product)
- Assistant Visual Store Display

**Fashion & Knitwear Design**
- VP of Design
- Head of Design
- Senior Designer, Design Director, Director of Sourcing
- Designer
- Associate Designer
- Assistant Designer
- Design Assistant, Sourcing Assistant
- Sample/Pattern Coordinator, Digitizer, Technical Design Assistant

**Technical Design Patternmaking**
- VP of Technical Design
- Senior Director of Technical Design, Head Patternmaker
- Technical Design Director, Master Patternmaker, Director of Technical Design, Senior Technical Designer
- Technical Designer, Production Patternmaker
- Associate Technical Designer, 1st Patternmaker
- Assistant Technical Designer or Patternmaker
- Sample/Pattern Coordinator, Digitizer, Technical Design Assistant

**Textile Design**
- VP of Textile Design, Senior Print Director
- Senior Textile or Print Designer
- Textile, Print, or Textile CAD Designer, Textile Artist
- Associate Textile or Print Designer
- Graphic Artist, Textile Design Assistant

**Fashion Media**
- Creative Director, Editor in Chief
- Fashion Director, Managing Editor
- Creative Director, Managing Editor
- Senior Editor or Copywriter, In-house Publicist
- Brand Consultant, Stylist, Fashion Editor
- Copywriter, Agency Publicist, Online Content or Photo Editor
- Newspaper Journalist, Associate or Copy Editor
- Editorial Assistant, Assistant Stylist or Publicist

Subcategories:
- Women/Men: contemporary, intimate, sportswear
- Kids: infant, toddler, pre-teen, junior, young contemporary

Subcategories:
- Women/Men: contemporary, intimate, sportswear
- Kids: infant, toddler, pre-teen, junior, young contemporary
DEGREE REQUIREMENTS

Associate of Arts [AA] in Fashion Journalism

AA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 33 UNITS

MAJOR 9 UNITS

+ LIBERAL ARTS 18 UNITS

TOTAL 60 UNITS

AA FASHION JOURNALISM DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and
  LA 107 Writing for the Multilingual Artist or 108 Composition
  for the Artist

• Minimum 2.0 GPA and the following general education
  requirements:
  2  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Critical Thinking course
  1  Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

AA FASHION JOURNALISM REQUIRED CORE COURSES

FSH 107 Visual Communication Tools for Fashion
FSH 108 Foundations of Fashion Journalism
FSH 105 Introduction to the Fashion Business
FSH 118 Fashion Research & Reporting
FSH 120 Color Science and Fabric Technology
FSH 145 Fashion Marketing 1
FSH 168 Digital Tools for Fashion Media
FSH 184 Styling
FSH 218 Blogging: Content Creation & Promotion
FSH 288 Fashion Features & Storytelling
PRO 320 Social Media Law & Ethics

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:

LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:

LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES

LA 291 Designing Careers

ART HISTORICAL AWARENESS

LA 120 Art History through the 15th Century
LA 121 Art History through the 19th Century
## Associate of Arts [AA] in Fashion Marketing

### AA UNIT REQUIREMENTS

**MAJOR COURSEWORK**

- **CORE**: 33 UNITS
- **MAJOR**: 9 UNITS
- **+ LIBERAL ARTS**: 18 UNITS

**TOTAL**: 60 UNITS

### AA FASHION MARKETING DEGREE REQUIREMENTS

- Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
- Minimum 2.0 GPA and the following general education requirements:
  - 1 Art Historical Awareness course
  - 1 Written Communication: Composition course
  - 1 Written Communication: Critical Thinking course
  - 1 Employment Communications & Practices course
  - 1 Fundamental Math

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

### AA FASHION MARKETING CORE COURSES

- FSH 105 Introduction to the Fashion Business
- FSH 107 Visual Communication Tools for Fashion
- FSH 120 Color Science and Fabric Technology
- FSH 145 Fashion Marketing 1
- FSH 161 Digital Techniques for the Fashion Business
- FSH 213 Fashion Marketing 2
- FSH 215 Retailing and Management
- FSH 323 Fashion Trend Analysis
- FSH 345 Brand Marketing
- FSH 350 Private Label Product Design
- FSH 385 Marketing Promotion Strategy

### GENERAL EDUCATION REQUIREMENTS

#### WRITTEN COMMUNICATION: COMPOSITION

**CHOOSE ONE:**

- LA 107 Writing for the Multilingual Artist
- LA 108 Composition for the Artist

#### WRITTEN COMMUNICATION: CRITICAL THINKING

**CHOOSE ONE:**

- LA 202 English Composition: Creative Persuasion & Argument
- LA 207 Persuasion & Argument for the Multilingual Writer
- LA 280 Perspective Journalism

#### EMPLOYMENT COMMUNICATIONS & PRACTICES

- LA 291 Designing Careers

#### ART HISTORICAL AWARENESS

- LA 120 Art History through the 15th Century

#### FUNDAMENTAL MATH

- LA 255 College Math

---

## Associate of Arts [AA] in Fashion Merchandising

### AA UNIT REQUIREMENTS

**MAJOR COURSEWORK**

- **CORE**: 33 UNITS
- **MAJOR**: 9 UNITS
- **+ LIBERAL ARTS**: 18 UNITS

**TOTAL**: 60 UNITS

### AA FASHION MERCHANDISING DEGREE REQUIREMENTS

- Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
- Minimum 2.0 GPA and the following general education requirements:
  - 2 Art Historical Awareness courses
  - 1 Written Communication: Composition course
  - 1 Written Communication: Critical Thinking course
  - 1 Employment Communications & Practices course
  - 1 Fundamental Math

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

### AA FASHION MERCHANDISING REQUIRED CORE COURSES

- FSH 105 Introduction to the Fashion Business
- FSH 107 Visual Communication Tools for Fashion
- FSH 120 Color Science and Fabric Technology
- FSH 145 Fashion Marketing 1
- FSH 161 Digital Techniques for the Fashion Business
- FSH 210 Fashion Manufacturing
- FSH 215 Retailing and Management
- FSH 250 Buying Fundamentals
- FSH 252 Visual Merchandising 1
- FSH 323 Fashion Trend Analysis
- FSH 350 Private Label Product Design

### GENERAL EDUCATION REQUIREMENTS

#### WRITTEN COMMUNICATION: COMPOSITION

**CHOOSE ONE:**

- LA 107 Writing for the Multilingual Artist
- LA 108 Composition for the Artist

#### WRITTEN COMMUNICATION: CRITICAL THINKING

**CHOOSE ONE:**

- LA 202 English Composition: Creative Persuasion & Argument
- LA 207 Persuasion & Argument for the Multilingual Writer
- LA 280 Perspective Journalism

#### EMPLOYMENT COMMUNICATIONS & PRACTICES

- LA 291 Designing Careers

#### ART HISTORICAL AWARENESS

- LA 120 Art History through the 15th Century
- LA 244/FSH 244 History of Fashion

#### FUNDAMENTAL MATH

- LA 255 College Math
## AA FASHION PRODUCT DEVELOPMENT

### AA UNIT REQUIREMENTS

**MAJOR COURSEWORK**

- **CORE** 33 UNITS
- **MAJOR** 9 UNITS
- **+ LIBERAL ARTS** 18 UNITS

**TOTAL** 60 UNITS

### GENERAL EDUCATION REQUIREMENTS

**WRITTEN COMMUNICATION: COMPOSITION**

- **CHOOSE ONE:**
  - LA 107  Writing for the Multilingual Artist
  - LA 108  Composition for the Artist

**WRITTEN COMMUNICATION: CRITICAL THINKING**

- **CHOOSE ONE:**
  - LA 202  English Composition: Creative Persuasion & Argument
  - LA 207  Persuasion & Argument for the Multilingual Writer
  - LA 280  Perspective Journalism

**EMPLOYMENT COMMUNICATIONS & PRACTICES**

- LA 291  Designing Careers

**ART HISTORICAL AWARENESS**

- LA 120  Art History through the 15th Century

**FUNDAMENTAL MATH**

- LA 255  College Math or LA Math Requirement

### AA FASHION STYLING REQUIRED CORE COURSES

- FSH 105  Introduction to the Fashion Business
- FSH 108  Foundations of Fashion Journalism
- FSH 120  Color Science and Fabric Technology
- FSH 145  Fashion Marketing 1
- FSH 168  Digital Tools for Fashion Media
- FSH 184  Styling
- FSH 188  Editorial Makeup & Hair Styling
- FSH 252  Visual Merchandising 1
- FSH 280  Personal Styling
- FSH 391  Fashion Product Styling
- PH 103  Digital Photography for Artists

### GENERAL EDUCATION REQUIREMENTS

- **WRITTEN COMMUNICATION: COMPOSITION**
  - CHOOSE ONE:
    - LA 107  Writing for the Multilingual Artist
    - LA 108  Composition for the Artist

- **WRITTEN COMMUNICATION: CRITICAL THINKING**
  - CHOOSE ONE:
    - LA 202  English Composition: Creative Persuasion & Argument
    - LA 207  Persuasion & Argument for the Multilingual Writer
    - LA 280  Perspective Journalism

- **EMPLOYMENT COMMUNICATIONS & PRACTICES**
  - LA 291  Designing Careers

- **ART HISTORICAL AWARENESS**
  - LA 120  Art History through the 15th Century

- **FUNDAMENTAL MATH**
  - LA 255  College Math or LA Math Requirement
Associate of Arts [AA] in Fashion Visual Merchandising

AA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE  33 UNITS
MAJOR  9 UNITS
+ LIBERAL ARTS  18 UNITS
TOTAL  60 UNITS

AA FASHION VISUAL MERCHANDISING

DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist

• Minimum 2.0 GPA and the following general education requirements:

  2  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Critical Thinking course
  1  Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:

LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:

LA 202  English Composition: Creative Persuasion & Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES

LA 291  Designing Careers

ART HISTORICAL AWARENESS

LA 120  Art History through the 15th Century
LA 244/FSH 244  History of Fashion

AA FASHION VISUAL MERCHANDISING CORE COURSES

FSH 105  Introduction to the Fashion Business
FSH 107  Visual Communication Tools for Fashion
FSH 120  Color Science and Fabric Technology
FSH 145  Fashion Marketing 1
FSH 161  Digital Techniques for the Fashion Business
FSH 184  Styling
FSH 252  Visual Merchandising 1
FSH 297  Visual Merchandising: Tools & Materials
FSH 323  Fashion Trend Analysis
FSH 377  Visual Merchandising 2
FSH 397  Visual Merchandising: Mannequins, Forms & Fixtures
or FSH 307  Visual Merchandising: Creative Concept
**BA FASHION JOURNALISM DEGREE REQUIREMENTS**

- Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
- Minimum 2.0 GPA and the following general education requirements:
  - 4 Art Historical Awareness courses
  - 1 Written Communication: Composition course
  - 1 Written Communication: Context & Style course
  - 1 Written Communication: Critical Thinking course
  - 1 Historical Awareness course
  - 1 Quantitative Literacy course
  - 1 Cultural Ideas & Influences course
  - 1 Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

**GENERAL EDUCATION REQUIREMENTS**

**WRITTEN COMMUNICATION: COMPOSITION**

**CHOOSE ONE:**
- LA 107 Writing for the Multilingual Artist
- LA 108 Composition for the Artist

**WRITTEN COMMUNICATION: CONTEXT & STYLE**

**CHOOSE ONE:**
- LA 110 English Composition: Narrative Storytelling
- LA 133 Short Form Writing

**WRITTEN COMMUNICATION: CRITICAL THINKING**

**CHOOSE ONE:**
- LA 202 English Composition: Creative Persuasion & Argument
- LA 207 Persuasion & Argument for the Multilingual Writer
- LA 280 Perspective Journalism

**HISTORICAL AWARENESS**

**CHOOSE ONE:**
- LA 171 Western Civilization
- LA 270 U.S. History
- LA 274 Study Abroad: Art & Architecture of Renaissance Florence
- LA 276 Seminar in Great Britain
- LA 278 Seminar in France
- LA 279 Seminar in Italy
- LA 359 Urban Sociology

**QUANTITATIVE LITERACY**

**CHOOSE ONE:**
- LA 124 Physics for Artists: Light, Sound, and Motion
- LA 146 Anatomy of Automobiles
- LA 233 Popular Topics in Health, Nutrition, & Physiology
- LA 254 Human-Centered Design
- LA 255 College Math
- LA 271 College Algebra with Geometry
- LA 286 Discrete Mathematics
- LA 288 Vector, Matrices, & Transformations
- LA 293 Pre-Calculus
- LA 296 Applied Physics

**CULTURAL IDEAS & INFLUENCES**

**CHOOSE ONE:**
- LA 292 Programming & Culture
- LA 326 Topics in World Art
- LA 328 World Literature
- LA 343 Comparative Religion
- LA 368 Experiencing Culture: Anthropology for Today’s Artist
- LA 462 Power of Myth and Symbol

**EMPLOYMENT COMMUNICATIONS & PRACTICES**

**CHOOSE ONE:**
- LA 291 Designing Careers

**BA UNIT REQUIREMENTS**

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<td>History of Architecture: Ancient to Gothic</td>
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**ART HISTORICAL AWARENESS**

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<tr>
<td>LA 464</td>
<td>Dada &amp; Surrealism</td>
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Bachelor of Fine Arts [BFA] in Costume Design

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK
- CORE: 36 UNITS
- MAJOR: 42 UNITS
- + ELECTIVES: 9 UNITS
- + LIBERAL ARTS: 45 UNITS
- TOTAL: 132 UNITS

BFA COSTUME DESIGN CORE COURSES
- FSH 100 Drawing for Fashion
- FSH 102 Drawing for Fashion 2
- FSH 112 Drawing for Fashion 3
- FSH 120 Color Science and Fabric Technology
- FSH 140 Introduction to Costume Design
- FSH 161 Digital Techniques for the Fashion Business
- FSH 164 Fashion Sewing Techniques
- FSH 181 Costume Design for Film
- FSH 182 Costume Design for the Stage
- FSH 220 Construction/Draping/Flat Pattern 1
- FSH 274 Applied Textiles 1
- FSH 440 Portfolio for Costume Design

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION
- CHOOSE ONE:
  - LA 107 Writing for the Multilingual Artist
  - LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE
- CHOOSE ONE:
  - LA 110 English Composition: Narrative Storytelling
  - LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING
- CHOOSE ONE:
  - LA 202 English Composition: Creative Persuasion & Argument
  - LA 207 Persuasion & Argument for the Multilingual Writer
  - LA 280 Perspective Journalism

HISTORICAL AWARENESS
- CHOOSE ONE:
  - LA 171 Western Civilization
  - LA 270 U.S. History
  - LA 274 Study Abroad: Art & Architecture of Renaissance Florence
  - LA 276 Seminar in Great Britain
  - LA 278 Seminar in France
  - LA 279 Seminar in Italy
  - LA 359 Urban Sociology

QUANTITATIVE LITERACY
- CHOOSE ONE:
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EMPLOYMENT COMMUNICATIONS & PRACTICES
- CHOOSE ONE:
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BFA FASHION DEGREE REQUIREMENTS

- Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
- Minimum 2.0 GPA and the following general education requirements:
  1. 4 Art Historical Awareness courses
  2. 1 Written Communication: Composition course
  3. 1 Written Communication: Context & Style course
  4. 1 Written Communication: Critical Thinking course
  5. 1 Historical Awareness course
  6. 1 Quantitative Literacy course
  7. 1 Cultural Ideas & Influences course
  8. 1 Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

BFA UNIT REQUIREMENTS

| CORE  | 36 UNITS |
| MAJOR | 42 UNITS |
| ELECTIVES | 9 UNITS |
| LIBERAL ARTS | 45 UNITS |
| TOTAL | 132 UNITS |

BFA FASHION CORE COURSES

FSH 100 Drawing for Fashion
FSH 101 Fashion Design 1
FSH 105 Introduction to the Fashion Business
FSH 111 Visual Merchandising
FSH 112 Drawing for Fashion 3
FSH 120 Color Science and Fabric Technology
FSH 164 Fashion Sewing Techniques
FSH 166 Fashion Techniques
FSH 187 Introduction to Knitwear
FSH 206 Computers for Fashion
FSH 214 Technical Techniques for the Fashion Business
FSH 276 Applied Textiles 2
FSH 310 Textiles
FSH 315 Textile Design
FSH 337 Construction/Draping/Flat Pattern 5
FSH 390 Professional Practices and Portfolio for Fashion Business
FSH 418 Menswear Construction

FSH 101 Drawing for Fashion
FSH 105 Introduction to the Fashion Business
FSH 111 Visual Merchandising
FSH 112 Drawing for Fashion 3
FSH 120 Color Science and Fabric Technology
FSH 164 Fashion Sewing Techniques
FSH 166 Fashion Techniques
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ART HISTORICAL AWARENESS

LA 120  Art History through the 19th Century
LA 121  Art History through the 19th Century

CHOOSE TWO:
LA/LAN 117  Survey of Landscape Architecture
LA/IND 118  History of Industrial Design
LA 128  The Body As Art: History of Tattoo & Body Decoration
LA 129  History of Automotive Design
LA/GAM 131  History of Gaming
LA 132/ANM 102  History of Animation
LA 134/ANM 104  History & Technology of Visual Effects & Computer Animation
LA/VIS 137  History of Visual Development
LA/PH 147  History of Photography
LA/LAN 177  Pre-Industrial Urban Open Spaces
LA 182  Genres in Film
LA/ILL 195  History of Comics: American Comics
LA/ILL 197  History of Comics: International and Alternative Comics
LA/ARH 219  History of Architecture: Ancient to Gothic
LA 220  American Art History
LA 222  20th Century Art
LA 224  Women, Art & Society
LA 226/AD 230  Survey of Traditional Interior Architecture
LA 229/AD 231  Survey of Contemporary Interior Architecture
LA 242/GR 242  History of Graphic Design
LA 243/ILL 310  History of American Illustration
LA/FSH 244  History of Fashion
LA/JEM 245  History of Jewelry and Metal Arts from Around the World
LA/FSH 246  History of Textiles
LA 247  History & Techniques of Printmaking
LA 249  An Artistic and Intellectual History of the Renaissance

LA 274  Study Abroad: Art & Architecture of Renaissance Florence
LA 276  Seminar in Great Britain
LA/LAN 277  Post Industrial Urban Open Spaces
LA 278  Seminar in France
LA 279  Seminar in Italy
LA 281/MPT 255  Film History 1: Pre-1940
LA 282/MPT 256  Film History 2: 1940-1974
LA 283  Examining Film Noir
LA 284  Evolution of the Horror Film
LA 319  History of Architecture: Modernity
LA 326  Topics in World Art
LA 327  Art of the Classical World
LA 333  Art of the Middle Ages
LA 361  The Artist in the Modern World
LA 382  Film History 3: Contemporary Cinema
LA 383  World Cinema
LA 384  Underrated Cinema
LA 385  Close-up on Hitchcock
LA 386  Exploring Science Fiction Cinema
LA 387  Women Directors in Cinema
LA 388  Survey of Asian Cinema
LA 420  Art of the Italian Renaissance
LA 421  Northern Renaissance Art
LA 422  Italian Baroque Art
LA 423  The Golden Age of Dutch Art
LA 432  Art of Spain: From El Greco to Picasso
LA 433  18th & 19th Century European Art
LA 434  History of Asian Art
LA 464  Dada & Surrealism
Bachelor of Fine Arts [BFA] in Fashion Marketing

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 36 UNITS
MAJOR 30 UNITS
+ ELECTIVES 9 UNITS
+ LIBERAL ARTS 45 UNITS
TOTAL 120 UNITS

BFA FASHION MARKETING DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and
  LA 107 Writing for the Multilingual Artist or 108 Composition
  for the Artist

• Minimum 2.0 GPA and the following general education
  requirements:

  4  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Context & Style course
  1  Written Communication: Critical Thinking course
  1  Historical Awareness course
  1  Cultural Ideas & Influences course
  1  Employment Communications and Practices course
  1  Fundamental Math

After above general education requirements are met, take Liberal
Arts electives as needed to fulfill the Liberal Arts unit requirement.

BFA FASHION MARKETING CORE COURSES

FSH 105  Introduction to the Fashion Business
FSH 107  Visual Communication Tools for Fashion
FSH 120  Color Science and Fabric Technology
FSH 145  Fashion Marketing 1
FSH 161  Digital Techniques for the Fashion Business
FSH 213  Fashion Marketing 2
FSH 215  Retailing and Management
FSH 323  Fashion Trend Analysis
FSH 345  Brand Marketing
FSH 350  Private Label Product Design
FSH 385  Marketing Promotion Strategy
FSH 390  Professional Practices and Portfolio for Fashion
  Business

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:
LA 110  English Composition: Narrative Storytelling
LA 133  Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202  English Composition: Creative Persuasion &
  Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:
LA 171  Western Civilization
LA 270  U.S. History
LA 274  Study Abroad: Art & Architecture of Renaissance
  Florence
LA 276  Seminar in Great Britain
LA 278  Seminar in France
LA 279  Seminar in Italy
LA 359  Urban Sociology

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:
LA 292  Programming & Culture
LA 326  Topics in World Art
LA 328  World Literature
LA 343  Comparative Religion
LA 368  Experiencing Culture: Anthropology for Today’s Artist
LA 462  Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

LA 291  Designing Careers

FUNDAMENTAL MATH

LA 255 College Math
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Bachelor of Fine Arts [BFA] in Fashion Merchandising

BFA UNIT REQUIREMENTS

**MAJOR COURSEWORK**

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**BFA FASHION MERCHANDISING DEGREE REQUIREMENTS**

- Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
- Minimum 2.0 GPA and the following general education requirements:
  - 4 Art Historical Awareness courses
  - 1 Written Communication: Composition course
  - 1 Written Communication: Context & Style course
  - 1 Written Communication: Critical Thinking course
  - 1 Historical Awareness course
  - 1 Cultural Ideas & Influences
  - 1 Employment Communication & Practices
  - 1 Fundamental Math

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

**BFA FASHION MERCHANDISING CORE COURSES**

- FSH 105  Introduction to the Fashion Business
- FSH 107  Visual Communication Tools for Fashion
- FSH 120  Color Science and Fabric Technology
- FSH 145  Fashion Marketing 1
- FSH 161  Digital Techniques for the Fashion Business
- FSH 210  Fashion Manufacturing
- FSH 215  Retailing and Management
- FSH 250  Buying Fundamentals
- FSH 252  Visual Merchandising 1
- FSH 323  Fashion Trend Analysis
- FSH 350  Private Label Product Design
- FSH 390  Professional Practices and Portfolio for Fashion Business

**GENERAL EDUCATION REQUIREMENTS**

**WRITTEN COMMUNICATION: COMPOSITION**

**CHOOSE ONE:**

- LA 107  Writing for the Multilingual Artist
- LA 108  Composition for the Artist

**WRITTEN COMMUNICATION: CONTEXT & STYLE**

**CHOOSE ONE:**

- LA 110  English Composition: Narrative Storytelling
- LA 133  Short Form Writing

**WRITTEN COMMUNICATION: CRITICAL THINKING**

**CHOOSE ONE:**

- LA 202  English Composition: Creative Persuasion & Argument
- LA 207  Persuasion & Argument for the Multilingual Writer
- LA 280  Perspective Journalism

**ART HISTORICAL AWARENESS**

- LA 120  Art History through the 15th Century
- LA 121  Art History through the 19th Century
- LA 244  History of Fashion
- LA 245  History of Jewelry and Metal Arts from Around the World

**HISTORICAL AWARENESS**

**CHOOSE ONE:**

- LA 171  Western Civilization
- LA 270  U.S. History
- LA 274  Study Abroad: Art & Architecture of Renaissance Florence
- LA 276  Seminar in Great Britain
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- LA 279  Seminar in Italy
- LA 359  Urban Sociology

**CULTURAL IDEAS & INFLUENCES**

**CHOOSE ONE:**

- LA 292  Programming & Culture
- LA 326  Topics in World Art
- LA 328  World Literature
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- LA 368  Experiencing Culture: Anthropology for Today’s Artist
- LA 462  Power of Myth and Symbol

**EMPLOYMENT COMMUNICATIONS & PRACTICES**

- LA 291  Designing Careers

**FUNDAMENTAL MATH**

- LA 255  College Math
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Bachelor of Fine Arts [BFA] in Fashion Product Development

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 36 UNITS

MAJOR 30 UNITS

+ ELECTIVES 9 UNITS

+ LIBERAL ARTS 45 UNITS

TOTAL 120 UNITS

BFA FASHION PRODUCT DEVELOPMENT CORE COURSES

FSH 100 Drawing for Fashion
FSH 101 Fashion Design 1
FSH 102 Drawing for Fashion 2
FSH 109 Introduction to Fashion Product Design
FSH 120 Color Science and Fabric Technology
FSH 161 Digital Techniques for the Fashion Business
FSH 164 Fashion Sewing Techniques
FSH 209 Advanced Sketching and Line Development
FSH 210 Fashion Manufacturing
FSH 220 Construction/Draping/Flat Pattern
FSH 259 Pre-Production
FSH 380 Professional Practices and Portfolio for Fashion Business

BFA FASHION PRODUCT DEVELOPMENT DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist

• Minimum 2.0 GPA and the following general education requirements:

  4  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Context & Style course
  1  Written Communication: Critical Thinking course
  1  Historical Awareness course
  1  Fundamental Math
  1  Cultural Ideas & Influences course
  1  Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:

LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:

LA 110 English Composition: Narrative Storytelling
LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:

LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:

LA 171 Western Civilization
LA 270 U.S. History
LA 274 Study Abroad: Art & Architecture of Renaissance Florence
LA 276 Seminar in Great Britain
LA 278 Seminar in France
LA 279 Seminar in Italy
LA 359 Urban Sociology

FUNDAMENTAL MATH

LA 255 College Math or LA Math Requirement

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:

LA 292 Programming & Culture
LA 326 Topics in World Art
LA 328 World Literature
LA 343 Comparative Religion
LA 368 Experiencing Culture: Anthropology for Today’s Artist
LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

LA 291 Designing Careers
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<td>Film History 3: Contemporary Cinema</td>
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<td>LA 464</td>
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</table>
Bachelor of Fine Arts [BFA] in Fashion Styling

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 36 UNITS
MAJOR 30 UNITS
+ ELECTIVES 9 UNITS
+ LIBERAL ARTS 45 UNITS
TOTAL 120 UNITS

BFA FASHION STYLING CORE COURSES

FSH 105 Introduction to the Fashion Business
FSH 108 Foundations of Fashion Journalism
FSH 120 Color Science and Fabric Technology
FSH 145 Fashion Marketing 1
FSH 168 Digital Tools for Fashion Media
FSH 184 Styling
FSH 188 Editorial Makeup & Hair Styling
FSH 252 Visual Merchandising 1
FSH 280 Personal Styling
FSH 391 Fashion Product Styling
FSH 484 Styling Portfolio & Promotional
PH 103 Digital Photography for Artists

BFA FASHION STYLING DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist

• Minimum 2.0 GPA and the following general education requirements:
  - 4 Art Historical Awareness courses
  - 1 Written Communication: Composition course
  - 1 Written Communication: Context & Style course
  - 1 Written Communication: Critical Thinking course
  - 1 Historical Awareness course
  - 1 Quantitative Literacy course
  - 1 Cultural Ideas & Influences course
  - 1 Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:
LA 110 English Composition: Narrative Storytelling
LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:
LA 171 Western Civilization
LA 270 U.S. History
LA 274 Study Abroad: Art & Architecture of Renaissance Florence
LA 276 Seminar in Great Britain
LA 278 Seminar in France
LA 279 Seminar in Italy
LA 359 Urban Sociology

QUALITATIVE LITERACY

CHOOSE ONE:
LA 124 Physics for Artists: Light, Sound, and Motion
LA 146 Anatomy of Automobiles
LA 233 Popular Topics in Health, Nutrition, & Physiology
LA 254 Human-Centered Design
LA 255 College Math
LA 271 College Algebra with Geometry
LA 286 Discrete Mathematics
LA 288 Vector, Matrices, & Transformations
LA 293 Precalculus
LA 296 Applied Physics

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:
LA 292 Programming & Culture
LA 326 Topics in World Art
LA 328 World Literature
LA 343 Comparative Religion
LA 368 Experiencing Culture: Anthropology for Today’s Artist
LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

CHOOSE ONE:
LA 291 Designing Careers
ART HISTORICAL AWARENESS

LA 120 Art History through the 15th Century
LA 121 Art History through the 19th Century

CHOOSE TWO:

LA/LAN 117 Survey of Landscape Architecture
LA/IND 118 History of Industrial Design
LA 128 The Body As Art: History of Tattoo & Body Decoration
LA 129 History of Automotive Design
LA/GAM 131 History of Gaming
LA 132/ANM 102 History of Animation
LA 134/ANM 104 History & Technology of Visual Effects & Computer Animation
LA/VIS 137 History of Visual Development
LA/PH 147 History of Photography
LA/LAN 177 Pre-Industrial Urban Open Spaces
LA 182 Genres in Film
LA/ILL 195 History of Comics: American Comics
LA/ILL 197 History of Comics: International and Alternative Comics
LA/ARH 219 History of Architecture: Ancient to Gothic
LA 220 American Art History
LA 222 20th Century Art
LA 224 Women, Art & Society
LA 226/AAD 230 Survey of Traditional Interior Architecture
LA 229/AAD 231 Survey of Contemporary Interior Architecture
LA 242/GR 242 History of Graphic Design
LA 243/IILL 310 History of American Illustration
LA/FSH 244 History of Fashion
LA/JEM 245 History of Jewelry and Metal Arts from Around the World
LA/FSH 246 History of Textiles
LA 247 History & Techniques of Printmaking
LA 249 An Artistic and Intellectual History of the Renaissance

LA 274 Study Abroad: Art & Architecture of Renaissance Florence
LA 276 Seminar in Great Britain
LA/LAN 277 Post Industrial Urban Open Spaces
LA 278 Seminar in France
LA 279 Seminar in Italy
LA 281/MPT 255 Film History 1: Pre-1940
LA 282/MPT 256 Film History 2: 1940-1974
LA 283 Examining Film Noir
LA 284 Evolution of the Horror Film
LA 319 History of Architecture: Modernity
LA 326 Topics in World Art
LA 327 Art of the Classical World
LA 333 Art of the Middle Ages
LA 361 The Artist in the Modern World
LA 382 Film History 3: Contemporary Cinema
LA 383 World Cinema
LA 384 Underrated Cinema
LA 385 Close-up on Hitchcock
LA 386 Exploring Science Fiction Cinema
LA 387 Women Directors in Cinema
LA 388 Survey of Asian Cinema
LA 420 Art of the Italian Renaissance
LA 421 Northern Renaissance Art
LA 422 Italian Baroque Art
LA 423 The Golden Age of Dutch Art
LA 432 Art of Spain: From El Greco to Picasso
LA 433 18th & 19th Century European Art
LA 434 History of Asian Art
LA 464 Dada & Surrealism
BACHELOR OF FINE ARTS [BFA] IN FASHION VISUAL MERCHANDISING

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

| CORE | 36 UNITS |
| MAJOR | 30 UNITS |
| ELECTIVES | 9 UNITS |
| LIBERAL ARTS | 45 UNITS |
| TOTAL | 120 UNITS |

BFA FASHION VISUAL MERCHANDISING CORE COURSES

FSH 105 Introduction to the Fashion Business
FSH 107 Visual Communication Tools for Fashion
FSH 120 Color Science and Fabric Technology
FSH 145 Fashion Marketing 1
FSH 161 Digital Techniques for the Fashion Business
FSH 184 Styling
FSH 252 Visual Merchandising 1
FSH 297 Visual Merchandising: Tools & Materials
FSH 307 Visual Merchandising: Creative Concepts
or FSH 387 Visual Merchandising: Mannequins, Forms, & Fixtures
FSH 323 Fashion Trend Analysis
FSH 377 Visual Merchandising 2
FSH 380 Professional Practices and Portfolio for Fashion Business

BFA FASHION VISUAL MERCHANDISING DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:
  4 Art Historical Awareness courses
  1 Written Communication: Composition course
  1 Written Communication: Context & Style course
  1 Written Communication: Critical Thinking course
  1 Historical Awareness course
  1 Quantitative Literacy course
  1 Cultural Ideas & Influences course
  1 Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
- LA 107 Writing for the Multilingual Artist
- LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:
- LA 110 English Composition: Narrative Storytelling
- LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
- LA 202 English Composition: Creative Persuasion & Argument
- LA 280 Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:
- LA 171 Western Civilization
- LA 270 U.S. History
- LA 274 Study Abroad: Art & Architecture of Renaissance Florence
- LA 276 Seminar in Great Britain
- LA 278 Seminar in France
- LA 279 Seminar in Italy
- LA 359 Urban Sociology

QUANTITATIVE LITERACY

CHOOSE ONE:
- LA 124 Physics for Artists: Light, Sound, and Motion
- LA 146 Anatomy of Automobiles
- LA 233 Popular Topics in Health, Nutrition, & Physiology
- LA 254 Human-Centered Design
- LA 255 College Math
- LA 271 College Algebra with Geometry
- LA 286 Discrete Mathematics
- LA 288 Vector, Matrices, & Transformations
- LA 293 Pre-calculus
- LA 296 Applied Physics

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:
- LA 292 Programming & Culture
- LA 326 Topics in World Art
- LA 328 World Literature
- LA 343 Comparative Religion
- LA 368 Experiencing Culture: Anthropology for Today’s Artist
- LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

CHOOSE ONE:
- LA 291 Designing Careers
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Bachelor of Fine Arts [BFA] in Footwear & Accessory Design

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 36 UNITS
MAJOR 30 UNITS
+ ELECTIVES 9 UNITS
+ LIBERAL ARTS 45 UNITS
TOTAL 120 UNITS

BFA FOOTWEAR & ACCESSORY DESIGN CORE COURSES

FSH 100 Drawing for Fashion
FSH 103 Drawing for Footwear & Accessories Design
FSH 111 Introduction to Fashion
FSH 120 Color Science and Fabric Technology
FSH 161 Digital Techniques for the Fashion Business
FSH 165 Leatherworking Techniques for Footwear & Accessories
FSH 203 Footwear Construction 1
FSH 282 Handbag Construction 1
FSH 306 Accessory Design: Senior 1
FSH 311 Millinery
FSH 406 Accessory Design: Senior 2
FSH 456 Fashion Portfolio

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:
LA 110 English Composition: Narrative Storytelling
LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:
LA 171 Western Civilization
LA 270 U.S. History
LA 274 Study Abroad: Art & Architecture of Renaissance Florence
LA 276 Seminar in Great Britain
LA 278 Seminar in France
LA 279 Seminar in Italy
LA 359 Urban Sociology

QUANTITATIVE LITERACY

CHOOSE ONE:
LA 124 Physics for Artists: Light, Sound, and Motion
LA 146 Anatomy of Automobiles
LA 233 Popular Topics in Health, Nutrition, & Physiology
LA 254 Human-Centered Design
LA 255 College Math
LA 271 College Algebra with Geometry
LA 286 Discrete Mathematics
LA 288 Vector, Matrices, & Transformations
LA 293 Pre-calculus
LA 296 Applied Physics

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:
LA 292 Programming & Culture
LA 326 Topics in World Art
LA 328 World Literature
LA 343 Comparative Religion
LA 368 Experiencing Culture: Anthropology for Today’s Artist
LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

CHOOSE ONE:
LA 291 Designing Careers
ART HISTORICAL AWARENESS

LA 120    Art History through the 15th Century
LA 121    Art History through the 19th Century

CHOOSE TWO:
LA/LAN 117  Survey of Landscape Architecture
LA/IND 118  History of Industrial Design
LA 128    The Body As Art: History of Tattoo & Body Decoration
LA 129    History of Automotive Design
LA/GAM 131  History of Gaming
LA 132/ANM 102  History of Animation
LA 134/ANM 104  History & Technology of Visual Effects & Computer Animation
LA/VIS 137  History of Visual Development
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LA/ILL 197  History of Comics: International and Alternative Comics
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LA 226/AD 230  Survey of Traditional Interior Architecture
LA 229/AD 231  Survey of Contemporary Interior Architecture
LA 242/GR 242  History of Graphic Design
LA 243/ILL 310  History of American Illustration
LA/FSH 244  History of Fashion
LA/JEM 245  History of Jewelry and Metal Arts from Around the World
LA/FSH 246  History of Textiles
LA 247    History & Techniques of Printmaking
LA 249    An Artistic and Intellectual History of the Renaissance

LA 274    Study Abroad: Art & Architecture of Renaissance Florence
LA 276    Seminar in Great Britain
LA/LAN 277  Post Industrial Urban Open Spaces
LA 278    Seminar in France
LA 279    Seminar in Italy
LA 281/MPT 255  Film History 1: Pre-1940
LA 282/MPT 256  Film History 2: 1940-1974
LA 283    Examining Film Noir
LA 284    Evolution of the Horror Film
LA 319    History of Architecture: Modernity
LA 326    Topics in World Art
LA 327    Art of the Classical World
LA 333    Art of the Middle Ages
LA 361    The Artist in the Modern World
LA 382    Film History 3: Contemporary Cinema
LA 383    World Cinema
LA 384    Underrated Cinema
LA 385    Close-up on Hitchcock
LA 386    Exploring Science Fiction Cinema
LA 387    Women Directors in Cinema
LA 388    Survey of Asian Cinema
LA 420    Art of the Italian Renaissance
LA 421    Northern Renaissance Art
LA 422    Italian Baroque Art
LA 423    The Golden Age of Dutch Art
LA 432    Art of Spain: From El Greco to Picasso
LA 433    18th & 19th Century European Art
LA 434    History of Asian Art
LA 464    Dada & Surrealism
Bachelor of Fine Arts [BFA] in Knitwear Design

BFA UNIT REQUIREMENTS
MAJOR COURSEWORK
CORE 36 UNITS
MAJOR 42 UNITS
+ ELECTIVES 9 UNITS
+ LIBERAL ARTS 45 UNITS
TOTAL 132 UNITS

BFA KNITWEAR DESIGN CORE COURSES
FSH 100 Drawing for Fashion
FSH 101 Fashion Design 1
FSH 102 Drawing for Fashion 2
FSH 111 Introduction to Fashion
FSH 112 Drawing for Fashion 3
FSH 120 Color Science and Fabric Technology
FSH 164 Fashion Sewing Techniques
FSH 187 Introduction to Knitwear
FSH 220 Construction/Draping/Flat Pattern 1
FSH 266 Computers for Fashion
FSH 274 Applied Textiles 1
FSH 456 Fashion Portfolio

BFA KNITWEAR DESIGN DEGREE REQUIREMENTS
• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:
  4  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Context & Style course
  1  Written Communication: Critical Thinking course
  1  Historical Awareness course
  1  Quantitative Literacy course
  1  Cultural Ideas & Influences course
  1  Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION
CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE
CHOOSE ONE:
LA 110 English Composition: Narrative Storytelling
LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING
CHOOSE ONE:
LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

HISTORICAL AWARENESS
CHOOSE ONE:
LA 171 Western Civilization
LA 270 U.S. History
LA 274 Study Abroad: Art & Architecture of Renaissance Florence
LA 276 Seminar in Great Britain
LA 278 Seminar in France
LA 279 Seminar in Italy
LA 359 Urban Sociology

QUANTITATIVE LITERACY
CHOOSE ONE:
LA 124 Physics for Artists: Light, Sound, and Motion
LA 146 Anatomy of Automobiles
LA 233 Popular Topics in Health, Nutrition, & Physiology
LA 254 Human-Centered Design
LA 255 College Math
LA 271 College Algebra with Geometry
LA 286 Discrete Mathematics
LA 288 Vector, Matrices, & Transformations
LA 293 Pre-calculus
LA 296 Applied Physics

CULTURAL IDEAS & INFLUENCES
CHOOSE ONE:
LA 292 Programming & Culture
LA 326 Topics in World Art
LA 328 World Literature
LA 343 Comparative Religion
LA 368 Experiencing Culture: Anthropology for Today's Artist
LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES
LA 291 Designing Careers
ART HISTORICAL AWARENESS

LA 120   Art History through the 15th Century
LA 121   Art History through the 19th Century

CHOOSE TWO:

LA/LAN 117   Survey of Landscape Architecture
LA/IND 118   History of Industrial Design
LA 128   The Body As Art: History of Tattoo & Body Decoration
LA 129   History of Automotive Design
LA/GAM 131   History of Gaming
LA 132/ANM 102   History of Animation
LA 134/ANM 104   History & Technology of Visual Effects & Computer Animation
LA/VIS 137   History of Visual Development
LA/PH 147   History of Photography
LA/LAN 177   Pre-Industrial Urban Open Spaces
LA 182   Genres in Film
LA/ILL 195   History of Comics: American Comics
LA/ILL 197   History of Comics: International and Alternative Comics
LA/ARH 219   History of Architecture: Ancient to Gothic
LA 220   American Art History
LA 222   20th Century Art
LA 224   Women, Art & Society
LA 226/AD 230   Survey of Traditional Interior Architecture
LA 229/AD 231   Survey of Contemporary Interior Architecture
LA 242/GR 242   History of Graphic Design
LA 243/ILL 310   History of American Illustration
LA/FSH 244   History of Fashion
LA/JEM 245   History of Jewelry and Metal Arts from Around the World
LA/FSH 246   History of Textiles
LA 247   History & Techniques of Printmaking
LA 249   An Artistic and Intellectual History of the Renaissance

LA 250   Art History through the 15th Century
LA 251   Art History through the 19th Century

LA 274   Study Abroad: Art & Architecture of Renaissance Florence
LA 276   Seminar in Great Britain
LA/LAN 277   Post Industrial Urban Open Spaces
LA 278   Seminar in France
LA 279   Seminar in Italy
LA 281/MPT 255   Film History 1: Pre-1940
LA 282/MPT 256   Film History 2: 1940-1974
LA 283   Examining Film Noir
LA 284   Evolution of the Horror Film
LA 319   History of Architecture: Modernity
LA 326   Topics in World Art
LA 327   Art of the Classical World
LA 333   Art of the Middle Ages
LA 361   The Artist in the Modern World
LA 382   Film History 3: Contemporary Cinema
LA 383   World Cinema
LA 384   Underrated Cinema
LA 385   Close-up on Hitchcock
LA 386   Exploring Science Fiction Cinema
LA 387   Women Directors in Cinema
LA 388   Survey of Asian Cinema
LA 420   Art of the Italian Renaissance
LA 421   Northern Renaissance Art
LA 422   Italian Baroque Art
LA 423   The Golden Age of Dutch Art
LA 432   Art of Spain: From El Greco to Picasso
LA 433   18th & 19th Century European Art
LA 434   History of Asian Art
LA 464   Dada & Surrealism
Bachelor of Fine Arts [BFA] in Textile Design

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

<table>
<thead>
<tr>
<th>CORE</th>
<th>36 UNITS</th>
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<tbody>
<tr>
<td>MAJOR</td>
<td>42 UNITS</td>
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<tr>
<td>ELECTIVES</td>
<td>9 UNITS</td>
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<tr>
<td>+ LIBERAL ARTS</td>
<td>45 UNITS</td>
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<tr>
<td>TOTAL</td>
<td>132 UNITS</td>
</tr>
</tbody>
</table>

BFA TEXTILE DESIGN CORE COURSES

- FSH 100 Drawing for Fashion
- FSH 101 Fashion Design 1
- FSH 102 Drawing for Fashion 2
- FSH 111 Introduction to Fashion
- FSH 112 Drawing for Fashion 3
- FSH 120 Color Science and Fabric Technology
- FSH 164 Fashion Sewing Techniques
- FSH 187 Introduction to Knitwear
- FSH 220 Construction/Draping/Flat Pattern 1
- FSH 274 Applied Textiles 1
- FSH 276 Applied Textiles 2
- FSH 473 Textile Portfolio

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

- CHOOSE ONE:
  - LA 107 Writing for the Multilingual Artist
  - LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

- CHOOSE ONE:
  - LA 110 English Composition: Narrative Storytelling
  - LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

- CHOOSE ONE:
  - LA 202 English Composition: Creative Persuasion & Argument
  - LA 207 Persuasion & Argument for the Multilingual Writer
  - LA 280 Perspective Journalism

HISTORICAL AWARENESS

- CHOOSE ONE:
  - LA 171 Western Civilization
  - LA 270 U.S. History
  - LA 274 Study Abroad: Art & Architecture of Renaissance Florence
  - LA 276 Seminar in Great Britain
  - LA 278 Seminar in France
  - LA 279 Seminar in Italy
  - LA 359 Urban Sociology

QUANTITATIVE LITERACY

- CHOOSE ONE:
  - LA 124 Physics for Artists: Light, Sound, and Motion
  - LA 146 Anatomy of Automobiles
  - LA 233 Popular Topics in Health, Nutrition, & Physiology
  - LA 254 Human-Centered Design
  - LA 255 College Math
  - LA 271 College Algebra with Geometry
  - LA 286 Discrete Mathematics
  - LA 288 Vector, Matrices, & Transformations
  - LA 293 Precalculus
  - LA 296 Applied Physics

CULTURAL IDEAS & INFLUENCES

- CHOOSE ONE:
  - LA 292 Programming & Culture
  - LA 326 Topics in World Art
  - LA 328 World Literature
  - LA 343 Comparative Religion
  - LA 368 Experiencing Culture: Anthropology for Today’s Artist
  - LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

- CHOOSE ONE:
  - LA 291 Designing Careers
<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<td>LA 121</td>
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<td>LA 229/IAD 231</td>
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<td>History of Graphic Design</td>
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<td>LA/FSH 244</td>
<td>History of Fashion</td>
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<td>LA/JEM 245</td>
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<td>Film History 3: Contemporary Cinema</td>
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<td>LA 383</td>
<td>World Cinema</td>
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<td>Survey of Asian Cinema</td>
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<td>LA 401</td>
<td>Northern Renaissance Art</td>
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<td>18th &amp; 19th Century European Art</td>
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<td>LA 406</td>
<td>History of Asian Art</td>
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<td>LA 407</td>
<td>Dada &amp; Surrealism</td>
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Certificate in Fashion

CERTIFICATE REQUIREMENTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Units</th>
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<td>MAJOR CORE (FOLLOW BFA CORE)</td>
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<tr>
<td>MAJOR</td>
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<td>+ BY ADVISEMENT</td>
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<td>+ ELECTIVES</td>
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<tr>
<td>+ ART HISTORY</td>
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<td>TOTAL</td>
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</table>

• Minimum 2.0 GPA
• Minimum grade of C- in all core courses and major courses

Certificate in Social Media Management

CERTIFICATE REQUIREMENTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Units</th>
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<tbody>
<tr>
<td>MAJOR</td>
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<td>TOTAL</td>
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• Minimum 2.0 GPA
• Minimum grade of C- in all core courses and major courses

CERT SOCIAL MEDIA MANAGEMENT MAJOR COURSES

<table>
<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>PRO 314</td>
<td>Social Media Content Development</td>
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<tr>
<td>PRO 315</td>
<td>Social Media Strategies</td>
</tr>
<tr>
<td>PRO 316</td>
<td>Social Media Data Analytics</td>
</tr>
<tr>
<td>PRO 317</td>
<td>Social Media Management</td>
</tr>
<tr>
<td>PRO 320</td>
<td>Social Media Law &amp; Ethics</td>
</tr>
<tr>
<td>PRO 325</td>
<td>Social Media Professional Practices</td>
</tr>
</tbody>
</table>
## Master of Arts [MA] in Costume Design

### MA UNIT REQUIREMENTS

**MAJOR** 33 UNITS  
+ GRADUATE LIBERAL ARTS 3 UNITS  
**TOTAL** 36 UNITS

### MA COSTUME DESIGN DEGREE REQUIREMENTS

- Successful completion of Final Portfolio Review  
- Minimum grade of C in all required 36 units  
- Minimum 2.0 cumulative GPA and the following Academic Study requirement: 1 Art Historical Awareness & Aesthetic Sensitivity course

### MA COSTUME DESIGN MAJOR COURSES

- FSH 601 3D Design 1  
- FSH 640 Fashion Drawing  
- FSH 651 Fashion Construction  
- or JEM 610 Jewelry & Metal Arts: Design & Fabrication  
- FSH 661 Costume Design 1  
- FSH 662 Costume Design 2  
- FSH 663 Costume Design 3  
- FSH 664 Costume Design 4  
- FSH 665 Costume Design Production  
- FSH 671 Renaissance Costume Construction  
- FSH 676 Costume Crafts  
- FSH 700 Professional Practices & Portfolio for Fashion

### MA COSTUME DESIGN GRADUATE LIBERAL ARTS REQUIREMENTS

**ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY**  
GLA 613 Fashion, Arts, and Influence

## Master of Arts [MA] in Fashion Art Direction

### MA UNIT REQUIREMENTS

**MAJOR** 33 UNITS  
+ GRADUATE LIBERAL ARTS 3 UNITS  
**TOTAL** 36 UNITS

### MA FASHION ART DIRECTION DEGREE REQUIREMENTS

- Successful completion of Final Portfolio Review  
- Minimum grade of C in all required 36 units  
- Minimum 2.0 cumulative GPA and the following Academic Study requirement: 1 Art Historical Awareness & Aesthetic Sensitivity course

### MA FASHION ART DIRECTION MAJOR COURSES

- COM 602 Visual Storytelling: Editing for Short-Form Video Content  
- FSH 629 Fashion Styling  
- FSH 643 Digital Techniques for Fashion  
- FSH 644 Fashion Photo Shoot and Video Production  
- FSH 647 Creative Fashion Product Styling and Typography  
- FSH 675 Visual Merchandising: Image & Brand  
- FSH 700 Professional Practices & Portfolio for Fashion  
- FSH 729 Fashion Art Direction  
- FSH 744 Visual Curation and Branding  
- PH 600 Digital Photography Concepts & Techniques  
- WNM 605 Visual Design & Typography 1

### MA FASHION ART DIRECTION GRADUATE LIBERAL ARTS REQUIREMENTS

**ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY**  
GLA 613 Fashion, Arts, and Influence
MA FASHION JOURNALISM DEGREE REQUIREMENTS

- Successful completion of Final Portfolio Review
- Minimum grade of C in all required 42 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirement:
  1. Art Historical Awareness & Aesthetic Sensitivity course

MA FASHION JOURNALISM REQUIRED MAJOR COURSES

- COM 602 Visual Storytelling: Editing for Short-Form Video Content
- FSH 617 Fundamentals of Fashion Journalism
- FSH 619 Developments & Current Debates in Fashion Journalism
- FSH 626 Digital & Print Magazine Publishing
- FSH 627 Fashion Research & Reporting
- FSH 628 Mobile & Social Media Journalism
- FSH 629 Fashion Styling
- FSH 630 Fashion Marketing Strategy
- FSH 700 Professional Practices & Portfolio for Fashion

MA FASHION GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY

GLA 613 Fashion, Arts, and Influence

MA FASHION MERCHANDISING DEGREE REQUIREMENTS

- Successful completion of Final Portfolio Review
- Minimum grade of C in all required 36 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirement:
  1. Art Historical Awareness & Aesthetic Sensitivity course

MA FASHION MERCHANDISING REQUIRED MAJOR COURSES

- FSH 616 Dynamics of Fashion
- FSH 630 Fashion Marketing Strategy
- FSH 631 Merchandising Principles
- FSH 633 Retail Management and Operations
- FSH 634 Textiles & Other Raw Materials
- FSH 637 Product Planning and Sourcing
- FSH 643 Digital Techniques for Fashion
- FSH 657 Online Retailing & e-Commerce
  or FSH 654 Integrated Fashion Marketing
- FSH 675 Visual Merchandising: Image & Brand
- FSH 700 Professional Practices & Portfolio for Fashion
- FSH 807 MA Final Project: Capstone Project
**Master of Arts [MA] in Fashion Marketing**

**MA FASHION MARKETING REQUIREMENTS**

- MAJOR 33 UNITS
- GRADUATE LIBERAL ARTS 3 UNITS
- TOTAL 36 UNITS

**MA FASHION MARKETING DEGREE REQUIREMENTS**

- Successful completion of Final Portfolio Review
- Minimum grade of C in all required 36 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirement:
  - 1 Art Historical Awareness & Aesthetic Sensitivity course

**MA FASHION MARKETING REQUIRED MAJOR COURSES**

- ADV 623 Brand Strategy
- WNM 606 User Experience Design
- FSH 630 Fashion Marketing Strategy
- FSH 643 Digital Techniques for Fashion
- FSH 652 Global Consumer Trends in Fashion
- FSH 654 Integrated Fashion Marketing Communications Strategy
- FSH 655 Digital Marketing and Social Media
- FSH 657 Online Retailing & e-Commerce
- FSH 658 Global Marketing & Emerging Markets
- FSH 677 Applied Financial and Business Analysis for Fashion
- FSH 700 Professional Practices & Portfolio for Fashion
- FSH 807 MA Final Project: Capstone Project

**MA FASHION MARKETING GRADUATE LIBERAL ARTS REQUIREMENTS**

- GLA 613 Fashion, Arts, and Influence

---

**Master of Fine Arts [MFA] in Costume Design**

**MFA UNIT REQUIREMENTS**

- MAJOR 30 UNITS
- DIRECTED STUDY 18 UNITS
- ELECTIVES* 6 UNITS
- GRADUATE LIBERAL ARTS 9 UNITS
- TOTAL 63 UNITS

*Per director approval

**MFA COSTUME DESIGN DEGREE REQUIREMENTS**

- Successful completion of Final Thesis Project
- Minimum grade of C in all required 63 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  - 1 Art Historical Awareness & Aesthetic Sensitivity course
  - 1 Cross Cultural Understanding course
  - 1 Major Designated Graduate Liberal Arts course

**MFA COSTUME DESIGN REQUIRED MAJOR COURSES**

- FSH 601 3D Design 1
- FSH 629 Fashion Styling
- FSH 640 Fashion Drawing
- FSH 661 Costume Design 1
- FSH 662 Costume Design 2
- FSH 663 Costume Design 3
- FSH 664 Costume Design 4
- FSH 671 Renaissance Costume Construction
- FSH 676 Costume Crafts
- FSH 700 Professional Practices & Portfolio for Fashion

**MFA COSTUME DESIGN GRADUATE LIBERAL ARTS REQUIREMENTS**

- GLA 613 Fashion, Arts, and Influence
- GLA 619 Culture & Identity in Modern American Theater
- GLA 605 Motion Picture Theory & Style

---
Master of Fine Arts [MFA] in Fashion

MFA UNIT REQUIREMENTS

MAJOR 30 UNITS
+ DIRECTED STUDY 18 UNITS
+ ELECTIVES* 6 UNITS
+ GRADUATE LIBERAL ARTS 9 UNITS
TOTAL 63 UNITS

*Per director approval

MFA FASHION DEGREE REQUIREMENTS

• Successful completion of Final Thesis Project
• Minimum grade of C in all required 63 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1. Art Historical Awareness & Aesthetic Sensitivity course
  1. Cross Cultural Understanding course

MFA FASHION REQUIRED MAJOR COURSES

FSH 600A Fashion Design
FSH 601A 3D Design 1
FSH 602 Fashion Design 2
FSH 603 3D Design 2
FSH 604 Fashion Design 3
FSH 605 3D Design 3
FSH 606 Fashion Design 4
FSH 607 3D Design 4
FSH 609 Digital Design for Fashion
FSH 700 Professional Practices & Portfolio for Fashion

FASHION DESIGN EMPHASIS

FSH 600 Fashion Design 1
FSH 601 3D Design 1
FSH 602 Fashion Design 2
FSH 603 3D Design 2
FSH 604 Fashion Design 3
FSH 605 3D Design 3
FSH 606 Fashion Design 4
FSH 607 3D Design 4
FSH 609 Digital Design for Fashion
FSH 700 Professional Practices & Portfolio for Fashion

FASHION MERCHANDISING EMPHASIS

FSH 630 Fashion Marketing Strategy
FSH 631 Merchandising Principles
FSH 632 Trend Analysis & Product Development
FSH 633 Product Design and Development
FSH 634 Textiles & Other Raw Materials
FSH 635 Creating Competitive Strategy
FSH 637 Product Planning and Sourcing
FSH 643 Digital Techniques for Fashion
FSH 649 Entrepreneurship in Fashion: Strategic Brand Management
FSH 675 Visual Merchandising: Image & Brand
FSH 700 Professional Practices & Portfolio for Fashion

MFA FASHION GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 613 Fashion, Arts, and Influence

CROSS CULTURAL UNDERSTANDING
CHOOSE ONE:
GLA 603 Anthropology: Experiencing Culture
GLA 606 Crossing Borders: Art & Culture in a Global Society
GLA 611 Cultural Narratives
GLA 617 Mythology for the Modern World
GLA 619 Culture & Identity in Modern American Theater
GLA 627 The Global Design Studio: Past, Present, & Future
GLA 903 Graduate Seminar in Europe
GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture
Master of Fine Arts [MFA] in Fashion Marketing and Brand Management

MFA UNIT REQUIREMENTS
- MAJOR 30 UNITS
  - DIRECTED STUDY 18 UNITS
  - ELECTIVES* 6 UNITS
  - GRADUATE LIBERAL ARTS 9 UNITS
- TOTAL 63 UNITS

*MFA FASHION MARKETING AND BRAND MANAGEMENT DEGREE REQUIREMENTS
- Successful completion of Final Thesis Project
- Minimum grade of C in all required 63 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1. Art Historical Awareness & Aesthetic Sensitivity course
  2. Cross Cultural Understanding course

*MFA FASHION MARKETING AND BRAND MANAGEMENT REQUIRED MAJOR COURSES
- FSH 630 Fashion Marketing Strategy
- FSH 631 Merchandising Principles
- FSH 633 Retail Management and Operations
- FSH 634 Textiles & Other Raw Materials
- FSH 635 Creating Competitive Strategy
- FSH 637 Product Planning and Sourcing
- FSH 638 Product Design and Development
- FSH 643 Digital Techniques for Fashion
- FSH 675 Visual Merchandising: Image & Brand
- FSH 700 Professional Practices & Portfolio for Fashion

*MFA FASHION MARKETING AND BRAND MANAGEMENT GRADUATE LIBERAL ARTS REQUIREMENTS
- ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
  - GLA 613 Fashion, Arts, and Influence
- CROSS CULTURAL UNDERSTANDING
  - CHOOSE ONE:
    - GLA 603 Anthropology: Experiencing Culture
    - GLA 606 Crossing Borders: Art & Culture in a Global Society
    - GLA 611 Cultural Narratives
    - GLA 617 Mythology for the Modern World
    - GLA 619 Culture & Identity in Modern American Theater
    - GLA 627 The Global Design Studio: Past, Present, & Future
    - GLA 903 Graduate Seminar in Europe
    - GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture

Master of Fine Arts [MFA] in Fashion Merchandising and Management

MFA UNIT REQUIREMENTS
- MAJOR 30 UNITS
  - DIRECTED STUDY 18 UNITS
  - ELECTIVES* 6 UNITS
  - GRADUATE LIBERAL ARTS 9 UNITS
- TOTAL 63 UNITS

*MFA FASHION MERCHANDISING AND BRAND MANAGEMENT DEGREE REQUIREMENTS
- Successful completion of Final Thesis Project
- Minimum grade of C in all required 63 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1. Art Historical Awareness & Aesthetic Sensitivity course
  2. Cross Cultural Understanding course

*MFA FASHION MERCHANDISING AND BRAND MANAGEMENT REQUIRED MAJOR COURSES
- FSH 630 Fashion Marketing Strategy
- FSH 631 Merchandising Principles
- FSH 633 Retail Management and Operations
- FSH 634 Textiles & Other Raw Materials
- FSH 635 Creating Competitive Strategy
- FSH 637 Product Planning and Sourcing
- FSH 638 Product Design and Development
- FSH 643 Digital Techniques for Fashion
- FSH 675 Visual Merchandising: Image & Brand
- FSH 700 Professional Practices & Portfolio for Fashion

*MFA FASHION MERCHANDISING AND BRAND MANAGEMENT GRADUATE LIBERAL ARTS REQUIREMENTS
- ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
  - GLA 613 Fashion, Arts, and Influence
- CROSS CULTURAL UNDERSTANDING
  - CHOOSE ONE:
    - GLA 603 Anthropology: Experiencing Culture
    - GLA 606 Crossing Borders: Art & Culture in a Global Society
    - GLA 611 Cultural Narratives
    - GLA 617 Mythology for the Modern World
    - GLA 619 Culture & Identity in Modern American Theater
    - GLA 627 The Global Design Studio: Past, Present, & Future
    - GLA 903 Graduate Seminar in Europe
    - GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture
Master of Fine Arts [MFA] in Fashion Product Development

MFA UNIT REQUIREMENTS

MAJOR 30 UNITS
+ DIRECTED STUDY 18 UNITS
+ ELECTIVES* 6 UNITS
+ GRADUATE LIBERAL ARTS 9 UNITS

TOTAL 63 UNITS

*MFA FASHION PRODUCT DEVELOPMENT

DEGREE REQUIREMENTS

• Successful completion of Final Thesis Project
• Minimum grade of C in all required 63 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1. Art Historical Awareness & Aesthetic Sensitivity course
  1. Cross Cultural Understanding course

MFA FASHION PRODUCT DEVELOPMENT

REQUERIED MAJOR COURSES

FSH 600 Fashion Design 1
FSH 609 Digital Design for Fashion
FSH 616 Dynamics of Fashion
FSH 632 Trend Analysis & Product Development
FSH 634 Textiles & Other Raw Materials
FSH 638 Product Design and Development
FSH 650 Introduction to Fashion Design
FSH 651 Fashion Construction
FSH 685 Product Manufacturing & Sourcing
or FSH 637 Product Planning and Sourcing
FSH 700 Professional Practices & Portfolio for Fashion

MFA FASHION PRODUCT DEVELOPMENT

GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY

GLA 613 Fashion, Arts, and Influence

CROSS CULTURAL UNDERSTANDING

CHOOSE ONE:

GLA 603 Anthropology: Experiencing Culture
GLA 606 Crossing Borders: Art & Culture in a Global Society
GLA 611 Cultural Narratives
GLA 617 Mythology for the Modern World
GLA 619 Culture & Identity in Modern American Theater
GLA 627 The Global Design Studio: Past, Present, & Future
GLA 903 Graduate Seminar in Europe
GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture

MFA FASHION PRODUCT DEVELOPMENT

FOOTWEAR & ACCESSORY DESIGN

REQUERIED MAJOR COURSES

FSH 616 Dynamics of Fashion
FSH 632 Trend Analysis & Product Development
FSH 634 Digital Techniques for Fashion
FSH 638 Footwear Construction 1
FSH 639 Introduction to Footwear and Accessory Design
FSH 643 Advanced Bag Construction for Fashion and Sports
FSH 646 Footwear Construction 1
or FSH 637 Product Planning and Sourcing

MFA FOOTWEAR & ACCESSORY DESIGN

GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY

GLA 613 Fashion, Arts, and Influence

CROSS CULTURAL UNDERSTANDING

CHOOSE ONE:

GLA 603 Anthropology: Experiencing Culture
GLA 606 Crossing Borders: Art & Culture in a Global Society
GLA 611 Cultural Narratives
GLA 617 Mythology for the Modern World
GLA 619 Culture & Identity in Modern American Theater
GLA 627 The Global Design Studio: Past, Present, & Future
GLA 903 Graduate Seminar in Europe
GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture

MFA FOOTWEAR & ACCESSORY DESIGN

GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY

GLA 613 Fashion, Arts, and Influence

CROSS CULTURAL UNDERSTANDING

CHOOSE ONE:

GLA 603 Anthropology: Experiencing Culture
GLA 606 Crossing Borders: Art & Culture in a Global Society
GLA 611 Cultural Narratives
GLA 617 Mythology for the Modern World
GLA 619 Culture & Identity in Modern American Theater
GLA 627 The Global Design Studio: Past, Present, & Future
GLA 903 Graduate Seminar in Europe
GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture

FASHION
Master of Fine Arts [MFA] in Knitwear Design

MFA UNIT REQUIREMENTS

MAJOR 30 UNITS
+ DIRECTED STUDY 18 UNITS
+ ELECTIVES* 6 UNITS
+ GRADUATE LIBERAL ARTS 9 UNITS
TOTAL 63 UNITS

*Per director approval

MFA KNITWEAR DESIGN DEGREE REQUIREMENTS

• Successful completion of Final Thesis Project
• Minimum grade of C in all required 63 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1. Art Historical Awareness & Aesthetic Sensitivity course
  1. Cross Cultural Understanding course

MFA KNITWEAR DESIGN REQUIRED MAJOR COURSES

FSH 600 Fashion Design 1
FSH 602 Fashion Design 2
FSH 604 Fashion Design 3
FSH 606 Fashion Design 4
FSH 609 Digital Design for Fashion
FSH 620 Knitwear Design & Construction 1
FSH 621 Knitwear Design & Construction 2
FSH 622 Knitwear Design & Construction 3
FSH 623 Knitwear Design & Construction 4
FSH 700 Professional Practices & Portfolio for Fashion

MFA KNITWEAR DESIGN GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 613 Fashion, Arts, and Influence

CROSS CULTURAL UNDERSTANDING

CHOOSE ONE:
GLA 603 Anthropology: Experiencing Culture
GLA 606 Crossing Borders: Art & Culture in a Global Society
GLA 611 Cultural Narratives
GLA 617 Mythology for the Modern World
GLA 619 Culture & Identity in Modern American Theater
GLA 627 The Global Design Studio: Past, Present, & Future
GLA 903 Graduate Seminar in Europe
GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture

*Per director approval

Master of Fine Arts [MFA] in Textile Design

MFA UNIT REQUIREMENTS

MAJOR 30 UNITS
+ DIRECTED STUDY 18 UNITS
+ ELECTIVES* 6 UNITS
+ GRADUATE LIBERAL ARTS 9 UNITS
TOTAL 63 UNITS

*Per director approval

MFA TEXTILE DESIGN DEGREE REQUIREMENTS

• Successful completion of Final Thesis Project
• Minimum grade of C in all required 63 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1. Art Historical Awareness & Aesthetic Sensitivity course
  1. Cross Cultural Understanding course

MFA TEXTILE DESIGN REQUIRED MAJOR COURSES

FA 603 Mixed Media/Printmaking
FA 612 Silkscreen
FSH 600 Fashion Design 1
FSH 602 Fashion Design 2
FSH 609 Digital Design for Fashion
FSH 610 Applied Textiles 1
FSH 611 Applied Textiles 2
FSH 612 Applied Textiles 3
FSH 613 Applied Textiles 4
FSH 700 Professional Practices & Portfolio for Fashion

MFA TEXTILE DESIGN GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 613 Fashion, Arts, and Influence

CROSS CULTURAL UNDERSTANDING

CHOOSE ONE:
GLA 603 Anthropology: Experiencing Culture
GLA 606 Crossing Borders: Art & Culture in a Global Society
GLA 611 Cultural Narratives
GLA 617 Mythology for the Modern World
GLA 619 Culture & Identity in Modern American Theater
GLA 627 The Global Design Studio: Past, Present, & Future
GLA 903 Graduate Seminar in Europe
GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture
UNDERGRADUATE COURSES

FSH 100 Drawing for Fashion
Drawing is visual communication. Learn this essential language by drawing objects, interiors, exteriors, and the nude figure. You’ll gain skills in shape and silhouette, proportional accuracy, negative and positive space, and perspective.

FSH 101 Fashion Design 1
Fashion design is a process. You’ll build a firm foundation skills as you develop and use visual research to create, edit, and balance a collection.

FSH 101M Fashion Design 1 for Menswear
“Menswear is about subtlety. It’s about good style and good taste.” - McQueen. Learn the menswear design process to develop, edit, and balance a collection. Plus, gain visual research skills to identify design elements and interpret and develop ideas.

FSH 102 Drawing for Fashion 2
Make your mark in the fashion illustration renaissance. You’ll progress from the nude figure to drawing clothed figures, and gain foreshortening, shape, rhythm structure, and proportional accuracy skills by drawing a variety of subjects in pastel, color pencil, ink, and watercolor.

FSH 103 Drawing for Footwear & Accessory Design
You will develop drawing techniques that produce various views and facilitate rapid ideation for footwear and accessory designs.

FSH 105 Introduction to the Fashion Business
You will be introduced to the concepts of fashion retail and wholesale merchandising, fashion materials, producers of fashion, and various fashion markets.

FSH 107 Visual Communication Tools for Fashion
Build foundational creative and critical thinking skills through hands-on projects, and explore a variety of traditional and contemporary media and techniques. Apply elements of visual literacy, including observational drawing and compositional fundamentals. Develop visual and verbal communication methods used in professional environments.

FSH 108 Foundations of Fashion Journalism
You will gain skills in runway reporting, interviewing, spotting stores, and using social media to create content that illuminates the ever-changing fashion landscape.

FSH 109 Introduction to Fashion Product Design
Bring your product ideas to market. You will research existing brands, conduct trend research, create storyboards, and sketch flats to develop ideas for new products. Learn consumer markets, fabrication, roles within the supply chain, product development, and fashion product categories.

FSH 111 Introduction to Fashion
Explore the fashion development cycle through a hands-on collaborative project. You’ll gain skills in transportation, scheduling, budgeting, professional practices, tools, fabrics, presentation, critique and sketchbook development for fashion, textile, and knitwear.

FSH 112 Drawing for Fashion 3
Develop the composition and design techniques to effectively draw the clothed figure. You will learn common composition principles, how to use a light box, and a variety of conventional and unconventional materials.

FSH 115 Introduction to the Fashion Business
You will be introduced to the concepts of fashion retail and wholesale merchandising, fashion materials, producers of fashion, and various fashion markets.

FSH 116 Digital Techniques for the Fashion Business
Use professional software to communicate visual information. Learn to work fluidly between programs to create fashion line layout, concept boards, and detailed specification for reproduction.

FSH 119 Fabric and Fiber Technology
Know your textiles. You will undertake hands-on analysis of fabric swatches and how they relate to performance and end use.

FSH 120 Color Science and Fabric Technology
Color is a powerful tool. You will learn to use color schemes, proportion, and the physical and psychological effects of color to your design advantage.

FSH 124 Knitwear Design
You will research knitwear trends, learn hand knitting techniques, knit swatches, and sketch garment designs to see how knitwear designers work in the fashion industry.

FSH 128 Knitwear Design
You will research knitwear trends, learn hand knitting techniques, knit swatches, and sketch garment designs to see how knitwear designers work in the fashion industry.

FSH 133 Graphic Design in Fashion
Explore your design abilities using graphics. You will learn to use graphics and graphic design to get more control over your garments and flexibility in your designs. You will learn how photography and digital imaging are used in fashion, clothing, and accessories.

FSH 140 Introduction to Costume Design
Bring your designs to life in theater and film. You will learn to design costumes for a specific set of characters, altering and manipulating garments for the stage. Plus, study the systems, terminology, and tools used by costume designers.

FSH 145 Fashion Marketing 1
Put fashion marketing theory to practice. You’ll develop marketing research techniques to determine consumer wants and to create fashion marketing strategies. You will learn to conceive, produce, promote, and move new fashion goods and services to consumers.

FSH 150 Fashion Marketing 2
You will gain essential reporting and writing skills and practice research strategies, fact-checking, drafting, and copy-editing techniques on a range of story types.

FSH 161 Digital Techniques for the Fashion Business
Use professional software to communicate visual information. Learn to work fluidly between programs to create fashion line layout, concept boards, and detailed specification for reproduction.

FSH 166 Digital Techniques for the Fashion Business
Use professional software to communicate visual information. Learn to work fluidly between programs to create fashion line layout, concept boards, and detailed specification for reproduction.

FSH 171 Fashion Marketing 2
You will gain essential reporting and writing skills and practice research strategies, fact-checking, drafting, and copy-editing techniques on a range of story types.

FSH 181 Costume Design for Film
Help bring film characters to life. You will create character identity by breaking down a script to develop a “look book” for actors using mood boards, color stories, and illustrations.

FSH 182 Costume Design for the Stage
Costume designers are expert collaborators. You will gain skills in research, script analysis, costume period and style, design, problem solving, and rendering to produce projects for your portfolio.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
FSH 184 Styling
Help designers and brands tell their stories. You will develop concepts and assemble compelling outfits to create fashion imagery. Gain hands-on experience on photo shoots working with models, photographers, and a make-up artists.

FSH 187 Introduction to Knitwear
Learn how to design and create knit fabrics. You will practice surface design methods such as felting, embroidery, and macramé. Compose knit materials using hand knit, crochet, and single-bed knitting machine techniques.

FSH 188 Editorial Makeup & Hair Styling
Add hair and makeup to your styling repertoire. You will gain effective hair styling and make-up techniques for use in editorial photo shoots by conceptualizing a beauty shoot which you will produce for your final project.

FSH 190 Tambour Beading 1
Embroidery for haute couture. You will develop hands-on tambour beading techniques to complete projects that allow you to finish and mount beaded motifs to garments. Learn how the history of beading applies to fashion design.

FSH 192 Tambour Beading 2
Surface ornamentation can bring your art to life. You will learn to represent your creative design ideas as specification drawings (flats) and as fully colored illustrations. Develop the ability to realize 3D costumes from your ideas in vibrant, beautiful design.

FSH 194 Surface Embroidery 1
Traditional embroidery techniques are used to tell contemporary stories. You will study hand embroidery stitches using cotton, rayon, chenille, and wool threads and apply them to a variety of fashion fabrics.

FSH 196 Surface Embroidery 2
Improve your surface embroidery skills by using dimensional ribbon and chenille work, Japanese flat and twisted silk stitching and aised gold metal embroidery. Embellishments are explored with sew on rhinestones, rose montés, and chatons.

FSH 201 The Reclaimed Object
Re-paint, re-purpose, re-design. You will learn marbleizing, gold & silver leafing, and stencilling skills to resurface reclaimed wooden surfaces like doors, tables, chairs, boxes, frames, beads, and more.

FSH 203 Footwear Construction 1
Learn how to make shoes from start to finish. You will develop fundamental skills for constructing footwear. The complete process includes pattern drafting, construction techniques, material manipulation, prototype making, and production of final product.

FSH 204 Bag Construction 2
Create five different bag constructions using your pattern development, material manipulation, and technical advancement skills. You will develop and present a design portfolio containing a multi-piece bag collection.

FSH 209 Advanced Sketching and Line Development
You will focus on line drawing for apparel design. You will learn to create a high-quality, finished drawing that can be used as a foundation for further design development.

FSH 210 Fashion Manufacturing
The manufacturing process is complex. Learn how apparel goes from design concept to consumer, including production, sourcing, control, planning, costing, resource allocation, and feasibility.

FSH 213 Fashion Marketing 2
Create marketing plans that bring brands to life. You will use real-life case studies and projects that focus on what fashion consumers want to develop an integrated marketing plan that works.

FSH 215 Retailing and Management
Get down to business management basics. You will learn how organization, control, planning, decision-making, leadership, training, communication, and ethics apply to real business situations through actual case studies.

FSH 218 Blogging: Content Creation & Promotion
Make your mark in the blogosphere. You will analyze various elements of successful blogging and get practical experience conceptualizing, producing, and marketing your own blog as a creative professional.

FSH 220 Construction/Draping/Flat Pattern 1
You will learn how garments are made to commercial standards in the industry today, including basic principles of flat pattern drafting, pattern cutting, and draping on a form.

FSH 220M Construction/ Draping/ Flat Pattern for Menswear
Enhance your patternmaking and construction skills for menswear. You will learn to cut and construct basic block patterns and create additional silhouettes using muslin fabric and your professional sewing techniques.

FSH 221 Fashion Design 2
Learn to represent your creative design ideas as specification drawings (flats) and as fully colored illustrations. Develop the design skills to analyze current design trends and learn to render fabric and color accurately.

FSH 224 Knitwear Design 1: Foundational Skills
Improve your single-bed knitting, hand knit, and crochet skills. You will understand knitwear’s place in the fashion industry, and the foundational importance of material selection, color, stitch, and garment construction.

FSH 225 Retailing and Management
Get down to business management basics. You will learn how organization, control, planning, decision-making, leadership, training, communication, and ethics apply to real business situations through actual case studies.

FSH 229 Computerized Product Design
Use professional digital tools to realize your designs. You will master the software to create, modify, store, and communicate your ideas in vibrant, beautiful design.

FSH 230 Construction/Draping/Flat Pattern 2
Advance your pattern-cutting techniques and develop your construction skills. In this intermediate course, you will construct a dress, a basic shirt, a skirt with design variations, and a high-waisted skirt. We will emphasize industry standards for pattern making and construction techniques appropriate for industrial sewing equipment.

FSH 241 Costume Production for Film
You will collaborate with a film director and students from the School of Motion Pictures & Television to bring characters to life in a feature film. Be on set during filming to costume each character and fit the actors.

FSH 256 History of Textiles
Study traditional textiles of Asia, Africa, and the Americas including western textile design from prehistory to the present. You will also focus on late 19th and early 20th century textile use in interiors, clothing, and cars.
FSH 250 Buying Fundamentals
Apply your basic math skills to the retail buying process. You will analyze various merchandising organizations to learn sales planning, open to buy, and components of profitability.

FSH 252 Visual Merchandising 1
Learn the techniques retail organizations use to sell product. You will learn about the visual tools available, including fixtures, mannequins, signage, lighting, and props.

FSH 258 Accessory Design: Handbags & Small Leather Goods
Study the dynamics of accessory design throughout fashion history. Learn who the players are in the handbag and small leather goods industry through original research and by creating working prototypes.

FSH 259 Pre-Production
Learn garment prototype development and approval prior to production. You will use the web-based PLM system to track product specs, production package, and bill of materials, and learn advanced line development including cost and construction details.

FSH 262 Fashion Design 3
You will develop your drawing, design, and presentation skills to reflect your unique point of view while understanding about price points and differences in domestic and international markets.

FSH 265 Clothing Construction and Quality
In this course, students learn how to set up quality procedures for prototyping, sample-making, pre-production sampling and final production: Students learn how to perform audits and prepare quality control reports. Students will develop a quality manual that they can use in the industry or for their own business.

FSH 266 Computers for Fashion
Use illustration software to create stylized drawings, flat sketches, croquis, mini bodies, specification drawings, presentations, and storyboards.

FSH 267 Menswear Fashion Design 2
You will build a 2-dimensional menswear collection on paper. Gain confidence in your work as you increase your research and communication abilities.

FSH 268 Menswear Construction 2
Build the foundation for all future menswear classes by developing basic menswear blocks into various designed garments. You will create garments that meet industry standards using drafting and construction skills.

FSH 274 Applied Textiles 1
Explore textiles in both home furnishing and fashion. You will develop skills in silkscreen and heat transfer printing while learning about opportunities for a successful career in the textile industry.

FSH 276 Applied Textiles 2
Develop your understanding of fabric and printing techniques. You will learn advanced surface treatments on cloth.

FSH 280 Personal Styling
Understand personal styling. Hands-on projects will help you analyze and practice real life situations, gauging the creative and organizational skills to style personal clients and celebrities.

FSH 282 Knitwear Design 2: Intermediate Knitwear Skills & Basic Construction Techniques
Interpret basic construction processes to master intermediate single-bed machine, hand knit, double-bed knitting machine, and crochet techniques. Plus, you will interpret and develop ideas in knitwear textile and design projects.

FSH 284 Photo Shoot Production for Stylists
Learn to become a freelance stylist. You will produce photo shoots, manage a job, and gain self-promotion techniques. Guest speakers, in-class simulation, and group projects provide insight into the various job protocols.

FSH 286 3D Design for Knitwear 1
Turn two-dimensional designs into three-dimensional garments. You will take a drafted flat pattern, drape it on a form, make new patterns, and finish it into a knit garment. Plus, experiment with knit fabric manipulation.

FSH 287 Knitwear Design 3: Design Philosophy & Advanced Techniques
Strengthen your design philosophy. You will create knitwear design drawings (flats) and fully colored illustrations. Plus, gain advanced techniques on single-bed machine, hand knit, crochet, and Dubied machine.

FSH 288 Fashion Features & Storytelling
Either write something worth reading, or do something worth writing about. You will increase your writing skills, pitch ideas, adapt straight news leads, and write feature-length articles in a simulated editorial setting.

FSH 289 Corsetry & Underpinnings
Create corsetry as both outer garment and underpinning. You will cut and construct different styles and shapes of corsets to use with draped design ideas, producing finished pieces.

FSH 292 Handbag Construction 1
Learn the process of bag construction from start to finish. You will develop the fundamental skills of making bags, including pattern drafting, construction techniques, material manipulation, prototype making, and production of final product. Five bag constructions will be covered.

FSH 293 Sneaker Design & Construction
Build on skills developed in Footwear Construction 1 with a focus on the unique construction techniques necessary for sneaker makers. Students develop three different types of sneakers and a custom made sole unit. In addition, students complete a design project focusing on the unique presentation techniques for sneakers.

FSH 295 Sustainable and Ethical Design
You will learn the issues facing today’s fashion industry while developing creative solutions and alternatives. You will create designs that address ecological and social sustainability issues.

FSH 297 Visual Merchandising: Tools & Materials
Get the tools to build effective displays for visual merchandising. You will learn to use shop tools safely, and practice skills to create visual merchandising that promotes and sells.

FSH 300 Product Development: Shoe Collection
Create your unique footwear collection. You will study measuring and fitting, handmade footwear, product development and testing, specification and technical sheets, trade shows, and shoe materials and components.

FSH 301 Denim Design
You will explore denim fashion, fabric, and fit to design your own denim collection. Study denim history, trends, washes and finishes, patterns, sample manufacturing, brand identity, merchandising, and marketing.

FSH 303 Footwear Construction 2
Learn five different footwear constructions to create a footwear collection portfolio. Building on skills, you will make complex footwear constructions, gain pattern development techniques, and master use of different materials.
FSH 304 Advanced Bag Construction for Fashion and Sports
Skills obtained in the Footstool & Accessory course will inform more complex constructions, patterns, and material manipulations. You’ll present a portfolio containing a multi-piece collection at the end of the semester.

FSH 305 Fashion Public Relations
Use PR as a fashion marketing tool. You will learn the history of the public relations industry, the influences of its visionary leaders, and the changes driven by technology that impact fashion PR today.

FSH 306 Accessory Design: Senior 1
Work on industry set projects, research, and develop unique fabrications and techniques for your final collection.

FSH 307 Visual Merchandising: Creative Concepts
Creative strategies for dynamic window displays. You will be inspired by literature, music, current events, pop culture, art, fashion, and film history to create effective visual narratives.

FSH 308 Fashion Film Production
The fashion film phenomenon brings together passionate pioneers of fashion, film, photography, digital, and social media. You will conceptualize, style, develop, produce, and promote your own experimental fashion film.

FSH 309 Fabrication, Sourcing, & Production
You will gain line development skills utilizing web-based PLM software, and learn about technical packets and line sheets, fashion product sourcing, cost estimating, evaluating product constructions, and fashion manufacturing.

FSH 311 Millinery
Millinery is hat making. You will learn specialized techniques in a variety of materials to make wildly creative or strictly traditional hat designs and constructions.

FSH 313 Style Icons & Fashion Objects
See how legendary images influence pop culture. You will study historical eras, youth movements, style capitals, and iconic fashion imagery in editorial work. Plus, learn iconography of style, fashion avatars, and icon reinvention.

FSH 315 Textile Design
Create a textile design collection. You will get an overview of textile history and learn various textile design methods and production techniques used in the industry today.

FSH 316 International Retailing/Global Marketing
Understand the global economy through international retailers. You will learn how different legal, social, and economic environments affect the distribution of consumer products worldwide.

FSH 317 Menswear Fashion Design 3
Analyze current menswear trends. You will show your creative design concepts in specification drawings (flats) and as fully colored figures to show skills rendering fabrics and color.

FSH 318 Menswear Construction 3
You will increase your knowledge of industry procedures for construction and flat pattern making.

FSH 323 Fashion Trend Analysis
Learn tips for anticipating trends. You will study the evolutionary nature and cultural context affecting products, and learn to collect, analyze, and synthesize data to predict and understand fashion trends.

FSH 326 Virtual Garment Development for Product Design
Create garments using a leading apparel 3D-design software: CLO3D. Learn how CLO3D is used in the fashion industry to develop virtual garments that can be cut and sewn in real life. You will also present your work into professional presentations using Adobe Illustrator and Photoshop.

FSH 330 Construction/Draping/Flat Pattern 3
Augment your pattern cutting and construction techniques. Using techniques the pros use, you will learn to cut and construct tailored garments, work on draping projects, and practice the correct way to handle fashion fabrics.

FSH 331 Construction/Draping/Flat Pattern 4
You will combine key elements from an existing designer’s runway look with your own two-dimensional designs to create customized patterns. Plus, you will construct, fit, and correct garments to industry standards using new construction and finishing techniques.

FSH 334 Virtual Garment Development
Master CLO3D—a unique software that lets you develop individual looks and garments in a virtual space with the potential of creating them in real life. You will learn to apply the tools and functions of this fashion-industry software to your own work.

FSH 335 Computerized Patternmaking
Use Gerber AccuMark software to create and digitally alter patterns for a variety of silhouettes. You will also grade patterns for a large range of sizes.

FSH 337 Construction/Draping/Flat Pattern 5
Create a pre-collection. You will learn the principles of manual grading, work with a life fit model, learn work production patterns for industry, and increase new construction and finishing techniques.

FSH 340 Fashion Design 4
You will analyze your individual strengths and philosophy as a designer, and gain the technical skills to showcase your point of view.

FSH 342 Costume Design Production
Theatre is collaboration. You will work with the script, directors, actors, lighting crews, fellow costume designers, and others to produce original costumes for a real production locally or at the Academy. Learn to develop designs on paper, realize them in 3D, and provide appropriate documentation.

FSH 344 Fabric and Form
Turn your 2D designs into wearable 3D forms. You will learn experimental fabric manipulation techniques to transform geometric planes of fabric into garment design for the body.

FSH 345 Brand Marketing
Build brand equity. You will gain skills in brand building, management, and marketing to develop a marketing plan for a brand that includes your visual identity, tone of voice, a brand promise, and the overall essence of your brand.

FSH 347 Inventory Management & Planning
Become a master forecaster. You will gain the inventory management skills to analyze profitability, inventory turnover, purchasing, planning, and more giving you a competitive advantage.

FSH 348 Digital Marketing and Social Media
Marketing via social media can be tricky. You will leverage the power of digital and social media platforms by developing a digital marketing strategy that is integrated with traditional marketing channels.

FSH 350 Private Label Product Design
Learn by doing. You will experience the entire product development cycle—from identifying an appropriate product, to sourcing, costing, sampling and more.
FSH 352 Visual Merchandising: Space Planning and Directives
Master retail and wholesale merchandising. You will present written and visual concepts demonstrating skills in creative space utilization, appropriate representation for multiple project categories, a full season’s cycle, and adjacent products.

FSH 363 Special Event and Promotion
Throw the party of the year. You’ll plan, pitch, develop, and execute as you discover what it takes to produce a successful fashion show, product launch, promotion, or marketing initiative.

FSH 368 Accessories Merchandising
You will explore fascinating accessory categories including leather goods, jewelry, scarves, millinery, eyewear to learn the important role of accessories in various retail environments.

FSH 369 Merchandising: Beauty Products
The beauty product market will reach USD 805.61 billion by 2023 (Reuters). You will gain insights into color cosmetics, fragrance, and skin care by studying the history and development of major national and international brands.

FSH 374 Applied Textiles 3
Expand your printing abilities. You will design a finished collections of fabric designs by expanding your printing techniques using screen printing with heat transfer paints.

FSH 375 Fashion Merchandising Strategies
Adapt your point of view and taste level to meet the target market. You will learn successful strategies for fashion assortment building and product selection in both wholesale and retail spaces.

FSH 376 Applied Textiles 4
Expand your textile design skills for fashion and furnishings as you build up your fabric design collection.

FSH 377 Visual Merchandising 2
Hands-on projects put your visual merchandising theory and standards of execution into practice.

FSH 378 Menswear Fashion Design 4
Master the menswear market. Combine your illustration abilities with your understanding of the global menswear market to get closer to being a menswear fashion designer.

FSH 379 Menswear Construction 4
Construct tailored menswear like a pro. Learn how different tailoring and construction techniques are used in today’s menswear industry for both ready-to-wear and bespoke.

FSH 381 3D Design for Knitwear 2
Turn your 2D designs into 3D garments. Develop traditional trimming, variations of trimming designs, and draping skills to construct the neck, armholes, and sleeves on 3D forms. Gain hand knit and crochet construction techniques as well.

FSH 382 Knitwear Design 4: Design Development of Individual Creative Style
Discover your design strengths and philosophies by pushing the boundaries of creative knitwear design. You will refine your technical and presentation skills and learn basic stitch construction on the Stoll industrial machine.

FSH 384 Menswear Styling
Master menswear styling techniques. You will learn to create tailored and casual looks for men by working on photo shoots.

FSH 385 Marketing Promotion Strategy
Promotional strategies for fashion. You will create an integrated marketing plan including advertising, direct mail, publicity, public relations, personal selling, special events, and social networking.

FSH 386 3D Design for Knitwear 3
Test your skills to create a complex pre-collection. You will master cutting methods and advanced hand sewing/finishing techniques to fit contemporary design garments and correct garments to industry standards.

FSH 387 Knitwear Design 5: Pre-Collection
Prepare for a career in fashion. Your strengths and design philosophies will reflect your progress as you begin developing your senior collection. Increase your skills in Stoll industrial machine operation, knit programming, and swatch knitting.

FSH 390 Professional Practices and Portfolio for Fashion Business
Explore careers in retail and apparel merchandising. You will consider career options, develop resumes, prepare for job interviews, and complete internships as you transition from student to professional.

FSH 391 Fashion Product Styling
Pull off a successful photo shoot. You will use product styling techniques to conceptualize, produce, art direct, and style a shoot, creating content for magazines, catalogs, newspaper, and the web.

FSH 397 Visual Merchandising: Mannequins, Forms, & Fixtures
Use mannequins to your advantage. You will style mannequins, forms, and alternatives for product presentations including men’s and women’s tailored clothing, coordination of separates, item apparel, fashion accessories and home furnishings.

FSH 398 Computers for Textiles
Use computers as design tool. You will use Photoshop and illustrator to create textile designs, colorways, and repeats.

FSH 400 Construction/Draping/Flat Pattern 6: Senior Collection
Enter the designer workroom to develop a collection of designer clothing from sportswear to eveningwear.

FSH 404 Construction/Draping/Flat Pattern 4: 3D Design
You will produce a true replica of a jacket by taking one apart to analyze the detailed construction. Plus learn to create block patterns from your own draped forms.

FSH 406 Accessory Design: Senior 2
You will research, design, and construct a multi-piece footwear and accessory collection and portfolio.

FSH 409 Advanced Line Development
Learn targeted product development strategies by developing two collections. You will gain advanced digital and hand skills on industry software and web-based PLM to present a complete product package in line with a specific brand identity.

FSH 410 E-Commerce
Become an online entrepreneur. Learn e-commerce technologies, web-based business models, marketing innovations, and customer interface techniques to sell fashion products online.

FSH 417 Menswear Fashion Design 5
Study global menswear trends during the New York, London, Milan and Paris collections. You will increase your awareness of specific menswear markets so you can align your individual design style to meet the needs of specific market segments.

FSH 418 Menswear Construction 5
Create active men’s sportswear. You will strengthen your understanding of cutting and construction by creating designs in muslin and finished garments.
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FSH 424 Construction/Draping/Flat Pattern 5: 3D Design
You will learn three different areas of garment cut and construction, tailored forms, structured gowns, and forms in woven and knit fabrics. Plus, you will do complex analysis and reproduction of form using flats, sketches, flat pattern, drape, and seven samples.

FSH 427 Visual Merchandising: Graphics for Presentation
You will use graphic design tools to create specifying and building signage for retail, wholesale, trade-show, in-store display, sales promotions. Plus, learn to develop dynamic graphic communication for window displays.

FSH 430 Fashion Design 5
Solidify your personal design philosophy as you develop your senior collection. You will learn how continuity of style within design, presentation skills, and trend analysis will help target specific market segments.

FSH 433 Construction/Draping/Flat Pattern 6: 3D Design
Reproduce complex garments. Using designer garments as your guide, you will create accurate paper patterns, toiles, and fabric samples using complex cutting and hand-sewing techniques.

FSH 436 Pattern Making & 3D Design for Fashion Portfolio
Build up your technical, digital, and 3D design fashion portfolios. You will refine past technical projects—along with a web portfolio, a technical design-specific resume, and self-promotional materials—to augment your portfolio game.

FSH 438 Fashion Criticism & Runway Reporting
Fashion criticism is powerful. You will study the fashion industry through the lens and language of fashion criticism, and learn how personalities, brands, institutions, and media help make fashion an economic and cultural phenomenon.

FSH 440 Portfolio for Costume Design
Create the portfolio that lands the job. You will refine your previous costume pieces to highlight your skills for photographing work, portfolio layout, and presenting ideas to potential employers.

FSH 441 Renaissance Costume Construction
Creating period garments for a diverse group of real actors can be enlightening. You will create theatrical costumes using your Renaissance-era garment construction abilities, patterning and rigging techniques, and corset construction skills. [This course is cross-listed with FSH 671.]

FSH 442 Computer Aided Design for Textiles
Develop digital skills for textile design. You will learn advanced tools and techniques in Photoshop and Illustrator to support your design concepts and to further develop your skill set for the textile design industry.

FSH 445 Contemporary Retail Strategy
You will research consumer trends, market changes, and distribution channels to develop a comprehensive retail plan that includes a merchandise plan, location analysis, and all other retail operations.

FSH 450 Entrepreneurship in Fashion
Become a design-entrepreneur. After identifying market opportunities, you will develop a business plan to develop, market, and sell your own product line under an independent label. Learn product differentiation and creative marketing tactics.

FSH 456 Fashion Portfolio
Fine tune your graphic design skills to establish a web portfolio, develop collateral, and otherwise bring your portfolio to a professional fashion industry level. You will also learn to develop line sheets and tech packs for your collections.

FSH 460 Merchandising: Industry Collaboration
Gain merchandising tips from merchandising experts. You will collaborate with working professionals to learn best practices and give you experience and leadership skills to become a successful merchant of retail and wholesale fashion brands.

FSH 464 Fashion Retail Management & Operations
See what it takes to operate and manage a fashion retail business. You will learn to operate a POS system, manage and control inventory and receipt flow, merchandise a selling floor, keep clients happy, and develop, train, and schedule employees.

FSH 465 Fashion Design 6: Senior Collection
Perfected your design portfolio to a standard of excellence expected in the industry.

FSH 467 Menswear Fashion Design 6
Perfected your menswear portfolio to a standard of excellence expected in the industry.

FSH 468 Menswear Construction 6
Prepare your designs for senior thesis collection. You will develop muslin production, undertake garment fitting, and create patterns to construct no less than six menswear outfits for your senior collection.

FSH 471 Knitwear Studio
Work on an individual project under the guidance of your instructor.

FSH 472 Visual Merchandising 3
You will conceive and execute a visual display for a retail environment.

FSH 473 Textile Portfolio
Explore your place in the textile industry. You will establish goals, analyze skills, and build a coherent body of 2D work on paper for your portfolio. Career opportunities and the logistics of freelance work.

FSH 474 Applied Textiles 5
Expand your printing and fabric manipulation skills. You will learn the qualities and performance of different types of fabrics as you continue to produce collections of textile designs.

FSH 476 Applied Textiles 6: Senior Collection
Find your voice in printed fabrics. You will fine tune the many printing methods you have learned to create a collection of printed fabrics for your senior portfolio.

FSH 477 Visual Merchandising: Project Studio
Put your education on display. You will develop a visual program for a brand assortment that spans window design and installation, in-store feature presentations, wall merchandising, floor plan layout, fixture design, and graphic signage system.

FSH 478 Editorial Styling
Studying the important editorial stylists, fashion photographers, magazines, and fashion stories of the past 50 years will help you concept, style, and produce two original and innovative photo shoots.

FSH 479 Computers for Senior Collection: Knitwear
Master the machine. You will develop a design into swatches and program the Stoll industrial knitting machine to produce industry-quality swatches, to knit garments, and to gain fully-fashioned and fancy stitch construction techniques for your senior collection.

FSH 482 Knitwear Design 6: Senior Collection
You will fine tune your senior knitwear collection to be runway ready, and to meet your career goals as an industry-quality portfolio.

FSH 484 Styling Portfolio & Promotional Strategies
Get career-ready. You will work to align your styling portfolio with your career goals by reviewing layout, website, resume, branding, and promotional materials.
FSH 488 Magazine & Digital Media Publishing
Learn the art of self-publication. You will partner with Weebly, Inc. to conceptualize, design, produce, and publish a digital magazine.

FSH 498 Collaborative Project
Cross-disciplinary projects will mirror real-life projects, requiring a varied and sophisticated approach to problem solving. Course fees and prerequisites will vary by topic.

FSH 499 Special Topics
Special topics course offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

FSH 499FWS Footwear & Accessory Studio
Complete portfolio pieces in this self-directed course. You'll use your knowledge of footwear and accessory design techniques, finishes, and construction to include the work that best reflects your unique design point of view and identity.

FSH 499TDS Textile Design Studio
You will create collections of textile designs for your portfolio.

FSH 500 Internship in Fashion
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an "Internship for Credit" you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should contact your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

FSH 500 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.

GRADUATE COURSES

FSH 600 Fashion Design 1
You will study alongside students from different disciplines to explore various approaches to design and illustration.

FSH 600A Fashion Design
You will study alongside students from different disciplines to explore various approaches to design and illustration.

FSH 601 3D Design 1
Build a foundation in 3D design and garment development. You will be introduced to pattern shape manipulation and learn core principles of pattern drafting and garment construction to meet commercial fashion standards.

FSH 601A 3D Design 1
Build a foundation in 3D design and garment development. You will be introduced to pattern shape manipulation and learn core principles of pattern drafting and garment construction to meet commercial fashion standards.

FSH 602 Fashion Design 2
You will build up your core design knowledge, gain an increased awareness of market place relevance, and increase your technical abilities.

FSH 603 3D Design 2
Master the art of tailoring. You will draft and construct tailored garments to meet industry standards using advanced pattern making, construction, and sewing techniques. Get professional instruction on handling fashion fabrics and using industrial sewing equipment.

FSH 604 Fashion Design 3
Your knowledge of professional teamwork protocol will be helpful as you collaborate on a project for a target market. Plus: you will develop an individual collection to showcase your unique philosophy and design strengths.

FSH 605 3D Design 3
Put your knowledge to work. Learn to make raglan-style garments, and use your newfound skills to create a customized raglan trench coat. You will also work with your mates to produce a group collection using looks from your design class.

FSH 606 Fashion Design 4
You will consult with your tutors to select a project that will increase your knowledge in a specific area.

FSH 607 3D Design 4
Consult with your tutors and choose projects that prepare patterns for the Final Project.

FSH 609 Digital Design for Fashion
Use digital design tools for illustration, flat sketches, specification drawing, presentations, and storyboards.

FSH 610 Applied Textiles 1
Explore various fabric printing methods used in the textile industry including silkscreen and heat transfer printing.

FSH 611 Applied Textiles 2
Develop your understanding of fabric and printing techniques. You will learn advanced surface treatments on cloth.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
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FSH 612 Applied Textiles 3
Expand your printing abilities. You will design a finished collections of fabric designs by expanding your printing techniques using screen printing with heat transfer paints.

FSH 613 Applied Textiles 4
Expand your textile design skills for fashion and furnishings as you build up your fabric design collection.

FSH 615 Textile Design
Create a textile design collection. You will get an overview of textile history, and learn various textile design methods and production techniques used in the industry today.

FSH 616 Dynamics of Fashion
The business of fashion is complex. You will get a comprehensive look at how various components of fashion business—product development, sourcing, buying, marketing, and retailing—are intertwined to create a powerful industry.

FSH 617 Fundamentals of Fashion Journalism
Tell fantastic fashion stories. You will break down the best writing to examine how journalists skilfully craft voice, structure, angles, and fashion jargon together to tell a compelling story.

FSH 618 Knitwear Design
You will use beginning and intermediate hand knitting techniques to design two knitwear collections. You will also research knitwear in the fashion industry and focus on the work of a knitwear designer.

FSH 619 Developments & Current Debates in Fashion Journalism
Explore the role of fashion journalism in culture. In roundtable discussion led by student facilitators, you’ll examine current media events and learn the industry’s social challenges, scandals, and controversies.

FSH 620 Knitwear Design & Construction 1
Knitwear design is technical, diverse, and creative work. Using both hand knitting and domestic machine techniques, you will learn how knitwear pros use yarns, color, pattern, texture, and shape for fabric development and illustration.

FSH 621 Knitwear Design & Construction 2
Create an original garment from concept to finished piece. You will work with flat pattern and 3D design, to incorporate color and pattern while investigating diversity of basic silhouette; and calculate fully fashioning and write patterns.

FSH 622 Knitwear Design & Construction 3
Using industrial knitting machines, you will produce two garments with double-bed fabrics and 3D design; first designing within the constraints of the fitted silhouette, and then investigating the function of double-bed fabrics to explore silhouette.

FSH 623 Knitwear Design & Construction 4
Solidify your personal style. You will work self-motivated projects to perfect your portfolio and hone your skills to prepare for your final collection.

FSH 626 Digital & Print Magazine Publishing
The power of print. You will learn to bring pictures and words together to tell impactful stories by creating your own printed magazine (and digital).

FSH 627 Fashion Research & Reporting
You will gain essential research and reporting skills to deliver in-depth fashion storytelling based on verified information, interviews, digital and social research techniques, and facts.

FSH 628 Mobile & Social Media Journalism
Report from where the action is. You will focus on the digital tools that empower today’s journalists to produce real-time, interactive news stories. By end of semester, you’ll share a long-form feature via popular apps.

FSH 629 Fashion Styling
Styling is visual storytelling. You will style a variety of fashion magazine shoots to learn the practical components of producing a shoot; from brainstorming, pulling clothes, conducting run-throughs, booking talent, and working on set.

FSH 630 Fashion Marketing Strategy
Focusing on promotion and marketing communications, you will learn to use market development, sales promotion, direct response, social networking, and word-of-mouth marketing to differentiate fashion products and services.

FSH 631 Merchandising Principles
Put your math skills to work. In the role of a buyer, you will create a successful retail business through seasonal financial planning, assortment planning, vendor negotiation, and inventory management.

FSH 632 Trend Analysis & Product Development
You will learn to gather and apply trend information to develop new and fashionable products for the marketplace. Bring an original product from concept to completion via research, sourcing, costing, merchandising, and marketing.

FSH 633 Retail Management and Operations
Develop a competitive retail business strategy. You will study the global retail environment, analyzing consumer, competition, leadership, and management issues in the contemporary fashion industry today.

FSH 634 Textiles & Other Raw Materials
Textile quality matters. A hands-on analysis of fabric swatches and raw materials will give you insights into which textiles work for specific target markets.

FSH 635 Creating Competitive Strategy
Business success requires strategic planning. You will learn strategies to create competitive advantage, form assumptions, and identify components of profitability.

FSH 636 Handbag Construction 1
Learn the process of bag construction from start to finish. You’ll develop the fundamental skills of making bags, including pattern drafting, construction techniques, material manipulation, prototype making, and production of final product. Five bag constructions will be covered.

FSH 637 Product Planning and Sourcing
You will learn to source various categories of merchandise globally, and see how import/export restrictions are considered in the cost comparisons.

FSH 638 Product Design and Development
Successful product development is both a science and an art. You will follow the collaboration process with designers, suppliers, merchandisers, and business partners to create a fashion collection.

FSH 639 Handbag Construction 1
Learn the process of bag construction from start to finish. You’ll develop the fundamental skills of making bags, including pattern drafting, construction techniques, material manipulation, prototype making, and production of final product. Five bag constructions will be covered.

FSH 640 Fashion Drawing
Communicate by drawing. You will gain a better understanding of the human body by drawing the clothed figure for fashion and general illustration.
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FSH 643 Digital Techniques for Fashion
You will learn to work fluidly between graphic design software programs and create concept boards, branding, merchandising and production documents, and marketing collateral to communicate information effectively.

FSH 644 Fashion Photo Shoot and Video Production
Those who create fashion images have considerable control over the creative vision of a project. You will learn and use production logistics and protocols to concept, organize, and style a fashion photo shoot and video.

FSH 645 Luxury Brands: Product Development & Marketing
Developing a luxury brand is a beautifully complicated work. You will learn the elements and interplay between the principles that are employed in the luxury brand product development and marketing mix.

FSH 646 Advanced Bag Construction for Fashion and Sports
Skills obtained in the Footwear & Accessory course will inform more complex constructions, patterns, and material manipulations. You will present a portfolio containing a multi-piece collection at the end of the semester.

FSH 647 Creative Fashion Product Styling and Typography
Part art installation and part commerce, fashion still life augments the fashion product using color, composition, handcrafted props, and backgrounds. You’ll combine setups and imagery with innovative typefaces and layouts to create fashion still life props, and backgrounds. You’ll combine setups and imagery.

FSH 648 Sustainability & Society
Know the sustainability challenges and policies affecting the fashion and design industries today. You will help you develop the educational, lifestyle, and technological strategies to impact sustainability in society tomorrow.

FSH 649 Entrepreneurship in Fashion: Strategic Brand Management
Build a contemporary fashion brand and change the game. You will develop a brand strategy based on in-depth research, industry-best practices, trends, market analysis, and the entrepreneurial mindset necessary to succeed in today’s business environments.

FSH 650 Introduction to Fashion Design
Fashion design is a process. You will learn the basic steps of design development, editing, and balancing a ready to wear (RTW) collection. Plus, you’ll develop your technical, visual, and verbal presentation skills.

FSH 651 Fashion Construction
In the design workroom setting, you use your garment construction and flat pattern drafting skills to create garments that are pattern cut and made to today’s commercial standards.

FSH 652 Global Consumer Trends in Fashion
The ability to predict trends can be profitable. You will learn to read diverse market characteristics, consumer behaviors, fashion theories and global issues to identify opportunities for specific markets.

FSH 653 Product Management & Supply Chain
The supply chain structure from product development to distribution. You will evaluate product lifecycle, development process, and other issues to develop a product management strategy aligned with company goals, products, and distribution channels.

FSH 654 Integrated Fashion Marketing Communications Strategy
Become a Marcom professional. You will develop an integrated marketing communication strategy for a fashion business that targets new customers and reflects current trends and new technologies in today’s dynamic environment.

FSH 655 Digital Marketing and Social Media
Marketing via social media can be tricky. You will leverage the power of digital and social media platforms by developing a digital marketing strategy that is integrated with traditional marketing channels.

FSH 656 Fashion and Sustainability
Leave your mark on the fashion world, but only if that mark is made with sustainable practices, using 100% natural fibers and eco-friendly dyes. You’ll learn to actively integrate eco-strategies into your fashion business, marketing, and product development goals.

FSH 657 Online Retailing & e-Commerce
Achieve online success. You will apply marketing, merchandising, and customer experience strategies to gain in-depth knowledge of how consumers and products connect in the world of e-commerce.

FSH 658 Global Marketing & Emerging Markets
Go global. You will examine the best practices of global and regional retailers to develop a marketing strategy for fashion organizations focused on global and emerging markets.

FSH 660 Costume Design 1
Take a costume designer’s approach. As a costume designer, you’ll explore three chosen texts from classical narrative, theatre history, and design history; contemporary story structure, character, and set development.

FSH 661 Costume Design 2
Create costumes for musical, dance, and experimental theatre. You will learn to connect design to movement and voice, and see how performance can break down the wall between audience and actor. Develop your portfolio to show a range of design capabilities across a number of theatrical mediums.

FSH 662 Costume Design 3
Design costumes for film and TV. Examining comedy, horror, and drama, you’ll learn how color and silhouette affect the audiences’ perception of character, and how continuity and fabric choices can address the specific needs of film design.

FSH 663 Costume Design 4
Create costumes for three specific film genres: fantasy, period pieces, and science fiction. You will learn to manipulate traditional research, explore unconventional costume materials, and investigate specific details for increased accuracy as you transform your 2D paper projects into 3D samples and realized designs.

FSH 665 Digital Marketing and Social Media
Marketing via social media can be tricky. You will leverage the power of digital and social media platforms by developing a digital marketing strategy that is integrated with traditional marketing channels.

FSH 666 Costume Design Production
Theater is collaboration. You will work with the script, directors, actors, lighting crews, fellow costume designers, and others to produce original costumes for a real production locally or at the Academy. Learn to develop designs on paper, realize them in 3D, and provide appropriate documentation.

FSH 668 Footwear Construction 1
Learn how to make shoes from start to finish. You will develop fundamental skills for constructing footwear. The complete process includes pattern drafting, construction techniques, material manipulation, prototype making, and production of final product.

FSH 671 Renaissance Costume Construction
Creating period garments for a diverse group of real actors can be enlightening. You will create theatrical costumes using your Renaissance-era garment construction abilities, patternmaking, rigging techniques, and corset construction skills. [This course is cross-listed with FSH 441.]

FSH 675 Visual Merchandising: Image & Brand
Master the visual image for fashion branding. You will conceptualize and execute visual merchandising designs and visual displays for a commercial environment.

FSH 688 Footwear Construction 1
Learn how to make shoes from start to finish. You will develop fundamental skills for constructing footwear. The complete process includes pattern drafting, construction techniques, material manipulation, prototype making, and production of final product.

FSH 671 Renaissance Costume Construction
Creating period garments for a diverse group of real actors can be enlightening. You will create theatrical costumes using your Renaissance-era garment construction abilities, patternmaking, rigging techniques, and corset construction skills. [This course is cross-listed with FSH 441.]

FSH 675 Visual Merchandising: Image & Brand
Master the visual image for fashion branding. You will conceptualize and execute visual merchandising designs and visual displays for a commercial environment.
FSH 676 Costume Crafts
Expand your artisanal skill set. You will learn theatrical craft techniques—to make, alter, repair, and fabric distressing—that can be applied to a variety of unconventional projects.

FSH 677 Applied Financial and Business Analysis for Fashion
This course provides practical experience reading, developing, and analyzing the financial statements and reports that decision makers in fashion business use to solve complex business and marketing problems. Students will learn theoretical concepts and use mathematical calculations and financial-analysis tools to measure, forecast, and evaluate business operations and marketing activities.

FSH 683 Computerized Product Development
Get versed on the Product Lifecycle Management Software (PLM): "Digitalized product prototype development and preparation for production" simply means you’ll use computer software to produce a product line.

FSH 685 Product Manufacturing & Sourcing
You will develop a global product manufacturing and sourcing strategy that aligns with a specific company’s goals, target market, products, material sourcing, import/export regulations, distribution channels, and more.

FSH 686 Advanced Footwear Construction
Make four bags or four pairs of shoes from start to finish. Expand on skills gained in FSH 636 to make four, more complex constructions using pattern development and material manipulation. You will present a multi-piece, portfolio-ready collection.

FSH 695 Collaborative Project
Apply the knowledge and skills you have acquired to work in a real-world setting. If you meet the criteria, you may be selected to work on an interdisciplinary collaborative project. Contact your student services advisor for details.

FSH 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information.

FSH 699FWS Footwear & Accessory Studio
Complete portfolio pieces in this self-directed course. You’ll use your knowledge of footwear and accessory design techniques, finishes, and construction to include the work that best reflects your unique design point of view and identity.

FSH 699TDS Textile Design Studio
You will create collections of textile designs for your portfolio.

FSH 700 Professional Practices & Portfolio for Fashion
Polish your portfolio, revise your resume and do what it takes to get ready to become a fashion industry professional.

FSH 729 Fashion Art Direction
Fashion art directors are the multi-disciplinary creatives behind the content creation of a fashion brand or magazine. You’ll conceptualize the visual communication of a targeted project, then art direct, produce, and style a fashion photo shoot or video using custom typography and layouts.

FSH 740 Portfolio for Costume Design
Create the portfolio that lands the job. You will refine your previous costume pieces to highlight your skills for photographing work, portfolio layout, and presenting ideas to potential employers. [This course is cross-listed with FSH 440.]

FSH 741 Visual Curation and Branding
Welcome to the digital revolution in fashion. You will create innovative retail experiences using imagery, installations, and branding, and translate your concepts for a multitude of platforms. Plus, gain advanced skills in art direction, styling, visual merchandising, project management, website creation, and branding.

FSH 771 Knitwear Studio
Work on an individual project under the guidance of your instructor.

FSH 800 Directed Study
Refine your skills. As a Master of Fine Arts degree candidate, you’ll complete course assignments to develop the conceptual, design, and technical skills needed to successfully complete your MFA Thesis Project and/or portfolio. You must have passed your midpoint review. Director approval required. Fees and prerequisites will vary by topic.

FSH 807 MA Final Project: Capstone Project
The capstone project provides students an opportunity to apply concepts, theories, and current trends. Students use knowledge and skills learned from previous courses to research, synthesize, develop, and present a complete marketing or merchandising project related to the global fashion industry.

FSH 809PLM Group Directed Study
This course focuses on the process of digitalized product prototype development and preparation for production. Computerized tool development including cost and construction will be addressed. The Web Based PLM system will be introduced to track product specifications, production package and bill of materials for a product line.

FSH 811 Thesis/Portfolio: Design
Make a plan to finish your thesis project and/or textile design portfolio in this self-directed course. You’ll use your knowledge of professional knitwear design techniques, finishes, and construction to include the work that best reflects your unique design point of view and identity. This course may be repeated to complete the thesis or portfolio.

FSH 815 Thesis/Portfolio: 3D Design
Make a plan to finish your thesis project and/or 3D design portfolio in this self-directed course. You’ll use skills obtained throughout the program to include the work that best reflects your unique design point of view and identity. This course may be repeated to complete the thesis or portfolio.

FSH 821 Thesis/Portfolio: Textiles
Make a plan to finish your thesis project and/or textile design portfolio in this self-directed course. You’ll use skills obtained throughout the program to expand your printing knowledge and explore fabric qualities and performance. This course may be repeated to complete the thesis or portfolio.

FSH 826 Concept Development for Footwear & Accessory Design
Develop accessory collections at the graduate level requires original thinking and compelling design concepts. You will complete projects that expand your ability to defend your ideas and develop your research, development, presentation, and communication skills.

FSH 831 Thesis Portfolio: Knitwear
Make a plan to finish your thesis and/or textile design portfolio in this self-directed course. You’ll use your knowledge of professional knitwear design techniques, finishes, and construction to include the work that best reflects your unique design point of view and identity. This course may be repeated to complete the thesis or portfolio.

FSH 836 Accessory Design Pre-Collection
Hone your accessory design techniques. You’ll produce a pre-collection that includes three finished products, a portfolio, and a technical file. Plus, you’ll work on an industry project and a collaborative project with a graduate student in the School of Fashion.

FSH 846 Accessory Design Final Collection
Create your final collection. Produce products from your lineup and build an extensive portfolio showcasing the concept, research, and development process for your collection.

FSH 850 Market Research
For your final thesis projects, you will use various research methods to develop the framework for a business plan. Plus, learn to identify and refine industry, target market, and customer profiles.
FSH 851 Product Sourcing & Assortment
Focus on sourcing products and services for your individual final project. You’ll look at global location, quality, minimums, lead times, pricing, assortment variety, and assortment size to find the best suppliers based on your specific fashion business plan.

FSH 852 Product Development
Focus on product development for your individual final project. Using knowledge about fabrication, silhouettes, color, sampling, sourcing, and costing, you will analyze target markets, research, and trends to create your product lines.

FSH 853 Visual Merchandising: Brand and Image
Focus on the visual branding aspects of your individual final project. You’ll refine your thesis through peer critique and instruction on merchandise display, layout and flow, materials, lighting, furnishing and fixtures, and all brand collateral: logo, signage, packaging, and other detail brand atmospherics.

FSH 855 Marketing Strategy & Plan
You will use market research to develop a marketing strategy, budget, and plan.

FSH 858 Financial Planning
Profitability and cash flow. You will take a deep dive into the financial aspects of your approved business plan to make improvements for your final thesis project.

FSH 859 Thesis Wrapup
Write, edit, and refine your thesis project in preparation for the final presentation.

FSH 860 Trends & Market Research
A focused look at fashion trend analysis and market research. You will collect, analyze, and synthesize research on the evolutionary nature of products, cultural contexts in fashion, and market trend forecasting to apply your findings to your product line.

FSH 863 Costing & Logistics
You will identify vendors and suppliers to develop samples and prototypes appropriate to your target market, product types, and distribution channels. Plus, you’ll develop costing, logistics plans, and requirements to get your product line from manufacturing to store.

FSH 864 Advanced Computerized Product Line Development
Present your thesis project professionally. You will use advanced digital and hand design skills to complete a pre-production package and technical specification sheet for your product line. Show you know industry standard software and web-based product data management tools.

FSH 871 Costume Design Thesis
Make a plan to finish your thesis project and portfolio in this self-directed course. You’ll use skills obtained throughout the program to develop and realize costume design for a performance art production and develop existing projects into a portfolio.

FSH 881 Journalism
Apply your print and online journalistic experience to areas chosen for directed study.

FSH 900 Internship
Internships are an opportunity to put your knowledge to work. Qualified upper-division students who meet specific GPA and approval criteria may apply for an “Internship for credit.” For internship details contact your student services advisor.

FSH 990 Portfolio Enhancement
Students will further their skill in specific areas as determined by the Department Director. Professional standards for process, technique, and execution will be emphasized. Outcomes will be topic specific. Department Director approval is required. Course fees and prerequisites may vary by topic.
Too often, art schools are thought of as places of dreamers. And often, they are. But not here. At Academy of Art University, flights of fancy are grounded in classical tradition. Your formal training will include a discipline that will distinguish you for a lifetime. Then, with the skills that have made the masters the masters, you’ll be encouraged to let your unique vision soar. There’s more: you’ll learn not only art, but the business of art: how to find an apprenticeship, market your work, exhibit in a gallery. Imagine that. Fine art training that teaches you how to be wonderful, and make a living at it!
WHAT WE OFFER

About Painting

The Painting curriculum is grounded in time-tested fundamentals and technical skills. This includes accuracy and sensitivity in drawing, design, value control, color concepts which, in turn leads to the development of ideas and personal direction.

PAINTING FACILITIES:
• Our facilities include 25,000 square feet of classrooms, two classrooms of which are full-time anatomy studios, and one which is a full-time multimedia room with theatre seating.
• All classroom/studios are equipped with easels, tabarets, model stands, spotlights, cleaning stations and painting storage racks.
• There is a student art store within our facilities for all students to purchase any needed supplies at a discount.
• A prop room is well stocked with over 100 various fabrics and over 3,500 different props for class and student usage. A large variety of models are employed for all figurative classes.

About Sculpture

The Academy offers both traditional and modern sculpture curriculum. We teach aesthetic and concept development as well as a variety of media-specific skills such as ceramics, bronze casting, welding and forging.

SCULPTURE FACILITIES
The Academy’s Sculpture Center is a 50,000 square foot state-of-the-art facility located in the heart of San Francisco’s museum and gallery district.
• The ceramic facility contains front-loading computer programmed electric and gas kilns, a slab roller, extruder and a pug mill.
• The Academy has its own foundry, where there is a 150lb metal crucible (silicon bronze and aluminum), burnout kiln, cut-off station, burn-ing sander and sand-blast for artwork.
• In our welding area, we have state-of-the-art TIG-welders, power tools, a new sand blaster and patina stations used to finish bronze casting. Our equipment includes a jet-milling machine for cutting metal, a McEnglevan MiFCO forge machine, a plasma cutter, as well as MIG and TIG welders.
• Our Mold making studio allows students to make one, two and three-piece molds and casts with materials such as plaster and rubber.
• We offer a fully equipped, state-of-the-art wood shop.
• Resources also include pneumatic carving equipment, and vacuum casting for small metals. The department has the only complete art/sculpture neon studio in California.
About Printmaking

The Academy’s program provides students both the ability to master the important technical skills needed in Printmaking, as well as to evolve conceptually as artists. We pride ourselves in creating an atmosphere that fosters a balance of technical proficiency as well as a strong aesthetic sensibility.

• Our main Printmaking facility includes a general work area with a computer system and digital output station and 2 separate studios for advanced and beginner students with a total of 6 presses to accommodate intaglio, relief and monotype printing.
• The Intaglio studio embraces both traditional as well as sustainable approaches with support for both zinc and copper etching.
• The Silkscreen studio concentrates on the photo emulsion process and includes an expansive darkroom.
• The Lithography studio is well-equipped with 4 presses and 100 stones in a wide range of sizes. This studio encourages students to master the old-world techniques of stone-based drawing and printing.
• The Book Arts/Letterpress facility is a combined studio with a variety of equipment including drill presses and paper cutters, laminating machines and book presses. Letterpress students learn to print broadsides on Vandercook presses, business cards on a Platen press, and have use of an exposure unit for the creation of Polymer Plates from film positives.
• Graduate students have exclusive access to an 800 sq. ft. shared studio, which includes a tabletop press. This shared studio is situated directly next to the main Printmaking studio for ease of access.
CAREER PATHS

**Painting Related**
- College Instructor
- Appraisal, Restoration
- Commercial Art, Specialty Illustration
- Gallery or Museum Worker
- Commercial Art, Private Instruction

**Painting**
- Museum Exhibition
- High End Gallery Exhibition
- Portrait, Mural or Commission Art
- Emerging Art Gallery, Prints or Publishing
- Art Fairs, Commercial Gallery, Community Exhibition

**Printmaking**
- Museum Exhibition
- High End Gallery
- Commission, High End Print Houses
- Emerging Art Galleries
- Art Fairs, Printing Companies,
  Community Instructor, Community Exhibition

**Sculpture Exhibition**
- National / International Museum Exhibition
- Regional Museum, High-End Gallery Exhibition
- Mid Range Fine Art Gallery, Commission Artwork
- Emerging Artist Gallery, Commercial Gallery
- Art Fairs, Co-op Gallery, Community Exhibition

**Sculpture-Related Work & Commissions**
- National/International-level Public & Private Commission Art
- National/International level Portraits, University or College Instructor
- National/International Museum Curator

- Owner Design Fabrication Shop, Artist High-end Art Workshops,
  Gallery/Museum Owner, College Educator, Owner
- Special Effects/Make-up Shop, Regional Museum Curator

- Regional Commissions, Museum/Gallery Director, Special Effect Makeup/Make-up Designer, Regional Mid-Range Public Art & Portrait Commission,
  Commercial Art, Specialty Illustration, Appraisal, Restoration

- Gallery Curator, Gallery or Museum Assistant, Secondary Art Education,
  Neon Signage Designer, Character Designer, 3-D Illustration,
  Stop-Motion Character modeller

- Museum/Gallery Assistant, Sculptor’s Assistant, Local Commission,
  Neon Assistant, Stop-Motion Character Assistant, Community Art Education,
  Special Effects Assistant, Commercial Art, Private Instruction

**Sculpture-Related Business**
- Designer of ‘One-of-A-Kind’ High-end Functional & Non Functional Objects, Unique Metal, Ceramic & other unique Sculptural Form

- Limited Edition Ceramic Art, Mold-Making Shop Owner,
  Metal Fabrication Designer, Regional Gallery
- Owner/Operator Casting Facility, Bas-relief Coin Designer

- Fire Commission, Mold-Maker, Production Ceramics, Prototype Designer,
  Casting Shop Manager, Stylist Music videos Photo Shoots

- Toy Modeler/Assistant, Functional Artist Assistant,
  Local or Cooperative Gallery Assistant

- Bronze Foundry Technician, Mold-Making Technican,
  Ceramic Artist Assistant, Prototype Designer Assistant
AA FINE ART DEGREE REQUIREMENTS

- Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
- Minimum 2.0 GPA and the following general education requirements:
  2  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Critical Thinking course
  1  Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202  English Composition: Creative Persuasion & Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES
LA 291  Designing Careers

ART HISTORICAL AWARENESS
LA 120  Art History through the 15th Century
LA 121  Art History through the 19th Century

AA FINE ART CORE COURSES

FA 110  Still Life Painting 1
or FASCU 130  Sculpture 1
FA 143  Silkscreen 1
or FA 144  Etching 1/Intaglio
or FASCU 233  The Art of Moldmaking & Casting
FA 145  Printmaking
or FASCU 234  Head & Figure Sculpture
FA 211  Introduction to Painting: Figure
or FASCU 270  Ecorche
FA 213  Introduction to Anatomy
or FASCU 231  Ceramic Sculpture 1
FA 224  Composition & Painting
or FASCU 330  Sculpture 3
FND 110A  Analysis of Form A
FND 112  Figure Drawing
FND 125  Color and Design
FND 131  Figure Modeling
or FASCU 230  Sculpture 2
ILL 133  Digital Media: Photoshop
Bachelor of Fine Arts [BFA] in Fine Art

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

- CORE 36 UNITS
- MAJOR 42 UNITS
- ELECTIVES 9 UNITS
- LIBERAL ARTS 45 UNITS

TOTAL 132 UNITS

BFA FINE ART DEGREE REQUIREMENTS

- Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
- Minimum 2.0 GPA and the following general education requirements:
  1. Art Historical Awareness courses
  2. Written Communication: Composition course
  3. Written Communication: Context & Style course
  4. Written Communication: Critical Thinking course
  5. Historical Awareness course
  6. Quantitative Literacy course
  7. Cultural Ideas & Influences course
  8. Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

BFA FINE ART CORE COURSES

- FA 110 Still Life Painting 1
- or FASCU 130 Sculpture 1
- FA 143 Silkscreen 1
- or FA 144 Etching 1/Intaglio
- or FASCU 233 The Art of Moldmaking & Casting
- FA 145 Printmaking
- or FASCU 234 Head & Figure Sculpture
- FA 211 Introduction to Painting: Figure
- or FASCU 270
- FA 213 Introduction to Anatomy
- or FASCU 231 Ceramic Sculpture 1
- or FASCU 234 Composition & Painting
- FA 240 Sculpture 3
- or FASCU 330
- FA 420 Senior Portfolio Workshop/Professional Practices

FA 110A Analysis of Form A
FA 112 Figure Drawing
FA 125 Color and Design
FA 131 Figure Modeling
or FASCU 230 Sculpture 2
ILL 133 Digital Media: Photoshop

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

- LA 107 Writing for the Multilingual Artist
- LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

- LA 110 English Composition: Narrative Storytelling
- LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

- LA 202 English Composition: Creative Persuasion & Argument
- LA 207 Persuasion & Argument for the Multilingual Writer
- LA 280 Persuasive Journalism

HISTORICAL AWARENESS

- LA 171 Western Civilization
- LA 270 U.S. History
- LA 274 Study Abroad: Art & Architecture of Renaissance Florence
- LA 276 Seminar in Great Britain
- LA 278 Seminar in France
- LA 279 Seminar in Italy
- LA 359 Urban Sociology

QUANTITATIVE LITERACY

- LA 124 Physics for Artists: Light, Sound, and Motion
- LA 146 Anatomy of Automobiles
- LA 233 Popular Topics in Health, Nutrition, & Physiology
- LA 254 Human-Centered Design
- LA 255 College Math
- LA 271 College Algebra with Geometry
- LA 286 Discrete Mathematics
- LA 288 Vector, Matrices, & Transformations
- LA 293 Pre-calculus
- LA 296 Applied Physics

CULTURAL IDEAS & INFLUENCES

- LA 292 Programming & Culture
- LA 326 Topics in World Art
- LA 328 World Literature
- LA 343 Comparative Religion
- LA 368 Experiencing Culture: Anthropology for Today’s Artist
- LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

- LA 291 Designing Careers
ART HISTORICAL AWARENESS

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>LA 120</td>
<td>Art History through the 19th Century</td>
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<td>LA 121</td>
<td>Art History through the 19th Century</td>
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<tr>
<td>LA 129</td>
<td>History of Automotive Design</td>
</tr>
<tr>
<td>LA/GAM 131</td>
<td>History of Gaming</td>
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<tr>
<td>LA 153/ANM 102</td>
<td>History of Animation</td>
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<tr>
<td>LA 154/ANM 104</td>
<td>History &amp; Technology of Visual Effects &amp; Computer Animation</td>
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<tr>
<td>LA/VS 137</td>
<td>History of Visual Development</td>
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<tr>
<td>LA/PH 147</td>
<td>History of Photography</td>
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<tr>
<td>LA/LAN 177</td>
<td>Pre-Industrial Urban Open Spaces</td>
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<tr>
<td>LA 182</td>
<td>Genres in Film</td>
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<tr>
<td>LA/ILL 195</td>
<td>History of Comics: American Comics</td>
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<tr>
<td>LA/ILL 197</td>
<td>History of Comics: International and Alternative Comix</td>
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<tr>
<td>LA/ARH 219</td>
<td>History of Architecture: Ancient to Gothic</td>
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<tr>
<td>LA 220</td>
<td>American Art History</td>
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<tr>
<td>LA 222</td>
<td>20th Century Art</td>
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<tr>
<td>LA 224</td>
<td>Women, Art &amp; Society</td>
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<tr>
<td>LA 226/AD 230</td>
<td>Survey of Traditional Interior Architecture</td>
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<tr>
<td>LA 229/AD 231</td>
<td>Survey of Contemporary Interior Architecture</td>
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<tr>
<td>LA 242/GR 242</td>
<td>History of Graphic Design</td>
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<tr>
<td>LA 243/ILL 310</td>
<td>History of American Illustration</td>
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<tr>
<td>LA/FSH 244</td>
<td>History of Fashion</td>
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<tr>
<td>LA/JEM 245</td>
<td>History of Jewelry and Metal Arts from Around the World</td>
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<tr>
<td>LA/FSH 246</td>
<td>History of Textiles</td>
</tr>
<tr>
<td>LA 247</td>
<td>History &amp; Techniques of Printmaking</td>
</tr>
<tr>
<td>LA 249</td>
<td>An Artistic and Intellectual History of the Renaissance</td>
</tr>
<tr>
<td>LA 274</td>
<td>Study Abroad: Art &amp; Architecture of Renaissance</td>
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Certificate in Fine Art

CERTIFICATE REQUIREMENTS

<table>
<thead>
<tr>
<th>Component</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MAJOR CORE (FOLLOW BFA CORE)</td>
<td>36 UNITS</td>
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<tr>
<td>MAJOR</td>
<td>42 UNITS</td>
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<tr>
<td>+ BY ADVISEMENT</td>
<td>24 UNITS</td>
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<tr>
<td>+ ELECTIVES</td>
<td>12 UNITS</td>
</tr>
<tr>
<td>+ ART HISTORY</td>
<td>6 UNITS</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>120 UNITS</strong></td>
</tr>
</tbody>
</table>

- Minimum 2.0 GPA
- Minimum grade of C- in all core courses and major courses
Master of Arts [MA] in Fine Art

MA UNIT REQUIREMENTS

MAJOR

+ GRADUATE LIBERAL ARTS

TOTAL

33 UNITS

3 UNITS

36 UNITS

MA FINE ART DEGREE REQUIREMENTS

• Successful completion of Final Portfolio Review
• Minimum grade of C in all required 36 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirement:
  1. Art Historical Awareness & Aesthetic Sensitivity course

MA FINE ART REQUIRED MAJOR COURSES

FA 600  Figure Studio
FA 601  Drawing
FA 602  Head Drawing
or FA 608  Abstraction
FA 604  Figurative Painting
or FA 605  Landscape Painting
FA 606  Still Life Painting
FA 609  Painting
FA 616  Portrait Painting
or FA 618  Composition for Abstract Art
or FA 644  Quick Studies
FA 630  Color Theory
FA 626  Chiaroscuro
FA 644  Quick Studies
FA 655  MFA Thesis Preparation/MA Portfolio Review

DRAWING & PAINTING EMPHASIS

FA 600  Figure Studio
FA 601  Drawing
FA 602  Head Drawing
or FA 608  Abstraction & Interpretation 1
FA 604  Figurative Painting
or FA 607  Urban Landscape
or FA 644  Quick Studies
FA 605  Landscape Painting
or FA 607  Urban Landscape
FA 606  Still Life Painting
FA 609  Painting
FA 616  Portrait Painting
or FA 644  Quick Studies
FA 626  Chiaroscuro
FA 630  Color Theory
FA 655  MFA Thesis Preparation/MA Portfolio Review

SCULPTURE EMPHASIS

FA 600  Figure Studio
or FA 601  Drawing
FASCU 620  Figure Modeling
FASCU 622  Moldmaking & Casting
FASCU 624  Ceramics: Expressions in Clay
FASCU 637  Bronze Casting
or FASCU 699  Special Topics: Clothed Figure Sculpture
or FASCU 699  Special Topics: Classical Relief
FASCU 638  Advanced Firing & Glazing Techniques
or any course in major
FASCU 644  Portfolio Development Seminar
FASCU 630  Advanced Figure Modeling
or any course in major
FASCU 632  Eccezio
or any course in major
JEM 660  Introduction to 3D Printing and Modeling
+ 1 Major course

MA FINE ART GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 601  Classical Aesthetics and the Renaissance
or GLA 602  The Art & Ideology of the 20th Century
MFA FINE ART DEGREE REQUIREMENTS

- Successful completion of Final Thesis Project
- Minimum grade of C in all required 63 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1. Art Historical Awareness & Aesthetic Sensitivity course
  1. Cross Cultural Understanding course
  1. Professional Practices & Communications course
  1. Major Designated Graduate Liberal Arts course

MFA UNIT REQUIREMENTS

MAJOR
+ DIRECTED STUDY
+ ELECTIVES
+ GRADUATE LIBERAL ARTS

TOTAL

63 UNITS

*Per director approval

FA 631  Book Arts
FA 655  MFA Thesis Preparation/MA Portfolio Review + 1 Major course

SCULPTURE EMPHASIS

FA 601  Drawing
FASCU 620  Figure Modeling
FASCU 622  Moldmaking & Casting
FASCU 624  Ceramics: Expressions in Clay
FASCU 630  Advanced Figure Modeling
FASCU 640  Figurative Sculpture: Life-Size or any course in major
FASCU 644  Portfolio Development Seminar
FASCU 645  Relief Medallion & 3D Design or any course in major + 1 Major course

MFA FINE ART GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY

CHOOSE ONE:

GLA 601  Classical Aesthetics and the Renaissance
GLA 602  The Art & Ideology of the 20th Century
GLA 605  Motion Picture Theory & Style
GLA 606  Crossing Borders: Art & Culture in a Global Society
GLA 607  Art & Ideas of the Enlightenment
GLA 609  Renovating Tradition: Art & Ideas of the 19th Century
GLA 613  Fashion, Arts, and Influence
GLA 615  History of Graphic Design
GLA 615E  History of Graphic Design
GLA 621  History & Techniques of Character Animation
GLA 622  History & Techniques of VFX
GLA 623  History and Techniques of Games
GLA 624  History of Visual Development

GLA 625  History of Photography
GLA 629  150 Years of American Illustration
GLA 637  Theory & Movements in Traditional Interior Architecture
GLA 638  Theory & Movements in Contemporary Interior Architecture
GLA 716  Fast & Furious: The World of Shorts
GLA 903  Graduate Seminar in Europe
GLA 905  Graduate Seminar in Florence: Renaissance Art & Architecture

CROSS CULTURAL UNDERSTANDING

CHOOSE ONE:

GLA 603  Anthropology: Experiencing Culture
GLA 606  Crossing Borders: Art & Culture in a Global Society
GLA 611  Cultural Narratives
GLA 617  Mythology for the Modern World
GLA 619  Culture & Identity in Modern American Theater
GLA 627  The Global Design Studio: Past, Present, & Future
GLA 903  Graduate Seminar in Europe
GLA 905  Graduate Seminar in Florence: Renaissance Art & Architecture

PROFESSIONAL PRACTICES & COMMUNICATIONS

GLA 674  Professional Practices for Fine Artists

MAJOR DESIGNATED GRADUATE LIBERAL ARTS

GLA 612  Writing & Research for the Master’s Student

(Required for FA Sculpture Students)
FA 110 Still Life Painting 1
Gain the skillset for still life and painting in general. Learn to indicate various forms with a single light source, to paint form lights, and cast shadows. Plus, you’ll gain an understanding of warm and cool colors, composition, cropping, overlapping, and placement in the picture plane.

FA 121 Intermediate Figure Drawing
Get basic figure drawing skills studying the nude model. You’ll learn gesture, structure, form, and proportion, and examine light and shadow apply to defining form and anatomy.

FA 142 Lithography
Use stones and plates to create a series of self-initiated lithographic prints for critique and discussion. [This course is cross-listed with FA 611.]

FA 143 Silkscreen 1
Learn to use the direct photo emulsion stencil method of printing with water-based inks. You’ll learn to use a variety of papers and inks to create works of fine art and contemporary communications.

FA 144 Etching 1/Intaglio
Explore the etching/intaglio printing process. First, you’ll develop time-tested, step-by-step techniques for working with copper and zinc printing plates. Then you’ll apply your skills and styles to create unique works of art.

FA 145 Printmaking
Know your print mediums. You’ll learn traditional printmaking processes like etching, silkscreen, monotype, book arts, lithography, and relief printing to produce a portfolio and a book of prints.

FA 153 Calligraphy & Letterform
Despite what you may have heard, hand lettering is not dead. You’ll gain time-honored letterform and calligraphy skills spanning diverse styles, and learn to apply these skills to all areas of design, including print, identity, and typography.

FA 210 Still Life Painting 2
Let’s be bold and ambitious with still life painting. You’ll explore a variety of styles, techniques, and compositional approaches to expand your individual still-life skillset.

FA 211 Introduction to Painting: Figure
Paint the human figure using oils or acrylics. You’ll gain skills in value, color, form, shape, structure, and composition.

FA 213 Introduction to Anatomy
Humans have 206 bones and 650 muscles. You’ll learn the dynamics of anatomical form and how it relates to figurative art.

FA 220 Watercolor Painting 1
A technical, historical, and practical survey of watercolors will inform your painting choices. You’ll gain skills specific to watercolors, including transparent application, value underpainting techniques, flat wash, dry brush, and wet-on-wet techniques.

FA 222 Heads & Hands
Attention Illustration, Visual Development, and Fine Art students: take this class. You’ll focus on the form and structure of the head and hands to create dynamic drawings that include expressions and emotions.

FA 224 Composition & Painting
Increase the quality, scope, and breadth of your imaginative compositions. Make better paintings through a better understanding of the creative process and a deep dive into composition, value, pattern, tone, staging, mood, and color theories.

FA 241 Book Arts
Discover the artistic disciplines of hand bookbinding and box making. You’ll learn to combine text and image in bookworks using proper tools and equipment and various creative low-tech replicative techniques.

FA 244 Etching 2
This is advanced intaglio printmaking. Using complex techniques and some experimentation, you’ll make full use of the expressive possibilities of intaglio and related media.

FA 247 History & Techniques of Printmaking
Explore printmaking, from ancient origins to the stylistic and technological innovations of today. You’ll learn the characteristics of relief, intaglio, lithographic, and silkscreen techniques, and discover the impact and power the printed image has had over time.

FA 255 Letterpress
Learn to handset lead type, use a pica ruler, mix ink, ink the press, and print on the letterpress. You’ll also print from lead type, polymer plates, pressure printing, relief printing methods, and page layout. [This course is cross-listed with FA 629.]

FA 310 Intermediate Painting Studio
This course will focus upon the artist’s individual interest. This will enable each student to begin to develop a body of work and explore their individual approach to their chosen subjects.

FA 311 Clothed Figure Painting 1
Learn to conceptualize the body under clothing. You’ll understand proportion, gesture, light, shadow, value, and color relationships to structure, mass, and form. Plus, learn various properties of clothing, drapery, and the relation of the figure to its environment.

FA 313 Wildlife Painting 1
Take a walk on the wild side. Visit zoos or wildlife sanctuaries to observe, sketch, photograph, and develop color studies on animals. Using the medium of your choice, you’ll create strong compositional paintings of animals based on the forms, textures, and characteristics you observed. [This course is cross-listed with FA 713.]

FA 320 Watercolor Painting 2
Explore several watercolor media and techniques. You’ll have the individual freedom to complete ambitious projects.

FA 321 Head Painting 1
To paint the human head with accuracy, you’ll analyze head structure and traditional techniques, and explore the development of head forms through mass, value, shape, texture, and color.

FA 322 Quick Studies
Develop a knack for paint handling by producing painted quick studies. These on-the-fly studies in acrylics and oils will give you color, composition, paint handling, and indication-of-subject abilities, capturing the essence of the subject. [This course is cross-listed with FA 644.]

FA 325 Mixed Media Drawing & Painting 1
Discover new possibilities. By varying surfaces and mixing media, you’ll discover how the descriptive and expressive qualities of line, alone or combined with tone and color, can give dimension, texture, and vitality to your work.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
FA 328 Landscape Painting
Refine your approach and response to natural and man-made environments. You’ll paint landscapes from locations and photographic references in studio.

FA 340 Screen Printing & Poster Design
Posters are back. Your study of the styles, designs, and techniques used to make iconic posters of the 20th century will inspire you to screen print original art using direct photo emulsion techniques. You’ll explore practical, technical, and conceptual applications for printmaking, painting, and drawing using water-based and oil-based mediums and contemporary transfer techniques. [This course is cross-listed with FA 603.]

FA 345 Mixed Media/Printmaking
Interested in experimenting with mixed media and varied surface techniques? You’ll explore practical, technical, and conceptual applications for printmaking, painting, and drawing using water-based and oil-based mediums and contemporary transfer techniques. [This course is cross-listed with FA 603.]

FA 347 Monotype and Relief Printing
Explore monotype, woodcut, linocut, monoprint, and collograph. You’ll learn the techniques, technical processes, and concepts of monotype and relief printing. Choose one or a combination of methods to develop a personal direction.

FA 346 Zines: Risograph and Analog Reproduction
Explore zines, the diverse medium for self-expression that relates to all painting, and its importance as an art form. Course outcomes, fees, and prerequisites may vary by topic.

FA 350 Mural Painting 1
Experience the full mural production process and the business side of public art. You’ll learn surfaces, mediums, materials, and methods to concept, budget, design, site survey, and produce a real mural for a real client.

FA 368 Urban Landscape
Citiescapes are dynamic, complicated places. Learning to paint cars and buses, buildings, and people as objects or shapes will help you develop the principles of dramatic light and shadow, atmospheric perspective, focal point and perspective. This course is cross-listed with FA 607.

FA 420 Senior Portfolio Workshop/Professional Practices
Become an artist-entrepreneur. You’ll increase your business acumen in resume and biography preparation, invoicing, commission work, grant applications, public relations, income tax, contracts, insurance, and portfolio assembly.

FA 422 Quick Studies 2
Apply paint with fearless conviction. You’ll develop intuitive painting handling techniques and powerful brushwork skills to help diminish your paint application fears.

FA 423 Abstract Painting 1
Create abstract paintings using various sources. Using composition, alignment, color, texture, shape relationships, and paint application techniques, you’ll learn how abstract painting relates to all painting, and its importance as an art form.

FA 424 Techniques of the Masters 1
Learn the techniques of the masters. You’ll study painters who were influential in the modification of painting methods, and receive hands-on instruction working in the painting processes of the masters.

FA 438 Studio Landscape
Get ambitious with your landscape paintings. You’ll present a professional and cohesive body of landscape works that reflect strong composition, design, light effects, and stylistic skills.

FA 450 Advanced Painting Studio
This course will give the student an opportunity to expand upon their chosen direction along with producing in class work and homework. Each student will be guided in terms of quality and concept.

FA 490 Portfolio Enhancement
Develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.

FA 493 Study Abroad
Travel to an inspirational location to practice your craft. You’ll create art that reflects your personal insights about the place, both in plein air and in studio.

FA 498 Collaborative Project
Cross-disciplinary projects will mirror real-life projects, requiring a varied and sophisticated approach to problem solving. Course fees and prerequisites will vary by topic.

FA 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

FA 500 Internship in Fine Arts
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

FA 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.
GRADUATE COURSES

FA 600 Figure Studio
Represent the human figure in pictorial space based on your observations and your study of old master drawings. You'll gain skills in proportional accuracy, foreshortening, and form and cast shadows to achieve convincing three-dimensional form of the figure.

FA 601 Drawing
Demonstrate your understanding of perspective, proportion, gesture, and foreshortening. You'll learn to depict objects, architecture, and figures using line, tone, and modeling.

FA 602 Head Drawing
Learn basic drawing principles for fine artists and illustrators. You'll draw the human head to learn composition, perspective, proportion, focal point, value pattern, and the use of light and shadow.

FA 603 Mixed Media/Printmaking
Interested in experimenting with mixed media and varied surface techniques? You'll explore practical, technical, and conceptual approaches for printmaking, painting, and drawing using water and oil-based mediums and contemporary transfer techniques. [This course is cross-listed with FA 345.]

FA 604 Figurative Painting
Fine tune your fine art figure painting skills. Learn the basics and expand your personal style by experimenting with composition, color theory, form, and structure.

FA 605 Landscape Painting
Refine your approach and response to natural and man-made environments. You'll paint landscapes from locations and photographic references in studio.

FA 606 Still Life Painting
Develop your painting handling skills in value and color as you explore different organizational and compositional approaches to painting still lifes, figures, and landscapes.

FA 607 Urban Landscape
Cityscapes are dynamic, complicated places. Learning to paint cars and buses, buildings, and people as objects or shapes will help you develop the principles of dramatic light and shadow, atmospheric perspective, focal point and perspective. [This course is cross-listed with FA 368.]

FA 608 Abstraction & Interpretation I
You’ll explore modern art from its inception to today, discovering how form and color was distorted to elicit an emotional response.

FA 609 Painting
Know the painting process. Using various brushes, painting mediums, and surfaces, you’ll create simple compositions that explore monochromatic and limited palette color schemes, demonstrate value and value relationships, and inform painting approaches like realism and impressionism.

FA 610 Etching
Explore etching to develop a series of self-initiated prints.

FA 611 Lithography
Use stones and plates to create a series of self-initiated lithographic prints for critique and discussion. [This course is cross-listed with FA 142.]

FA 612 Silkscreen
Use different papers and inks to create fine art and contemporary communications. You’ll learn the direct photo emulsion stencil method of printing with water-based inks, aka silkscreen printing.

FA 613 Monotype and Relief Printing
Explore monotype, woodcut, linocut, monoprint, and collagraph. You’ll learn the techniques, technical processes, and concepts of monotype and relief printing. Choose one or a combination of methods to develop a personal direction.

FA 614 Contemporary Painting
Step out of your comfort zone. After a deep dive into the work and techniques of contemporary realists, you’ll be challenged to experiment with a variety of approaches focusing on the relationships between style and subject matter.

FA 616 Portrait Painting
Take a classical approach to formal portraiture. You’ll explore both alla prima and chiarosuro approaches to portrait painting.

FA 618 Composition for Abstract Art
Learn to communicate visually using abstract art. Using contemporary art and student work, you’ll learn to use form, color, and line to create abstract paintings that demonstrate design principles, a focused palette, expression, and clear concepts.

FA 622 Anatomy for Artists
Understand the skeletal and muscular systems of the human body. You’ll investigate the complexities of the human form to enhance your figurative drawing skills.

FA 626 Chiaroscuro
Apply classical drawing principles to render a 3D form. You’ll dive deep into the 5-value system of tonal rendering, composition, value pattern, variation of form, cast shadow edges, and light and shadow relationships.

FA 629 Letterpress
Learn to handset lead type, use a pica ruler, mix ink, ink the press, and print on the letterpress. You’ll also print from lead type, polymer plates, pressure printing, relief printing methods, and page layout. [This course is cross-listed with FA 255.]

FA 630 Color Theory
Get an education in color. You’ll enhance your capacity to make informed color choices in your artwork by studying scientific research (theory) and through a series of hands-on projects (practice) designed to help you personalize color.

FA 631 Book Arts
How does the art of bookmaking relate to your work and direction? You’ll develop answers to that question through a critical examination of the concept of bookmaking and an exploration of diverse binding forms.

FA 635 Book Arts/Advanced Techniques

FA 644 Quick Studies
Develop a knack for paint handling by producing painted quick studies. These on-the-fly studies in acrylics and oils will give you color, composition, paint handling, and indication-of-subject abilities, capturing the essence of the subject. [This course is cross-listed with FA 322.]
As an MFA student, you’ll refine your thesis concept and prepare works to include in your midpoint review. Once you finalize a thesis concept, you will write content and prepare work for individualized instruction and critique. As an MA student, you’ll prepare for your final portfolio presentation by completing 3 focused works in a single genre of painting. You will also compose an artist statement, a letter to a gallery, and a professional cover letter supporting your work. MA Students will complete 3 works focused on a specific concept in a single genre of painting. Students will compose a written Artist statement to support these works, a letter to a gallery to introduce their body of work, and a professional cover letter for presentation in job applications.

Apply the knowledge and skills you have acquired to work in a real-world setting. If you meet the criteria, you may be selected to work on an interdisciplinary collaborative project. Contact your student services advisor for details.

Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

Take a walk on the wild side. Visit zoos or wildlife sanctuaries to observe, sketch, photograph, and develop color studies on animals. Using the medium of your choice, you’ll create strong compositional paintings of animals based on the forms, textures, and characteristics you observed. [This course is cross-listed with FA 313.]

Travel to an inspirational location to practice your craft. You’ll create art that reflects your personal insights about the place.

You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director and advisors. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites vary by topic.

Refine your skills. As a Master of Fine Arts degree candidate, you’ll complete course assignments to develop the conceptual, design, and technical skills needed to successfully complete your MFA Thesis Project and/or portfolio. You must have passed your midpoint review. Director approval required. Fees and prerequisites will vary by topic.

Interact with your instructor and fellow students in pursuit of your approved print-based thesis. Your instructor and peers will help give your project direction.

Begin a successful thesis project. In addition, regular instructor critiques, you will discuss approaches to you Final Portfolio and/or Thesis Project with graduate student peers. The goal is project cohesiveness, work quality, concept strength, and process through critique and feedback. Each Group Directed Study (GDS) course requires a minimum of 3 paintings, graded only for this class.

Interact with your instructor and fellow students in pursuit of your approved written thesis. Your instructor and peers will help give your project direction.

Interact with your instructor and fellow students in pursuit of your approved written thesis. Your instructor and peers will help give your project direction.

Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have a minimum 3.0 cumulative GPA and the following: MFA. An approved midpoint review and director approval; M.ARCH. 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.
FMUSC 230 Sculpture 2
This course is Fine Arts Sculptures midpoint skills assessment class. Students will be evaluated on assignments designed to be challenging both in concept and technical skills, as well as problem-solving abilities. Students will model in clay and fabricate in cardboard volumetric constructions. Students will make three gallery-ready portfolio works; six models; and a written artist statement.

FMUSC 231 Ceramic Sculpture 1
Get your hands dirty working with clay. You’ll study clay bodies, kiln firing, and the contemporary ceramic scene, and gain the knowledge of sculptural materials.

FMUSC 233 The Art of Moldmaking & Casting
Gain essential moldmaking and casting skills. You’ll practice single-piece face molds, simple two-piece, complex three-or-more-piece rigid molds, and rubber mold making techniques. Plus, you’ll learn slip cast, hollow, and solid casting techniques.

FMUSC 234 Advanced Head & Figure Sculpture
Create sculptures that represent unique and personal interpretations of the human form. You’ll work representationally and expressively to develop formal head and figure techniques.

FMUSC 240 Gesture Figure Sculpture
Tell visual narratives using expressive body language in sculpture. Through study of anatomy, pose, compositional flow, gesture, and expressiveness, you’ll learn the essential nature of movement, how to use drapery to clarify dynamic movement, and how to express dramatic action.

FMUSC 270 Ecorche
Learn skeletal construction and musculature by sculpting an anatomical representation of the human body with the skin removed. Using plasteline figures, you’ll explore morphology, structural concepts, and rhythmic proportion. [This course is cross-listed with FMUSC 623.]

FMUSC 330 Sculpture 3
Context matters. You’ll employ issues of context including site, scale, surface, form, function, material, intention, and the viewer to create professional portfolio level sculpture.

FMUSC 331 Ceramics: Expressions in Clay
Clay is an expressive medium. Using various sculptural techniques, you’ll gain a variety of painterly and contemporary low fire abilities. [This course is cross-listed with FMUSC 624.]

FMUSC 334 Advanced Head & Figure Sculpture
Create sculptures that represent unique and personal interpretations of the human form. You’ll work representationally and expressively to develop formal head and figure techniques.

FMUSC 337 Bronze Casting
Use shell molds to cast a variety of metals. You’ll learn to prepare waxes for casting, and how to apply different patina to the completed casting. [This course is cross-listed with FMUSC 637.]

FMUSC 338 Wheel Formed Sculpture
Gain the ability to make cylinders, bowls, and discs on a potter’s wheel. You will use these shapes to create sculptures, an practice low temperature firings like raku.

FMUSC 340 Drapery & Clothed Figure
This course will demonstrate how to create folds and drapery for figurative sculpture. It will teach how to block a figure and add modern clothing to the figure by teaching the seven principles of folds and demonstrate how to model the forms in an abstract and realistic way.

FMUSC 345 Portrait Sculpture
Learn to sculpt portraits in clay as if it were bronze. You’ll understand differences in personal vs. commissioned portraits, and a likeness vs. a psychological portrait, and present all as a means of expression.

FMUSC 355 Sculpture 4
This is an in-depth portfolio-building course involving sculptural work in varied media. High-level craft-based and content-based projects lead to the creation of gallery quality work. Historical and contemporary contextual issues will be discussed.

FMUSC 356 Midsize Figure Modeling 4
Sculpt a 4-foot figure in clay. To build a realistic, expressive figure, you’ll build an armature to support 300 lbs., scale to correct proportions, model using basic anatomy, and apply finish details to create expressive surfaces.

FMUSC 360 Life-Size Figure Modeling
As an experienced life-modeling sculptor, you’ll create a life-size figure in water-based clay focusing on classical realism, subtlety, and personal expression.

FMUSC 361 Glaze Technology
Glazes protect and aesthetically enhance clay objects. Working in a variety glaze recipes and temperatures, you’ll learn how to mix, test, and manipulate glazes to create exciting new effects.

FMUSC 370 Relief Medallion & 3D Design
In this course, students will learn how to sculpt portrait and narrative bas reliefs and be able to demonstrate understanding of the techniques and procedures to build a realistic, expressive portrait. The course will focus on the use of sculptorial techniques to build a realistic, expressive portrait. The course will focus on the use of sculptorial techniques to build a realistic, expressive portrait.

FMUSC 375 Ecorche Portrait (Character Head from clay to 3D print)
Students follow one sculpture from a clay sculpture to a 3D print. We will investigate the concept of character development using specific anatomical forms while building a strong conceptual based understanding of the sculpture. These sculptures are finished in clay then scanned on to a digital platform and finished using Zbrush.

FMUSC 431 Ceramic Studio
Do portfolio-level work. Focusing on exceptional technical quality, thematic exploration, and conceptual clarity, you will focus on accurately accomplishing your established goals within a set time frame.

FMUSC 461 Ceramics Portfolio
Get real-world professional experience creating an exhibition-level portfolio. You’ll present a proposal that establishes your ability to set and achieve goals, articulates your understanding of conceptual frameworks, and shows a high level of skill in the ceramic medium.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
FASCU 490 Portfolio Enhancement
You will develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.

FASCU 493 Study Abroad: Location Sculpture: Italy
Practice your craft sculpting in Italy. You will build an armature, model clay, and practice observational and ecorche anatomy to sculpt the human form and head. You will focus on individual expression and surface finishing using water- and oil-based clays.

FASCU 498 Collaborative Project
Cross-disciplinary projects mirror real-world projects, and require a varied and sophisticated approach to problem solving. Course fees and prerequisites vary by topic.

FASCU 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

FASCU 500 Internship in Sculpture
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an "Internship for Credit" you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

FASCU 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.

GRADUATE COURSES

FASCU 620 Figure Modeling
You will develop personal interpretations of the human form.

FASCU 622 Moldmaking & Casting
You will develop and experiment with a variety of moldmaking techniques, 3D forms, and aesthetics.

FASCU 624 Ceramics: Expressions in Clay
Ceramic clay is an expressive medium. Using various sculptural techniques, you will gain a variety of painterly and contemporary low fire abilities. [This course is cross-listed with FASCU 331.]

FASCU 630 Advanced Figure Modeling
Master the portrait bust and figure. You will study standing figures, portraits, and reclining figures for in-depth knowledge of the human figure.

FASCU 632 Ecorche
Learn skeletal construction and musculature by sculpting an anatomical representation of the human body with the skin removed. Using plasteline figures, you will explore morphology, structural concepts, and rhythmic proportion. [This course is cross-listed with FASCU 270.]

FASCU 637 Bronze Casting
Use shell molds to cast a variety of metals. You will learn to prepare waxes for casting, and how to apply different patina to the completed casting. [This course is cross-listed with FASCU 337.]

FASCU 638 Advanced Firing & Glazing Techniques
Master advanced glazing, raku, and pit firing techniques to develop your artistic, conceptual, and technical skills.

FASCU 644 Portfolio Development Seminar
Prepare for your Midpoint and Final Review or MA final portfolio. You will examine, refine, and defend your project direction as you work toward developing a successful final portfolio or thesis project.

FASCU 645 Relief Medallion & 3D Design
In this course, students will learn how to sculpt portrait and narrative bas reliefs and be able to demonstrate understanding of how to work in both high and low reliefs. Students will also explore the basics of 3D scanning and digitally editing their work in preparation for 3D printing.

FASCU 695 Collaborative Project
Apply the knowledge and skills you have acquired to work in a real-world setting. If you meet the criteria, you may be selected to work on an interdisciplinary collaborative project. Contact your student services advisor for details.

FASCU 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

FASCU 800 Directed Study
Refine your skills. As a Master of Fine Arts degree candidate, you will complete course assignments to develop the conceptual, design, and technical skills needed to successfully complete your MFA Thesis Project and/or portfolio. You must have passed your midpoint review. Director approval required. Fees and prerequisites will vary by topic.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
FASCU 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have a minimum 3.0 cumulative GPA and the following: MFA: An approved midpoint review and director approval; MA: Director approval; M.ARCH: 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.

FASCU 903 Study Abroad: Location Sculpture: Italy
Master the craft of sculpting in Italy. You’ll build an armature, model clay, and practice observational and ecorche anatomy to sculpt the human form and head. You’ll focus on individual expression and surface finishing using water- and oil-based clays.

FASCU 990 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director and advisors. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites vary by topic.
GAME DEVELOPMENT
The Future of Game Development Begins with You

Don’t let the word “game” fool you. The field of game development is not child’s play, but the largest, fastest-growing media industry in the world. Not only does this mean that more people are playing video games, but also that virtual worlds and interactive environments are infiltrating every area of our lives from phones to televisions.

Before games ever became a media industry, many philosophers thought that games played a fundamental role in human behavioral learning. What was once theory now seems to be self-evident: as the game industry innovates and expands, it is starting to provide everything from entertainment, education and groundbreaking social interaction. We have just begun to tap into its potential.
WHAT WE OFFER

World-Class Curriculum: Game Development students receive a well-rounded education in the arts and sciences with an emphasis on applying techniques in Game Design, Programming, Concept Art, 3D Modeling and Animation.

Specialized Knowledge: After mastering the foundations, students develop innovative game mechanics and learn challenging 3D technology. Students can further their specialized training in game design, concept art, modeling, animation, and programming.

Master Game Design and Production Principles: Students learn and drill in design fundamentals for both 2D and 3D gameplay such as risk and reward, level layout and flow, balancing compelling gameplay, technical scripting and building suspense through story. As students progress, they learn specialized aspects of design such as monetization, unique control types, rapid development via iteration and production methods working in teams.

Master 2D & 3D Art Principles: This program builds on the foundations of traditional drawing, painting, and visual storytelling to develop conceptual skills. Students will have a solid grasp of fundamental game art principles, including advanced concep ing, 3D modeling and texturing, shading, animation, and rigging techniques, as well as a thorough understanding of art production software, game engine technology and the production environment.

Hands-On Experience: Communication and organizational skills play key roles as students work on collaborative projects. State-of-the-art game engines are used to generate games from prototype to a publishable game, giving graduates hands-on experience with industry techniques and standards.

State-of-the-art Facilities: We offer industry-standard resources and equipment, including: a Game Lab, hundreds of classroom PC’s and Cintiqs equipped with the latest technology and featuring all of the industry’s latest development applications.

Professional Faculty: Our faculty are all working professionals at the top of the industry. Every semester, industry greats are invited for guest lectures and presentations.

Portfolio Development: Students develop an exceptional portfolio that shows skill in traditional drawing and painting as well as 3D modeling, game design, Programming, level design, animation, rigging and time management.

CAREER PATHS

Game Programming

Chief Technology Officer (CTO)

Technical Director

Lead Engineer / Principle Engineer

Software Engineer, AI Programmer,
Graphics Programmer, Physics Programmer, Game Play Programmer

Junior Engineer, Engineering Intern

Game Design

Creative Director

Lead Game Designer

Senior Game Designer

Systems Designer, UI/UX Designer,
Freemium Designer

Level Designer, Scripter, Combat Designer

Associate Level Designer, Junior Scripter

Game Art

Art Director

Technical Art Director, Cinematics Director

Lead Character Artist, Lead Environment Artist, Lead Concept Artist, Lead Animator, Technical Art Lead, Rigging Lead, Effects Lead Designer

Senior Character Artist, Senior Environment Artist, Senior Animator, Senior Technical Artist, Senior Rigging Artist, Senior Effects Artist, UI Artist

3D Artist, Character Artist, Environment/props Artist, Environment Architect, Animator, Character Animator

Game Development
Associate of Arts [AA] in Game Development

AA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 33 UNITS

MAJOR 15 UNITS

+ LIBERAL ARTS 18 UNITS

TOTAL 66 UNITS

AA GAME DEVELOPMENT DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist

• Minimum 2.0 GPA and the following general education requirements:

  2  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Critical Thinking course
  1  Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

AA GAME DEVELOPMENT CORE COURSES

FND 113 Sketching for Communication
GAM 105 Introduction to Maya
GAM 107 Game Engines
GAM 110 Introduction to Game Development
GAM 111 2D Tools for Game Development
GAM 115 Elements of Scripting
or FND 112 Figure Drawing
GAM 150 Game Design, Theory & Analysis
GAM 170 Level Design for Video Games
or GAM 241 Introduction to Digital Sculpting
GAM 201 3D Modeling for Games
GAM 233 Elements of Digital Painting
GAM 310 Prototype Game Production Studio
or FND 116 Perspective

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES
LA 291 Designing Careers

ART HISTORICAL AWARENESS
LA 120 Art History through the 19th Century
LA 121 Art History through the 19th Century
Bachelor of Fine Arts [BFA] in Game Development

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 36 UNITS

FND 113 Sketching for Communication

GAM 105 Introduction to Maya

GAM 107 Game Engines

GAM 110 Introduction to Game Development

GAM 111 2D Tools for Game Development

GAM 115 Elements of Scripting

or FND 112 Figure Drawing

GAM 150 Game Design, Theory & Analysis

GAM 170 Level Design for Video Games 1

or GAM 241 Introduction to Digital Sculpting

GAM 201 3D Modeling for Games 1

GAM 233 Elements of Digital Painting

GAM 310 Prototype Game Production Studio

or FND 116 Perspective

GAM 405 Games Portfolio Preparation

TOTAL 132 UNITS

BFA GAME DEVELOPMENT CORE COURSES

Bachelor of Fine Arts [BFA] in Game Development

GAMGAME DEVELOPMENT

318 319

BFA GAME DEVELOPMENT DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist

• Minimum 2.0 GPA and the following general education requirements:

  4 Art Historical Awareness courses

  1 Written Communication: Composition course

  1 Written Communication: Context & Style course

  1 Written Communication: Critical Thinking course

  1 Historical Awareness course

  1 Quantitative Literacy course

  1 Cultural Ideas & Influences course

  1 Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:

LA 107 Writing for the Multilingual Artist

LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:

LA 110 English Composition: Narrative Storytelling

LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:

LA 202 English Composition: Creative Persuasion & Argument

LA 207 Persuasion & Argument for the Multilingual Writer

LA 280 Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:

LA 171 Western Civilization

LA 270 U.S. History

LA 274 Study Abroad: Art & Architecture of Renaissance Florence

LA 276 Seminar in Great Britain

LA 278 Seminar in France

LA 279 Seminar in Italy

LA 359 Urban Sociology

QUANTITATIVE LITERACY

CHOOSE ONE:

LA 124 Physics for Artists: Light, Sound, and Motion

LA 146 Anatomy of Automobiles

LA 233 Popular Topics in Health, Nutrition, & Physiology

LA 254 Human-Centered Design

LA 255 College Math

LA 271 College Algebra with Geometry

LA 286 Discrete Mathematics

LA 288 Vector, Matrices, & Transformations

LA 298 Precalculus

LA 296 Applied Physics

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:

LA 292 Programming & Culture

LA 326 Topics in World Art

LA 328 World Literature

LA 343 Comparative Religion

LA 368 Experiencing Culture: Anthropology for Today’s Artist

LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

LA 291 Designing Careers
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Bachelor of Science [BS] in Game Programming

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

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<th>CORE</th>
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<td>MAJOR</td>
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<td>+ELECTIVES</td>
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BS GAME PROGRAMMING DEGREE REQUIREMENTS

- Minimum grade of C- in all major coursework and the following:
  - LA 107 Writing for the Multilingual Artist
  - or LA 108 Composition for the Artist
  - LA 255 College Math
  - LA 271 College Algebra with Geometry
  - LA 286 Discrete Mathematics
  - LA 288 Vector, Matrices, & Transformations
- Minimum 2.0 GPA and the following general education requirements:
  1. Art Historical Awareness course
  1. Written Communication: Composition course
  1. Written Communication: Context & Style course
  1. Written Communication: Critical Thinking course
  1. 3D Math course
  1. Fundamental Math course
  1. Applied Math course
  1. Discrete Mathematics course
  1. Historical Awareness course
  1. Cultural Ideas & Influences course
  1. Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

- CHOOSE ONE:
  - LA 107 Writing for the Multilingual Artist
  - LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

- CHOOSE ONE:
  - LA 110 English Composition: Narrative Storytelling
  - LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

- CHOOSE ONE:
  - LA 202 English Composition: Creative Persuasion & Argument
  - LA 207 Persuasion & Argument for the Multilingual Writer
  - LA 280 Persuasive Journalism

FUNDAMENTAL MATH

- LA 255 College Math

APPLIED MATH

- LA 271 College Algebra with Geometry

3D MATH

- LA 286 Vector, Matrices, & Transformations

DISCRETE MATHEMATICS

- LA 286 Discrete Mathematics
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Master of Arts [MA] in Game Development

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<td>+ GRADUATE LIBERAL ARTS</td>
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MA GAME DEVELOPMENT REQUIRED MAJOR COURSES

ANM 623 3D Modeling & Animation 1 (Maya)
GAM 601 Elements of Video Games
GAM 602 Game Design Principles
GAM 605 Scripting for Video Games 1
GAM 606 Rapid Game Development
GAM 607 Action Adventure & RPG Level Design
GAM 608 Drawing Bootcamp for Games: The Human Figure
GAM 651 Prototype Game Development
GAM 655 Scripting for Games 2
GAM 778 Professional Practices & Portfolio for Game Developers
WNM 606 User Experience Design

MA GAME DEVELOPMENT DEGREE REQUIREMENTS

• Successful completion of Final Portfolio Review
• Minimum grade of C in all required 36 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirement:
  1. Art Historical Awareness & Aesthetic Sensitivity course

MA GAME DEVELOPMENT GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 623 History and Techniques of Games
Master of Fine Arts [MFA] in Game Development

MFA UNIT REQUIREMENTS

MAJOR 30 UNITS
+ DIRECTED STUDY 18 UNITS
+ ELECTIVES* 6 UNITS
+ GRADUATE LIBERAL ARTS 9 UNITS
TOTAL 63 UNITS

*Per director approval

MFA GAME DEVELOPMENT DEGREE REQUIREMENTS

- Successful completion of Final Thesis Project
- Minimum grade of C in all required 63 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1. Art Historical Awareness & Aesthetic Sensitivity course
  1. Cross Cultural Understanding course

MFA GAME DEVELOPMENT REQUIRED MAJOR COURSES

GAM 601 Elements of Video Games
GAM 602 Game Design Principles
GAM 605 Scripting for Video Games 1
GAM 606 Rapid Game Development
GAM 607 Action Adventure & RPG Level Design
GAM 608 Drawing Bootcamp for Games: The Human Figure
GAM 631 Thesis Project Preparation
GAM 651 Prototype Game Development
GAM 655 Scripting for Games 2
GAM 778 Professional Practices & Portfolio for Game Developers

MFA GAME DEVELOPMENT GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 623 History and Techniques of Games

CROSS CULTURAL UNDERSTANDING

CHOOSE ONE:
GLA 603 Anthropology: Experiencing Culture
GLA 606 Crossing Borders: Art & Culture in a Global Society
GLA 611 Cultural Narratives
GLA 617 Mythology for the Modern World
GLA 619 Culture & Identity in Modern American Theater
GLA 627 The Global Design Studio: Past, Present, & Future
GLA 903 Graduate Seminar in Europe
GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture
GAM 131 History of Gaming
Understanding game history helps modern developers make good design choices. You will study ancient board games, modern consoles, upcoming technologies, and a broad overview of the companies that have defined the video game industry.

GAM 136 2D Mobile Gaming Art
Create 2D art for mobile games. You will use digital imaging software to make unique illustrated art, environments, and assets based on style guides and real-world constraints. Plus, learn file structures and layer organization suitable for editing.

GAM 150 Game Design, Theory & Analysis
Explore, play, research, and create a variety of tabletop and Alternate Reality Games to expand your game design knowledge. You will learn the importance of play-testing, creating compelling puzzles, and the mechanics of strategy and chance.

GAM 170 Level Design for Video Games 1
Gain a solid understanding of level design for first- and third-person video games. You will create levels and game experiences—from initial concept phase to block mesh, and multiple passes of scripting—using the Unreal game engine.

GAM 190 Mobile UI and UX
To design an intuitive UI (user interface) and UX (user experience) you must know your audience and your medium. You will learn how to create wireframes and interface elements fitting for mobile games.

GAM 195 Scripting for User Interfaces
In this course, user interface artists and user experience designers who want hands-on experience will implement their work onto functional games in engine. Students will create user interfaces for popular game engines.

GAM 201 3D Modeling for Games 1
Model immersive scenes that include multiple props. Using a conventional 3D application, you will deepen your skillset in UV coordinate mapping, different surfacing methods, and layout. Present your work in a real-time rendering application.

GAM 202 Animation for Games
Learn the fundamentals of 2D and 3D animation. You’ll learn to apply the principles of animation to both 2D and 3D characters and make them come alive! Then apply what you learn to your own characters.

GAM 209 Rigging for Games 1
Create character rigs that make characters come alive! To learn fundamental principles of character rigging, you’ll use Maya to create rigs for both the animators and the game engine.

GAM 215 Scripting for 3D Games 1
Learn to apply coding standards and practices, automation, intermediate scripting features, and design patterns commonly found in scripted game logic. You will examine different approaches to scripting through short-form projects.

GAM 225 Visual Effects for Games 1
Want to make cool attacks and explosions? Start here! Visual Effects (VFX) are a huge and exciting part of any game. You will learn to create amazing effects in a game engine, making you a valuable asset in the game industry.

GAM 233 Elements of Digital Painting
Gain the skills to digitally paint individual elements like skin, hair, facial features, wood, metal, stone, environments, and more.

GAM 238 The Power of Composition
Use your composition and design skills to create powerful conceptual art. You’ll analyze the work of old masters, famous illustrators, and contemporary concept artists to improve your work.

GAM 241 Introduction to Digital Sculpting
Learn the concepts and methods used to produce digital sculptures. You will learn to create organic and hard-surface objects in a digital sculpting application, explore 3D painting, and practice concept ideation. [This course is cross-listed with GAM 623.]

GAM 244 Digital Environment Sketching
Each landscape has an unique anatomy. You’ll study the architectural language and style of various cultures and time periods, and learn to use draftsmanship, mood, story, symbolism, proportion, spatial relationships, and other environmental principles in your work.

GAM 245 Mobile Game Development
Program and deploy games for mobile using professional-grade software. You will build interfaces for multiple screen sizes, debug, profile, and optimize a mobile application for Android or iOS touch-screen devices.

GAM 250 Accelerated Digital Drawing Intensive for Concept Art
Get the full range of figure-drawing skills to develop a cohesive, distinct cast of characters. Working from various live models, you’ll use line, shape, and color to design characters and communicate various character traits and types.

GAM 252 Systems Design
Explore the formal systems structures of games. You will model complex game systems based on high-level game concepts and balance variables of systems using systems theory, the MDA model, core and compulsion loops, combat systems, narrative architecture, social systems, game economies, and more.
GAM 255 Rapid Ideation Creation Sketching for Concept Art
We call it a boot camp, but there’s nothing basic about our training. As a prospective concept artist, you’ll gain the skills required to create thumbnails, ideations, and concept drawings with speed and accuracy. You’ll produce volumes of sketches along the journey.

GAM 260 Prop & Weapon Design for Games
Create believable props and weapons for characters and creatures in a video game. You’ll learn the aesthetics and function of weapons and props from different genres and time periods.

GAM 265 Vehicle & Robot/Mech Design for the Entertainment Industry
Learn to draw a variety of vehicles from land, sea, and air. Focusing on accuracy, believability, and innovation, you’ll draw, design, and develop a variety of vehicle and mech concepts for movies, television, and video games.

GAM 266 Digital Figure Painting
Expand your digital painting abilities. You’ll use color theory and various painting techniques to realistically render shapes and shadows, establish color harmony, and create mood.

GAM 269 Color and Light for Concept Art
Dive into color and light. You’ll examine how various light sources use virtual reality, emerging technologies, and new technology as tools that are used in professional video game pipelines, such as rigging tools and automated animation exporters.

GAM 301 3D Modeling for Games 2
Basic modeling techniques are built upon and expanded with challenging, subject matter. Through intermediate techniques of polygonal modeling, Nurb based modeling and advanced modifiers, students will learn industry standard practices to quickly formulate more advanced practices. Students will also become more adept at UV and texturing techniques.

GAM 303 Creature Rigging
Take your rigging skills to the next level by learning to rig usual creatures and creature features. You will learn to rig wings, tentacles, multiple legs, and gain the skills to do any rigging challenge that comes your way.

GAM 309 Tools Programming In Python
Students will learn to program in Python and create applications that can be used in a game character pipeline. Emphasis will be placed on creating tools that are used in professional video game pipelines, such as rigging tools and automated animation exporters.

GAM 310 Prototype Game Production Studio
Learn by doing. Following a step-by-step process, you will produce a playable game prototype. Plus, you will gain organization, time management, communication, and collaboration skills along the way.

GAM 315 Scripting for 3D Games 2
Create an action-adventure game to increase your scripting skills. Using what you learned in Scripting for 3D Games 1, you’ll learn script structures, complex vector3 manipulation, and attribute calculations using C# and Unity.

GAM 318 Virtual Reality and New Technology 1
Use virtual reality, emerging technologies, and new technology as it comes out to create innovative immersive experiences. You will learn from the past, experience the present, and create the future of interactive technology.

GAM 320 Game Animation 1
As an animation professional, knowing how the game animation process is different from the film/TV process is critical. You will refine and develop your animation skills by bringing your animations to life interactively within a game engine.

GAM 322 Stylized Character Design & Drawing for Games
Gain the skills to design stylized, simplified characters for video games. You’ll practice simplifying your character designs using good design principles to create appealing styles and characters.

GAM 325 Visual Effects for Games 2
Create real-time visual effect in game engines. You will build 3D effects for environments, props, vehicles, and (of course) character attacks. Fire! Smoke! Explosions!

GAM 328 Monsters vs. Mechs
Think you’ve got what it takes? Prove it by designing original monsters and mechs (robots) good enough to win the Monster vs. Mech battle royal! Only the vehicles and creatures with the best common aesthetics, existing concept art, and anatomy will survive.

GAM 332 Texture & Light
Create and manage textures using hand-painted and procedural methods in 2D and 3D applications. You will identify textures that define the different properties of 3D surfaces and use UV mapping techniques to correctly apply 2D textures to a 3D object. [This course will be cross-listed with GAM 612.]

GAM 335 Story in Video Games
Games are what we play and why we play them. You’ll learn to use specific storytelling skills to create interactive narratives, define memorable heroes and villains, and empower player agency.

GAM 340 3D Character Modeling 1
Study the game character pipeline from start to finish. Using games character design, low-resolution modeling techniques, UV layouts, and 2D and 3D surface painting for characters to create your own low-res, 3D game character. [This course is cross-listed with GAM 603.]

GAM 342 Game Environment Production 1
Use the environment asset pipeline to create real-time, 3D interior and exterior scenes. You will gain the storytelling, prop development, modularity, and composition skills to create compelling real-time environments. Plus, study scene management and iteration development. [This course is cross-listed with GAM 626.]

GAM 344 Digital Environment Painting
Build production-ready concept art for game environments. Using 3D and photo reference material, value study guidelines, style guides, and digital painting brushes you’ll create finished environment pantings. Plus, increase your composition, lighting, mood, and storytelling abilities.

GAM 350 Rapid Game Development
Become an effective game designer through multi-week projects in different genres. You will learn best practices for time management, effective communication, and project organization in a collaborative setting. [This course is cross-listed with GAM 606.]

GAM 353 Game Freemium & Monetization
Learn the principles behind freemium game design and how to use monetized gameplay mechanics to generate revenue. You will gain the skills to evaluate the profitability of social and mobile free-to-play games.

GAM 360 Environmental Modeling for Games 2
Build current-generation, real-time environments. Employing the environment art pipeline for games, you will gain lighting and rendering techniques, learn foliage creation, and present your work in a game engine.
GAM 380 Game Animation 2
Game characters need to express and emote just as much as any other type of animated character. You will learn advanced body language and facial animation techniques to animate your characters so their personality shines through no matter what they are doing.

GAM 401 Hard Surface Modeling 1
Model and sculpt mechanical and manufactured assets. You will build complicated objects, such as tools and vehicles, and learn to create and manage the resolution of these forms.

GAM 403 Organic Modeling: High Resolution Game Assets
Sculpt characters and organic environmental objects for games. Using conventional 3D and digital sculpting applications, you will create and manage dense polycounts to describe strong silhouettes, recognizable sculpted forms, and detailed relief in this high-resolution process.

GAM 405 Games Portfolio Preparation
As a senior, you will organize and enhance your accumulated work to create a portfolio that showcases your skills and accomplishments. Plus, learn professional practices and how to apply for employment.

GAM 410 Rapid Game Development 2
The pros use rapid prototyping to determine if a game will be fun, compelling, and well suited for production. Working collaboratively, you will create games on quick, two- and four-week cycles to learn scheduling, the responsibilities of different roles, and much more.

GAM 416 Combat - Dancing with the Enemy
Learn to design combat in games, from planning out enemy encounters step-by-step to creating combat rules and systems. You will emulate combat in games like Street Fighter, Mario, and Unreal Tournament, and construct a level with multiple combat encounters in a popular game engine.

GAM 424 Introduction to Shader Creation
Students will learn the principles of shader development as they create and script their own shaders and apply them to different models. Shader creation for both film and games will be covered.

GAM 432 Advanced Textures & Materials
Go beyond an object’s standard features to define wear and tear, weathering, and age. You will apply industry-standard texturing and rendering methods like map baking, 3D painting, and procedural and node-based material creation to original 3D artwork, will be demonstrated. [This course is cross-listed with GAM 632.]

GAM 440 3D Character Modeling 2
Create your own high-resolution, 3D game character. You will learn game character ideation, digital sculpting, hair and clothing, retopology, UV layouts, and both 2D and 3D texturing techniques using the full game character pipeline.

GAM 464 High Resolution Asset Studio
Produce assets that meet industry standards and timelines. Starting with existing and original concept art, you’ll use each step of the game asset pipeline to deepen your knowledge of current workflows.

GAM 483 Interactive Media Production & Entrepreneurship
Experience the roles of project and studio managers in the game and interactive entertainment industries. You will learn to build new projects, team management, assessing resources, and how to create budgets and schedules.

GAM 490 Portfolio Enhancement
You will develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.

GAM 498 Collaborative Project
Cross-disciplinary projects mirror real-world projects, and require a varied and sophisticated approach to problem solving. Course fees and prerequisites vary by topic.

GAM 498ES Esports Studio
Students will learn how to prepare and produce Esports Live Broadcasts and Tournaments. Students will gain essential studio experience by producing content for live events, and create professional grade portfolio material. This class will introduce you to the skills you will need to succeed in today’s fast paced world of Esports.

GAM 498GD Collaborative Game Development
Collaborate with artists, designers, and programmers to create a video game prototype. You will use professional tools, techniques, and workflows to create a portfolio-quality project as a team.

GAM 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

GAM 500 Internship in Game Design
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

GAM 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.
GAP 225 Programming for Games 2
Increase your abilities using the most common C++ language features. You’ll learn to write preprocessor directives, unit tests, custom operators, file I/O, and templates.

GAP 235 Data Structures & Algorithms
Take the leap from coder to software engineer. You will learn about asymptotic analysis of the various algorithms involved with arrays, linked lists, queues, stacks, strings, hash tables, trees, graphs, and more.

GAP 255 Object-Oriented Programming & Design
Learn essential techniques for organizing code into classes. Explore common design patterns used throughout game programming to facilitate in writing scalable, maintainable code.

GAP 275 Programming for Games 3
Make a simple 2D game. You’ll learn to solve specific game programming challenges using 2D graphics, capturing player input, basic audio programming, simple physics and collision, and more.

GAP 285 AAA Game Engine Architecture
Make simple games using the Unreal Engine to learn about AAA game architecture. You’ll get a behind the scenes look at how Unreal works, and why it was built this way.

GAP 288 Vector, Matrices, & Transformations
Solve linear systems using various applications. You’ll learn the mathematics of 3D vectors, including dot and cross product operations, and use Matrix operations for transformations like translations, rotations, and scale.

GAP 295 Low-Level Programming & Optimization
Learn the internals of the CPU and memory systems in modern computers and consoles. You’ll study optimization theory and gain hands-on experience with concurrency and multi-threaded programming.

GAP 301 Programming Game Engines
Design your own game engine. You’ll follow a step-by-step process to build a stable, scalable, reusable engine that will form the foundation for future classes.

GAP 305 Programming for Production
Build two games, one using an engine from GAP 301 and another using a tool of your choice. Learning the role of engineer, you’ll work in teams using industry-standard tools and methodologies to produce the games.

GAP 311 Fundamentals of Computer Graphics
Learn the foundations of modern Computer Graphics, including points, lines, polygons, and how to color and light them. You’ll explore different types of Shaders—the foundation for rendering CG objects—using basic lighting, texturing, types of textures, and environmental mapping.

GAP 321 Artificial Intelligence
AI brings non-player character behavior to life in a simulated world. Building AI for a variety of game types, you’ll create a simulation game incorporating AI layering, behavior trees, planning, and communication that allows multiple AI agents to conspire against the player.

GAP 331 Network Programming
Build a simple two player game to be played over a network. You’ll learn network protocols, server client architecture, and peer-to-peer interaction.

GAP 341 Programming for Mobile Platforms
In this course, students will create games for mobile platforms. Emphasis will be placed on programming for optimization. Various mobile platforms will be compared and the pros and cons of platform specific programming will be analyzed. Mobile device architecture and the challenges of mobile development will be discussed in depth.

GAP 351 Indie Game Programming
Learn to approach one of the world’s most popular “black box” game engines like an engineer. Discover how you can still make informed technical choices to create efficient systems and tools, despite limited access to source code.

GAP 361 Programming for Game UI and Tools
Create user interfaces for both behind-the-scenes game designers, and front facing game players. You’ll make functional widgets including buttons, list boxes, and text fields.

GAP 371 Console Programming
In this course, students will choose a console and build a game for a specific platform. Students will be challenged to push a game through a game console. Emphasis will be placed on effective use of development tools specific to the platform.

GAP 391 Procedural Content Generation
This course will cover the basics of procedural content generation. Students will build systems to generate everything from worlds to quests.

GAP 490 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Students will be accountable for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.
GAP 498 Collaborative Project
Cross-disciplinary projects mirror real-world projects, and require a varied and sophisticated approach to problem solving. Course fees and prerequisites vary by topic.

GAP 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

GAP 500 Internship in Game Programming
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an "Internship for Credit" you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

GAP 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.
GAM 601 Elements of Video Games
Prepare to enter the video game industry. Studying professional practices and techniques, you’ll find differences between large and small companies, genres, and types of games. Plus, create your own game design document that shows what you’ve learned.

GAM 602 Game Design Principles
Develop a set of creative tools based on games, film, art, and music from around the world. You will learn how to effectively brainstorm, prototype, and iterate on original ideas using industry standard practices on your own cultural background.

GAM 603 3D Character Modeling 1
Study the game character pipeline from start to finish. Using game character ideation, low-resolution modeling techniques, UV layouts, and 2D and 3D surfacing for characters to create your own low-res, 3D game character. [This course is cross-listed with GAM 340.]

GAM 604 Environment Modeling for Games: Principles
Study 3D game art production for environments. You will gain block out, UV mapping, texturing, and iterative development skills to develop your 3D scenes. Plus, learn to identify the best modeling practice for a given environment.

GAM 605 Scripting for Video Games 1
Is your focus on level design or game design? You will learn scripting and 3D programming techniques to build a working first playable. Students will have hands-on experience with a game engine to create their prototype game. Time management, organization, export and import pipeline, bug tracking and fixing will be refined.

GAM 606 Rapid Game Development
Become an effective game designer through multi-week projects in different genres. You will be taught, and practice for time management, effective communication, and project organization in a collaborative setting. [This course is cross-listed with GAM 350.]

GAM 607 Adventure & RPG Level Design
Gain a solid understanding of level design for 1st and 3rd person video game levels. You will create levels and game experiences from initial concept phase through block mesh and multiple passes of scripting using the Unreal game engine.

GAM 608 Drawing Bootcamp: The Human Figure
Improve your concept art skills by drawing the figure and becoming familiar with human anatomy and figure drawing concepts.

GAM 610 Drawing Bootcamp: Dynamic Sketching
Improve your ability to create concept art by sketching various hard surfaces and organic subjects. You’ll start your own library of reference materials including animals, vehicles, buildings, people, and assorted materials.

GAM 611 Visual Communication for Game Designers
This course focuses on developing visual design and communication skills for video game designers. Topics include: wireframes, graphic design, UX/UI, basic sketching, and verbal presentation. Students use industry-standard digital tools and vocabulary to efficiently and accurately convey their game play ideas and create graphic presentations.

GAM 612 Concept Art for Games
Apply your drawing and color skills to game-specific subjects. You will gather tools, techniques, and methods for visual storytelling, storyboarding, and digital painting skills to create asset model packs and designs for 3D modeling production.

GAM 613 Textures & Light
Create and manage textures using hand-painted and procedural methods in 2D and 3D applications. You will identify textures that define the different properties of 3D surfaces and use UV mapping techniques to correctly apply 2D textures to a 3D object. [This course will be cross-listed with GAM 332.]

GAM 621 Character & Hero Props Modeling
Create a high-resolution, 3D character. Utilizing the game character pipeline, including the hair and clothing pipelines—you will model a character based on your own design or from an existing concept. Plus, gain sculpting, retopology, 2D and 3D painting skills.

GAM 622 Environment Production 1
Use the environment asset pipeline to create real-time, 3D interior and exterior scenes. You will gain the storytelling, prop development, modularity, and composition skills to create compelling real-time environments. Plus, study scene management and iterative development. [This course is cross-listed with GAM 342.]

GAM 623 Action Adventure & RPG Level Design
Learn the concepts and methods used to produce digital sculptures. You will learn to create organic and hard-surface objects in a digital sculpting application, explore 3D painting, and practice concept ideation. [This course is cross-listed with GAM 241.]

GAM 624 Character & Hero Props Modeling
Create a high-resolution, 3D game character. Utilizing the game character pipeline, including the hair and clothing pipelines—you will model a character based on your own design or from an existing concept. Plus, gain sculpting, retopology, 2D and 3D painting skills.

GAM 625 3D Character Modeling 2
Learn complex, efficient, and specialized practices for scripting and rendering methods like map baking, 3D painting, and procedural and node-based material creation to original 3D artwork, will be demonstrated. [This course is cross-listed with GAM 432.]

GAM 626 Game Environment Production 1
Use the environment asset pipeline to create real-time, 3D interior and exterior scenes. You will gain the storytelling, prop development, modularity, and composition skills to create compelling real-time environments. Plus, study scene management and iterative development. [This course is cross-listed with GAM 342.]

GAM 630 Game Environment Production 1
Study the game character pipeline from start to finish. Using game character ideation, low-resolution modeling techniques, UV layouts, and 2D and 3D surfacing for characters to create your own low-res, 3D game character. [This course is cross-listed with GAM 340.]

GAM 631 Thesis Project Preparation
Prepare for the midpoint review. You will develop an independent thesis plan, perfect your portfolio, and complete your thesis project proposal to showcase your accumulated skills and work over the first part of the program.

GAM 632 Advanced Textures & Materials
Go beyond an object’s standard features to define wear and tear, weathering, and age. You will apply industry-standard texturing and rendering methods like map baking, 3D painting, and procedural and node-based material creation to original 3D artwork, will be demonstrated. [This course is cross-listed with GAM 432.]

GAM 633 Dynamic Figure Sculpting for Games
Breathe life into your characters by sculpting expressive forms. Successful character artists have a firm foundation in human anatomy. You will use digital sculpting tools to study proportions and muscle groups, create strong silhouettes, simplify anatomy, and learn proper posing techniques.

GAM 634 Environment Modeling for Games: Production
Build real-time environments using current practices and the environment art pipeline for games. You will gain foliage creation, lighting, and rendering skills, and present your work in a game engine.

GAM 635 Prototype Game Development
Student teams will work in a model production environment to build a working first playable. Students will have hands-on experience with a game engine to create their prototype game. Time management, organization, export and import pipeline, bug tracking and fixing will be refined.

GAM 636 Digital Painting Principles
Rapidly improve your digital painting skills to create believable concept art. You’ll paint the human figure and other types of materials to learn basic color theory.
GAM 665 Color & Composition for Game Art
A working knowledge of the three most important elements of concept art—color, cinematic lighting, and composition—will help you create mood and emotion in your designs.

GAM 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

GAM 778 Professional Practices & Portfolio for Game Developers
As a graduate student, you will prepare for your game career by reviewing and organizing your accumulated work into a portfolio presentation that promotes your best work and accomplishments.

GAM 800 Directed Study
Refine your skills. As a Master of Fine Arts degree candidate, you’ll complete course assignments to develop the conceptual, design, and technical skills needed to successfully complete your MFA Thesis Project and/or portfolio. You must have passed your mid-point review. Director approval required. Fees and prerequisites will vary by topic.

GAM 810 Pipeline Process for Thesis
Make a plan to finish your thesis. With help from your instructor and peers you’ll work to refine your concept, address challenges, and do the visual, verbal, and written work to advance your thesis toward completion.

GAM 840 Modeling
As a student with a modeling-focused thesis, you’ll receive direct-ed 3D instruction and group critique designed to improve your project and further develop your thesis production.

GAM 850 Game Design
This course is for graduate students who wish to create their Final Thesis project inside the Unreal Game Engine. Lessons of industry-standard pipeline work will be taught, as well as a deeper understanding of the unreal engine as it applies to game production and development.

GAM 860 Concept Art for Games
Learn what it takes to work as a concept artist in the video game industry. You’ll also learn techniques and processes that are useful in a variety of fields.

GAM 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have a minimum 3.0 cumulative GPA and the following: MFA: An approved midpoint review and director approval; MA: Director approval; M.ARCH: 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.
If You Want a Portfolio that Lands you the Job, Apply Here

Graphic design is art for the people. It’s the mark that symbolizes your trusted brands, the homepage of your well-loved website and the label on your favorite products.

Here, our graphic design department is second to none. From day one, you’ll be treated like a working designer taught by professionals at the top of their field. Apply yourself and you’ll leave with a portfolio that has something very important that goes with it: a job.
WHAT WE OFFER

Winter Show: In addition to participating in The Academy’s Spring Show, the School of Graphic Design hosts its own Winter Show, which features the graduating seniors and MFA candidates, as well as packaging and dimensional projects that are on display. Industry is invited to judge for the most outstanding portfolios and awards are given.

Real-World Projects: Every year, Graphic Design students work on many projects for real clients.

Professional Faculty: Graphic Design instructors are award-winning designers working at the top of the industry. Our faculty members bring years of industry experience into the classroom. Learn from industry greats such as Michael Osborne, famous San Francisco designer of the Post Office “Love Stamp,” Tom Sieu, Creative Director of Sephora, and influential design icon Roland Young.

World-Class Curriculum: The program provides a robust curriculum of conceptual problem solving, innovation, critical thinking, and formal design as well as branding and marketing strategies. A real-world approach to design assures aesthetics, functionality, value, and meaning to all student projects.

Green Design: Green strategies are very much a part of the program. Issues of sustainability are strongly considered throughout our curriculum.

CAREER PATHS

Graphic Design

VP Creative Director: Strategic Branding, Design as Problem Solving Creative (Entrepreneur, Academia)

Design Director: Print, Package/ID/Brand, Web (Design lead at multidisciplinary or non-design specific Company)

Senior Designer: Print, Package/ID/Brand, Web/Flash (Potential to use design expertise outside of the world of design)

Designer: Print, Package/ID/Brand, Web/Flash

Junior Designer: Print/Production, Package/ID/Brand, Web Production Flash
DEGREE REQUIREMENTS

Associate of Arts [AA] in Graphic Design

AA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 33 UNITS

MAJOR 15 UNITS

+ LIBERAL ARTS 18 UNITS

TOTAL 66 UNITS

AA GRAPHIC DESIGN DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist

• Minimum 2.0 GPA and the following general education requirements:
  2  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Critical Thinking course
  1  Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

AA GRAPHIC DESIGN CORE COURSES

ADV 236  Digital Photography
GR 102  Design Technology: Digital Publishing Tools
GR 122  Typography 1: Hierarchy and Form
GR 150  Visual Communication A
GR 152  Visual Communication B
GR 221  Graphic Design 1: Visual Communication
GR 310  Typography 2: Formalizing Structure
GR 321  Package Design 1: 3D Thinking/Marking
GR 327  Graphic Design 2: Integrating Principles
WNM 105  Design Technology: Visual Design Tools
WNM 249  Web Design 1

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:

LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:

LA 202  English Composition: Creative Persuasion & Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES

LA 291  Designing Careers

ART HISTORICAL AWARENESS

LA 120  Art History through the 15th Century
LA 121  Art History through the 19th Century
Bachelor of Fine Arts [BFA] in Graphic Design

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 36 UNITS
MAJOR 42 UNITS
+ ELECTIVES 9 UNITS
+ LIBERAL ARTS 45 UNITS
TOTAL 132 UNITS

BFA GRAPHIC DESIGN DEGREE REQUIREMENTS

- Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
- Minimum 2.0 GPA and the following general education requirements:
  1. 4 Art Historical Awareness courses
  2. 1 Written Communication: Composition course
  3. 1 Written Communication: Context & Style course
  4. 1 Written Communication: Critical Thinking course
  5. 1 Historical Awareness course
  6. 1 Quantitative Literacy course
  7. 1 Cultural Ideas & Influences course
  8. 1 Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

BFA GRAPHIC DESIGN CORE COURSES

ADV 236 Digital Photography
GR 102 Design Technology: Digital Publishing Tools
GR 150 Visual Communication A
GR 152 Visual Communication B
GR 122 Typography: 1. Hierarchy and Form
GR 221 Graphic Design 1: Visual Communication
GR 310 Typography 2: Formalizing Structure
GR 321 Package Design 1: 3D Thinking/Making
GR 327 Graphic Design 2: Integrating Principles
GR 460 Senior Portfolio
WNM 105 Design Technology: Visual Design Tools
WNM 249 Web Design 1

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:
LA 110 English Composition: Narrative Storytelling
LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:
LA 171 Western Civilization
LA 270 U.S. History
LA 274 Study Abroad: Art & Architecture of Renaissance Florence
LA 276 Seminar in Great Britain
LA 278 Seminar in France
LA 279 Seminar in Italy
LA 359 Urban Sociology

COMMON Sessions:

QUALITATIVE LITERACY

CHOOSE ONE:
LA 124 Physics for Artists: Light, Sound, and Motion
LA 146 Anatomy of Automobiles
LA 233 Popular Topics in Health, Nutrition, & Physiology
LA 254 Human-Centered Design
LA 255 College Math
LA 271 College Algebra with Geometry
LA 286 Discrete Mathematics
LA 288 Vector, Matrices, & Transformations
LA 293 Precalculus
LA 296 Applied Physics

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:
LA 292 Programming & Culture
LA 326 Topics in World Art
LA 328 World Literature
LA 343 Comparative Religion
LA 368 Experiencing Culture: Anthropology for Today’s Artist
LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

LA 291 Designing Careers
Certificate in Graphic Design

CERTIFICATE REQUIREMENTS

MAJOR CORE (FOLLOW BFA CORE) 36 UNITS

MAJOR 42 UNITS
+ BY ADVISEMENT 24 UNITS
+ ELECTIVES 12 UNITS
+ ART HISTORY 6 UNITS

TOTAL 120 UNITS

• Minimum 2.0 GPA
• Minimum grade of C- in all core courses and major courses

ART HISTORICAL AWARENESS

LA 120 Art History through the 15th Century
LA 121 Art History through the 19th Century

CHOOSE TWO:

LA/LAN 117 Survey of Landscape Architecture
LA/IND 118 History of Industrial Design
LA 128 The Body As Art: History of Tattoo & Body Decoration
LA 129 History of Automotive Design
LA/GAM 131 History of Gaming
LA 132/ANM 102 History of Animation
LA 134/ANM 104 History & Technology of Visual Effects & Computer Animation
LA/VIS 137 History of Visual Development
LA/PH 147 History of Photography
LA/LAN 177 Pre-Industrial Urban Open Spaces
LA 182 Genre in Film
LA/ILL 195 History of Comics: American Comics
LA/ILL 197 History of Comics: International and Alternative Comics

LA/ARH 219 History of Architecture: Ancient to Gothic
LA 220 American Art History
LA 222 20th Century Art
LA 224 Women, Art & Society
LA 226/AD 230 Survey of Traditional Interior Architecture
LA 229/AD 231 Survey of Contemporary Interior Architecture
LA 242/GR 242 History of Graphic Design
LA 243/ILL 310 History of American Illustration
LA/FSH 244 History of Fashion
LA/JEM 245 History of Jewelry and Metal Arts from Around the World
LA/FSH 246 History of Textiles
LA 247 History & Techniques of Printmaking
LA 249 An Artistic and Intellectual History of the Renaissance

LA 274 Study Abroad: Art & Architecture of Renaissance Florence
LA 276 Seminar in Great Britain
LA/LAN 277 Post Industrial Urban Open Spaces
LA 278 Seminar in France
LA 279 Seminar in Italy
LA 281/MPT 255 Film History 1: Pre-1940
LA 282/MPT 256 Film History 2: 1940-1974
LA 283 Examining Film Noir
LA 284 Evolution of the Horror Film
LA 319 History of Architecture: Modernity
LA 326 Topics in World Art
LA 327 Art of the Classical World
LA 333 Art of the Middle Ages
LA 361 The Artist in the Modern World
LA 382 Film History 3: Contemporary Cinema
LA 383 World Cinema
LA 384 Underrated Cinema
LA 385 Close-up on Hitchcock
LA 386 Exploring Science Fiction Cinema
LA 387 Women Directors in Cinema
LA 388 Survey of Asian Cinema
LA 420 Art of the Italian Renaissance
LA 421 Northern Renaissance Art
LA 422 Italian Baroque Art
LA 423 The Golden Age of Dutch Art
LA 432 Art of Spain: From El Greco to Picasso
LA 433 18th & 19th Century European Art
LA 434 History of Asian Art
LA 464 Dada & Surrealism
Master of Fine Arts [MFA] in Graphic Design

MFA UNIT REQUIREMENTS
MAJOR 27 UNITS
+ DIRECTED STUDY 18 UNITS
+ ELECTIVES* 6 UNITS
+ GRADUATE LIBERAL ARTS 12 UNITS
TOTAL 63 UNITS

*Per director approval

MFA GRAPHIC DESIGN REQUIRED MAJOR COURSES
GR 600 Visual Communications Lab
GR 601 Type Systems
GR 605 Digital Design Studio 1
GR 613 Type Experiments
GR 616 Making Ideas Visible
GR 617 Type Forms
GR 618 Visual Literacy
GR 619 Type Composition
GR 620 Visual Thinking

MFA GRAPHIC DESIGN GRADUATE LIBERAL ARTS REQUIREMENTS
ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
CHOOSE ONE:
GLA 615 History of Graphic Design
GLA 615E History of Graphic Design

MA MASTER OF ARTS (MA) IN GRAPHIC DESIGN AND DIGITAL MEDIA

MA UNIT REQUIREMENTS
MAJOR 33 UNITS
+ GRADUATE LIBERAL ARTS 3 UNITS
TOTAL 36 UNITS

MA GRAPHIC DESIGN AND DIGITAL MEDIA REQUIRED MAJOR COURSES
GR 601 Type Systems
GR 604 The Nature of Identity
GR 605 Digital Design Studio 1
GR 613 Type Experiments
GR 616 Making Ideas Visible
GR 617 Type Forms
GR 618 Visual Literacy
GR 619 Type Composition
GR 620 Visual Thinking
GR 700 MA Portfolio Seminar
WNM 606 User Experience Design
or WNM 613 Topics in Motion Graphics

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
CHOOSE ONE:
GLA 615 History of Graphic Design
GLA 615E History of Graphic Design

MA GRAPHIC DESIGN DEGREE REQUIREMENTS
• Successful completion of Final Thesis Project
• Minimum grade of C in all required 63 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1. Art Historical Awareness & Aesthetic Sensitivity course
  1. Cross Cultural Understanding course
  1. Professional Practices & Communications course
  1. Major Designated Graduate Liberal Arts course

CROSS CULTURAL UNDERSTANDING
CHOOSE ONE:
GLA 603 Anthropology: Experiencing Culture
GLA 606 Crossing Borders: Art & Culture in a Global Society
GLA 611 Cultural Narratives
GLA 617 Mythology for the Modern World
GLA 619 Culture & Identity in Modern American Theater
GLA 627 The Global Design Studio; Past, Present, & Future
GLA 903 Graduate Seminar in Europe
GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture

PROFESSIONAL PRACTICES & COMMUNICATIONS
GLA 676 Professional Practices for Designers & Advertisers

MAJOR DESIGNATED GRADUATE LIBERAL ARTS
GLA 612 Writing and Research for the Master’s Student
Great graphic designers are creative problem solvers with passion and perseverance. Through a redefined approach to visual communication, you’ll learn to attack myriad problems from multiple angles, and gain the skills to develop solutions for a variety of audiences.

Know your history. You’ll examine the pivotal events, technical innovations, significant movements, and creative thinkers that shaped the past and informed the current state of visual communication. You will also build a vocabulary for design that will be critical to your success in studio classes.

Transform text into visually engaging communications for both print and screen experiences. Building on Typography 1, you’ll focus on building more complicated typographic compositions through an understanding of page and paragraph aesthetics, legibility across various media, typographic expression, and integration of visual imagery.

Apply your design skills to three-dimensional packages. You’ll build a solid foundation of the process and materials necessary to develop packages and prototype templates that account for three dimensions, material properties, and structural considerations.

Package design is the part of a brand that you actually touch. Building upon Package Design 1, you’ll make more effective use of your design skills to align branding concepts to more complex three-dimensional design formats.

A brand is the gut feeling you have about a company, product, or service. You’ll learn the skills to develop solutions for a variety of audiences – which makes this valuable business asset heavily dependent upon designers. You’ll explore the principles of branding and identity design by creating brand expressions for new products, services, environments, and experiences.

Recognize the power of design. You’ll gain more conceptual expertise and a stronger command of typography and visual language. Combined with solid craftsmanship skills, you will begin to produce projects that comprise a professional body of work.

Building on the skills learned in Typography 1 and 2, you will begin to construct larger systems of typography in the form of linear narrative structures, non-linear interactive formats and coordinated brand expressions. You will learn to develop typographic communications and technical solutions for more diverse and sophisticated platforms.

Expand your design skills into complex business, cultural and sociological systems. Your formal design abilities, conceptual fluency, and technical know-how will enable you to construct meaningful imagery and resonant experiences that can be extended into broader patterns of reader and user engagement.

In today’s world, brands are defined by the experiences that they provide. The proliferation of mobile devices means that many of those experiences are delivered as digital products. Through careful research, persona development and design strategies, you’ll create the mobile design experiences around which much of Silicon Valley revolves.

Brands are the means by which organizations differentiate themselves. Building on skills learned in Branding Principles, you will find new ways to bring brands to life, extend brands into new territory and make brands more interesting, engaging and relevant.

Extend your knowledge of packaging by developing a full-fledged product line. Using market research, product analysis, brand development, photography, and illustration you’ll design portfolio-worthy products for today’s demanding marketplace.

Designers who can develop meaningful and engaging design solutions for complex communication problems are in high demand. You’ll use your mastery of type, composition, and image construction to create portfolio-ready pieces that integrate a wide variety of media into a cohesive whole.

As an advanced packaging and branding practitioner, you’ll work collaboratively to develop more complex brand systems, branded line extensions and sophisticated physical materials to include in your final portfolio.

Our increasingly complex world needs designers to make sense of it all. You’ll learn to use your visual skills to present information in dynamic fashion by bringing interest, meaning and clarity to complex ideas through graphic representations of data sets and information.

Demonstrate your mastery of concept development. You’ll apply a variety of skills to create a wide range of print and digital communications including brochures, corporate campaigns, posters, environmental media, information design, and branding work.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
GR 434 Typography 4: Refinement of Form
Many designers aspire to typographic mastery. In this capstone typography class, you will use your well-honed typographic skills to create portfolio-worthy artifacts that showcase your abilities.

GR 435 Typography in Motion
Motion design is a powerful tool for designers. You’ll command greater attention for your work by creating animations, videos and motion graphics that are dynamic, fluid and engaging.

GR 460 Senior Portfolio
The portfolio is the final step in your Graphic Design BFA program. You’ll develop a comprehensive print and digital visual system that shows off your design skills, and a robust social media presence to effectively promote your strengths to the world.

GR 490 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.

GR 498 Collaborative Project
Cross-disciplinary projects mirror real-world projects, and require a varied and sophisticated approach to problem solving. Course fees and prerequisites vary by topic.

GR 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

GR 500 Internship in Graphic Design
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting. To apply for an “Internship for Credit” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

GRADUATE COURSES

GR 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.

GR 600 Visual Communications Lab
Decide a thesis topic for your graduate studies. To secure your place in the MFA program and the opportunity to further develop your ideas — you will identify, explore and propose a suitable thesis topic as a midpoint proposal.

GR 601 Type Systems
Building on the skills learned in Type Forms and Type Composition, you will learn to construct larger systems of typography through the development of linear narrative structures, non-linear interactive formats and coordinated brand expressions. You will develop typographic communications and technical solutions for a wider array of mediums and platforms.

GR 604 The Nature of Identity
Learn to create the identity and branding systems crucial to the success of businesses, organizations, products, goods and services. Through careful strategy, development and implementation of brand and identity assets, you’ll create the visual assets critical to survive the contemporary business world.

GR 605 Digital Design Studio 1
Graphic design and technical innovation are inseparable, providing today’s designer myriad ways to communicate ideas and develop experiences. You’ll explore how design works across various technical systems, platforms and digital devices.

GR 612 Integrated Communications - Message Synthesis
Learn to develop fully integrated messaging across various media. Drawing upon your highly developed creative abilities, this advanced studio class will identify and address interdisciplinary challenges by delivering a complex, multifaceted portfolio project.

GR 613 Type Experiments
Expand your typographic range. Having learned the rules of typography in Type Forms, Composition and Systems — now you’ll learn how to break the rules and push for unusual typographic solutions that emphasize the experimental, conceptual, and emotional dimensions of typography.

GR 616 Making Ideas Visible
Understand the conceptual foundations of design as a discipline. Through a variety of historical, social, and cultural contexts, you’ll acquire the design thinking and visual development skills necessary to create unique design solutions that accomplish their intended goals.

GR 617 Type Forms
Learn typography at the atomic level. Through knowledge of letterforms, proportion, hierarchy, legibility, structure, and aesthetics — you’ll learn to create typographic solutions to design problems.

GR 618 Visual Literacy
Become fluent in visual language. You’ll master the universal design principles, communication theory techniques, and critical skills to create meaning and understanding from the complex information that surrounds us.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
GR 619 Type Composition
Take a deeper dive into the theory and applications of typography. You’ll increase your ability to communicate content and meaning of text using organization, hierarchy, layout, and grid-system skills.

GR 620 Visual Thinking
Use design to put it all together and get things done. Through specific process development techniques, you’ll use your design thinking and visual development abilities to create unique design solutions that accomplish their intended goals.

GR 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

GR 700 MA Portfolio Seminar
The portfolio is the final step in your Graphic Design MA program. You’ll develop a comprehensive print and digital visual system that shows off your design skills, and a robust social media presence to effectively promote your strengths to the world.

GR 800 Directed Study
Refine your skills. As a Master of Fine Arts degree candidate, you’ll complete course assignments to develop the conceptual, design, and technical skills needed to successfully complete your MFA Thesis Project and/or portfolio. You must have passed your midpoint review. Director approval required. Fees and prerequisites will vary by topic.

GR 810 Thesis
Embark upon your graphic design thesis journey through conceptualization, research and prototyping. You’ll use questionnaires, interviews, and observations to chart the course your thesis problem and begin formulating solutions.

GR 830 Thesis 2 - Exploration
Continue your graphic design thesis journey by means of exploration and implementation. Building on the assets created in Thesis 1, you’ll finalize a visual system and complete half of your designated thesis materials. You’ll conduct user testing to refine, focus, and validate your solutions.

GR 850 Thesis 3 - Refinement
The last step in your graphic design thesis project is to refine everything for final delivery. You’ll finish any remaining thesis materials, coordinate it with your final portfolio and online persona — then create a final review presentation to secure approvals.

GR 875 Design Seminar/Portfolio
The portfolio is the final step in your Graphic Design MFA program. You’ll develop a comprehensive print and digital visual system that shows off your design skills, and a robust social media presence to effectively promote your strengths to the world.

GR 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have a minimum 3.0 cumulative GPA and the following: MFA: An approved midpoint review and director approval; MA: Director approval; M.ARCH: 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.
Your Very Own Spot in the Creative Marketplace

Illustration spans a broad range from fine art to graphic novels and from motion books to advertising. We offer you the best of all possible worlds—a balanced education of classical skills and the newest media, plus the ability to specialize in the illustration field of your choice: from children’s books to comics and creature design.

Our curriculum is geared to the ever-changing needs of the creative marketplace. You’ll find yourself mastering a broad range of tools from the humble pencil to industry-standard software and the all important conceptual skills needed to be a professional. You’ll also learn how to market yourself, and how to make a living as an illustrator, whether a freelancer, staffer, or startup entrepreneur.
**WHAT WE OFFER**

Industry Events: The School of Illustration holds events year-round geared toward the industry. These include: Career Nights, Network Night events, 24 Hour Comics, Costume Carnival, and Comics Summit.

Industry Guest Speakers: Every semester, the School of Illustration continues its speaker series with legendary artists such as Brom, Iain McCaig, James Gurney, Frank Cho, and many others.

Real-World Projects: Numerous inter-departmental projects take place yearly between illustration, advertising, animation, and others. Each collaborative project focuses on real-world goals and real-world expectations.

Professional Faculty: The School of Illustration boasts a prestigious faculty that currently includes Roman Muradov, award-winning editorial illustrator; Dan Cooney, award-winning comics artist and author; Julie Downing, award-winning children’s book illustrator and author; Tony Christov, Art Director at Pixar; and many other top illustrators.

State-of-the-Art Facilities: Our facilities are more expansive than any other illustration school, complete with Maclabs, Cintiq labs, all of the software needed for drawing and digital arts, and the latest lighting and full costume/prop collection in studio classrooms.

**CAREER PATHS**

Freelance Illustrator, Concept Artist/Art Director, Author/Illustrator for Books, Graphic Novels/Comics, Visual Development/Story Artist for Film & Games, Surface Design and Licensed Art

Advertising, Bookcover, Children’s Book & Royalties, Fantasy, Editorial Art, Comics: Penciler, Ink, Colorist

Technical Illustrator: Scientific, Architectural, Medical, Motion Books and Animated Stills

Web Design/Icons & Motion/New Media, Design Illustration, Avatar Designer

Storyboard Comp Artist, Icon Illustrator, Webgraphics, Greeting Cards
DEGREE REQUIREMENTS

Associate of Arts [AA] in Illustration

AA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 33 UNITS

MAJOR 15 UNITS

+ LIBERAL ARTS 18 UNITS

TOTAL 66 UNITS

AA ILLUSTRATION DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist

• Minimum 2.0 GPA and the following general education requirements:

  2  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Critical Thinking course
  1  Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

AA ILLUSTRATION CORE COURSES

FA 110  Still Life Painting 1
or ILL 292 Graphic Novel/Comic Book 2
FA 213  Introduction to Anatomy
FA 222  Heads & Hands
FND 110A  Analysis of Form A
FND 112  Figure Drawing
FND 116  Perspective
FND 122  Color Fundamentals
or FND 125 Color and Design
ILL 120  Clothed Figure Drawing 1
ILL 133  Digital Media: Photoshop
ILL 232  Studio 1
ILL 233  Digital Media 2: Illustrative Imaging

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:

LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:

LA 202  English Composition: Creative Persuasion & Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES

LA 291  Designing Careers

ART HISTORICAL AWARENESS

LA 120  Art History through the 15th Century
LA 121  Art History through the 19th Century
Bachelor of Fine Arts [BFA] in Illustration

BFA UNIT REQUIREMENTS
MAJOR COURSEWORK
CORE 36 UNITS
MAJOR 42 UNITS
+ ELECTIVES 9 UNITS
+ LIBERAL ARTS 45 UNITS
TOTAL 132 UNITS

BFA ILLUSTRATION DEGREE REQUIREMENTS
• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:
  4  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Context & Style course
  1  Written Communication: Critical Thinking course
  1  Historical Awareness course
  1  Quantitative Literacy course
  1  Cultural Ideas & Influences course
  1  Employment Communications and Practices course
After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

BFA ILLUSTRATION CORE COURSES
FA 110  Still Life Painting 1
or ILL 292  Graphic Novel/Comic Book 2
FA 213  Introduction to Anatomy
FA 222  Heads & Hands
FND 110A  Analysis of Form A
FND 112  Figure Drawing
FND 116  Perspective
FND 125  Color and Design
or FND 122  Color Fundamentals
ILL 120  Clothed Figure Drawing 1
ILL 133  Digital Media: Photoshop
ILL 232  Studio 1
ILL 233  Digital Media 2: Illustrative Imaging
ILL 491  Portfolio Preparation and Self Promotion

GENERAL EDUCATION REQUIREMENTS
WRITTEN COMMUNICATION: COMPOSITION
CHOOSE ONE:
LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE
CHOOSE ONE:
LA 110  English Composition: Narrative Storytelling
LA 133  Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING
CHOOSE ONE:
LA 202  English Composition: Creative Persuasion & Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Perspective Journalism

HISTORICAL AWARENESS
CHOOSE ONE:
LA 171  Western Civilization
LA 270  U.S. History
LA 274  Study Abroad: Art & Architecture of Renaissance Florence
LA 276  Seminar in Great Britain
LA 278  Seminar in France
LA 279  Seminar in Italy
LA 359  Urban Sociology

QUANTITATIVE LITERACY
CHOOSE ONE:
LA 124  Physics for Artists: Light, Sound, and Motion
LA 146  Anatomy of Automobiles
LA 233  Popular Topics in Health, Nutrition, & Physiology
LA 254  Human-Centered Design
LA 255  College Math
LA 271  College Algebra with Geometry
LA 286  Discrete Mathematics
LA 288  Vector, Matrices, & Transformations
LA 293  Precalculus
LA 296  Applied Physics

CULTURAL IDEAS & INFLUENCES
CHOOSE ONE:
LA 292  Programming & Culture
LA 326  Topics in World Art
LA 328  World Literature
LA 343  Comparative Religion
LA 368  Experiencing Culture: Anthropology for Today’s Artist
LA 462  Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES
LA 291  Designing Careers
### ART HISTORICAL AWARENESS

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>LA 120</td>
<td>Art History through the 19th Century</td>
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<tr>
<td>LA 121</td>
<td>Art History through the 19th Century</td>
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**CHOOSE TWO:**

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<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>LA/LAN 117</td>
<td>Survey of Landscape Architecture</td>
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<tr>
<td>LA/IND 118</td>
<td>History of Industrial Design</td>
</tr>
<tr>
<td>LA 128</td>
<td>The Body As Art: History of Tattoo &amp; Body Decoration</td>
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<tr>
<td>LA 129</td>
<td>History of Automotive Design</td>
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<tr>
<td>LA/GAM 131</td>
<td>History of Gaming</td>
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<tr>
<td>LA 132/ANM 102</td>
<td>History of Animation</td>
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<td>LA 134/ANM 104</td>
<td>History &amp; Technology of Visual Effects &amp; Computer Animation</td>
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<tr>
<td>LA/VIS 137</td>
<td>History of Visual Development</td>
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<td>LA/PH 147</td>
<td>History of Photography</td>
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<tr>
<td>LA/LAN 177</td>
<td>Pre-Industrial Urban Open Spaces</td>
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<tr>
<td>LA 182</td>
<td>Genres in Film</td>
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<tr>
<td>LA/ILL 195</td>
<td>History of Comics: American Comics</td>
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<td>LA/ILL 197</td>
<td>History of Comics: International and Alternative Comics</td>
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<td>LA/AR 1219</td>
<td>History of Architecture: Ancient to Gothic</td>
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<td>LA 220</td>
<td>American Art History</td>
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<td>LA 222</td>
<td>20th Century Art</td>
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<td>LA 224</td>
<td>Women, Art &amp; Society</td>
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<td>LA 226/AD 230</td>
<td>Survey of Traditional Interior Architecture</td>
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<td>LA 229/AD 231</td>
<td>Survey of Contemporary Interior Architecture</td>
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<td>LA 242/GR 242</td>
<td>History of Graphic Design</td>
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<td>LA 243/ILL 310</td>
<td>History of American Illustration</td>
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<td>LA/FSH 244</td>
<td>History of Jewelry and Metal Arts from Around the World</td>
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<td>LA/FSH 246</td>
<td>History of Textiles</td>
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<td>LA 247</td>
<td>History &amp; Techniques of Printmaking</td>
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<td>LA 249</td>
<td>An Artistic and Intellectual History of the Renaissance</td>
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<td>LA 274</td>
<td>Study Abroad: Art &amp; Architecture of Renaissance</td>
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<td>LA 276</td>
<td>Seminar in Great Britain</td>
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<td>LA/LAN 277</td>
<td>Post Industrial Urban Open Spaces</td>
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<td>Seminar in France</td>
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<td>Seminar in Italy</td>
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<td>LA 281/MPT 255</td>
<td>Film History 1: Pre-1940</td>
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<td>LA 282/MPT 256</td>
<td>Film History 2: 1940-1974</td>
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<td>LA 283</td>
<td>Examining Film Noir</td>
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<td>LA 284</td>
<td>Evolution of the Horror Film</td>
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<td>LA 319</td>
<td>History of Architecture: Modernity</td>
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<td>LA 326</td>
<td>Topics in World Art</td>
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<td>LA 327</td>
<td>Art of the Classical World</td>
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<td>LA 333</td>
<td>Art of the Middle Ages</td>
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<td>LA 361</td>
<td>The Artist in the Modern World</td>
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<td>LA 382</td>
<td>Film History 3: Contemporary Cinema</td>
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<td>LA 383</td>
<td>World Cinema</td>
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<td>LA 384</td>
<td>Underrated Cinema</td>
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<td>LA 385</td>
<td>Close-up on Hitchcock</td>
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<td>LA 386</td>
<td>Exploring Science Fiction Cinema</td>
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<td>LA 387</td>
<td>Women Directors in Cinema</td>
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<td>LA 388</td>
<td>Survey of Asian Cinema</td>
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<td>LA 420</td>
<td>Art of the Italian Renaissance</td>
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<td>LA 421</td>
<td>Northern Renaissance Art</td>
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<td>LA 422</td>
<td>Italian Baroque Art</td>
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<td>LA 423</td>
<td>The Golden Age of Dutch Art</td>
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<td>LA 432</td>
<td>Art of Spain: From El Greco to Picasso</td>
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<td>LA 433</td>
<td>18th &amp; 19th Century European Art</td>
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<td>LA 434</td>
<td>History of Asian Art</td>
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<tr>
<td>LA 464</td>
<td>Dada &amp; Surrealism</td>
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### Certificate in Illustration

**CERTIFICATE REQUIREMENTS**

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<thead>
<tr>
<th>Requirement</th>
<th>Units</th>
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<tr>
<td><strong>MAJOR CORE</strong> (FOLLOW BFA CORE)</td>
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<td><strong>MAJOR</strong></td>
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<td>BY ADVISEMENT</td>
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<tr>
<td>ELECTIVES</td>
<td>12</td>
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<tr>
<td>ART HISTORY</td>
<td>6</td>
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</tbody>
</table>

**TOTAL** 120 UNITS

- Minimum 2.0 GPA
- Minimum grade of C- in all core courses and major courses
**Master of Arts [MA] in Illustration**

**MA UNIT REQUIREMENTS**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
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<tr>
<td>MA ILLUSTRATION REQUIRED MAJOR COURSES</td>
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<tr>
<td>ANM 614</td>
<td>Color and Design Application for Animation</td>
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<tr>
<td>or FA 602</td>
<td>Head Drawing</td>
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<tr>
<td>or FA 630</td>
<td>Color Theory</td>
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<td>FA 626</td>
<td>Chiaroscuro</td>
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<tr>
<td>or ILL 610</td>
<td>Clothed Figure Drawing</td>
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<td>GAM 665</td>
<td>Color &amp; Composition for Game Art</td>
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<tr>
<td>or ILL 632</td>
<td>Refining Layouts in Ink</td>
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<td>or ILL 670</td>
<td>Designing for Consumer Products: Surface Art &amp; Licensing</td>
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<td>GAM 660</td>
<td>Digital Painting Principles</td>
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<td>or ILL 620</td>
<td>The Graphic Novel 1</td>
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<td>or ILL 735</td>
<td>Children’s Book Illustration</td>
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<td>ILL 602</td>
<td>Concept, Technique and Illustration</td>
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<td>or ILL 672</td>
<td>Writing for Comics &amp; Graphic Novels</td>
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<td>ILL 612</td>
<td>The Rendered Figure</td>
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<td>or VIS 611</td>
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<td>ILL 625</td>
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<td>ILL 650</td>
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<td>ILL 660</td>
<td>Digital Painting</td>
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<td>ILL 704</td>
<td>Narrative Illustration Portfolio</td>
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<td>or ILL 706</td>
<td>Editorial Illustration</td>
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<tr>
<td>or ILL 730</td>
<td>Graphic Novel/Comic Book 2</td>
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+1 Major courses

**MA ILLUSTRATION GRADUATE LIBERAL ARTS REQUIREMENTS**

**ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY**

- GLA 629 150 Years of American Illustration

**MA ILLUSTRATION DEGREE REQUIREMENTS**

- Successful completion of Final Portfolio Review
- Minimum grade of C in all required 36 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirement:
  - 1 Art Historical Awareness & Aesthetic Sensitivity course
MFA in Illustration

MFA UNIT REQUIREMENTS

MAJOR 30 UNITS
+ DIRECTED STUDY 18 UNITS
+ ELECTIVES* 6 UNITS
+ GRADUATE LIBERAL ARTS 9 UNITS
TOTAL 63 UNITS

*Per director approval

MFA ILLUSTRATION DEGREE REQUIREMENTS

• Successful completion of Final Thesis Project
• Minimum grade of C in all required 63 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1. Art Historical Awareness & Aesthetic Sensitivity course
  1. Cross Cultural Understanding course
  1. Professional Practices & Communications course

MFA ILLUSTRATION REQUIRED MAJOR COURSES

ANM 614  Color and Design Application for Animation
or FA 602  Head Drawing
or FA 630  Color Theory
FA 626  Chiaroscuro
or ILL 610  Clothed Figure Drawing
GAM 660  Digital Painting Principles
or ILL 620  Graphic Novel/Comic Book 1
or ILL 735  Children’s Book Illustration
GAM 665  Color & Composition for Game Art
or ILL 632  Refining Layouts in Ink
or ILL 670  Designing for Consumer Products: Surface Art & Licensing
ILL 602  Concept, Technique and Illustration
or ILL 672  Writing for Comics & Graphic Novels
ILL 612  The Rendered Figure
or VIS 611  The Visual Elements of Story
ILL 625  Perspective for Characters & Environment
ILL 650  Preliminary Art
or ILL 665  Vector Illustration & Motion
ILL 660  Digital Painting

ILL 704  Narrative Illustration Portfolio
or ILL 706  Editorial Illustration
or ILL 730  Graphic Novel/Comic Book 2

COMICS EMPHASIS

ANM 614  Color and Design Application for Animation
or FA 630  Color Theory
ILL 610  Clothed Figure Drawing
ILL 620  The Graphic Novel 1
ILL 625  Perspective for Characters & Environment
ILL 632  Refining Layouts in Ink
ILL 660  Digital Painting
ILL 665  Vector Illustration & Motion
ILL 672  Writing for Comics & Graphic Novels
or ILL 730  Graphic Novel/Comic Book 2
or VIS 611  The Visual Elements of Story

MFA ILLUSTRATION GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 629  150 Years of American Illustration

CROSS CULTURAL UNDERSTANDING
CHOOSE ONE:
GLA 603  Anthropology: Experiencing Culture
GLA 606  Crossing Borders: Art & Culture in a Global Society
GLA 611  Cultural Narratives
GLA 617  Mythology for the Modern World
GLA 619  Culture & Identity in Modern American Theater
GLA 627  The Global Design Studio: Past, Present, & Future
GLA 903  Graduate Seminar in Europe
GLA 905  Graduate Seminar in Florence: Renaissance Art & Architecture

PROFESSIONAL PRACTICES & COMMUNICATIONS
GLA 676  Professional Practices for Illustrators
Illustration

Undergraduate Courses

ILL 101 Introduction to Illustration
Explore your identity as an illustrator and the impact you could have on the world. Through contextualized projects, excursions, discussions, and activities you'll get connected to Academy of Art University and San Francisco, and develop skills that lead to success.

ILL 102 Sketching the Clothed Figure
You'll be introduced to observational drawing and drawing from imagination. You will study the basic shapes and relationships of the body, proportion, foreshortening, and how to draw clothing on the figure.

ILL 120 Clothed Figure Drawing 1
Draw the clothed figure in various situations. You'll study physical flexibility in observational drawing, the essential relationships of the body, how to achieve three-dimensional form, proportion, foreshortening, and how to construct folds.

ILL 133 Digital Media: Photoshop
Combine essential camera and Photoshop skills to augment your illustration work. Using a camera for reference and inspiration, and Photoshop to manipulate images, you'll learn to create narrative content increases your skills in a fun yet challenging environment. Phone with camera, or digital camera and computer access required.

ILL 177 Drawing for Tattoo and Skin Art
Great tattoo art is both contemporary and timeless. You'll learn the design tactics, history, and business practices of the tattoo artist, as you learn tattoo line and color techniques, and how to communicate custom work ideas to clients.

ILL 192 Graphic Novel/Comic Book 1
Tell your stories sequentially. You'll investigate the mechanics and structures of comics, storyboards, illustrated books, and film to create your own graphic short stories. [This course is cross-listed with ILL 620.]

ILL 193 History of Comics: American Comics
Some argue comics are uniquely American. By studying significant American comic strips, comic books, and graphic novels, you'll learn the styles, trends, and subject matter of cartoonists, illustrators, and authors and see how social conditions and economics align.

ILL 197 History of Comics: International and Alternative Comics
Go beyond superheroes. You take a deep dive into the history of comics and graphic novels from the U.K, Spain, France, Russian, and more. Plus, you'll analyze manga, manhwa, bande dessine, and underground and alternative comics for style and content.

ILL 217 Writing for Comic Books & Graphic Novels
Gain professional comic book storytelling skills. You'll study graphic novels, the physical space words occupy, and critical writing about comics, to produce a completed comic book script in one semester. [This course is cross-listed with LA 217 / ILL 672.]

ILL 220 Clothed Figure Drawing 2
Use value to draw the clothed figure. You'll learn to see and use shapes in value to create patterns and develop a sense of staging, with a focus on structure, drapery and the way light reveals form.

ILL 232 Studio 1
Use a clear concept, professional procedures, and core design principles to develop illustrations. You'll learn the process, media, tools, and current industry techniques in black & white, waterbased media, and mixed media in color.

ILL 233 Digital Media 2: Illustrative Imaging
Apply traditional illustration skills to digital media. You'll increase your concept development and personal style abilities using composition, brushwork, lighting, content, meaning, and other criteria.

ILL 238 Drawing the Fantastic Figure
Increase your figure drawing skills. Focusing on anatomy, exaggeration, and the human form, you'll create a set of portfolio-quality pieces that bring your imagination to life. Merge both live models and photo references, and both classical and modern approaches to enhance your character development.

ILL 243 Advanced Perspective for Illustration, Film & Games
Draw convincing backgrounds, architecture, and set treatments from multiple angles. You'll learn to draw credible perspective relationships in any medium and from any point of view to create real, fantastic, and unusual art.

ILL 253 Visualizing Science
Communicate ideas using scientific visualization. You'll study art from numerous scientific disciplines to bring scientific concepts to life through imaginative illustrations in both digital and traditional media.

ILL 267 Animal Anatomy
Learn to realistically depict animals—both real and imaginary. You'll learn to see and use shapes in value to create patterns and develop a sense of staging, with a focus on structure, drapery and the way light reveals form.

ILL 270 Digital Clothed Figure
Draw the clothed figure using digital media. You'll practice the principles of clothed figure drawing with greater emphasis on value, construction, the design of shapes, drapery, opinion and editing.

ILL 292 Graphic Novel / Comic Book 2
Successful comic book artists are expert storytellers. You'll learn the creation of style, story arc, page layout, sense of camera, and mood and time expression techniques needed to work with major or independent publications or to self-publish.

ILL 310 History of American Illustration (20th Century)
Who are the significant American illustrators of the twentieth century? You'll gain an historical awareness of modern illustration by examining social conditions, compositional styles, trends, and subject matter.

ILL 315 Location Drawing & Painting
Draw inspiration from the world outside of your studio. You'll use your composition, drawing, value, and color techniques to create unique and compelling illustrative drawings or paintings in various media. Animation students welcome!

ILL 318 Writing for Picture Books
Can picture books reflect the momentous moments in a child’s life? You’ll explore universal themes of family, friendship, sibling rivalry, and independence to develop picture book characters and stories that speak to children’s interests and validate their emotions.

ILL 320 Clothed Figure Drawing 3
Convey character, attitude, action, mood, and spirit in your figure drawings. You'll learn awareness of design, selectivity of emphasis, staging, cropping, patterning, and the refinement of drawing tools.

ILL 332 Vector Illustration & Motion
Companies need illustrators with specific skills. You'll use vector-based tools to create illustrations that integrate digital images into interactive practice for use on the web. [This course is cross-listed with ILL 665.]
ILL 333 Digital Media 3: Digital Paint
Preproduction art, print illustration, and web imagery work requires digital painting skills. Using industry standard bitmap/raster painting software, you’ll create figurative, still life, and landscape digital paintings that include the illusion of three-dimensional form and depth in digital environments.

ILL 338 Studio 2
Illustrators are creative problem solvers. Building on the mixed media, plus digital tools, research, and process skills learned in ILL 235, you’ll develop professional habits, find an individual style, and create a unique portfolio of professional work.

ILL 378 Editorial Illustration
You will develop a personal communication approach to viewpoints on a specific subject or situation in this course. This includes an exploration of visual design used to illustrate words while creating portfolio pieces for the magazine market. [This course is cross-listed with ILL 706.]

ILL 380F Fantasy Illustration
Creatively bring your individual style and imagination to life in the fantasy genre. Combining reference and invented elements, you’ll learn to design and depict believable characters, creatures, environments, and apparatus while producing five portfolio-quality images.

ILL 380X Illustration: Concept & Narrative
Become an illustrative storyteller. Increase the narrative impact of your work by combining your composition, design, and perspective techniques with solid drawing and painting skills. You’ll use research, photography, sketches, and multiple techniques.

ILL 383 Visualizing Story: Book Illustration and Beyond
Books are important. After exploring children’s, adventure, romance, fantasy, and science-fiction books, you’ll use different media and techniques to create original cover art and page illustrations from photos and drawing references.

ILL 385 Children’s Book Illustration
Find your voice as an illustrator of children’s books. You’ll analyze different types of children’s books to determine which illustration style works best for different age groups. You will study character design and also increase your pen and ink, watercolor, and acrylic paint abilities. [This course is cross-listed with ILL 735.]

ILL 388 Designing for Consumer Products: Surface Art & Licensing
It’s fun to see your illustrations at Target. You’ll use Adobe Illustrator and traditional art mediums to create lifestyle products like greeting cards, paper products, home furnishings, wall decor, giftware, clothing and more. Plus, study the art licensing industry. [This course is cross-listed with ILL 670.]

ILL 391 Comics: Coloring & Lettering
Learn the entire coloring and lettering process, from the rich historic beginnings and traditional tools, to the web and contemporary trends. Plus, you’ll gain storytelling, focal point, mood, rendering styles, color palettes, and lettering skills, and learn to market your work.

ILL 392 Refining Layouts in Ink
Use ink to elevate your work. You’ll gain the inking skills to create mood, add definition, and convey a sense of dimension to augment your penciled sequential images. [This course is cross-listed with ILL 632.]

ILL 417 Advanced Writing for Comics
You’ll gain advanced script writing skills to produce a completed single issue comic book script with a multi-issue story arc.

ILL 460 Digital Painting & Portfolio Development
Master digital painting to create advanced, professional-level illustrations for your portfolio.

ILL 475A Portfolio Graphic Novel/Comic Book
Create a unified comic world, where characters and settings complement one another for maximum effect. Using your comic illustration and coloring skills, you’ll craft complex original portfolio-worthy material that shows you know sequential art.

ILL 475B Portfolio Graphic Novel/Comic Book B
Pitch your comic to publishers. Armed with your finished original comic script and an idea for a comic miniseries, you’ll craft an original comic book proposal for comic publishers.

ILL 485 Children’s Book Illustration 2
Publishing a book is a complex process. We’ll cover it all: from thumbnail layout of your book and dynamic characters and environment pencil studies; to a picture book submission package including book layout, character sketches, and final full-color art.

ILL 489 Advanced Art Licensing & Portfolio Building
This course enables students to further create additional 6-7 art collections for their art licensing portfolios. The students will also reach out for Agent Representation and Manufacturer Art Submissions for licensing their work during the course of the semester with follow-up.

ILL 490 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.

ILL 491 Portfolio Preparation and Self Promotion
Make illustration your business. Most working illustrators also have skills in accounting, interviewing, taxes, legal matters, self-marketing, agent selection, self-promotion, and more. You’ll learn to reproduce, present and sell your artwork.

ILL 493 Study Abroad - Illustration
Find your voice as a visual journalist and storyteller. Using perspective, color, media, and text you’ll draw on your life experiences to create paintings exploring inspirational places, people, things, and events, into one unified narrative package in your area of focus.

ILL 498 Collaborative Project
Students meeting set criteria are selected by their department to work on an interdisciplinary collaborative project.

ILL 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information.

I 100 Internship in Illustration
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.
ILLUSTRATION

GRADUATE COURSES

ILL 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive an undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.

ILL 602 Concept, Technique and Illustration
Find your voice. Experiment with different media as you work through the full illustration process from concept sketches to finished artwork.

ILL 607 Situation & Environment
We are emotionally tied to our environments. You’ll integrate the clothed figure in compositional relation to varied environments, using effects of light, color, and design.

ILL 609 Illustration in Watercolor
Watercolor is a fun and versatile medium. Combine your personal style and advanced watercolor techniques to create watercolor illustrations for various commercial opportunities.

ILL 610 Clothed Figure Drawing
Create a believable three-dimensional illusion of a figure on a flat surface of paper. You’ll study physical flexibility, how the figure moves, along with various types of folds and the construction of clothing.

ILL 612 The Rendered Figure
Learn the proportions and structure of the human figure. You’ll gain charasuro skills—the correct application of light and shadow—to describe form or volume to the head, the entire figure, and the clothed figure. You’ll focus on muscular and skeletal structure, proportions, rhythm, stretch and compression, foreshortening, and expression.

ILL 620 Graphic Novel/Comic Book 1
Tell your stories sequentially. You’ll investigate the mechanics and structures of comics, storyboards, illustrated books, and film to create your own graphic short stories. [This course is cross-listed with ILL 192.]

ILL 625 Perspective for Characters & Environment
Learn to draw situations suggesting 3D believability. This will include not only naturalistic environments, but also lighting and the placement of characters, allowing your audience full understanding of your stories.

ILL 632 Refining Layouts in Ink
Use ink to elevate your work. You’ll gain the inking skills to create mood, add definition, and convey a sense of dimension to augment your penciled sequential images. [This course is cross-listed with ILL 392.]

ILL 639 Animal Anatomy
Learn to realistically depict animals—both real and imaginary. You’ll focus on animal fur, skin, feathers, textures, skeletons, muscles, movements, rhythms, expressions, and basic structures. [This course is cross-listed with ILL 267.]

ILL 650 Preliminary Art
The ability to clearly communicate an idea can be a lucrative skill. The vibrant “prelims” market is always looking for skilled illustrators to present ideas effectively using roughs, storyboards, sketches, and layouts. You’ll also acquire techniques, terminology, market tactics, and client relationship skills.

ILL 660 Digital Painting
Digital painting is in demand by many of today’s art buyers. In this class you’ll use digital painting software as a tool to create graduate-level professional illustrations.

ILL 663 Digital Illustration
Using ILL 660 as a foundation, you’ll gain additional skills in photo-composition, manipulation, special effects, digital brushes, composition, and lighting to create portfolio-quality images.

ILL 665 Vector Illustration & Motion
Companies need illustrators with specific skills. You’ll use vector-based tools to create illustrations that integrate digital images into interactive practice for use on the web. [This course is cross-listed with ILL 332.]

ILL 670 Designing for Consumer Products: Surface Art & Licensing
It’s fun to see your illustrations at Target. You’ll use Adobe Illustrator and traditional art mediums to create lifestyle products like greeting cards, paper products, home furnishings, wall decor, giftware, clothing and more. Plus, study the art licensing industry. [This course is cross-listed with ILL 388.]

ILL 672 Writing for Comic Books & Graphic Novels
Gain professional comic book scripting skills. You’ll study graphic novels, the physical space words occupy, and critical writing about comics, to produce a completed comic book script in one semester. [This course is cross-listed with ILL 217/217 LA.]

ILL 685 Collaborative Project
Apply the knowledge and skills you have acquired to work in a real-world setting. If you meet the criteria, you may be selected to work on an interdisciplinary collaborative project. Contact your student services advisor for details.

ILL 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

ILL 704 Narrative Illustration Portfolio
Become a master storyteller. You’ll study the narrative tradition in art by following the development of compelling storytelling from concepts to producing a completed illustration. MA student? This is your portfolio review. MFA student? This is midpoint review prep.

ILL 706 Editorial Illustration
You will develop a personal communication approach to viewpoints on a specific subject or situation in this course. This includes an exploration of visual design used to illustrate words while creating portfolio pieces for the magazine market. [This course is cross-listed with ILL 378.]

ILL 730 Graphic Novel/Comic Book 2
Create your own graphic short stories and sequential narratives. You’ll look at comics, storyboards, illustrated books, and film to investigate advanced issues in the mechanics, structures, and possibilities of visual narratives. MA student? This is your portfolio review. MFA student? This is midpoint review prep.

ILL 735 Children’s Book Illustration
Find your voice as an illustrator of children’s books. You’ll analyze different types of children’s books to determine which illustration style works best for different age groups. You will study character design and also increase your pen and ink, watercolor, and acrylic painting abilities. [This course is cross-listed with ILL 385.]

ILL 800 Directed Study
Refine your skills. As a Master of Fine Arts degree candidate, you’ll complete course assignments to develop the conceptual, design, and technical skills needed to successfully complete your MFA Thesis Project and/or portfolio. You must have passed your midpoint review. Director approval required. Fees and prerequisites will vary by topic.
ILL 805E Skill Enhancement: Editorial Illustration for Apps & Publication
Illustrations and photographs will be created specifically for tablet native and mobile device digital publications. Students will leave with a portfolio of animated, enhanced, and interactive work designed specifically for mobile devices. Digital publishing software and formats will be covered.

ILL 805P Skill Enhancement: Advanced Digital Painting
Preproduction art, print illustration, and web imagery work requires digital painting skills. You’ll create digital paintings that include the illusion of three-dimensional form and depth in digital environments.

ILL 810 Thesis Procedure
Get individual, specific direction to finish your thesis. We’ll help you use comments from the review committee to improve your theses, address personal skill issues, and make a plan to complete the project successfully.

ILL 820 Advertising and Editorial Illustration
You’ll build up the depth of the project, set target goals, and keep to a production cycle to fine tune your thesis concepts.

ILL 821 Children’s Book Illustration
Build the professional skills for a career in the exciting world of children’s books. You will learn the history of children’s literature and gain self-promotion and marketing skills to develop a 32-page picture book.

ILL 822A Portfolio Graphic Novel/Comic Book
In this course, students will refine their thesis concepts in comics (graphic novel). An emphasis will be placed on building the depth of the project, setting target goals, and keeping to a production cycle.

ILL 822B Portfolio Graphic Novel/Comic Book B
In this course, students will refine their thesis concepts in comics (graphic novel). An emphasis will be placed on building the depth of the project, setting target goals, and keeping to a production cycle.

ILL 823 Concept Art Illustration
Refine your thesis concepts. You’ll set target goals and keep to a production cycle to build up the depth of your pre-production art/concept art project.

ILL 824 Designing for Consumer Products and Licensing
Using Adobe Illustrator and traditional art mediums you’ll work on your thesis project, bringing you designs to a professional level.

ILL 830 Digital Painting
Finalize your thesis concepts in digital painting. You’ll set target goals and keep to a production cycle to build up the depth of your project.

ILL 831 Watercolor
Solidify your thesis concepts in watercolor painting. You’ll set target goals and keep to a production cycle to build up the depth of your project.

ILL 850 Final Review Preparation
A comprehensive critique of your final thesis project will help your review go smoothly and successfully. You’ll learn specific areas you may wish to address to enhance the caliber of your entire presentation.

ILL 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an ’Internship for Credit’ you must have a minimum 3.0 cumulative GPA and the following: MFA: An approved midpoint review and director approval; MA: Director approval; M.ARCH: 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.

ILL 903 Study Abroad
Travel to an inspirational location to practice your craft. You’ll create portfolio ready art that reflects your personal insights about the location, people, lifestyle and customs.

ILL 903A Study Abroad
Travel can spark inspirational insights into the way you make art. You’ll create portfolio ready art that reflects your personal insights about the location, people, lifestyle and customs.

ILL 903B Study Abroad
Leave the studio to immerse yourself in new inspiration. You’ll create portfolio ready art that reflects your personal insights about the location, people, lifestyle and customs.
INDUSTRIAL DESIGN
Gain the Skills to Design a Better Future

Ask your grandfather to describe his double-edged safety razor and compare it to the sleek, pivoting shaving tools of today. The function remains the same, but the form has evolved. Now think of things that never existed 20 years ago. Think of new ways to design a cell phone, an electric car and a flatscreen. Think beyond the present to the gizmos and gadgets of tomorrow. Because what’s going to happen tomorrow, you’ll be doing today.
**WHAT WE OFFER**

**Holistic Curriculum:** In Industrial Design, students spend a lot of time learning to build the things that they design, and this helps them to better understand the processes that shape a mass-produced object. It also gives them an opportunity to develop their own skills and allows their confidence in their design capabilities to take firm root.

**Skills Training:** In addition to studio drawing, perspective and computer drawing, and rendering classes, students will take four-3D (model-making) studio classes in which they first learn and later develop their model-making skills.

**State-of-the-Art Facilities:** Academy of Art University’s Industrial Design state-of-the-art workshops are where these skills are taught, and where students in Product, Transportation, and Toy and Furniture Design classes will come to build samples and prototypes of the products they design.

**Real-World Projects:** The School of Industrial Design gives students the opportunity to work on real projects for clients such as Nike and Nissan.

**Professional Faculty:** Industrial Design has an impressive faculty of industry greats and working professionals. Learn from mentors such as Ray Ng (Designer, Kia); Elliott Schneider (Senior Designer, Black and Decker); John Mun (Design Manager, Speedo); and Jim Shook, (Owner, Shook Designs).

**Our Industrial Design Studio Workshops:** The IND 3D workshops are divided into five physically separate areas, each corresponding to a different discipline: Wood Shop, Plastics Shop, Metal Shop, Painting Shop, and the 3D Computer Lab.

The **Wood Shop**
The IND Wood Shop is the largest and most often used of the four shops. It is used to fabricate items and jigs in both natural and artificial wood products. In this Workshop Area, you will find five band saws, four drill presses, jointer, planer, two miter saws, a panel saw, and four wood shapers and table routers. There are two wood lathes and two isolated sanding rooms containing spindle and disc sanders and one more lathe for working foam plastics. The Wood Shop features four state-of-the-art SawStop table saws. These saws were recently acquired as part of The Academy’s cutting-edge effort in shop safety.

The **Paint Shop**
The Academy IND Paint Shop is one of the best-equipped and best-managed design school painting facilities in the country, featuring a custom-built negative pressure spray booth large enough to hold a full-sized automobile. The department recently expanded to two additional booths, which comprise 18 student workstations. There are twin high-output air compressors to handle the air requirements of the booths and the other IND shops, and two state-of-the-art automatic spray gun washing stations were added recently. The Paint Shop uses the best-quality automotive paints, with 150,000 colors stored in a computer database, and a color bank allowing any of these colors to be mixed from stock on an “as needed” basis. Students refer to a color chip book, fill out an order form, and the color is mixed for their project. All students in the Industrial Design program at Academy of Art University learn to use a spray gun to apply paint in their first semester; these skills are continually used and refined throughout a student’s tenure at The Academy.

The **Metal Shop**
The IND Metal Shop features every tool necessary in order to make precision metal parts for a student’s model project. Most of the work here is done in aluminum, and these tools can be used to make things from plastic. We have four precision machine lathes (three with digital readouts), four vertical milling machines (two with digital readouts), a bead-blasting cabinet, two grinders, and large sheet metal shear and bending brakes.

The **Plastics Shop**
The Academy Plastics Shop provides a setting in which students learn basics of sheet plastic fabrication (cutting, gluing, heat forming) and also learn to make molds and mold their own parts out of a variety of plastic materials. We also teach composite lay-up, sculpting in foam plastic and clay, and vacuum forming using the department’s own custom-built vacuum-forming machine.

The **3D Computer Lab**
The 3D Computer Lab space is a custom-tailored, specially wired, and dust-free area to house our inventory of computerized model-making machines. These include a laser-sheet material cutter, a 3D duplicating machine, which works by plastic filament deposition, a small CNC 3-axis milling machine, and two 3D digitizing probes. In the works is a standard-sized 3-axis milling machine, a room-sized 5-axis milling machine, and additional laser cutting machines.
CAREER PATHS

Industrial Design

- Owner/VP
- Design Director
- Design Manager
- Senior Designer
- Designer/Junior Designer

- Automotive

- OEM Designer
- Supplier Designer
- OEM Modeler, Digital/Analog
- Designer, After Market: Other Transportation Industry
- Sales Liaison, Fabricator, Graphic, Packaging Design

Product Design (Furniture, Toy)

- OEM Designer, Top Design Consultancy
- Design Consultancy, Minor OEM Designer
- OEM, Digital Modeler, Model Maker, Designer at Design Firm
- Independent Design Firm, Freelance Designer, Model Maker
- Graphic Design, Packaging Design, Fabricator, Sales Liaison
DEGREE REQUIREMENTS

Associate of Arts [AA] in Industrial Design

AA UNIT REQUIREMENTS

MAJOR COURSEWORK
CORE 33 UNITS
MAJOR 15 UNITS
+ LIBERAL ARTS 18 UNITS
TOTAL 66 UNITS

AA INDUSTRIAL DESIGN DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and
  LA 107 Writing for the Multilingual Artist or 108 Composition
  for the Artist
• Minimum 2.0 GPA and the following general education
  requirements:
  2  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Critical Thinking course
  1  Employment Communications & Practices course

After above general education requirements are met, take Liberal
Arts electives as needed to fulfill the Liberal Arts unit requirement.

AA INDUSTRIAL DESIGN CORE COURSES

FND 122  Color Fundamentals
IND 111  Perspective for Industrial Design
IND 123  Computer Drafting
IND 132  Sketch Modeling
or IND 138  Model Making 1
IND 147  Design Problem Solving
IND 151  Design Drawing 1
IND 163  Digital Imaging 1
IND 180  Development of Form
or IND 182  Digital Development of Form
IND 211  Design Drawing 2
IND 223  Digital 3D Modeling 1
IND 271  Product Modeling

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202  English Composition: Creative Persuasion & Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES
LA 291  Designing Careers

ART HISTORICAL AWARENESS
LA 120  Art History through the 15th Century
LA 121  Art History through the 19th Century
Associate of Arts [AA] in Automotive Restoration

AA UNIT REQUIREMENTS

MAJOR COURSEWORK

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AA AUTOMOTIVE RESTORATION CORE COURSES

- AUT 120 Vintage Vehicle Woodworking Restoration
- AUT 140 Machining Technology & Visual Documentation
- AUT 159 Vintage Vehicle Disassembly Processes
- AUT 160 Vintage Vehicle Electrical Systems
- AUT 170 Automotive Sheet Metal Restoration
- AUT 177 Vintage Vehicle Body Restoration
- AUT 207 Vintage Vehicle Paint Restoration
- AUT 280 Vintage Vehicle Restoration Assembly

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
- LA 107 Writing for the Multilingual Artist
- LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
- LA 202 English Composition: Creative Persuasion & Argument
- LA 280 Perspective Journalism

AUTOMOTIVE DESIGN HISTORY

- LA 129 History of Automotive Design

EMPLOYMENT COMMUNICATIONS & PRACTICES

- LA 291 Designing Careers

QUANTITATIVE MECHANICS

- LA 146 Anatomy of Automobiles
### Bachelor of Fine Arts [BFA] in Industrial Design

**BFA UNIT REQUIREMENTS**

**MAJOR COURSEWORK**

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<td>66 UNITS</td>
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**BFA INDUSTRIAL DESIGN CORE COURSES**

- FND 122 Color Fundamentals
- IND 111 Perspective for Industrial Design
- IND 123 Computer Drafting
- IND 132 Sketch Modeling
- or IND 138 Model Making 1
- IND 147 Design Problem Solving
- IND 151 Design Drawing 1
- IND 163 Digital Imaging 1
- IND 180 Development of Form
- or IND 182 Digital Development of Form
- IND 211 Design Drawing 2
- IND 223 Digital 3D Modeling 1
- IND 251 Design Drawing 3
- IND 381 Graphics & Portfolio

**BFA INDUSTRIAL DESIGN DEGREE REQUIREMENTS**

- Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
- Minimum 2.0 GPA and the following general education requirements:
  - 4 Art Historical Awareness courses
  - 1 Written Communication: Composition course
  - 1 Written Communication: Context & Style course
  - 1 Written Communication: Critical Thinking course
  - 1 Historical Awareness course
  - 1 Quantitative Literacy course
  - 1 Cultural Ideas & Influences course
  - 1 Employment Communications and Practices course

*After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.*

**GENERAL EDUCATION REQUIREMENTS**

**WRITTEN COMMUNICATION: COMPOSITION**

- **CHOOSE ONE:**
  - LA 107 Writing for the Multilingual Artist
  - LA 108 Composition for the Artist

**WRITTEN COMMUNICATION: CONTEXT & STYLE**

- **CHOOSE ONE:**
  - LA 110 English Composition: Narrative Storytelling
  - LA 133 Short Form Writing

**WRITTEN COMMUNICATION: CRITICAL THINKING**

- **CHOOSE ONE:**
  - LA 202 English Composition: Creative Persuasion & Argument
  - LA 280 Persuasion & Argument for the Multilingual Writer

**HISTORICAL AWARENESS**

- **CHOOSE ONE:**
  - LA 171 Western Civilization
  - LA 270 U.S. History
  - LA 274 Study Abroad: Art & Architecture of Renaissance Florence
  - LA 276 Seminar in Great Britain
  - LA 278 Seminar in France
  - LA 279 Seminar in Italy
  - LA 359 Urban Sociology

**QUANTITATIVE LITERACY**

- **CHOOSE ONE:**
  - LA 124 Physics for Artists: Light, Sound, and Motion
  - LA 146 Anatomy of Automobiles
  - LA 233 Popular Topics in Health, Nutrition, & Physiology
  - LA 254 Human-Centered Design
  - LA 255 College Math
  - LA 271 College Algebra with Geometry
  - LA 286 Discrete Mathematics
  - LA 288 Vector, Matrices, & Transformations
  - LA 293 PreCalculus
  - LA 296 Applied Physics

**CULTURAL IDEAS & INFLUENCES**

- **CHOOSE ONE:**
  - LA 292 Programming & Culture
  - LA 326 Topics in World Art
  - LA 328 World Literature
  - LA 343 Comparative Religion
  - LA 368 Experiencing Culture: Anthropology for Today’s Artist
  - LA 462 Power of Myth and Symbol

**EMPLOYMENT COMMUNICATIONS & PRACTICES**

- **CHOOSE ONE:**
  - LA 291 Designing Careers
CERTIFICATE IN INDUSTRIAL DESIGN

CERTIFICATE REQUIREMENTS

| MAJOR CORE (FOLLOW BFA CORE) | 36 UNITS |
| MAJOR | 42 UNITS |
| BY ADVISEMENT | 24 UNITS |
| ELECTIVES | 12 UNITS |
| + ART HISTORY | 6 UNITS |
| TOTAL | 120 UNITS |

- Minimum 2.0 GPA
- Minimum grade of C- in all core courses and major courses

ART HISTORICAL AWARENESS

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<tr>
<th>CODE</th>
<th>COURSE NAME</th>
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<tbody>
<tr>
<td>LA 120</td>
<td>Art History through the 15th Century</td>
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<tr>
<td>LA 121</td>
<td>Art History through the 19th Century</td>
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CHOOSE TWO:

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<tr>
<th>CODE</th>
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<tbody>
<tr>
<td>LA/AN 117</td>
<td>Survey of Landscape Architecture</td>
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<tr>
<td>LA/IND 118</td>
<td>History of Industrial Design</td>
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<tr>
<td>LA 128</td>
<td>The Body As Art: History of Tattoo &amp; Body Decoration</td>
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<th>CODE</th>
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<tr>
<td>LA 129</td>
<td>History of Automotive Design</td>
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<tr>
<td>LA/GAM 131</td>
<td>History of Gaming</td>
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<tr>
<td>LA 132/ANM 102</td>
<td>History of Animation</td>
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<tr>
<td>LA 134/ANM 104</td>
<td>History &amp; Technology of Visual Effects &amp; Computer Animation</td>
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<tr>
<td>LA/VIS 137</td>
<td>History of Visual Development</td>
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<td>LA/PH 147</td>
<td>History of Photography</td>
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<tr>
<td>LA/AN 177</td>
<td>Pre-Industrial Urban Open Spaces</td>
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<tr>
<td>LA 182</td>
<td>Genre in Film</td>
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<tr>
<td>LA/ILL 195</td>
<td>History of Comics: American Comics</td>
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<tr>
<td>LA/ILL 197</td>
<td>History of Comics: International and Alternative Comics</td>
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LA/ARH 219 | History of Architecture: Ancient to Gothic |

LA 220 | American Art History |

LA 222 | 20th Century Art |

LA 224 | Women, Art & Society |

LA 226/AAD 230 | Survey of Traditional Interior Architecture |

LA 229/AAD 231 | Survey of Contemporary Interior Architecture |

LA 242/GR 242 | History of Graphic Design |

LA 243/ILL 310 | History of American Illustration |

LA/FSH 244 | History of Fashion |

LA/JEM 245 | History of Jewelry and Metal Arts from Around the World |

LA/FSH 246 | History of Textiles |

LA 247 | History & Techniques of Printmaking |

LA 249 | An Artistic and Intellectual History of the Renaissance |

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<td>Seminar in Great Britain</td>
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<td>LA/AN 277</td>
<td>Post Industrial Urban Open Spaces</td>
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<td>LA 278</td>
<td>Seminar in France</td>
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<td>LA 279</td>
<td>Seminar in Italy</td>
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<tr>
<td>LA 281/MPT 255</td>
<td>Film History 1: Pre-1940</td>
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<td>LA 282/MPT 256</td>
<td>Film History 2: 1940-1974</td>
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<td>LA 283</td>
<td>Examining Film Noir</td>
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<td>LA 284</td>
<td>Evolution of the Horror Film</td>
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<td>LA 285</td>
<td>History of Architecture: Modernity</td>
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<td>LA 286</td>
<td>Topics in World Art</td>
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<td>Art of the Classical World</td>
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<td>Art of the Middle Ages</td>
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<td>LA 289</td>
<td>The Artist in the Modern World</td>
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<td>LA 290</td>
<td>Film History 3: Contemporary Cinema</td>
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<td>LA 291</td>
<td>World Cinema</td>
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<td>LA 292</td>
<td>Underrated Cinema</td>
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<td>LA 293</td>
<td>Close-up on Hitchcock</td>
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<td>LA 294</td>
<td>Exploring Science Fiction Cinema</td>
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<td>LA 295</td>
<td>Women Directors in Cinema</td>
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<td>LA 296</td>
<td>Survey of Asian Cinema</td>
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<td>LA 297</td>
<td>Art of the Italian Renaissance</td>
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<td>LA 298</td>
<td>Northern Renaissance Art</td>
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<td>LA 299</td>
<td>Italian Baroque Art</td>
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<td>LA 300</td>
<td>The Golden Age of Dutch Art</td>
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<td>LA 301</td>
<td>Art of Spain: From El Greco to Picasso</td>
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<td>LA 302</td>
<td>18th &amp; 19th Century European Art</td>
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<tr>
<td>LA 303</td>
<td>History of Asian Art</td>
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<tr>
<td>LA 304</td>
<td>Dada &amp; Surrealism</td>
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Master of Industrial Design [MA] in Industrial Design

MA UNIT REQUIREMENTS
MAJOR 33 UNITS + GRADUATE LIBERAL ARTS 3 UNITS TOTAL 36 UNITS

MA INDUSTRIAL DESIGN REQUIRED MAJOR COURSES
IND 610 Industrial Design Processes
IND 612 Industrial Design Drawing 1: Perspective
IND 621 Model Making
IND 625 Polygon Modeling & Form Exploration
or IND 725 Introduction to Digital 3D Modeling
or IND 773 Digital Solid Modeling
IND 630 Design Project 1
IND 651 Materials and Processes
IND 662 Design Drawing 2
IND 680 Design Project 2
IND 712 Design Drawing 3
IND 730 Design Project 3
IND 773 Digital Solid Modeling
or IND 625 Polygon Modeling & Form Exploration

MA INDUSTRIAL DESIGN GRADUATE LIBERAL ARTS REQUIREMENTS
CROSS CULTURAL UNDERSTANDING
GLA 627 The Global Design Studio: Past, Present, & Future

MA INDUSTRIAL DESIGN DEGREE REQUIREMENTS
• Successful completion of Final Thesis Project
• Minimum grade of C in all required 36 units
• Minimum 2.0 cumulative GPA

Master of Fine Arts [MFA] in Industrial Design

MFA UNIT REQUIREMENTS
MAJOR 30 UNITS + DIRECTED STUDY 18 UNITS + ELECTIVES* 6 UNITS + GRADUATE LIBERAL ARTS 9 UNITS TOTAL 63 UNITS

*Per director approval

MFA INDUSTRIAL DESIGN REQUIRED MAJOR COURSES
IND 610 Industrial Design Processes
IND 612 Industrial Design Drawing 1: Perspective
IND 630 Design Project 1
IND 631 Materials and Processes
IND 662 Design Drawing 2
IND 680 Design Project 2
IND 712 Design Drawing 3
IND 762 Industrial Design Drawing 4
IND 773 Digital Solid Modeling
or IND 625 Polygon Modeling & Form Exploration
IND 780 Thesis Preparation

MFA INDUSTRIAL DESIGN DEGREE REQUIREMENTS
• Successful completion of Final Thesis Project
• Minimum grade of C in all required 63 units
• Minimum 2.0 cumulative GPA

MA INDUSTRIAL DESIGN GRADUATE LIBERAL ARTS REQUIREMENTS
CROSS CULTURAL UNDERSTANDING
GLA 627 The Global Design Studio: Past, Present, & Future
PROFESSIONAL PRACTICES & COMMUNICATIONS
GLA 672 Professional Practices & Communication for Industrial Designers
MAJOR DESIGNATED GRADUATE LIBERAL ARTS
GLA 632 The Science of Design: Ethnographic Methods
UNDERGRADUATE COURSES

AUT 120 Vintage Vehicle Woodworking Restoration
Practice essential woodworking safety. You’ll learn planning, fabrication, laser cutting, and finishing to make replicas of vintage vehicle interior wooden parts and frames with various joint types.

AUT 140 Machining Technology & Visual Documentation
Precision measurement, visual documentation, and operating metal lathes and milling machines are all important skills. You’ll use these skills to reproduce a component for a car, focusing on common industrial metals used in the machining process, and machine tool maintenance.

AUT 159 Vintage Vehicle Disassembly Processes
There’s nothing worse than having car parts left over. To get it back together properly, you’ll do practical historical research, outline a restoration plan, disassemble, visual inspection, and written and photographic documentation to restore vintage automobiles.

AUT 160 Vintage Vehicle Electrical Systems
Study the electrical systems used in classic cars. You’ll explore Ohm’s law, electrical circuits, battery power, electrical circuit components restoration, and preservation strategies to diagnose, repair, and replace electrical components.

AUT 170 Automotive Sheet Metal Restoration
Cut, bend, form, and weld auto body panels. You’ll learn to form sheet metal and use rivets and thread fasteners to create and assemble new sheet metal components for vintage cars.

AUT 177 Vintage Vehicle Body Restoration
Learn metal body repairs and panel finishing. You’ll evaluate body components, outline appropriate repair procedures, strip existing finishes, and repair them.

AUT 207 Vintage Vehicle Paint Restoration
Pull off a perfect paint job. You’ll gain vintage vehicle paint restoration skills, focusing on panel preparation, paint systems, equipment care, application, documentation, and evaluation of surface faults. Plus, learn to correct painted surface faults.

AUT 217 Vintage Vehicle Metal Casting & Bright Work Restoration
You’ll learn to cast, restore, and polish hard trim moldings and hard trim components.

AUT 230 Vintage Vehicle Upholstery Restoration
Upholstery and interior restoration professionals are always in demand. You’ll disassemble and assemble seats, interior components, and gain skills in stitch patterns, carpeting, welfiting, binding, padding, material specifications, and sewing machines.

AUT 250 Vintage Vehicle Component Restoration
Restoration is a process. You’ll learn to create technical drawings, diagnose component condition, disassemble, repair, rebuild, refinish, and reassemble vintage car components.

AUT 280 Vintage Vehicle Restoration Assembly
Learn about the various tools, equipment, supplies, and subskills required to properly assemble a vehicle. Focus on understanding the many subsystems within a car and learning how to properly bring them all together.

AUT 290 Vintage Vehicle Detailing
Become a master detailer. Your goal is to achieve visually correct finishes for presentation and car shows. You’ll learn detailing products, equipment, techniques, and procedures for final conditioning of interior and exterior components and surfaces.

AUT 299 Apprenticeship
If you are a qualified second-year student, apply for an apprenticeship to work in a restoration-related field.

AUT 490 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.
IND 123 Computer Drafting
Learn drafting and mechanical drawing techniques to represent three dimensional objects. You’ll practice product and mechanical drawing using drafting and dimensioning principles.

IND 129 History of Automotive Design
Automotive innovation and technological advancement are inseparable. Placement car design within a historical and cultural context, you’ll learn how innovations like the assembly line and mass production influenced transportation design.

IND 138 Model Making 1
Hands-on experience working with wood, acrylic, rigid foam, sheet styrene, and casting resin will look good on your resume. You’ll gain power tools, heat bending, spray gun, vacuum forming, and casting skills to make accurate models and high-quality finishes.

IND 147 Design Problem Solving
Industrial designers are creative problem solvers. Following the creative design process, you’ll use critical thinking and idea generation skills to research, define problems, challenge parameters, analyze, brainstorm, and evaluate matrices to solve problems.

IND 151 Design Drawing 1
Develop industrial design-quality drawing skills to visually communicate your ideas as three-dimensional forms. You’ll improve the quality of your sketches and gain perspective skills by focusing on rendering, craftsmanship, accurate perspective, contrast, and composition.

IND 163 Digital Imaging 1
Learn the digital tools of the trade. Using 2D vector and raster software, you’ll gain drawing and communication skills doing hands-on image retouching, rapid digital sketching, vector art, and 2D digital presentation work.

IND 180 Development of Form
Create a professional-quality physical model. After learning the language of form, you’ll bring your ideas to life using skills in laser cutting and etching, clay modeling, mold making, surface evaluation and preparation, drawing, software-aided design, and more.

IND 182 Digital Development of Form
Improve your digital drawing and sketch modeling skills. You’ll create concepts, develop ideas, and learn the language of form.

IND 211 Design Drawing 2
Practical freehand sketching abilities are a valuable asset. You’ll apply line, light, shade, shadow, value and contrast to shapes found in manufactured products, and begin the use of color. (This course is cross-listed with IND 662.)

IND 223 Digital 3D Modeling 1
Turn your 2D design sketches into digital 3D models. You’ll use NURBS solid 3D modeling software, modeling tools and techniques to create digital 3D models.

IND 232 Footwear Modeling
This course teaches Polygon/Sub D modeling for athletic footwear. Students will learn various modeling tools, commands, and methodologies, including recap of basic software operations, UV mapping, painting, Mesh Fusion, Procedural Modeling, basic animation, visualization, and more for developing a digital model of a footwear and visual communication of its design.

IND 240 Product Design 1
There’s a lot to consider when designing handheld consumer products. Ergonomics will be discussed in-depth and you will apply research, ideation and problem solving to develop your concepts. You will apply all skills learned to your final presentations including developmental sketches, orthographic drawings, sketch models and sketch renderings.

IND 249 Transportation Design 1
Improve your sketching skills by studying the history of car design, automotive styling trends, and design philosophies. You’ll learn to sketch and render with accurate perspective and proportion, based on the packaging of occupants and components.

IND 251 Design Drawing 3
Rapid freehand sketching techniques will improve your work. You’ll quickly sketch free and geometric forms focusing on textures and material delineation. (This course is cross-listed with IND 712.)

IND 263 Digital 3D Modeling 2
Dig into the 3D design and modeling world. You will develop digital models of your own designs and create presentation renderings using advanced-level NURBS surface modeling software with rendering capabilities.

IND 271 Product Modeling
Turn a product you designed in IND 280 into a professional quality model. You’ll get hands-on experience with the machine lathe and vertical mill, make RTV molds, and cast duplicate parts focusing on dimensional accuracy and visual quality.

IND 278 Traditional Transportation Modeling 1
Build a clay model for the car you designed in IND 289. You’ll make tools used in clay modeling to construct a 1/5 scale automotive clay model including tires and wheels.

IND 280 Product Design 2
Process is your friend. After conducting intensive market research to develop your concept, you’ll put your project management, collaboration, business, and design skills to work to create your design. You will apply all skills learned to your final presentation including developmental sketches, orthographic drawings, sketch models, sketch renderings and hard models.

IND 282 Digital Transportation Design 2
Use automotive history, influences, and styling trends to inform your car designs. Utilizing both traditional and digital drawing tools, you’ll develop a 4-door sedan with accurate proportion and packaging of occupants and components.
IND 289 Transportation Design 2
Put your skills to work. You’ll develop your sketch and rendering skills using accurate proportion based on packaging of occupants and components. You’ll develop a three-view tape drawing and accurate rendition in a 1/5 scale clay model. Plus you’ll learn the history, evolution, and influence of car design and automotive styling.

IND 311 Product Drawing
Refine your rapid visualization, perspective, and rendering skills of products in a highly professional digital process.

IND 319 Transportation Drawing
Draw automotive interiors and exteriors like the pros. Referencing real-life cars, you’ll learn how light and reflections appear on car surfaces of differing color and form. You’ll also learn to design interior textures and materials using pen, pencil, marker and chalk.

IND 323 Digital Solid Modeling
Learn fundamental solid modeling, advanced part assembly, and how to export data for CNC output. You’ll generate orthographic drawings from 3-D data created in class. This course is cross-listed with IND 773.

IND 325 Digital 3D Modeling 3
Build on techniques you learned in IND 263 to design and create complex digital 3D models of products, cars, aircraft, and boats.

IND 329 Materials and Processes
Develop your understanding of materials, the manufacturing process, and how both play a part in the design process. You’ll investigate the major types of plastics and metal categories and their respective characteristics, and how they’re used in various product manufacturing processes. (This course is cross-listed with IND 651.)

IND 330 Model Making 3
Leveraging the machining knowledge from IND 271, you’ll further refine your modeling skills to create a functional prototype. You will combine appropriate hand modeling and electronic components to create a high quality looks-like/works-like model.

IND 339 Traditional Transportation Modeling 2
Focus on your clay modeling, finishing, and painting techniques to complete a high-quality finished model of your car design. To help you improve, twelve hours of homework will be assigned for each class session. Take this class together with Transportation Design 3.

IND 340 Product Design 3
The challenge is to design a product that does not currently exist. You’ll focus on invention, innovation, sustainability, and intensive research. You’ll apply all skills learned to your final presentations including developmental sketches, orthographic drawings, sketch models, sketch renderings and either digital 3D models or hard models.

IND 342 Digital Transportation Design 3
Learn small car design. Apply packaging concepts to your designs using your sketching, rendering, and loft drawing skills to delineate 3D surfaces in a 2D domain. Final outcomes include sketches, renderings, package drawings, and a model.

IND 349 Transportation Design 3
You work to present a complete painted clay model car design and a portfolio-style project book that aligns with the brand identity provided, including the mechanical and occupant layouts.

IND 363 Digital Imaging
Fine tune your work to make it portfolio-ready. You’ll evaluate past and current work to determine which projects best showcase your abilities using a comprehensive digital process. (This course is cross-listed with IND 763.)

IND 369 Digital Transportation Modeling 1
Learn to create automotive exteriors. Working digitally, you’ll develop advanced rendering skills as you progress from concept sketches of your car design, to final wireframe model.

IND 380 Product Design 4
Design non-consumer products, like medical or industrial equipment. You’ll conduct intensive business research and create sketch models and/or study models to present portfolio-quality hard models (full-scale or scaled) and/or digital models.

IND 381 Graphics & Portfolio
Increase your graphic design abilities to improve your professional portfolio and learn useful techniques for interviewing.

IND 382 Digital Transportation Design 4
Develop automotive interior design that is on target and on brand. You will consider human factors to develop packaging and package layouts using orthographic drawings and digital 3D models of your car design.

IND 383 Furniture Design
Develop original furniture design concepts and seating concepts. You’ll evaluate ergonomic criteria, code/safety requirements, construction techniques (including upholstery), and the appropriate use of materials and details.

IND 384 Portfolio Development
Get approval to work alone or collaborate with a group on a major project. You’ll gain new rendering and animation techniques using the software’s lighting, shading, and animation features for your presentations.

IND 385 Traditional Transportation Modeling 2
Focus on your clay modeling, finishing, and painting techniques to complete a high-quality finished model of your car design. To help you improve, twelve hours of homework will be assigned for each class session. Take this class together with Transportation Design 3.

IND 386 Toy Design
Create an innovative preschool toy using the design process. You’ll develop the concept, create a three-dimensional prototype, and use 2D and 3D design tools. Your final outcomes will include sketches, renderings, package drawings, and scale model.

IND 389 Transportation Design 4
Improve your automotive interior design abilities. You’ll develop packaging skills for human factors and package layouts for your car design, cumulating in a digital or physical model for final portfolio-ready presentation.

IND 423 Digital 3D Advanced Project
Apply your advanced level NURBS surface modeling skills to a major project. You’ll gain new rendering and animation techniques using the software’s lighting, shading, and animation features for your presentations.

IND 440 Product Design 5
Design a portfolio-worthy product within specified manufacturing constraints. You’ll apply all skills learned to achieve a studio level presentation complete with renderings and a final full-size appearance model. Corporate sponsorship may apply.

IND 443 Intermediate Furniture Design
Learn professional finishing techniques to enhance furniture design. You’ll learn specialized techniques for detailing furniture for today’s market using stains, glazes, and acid washes.

IND 446 Intermediate Toy Design
Bring your innovative toy design to life. You’ll follow the full production process—including sketch models, molding, and model making—to create a finished, real working model of your original design.

IND 449 Transportation Design 5
Branding, positioning, and theme development are essential to the automotive design process. You’ll create a professional studio level presentation with 2-D artwork and a 3-D model of your car design. Corporate sponsorship may apply.
IND 480 Product Design 6
Propose a project based on your interests. You’ll use the product design process to brand, position, and present a portfolio-quality project that features the complete design story. Corporate sponsorship may apply.

IND 483 Advanced Furniture Design
Become a successful furniture designer. Use your research, analysis, problem definition, and implementation skills to make a full-size prototype with appropriate production details, documentation, material specification, and costs.

IND 485 Transportation Design 6
Propose an advanced marketing strategy for a car design that includes branding, positioning, and theme development. You’ll create a professional studio level presentation with sketch renderings, package layouts, and digital 3D models. Corporate sponsorship may apply.

IND 486 Advanced Toy Design
Develop an age-appropriate toy. You’ll submit a proposal that includes extensive research on the target demographic, possible brand extensions, and an exploded view for manufacturability.

IND 489 Transportation Design 7
Use your voice as a car designer to perfect your portfolio. You’ll evaluate your work-to-date and prepare additional portfolio pieces that highlight specific fields of interest and subjects to enhance your portfolio.

IND 490 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.

IND 494 Corporate Sponsored Project
Propose design solutions for a project with a corporate sponsor. You will gain valuable feedback and critique from an industry partner as you apply your professional-level design and technology skills. Industry partners, fees, and prerequisites change each semester depending on topic.

IND 498 Collaborative Project
Cross-disciplinary projects mirror real-world projects, and require a varied and sophisticated approach to problem solving. Course fees and prerequisites vary by topic.

IND 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

IND 500 Internship in Industrial Design
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

IND 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.

IND 412 413
IND 651 Materials and Processes
Develop your understanding of materials, the manufacturing process, and how both play a role in a design process. You’ll investigate the major types of plastics and metal categories and their respective characteristics, and how they’re used in various product manufacturing processes. [This course is cross-listed with IND 329.]

IND 662 Design Drawing 2
Practical freehand sketching abilities are a valuable asset. You’ll apply line, light, shade, shadow, value and contrast to shapes found in manufactured products, and begin the use of color. [This course is cross-listed with IND 211.]

IND 680 Design Project 2
Mure your more advanced drawing, model making and digital modeling skills to explore your personal and professional interest within a broad topic through a more sophisticated design process.

IND 694 Corporate Sponsored Project
In this corporate sponsored project, you’ll produce design proposals based on the sponsor’s project brief and will make adjustments based on sponsor feedback. You’ll also focus on concept, research, refinement, deliverables, presentation, and meeting project objectives.

IND 695 Collaborative Project
Apply the knowledge and skills you have acquired to work in a real-world setting. If you meet the criteria, you may be selected to work on an interdisciplinary collaborative project. Contact your student services advisor for details.

IND 696 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

IND 712 Design Drawing 3
Rapid freehand sketching techniques will improve your work. You’ll quickly sketch free and geometric forms focusing on textures and material delineation. [This course is cross-listed with IND 251.]

IND 725 Introduction to Digital 3D Modeling
Learn digital 3D modeling using industry standard NURBS solid 3D modeling software. You’ll explore basic tools and techniques to transform 2D design sketches into digital 3D models.

IND 730 Design Project 3
Apply your advanced skills and sophisticated understanding of the design process to a topic of your choice. Prepare for MA final review or MFA mid point reviews. Finish with a comprehensive portfolio piece.

IND 762 Industrial Design Drawing 4
As an advanced student, you will refine the ability to draw accurately, render realistically, with speed and confidence. You’ll combine these skills in the digital environment to create highly professional presentation drawings.

IND 763 Digital Imaging
Fine tune your work to make it portfolio-ready. You’ll evaluate past and current work to determine which projects best showcase your abilities using a comprehensive digital process. [This course is cross-listed with IND 363.]

IND 773 Digital Solid Modeling
Learn fundamental solid modeling, advanced part assembly, and how to export data for CNC output. You’ll generate orthographic drawings from 3-D data created in class. [This course is cross-listed with IND 323.]

IND 780 Thesis Preparation
Perform rigorous research to defend your midpoint proposals. You’ll exercise a variety of research methodologies and communication skills to prepare your midpoint review for committee approval.

IND 800 Directed Study
Refine your skills. As a Master of Fine Arts degree candidate, you’ll complete course assignments to develop the conceptual, design, and technical skills needed to successfully complete your MFA Thesis Project and/or portfolio. You must have passed your midpoint review. Director approval required. Fees and prerequisites will vary by topic.

IND 801 Group Directed Study
In addition to regular instructor critiques of your projects and works in progress, you will discuss approaches to your Thesis Project with graduate student peers. You must have passed your midpoint review and Director approval required. Course prerequisites and fees will vary by topic.

IND 807 Industry Expert Focus
Move your thesis project forward with direction from an industry expert. You’ll receive targeted recommendations, set goals and achieve goals, and get feedback from your peers through the design and/or implementation phases.

IND 810 Research
Design research is the first phase of any industrial design project. Collaborate with classmates and faculty to prepare a comprehensive product requirement document with the results of your research, testing, and prototyping.

IND 830 Design
Begin the most critical phase of your thesis project based on faculty and classmate feedback. You will develop and present creative design solutions using various tools and methodologies including sketch models, sketching, rendering, and 3D modeling.
**IND 850 Implementation**
Refine and implement your thesis project. You will modify, improve, and finalize an exhibit-style presentation that includes flat work, final model, resume, business cards, and documentation.

**IND 900 Internship**
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have a minimum 3.0 cumulative GPA and the following: MFA: An approved midpoint review and director approval; MA: Director approval; M.ARCH: 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.
Interior Design is the Best Possible Use of the Available Space

In the Interior Architecture & Design program, students create dynamic interiors through the use of innovative approaches to conceptual development, spatial organization, and material and furniture selection. If you are willing to push boundaries, we’ll give you the space and support to do it.
Learn to design spaces that evoke emotions in people

**Classes in:**
- Interior Architecture & Design
- Interior Architecture
- Digital Imaging
- Residential Design
- Home Interior Design
- Commercial Design
- Retail Design
- Hospitality Design
- Color and Lighting
- Furniture Design
- Textile Design
- History of Interior Design
  ...and More!

**Interior Architecture & Design Firms Hiring Our Grads Include:**
- Andre Rothblatt Architecture
- Antonio Martins Interior Design
- Applegate Tran
- AvroKo
- Banks Ramos
- Brayton Hughes Design Studios
- D-Scheme Studio
- Gensler
- Hart Howerton
- Hirsch Bedner Associates
- Inspired Spaces Design
- Kendall Wilkinson Design
- Marsh & Clark Design
- Neiman Group
- Nicole Hollis Interior Design
- O+A
- Organic Architect
- Primo Hospitality Group
- Puccini Group
- Starbucks

**CIDA:** The Council for Interior Design Accreditation (CIDA) is an independent, non-profit accrediting organization for interior design education programs at colleges and universities in the United States and Canada. The BFA Interior Architecture & Design and the MFA Interior Architecture & Design programs are both accredited by the CIDA.

**Professional Curriculum:** The curriculum integrates theory, design, and technology in tandem with the standards of the industry. Our students develop the requisite intellectual, artistic, and ethical abilities necessary for professional practice.

**Professional Faculty:** Students benefit from the expertise and experience of professional and certified instructors who currently work in the design field.

**State-of-the-Art Equipment:** We offer cutting edge computer labs with full support staff. We teach computer disciplines from REVIT and 3D Max to the Adobe Creative Suite both online and on campus.

**Located in an Industry Capital:** Located in San Francisco, the School of Interior Architecture and Design has exposure to many of the best firms and designers in the industry. The School’s San Francisco location provides students with nearby access to the San Francisco Design Center (SFDC) which houses many of the finest and most accessible design showrooms in the US.

**Interdisciplinary Approach:** Our curriculum allows students to learn and benefit from graphic arts and other allied art and design courses.
Did you know?

San Francisco boasts active chapters of International Interior Designer Association (IIDA), American Society for Interior Designers (ASID), Hospitality Industry Association (HIA), and others who work with Academy student chapters. The school joins with these groups for portfolio evaluations done in professional offices, by professionals.

The School of Interior Architecture & Design offers wonderful opportunities for students both online and on site to go to Chicago for NeoCon, participate in the Starbucks competition project and DIFFA (Design Industries Foundation Fighting AIDS) annual design event that raises funds for HIV/AIDS.

Interior Architecture & Design is connected to many of the most famous designers and firms in the United States. We interact with this community through our faculty, tours, internships, lectures, and many activities.

Academy students are frequent winners at the Retail Design Institute’s Annual International Student Store Design Competition; Anthony Nguyen has made quite the name for himself after winning 2nd place in this competition with his design for Ete Cosmetics Retail Space. Our students also participate in two annual design competitions, NEXT Student design competition and the ReLamp a Chair Competition sponsored by Leftovers Consignment Store, this last one is a charity event where students are given a chair to redesign raising funds for local animal shelters.

Recently, Hospitality Design Magazine did a special September education issue focusing on “projects, people and schools making an impact”. AAU is featured along with Cornell, Harvard and Georgetown to name a few.
DEGREE REQUIREMENTS

Associate of Arts [AA] in Interior Architecture & Design

AA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 33 UNITS

MAJOR 15 UNITS

+ LIBERAL ARTS 18 UNITS

TOTAL 66 UNITS

AA INTERIOR ARCHITECTURE & DESIGN DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist

• Minimum 2.0 GPA and the following general education requirements:

  2  Art Historical Awareness courses

  1  Written Communication: Composition course

  1  Written Communication: Critical Thinking course

  1  Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

AA INTERIOR ARCHITECTURE & DESIGN CORE COURSES

FND 113  Sketching for Communication
FND 122  Color Fundamentals
IAD 100  Foundations Studio - The Roots of Design
IAD 140  Introduction to Construction Documents
IAD 200  Spatial Development Studio
IAD 240  Building Codes & Systems
IAD 241  Perspective Drawing Techniques
IAD 245  Materials
IAD 280  BIM & Design Graphics
IAD 330  Introduction to Lighting Design
LAN 375  Sketching for Idea Development

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:

LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:

LA 202  English Composition: Creative Persuasion & Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES

LA 291  Designing Careers

ART HISTORICAL AWARENESS

LA 120  Art History through the 15th Century
LA 121  Art History through the 19th Century
Bachelor of Fine Arts [BFA] in Interior Architecture & Design

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

<table>
<thead>
<tr>
<th>CORE</th>
<th>36 UNITS</th>
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<tr>
<td>MAJOR</td>
<td>42 UNITS</td>
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<tr>
<td>+ ELECTIVES</td>
<td>9 UNITS</td>
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<td>+ LIBERAL ARTS</td>
<td>45 UNITS</td>
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<td>132 UNITS</td>
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BFA INTERIOR ARCHITECTURE & DESIGN DEGREE REQUIREMENTS

- Minimum grade of C- in all core courses, major courses, and LA 107 or LA 108, LA 226/IAD 230, & LA 228/IAD 231.
- Minimum 2.0 GPA and the following general education requirements:
  1. 2 Art Historical Awareness courses
  2. 1 Interior Architecture History course
  3. 1 Employment Communications and Practices course
  4. 1 Written Communication: Composition course
  5. 1 Written Communication: Context & Style course
  6. 1 Written Communication: Critical Thinking course
  7. 1 Historical Awareness course
  8. 1 Quantitative & Human Factors course
  9. 1 Cultural Ideas & Influences course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:

- LA 107 Writing for the Multilingual Artist
- LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:

- LA 110 English Composition: Narrative Storytelling
- LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:

- LA 202 English Composition: Creative Persuasion & Argument
- LA 207 Persuasion & Argument for the Multilingual Writer
- LA 280 Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:

- LA 171 Western Civilization
- LA 270 U.S. History
- LA 274 Study Abroad: Art & Architecture of Renaissance Florence
- LA 276 Seminar in Great Britain
- LA 278 Seminar in France
- LA 279 Seminar in Italy
- LA 359 Urban Sociology

ART HISTORICAL AWARENESS

- LA 120 Art History through the 15th Century
- LA 121 Art History through the 19th Century

INTERIOR ARCHITECTURE HISTORY

- LA 226/IAD 230 Survey of Traditional Interior Architecture
- LA 229/IAD 231 Survey of Contemporary Interior Architecture

QUANTITATIVE & HUMAN FACTORS

- LA 254 Human-Centered Design

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:

- LA 292 Programming & Culture
- LA 326 Topics in World Art
- LA 328 World Literature
- LA 343 Comparative Religion
- LA 368 Experiencing Culture: Anthropology for Today’s Artist
- LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

- LA 291 Designing Careers

FND 113  Sketching for Communication
FND 122  Color Fundamentals
IAD 100  Foundations Studio - The Roots of Design
IAD 140  Introduction to Construction Documents
IAD 200  Spatial Development Studio
IAD 240  Building Codes & Systems
IAD 241  Perspective Drawing Techniques
IAD 245  Materials
IAD 280  BIM & Design Graphics
IAD 330  Introduction to Lighting Design
IAD 450  IAD Portfolio Preparation
LAN 375  Sketching for Idea Development
Certificate in Interior Architecture & Design

CERTIFICATE REQUIREMENTS

<table>
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<tr>
<th>Requirement</th>
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<tr>
<td>Major Core (Follow BFA Core)</td>
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<tr>
<td>Major</td>
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<td>Electives</td>
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<td>Art History</td>
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<td>Total</td>
<td>120</td>
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</tbody>
</table>

- Minimum 2.0 GPA
- Minimum grade of C- in all core courses and major courses
Master of Arts [MA] in Interior Architecture and Design

MA UNIT REQUIREMENTS
MAJOR 30 UNITS
+ GRADUATE LIBERAL ARTS 6 UNITS
TOTAL 36 UNITS

MA INTERIOR ARCHITECTURE AND DESIGN REQUIRED MAJOR COURSES
IAD 600 Studio 1
IAD 601 Fundamentals of Design Documentation
IAD 602 Building Systems and Codes
IAD 603 Sketching & Perspective for Interior Environments
IAD 604 Lighting Design
IAD 608 Digital Imaging
IAD 610 Studio 2
IAD 611 BIM - Building Information Modeling
IAD 612 Material Use
IAD 613 Studio 3

REQUIRED MAJOR COURSES
IAD 600 Studio 1
IAD 601 Fundamentals of Design Documentation
IAD 602 Building Systems and Codes
IAD 604 Lighting Design
IAD 610 Studio 2
IAD 611 BIM - Building Information Modeling
IAD 612 Material Use
IAD 613 Studio 3
IAD 625 Survey of Sustainable Design
IAD 640 Light & Color Perception

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY

CHOOSE ONE:
GLA 602 The Art and Ideology of the 20th Century
GLA 637 Theory & Movements in Traditional Interior Architecture
GLA 638 Theory & Movements in Contemporary Interior Architecture

PROFESSIONAL PRACTICES & COMMUNICATIONS
GLA 634 Professional Practices for Interior Designers

GRADUATE LIBERAL ARTS REQUIREMENTS

MA INTERIOR ARCHITECTURE AND DESIGN DEGREE REQUIREMENTS
• Successful completion of Final Portfolio Review
• Minimum grade of C in all required 36 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirement:
  1 Art Historical Awareness & Aesthetic Sensitivity course
  1 Professional Practices & Communications course

Master of Fine Arts [MFA] in Interior Architecture & Design

MFA UNIT REQUIREMENTS
MAJOR 30 UNITS
+ MAJOR ELECTIVES (REQUIRED) 6 UNITS
+ DIRECTED STUDY 18 UNITS
+ GRADUATE LIBERAL ARTS 9 UNITS
TOTAL 63 UNITS

MA INTERIOR ARCHITECTURE & DESIGN REQUIRED MAJOR COURSES
IAD 600 Studio 1
IAD 601 Fundamentals of Design Documentation
IAD 602 Building Systems and Codes
IAD 604 Lighting Design
IAD 608 Digital Imaging
IAD 610 Studio 2
IAD 611 BIM - Building Information Modeling
IAD 612 Material Use
IAD 613 Studio 3

REQUIRED MAJOR ELECTIVES
IAD 603 Sketching & Perspective for Interior Environments
IAD 608 Digital Imaging

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY

CHOOSE ONE:
GLA 602 The Art and Ideology of the 20th Century
GLA 637 Theory & Movements in Traditional Interior Architecture
GLA 638 Theory & Movements in Contemporary Interior Architecture

PROFESSIONAL PRACTICES & COMMUNICATIONS
GLA 634 Professional Practice for Interior Designers

CROSS CULTURAL UNDERSTANDING
GLA 637 Theory & Movements in Traditional Interior Architecture

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY

CHOOSE ONE:
GLA 602 The Art and Ideology of the 20th Century
GLA 637 Theory & Movements in Traditional Interior Architecture
GLA 638 Theory & Movements in Contemporary Interior Architecture

GRADUATE LIBERAL ARTS REQUIREMENTS

MFA INTERIOR ARCHITECTURE & DESIGN DEGREE REQUIREMENTS
• Successful completion of Final Thesis Project
• Minimum grade of C in all required 63 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1 Art Historical Awareness & Aesthetic Sensitivity course
  1 Professional Practices & Communications course
  1 Cross Cultural Understanding course
• A minimum of thirty semester credits of college-level liberal arts and sciences (general education) must be completed
  (NOTE: this will include credits earned from the student’s bachelor degree)
The power of dynamic space planning propels design. You will develop and apply your industry knowledge and use of tools to a design project. Design is a process. Design uses tools. Design applies process and conceptualize hand drawings and perspective sketches to solutions to colleagues and clients. You will create ideation and conceptualization hand drawings and perspective sketches to represent your interior design concepts. Learn expert visual communication skills to convey your design concepts.

**IAD 200 Spatial Development Studio**
The power of dynamic space planning propels design. You will gain problem solving, idea extrapolation, and commercial and residential spatial development skills through schematic design tools such as diagramming, bubble drawings, and model-making. Plus, explore how factors such as circulation, accessibility, adjacencies, and universal design impacts human beings and their environment. Introduce to imaging software. You will develop skills to enhance presentations, create graphic layouts, and integrate various media into your design projects.

**IAD 210 Digital Imaging**
Enter the gateway into imaging software. You will develop skills to enhance presentations, create graphic layouts, and integrate various media into your design projects.

**IAD 215 Model Making in the Design Process**
Explore 3D visualization for interior environments. You will develop conceptual, sketch/working, structural, and final presentation models for all stages of the design process. Know your design history. Focusing on major movements and innovations, you’ll examine the societal, political, environmental, and economical influences that impacted architecture, design, furniture, and materials from the Industrial Revolution to today.

**IAD 220 Building Codes & Systems**
Gain technical experience with building codes and systems while working on a commercial building renovation. You’ll learn about structural, mechanical, electrical, plumbing, and acoustical systems. Develop your skills in detailing, fire ratings, and zoning and coordinating holistically with a design team.

**IAD 230 Survey of Traditional Interior Architecture**
Learn expert visual communication skills to convey your design concepts. Develop plans and drawings, select furniture and materials, and produce a dynamic presentation based on programming and your conceptual design.

**IAD 231 Survey of Contemporary Interior Architecture**
Expand your design history knowledge. Focusing on major movements and innovations, you’ll examine the societal, political, environmental, and economical influences that impacted architecture, design, furniture, and materials from the Industrial Revolution to today.

**IAD 240 Drafting & Construction Documents**
Learn expert visual communication skills to convey your design concepts. Develop plans and drawings, select furniture and materials, and produce a dynamic presentation based on programming and your conceptual design.

**IAD 241 Perspective Drawing Techniques**
The design you see in your mind will flow through your hand. Learn expert visual communication skills to convey your design solutions to colleagues and clients. You will create ideation and conceptualization hand drawings and perspective sketches to represent your interior design concepts. You will examine the societal, political, environmental, and economical influences that impacted architecture, design, furniture, and materials until the early 19th century.

**IAD 250 Materials**
Cultivate your sense of materiality. You’ll gain knowledge to select and specify finishes, fabrics, and furnishings based on aesthetics, durability, environmental attributes, and industry standards.

**IAD 260 Computer Aided Drafting**
Enhance your drafting and design skills with CAD. You’ll create construction documents for a design project. Enhance your drafting and design skills with CAD. You’ll create construction documents for a design project.

**IAD 270 3D Digital Modeling**
Enrich your virtual environments using geometry, materials, light, and shadow. You’ll learn techniques to transform your digital spatial visualizations into rendered models of your own designs.

**IAD 280 BIM & Design Graphics**
BIM is building information modeling. You’ll create digital 3D models and develop advanced skills in construction documentation. BIM is building information modeling. You’ll create digital 3D models and develop advanced skills in construction documentation.

**IAD 290 Professional Practice for Interior Design**
Gain the business skills needed in an interior design firm. You’l learn about structural, mechanical, electrical, plumbing, and acoustical systems. Develop your skills in detailing, fire ratings, and zoning and coordinating holistically with a design team.

**IAD 300 Introduction to Lighting Design**
Lighting is an art and a science. You’ll develop lighting designs, technical drawings, and specifications for residential and commercial interiors that use light to illuminate colors, forms, and textures, while adhering to energy codes and illumination guidelines.

**IAD 301 Residential Design Studio**
Create an embracing and sumptuous residence that meets your client’s needs and desires. In your first major studio, you’ll develop plans and drawings, select furniture and materials, and produce a dynamic presentation based on programming and your conceptual design.

**IAD 302 Sustainable Design Studio**
Sustainable design is integral in quality design. You’ll explore environmentally conscious solutions focusing on principles of natural harmony, non-toxic materials, and earth-friendly initiatives within the design industry.

**IAD 303 Survey of Contemporary Interior Architecture**
Learn expert visual communication skills to convey your design concepts. Develop plans and drawings, select furniture and materials, and produce a dynamic presentation based on programming and your conceptual design.

**IAD 304 Commercial Design Studio**
Create a functional and imaginative workplace for your commercial client. In your second major studio, you’ll develop plans and drawings, select furniture and materials, and produce construction documents for a dynamic presentation based on programming and your conceptual design. Create a functional and imaginative workplace for your commercial client. In your second major studio, you’ll develop plans and drawings, select furniture and materials, and produce construction documents for a dynamic presentation based on programming and your conceptual design.

**IAD 325 Color Rendering Techniques**
Create authentic versions of your designs using professional rendering techniques. Working in a variety of graphic communication mediums, you’ll increase your ability to depict effects of color, light, material, and texture in the built environment.

**IAD 330 Sustainable Design Studio**
Sustainable design is integral in quality design. You’ll explore environmentally conscious solutions focusing on principles of natural harmony, non-toxic materials, and earth-friendly initiatives within the design industry.

**IAD 340 Comprehensive Design Studio**
Interior architects and designers are creative problem solvers. You will learn to identify specific design problems, research case studies for innovative solutions to similar challenges, and apply your knowledge and skillset to formulate a solution for a complex commercial project. You’ll develop a complete presentation including construction drawings across a range of media.

**IAD 345 Color Rendering Techniques**
Create authentic versions of your designs using professional rendering techniques. Working in a variety of graphic communication mediums, you’ll increase your ability to depict effects of color, light, material, and texture in the built environment.

**IAD 363 Furniture & Case Goods Design**
Turn your furniture ideas into reality. You’ll study furniture construction, details, joinery and the materials and techniques used to create custom-made furniture.

**IAD 365 Furniture Design**
Create a functional and imaginative workplace for your commercial design. Create a functional and imaginative workplace for your commercial design.

**IAD 366 Furniture Design**
Create a functional and imaginative workplace for your commercial design. Create a functional and imaginative workplace for your commercial design.

**IAD 367 Furniture Design**
Create a functional and imaginative workplace for your commercial design. Create a functional and imaginative workplace for your commercial design.
IAD 450 IAD Portfolio Preparation
Showcase your strengths, abilities, professional readiness, and personal style with a polished portfolio. You’ll develop a graphic representation that reflects your range and overall approach to projects.

IAD 490 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.

IAD 498 Collaborative Project
Cross-disciplinary projects mirror real-world projects, and require a varied and sophisticated approach to problem solving. Course fees and prerequisites vary by topic.

IAD 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

IAD 500 Internship in Interior Design
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

IAD 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.
Lighting is an art and a science. You'll develop lighting designs, technical drawings, and specifications based on aesthetics, durability, and environmental factors to produce specifications and construction drawings for your final thesis project.

IAD 834 Materiality: FF & E, Finishes and Lighting
Put your sense of materiality and product knowledge to work. You will select finishes, fabrics, and furnishings based on aesthetics, durability, and environmental factors to produce specifications and construction drawings for your final thesis project.

IAD 838 Thesis Visualization
Develop authentic interiors for your final thesis project. For your final presentation, you will use 3-D modeling techniques to digitally render main interior areas, and document the process in your journal.

IAD 850 Thesis Implementation
You’ll enjoy individual instruction, receive directed critiques, and learn to master the written and graphic portions of your final thesis project and portfolio.

IAD 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an "Internship for Credit" you must have a minimum 3.0 cumulative GPA and the following: MFA: An approved midpoint project and portfolio. You must have passed your midpoint review. Director approval required. Fees and prerequisites will vary by topic.

IAD 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an "Internship for Credit" you must have a minimum 3.0 cumulative GPA and the following: MFA: An approved midpoint review and director approval: MARCH: 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.
IAD 990 Portfolio Enhancement

You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director and advisors. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites vary by topic.
“One should either be a work of art, or wear a work of art.”

–Oscar Wilde

Enter a Jewelry & Metal Arts school like no other, where the next generation designs and crafts unique objects, jewelry and prototypes for mass production. Through these creative jewelry and metal arts courses, students will find and cultivate their artistic voices as they create one-of-a-kind pieces utilizing techniques ranging from traditional jewelry design skills to the latest in digital 3D printing and laser cutting.

The School of Jewelry & Metal Arts degree program provides a hands-on environment in which students can develop their jewelry and metal design skills and concepts, plus collaborate with students from many different programs including the School of Fashion, School of Photography and School of Fine Art Sculpture, among others.
Academy of Art University offers an innovative curriculum that is built for artists who have a love of shape, textures, color, wearable form, and enjoy working three dimensionally. Rooted on a rigorous commitment to personal vision, the Jewelry & Metal Arts degree program encourages self-inquiry and critical thinking in pursuing ideas, and the skill and self-discipline to bring them to life. The program is enriched by interdisciplinary collaboration which emphasizes investigation and dialogue at this state-of-the-art Jewelry & Metal Arts school.

WHAT WE OFFER

CAREER PATHS

As students earn their Jewelry and Metal Arts degree, they will develop a portfolio and well-rounded set of skills that will prepare them for professional opportunities such as:

• Artist Assistant
• Business Owner
• Casting-Shop Manager
• Commission Artist
• Designer of ‘One-of-A Kind’ High-End Functional & Non Functional Objects
• Fashion Accessory Designer
• Gallery Assistant
• Gallery Curator
• Gallery Owner
• Jewelry Design Assistant
• Jewelry Designer of One-of-A Kind, High-End Fashion Accessories
• Jewelry Mold-Making Shop Manager
• Jewelry Production Assistant
• Jewelry Repair Specialist
• Limited Edition Caster
• Limited Edition Jewelry Designer
• Mass Production Shop Manager
• Metal Fabricator
• Mold-Maker
• Product Developer
• Product Development
• Product Manager
• Production Specialist
• Small Object Mold-Maker
• Styling Assistant
• Toy Modeler/Assistant
• Unique Metal Prototype Designer
• And More!
## DEGREE REQUIREMENTS

**Associate of Arts [AA] in Jewelry & Metal Arts**

<table>
<thead>
<tr>
<th>AA UNIT REQUIREMENTS</th>
<th></th>
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</thead>
<tbody>
<tr>
<td><strong>CORE</strong></td>
<td><strong>33 UNITS</strong></td>
</tr>
<tr>
<td><strong>MAJOR</strong></td>
<td><strong>15 UNITS</strong></td>
</tr>
<tr>
<td>+ <strong>LIBERAL ARTS</strong></td>
<td><strong>18 UNITS</strong></td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>66 UNITS</strong></td>
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</tbody>
</table>

**AA JEWELRY & METAL ARTS DEGREE REQUIREMENTS**

- Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
- Minimum 2.0 GPA and the following general education requirements:
  - 2 Art Historical Awareness courses
  - 1 Written Communication: Composition course
  - 1 Written Communication: Critical Thinking course
  - 1 Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

**AA JEWELRY & METAL ARTS CORE COURSES**

- FSH 161 Digital Techniques for the Fashion Business
- FND 113 Sketching for Communication
- JEM 108 Wax Carving and Introduction to Casting
- JEM 110 Jewelry & Metal Arts 1
- JEM 155 Jewelry & Fashion
- JEM 165 Centrifugal & Vacuum Casting 1
- JEM 210 Jewelry & Metal Arts 2
- JEM 224 Exploring Textile Techniques in Metal
- JEM 233 Digital Design, Laser Cutting, Milling for Jewelry & Metal Arts
- JEM 240 Enameling 1
- JEM 344 Moving Metal 1

**GENERAL EDUCATION REQUIREMENTS**

**WRITTEN COMMUNICATION: COMPOSITION**

**CHOOSE ONE:**

- LA 107 Writing for the Multilingual Artist
- LA 108 Composition for the Artist

**WRITTEN COMMUNICATION: CRITICAL THINKING**

**CHOOSE ONE:**

- LA 202 English Composition: Creative Persuasion & Argument
- LA 207 Persuasion & Argument for the Multilingual Writer
- LA 280 Perspective Journalism

**EMPLOYMENT COMMUNICATIONS & PRACTICES**

- LA 291 Designing Careers

**ART HISTORICAL AWARENESS**

- LA 120 Art History through the 15th Century
- LA 121 Art History through the 19th Century
Bachelor of Fine Arts [BFA] in Jewelry & Metal Arts

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 36 UNITS
MAJOR 42 UNITS
+ ELECTIVES 9 UNITS
+ LIBERAL ARTS 45 UNITS

TOTAL 132 UNITS

BFA JEWELRY & METAL ARTS CORE COURSES
FA 430 Senior Portfolio Workshop/Professional Practices
FSH 161 Digital Techniques for the Fashion Business
FND 113 Sketching for Communication
JEM 108 Wax Carving and Introduction to Casting
JEM 110 Jewelry & Metal Arts 1
JEM 155 Jewelry & Fashion
JEM 165 Centrifugal & Vacuum Casting 1
JEM 210 Jewelry & Metal Arts 2
JEM 224 Exploring Textile Techniques in Metal
JEM 240 Enameling 1
JEM 233 Digital Design, Laser Cutting, Milling for Jewelry & Metal Arts
JEM 344 Moving Metal 1

BFA JEWELRY & METAL ARTS DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist

• Minimum 2.0 GPA and the following general education requirements:
  4 Art Historical Awareness courses
  1 Written Communication: Composition course
  1 Written Communication: Context & Style course
  1 Written Communication: Critical Thinking course
  1 Historical Awareness course
  1 Quantitative Literacy course
  1 Cultural Ideas & Influences course
  1 Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:
LA 110 English Composition: Narrative Storytelling
LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:
LA 171 Western Civilization
LA 270 U.S. History
LA 274 Study Abroad: Art & Architecture of Renaissance Florence
LA 276 Seminar in Great Britain
LA 278 Seminar in France
LA 279 Seminar in Italy
LA 359 Urban Sociology

QUANTITATIVE LITERACY

CHOOSE ONE:
LA 124 Physics for Artists: Light, Sound, and Motion
LA 146 Anatomy of Automobiles
LA 233 Popular Topics in Health, Nutrition, & Physiology
LA 254 Human-Centered Design
LA 255 College Math
LA 271 College Algebra with Geometry
LA 286 Discrete Mathematics
LA 288 Vector, Matrices, & Transformations
LA 330 Pre-calculus
LA 463 Applied Physics

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:
LA 292 Programming & Culture
LA 326 Topics in World Art
LA 328 World Literature
LA 343 Comparative Religion
LA 368 Experiencing Culture: Anthropology for Today’s Artist
LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

CHOOSE ONE:
LA 291 Designing Careers
ART HISTORICAL AWARENESS

LA 120   Art History through the 19th Century
LA 121   Art History through the 19th Century

CHOOSE TWO:

LA/LAN 117   Survey of Landscape Architecture
LA/IND 118   History of Industrial Design
LA 128   The Body As Art: History of Tattoo & Body Decoration
LA 129   History of Automotive Design
LA/GAM 131   History of Gaming
LA 132/ANM 102   History of Animation
LA 134/ANM 104   History & Technology of Visual Effects & Computer Animation
LA/VIS 137   History of Visual Development
LA/PH 147   History of Photography
LA/LAN 177   Pre-Industrial Urban Open Spaces
LA 182   Genres in Film
LA/ILL 195   History of Comics: American Comics
LA/ILL 197   History of Comics: International and Alternative Comics
LA/ARH 219   History of Architecture: Ancient to Gothic
LA 220   American Art History
LA 222   20th Century Art
LA 224   Women, Art & Society
LA 226/1AD 230   Survey of Traditional Interior Architecture
LA 229/1AD 231   Survey of Contemporary Interior Architecture
LA 242/GR 242   History of Graphic Design
LA 243/1ILL 310   History of American Illustration
LA/FSH 244   History of Fashion
LA/JEM 245   History of Jewelry and Metal Arts from Around the World
LA/FSH 246   History of Textiles
LA 247   History & Techniques of Printmaking
LA 249   An Artistic and Intellectual History of the Renaissance

LA 274   Study Abroad: Art & Architecture of Renaissance Florence
LA 276   Seminar in Great Britain
LA/LAN 277   Post Industrial Urban Open Spaces
LA 278   Seminar in France
LA 279   Seminar in Italy
LA 281/MPT 255   Film History 1: Pre-1940
LA 282/MPT 256   Film History 2: 1940-1974
LA 283   Examining Film Noir
LA 284   Evolution of the Horror Film
LA 319   History of Architecture: Modernity
LA 326   Topics in World Art
LA 327   Art of the Classical World
LA 333   Art of the Middle Ages
LA 361   The Artist in the Modern World
LA 382   Film History 3: Contemporary Cinema
LA 383   World Cinema
LA 384   Underrated Cinema
LA 385   Close-up on Hitchcock
LA 386   Exploring Science Fiction Cinema
LA 387   Women Directors in Cinema
LA 388   Survey of Asian Cinema
LA 420   Art of the Italian Renaissance
LA 421   Northern Renaissance Art
LA 422   Italian Baroque Art
LA 423   The Golden Age of Dutch Art
LA 432   Art of Spain: From El Greco to Picasso
LA 433   18th & 19th Century European Art
LA 434   History of Asian Art
LA 464   Dada & Surrealism
Master of Arts [MA] in Jewelry & Metal Arts

MA UNIT REQUIREMENTS

MAJOR

30 UNITS

+ GRADUATE LIBERAL ARTS

6 UNITS

TOTAL

36 UNITS

MA JEWELRY & METAL ARTS DEGREE REQUIREMENTS

• Successful completion of Final Portfolio Review
• Minimum grade of C in all required 36 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirement:
  1. Art Historical Awareness & Aesthetic Sensitivity course
  1. Professional Practices & Communications course

MA JEWELRY & METAL ARTS REQUIRED MAJOR COURSES

FA 601  Drawing
JEM 605  Forging & Forming
JEM 608  Wax Model Making and Introduction to Casting
JEM 610  Jewelry & Metal Arts: Design & Fabrication
JEM 620  Jewelry & Metal Arts: Advanced Design & Fabrication
JEM 635  Modern & Contemporary Design & Techniques
JEM 644  Project Development
JEM 649  Modular Casting for Jewelry and Sculpture
JEM 660  Introduction to 3D Printing and Modeling
or IND 725  Introduction to Digital 3D Modeling
JEM 668  Digital Design: Laser Cutting and Milling

MA JEWELRY & METAL ARTS GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY

CHOICE ONE:

GLA 601  Classical Aesthetics and the Renaissance
GLA 602  The Art & Ideology of the 20th Century
GLA 605  Motion Picture Theory & Style
GLA 606  Crossing Borders: Art & Culture in a Global Society
GLA 607  Art & Ideas of the Enlightenment
GLA 609  Renovating Tradition: Art & Ideas of the 19th Century
GLA 613  Fashion, Arts, and Influence
GLA 615  History of Graphic Design
GLA 615E  History of Graphic Design
GLA 621  History & Techniques of Character Animation
GLA 622  History & Techniques of VFX
GLA 623  History and Techniques of Games
GLA 624  History of Visual Development
GLA 625  History of Photography
GLA 629  150 Years of American Illustration
GLA 637  Theory & Movements in Traditional Interior Architecture
GLA 638  Theory & Movements in Contemporary Interior Architecture
GLA 716  Fast & Furious: The World of Shorts
GLA 903  Graduate Seminar in Europe
GLA 905  Graduate Seminar in Florence: Renaissance Art & Architecture

PROFESSIONAL PRACTICES & COMMUNICATIONS

GLA 674  Professional Practices for Fine Artists
MFA JEWELRY & METAL ARTS DEGREE REQUIREMENTS
• Successful completion of Final Thesis Project
• Minimum grade of C in all required 63 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1. Art Historical Awareness & Aesthetic Sensitivity course
  2. Cross Cultural Understanding course
  3. Professional Practices & Communications course

MFA JEWELRY & METAL ARTS REQUIRED MAJOR COURSES
FA 601  Drawing
JEM 605  Forging & Forming
JEM 608  Max Model Making and Introduction to Casting
JEM 610  Jewelry & Metal Arts: Design & Fabrication
JEM 620  Jewelry & Metal Arts: Advanced Design & Fabrication
JEM 630  Innovations in Materials and Processes
JEM 643  Papemaking/Mixed Media
or any course in major
JEM 644  Project Development
JEM 649  Modular Casting for Jewelry and Sculpture
JEM 668  Digital Design: Laser Cutting and Milling

MFA JEWELRY & METAL ARTS GRADUATE LIBERAL ARTS REQUIREMENTS
ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY

CROSS CULTURAL UNDERSTANDING

PROFESSIONAL PRACTICES & COMMUNICATIONS

CHOOSE ONE:
GLA 603  Anthropology: Experiencing Culture
GLA 606  Crossing Borders: Art & Culture in a Global Society
GLA 611  Cultural Narratives
GLA 617  Mythology for the Modern World
GLA 619  Culture & Identity in Modern American Theater
GLA 627  The Global Design Studio: Past, Present, & Future
GLA 903  Graduate Seminar in Europe
GLA 905  Graduate Seminar in Florence: Renaissance Art & Architecture

GLA 601  Classical Aesthetics and the Renaissance
GLA 602  The Art & Ideology of the 20th Century
GLA 605  Motion Picture Theory & Style
GLA 606  Crossing Borders: Art & Culture in a Global Society
GLA 607  Art & Ideas of the Enlightenment
GLA 609  Renovating Tradition: Art & Ideas of the 19th Century
GLA 613  Fashion, Arts, and Influence
GLA 615  History of Graphic Design
GLA 615E  History of Graphic Design
GLA 621  History & Techniques of Character Animation
GLA 622  History & Techniques of VFX
GLA 623  History and Techniques of Games
GLA 624  History of Visual Development
GLA 625  History of Photography
GLA 629  150 Years of American Illustration
GLA 637  Theory & Movements in Traditional Interior Architecture
GLA 638  Theory & Movements in Contemporary Interior Architecture
GLA 716  Fast & Furious: The World of Shorts
GLA 903  Graduate Seminar in Europe
GLA 905  Graduate Seminar in Florence: Renaissance Art & Architecture

GLA 674  Professional Practices for Fine Artists
COURSES

UNDERGRADUATE

JEM 108 Wax Carving and Introduction to Casting
Casting is as important today as it was thousands of years ago. Learn additive and subtractive methods like forming, texturing, machining, sawing, and melting wax, and execute proportions through layout carving, transferring, build-up, and casting gemstones in place.

JEM 110 Jewelry & Metal Arts 1
Create fine metal objects and jewelry using copper, brass, bronze, and sterling silver. Gain skills in stone setting, metal forging, die forming, basic chain making, and introductory casting.

JEM 155 Jewelry & Fashion
Explore the world of jewelry and accessories. Learn intermediate fabrication, casting, and stone-setting techniques, along with chain making and etching. Plus, you’ll create an exciting inspiration journal of your research and ideas.

JEM 208 Advanced Wax Carving and Modeling
Bring your advanced designs to life. Learn additional subtractive and additive methods for texturing, machining, sawing, melting wax, and casting gemstones in place.

JEM 210 Jewelry & Metal Arts 2
Advanced stone setting, tool making, electroforming, metal leaf, woodworking, and mixed media. Use these techniques to create jewelry or small-scale sculptural objects—your choice!

JEM 224 Exploring Textile Techniques in Metal
Jeweters, textile artists, sculptors—learn to adapt textile techniques to metal. Weave, knit, and crochet with fine wire and metal to create unique wearable and sculptural forms. [This course is cross-listed with JEM 624.]

JEM 233 Digital Design: Laser Cutting and Milling
Using industry-standard software and digital fabrication techniques, you’ll develop vectors and rasters to be laser cut or machined with a CNC mill into precise, intricate designs in a variety of materials. Enhance your individualized projects with these new contemporary techniques. [This course is cross-listed with JEM 669.]

JEM 235 Kinetics and Mechanics
Add movement and interactivity to your projects to engage your audience. Learn to use mechanisms like gears, cams, pulleys, and linkages to create, convert, and control the movement of mechanical sculptures, automata, and wearables.

JEM 238 Papercraft/Mixed Media
Paper is a powerful, creative tool. Using historical and contemporary techniques, you’ll learn how natural and raw plant materials become unique papers. Turn these papers into amazing projects for book arts, sculpture, printmaking, photography, and wearables. [This course is cross-listed with JEM 643.]

JEM 239 Introduction to Contemporary Jewelry Rendering
Design, render, and professionally present your original jewelry collection. Learn to hand-render gemstones and metals using watercolor, colored pencils, digital media, and illustrative historical references. Impress your clients as you collaborate on their references. Impress your clients as you collaborate on their creative projects.

JEM 240 Enameling 1
Enameling is the art of fusing powdered glass onto metal to create colorful designs and surfaces. The beauty of tradition and the excitement of the contemporary, both are yours to combine with your metalworking skills.

JEM 243 Introduction to 3D Printing and Modeling
Gain professional rapid prototyping techniques using a 3D printer. Learn it all: 3D modeling and scanning, the various options in printing materials, various printing processes, preparing files for 3D printing, and post-processing methods.

JEM 245 History of Jewelry and Metal Arts from Around the World
Jewelry and metal arts has changed over time, but in many ways it stays the same. Study the contributions and signature styles of historical and contemporary artisans and examine how materials, techniques, craftsmanship, and the digital era continue to transform the profession.

JEM 249 Modular Casting for Jewelry and Sculpture
Gain skills in both ancient and modern casting techniques. Master advanced centrifugal and vacuum techniques, injection mold making, gating, investing, metal pouring, and finishing.

JEM 255 Electronics and the Wearable Form
Welcome to the world of light, motion, and sound-activated artwork. Today’s jewelry designers, sculptors, fine artists, and fashion designers are integrating technology into their work. Use analog and digital inputs/outputs and electronic components for all your projects.

JEM 275 Welding and Smithing
Gas. Arc. MIG. TIG. Working from maquettes, you’ll use these welding techniques and combine them with smithing to create wearable forms, free-standing sculptures, or wall pieces.

JEM 300 Innovations in Materials and Processes
Experiment with innovative concepts, materials, and techniques to create a sophisticated body of work. Learn to combine materials such as rubber, wood, fiber, cement, resin, and plastic to produce a unique professional outcome. [This course is cross-listed with JEM 630.]

JEM 310 Innovations in Materials and Processes
Experiment with innovative concepts, materials, and techniques to create a sophisticated body of work. Learn to combine materials such as rubber, wood, fiber, cement, resin, and plastic to produce a unique professional outcome. [This course is cross-listed with JEM 630.]

JEM 320 The Jeweler’s Lathe: Technique and Application
Do you like technical/mechanical perfection? Practice complex applications that require high-precision tolerances, learn to turn a perfect cylinder, operate a live center, and combine materials using cold connections.

JEM 333 Advanced 3D Modeling and Printing
Precision and accuracy matter. Gain more hands-on 3D modeling and rapid prototyping experience to create a cohesive collection of intricate and complex forms for your professional-level portfolio. [This course will be cross-listed with JEM 670.]

JEM 340 Enameling 2
Expand your enameling skills and apply them to your individually tailored projects. Experiment with innovative techniques and finishes, and learn to expertly combine your enameling and metalworking skills.

JEM 344 Moving Metal 1
Use hammers and stakes to move and shape metal. Create jewelry and hollowware forms using fundamental metal-forming techniques like raising, planishing, forging, sinking, sanding, and folding forming. In addition, you’ll explore the classical Japanese technique mokume-gane.

JEM 365 Advanced Casting for Jewelry and Sculpture
Master advanced centrifugal and vacuum-casting techniques, from complex molds to mechanical finishing. Develop production finishing skills, including multiple-part molds and metal alloying.

JEM 420 Advanced Techniques: Metalworking
As an advanced student, learn exciting new metalworking techniques including reticulation, chasing and repoussé, ball caisp, and hinges. You’ll also work with high-carat gold using bimetal and Korean keum-boo.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu

JEWELRY & METAL ARTS

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
JEM 422 Advanced Stone Setting
Set gemstones like a professional. Sharpen your stone-setting skills and create basket, prong, channel, bead, and pavé settings.

JEM 444 Moving Metal 2
You’ve completed Moving Metal 1; now you’ll be able to develop advanced projects using techniques like raising, fold forming, forging, die forming, surface embellishment, and patina. You’ll also make special tools and shape custom-made hammers.

JEM 450 Jewelry & Metal Arts Portfolio
Make your portfolio shine. Update your website and refine your collection for exhibitions, competitions, and professional presentations.

JEM 490 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.

JEM 498 Collaborative Project
Cross-disciplinary projects mirror real-world projects, and require a varied and sophisticated approach to problem solving. Course fees and prerequisites vary by topic.

JEM 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

JEM 499FW Forging & Welding
Gain the skills needed to master oxyacetylene, argon welding, and MIG welding procedures. You’ll learn cutting, bending, forging, and ferrous metals finishing techniques to turn your creative ideas into simple, finished, three-dimensional welded sculptures.

JEM 500 Internship in Jewelry & Metal Arts
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

JEM 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.

COURSES

GRADUATE COURSES

JEM 605 Forging & Forming
Shape non-ferrous metals through forging and the magic of fold forming to make jewelry, functional and non-functional objects. Gain a greater understanding of the malleability of metals and learn to make tools specific to project needs.

JEM 608 Wax Model Making and Introduction to Casting
Metal casts take on the exact image of wax models. Use waxes, tools, and finishes to create quality wax models for successful metal castings for jewelry and sculptural forms.

JEM 610 Jewelry & Metal Arts: Design & Fabrication
Learn soldering, fabrication, stone setting, texturing, patination, and lost wax casting techniques to develop thematically related jewelry or sculptural forms. Use sketchbooks and journals to document your ideas and inspirations.

JEM 620 Jewelry & Metal Arts: Advanced Design & Fabrication
Continue to develop your conceptual and technical skills. Building on your knowledge of the materials, techniques, styles, and movements learned in JEM 610, you’ll work on individually tailored projects using new skills in chain making, etching, intermediate stone setting, and advanced clasps.

JEM 624 Exploring Textile Techniques in Metal
Jewelers, textile artists, sculptors – using fine wires and metal, learn to weave, knit, crochet, and braid to adapt textile techniques to your jewelry, fashion, and sculptural forms. [This course is cross-listed with JEM 224.]

JEM 630 Innovations in Materials and Processes
Experiment with innovative concepts, materials, and techniques to create a sophisticated body of work. Learn to combine materials such as rubber, wood, fiber, cement, resin, and plastic to produce a unique professional outcome. [This course is cross-listed with JEM 310.]

JEM 635 Modern & Contemporary Design & Techniques
Integrate historical techniques and styles to create projects for this class. Through research, analysis, and fabrication of jewelry and related objects, you’ll gain an understanding of the concepts underpinning various trends.

JEM 640 Advanced Stone Setting
Set gemstones like a professional. Sharpen your stone-setting skills and create basket, prong, channel, bead, and pavé settings.

JEM 643 Papermaking/Mixed Media
Paper is a powerful, creative tool. Using historical and contemporary techniques, you’ll learn how natural and raw plant materials become unique papers. Turn these papers into amazing projects for book arts, sculpture, printmaking, photography, and wearables. [This course is cross-listed with JEM 238.]

JEM 644 Project Development
Create a portfolio that demands attention. Use rigorous conceptual and technical skills to evaluate your current body of work, discover areas for growth, and create new pieces for your final presentation. Plus, you’ll develop an inspiration journal documenting your research, dialogue, and process.

JEWELRY & METAL ARTS

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
JEM 649 Casting for Jewelry and Sculpture
Gain skills in both ancient and modern casting techniques. Working with bronze, silver, and gold, you'll learn both centrifugal and vacuum techniques, injection mold making, gating, investing, metal pouring, and finishing.

JEM 659 Advanced Casting for Jewelry and Sculpture
Master advanced centrifugal and vacuum casting techniques, from complex molds to mechanical finishing. Develop production finishing skills, including multiple-part molds and metal alloying.

JEM 660 Introduction to 3D Printing and Modeling
Gain professional rapid prototyping techniques using a 3D printer. Learn it all: 3D modeling and scanning, the various options in printing materials, various printing processes, preparing files for 3D printing, and post-processing methods.

JEM 668 Digital Design: Laser Cutting and Milling
Using industry-standard software and digital fabrication techniques, you'll develop vectors and rasters to be laser cut or machined with a CNC mill into precise, intricate designs in a variety of materials. Enhance your individualized projects with these new contemporary techniques. [This course is cross-listed with JEM 233.]

JEM 670 Advanced 3D Modeling and Printing
Precision and accuracy matter. Gain more hands-on 3D modeling and rapid prototyping experience to create a cohesive collection of intricate and complex forms for your professional-level portfolio. [This course will be cross-listed with JEM 333.]

JEM 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

JEM 699FW Forging & Welding
Gain the skills needed to master oxyacetylene, arc welding, and MIG welding procedures. You'll learn cutting, bending, forging, and ferrous metals finishing techniques to turn your creative ideas into simple, finished, three-dimensional welded sculptures.

JEM 800 Directed Study
Refine your skills. As a Master of Fine Arts degree candidate, you'll complete course assignments to develop the conceptual, design, and technical skills needed to successfully complete your MFA Thesis Project and/or portfolio. You must have passed your midpoint review. Director approval required. Fees and prerequisites will vary by topic.

JEM 810 Group Directed Study
Your instructors and fellow graduate student peers provide insights and critiques to help you put the finishing touches on your final projects.

JEM 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an "Internship for Credit" you must have a minimum 3.0 cumulative GPA and the following: MFA: An approved midpoint review and director approval; MA: Director approval; M.ARCH: 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.
Design spaces that create harmony

We believe all people deserve a conversation with nature. Landscape architects create community parks, revitalize urban centers and watersheds. They rejuvenate suburban streetscapes, playing fields and playgrounds. They design beautiful gardens, college campuses and landscapes for corporate headquarters. They create trails, interpretive walkways and entrances for national parks.

Urban regeneration, climate change, water issues, habitat restoration: here you will learn to think big. If you want to be a part of environmental solutions, landscape architecture is your passion.
WHAT WE OFFER

Professional Faculty: San Francisco is home to one of the largest concentrations of Landscape Architects. Come learn from them.

Cross-disciplinary Curriculum: Collaborate with Academy of Art University students from the Schools of Architecture, Interior Architecture & Design, Motion Pictures & Television, Fine Art & Sculpture and Graphic Design to create dynamic landscapes for the 21st Century. Learn to see the world in a new way and create landscapes that people love, landscapes that restore the earth’s processes and systems.

Real World Experience: Get hands-on experience with the latest tools in landscape architecture and learn to master every resource to create a dynamic portfolio that stands out above the rest.

CAREER PATHS

Principal in Firm, Urban Designer, Senior Landscape Architect, Senior Project Manager, Environmental Planner

Junior Landscape Architect, Park Planner, Resource Management Coordinator, Construction Administrator

Landscape Designer, Cost Estimator, Habitat Restoration Coordinator, Garden Designer, Horticultural Consultant

Team Member Of Landscape Architect Firm, Technical Specification Writer, Irrigation Consultant, Assistant Garden Designer, Nursery Assistant

Landscape Architecture is the perfect combination of art and science, urban and rural, living systems and sculptural form, historical precedent and innovative vision. It is the profession of the future.

Come learn with us! All of our more than 25 instructors are practicing landscape architects, landscape designers, artists, or architects who bring their expertise and professional experience directly into our studios and classrooms. Our instructors represent celebrated landscape architecture firms recognized around the world for their exceptional and visionary designs:

- PWP Landscape Architecture
- Bionic
- Tom Leader Studio
- SWA Group
- Hargreaves Associates
- Surface Design, Inc.
DEGREE REQUIREMENTS

Associate of Arts [AA] in Landscape Architecture

AA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 30 UNITS
MAJOR 18 UNITS
+ LIBERAL ARTS 18 UNITS

TOTAL 66 UNITS

AA LANDSCAPE ARCHITECTURE DEGREE REQUIREMENTS

- Minimum grade of C- in all core courses, major courses, and the following courses:
  - LA 107 Writing for the Multilingual Artist
  - LA 108 Composition for the Artist
  - LA/LAN 177 Pre-Industrial Urban Open Spaces
  - LA 255 College Math
  - LA 271 College Algebra with Geometry
  - LA/LAN 277 Post Industrial Urban Open Spaces
- Minimum 2.0 GPA and the following general education requirements:
  - 2 History of Landscape Architecture courses
  - 1 Written Communication: Composition course
  - 1 Written Communication: Critical Thinking course
  - 1 Fundamental Math course
  - 1 Applied Math course
  - 1 Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
- LA 107 Writing for the Multilingual Artist
- LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
- LA 202 English Composition: Creative Persuasion & Argument
- LA 207 Persuasion & Argument for the Multilingual Writer
- LA 280 Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES

- LA 291 Designing Careers

FUNDAMENTAL MATH

- LA 255 College Math

APPLIED MATH

- LA 271 College Algebra with Geometry

HISTORY OF LANDSCAPE ARCHITECTURE

- LA/LAN 177 Pre-Industrial Urban Open Spaces
- LA/LAN 277 Post Industrial Urban Open Spaces
Bachelor of Fine Arts [BFA] in Landscape Architecture

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 36 UNITS

MAJOR 42 UNITS

+ ELECTIVES 9 UNITS

+ LIBERAL ARTS 45 UNITS

TOTAL 132 UNITS

BFA LANDSCAPE ARCHITECTURE DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and the following courses:
  LA 107 Writing for the Multilingual Artist
  or LA 108 Composition for the Artist
  LA 110 Writing for the Multilingual Artist
  LA 108 Composition for the Artist
  LA 115 The Natural World 1
  LA 117 Survey of Landscape Architecture
  LA 177 Pre-Industrial Urban Open Spaces
  LA 255 College Math
  LA 271 College Algebra with Geometry
  LA 277 Post Industrial Urban Open Spaces
  LA 287 People & the Environment

• Minimum 2.0 GPA and the following general education requirements:
  2 History of Landscape Architecture courses
  1 Written Communication: Composition course
  1 Written Communication: Context & Style course
  1 Written Communication: Critical Thinking course
  1 Fundamental Math course
  1 Applied Math course
  1 Landscape Social Factors course
  1 Historical Awareness course
  1 Cultural ideas & Influences course
  1 Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:

LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:

LA 110 English Composition: Narrative Storytelling
LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:

LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Persuasive Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES

LA 291 Designing Careers

HISTORICAL AWARENESS

CHOOSE ONE:

LA 171 Western Civilization
LA 270 U.S. History
LA 274 Study Abroad: Art & Architecture of Renaissance Florence
LA 276 Seminar in Great Britain
LA 278 Seminar in France
LA 279 Seminar in Italy
LA 359 Urban Sociology

HISTORY OF LANDSCAPE ARCHITECTURE

LA/LAN 177 Pre-Industrial Urban Open Spaces
LA/LAN 277 Post Industrial Urban Open Spaces

LANDSCAPE SOCIAL FACTORS

LA/LAN 297 People & the Environment

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:

LA 292 Programming & Culture
LA 326 Topics in World Art
LA 328 World Literature
LA 343 Comparative Religion
LA 368 Experiencing Culture: Anthropology for Today’s Artist
LA 462 Power of Myth and Symbol

FUNDAMENTAL MATH

LA 255 College Math

APPLIED MATH

LA 271 College Algebra with Geometry
MA LANDSCAPE ARCHITECTURE REQUIRED
MAJOR COURSES

IAD 608  Digital Imaging
LAN 605  Drawing as Process
LAN 607  Historical Precedents of Landscape Architecture
LAN 609  Ecological Foundations of Design 1
LAN 610  Landscape Architecture Design Studio
LAN 617  Site Engineering
LAN 619  Ecological Foundations of Design 2
LAN 620  Site Design Studio
LAN 660  Designing Public Spaces Studio
LAN 665  Digital Graphics for Landscape Architecture
LAN 678  People & the Environment
LAN 679  Advanced Landscape Graphics

MA LANDSCAPE ARCHITECTURE DEGREE REQUIREMENTS

• Successful completion of Final Portfolio Review
• Minimum 2.0 cumulative GPA
• Minimum grade of C in all required 36 units

MA UNIT REQUIREMENTS

MAJOR 36 UNITS

TOTAL 36 UNITS

Master of Arts [MA] in Landscape Architecture

• Successful completion of Final Portfolio Review
• Minimum 2.0 cumulative GPA
• Minimum grade of C in all required 36 units
Master of Fine Arts [MFA] in Landscape Architecture

MFA UNIT REQUIREMENTS

<table>
<thead>
<tr>
<th>MAJOR</th>
<th>57 UNITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>+ DIRECTED STUDY</td>
<td>6 UNITS</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>63 UNITS</strong></td>
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</tbody>
</table>

MFA LANDSCAPE ARCHITECTURE REQUIRED

MAJOR COURSES

- GR 700  MA Portfolio Seminar
- IAD 608  Digital Imaging
- LAN 605  Drawing as Process
- LAN 607  Historical Precedents of Landscape Architecture
- LAN 609  Ecological Foundations of Design 1
- LAN 610  Landscape Architecture Design Studio
- LAN 617  Site Engineering
- LAN 619  Ecological Foundations of Design 2
- LAN 620  Site Design Studio
- LAN 660  Designing Public Spaces Studio
- LAN 665  Digital Graphics for Landscape Architecture
- LAN 670  Regional Planning & Analysis Studio
- LAN 678  People & the Environment
- LAN 679  Advanced Landscape Graphics
- LAN 680  Site Planning & Sustainable Design Studio
- LAN 683  Landscape Architectural Construction Documents
- LAN 688  Emerging Topics & Research Methods
- LAN 699  Special Topics: The World of Plants
- LAN 700  Professional Practice for Landscape Architecture

MFA LANDSCAPE ARCHITECTURE DEGREE REQUIREMENTS

- Successful completion of Final Thesis Project
- Minimum grade of C in all required 63 units
- Minimum 2.0 cumulative GPA
LAN 115 The Natural World 1: The Base Layer

How do natural systems influence design decisions? While developing a deep understanding of natural systems, you’ll explore landscapes in your region to learn how to develop strategies for mapping and recording soil types, geological forms, watersheds, and other natural features.

LAN 117 Survey of Landscape Architecture

Today’s landscape architect is a dynamic, passionate professional. You’ll gain a broad history of the profession and focus on the challenges, opportunities, and responsibilities of landscape architecture in the 21st century.

LAN 135 The Natural World 2: Climate & Plant Communities

Gain the skills to begin to read, record, and interpret existing site conditions. You’ll learn to identify the opportunities and constraints of a site through the processes of site inventory and site analysis.

LAN 177 Pre-Industrial Urban Open Spaces

Study the history of human interventions in the landscape from the ancients through the Industrial Revolution. You’ll discover that each of these human landscapes is a product of a specific time, place, and culture.

LAN 180 Plants in the Landscape 1

Landscape architects need to know their plants. Identifying the origin and growth requirements of a variety of trees, shrubs, ground covers, vines, and grasses will help you make responsible and appropriate design decisions.

LAN 193 Drawing as Process

Communicating ideas through accurate plans, sections, elevations, and other drawings is a fundamental skill for any designer. Students will develop strong foundations in mechanical and freehand drawing by applying professional graphic conventions to a variety of projects. Connecting information on 2D drawings to 3D spaces will be developed.

LAN 213 Digital Rendering

Learn to express your spatial design ideas digitally. You’ll gain a foundation of digital illustration skills to create landscape models that can be rendered by hand or digitally. Plus, learn basic color theory and presentation strategies.

LAN 223 Digital Graphics for Landscape Architecture

You’ll learn to digitally draft plans, sections, elevations, axonometrics and renderings. You’ll become proficient in the software that today’s design professionals use to produce legible, accurate, and well organized digital documents. [This course is cross-listed with LAN 665.]

LAN 235 Site Inventory & Analysis

This course focuses on the process of conducting site inventories and site analyses that generate relevant and effective site plans and master plans which will guide subsequent design decisions. Information gained through observing and analyzing any site will result in planning and design decisions that truly reflect its unique nature.

LAN 240 Planting Design

Plants create space, drama and visual interest in the landscape throughout the seasons. Learn how to select the right plant to achieve the desired effect. You’ll apply your drafting and rendering skills to present planting plans and planting details.

LAN 250 Landscape Design Studio

All landscape designs need an organizing concept. Where do these ideas and concepts come from? Using diagrams, study models, and scaled drawings, you’ll learn to translate your design concepts into design proposals.

LAN 260 Site Engineering

This course focuses on strategies and calculations for controlling stormwater. Students will create accurate grading plans and models in a variety of scales to test their designs. Students will be challenged to incorporate both functionality and aesthetics. Topics will include stormwater calculations, innovative sustainable technologies, road alignments and construction details.

LAN 277 Post Industrial Urban Open Spaces

Designed spaces reflect a specific era, culture, and location. After a brief historical review, you’ll focus on the significance of urban open spaces designed from the Industrial Revolution to the present day.

LAN 297 People & the Environment

This course focuses on the relationship of individuals, communities, and societies to the landscape and the importance of promoting a user-oriented approach to design. Specific needs of under-represented populations will be discussed. Students will learn methods to observe, record, and analyze human interaction with their surroundings.

LAN 300 Design of Urban Places Studio

You now have the know-how to combine your graphic skills, technical knowledge, and design principles to tackle more complex projects. You’ll use the design process to create innovative, sustainable, and beautiful urban outdoor spaces.

LAN 323 Advanced Landscape Graphics

Landscape architects use digital renderings to communicate ideas to everyone involved in a project. You’ll learn to use the same state-of-the-art modeling and rendering software that the pros use to explore and communicate ideas at any scale.

LAN 330 Sustainable Designs & Practices Studio

Landscape architects are perfectly poised to help mitigate the effects of climate change. You’ll explore ways to integrate green infrastructure strategies into your designs, and enhance your presentation skills to effectively present defensible design decisions.

LAN 360 Landscape Architectural Construction Documents

Learn what it takes to put together an accurate set of construction documents. You’ll create plans, details, schedules and specifications to communicate your design intent and provide the detailed information required to permit, build and install a project. Strategies for sustainable construction and installation will be emphasized. [This course is cross-listed with LAN 683.]

LAN 375 Sketching for Idea Development

Design sketching is a universal language. Using color rendering techniques, you will advance your sketching skills to clearly communicate your design ideas and imaginative solutions.

LAN 391 Portfolio Preparation

Your portfolio is a graphic representation of your range of abilities, communication skills, and your individual style. You’ll develop a portfolio—including resume and cover letter—that presents your strengths and professional readiness.
LAN 392 Professional Practices
Landscape architecture is a business. By reviewing case studies, you'll learn specific business principles that lead to a successful and profitable professional practice. You'll also learn about the important process of becoming a licensed professional.

LAN 398 Community Design Studio
Landscape architects are creative problem solvers. As part of a collaborative team, you'll work closely with a real client to analyze a site, identify its unique challenges, and propose a creative and sustainable design solution.

LAN 400 Regional Planning & Design Studio
Learn to address complex issues in regional planning and design. By applying the results of environmental inventory and analyses, you'll produce planning and design solutions for more livable cities, towns, and communities.

LAN 450 Advanced Design Studio
Apply everything you've learned to your final planning and design project. Tap into the research strategies, timelines, and presentation skills needed to execute a professional-quality project and portfolio.

LAN 498HC Equitable Cities
Building upon the various skills and knowledge gained in previous courses, students will collaboratively focus on the creation of public outdoor spaces that are sustainable, equitable, and accessible to all. Emphasis will be placed on examining each step of the design process to achieve these goals.

LAN 498EC Equitable Cities
Building upon information gained in previous courses, students will combine graphic skills, technical knowledge, and site inventory and analysis in order to collaboratively focus on the creation of sustainable, accessible and more livable public outdoor spaces. Emphasis will be placed on effectively applying each step of the design process.

LAN 499 LAN Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information.

LAN 500 Internship in Landscape Architecture
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an "Internship for Credit" you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

LAN 509 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive graduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.

LAN 617 Site Engineering
This course focuses on strategies and calculations for controlling stormwater. Students will create accurate grading plans and models in a variety of scales to test their designs. Students will be challenged to incorporate both functionality and aesthetics. Topics will include stormwater calculations, innovative sustainable technologies, road alignments and construction details.

GRADUATE COURSES

LAN 605 Drawing as Process
Communicating ideas through accurate plans, sections, elevations and other drawings is a fundamental skill for any designer. Students will develop strong foundations in mechanical and freehand drawing by applying professional graphic conventions to a variety of projects. Connecting information on 2D drawings to 3D spaces will be developed.

LAN 607 Historical Precedents of Landscape Architecture
Human history is recorded in the landscape. You'll explore the factors that have converged at various points in time to create the iconic landscape spaces and traditions that continue to influence the profession today.

LAN 609 Ecological Foundations of Design 1
All life depends on soil, water, and plants. You'll gain mapping, observation, and recording skills while exploring the scientific characteristics, ecological relationships, and the tolerances for human development on natural systems.

LAN 610 Landscape Architecture Design Studio
Designers create spaces with meaning and purpose. Using design principles and processes, you will explore methods of spatial composition and gain tools for ideation, organizing, and presenting your work.

LAN 617 Site Engineering
This course focuses on strategies and calculations for controlling stormwater. Students will create accurate grading plans and models in a variety of scales to test their designs. Students will be challenged to incorporate both functionality and aesthetics. Topics will include stormwater calculations, innovative sustainable technologies, road alignments and construction details.

LAN 619 Site Inventory & Analysis
This course focuses on the process of conducting site inventories and site analyses that generate relevant and effective site plans and master plans which will guide subsequent design decisions. Information gained through observing and analyzing any site will result in planning and design decisions that truly reflect its unique nature.

LAN 620 Site Design Studio
Create a strong site plan using newly acquired research techniques, design abilities, and observational and analytical skills. You'll develop spaces that appropriately reflect their context by working on a range of project scales.

LAN 658 Landscape Architecture Design Theory
Examine the ideas, theories, and history central to the landscape architecture profession. Through intensive research and writing, you'll gain both an historical and contemporary view of the profession.

LAN 660 Designing Public Spaces Studio
Explore the strategies and processes of creating livable urban public spaces. You'll learn to develop and clearly communicate defensible solutions through the design process.

LAN 665 Digital Graphics for Landscape Architecture
You'll learn to digitally draft plans, sections, elevations, axonometrics and renderings. You'll become proficient in the same software that today's design professionals use to produce legible, accurate, and well organized digital documents. [This course is cross-listed with LAN 223.]

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
LAN 670 Regional Planning & Analysis Studio
Learn strategies to solve large-scale issues in regional planning and design. Applying the results of environmental inventories and analyses, you’ll propose planning and design solutions for more livable cities, towns, and communities.

LAN 673 Landscape Architectural Methods & Materials
Selecting the right materials for each project matters. Using traditional and innovative materials, you’ll develop conceptual ideas into accurate details that reflect the unique characteristics of each site. Learn how to complete cost estimates, specifications, and assess the environmental impact of your material choices.

LAN 678 People & the Environment
This course focuses on the relationship of individuals, communities, and societies to the landscape and the importance of promoting a user-oriented approach to design. Specific needs of under-represented populations will be discussed. Students will learn methods to observe, record, and analyze human interaction with their surroundings.

LAN 679 Advanced Landscape Graphics
Landscape architects use digital renderings to communicate with everyone involved in a project. You’ll learn to use the same state-of-the-art modeling and rendering software that the pros use to collaborate and communicate ideas at any scale.

LAN 680 Site Planning & Sustainable Design Studio
Sustainability matters. After reviewing several case studies and conducting your own research, you’ll integrate strategies and systems of green infrastructure in your studio projects.

LAN 683 Landscape Architectural Construction Documents
Learn what it takes to put together an accurate set of construction documents. You’ll create plans, details, schedules and specifications to communicate your design intent and provide the detailed information required to permit, build and install a project. Strategies for sustainable construction and installation will be emphasized. [This course is cross-listed with LAN 360.]

LAN 688 Emerging Topics & Research Methods
It’s the Midpoint Review—time to formulate a focus for your thesis project. You’ll research a wide range of relevant topics including new developments and current challenges faced by the profession.

LAN 690 Advanced Professional Design Studio
Fine tune your thesis project. You’ll use strategies and tactics to successfully produce a professional-quality graduate thesis and portfolio.

LAN 695 Collaborative Project
Apply the knowledge and skills you have acquired to work in a real-world setting. If you meet the criteria, you may be selected to work on an interdisciplinary collaborative project. Contact your student services advisor for details.

LAN 695EC Equitable Cities
Building upon the various skills and knowledge gained in previous courses, students will collaboratively focus on the creation of public outdoor spaces that are sustainable, equitable, and accessible to all. Emphasis will be placed on examining each step of the design process to achieve these goals.

LAN 695HC Habitable Cities
Building upon information gained in previous courses, students will combine graphic skills, technical knowledge, and site inventory and analysis in order to collaboratively focus on the creation of sustainable, accessible and more livable public outdoor spaces. Emphasis will be placed on effectively applying each step of the design process.

LAN 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

LAN 700 Professional Practice for Landscape Architecture
Get the professional business skills and knowledge necessary to be a successful and licensed landscape architect. You’ll learn how professional ethics, insurance, legalities, and contractual arrangements impact the design and construction process.

LAN 800 Directed Study
Refine your skills. As a Master of Fine Arts degree candidate, you’ll complete course assignments to develop the conceptual, design, and technical skills needed to successfully complete your MFA Thesis Project and/or portfolio. You must have passed your midpoint review. Director approval required. Fees and prerequisites will vary by topic.

LAN 801 Group Directed Study
In addition to regular instructor critiques of your projects and work in progress, you will discuss approaches to you Final Portfolio and/or Thesis Project with graduate student peers. You must have passed your midpoint review and Director approval required. Course prerequisites and fees will vary by topic.
Write
Produce
Direct
Shoot
Edit

What’s all here for the taking

Lights. Camera. Action! Here you’ll learn the ins and outs of all three. And, you’ll learn them in a real-world studio setting where there’s a momentum to turn the theoretical into the actual.

You’ll be able to experiment, but it will be under the guidance of people who are currently working in the industry: people who know that flights of fancy are the foundation of the future, but budgets are now.

What’s more, you’ll be working with the same equipment used by major film studios and video production companies. You’ll have access to the latest in computer-assisted effects and animation. You’ll learn acting from some of the most respected talent in the industry. You’ll be part of the most complex, best-equipped film school in America. You’ll be treated like a professional from the start and expected to be professional because amateur doesn’t cut it here.
World-Class Curriculum: The School of Motion Pictures & Television fosters creativity and independence in filmmaking as an art. We also provide instruction in the commercial aspects of filmmaking as a business.

Hands-On Approach: Our approach is dedicated to practical, hands-on training in a collaborative framework. Students are immersed in a broad range of filmmaking skills, including producing, directing, cinematography, lighting, sound, editing, screenwriting, production design and acting.

Specialist Training: After gaining experience in a broad range of disciplines, students will specialize in one area for the purpose of portfolio development. We train students ultimately to become specialists, since specialists are what the industry requires.

State-of-the-Art facilities: We have the best resources of any film school out there, offering cutting-edge equipment for cinematography, video, sound, and lighting, in addition to a green screen studio, screenwriting lab, sound studio, editing rooms, black-box theater, prop vault, and so much more.

Professional Faculty: Be the best by learning from the best. We have a prestigious faculty of professionals working in the field. In addition, industry greats are invited as guest speakers every semester.

WHAT WE OFFER

CAREER PATHS

Editing
- Post Production Supervisor
- Editor
- 1st Assistant Editor
- 2nd Assistant Editor
- Apprentice Editor
- Internship - Post Production

Screenwriting
- Screenwriter, TV Showrunner
- Staff Writer
- Agency Reader
- Story Consultant

Production Design
- Production Designer
- Art Director
- Set Designer
- Art Department Coordinator
- Art Department Production Assistant

Directing
- Director (film or TV)
- 1st Assistant Director
- 2nd Assistant Director
- Screenwriter

Cinematography
- Director of Photography
- Camera Operator (including Steadicam Operator)
- 1st Assistant Camera
- 2nd Assistant Camera, Best Boy
- Focus Puller
- Loader

Producing
- Producer
- Line Producer, Production Manager
- 1st Assistant Director, Location Manager
- Production Office Coordinator
- Producer’s Assistant
DEGREE REQUIREMENTS

Associate of Arts [AA] in Motion Pictures & Television

AA UNIT REQUIREMENTS

MAJOR COURSEWORK

CONE 33 UNITS
MAJOR 15 UNITS
+ LIBERAL ARTS 18 UNITS

TOTAL 66 UNITS

AA MOTION PICTURES & TELEVISION CORE COURSES

MPT 105 Cinematic Storytelling
MPT 106 Edit 1: The Art of Editing
MPT 159 Cinematography 1
MPT 166 The Power of Story
MPT 205 Introduction to Producing
MPT 225 Sound Design
MPT 234 Scene Production Laboratory
MPT 236 Edit 2: Avid Fundamentals
or MPT 140 Lighting 1: The Art of Seeing Light
MPT 285 Production Design Foundations
MPT 330 Directing Actors for Film & TV
MPT 378 Directors Rehearsing Actors
or WRI 188 Characters & Backstory

AA MOTION PICTURES & TELEVISION DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:
  2 Art Historical Awareness courses
  1 Written Communication: Composition course
  1 Written Communication: Critical Thinking course
  1 Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES

LA 291 Designing Careers

ART HISTORICAL AWARENESS

LA 120 Art History through the 15th Century
LA 121 Art History through the 19th Century
Bachelor of Fine Arts [BFA] in Motion Pictures & Television

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 36 UNITS
MAJOR 42 UNITS
+ ELECTIVES 9 UNITS
+ LIBERAL ARTS 45 UNITS
TOTAL 132 UNITS

BFA MOTION PICTURES & TELEVISION DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:
  4 Art Historical Awareness courses
  1 Written Communication: Composition course
  1 Written Communication: Context & Style course
  1 Written Communication: Critical Thinking course
  1 Historical Awareness course
  1 Quantitative Literacy course
  1 Cultural Ideas & Influences course
  1 Employment Communications and Practices course

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
- LA 107 Writing for the Multilingual Artist
- LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:
- LA 110 English Composition: Narrative Storytelling
- LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
- LA 202 English Composition: Creative Persuasion & Argument
- LA 207 Persuasion & Argument for the Multilingual Writer
- LA 280 Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:
- LA 171 Western Civilization
- LA 270 U.S. History
- LA 274 Study Abroad: Art & Architecture of Renaissance Florence
- LA 276 Seminar in Great Britain
- LA 278 Seminar in France
- LA 279 Seminar in Italy
- LA 359 Urban Sociology

QUANTITATIVE LITERACY

CHOOSE ONE:
- LA 124 Physics for Artists: Light, Sound, and Motion
- LA 146 Anatomy of Automobiles
- LA 233 Popular Topics in Health, Nutrition, & Physiology
- LA 254 Human-Centered Design
- LA 255 College Math
- LA 271 College Algebra with Geometry
- LA 286 Discrete Mathematics
- LA 288 Vector, Matrices, & Transformations
- LA 293 Precalculus
- LA 296 Applied Physics

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:
- LA 292 Programming & Culture
- LA 326 Topics in World Art
- LA 328 World Literature
- LA 343 Comparative Religion
- LA 368 Experiencing Culture: Anthropology for Today's Artist
- LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

CHOOSE ONE:
- LA 291 Designing Careers

MPT 105 Cinematic Storytelling
MPT 106 Edit 1: The Art of Editing
MPT 159 Cinematography 1
MPT 166 The Power of Story
MPT 205 Introduction to Producing
MPT 225 Sound Design
MPT 234 Scene Production Laboratory
MPT 236 Edit 2: Avid Fundamentals
or MPT 140 Lighting 1: The Art of Seeing Lighting
MPT 285 Production Design Foundations
MPT 330 Directing Actors for Film & TV
MPT 378 Directors Rehearsing Actors
or WR 188 Characters & Backstory
MPT 495 Into the Industry

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.
ART HISTORICAL AWARENESS

LA 120 Art History through the 15th Century
LA 121 Art History through the 19th Century

CHOOSE TWO:

LA/LAN 117 Survey of Landscape Architecture
LA/IND 118 History of Industrial Design
LA 128 The Body As Art: History of Tattoo & Body Decoration
LA 129 History of Automotive Design
LA/GAM 131 History of Gaming
LA 132/ANM 102 History of Animation
LA 134/ANM 104 History & Technology of Visual Effects & Computer Animation
LA/VIS 137 History of Visual Development
LA/PH 147 History of Photography
LA/LAN 177 Pre-Industrial Urban Open Spaces
LA 182 Genre in Film
LA/ILL 195 History of Comics: American Comics
LA/ILL 197 History of Comics: International and Alternative Comics
LA/ART 219 History of Architecture: Ancient to Gothic
LA 220 American Art History
LA 222 20th Century Art
LA 224 Women’s Art & Society
LA 226/AD 230 Survey of Traditional Interior Architecture
LA 229/AD 231 Survey of Contemporary Interior Architecture
LA 242/GR 242 History of Graphic Design
LA 243/ILL 310 History of American Illustration
LA/FSH 244 History of Fashion
LA/JEM 245 History of Jewelry and Metal Arts from Around the World
LA/FSH 246 History of Textiles
LA 247 History & Techniques of Printmaking
LA 249 An Artistic and Intellectual History of the Renaissance

LA 274 Study Abroad: Art & Architecture of Renaissance Florence
LA 276 Seminar in Great Britain
LA/LAN 277 Post Industrial Urban Open Spaces
LA 278 Seminar in France
LA 279 Seminar in Italy
LA 281/MPT 255 Film History 1: Pre-1940
LA 282/MPT 256 Film History 2: 1940-1974
LA 283 Examining Film Noir
LA 284 Evolution of the Horror Film
LA 319 History of Architecture: Modernity
LA 326 Topics in World Art
LA 327 Art of the Classical World
LA 333 Art of the Middle Ages
LA 361 The Artist in the Modern World
LA 382 Film History 3: Contemporary Cinema
LA 383 World Cinema
LA 384 Underrated Cinema
LA 385 Close-up on Hitchcock
LA 386 Exploring Science Fiction Cinema
LA 387 Women Directors in Cinema
LA 388 Survey of Asian Cinema
LA 420 Art of the Italian Renaissance
LA 421 Northern Renaissance Art
LA 422 Italian Baroque Art
LA 423 The Golden Age of Dutch Art
LA 432 Art of Spain: From El Greco to Picasso
LA 433 18th & 19th Century European Art
LA 434 History of Asian Art
LA 464 Dada & Surrealism

Certificate in Motion Pictures & Television

CERTIFICATE REQUIREMENTS

MAJOR CORE (FOLLOW BFA CORE) 36 UNITS
MAJOR 42 UNITS
+ BY ADVISEMENT 24 UNITS
+ ELECTIVES 12 UNITS
+ ART HISTORY 6 UNITS
TOTAL 120 UNITS

• Minimum 2.0 GPA
• Minimum grade of C- in all core courses and major courses
**MA WRITING & DIRECTING FOR FILM DEGREE REQUIREMENTS**
- Successful completion of Final Portfolio Review
- Minimum grade of C in all required 36 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1. Major Designated Graduate Liberal Arts course

**MA WRITING & DIRECTING FOR FILM GRADUATE LIBERAL ARTS REQUIREMENTS**

**MAJOR DESIGNATED GRADUATE LIBERAL ARTS**
- GLA 716 Fast & Furious: The World of Shorts

**MFA MOTION PICTURES & TELEVISION DEGREE REQUIREMENTS**
- Successful completion of Final Thesis Project
- Minimum grade of C in all required 63 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1. Art Historical Awareness & Aesthetic Sensitivity course
  1. Cross Cultural Understanding course
  1. Major Designated Graduate Liberal Arts course

**MFA MOTION PICTURES & TELEVISION REQUIRED MAJOR COURSES**
- MPT 605 Film Language Studio
- MPT 616 Directing Actors for Motion Pictures
- MPT 618 Writer-Director Intensive 1
- MPT 625 Editing Concepts and Creative Solution
- MPT 641 Visual Storytelling
- MPT 644 Directors Rehearsing Actors
- MPT 651 A Director Prepares
- MPT 664 Organic Blocking for Camera
- MPT 688 Development: Finding Material and Influencing Writers
- MPT 773 Securing Rights & Agreements for Film

**MFA MOTION PICTURES & TELEVISION GRADUATE LIBERAL ARTS REQUIREMENTS**

**ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY**
- GLA 603 Anthropology: Experiencing Culture
- GLA 606 Crossing Borders: Art & Culture in a Global Society
- GLA 611 Cultural Narratives
- GLA 617 Mythology for the Modern World
- GLA 619 Culture & Identity in Modern American Theater
- GLA 627 The Global Design Studio: Past, Present, & Future
- GLA 903 Graduate Seminar in Europe
- GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture

**CROSS CULTURAL UNDERSTANDING**
- Choose one:
  - GLA 603 Anthropology: Experiencing Culture
  - GLA 606 Crossing Borders: Art & Culture in a Global Society
  - GLA 611 Cultural Narratives
  - GLA 617 Mythology for the Modern World
  - GLA 619 Culture & Identity in Modern American Theater
  - GLA 627 The Global Design Studio: Past, Present, & Future
  - GLA 903 Graduate Seminar in Europe
  - GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture

**MAJOR DESIGNATED GRADUATE LIBERAL ARTS**
- Any GLA course in major
MPT 159 Cinematography 1
This course offers you hands-on practice in lighting, staging of scenes and blocking for the camera, as seen from the director of photography's perspective. Your projects will be 16mm color film or digital with dialog recorded.

MPT 166 The Power of Story
Storytellers are powerful people. They wield character development, dialogue, conflict, and structure to tell stories that change the world. You will develop these storytelling skills by creating an outline and beginning to write a short film.

MPT 204 Breaking through the Noise of Social Media
No matter what you make—app, fashion line, game, product, film—social media marketing creates an impact. You’ll learn to secure funds, and practice building your brand, attracting supporters, and navigating multitudes of social media channels to bring your dream project to life. [This course is cross-listed with MPT 705.]

MPT 205 Introduction to Producing
Are you creative producer material? You’ll learn to identify and acquire the rights to material, how to raise financing and secure distribution, create a marketing plan, and work as a creative producer in all stages of production.

MPT 225 Sound Design
Sound is 50% of the motion picture experience. Learn to record, edit and mix soundtrack elements like dialog, sound effects and music. You will use industry standard audio production tools and understand how to create compelling soundtracks in sync with the moving image. [This course is cross-listed with MPT 632.]

MPT 233 Writing Shorts for Production
In this course, students will write two 8 to 12-minute scripts. Emphasis will be placed on great hooks and twists, solid structure, and compelling characters. Students will also learn how to pitch stories concisely and professionally.

MPT 234 Scene Production Laboratory
Develop the skills necessary to become a productive member of a film crew. You’ll collaborate to write, produce, direct, and edit short scenes within a fixed schedule and a set budget.

MPT 235 Virtual Reality/360 Production & Post-Production
Gain advanced skills for Virtual Reality (VR) production and post-production. Using professional-quality VR/360 camera rigs, Adobe Premiere, and stitching software, you’ll learn immersive storytelling techniques and advanced VR editing techniques.

MPT 236 Edit 2: Avid Fundamentals
Do you have the chops to work as an editor in Hollywood, and/or to work with professional editors? Avid Media Composer is the industry-recognized standard for nonlinear editing, and Avid itself designed this course to build the skills and competencies needed to become a fluent, professional-level editor. We added some creative projects to challenge you with a more complex dialogue scene and a short documentary, and key editorial concepts are explored through screenings and discussion. You will prepare for and take the certification exam to become a Certified Avid User. When bidding for a gig, Certification serves as a validation of your expertise. Real skills, proven.

MPT 246 Scheduling and Budgeting a Feature Film
Figure out the players, payer, and the relationship to the gaffer.

MPT 250 Set Management
Producers are creative problem solvers. You will acquire the tools to lead a production through the challenges of finding and manage locations, acting as a member of the AD team, managing cast and crew, directing extras, coordinating transportation, stunt and special effects.

MPT 255 Film History 1: Pre-1940
This course explores the major film movements from 1895 to 1940, from the silent era to the advent of color film. Students will learn the fundamental forms of cinema as developed by Eisenstein and Griffith, while being introduced to the concepts of ‘mise-en-scene’, montage editing, expressionism, and film noir.

MPT 256 Film History 2: 1940-1974
This course explores the major movements in the Golden Age of Cinema from 1940 to 1974 including Neo-Realism, the French New Wave, Cinema Verite, and A New Golden Age of Hollywood. The work of Vittorio DeSica, Billy Wilder, Francois Truffaut, Akira Kurosawa, Mike Nichols, Francis Ford Coppola, and other great directors will be examined. Lectures and screenings are accompanied by assigned readings.

MPT 259 Film Cinematography 2
This course offers an investigation into lighting, staging of scenes and blocking for the camera, as seen from the director of photography’s perspective. Projects will be in 16mm color film with dialog recorded.

MPT 271 Lighting 2: Film + Digital
The focus of the class will be lighting and photographing actors on stage and in real world situations. Student assignments will be shot on 16mm film. Assignment topics include matching lighting for coverage, the Director of Photography’s role on a production, and the relationship to the gaffer.
MPT 272 Advanced Studio Lighting
Students will build on the skills acquired in Lighting 1, focusing on advanced lighting techniques and on soundstage and studio settings with discussions of real world situations. Homework assignments will be shot on digital cameras that students must provide. [This course is cross-listed with MPT 715.] 

MPT 285 Production Design Foundations
While learning all about how a movie art department operates under the leadership of the Production Designer, you will have the opportunity to develop the visual style of how you “see” stories come to life. The basic roles and responsibilities of the creative team will be explored allowing you to experience what it takes to create sets for filming.

MPT 286 Art Department Organization
The Art Department team has many moving parts and lots of creative talent. You will get the details on how to set up a functioning art department that includes scheduling, planning, research and more. You’ll put your knowledge and skills to the test with opportunities to prepare sets for various projects, selecting decorations and props and working on sets.

MPT 288 Development: Finding Material and Influencing Writers
Learn how to find, option, and develop material for feature films and television. Practice composing effective script notes to help writers, and learn to evaluate the appropriate marketplace for your developed content. [This course is cross-listed with MPT 688.] 

MPT 299 Organic Blocking for Cameras
As the second half of a two-part class joined with MPT 379, Directors Rehearsing Actors, you’ll not only learn how to direct scenes in a professional, efficient manner, you’ll experience the technical side of movie-making by designing sets, operating camera, lighting performers, and recording sound. Follow that up with editing the scenes you’ll direct, and you’ll be experiencing the filmmaking process from all sides. [This course is cross-listed with MPT 664.]

MPT 301 Makeup: Street & Special Effects
Master makeup for film. You will create realistic contemporary makeup, and gain character, special effects, and medical makeup skills for beauty, fashion, film and television.

MPT 303 Makeup: Character & FX
Learn to create special effects makeup for film. You’ll follow a screenplay to create character-specific, fashion, and advanced special effects makeup.

MPT 304 Crowdfunding & Social Media Marketing
This course will throw you into the game-changing world of crowdfunding and social media. No matter what you are selling, a film, an app, fashion line, game, or product, you’ll build a crowdfunding campaign from inception to launch! Learn how to create your crowdfunding campaign, find your target audience, build a social media community, and pitch your project to seal the deal.

MPT 315 Experimental Filmmaking 1
This course focuses on expression ideas and emotions within the constraints of moving images. Students will reassess meaning to found footage and creatively combine sound and image for a visual experience. The evolution of experimental film will be studied in a sociological context.

MPT 330 Directing Actors for Film & TV
Gain experience being a director by working with actors on film sets. While concentrating on screenplay analysis, you’ll direct actors through the rehearsal process and shooting of a basic scene. You’ll learn the best way to communicate with actors to become “an actor’s director.”

MPT 341 Making the Documentary
Become a documentary filmmaker. In this course you will explore the roots and trajectory of this ever-expanding form of filmmaking. You will watch numerous award-winning documentaries to examine how the genre pushes boundaries to tell real stories. You will conceptualize, shoot and edit your own documentary projects. [This course is cross-listed with MPT 603.]

MPT 342 Digital Cinematography 2
Students will explore the tools and skills that a Cinematographer employs to capture and control the image and tell a story. Professional cameras, digital technology, lighting for digital and photographic technique will be discussed with an emphasis on producing stylistic quality products. [This course is cross-listed with MPT 639.]

MPT 343 Documentary Editing
Editing a story without a script is the documentary editor’s greatest challenge. This course will teach you practical skills to discover and craft compelling stories in all documentary genres.

MPT 351 Exterior Lighting
In this course, students will learn creative and technical approaches in lighting exteriors for day and night. Students will gain hands on experience with the operational procedures of working as a professional lighting set. Shooting will be done with both digital and film formats. [This course is cross-listed with MPT 815.]

MPT 359 Film Cinematography 3
In this course, students will be taught 35mm techniques in both Anfinsen and Mitchell formats from the viewpoint of the first assistant cameraman.

MPT 360 Producing for Motion Pictures
In this course, students will examine the producer’s role as the driving force in the selection and delivery of a visual product. Students will execute the role of producer on a student production and develop business plans and marketing strategy.

MPT 362 Cinematography: Shooting with Style
In this course, students will compare, contrast, and select the cinematic aesthetic that best supports their story. Students will analyze successful principals and techniques from classical composition and framing to today’s reality-driven frenzied approach. Aesthetics of light, color, framing, coverage and movement will be practiced in studio and location work.

MPT 363 Traditional & Social Media Marketing of Feature Films
Discover what sells and how to bring films into the marketplace. You’ll study film acquisition, distribution, marketing, and exhibition to learn the interconnected qualities of filmmaking.

MPT 367 Securing Rights & Agreements for Film
Learn the business side of show business. You’ll write option/purchase, submission, producer, employment, non-disclosure, and negotiating agreements. Plus, you’ll explore right-to-work laws, insurance requirements, financing, intellectual property protection, negotiating fees, profit participation, compensation, and more. [This course is cross-listed with MPT 773.]

MPT 371 After Effects for Professional Editors
Build the skills you need to create innovative effects, compositing, and motion graphics. You’ll get a working knowledge of industry-standard editing software, gaining the skills that are in high demand worldwide.

MPT 372 Advanced After Effects
Master Adobe After Effects by learning motion tracking, chroma keying, expression scripting, and 3D motion graphics.

MPT 377 Principles of Directing
Directing a motion picture requires proficiency in a wide range of filmmaking technique - from analyzing the script to crafting the shot. Here, you will make multiple short films, exploring directing craft and professional practice.

MPT 378 Directors Rehearsing Actors
You will learn to capture incredible performances from actors by thoroughly analyzing your script and mastering the technique of holding auditions. Actors have a special language, and your job as a director is to know how to guide them to get their best performance on screen. This is the first half of a two-part class coupled with MPT 664/MPT 299 Organic Blocking for Camera. [This course is cross-listed with MPT 644.]
MPT 380 Film Postproduction: Digital Transfer & Color Correction
This technical course covers digital film transfer and digital intermediate color correction. Students will use their own media on telcine machine and in digital intermediate software to create desired effects through appropriate use of color grading, filters and masks.

MPT 384 Shooting the One-Hour Drama
Students will learn how to run a set, how to solve on-the-set problems, and how to communicate their vision to key personnel, such as the Production Designer, the director of Photography, and the Editor. Emphasis will be placed on effective storytelling through camera direction, coverage, and shot selection for the One-Hour TV format.

MPT 386 Advanced Editing Theory
This course has been designed to provide an in-depth study of how editing rewrites the image selection, juxtaposition and pace in addition to story principles. Students will practice cutting scenes for critiques.

MPT 389 The Work of the Great Directors
This course examines the films of the great directors with an emphasis on critical studies. In analyzing the work of such filmmakers as Woody Allen, Ingmar Bergman, Wong Kar Wai, Stanley Kubrick, Akira Kurosawa and Roman Polanski, students will develop an understanding of the creation of personal style.

MPT 391 Production Design: Fundamentals
Designing sets for television takes enhanced skills and creativity. You will be building upon your foundations as you develop set sketches, mood boards, or storyboards and set. While taking an idea from a simple drawing through the technical design and making it ready to be constructed, you will experience how they get things done on professional shows.

MPT 392 Production Design: Features
Using notable feature films from the 21st Century, you will explore how to create the visual style or “look” of a movie. As you analyze successful Production Design and come to understand the collaborative process with the Director and Cinematographer, you will breakdown feature length scripts to create initial design concepts showing color palettes, decor, and visual ideas from your research.

MPT 415 Experimental Filmmaking 2
This course allows students further experience with filmmaking as a non-narrative art form. Students will be challenged to make multiple films unrestrained by the 3-act structure. Topics will include advanced hand processing, optical printing and front and rear screen techniques. Visual poetry, aesthetics, utilizing public resources and found footage will be emphasized.

MPT 472 Senior Narrative A
In this course, students will work collaboratively to produce senior narrative films. Emphasis will be placed on prepping and shooting high quality films. Students will prepare a professional production book, finalize a production team, and build social media campaigns. Films will go through post-production in MPT 472. Take MPT 472L concurrently.

MPT 474 Movie Trailer Production
Learn professional trailer, teaser, promo and editing and practice editing skills that are specific to this unique form of storytelling. This course will guide you in the process of pitching, writing, pre-vi, music cutting, titles, and VFX needed to cut promos for documentary, narrative, series, and more. This course is cross-listed with MPT 725.

MPT 476 T.V. Commercial Production
In this collaborative course, ADV and MPT students will work in production teams to produce finished television commercials. Active collaboration with other majors will be encouraged in all stages of the production. Topics will include casting, the bidding process, music and sound design, graphics, special effects, and alternative broadcast media.

MPT 477 Senior Narrative B
In this course, students will work collaboratively to produce senior narrative films. Emphasis will be placed on prepping and shooting high quality films. Students will prepare a professional production book, finalize a production team, and build social media campaigns. Films will go through post-production in MPT 472. Take MPT 477L concurrently.

MPT 478 Music Video Production
In this course, students will learn how to light and shoot indoor interiors and products. Image quality of 35mm and HD cameras will be compared. Different types of specialty cinematography are discussed, including underwater, car mounts, rigs, and aerials.

MPT 495 Cinematography 4
In this course, students will learn how to light and shoot night interiors and products. Image quality of 35mm and HD cameras will be compared. Different types of specialty cinematography are discussed, including underwater, car mounts, rigs, and aerials.

MPT 496 Directing the Commercial
In this course, students will gain hands-on experience making original commercials. Lighting, set design, location scouting, casting, and directing talent will be covered. Effective editing acumen that will set you up to become the ‘go-to’ person in any post-production situation. You will further take a deep dive into emerging tools and applications that will set you on the path towards becoming a post-production supervisor.
MPT 471L Senior Narrative A Lab
This laboratory environment allows you to further enhance the skills taught in Senior Narrative A and put them to practical use.

MPT 472 Senior Narrative B Lab
In this portfolio class you will work collaboratively with your peers and instructors in a hands-on production environment to produce, direct, or write your short, taking it from preproduction, through production, and then post-production. This high-quality short film can be submitted to film festivals.

MPT 472L Senior Narrative B Lab
This laboratory environment allows you to further enhance the skills taught in Senior Narrative B and put them to practical use.

MPT 477 Shot in a Day
Astronaut training camp for directors! Here, you’ll guide a professional cast and crew through a professional shoot day. Tackling 5-7 page scenes and working within a set time-frame, you will learn industry methods and protocol, taking your directional skills to the next level. As close as it gets to the real thing! (This course is cross-listed with MPT 677.)

MPT 477L Shot in a Day Lab
This laboratory environment allows you to further enhance the skills taught in Shot in a Day and put them to practical use.

MPT 479 Set Procedure & Protocol Lab
This is a lab required for students taking MPT 479 Set Procedure & Protocol. Students will work together as a crew on simulated professional shooting scenarios.

MPT 480 Producing for Television
This course is designed as an overview of the professional television studio environment. The course will focus on specific applications for writing, producing and directing for cable and network television.

MPT 490 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.

MPT 495 Into the Industry
Develop the professional tools to work in the entertainment industry. You’ll create a professional website, polished demo reel of your best work, industry-standard resume, and business cards. You will develop a social media presence, and acquire networking and interviewing skills designed to gain employment in the entertainment industry. (This course is cross-listed with ACT 710.)

MPT 498 Collaborative Project
Cross-disciplinary projects will mirror real-life projects, requiring a varied and sophisticated approach to problem solving. Course fees and prerequisites will vary by topic.

MPT 498BD Business of Drones
This course will provide the student with the skills required to complete the Part 107 FAA Drone Pilots License. Emphasis will be placed on designing a business model that the student can utilize for income generation. Various industries will be explored including motion pictures, newsgathering, regulatory and architecture.

MPT 498DD Drones and Director
In this course, students with prior drone experience (or director approval) will work in multi-disciplinary teams to deliver projects for real world clients. You will also work hands-on with an underwater remote operated vehicle and focus on advanced drone cinematography techniques. Previous water experience is a plus.

MPT 498L Production Hub
You will take this lab in conjunction with MPT 498 Production Hub, and will focus on acting in projects for your reel.

MPT 498WSD Writing for Production: Shot in a Day
Write and develop material for production. You’ll create and write short films focusing on three-dimensional character development that can be shot on our sound stages as class projects and thesis films.

MPT 498WWS Writing for Production: Web Series
Create a web series. Collaborating with producers and other writers, you’ll develop a series to be shot next semester, focusing on engaging characters and dialogue within the framework of a producible series.

MPT 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

MPT 500 Internship in Motion Pictures & Television
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit,” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

MPT 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.
MPT 616 Directing Actors for Motion Pictures
In this hands-on directing class you will learn how to direct actors, whether for a film or TV show. You will gain the techniques and communication skills needed to work with the actors on set. While mastering the process of communicating your vision of the story to your actors.

MPT 618 Writer-Director Intensive 1
Students will generate ideas for a short film. They will acquire the skills necessary to tell stories in a logical and emotionally connective way. Students will develop either original ideas or conceptual ideas adapted from existing material, through the outline stage.

MPT 624 Scheduling and Budgeting a Feature Film
What does it really take to make a film? In this course, you will explore the roles of time and money. Examining and practicing the key functions of Assistant Directors and Unit Production Managers by scheduling and budgeting a feature film. Working within unions, guilds, clearances and contact perimeters, you will gain skills regarding scheduling, supervising crews, creating reports, and problem solving on the set.

MPT 625 Editing Concepts and Creative Solutions
Learn to edit using non-linear Adobe Premiere Pro. You will explore the roots and theory of montage editing, screen direction, continuity, and elements of style across all genres. You will additionally learn how to create titles, basic color correction and visual effects. This course will prepare you for the Adobe Premiere ACA exam.

MPT 630 Film Cinematography 1
Experiment with camera concepts to develop your personal direction. Explore the advanced techniques in film and digital camera work. You will produce a 16mm color film that tells a story without dialogue.

MPT 632 Sound Design
Sound is 50% of the motion picture experience. Learn to record, edit, mix, and design elements like dialog, sound effects and more. You will use industry standard audio production tools and understand how to create compelling soundtracks in sync with the moving image. [This course is cross-listed with MPT 225.]

MPT 634 Digital Cinematography
The purpose of this class is to produce films that tell stories cinematically without the use of dialogue. This course is designed to give students an introduction to the technical and conceptual aspects of DV cinematography through short format filmmaking.

MPT 636 Film Cinematography 2
This course offers an investigation into lighting, staging of scenes and blocking for the camera, as seen from the director of photography's perspective. Projects will be in 16mm color film with dialog recorded.

MPT 639 Digital Cinematography
Students will explore the tools and skills that a Cinematographer employs to create and control the image and tell a story. Professional cameras, digital technology, lighting for digital and photographic technique will be discussed with an emphasis on producing stylistic quality products. [This course is cross-listed with MPT 342.]

MPT 640 Producing for Motion Pictures
Study production as an associate producer/unit production manager. You'll break down a script into its prime components, handle scheduling and budgeting issues, and gain sales, marketing, and packaging skills.

MPT 641 Visual Storytelling
Discover the power of visual storytelling by studying the work of great directors and cinematographers. You will make numerous short films demonstrating a variety of pictorial concepts, refining your visual vocabulary.

MPT 644 Directors Rehearsing Actors
You will learn to capture incredible performances from actors by thoroughly rehearsing and carefully exploring the technique of holding auditions. Actors have a special language, and your job as a director is to know how to guide them to get their best performance on screen. This is the first half of a two-part class coupled with MPT 664/MPT 299 Organic Blocking for Camera. [This course is cross-listed with MPT 378.]

MPT 645 Overview of Production Design
Using notable production design from movies and television shows, you will explore how Production Design contributes to the overall “look” of a production. As you learn about the roles of the creative team in the DP’s department, you will have opportunities to work on student projects, developing the visual style and preparing the sets for filming.

MPT 646 Film Cinematography 3
In this course, students will be taught 35mm techniques in both Arrilex and Mitchell formats from the viewpoint of the first assistant cameraman.

MPT 649 Editing with Motion Graphics & Visual Effects
Gain the skills to use After Effects to create state-of-the-art effects, lay effects, layering, titles, motion graphics, composting, and color enhancement.

MPT 651 A Director Prepares
All professional directors plan their shoots in great detail. Here, you will learn to be fully prepared, creatively and practically. You will pre-plan an entire shoot, venture into production, and tackle real-world obstacles in order to successfully complete a short film.

MPT 654 Managing a Set
Experience the lives of Location Managers, Assistant Directors, Unit Production Managers, Script Supervisors and Transportation Coordinators. You’ll learn first-hand the most effective ways to prepare, budget, schedule, shoot, and manage a feature-length motion picture by following the paths of these key professionals who ultimately hold a set together.
MPT 663 Aesthetics of Editing
Based on image selection, character development, pace, and story principles, students will learn how editing rewrites a film. Students will study various editors and editing styles to study each style’s purpose. A variety of film and editing theories and how they relate to film production and editing will be covered.

MPT 664 Organic Blocking for Camera
As the second half of a two-part class joined with MPT 644/MPT 378 Directors Rehearsing Actors, you’ll not only learn how to direct scenes in a professional, efficient manner, you’ll experience the technical side of movie-making by decorating sets, operating cameras, lighting performers, and recording sound. Follow that up with editing the scenes you’ll direct, and you’re experiencing the film-making process from all sides. [This course is cross-listed with MPT 299.]

MPT 677 Shot in a Day
Astronaut training camp for directors! Here, you’ll guide a professional cast and crew through a professional shoot day. Tackling 5-7 page scenes and working within a set time-frame, you will learn industry methods and protocol, taking your directional skills to the next level. As close as it gets to the real-world setting. If you meet the criteria, you may be selected for income generation. Various industries will be explored with discussions of real world situations. Homework assignments will be shot on digital cameras that students must provide. [This course is cross-listed with MPT 417.]

MPT 679 Shot in a Day Lab
This laboratory environment allows you to further enhance the skills taught in Shot in a Day and put them to practical use.

MPT 679J Set Procedure & Protocol Lab
This course examines the relationships during production between four crew positions and departments; Camera Operator, Camera Assistant, Gaffer, and Grip. Students work in digital video format with professional cameras, lighting, and grip gear to practice their production skills. The course teaches students to recognize and execute industry standards as a unified crew. Take MPT 679L concurrently. [This course is cross-listed with MPT 479.]

MPT 679L Set Procedure & Protocol Lab
This is a lab required for students taking MPT 679J Set Procedure & Protocol. Students will work together as a crew on simulated professional shooting scenarios.

MPT 685 Crowd funding and Social Media Marketing for Entertainment
This course will throw you into the game-changing world of crowdfunding and social media. No matter what project you are creating—a film, an app, fashion line, game, product, or another endeavor—you will build a crowdfunding campaign from the ground up. From inception to launch! You will learn how to define your brand, find your target audience, build a social media community, pitch your project to raise funds, and bring your dream to life.

MPT 688 Development: Finding Material and Influencing Writers
Learn how to find, option, and develop material for feature films and television. Practice composing effective script notes to help writers, and learn to evaluate the appropriate marketplace for your developed content. [This course is cross-listed with MPT 288.]

MPT 695 Collaborative Project
Apply the knowledge and skills you have acquired to work in a real-world setting. If you meet the criteria, you may be selected to work on an interdisciplinary collaborative project. Contact your student services advisor for details.

MPT 695BD Business of Drones
This course will provide the student with the skills required to complete the Part 107 FAA Drone Pilots License. Emphasis will be placed on designing a business model that the student can utilize for income generation. Various industries will be explored including motion pictures, news-gathering, regulatory and architecture.

MPT 695DD Immersive Drone Production for Directors
Participants in this course will develop the ability to utilize drone and underwater vehicles in a safe and creative manner. Students need not have experience with drones or remote operated vehicles prior to taking this class. Students will work in collaborative teams to work with real world clients.

MPT 695L Production Hub
You will take this lab in conjunction with MPT 695 Production Hub, and will focus on acting in projects for your reel.

MPT 695WSW Writing for Production: Web Series
Create a web series. Collaborating with producers and other writers, you’ll develop a series to be shot next semester, focusing on engaging characters and dialogue within the framework of a producible series.

MPT 699 Special Topics
Advanced special topics classes offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

MPT 705 Breaking through the Noise of Social Media
No matter what you make—app, fashion line, game, product, film—social media marketing creates an impact. You’ll learn to secure funds, and practice building your brand, attracting supporters, and navigating multiplicities of social media channels to bring your dream project to life. [This course is cross-listed with MPT 204.]

MPT 715 Advanced Studio Lighting
Students will build on the skills acquired in Lighting 1, focusing on advanced lighting and staging actors on sound stages with discussions of real world situations. Homework assignments will be shot on digital cameras that students must provide. [This course is cross-listed with MPT 272.]

MPT 718 Writer-Director Intensive 2
Writer-directors will take their outline from Writer-Director Intensive 1 to screenplays and will translate their story to a feature film. Learn to polish and polish of their thesis film. Emphasis will be placed on the central question, enhancing character through dialogue, and scene descriptions. Drafts will be refined based on audience reaction and instructor critiques.

MPT 735 VR/360 Production
Learn to communicate in Virtual Reality/360. You’ll follow the workflow unique to VR/360 productions and learn basic stitching and editing techniques to create a video in this exciting medium.

MPT 736 Cinematography Styles: Classic & Contemporary
In this course, students will learn to compare, contrast, and explain how cinematic aesthetics support a story. Students will analyze successful principals and techniques from classical composition and framing to today’s reality-driven frenzied approach. Aesthetics of light, color, framing, continuity, coverage, and movement will be emphasized.

MPT 750 Production Central
This two-semester portfolio course feels like a real-world production company, where you will write, direct, or produce at least 2 different projects: an assessment scene, and a thesis film. In this hands-on advanced production environment writers, directors, and producers collaborate to develop scripts in the first semester along with writing and shooting assessment scenes. In the second semester they collaborate to produce, shoot, and post-produce high-quality projects that are suitable for film festival release.

MPT 750L Production Central Lab
You will take this lab in conjunction with MPT 750, and will focus on pre-production, production and post-production of the thesis project.

MOTION PICTURES & TELEVISION
MPT 757 Movie Theater Production
Learn professional trailer, teaser, and promo editing and practice techniques that relate to this unique form of storytelling. You will create a creative trailer and a summary promo. This course will guide you in the process of pitching, writing, pre-vis, music cutting, titles, and VFX. It will explore the complexities of producing a trailer and will focus on editing techniques and storytelling strategies.

MPT 766 Certification Preparation for Avid Media Composer
Do you have the chops to work as an editor in Hollywood, and/or to work with professional editors? Avid Media Composer is the industry-recognized standard for nonlinear editing, and Avid itself designed this course to build the skills and competencies needed to become a fluent, professional-level editor. You will prepare for and take the certification exam to become a Certified Avid User. When bidding for a gig, Certification can serve as a validation of your expertise. Real skills, proven.

MPT 773 Securing Rights & Agreements for Film
Learn the business side of show business. You’ll write option/purchase, submission, producer, employment, non-disclosure, and negotiating agreements. Plus, you’ll explore right-to-work laws, liability insurance, financing, and intellectual property protection, negotiating fees, profit participation, compensation, and more. [This course is cross-listed with MPT 367.]

MPT 800 Directed Study
Refine your skills. As a Master of Fine Arts degree candidate, you’ll choose three 300-level courses to develop the conceptual, design, and technical skills needed to successfully complete your MFA Thesis Project and/or portfolio. You must have passed your mid-year review. Director approval required. Fees and prerequisites will vary by topic.

MPT 803C Content Creation: Film Postproduction: Digital Transfer & Color Correction
This technical course covers digital film transfer and digital intermediate color correction. Students learn about motion picture theology, digital color grading, and masks.

MPT 803F Content Creation: Overview: Film & Video Post-Production
In this class, emphasis is placed on the state-of-the-art post-production process. Students learn about motion picture laboratories and video post-production houses including the Bosch film to tape transfer houses including the Bosch film to tape transfer process.

MPT 803M Content Creation: Traditional & Social Media Marketing of Feature Films
Discover what sells and how to bring films into the marketplace. You’ll study film acquisitions, distribution, marketing, and exhibition to learn the interconnected qualities of filmmaking.

MPT 804A Content Creation: Production Design: Fundamentals
Designing sets for television takes enhanced skills and creativity. You will be building upon your foundations as you develop set sketches, models, graphics, storyboards and more. While taking an air cast from a simple drawing through the technical design and making it ready to be constructed, you will experience how they get things done on professional shows.

MPT 804D Content Creation: Art Department Organization
The Art Department team has many moving parts and lots of creative talent. You will get the details of how to set up a functioning art department that includes scheduling, planning, research and more. You’ll put your knowledge and skills to the test with opportunities to prepare sets for various projects, selecting decorations and props and working on sets.

MPT 804E Content Creation: Production Design: Short Form Entertainment
From music videos, commercials and streaming episodes, we see shorts everywhere. Whether working on location or on a set, the design of shorts allows you to explore creative approaches to the minimal number of settings available to tell your story. Not only will you view and analyze successful short form videos from around the world, you will be collaborating with other students on the visual style of their projects.

MPT 804F Content Creation: Production Design: Features
Using notable feature films from the 21st Century, you will explore how to create the visual style or “look” of a movie. As you analyze successful Production Design and come to understand the collaborative process with the Director and Cinematographer, you will breakdown feature length scripts to create initial design concepts showing color palettes, decor, and visual ideas from your research.

MPT 804S Content Creation: Scenic Production
Build sets and set pieces. You will learn to work with schematics, scale drawings, and budgets to assess, design, and fabricate architectural elements, wall treatments, and set decorations.

MPT 805A Content Creation: Making the Documentary
Become a professional filmmaker. In this course you will explore the roots and trajectory of this ever-expanding form of filmmaking. You will watch numerous award-winning documentaries to examine how the genre pushes boundaries to tell real stories. You will conceptualize, shoot and edit your own documentary projects.

MPT 805T Content Creation: Directing the T.V. Commercial
In this course, students will gain hands-on experience making original commercials. Lighting, set design, location scouting, casting, and directing talent will be covered. Effective editing will be emphasized to deliver a tight and understandable story. Projects will be critiqued based on current industry standards, concept, execution, performance, and image quality.

MPT 806C Content Creation: Editing: Advanced Color Correction
This course is designed to teach digital video color correction tips and techniques as performed in a variety of color correction software applications. Learn to adjust poorly exposed shots, create shots with color casts, create looks, match shots, and master secondary color correction techniques. Students will use color correction to advance a story.
MPT 806D Content Creation: Documentary Editing
Editing a story without a script is the documentary editor’s greatest challenge. This course will teach you practical skills to discover and craft compelling stories in all documentary genres.

MPT 806E Content Creation: Emerging Technologies in Editing
This is a cutting edge course designed to inform advanced students regarding the most recent developments in post-production practices. This course is an in-depth investigation of emerging tools and applications and will prepare students for the industry on a timely basis.

MPT 806N Content Creation: Cutting the Narrative
In this course, you will focus on advanced editing skills to edit short narrative and documentary projects done by fellow AAU MPT students. In some circumstances, you will be cutting for actual clients outside of the Academy of Art. You will learn the importance of giving and receiving notes and critiques. Students will troubleshoot and solve development and production problems working in assigned roles. Students will receive guidance on the successful completion of their thesis film.

MPT 810 Content Creation: Into the Industry
Develop the professional tools to work in the entertainment industry. You’ll create a professional website, polished demo reel of your best work, industry-standard resume, and business cards. You will develop a social media presence, and acquire networking and interviewing skills designed to gain employment in the entertainment industry.

MPT 815 Exterior Lighting
In this course, students will learn creative and technical approaches in lighting exteriors for day and night. Students will gain hands on experience with the operational procedures of working on a professional film set. Shooting will be done in both digital and film formats. (This course is cross-listed with MPT 301.)

MPT 830 Cinematography: The True Visual
In this course, students will focus on their final thesis project and specifically, concentrate on the visual aspects of their film. Students will receive guidance on the successful completion of their thesis film.

MPT 845 Production Design for Feature Film
In this class, you will work as the head of an art department. You will coordinate communications between executive producers, production office, director, art department and vendors. You will supervise acquisition of set decoration and props, and learn how to allocate crew as needed.

MPT 850 Content Creation: Production Central
In this advanced course, teams of students work in a production environment to develop scripts and prepare, shoot and post projects. Students will troubleshoot and solve development and production problems working in assigned roles. Students will become adept at implementing notes to improve projects, as in a studio model.

MPT 855 Production Design for Short Films
In this course, students will work on their individual production design styles and how to apply them to real student thesis projects. Working in student productions, they will be able to understand how to apply their style to the director’s vision.

MPT 856 Cinematography 4
In this course, students will learn how to light and shoot night interiors and products. Image quality of 35mm and HD cameras will be compared. Different types of specialty cinematography are discussed, including underwater, car mounts, rigs, and aerials.

MPT 860 Advanced Editing & Post-Production
In this course, students will focus on the post-production demands of completing a professional film/video for broadcast airing or film festivals submission. Using various software applications available in the Final Cut Studio Suite students will learn how to enhance sound and image for increased dramatic impact in their final film.

MPT 870 Screenwriting Thesis 1: The Feature Outline
Write an outline for a feature-length screenplay. You’ll work to identify the theme of your story, then focus on developing your ideas, structure, and characters

MPT 872 Screenwriting Thesis 2: The Feature Screenplay
Finish the feature-length screenplay you started in MPT 870. You’ll focus on story development, character development, theme, dialogue, subtext, and script formatting.

MPT 874 Screenwriting Thesis 3: The Feature Rewrite
Rewrite, fine tune, and polish your thesis film. You’ll focus on tightening story and scene structure, dialogue, pacing, character development, and how the final script looks on the page.

MPT 894 Content Creation: Overview of Production Design
This course explores the importance of production design on the overall impact of a motion picture. Discussion topics will include interaction with the director, the importance of color, set design, period design, the budgetary process and other production issues.

MPT 896 Content Creation: Aesthetics of Editing
Based on image selection, character development, pace, and story principles, students will learn how editing rewrites a film. Students will study various editors and editing styles to study each style’s purpose. A variety of film and editing theories and how they relate to film production and editing will be covered.

MPT 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have a minimum 3.0 cumulative GPA and the following: MFA: 24 units total of completed major coursework, and advisor approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.

MPT 990 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director and advisors. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites vary by topic.
Make the World Your Stage

Images need music to fully convey the depths of their emotion: the shower scene from Psycho, the beach scene from Chariots of Fire, level one of Super Mario Brothers. Ask anyone to imagine these visual media without their respective scores, and you’ll see how vital the role of the composer really is.

Film, television, video games and the Internet have turned the world into one big concert stage, and today’s musicians need to have the technological savvy to compose for it.

In our program, you’ll become a professionally trained musician, and you’ll learn the latest technology to make the world your stage.
WHAT WE OFFER

Compose for the Screen: Music for Film, Video Games, Television, Web Content, and more.

Professional Faculty: The School of Music for Visual Media has assembled a distinguished faculty of working professionals, all at the top of the music industry.

World-Class Curriculum: We offer in-depth technical training, paired with advanced courses in music theory and composition. Technically and creatively, students learn to master the craft of pairing music with visual storytelling.

State-of-the-Art Facilities: The school offers all of the latest production technologies. Students have access to the same musical equipment, technology, and computer-based production tools used in the industry.

Hands-on Experience: Our approach is dedicated to practical, hands-on training in a collaborative framework, giving students many opportunities to work on real-world projects.

Demo Reel: Graduate with an impressive demo reel to take to prospective employers when you graduate.

CAREER PATHS

Music Production & Sound Design for Visual Media

Film Composer (film, games, commercials, web)
Orchestrator, Score Supervisor, Music Coordinator
Sound Designer, Synth Programmer, Music Supervisor
Music Copyist, Music Editor, Musician Contractor
Music Librarian
# Degree Requirements

### Associate of Arts [AA] in Music Production

<table>
<thead>
<tr>
<th>AA UNIT REQUIREMENTS</th>
<th>CORE</th>
<th>MAJOR</th>
<th>+ LIBERAL ARTS</th>
<th>TOTAL</th>
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<tbody>
<tr>
<td>MAJOR COURSEWORK</td>
<td>33 UNITS</td>
<td>15 UNITS</td>
<td>18 UNITS</td>
<td>66 UNITS</td>
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</table>

**AA Music Production Degree Requirements**
- Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist.
- Minimum 2.0 GPA and the following general education requirements:
  - 1 Written Communication: Composition course
  - 1 Written Communication: Critical Thinking course
  - 1 Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

### General Education Requirements

**Written Communication: Composition**
- Choose one:
  - LA 107 Writing for the Multilingual Artist
  - LA 108 Composition for the Artist

**Written Communication: Critical Thinking**
- Choose one:
  - LA 202 English Composition: Creative Persuasion & Argument
  - LA 207 Persuasion & Argument for the Multilingual Writer
  - LA 280 Perspective Journalism

**Employment Communications & Practices**
- LA 291 Designing Careers

### Associated of Arts [AA] in Sound Design

<table>
<thead>
<tr>
<th>AA UNIT REQUIREMENTS</th>
<th>CORE</th>
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<td>66 UNITS</td>
</tr>
</tbody>
</table>

**AA Sound Design Degree Requirements**
- Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist.
- Minimum 2.0 GPA and the following general education requirements:
  - 1 Written Communication: Composition course
  - 1 Written Communication: Critical Thinking course
  - 1 Sound Design Historical Awareness course
  - 1 Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

### General Education Requirements

**Written Communication: Composition**
- Choose one:
  - LA 107 Writing for the Multilingual Artist
  - LA 108 Composition for the Artist

**Written Communication: Critical Thinking**
- Choose one:
  - LA 202 English Composition: Creative Persuasion & Argument
  - LA 207 Persuasion & Argument for the Multilingual Writer
  - LA 280 Perspective Journalism

**Employment Communications & Practices**
- LA 291 Designing Careers

**Sound Design Historical Awareness**
- LA 258 Creative Perspectives in Sounds Design 1
Bachelor of Fine Arts [BFA] in Music Production

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 36 UNITS

MAJOR 42 UNITS

+ ELECTIVES 9 UNITS

+ LIBERAL ARTS 45 UNITS

TOTAL 132 UNITS

BFA MUSIC PRODUCTION CORE COURSES

MUS 102 Soundtrack Industry Overview
MUS 105 Pro Tools User Certification Preparation
MUS 110 Harmony 1
MUS 120 Music Production 1
MUS 125A Audio Production A
MUS 170 Music Production 2
MUS 188 Rhythm & Beat Production
MUS 205 Pro Tools 2 Operator Certification Preparation
MUS 370 Music Editing for Visual Media
MUS 415 The Music Mix
MUS 425 Experimental Sound Design & Synthesis
MUS 480 Music Demo Reel

BFA MUSIC PRODUCTION DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and
  LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist

• Minimum 2.0 GPA and the following general education requirements:
  1  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Context & Style course
  1  Written Communication: Critical Thinking course
  1  Historical Awareness course
  1  Quantitative Literacy course
  1  Cultural Ideas & Influences course
  1  Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:
LA 110  English Composition: Narrative Storytelling
LA 133  Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202  English Composition: Creative Persuasion & Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:
LA 171  Western Civilization
LA 270  U.S. History
LA 274  Study Abroad: Art & Architecture of Renaissance Florence
LA 276  Seminar in Great Britain
LA 278  Seminar in France
LA 279  Seminar in Italy
LA 359  Urban Sociology

GENERAL EDUCATION REQUIREMENTS

QUANTITATIVE LITERACY

CHOOSE ONE:
LA 124  Physics for Artists: Light, Sound, and Motion
LA 146  Anatomy of Automobiles
LA 233  Popular Topics in Health, Nutrition, & Physiology
LA 254  Human-Centered Design
LA 255  College Math
LA 271  College Algebra with Geometry
LA 286  Discrete Mathematics
LA 288  Vector, Matrices, & Transformations
LA 293  Pre-calculus
LA 296  Applied Physics

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:
LA 292  Programming & Culture
LA 326  Topics in World Art
LA 328  World Literature
LA 343  Comparative Religion
LA 368  Experiencing Culture: Anthropology for Today's Artist
LA 462  Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

LA 291  Designing Careers
ART HISTORICAL AWARENESS
LA 120  Art History through the 19th Century
LA 121  Art History through the 19th Century

CHOOSE TWO:
LA/LAN 117  Survey of Landscape Architecture
LA/IND 118  History of Industrial Design
LA 128     The Body As Art: History of Tattoo & Body Decoration
LA 129     History of Automotive Design
LA/GAM 131  History of Gaming
LA 132/ANM 102  History of Animation
LA 134/ANM 104  History & Technology of Visual Effects & Computer Animation
LA/VIS 137  History of Visual Development
LA/PH 147   History of Photography
LA/LAN 177  Pre-Industrial Urban Open Spaces
LA 182     Genres in Film
LA/I LL 195  History of Comics: American Comics
LA/I LL 197  History of Comics: International and Alternative Comics
LA/ARH 219  History of Architecture: Ancient to Gothic
LA 220   American Art History
LA 222   20th Century Art
LA 224   Women, Art & Society
LA 226/AD 230  Survey of Traditional Interior Architecture
LA 229/AD 231  Survey of Contemporary Interior Architecture
LA 242/GR 242  History of Graphic Design
LA 243/ILL 310  History of American Illustration
LA/FSH 244  History of Fashion
LA/JEM 245  History of Jewelry and Metal Arts from Around the World
LA/FSH 246  History of Textiles
LA 247   History & Techniques of Printmaking
LA 249   An Artistic and Intellectual History of the Renaissance

LA 274  Study Abroad: Art & Architecture of Renaissance Florence
LA 276  Seminar in Great Britain
LA/LAN 277  Post Industrial Urban Open Spaces
LA 278  Seminar in France
LA 279  Seminar in Italy
LA 281/MPT 255  Film History 1: Pre-1940
LA 282/MPT 256  Film History 2: 1940-1974
LA 283  Examining Film Noir
LA 284  Evolution of the Horror Film
LA 319  History of Architecture: Modernity
LA 326  Topics in World Art
LA 327  Art of the Classical World
LA 333  Art of the Middle Ages
LA 361  The Artist in the Modern World
LA 382  Film History 3: Contemporary Cinema
LA 383  World Cinema
LA 384  Underrated Cinema
LA 385  Close-up on Hitchcock
LA 386  Exploring Science Fiction Cinema
LA 387  Women Directors in Cinema
LA 388  Survey of Asian Cinema
LA 420  Art of the Italian Renaissance
LA 421  Northern Renaissance Art
LA 422  Italian Baroque Art
LA 423  The Golden Age of Dutch Art
LA 432  Art of Spain: From El Greco to Picasso
LA 433  18th & 19th Century European Art
LA 434  History of Asian Art
LA 464  Dada & Surrealism
Bachelor of Fine Arts [BFA] in Music Scoring & Composition

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE
36 UNITS

MAJOR
42 UNITS

+ ELECTIVES
9 UNITS

+ LIBERAL ARTS
45 UNITS

TOTAL
132 UNITS

BFA MUSIC SCORING & COMPOSITION

CORE COURSES

MUS 102 Soundtrack Industry Overview
MUS 105 Pro Tools User Certification Preparation
MUS 110 Harmony I
MUS 120 Music Production 1
MUS 125A Audio Production A
MUS 140 Music Notation and Score Preparation
MUS 170 Music Production 2
MUS 179 History of the Recording Industry
MUS 188 Rhythm & Beat Production
MUS 360 Songwriting in Popular Music
MUS 370 Music Editing for Visual media
MUS 480 Music Demo Reel

DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:
  1. Art Historical Awareness courses
  1. Written Communication: Composition course
  1. Written Communication: Context & Style course
  1. Written Communication: Critical Thinking course
  1. Historical Awareness course
  1. Quantitative Literacy course
  1. Cultural Ideas & Influences course
  1. Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:
LA 110 English Composition: Narrative Storytelling
LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:
LA 171 Western Civilization
LA 270 U.S. History
LA 274 Study Abroad: Art & Architecture of Renaissance Florence
LA 276 Seminar in Great Britain
LA 278 Seminar in France
LA 279 Seminar in Italy
LA 359 Urban Sociology

QUANTITATIVE LITERACY

CHOOSE ONE:
LA 124 Physics for Artists: Light, Sound, and Motion
LA 146 Anatomy of Automobiles
LA 233 Popular Topics in Health, Nutrition, & Physiology
LA 254 Human-Centered Design
LA 255 College Math
LA 271 College Algebra with Geometry
LA 286 Discrete Mathematics
LA 288 Vector, Matrices, & Transformations
LA 293 Precalculus
LA 296 Applied Physics

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:
LA 292 Programming & Culture
LA 326 Topics in World Art
LA 328 World Literature
LA 343 Comparative Religion
LA 368 Experiencing Culture: Anthropology for Today’s Artist
LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

CHOOSE ONE:
LA 291 Designing Careers
ART HISTORICAL AWARENESS

CHOOSE ONE:

LA/LAN 117  Survey of Landscape Architecture
LA/IND 118  History of Industrial Design
LA 128   The Body As Art: History of Tattoo & Body Decoration
LA 129   History of Automotive Design
LA/GAM 131  History of Gaming
LA 132/ANM 102  History of Animation
LA 134/ANM 104  History & Technology of Visual Effects & Computer Animation
LA/VS 137   History of Visual Development
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LA/ILL 197   History of Comics: International and Alternative Comics
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LA 229/IAD 231  Survey of Contemporary Interior Architecture
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LA 386   Exploring Science Fiction Cinema
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LA 420   Art of the Italian Renaissance
LA 421   Northern Renaissance Art
LA 422   Italian Baroque Art
LA 423   The Golden Age of Dutch Art
LA 432   Art of Spain: From El Greco to Picasso
LA 433   18th & 19th Century European Art
LA 434   History of Asian Art
LA 464   Dada & Surrealism
Bachelor of Fine Arts [BFA] in Sound Design

**BFA UNIT REQUIREMENTS**

**MAJOR COURSEWORK**

- **CORE**
  - 36 UNITS
- **MAJOR**
  - 42 UNITS
- **ELECTIVES**
  - 9 UNITS
- **LIBERAL ARTS**
  - 45 UNITS
- **TOTAL**
  - 132 UNITS

**BFA SOUND DESIGN REQUIREMENTS**

- Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
- Minimum 2.0 GPA and the following general education requirements:
  1. Written Communication: Composition course
  2. Written Communication: Context & Style course
  3. Written Communication: Critical Thinking course
  4. Sound Design Historical Awareness courses
  5. Historical Awareness course
  6. Quantitative Literacy course
  7. Cultural Ideas & Influences course
  8. Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

**BFA SOUND DESIGN CORE COURSES**

- MPT 225 Sound Design
- MUS 102 Soundtrack Industry Overview
- MUS 105 Pro Tools User Certification Preparation
- MUS 120 Music Production 1
- MUS 125A Audio Production A
- MUS 170 Music Production 2
- MUS 179 History of the Recording Industry
- MUS 195 Sound Design for Games
- MUS 205 Pro Tools 2 Operator Certification Preparation
- MUS 320 Creative Sound Design for Visual Media
- MUS 370 Music Editing for Visual Media
- MUS 480 Music Demo Reel

**GENERAL EDUCATION REQUIREMENTS**

**WRITTEN COMMUNICATION: COMPOSITION**

**CHOOSE ONE:**
- LA 107 Writing for the Multilingual Artist
- LA 108 Composition for the Artist

**WRITTEN COMMUNICATION: CONTEXT & STYLE**

**CHOOSE ONE:**
- LA 110 English Composition: Narrative Storytelling
- LA 133 Short Form Writing

**WRITTEN COMMUNICATION: CRITICAL THINKING**

**CHOOSE ONE:**
- LA 202 English Composition: Creative Persuasion & Argument
- LA 207 Persuasion & Argument for the Multilingual Writer
- LA 280 Perspective Journalism

**HISTORICAL AWARENESS**

**CHOOSE ONE:**
- LA 171 Western Civilization
- LA 270 U.S. History
- LA 274 Study Abroad: Art & Architecture of Renaissance Florence
- LA 276 Seminar in Great Britain
- LA 278 Seminar in France
- LA 279 Seminar in Italy
- LA 359 Urban Sociology

**QUANTITATIVE LITERACY**

**CHOOSE ONE:**
- LA 124 Physics for Artists: Light, Sound, and Motion
- LA 146 Anatomy of Automobiles
- LA 233 Popular Topics in Health, Nutrition, & Physiology
- LA 254 Human-Centered Design
- LA 255 College Math
- LA 271 College Algebra with Geometry
- LA 286 Discrete Mathematics
- LA 288 Vector, Matrices, & Transformations
- LA 293 PreCalculus
- LA 296 Applied Physics

**CULTURAL IDEAS & INFLUENCES**

**CHOOSE ONE:**
- LA 292 Programming & Culture
- LA 326 Topics in World Art
- LA 328 World Literature
- LA 343 Comparative Religion
- LA 368 Experiencing Culture: Anthropology for Today’s Artist
- LA 462 Power of Myth and Symbol

**EMPLOYMENT COMMUNICATIONS & PRACTICES**

- LA 291 Designing Careers

**SOUND DESIGN HISTORICAL AWARENESS**

- LA/MUS 258 Creative Perspectives in Sounds Design 1
### Master of Arts [MA] in Music Scoring & Composition

**MA UNIT REQUIREMENTS**

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<thead>
<tr>
<th>MAJOR</th>
<th>33 UNITS</th>
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<tr>
<td>+ GRADUATE LIBERAL ARTS</td>
<td>3 UNITS</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
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</tbody>
</table>

**MA MUSIC SCORING & COMPOSITION DEGREE REQUIREMENTS**

- Successful completion of Final Portfolio Review
- Minimum grade of C in all required 36 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  - 1 Major Designated Graduate Liberal Arts course

**MA MUSIC SCORING & COMPOSITION REQUIRED MAJOR COURSES**

- MUS 102 Soundtrack Industry Overview
- MUS 105 Pro Tools User Certification Preparation
- MUS 110 Harmony 1
- MUS 120 Music Production 1
- MUS 125A Audio Production A
- MUS 140 Music Notation and Score Preparation
- MUS 170 Music Production 2
- MUS 179 History of the Recording Industry
- MUS 188 Rhythm & Beat Production
- MUS 360 Songwriting in Popular Music
- MUS 370 Music Editing for Visual media
- MUS 480 Music Demo Reel

**MA MUSIC SCORING & COMPOSITION GRADUATE LIBERAL ARTS REQUIREMENTS**

- GLA 618 Film Music History: The Art of the Film Score

### Master of Arts [MA] in Sound Design

**MA UNIT REQUIREMENTS**

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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>36 UNITS</strong></td>
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</tbody>
</table>

**MA SOUND DESIGN REQUIRED MAJOR COURSES**

- MPT 632 Sound Design
- MUS 601 Pro Tools User Certification Preparation
- MUS 602 Soundtrack Industry Overview
- MUS 609 Modern Techniques in Music Production
- MUS 616 Audio Production 1
- MUS 617 Sound Design for Games
- MUS 629 Music Editing for Visual Media
- MUS 639 Music Production 2
- MUS 643 Creative Sound Design for Visual Media
- MUS 701 Pro Tools 2 Operator Certification Preparation
- MUS 780 Music and Sound Design Professional Practices

**MA SOUND DESIGN GRADUATE LIBERAL ARTS REQUIREMENTS**

- GLA 618 Film Music History: The Art of the Film Score
Master of Fine Arts [MFA] in Music Scoring & Composition

MFA UNIT REQUIREMENTS
MAJOR 30 UNITS
+ DIRECTED STUDY 18 UNITS
+ ELECTIVES* 6 UNITS
+ GRADUATE LIBERAL ARTS 9 UNITS
TOTAL 63 UNITS
*Per director approval

MFA MUSIC SCORING & COMPOSITION REQUIRED MAJOR COURSES
MUS 600 Fundamentals of Harmony
MUS 602 Soundtrack Industry Overview
MUS 605 Music Notation and Score Preparation
MUS 609 Modern Techniques in Music Production
MUS 610 Harmony: Advanced Techniques
MUS 625 Orchestration
MUS 635 MIDI Orchestration
MUS 639 Music Production 2
MUS 640 Music Scoring for Film
MUS 780 Music and Sound Design Professional Practices

MFA MUSIC SCORING & COMPOSITION GRADUATE LIBERAL ARTS REQUIREMENTS
ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 605 Motion Picture Theory & Style
CROSS CULTURAL UNDERSTANDING
CHOOSE ONE:
GLA 603 Anthropology: Experiencing Culture
GLA 606 Crossing Borders: Art & Culture in a Global Society
GLA 611 Cultural Narratives
GLA 617 Mythology for the Modern World
GLA 619 Culture & Identity in Modern American Theater
GLA 627 The Global Design Studio: Past, Present, & Future
GLA 903 Graduate Seminar in Europe
GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture

MAJOR DESIGNATED GRADUATE LIBERAL ARTS
GLA 618 Film Music History: The Art of the Film Score

Master of Fine Arts [MFA] in Sound Design

MFA UNIT REQUIREMENTS
MAJOR 33 UNITS
+ DIRECTED STUDY 18 UNITS
+ ELECTIVES* 6 UNITS
+ GRADUATE LIBERAL ARTS 6 UNITS
TOTAL 63 UNITS
*Per director approval

MFA SOUND DESIGN REQUIRED MAJOR COURSES
MPT 632 Sound Design
MUS 601 Pro Tools User Certification Preparation
MUS 602 Soundtrack Industry Overview
MUS 609 Modern Techniques in Music Production
MUS 616 Audio Production 1
MUS 617 Sound Design for Games
MUS 629 Music Editing for Visual Media
MUS 639 Music Production 2
MUS 643 Creative Sound Design for Visual Media
MUS 701 ProTools 2 Operator Certification Preparation
MUS 780 Music and Sound Design Professional Practices

MFA SOUND DESIGN GRADUATE LIBERAL ARTS REQUIREMENTS
ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 605 Motion Picture Theory & Style
CROSS CULTURAL UNDERSTANDING
CHOOSE ONE:
GLA 603 Anthropology: Experiencing Culture
GLA 606 Crossing Borders: Art & Culture in a Global Society
GLA 611 Cultural Narratives
GLA 617 Mythology for the Modern World
GLA 619 Culture & Identity in Modern American Theater
GLA 627 The Global Design Studio: Past, Present, & Future
GLA 903 Graduate Seminar in Europe
GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture

MAJOR DESIGNATED GRADUATE LIBERAL ARTS
GLA 618 Film Music History: The Art of the Film Score
MUS 101 Music Theory & Basic Notation
Get started on the right note. You’ll acquire foundational skills in basic music theory and music notation, as well as basic keyboard techniques for success in later music courses.

MUS 102 Soundtrack Industry Overview
Learn the landscape of the sound and music industries, and how to prepare for success in your degree plan. You will identify key audio and music elements, the component parts of a soundtrack, and how music and sound relate to narrative media storytelling.

MUS 105 Pro Tools User Certification Preparation
Pro Tools is the most widely used sound and music production system in the world. This course introduces Pro Tools and prepares you to take the official level-1 User Certification exam.

MUS 110 Harmony 1
Learn to construct musical harmony and how harmony functions in support of melody. You will gain music composition skills by learning chords, scales, diatonic chord progressions and relationships, harmonic function, voice leading, and musical analysis.

MUS 120 Music Production 1
Digital audio workstation technology is at the heart of music production today. Learn foundational skills in the use of DAW technology, MIDI, synthesizers, samplers, loops, and multi-track music production, while learning to construct musical ideas effectively.

MUS 125A Audio Production A
Learn how to create quality audio tracks the right way from the start. This course introduces necessary skills you can use to create quality audio for media projects and music recording. Learn principles of microphone use, digital audio recording, editing and audio software used daily in the industry.

MUS 125B Audio Production B
Produce quality audio for media projects and music projects. You will gain hands-on experience in recording and mixing voice and other soundtrack elements, and learn about standard audio processing tools used in the industry, like compression, reverb, and equalization (EQ). Principles of a quality final mix are introduced.

MUS 140 Music Notation and Score Preparation
Learn how to communicate your musical ideas effectively using musical notation. This course teaches you how to notate music accurately and create effective scores and lead sheets using industry-standard notation software. [This course is cross-listed with MUS 606.]

MUS 142 Film Music Appreciation
Learn the history of film music, from the birth of sound film to today. You will trace the historical development of the art of film music and how it supports the narrative elements of the story.

MUS 150 Harmony 2
Leonardo da Vinci said, “our soul is composed of harmony.” To increase your harmony skill set, you’ll explore scale and chord theory, harmonic progressions, minor mode harmony, musical cadence and voice leading, secondary dominants, and modal harmony.

MUS 170 Music Production 2
Learn advanced techniques in music production using music production software. Increase your ability to compose original music for media and improve your editing skills. You’ll learn to integrate MIDI with audio tracks, use plug-ins to create compelling mixes, and to sync music and audio with video. [This course is cross-listed with MUS 639.]

MUS 179 History of the Recording Industry
Explore the historical evolution of the recorded music industry in a way that helps you understand your place in it. You’ll study changes in technology and laws to understand the shifting economics of today, and an anticipation of tomorrow.

MUS 180 Arranging 1
Arranging is giving an existing melody musical variety. You’ll prepare and adapt an existing composition to a new set of instruments, creating an arrangement with emotional impact to set a mood. This is a valuable skill in the music-for-media industry.

MUS 188 Rhythm & Beat Production
Everything in the universe dances and has a rhythm. Using rhythm and beats, you’ll learn how to create compelling groove in your music, no matter what style. Plus, you’ll create drum tracks and beats to learn how rhythm and groove influence song arrangement.

MUS 195 Sound Design for Games
Successful video games rely on realistic and compelling sound content. To build skills in audio production for game design, you’ll record and edit audio assets like voice, sound effects and music, while learning how to put audio into a game engine utilizing middleware. [This course is cross-listed with MUS 617.]

MUS 205 PreTools 2 Operator Certification Preparation
Learn advanced audio production skills while preparing to take your level 2 Avid PreTools Operator Certification Exams. You will learn post-production audio workflows, and receive advanced training in session management, editing, automation, and mixing.

MUS 210 Harmony 3
Develop successful compositions using more sophisticated harmony techniques. Learn more complex chord structures, extended musical phrases, and historical context for harmonic frameworks.

MUS 222 Ableton Live Certification Preparation
Ableton Live represents the next evolutionary step of the virtual music production studio. In this course you will learn to compose in Ableton, use MIDI mapping, create beats, and more.

MUS 235 Analysis of Dramatic Scoring
Analyze the structure of music scores to create music for specific dramatic situations. Following styles of musical masters, you’ll transcribe music for analysis and compose your own original music by emulating masterwork examples.

MUS 240 The Art of Counterpoint
Counterpoint is the art of combining melodies, and it helps your music sound more fully realized. You’ll evaluate musical examples, practice melodic interaction, and write complementary melodic material for two or more voices that are independent in contour and rhythm and are harmonically interdependent. [This course is cross-listed with MUS 620.]
MUS 250 Harmony 4
Learn the most contemporary harmonic chord progressions and study 20th Century compositions. You'll conduct an advanced analysis of musical examples, voice doubling, and techniques for connecting musical phrases into longer forms.

MUS 258 Creative Perspectives in Sound Design 1
Studying motion pictures—from their inception through 1978—you'll learn how sound design supports the aesthetic and narrative elements of the story. You'll study the importance of sound design, the influence of technologies, and key historical figures in the history of soundtracks to improve your own creative works.

MUS 265 Orchestration
Orchestration is the art of deciding which instruments play which notes. Building on your knowledge of harmony structures, you'll study the characteristics and sound ranges for various instruments and learn to combine them to create various musical textures and styles.

MUS 280Arranging
Increase your ability to adapt musical ideas from an existing composition. Build more complex arrangements for dramatic effect in this course. Go from basic lead sheet to fully realized arrangement. (This course is cross-listed with MUS 615.)

MUS 285 Session Recording 1: Protocols and Practices
Learn how to function effectively in a recording studio and get good tracks on the first take. Acquire techniques for recording sound sources well, create good headphone mixes, master studio signal flow, microphone selection and placement. You'll also learn important skills like session file organization and asset management.

MUS 310 Real Time Mixing
Put "DJ experience" on your resume. Using professional level mixing gear, you'll learn professional practices like track selection, how to build a mashup, and beat creation.

MUS 320 Creative Sound Design for Visual Media
Sound design is a powerful storytelling tool. Increase your abilities in audio editing, psychoacoustics, plug-ins and mixing to develop soundtracks based on script and character analysis. You'll also collaborate intelligently with directors, editors, and composers.

MUS 330 Production Sound Recording
Learn to capture quality sound during film production. You'll capture high quality production dialog tracks, ambiances, and sound effects, focusing on the role of the production sound recordist and working with the rest of the film crew.

MUS 355 MIDI Orchestration
Extend your orchestration skills to the realm of virtual instruments in this exciting course. Create realistic orchestral mockups using virtual instrument samples. You'll develop vital skills for creating music scores and create mockups of classical and modern film scores.

MUS 360 Songwriting in Popular Music
Explore the history, techniques, and styles of pop music. You'll learn to write and arrange songs in various genres and forms.

MUS 365 Orchestration Techniques 2
Learn to use more complex combinations of instruments for dramatic effect. You'll create material for a larger, more complex orchestra for a fully realized composition.

MUS 370 Music Editing for Visual Media
In this course you will learn crucial music editing skills that combine the artistic and the technical. Emphasizing aesthetics, you will practice creating musical moods for visual media clips by editing existing music sources and use advanced techniques to synchronize and edit music to picture. (This course is cross-listed with MUS 629.)

MUS 375 Music Scoring for Film
Acquire the skills to compose music scores for motion pictures to enhance your portfolio. You'll use practical, technical, and aesthetic techniques to create an effective music score that reinforces the emotional content of films. (This course is cross-listed with MUS 640.)

MUS 385 Session Recording 2 - Vocal Production
The human voice was the first instrument, and it remains the most powerful expression of ourselves. Explore studio session skills that focus on vocal recording and production. In this course you will gain skills in producing, recording and processing vocal tracks.

MUS 390 Advanced Game Audio
Create and implement audio for game design using industry software Unity, FMOD and Wwise. Hands-on projects will teach you industry workflows and generate material you can use for your senior portfolio.

MUS 395 Music Scoring for Games
Scoring music for game environments presents unique challenges. Following game design workflow, you'll compose music for a variety of game play styles and forms using DAW's, audio middleware, and game engines. You'll also compare music for film, TV and cartoons to music made for video games and non-linear media.

MUS 415 The Music Mix
Creating the final mix in music production is an art. You'll learn to balance elements in the mix, signal processing, equalization, compression and reverb to produce polished final mixes. (This course is cross-listed with MUS 715.)

MUS 425 Experimental Sound Design & Synthesis
Explore experimental sound design and sound synthesis using sounds from Pro Tools, Logic Pro X and Omnisphere. Learn how sound synthesis and experimentation help you gain a larger aural vista to apply to commercial and creative work in your career.

MUS 430 Dialogue Editing
Create quality dialog tracks like a pro. In this editing intensive course, you'll use quality source recordings in Avid Pro Tools, and learn standard industry software to reduce noise in dialog tracks, make effective edits and match ADR to production dialog.

MUS 480 Music Demo Reel
Develop your demo reel and portfolio materials that reflect your style. You'll build a professional demo reel that demonstrates your abilities as a music creator or sound designer that effectively supports the narrative and emotional content of visual media. Professional practices in the entertainment media industry are also emphasized.

MUS 498 Collaborative Project
Gain practical soundtrack media production experience and portfolio material by working on an interdisciplinary collaborative project. Course fees and prerequisites vary by topic.

MUS 498A The Agency
Work collaboratively to produce professional soundtracks for all types of advertising media. You'll focus on scoring, sound design, and balancing all audio elements in a final mix.
**MUS 498G Sound Design for Game Studio**
Work collaboratively to produce professional soundtracks for gaming media. You’ll focus on scoring, sound design, and balancing all audio elements in a final mix.

**MUS 498M Motion Picture Post Production**
Work collaboratively to produce professional soundtracks with the School of Motion Pictures & Television’s Production Hub. You’ll focus on scoring, sound design, and balancing all audio elements in a final mix.

**MUS 498V Game Sound Virtual Reality/Augmented Reality**
Work collaboratively to produce professional soundtracks for games, VR, and AR. You’ll focus on scoring, sound design, library research, and asset gathering.

**MUS 498X Animation Studio X**
Work collaboratively to produce professional soundtracks for animated shorts. You’ll focus on scoring, sound design, and balancing all audio elements in a final mix.

**MUS 499 Special Topics**
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

**MUS 500 Internship in Music for Visual Media**
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and receive department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

**MUS 590 Enhanced Studies**
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.

**MUS 599 Research**
Conduct research, and asset gathering.

<table>
<thead>
<tr>
<th>Course</th>
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<tbody>
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<td>MUS 601 Pro Tools User Certification Preparation</td>
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<td>MUS 602 Soundtrack Industry Overview</td>
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<td>MUS 605 Music Notation and Score Preparation</td>
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<td>MUS 606 Modern Techniques in Music Production</td>
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<td>MUS 610 Harmony: Advanced Techniques</td>
<td>Master techniques in voice leading, harmonic rhythm, voice doubling, and connecting musical phrases into longer forms. By analyzing musical examples, you’ll learn the advanced concepts of music harmony necessary for successful composition.</td>
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<tr>
<td>MUS 615 Arranging</td>
<td>Increase your ability to adapt musical ideas from an existing composition. Build more complex arrangements for dramatic effect in this course. Go from basic lead sheet to fully realized arrangement. (This course is cross-listed with MUS 280.)</td>
</tr>
<tr>
<td>MUS 616 Audio Production 1</td>
<td>Audio production skills are key to success in the media industry. In this course you will learn recording, microphones, signal flow, audio editing and more. Gain experience in recording voice, instruments, and how to combine elements to create balanced mixes.</td>
</tr>
<tr>
<td>MUS 617 Sound Design for Games</td>
<td>Successful video games rely on realistic and compelling sound content. To build skills in audio production for game design, you’ll record and edit audio assets like voice, sound effects and music, while learning how to put audio into a game engine utilizing middleware. (This course is cross-listed with MUS 195.)</td>
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<td>MUS 620 The Art of Counterpoint</td>
<td>Counterpoint is the art of combining melodies, and it helps your music sound more fully realized. You’ll evaluate musical examples, practice melodic interaction, and write complementary melodic material for two or more voices that are independent in contour and rhythm and are harmonically interdependent. (This course is cross-listed with MUS 240.)</td>
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**GRADUATE COURSES**

**MUS 600 Fundamentals of Harmony**
Build your foundation in the language of music. You’ll gain a solid skill set in music composition, note identification, intervals, key signatures, and chord construction by studying diatonic chord progressions, major and minor mode harmony, and rhythmic meter principles.

**MUS 601 Pro Tools User Certification Preparation**
Avid Pro Tools is the most widely used sound and music production system in the world. This course introduces Pro Tools and prepares you to take the official level-1 User Certification exam.

**MUS 602 Soundtrack Industry Overview**
As an incoming graduate student, you’ll get an industry overview of soundtrack production for media, learn foundational concepts, and learn strategies for success in the MUS curriculum and in your midpoint and final review.

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**MUS 606 Modern Techniques in Music Production**
Digital audio workstation technology is at the heart of music production today. Learn valuable skills in the use of DAW technology, MIDI, synthesizers, samplers, loops, and multi-track music production, while learning to construct musical ideas effectively.

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Master techniques in voice leading, harmonic rhythm, voice doubling, and connecting musical phrases into longer forms. By analyzing musical examples, you’ll learn the advanced concepts of music harmony necessary for successful composition.

**MUS 615 Arranging**
Increase your ability to adapt musical ideas from an existing composition. Build more complex arrangements for dramatic effect in this course. Go from basic lead sheet to fully realized arrangement. (This course is cross-listed with MUS 280.)

**MUS 616 Audio Production 1**
Audio production skills are key to success in the media industry. In this course you will learn recording, microphones, signal flow, audio editing and more. Gain experience in recording voice, instruments, and how to combine elements to create balanced mixes.

**MUS 617 Sound Design for Games**
Successful video games rely on realistic and compelling sound content. To build skills in audio production for game design, you’ll record and edit audio assets like voice, sound effects and music, while learning how to put audio into a game engine utilizing middleware. (This course is cross-listed with MUS 195.)

**MUS 620 The Art of Counterpoint**
Counterpoint is the art of combining melodies, and it helps your music sound more fully realized. You’ll evaluate musical examples, practice melodic interaction, and write complementary melodic material for two or more voices that are independent in contour and rhythm and are harmonically interdependent. (This course is cross-listed with MUS 240.)
MUS 625 Orchestration
Orchestration is the art of deciding which instruments play which notes. Building on your knowledge of harmony structures, you’ll study the characteristics and sound ranges for various instruments and learn to combine instruments for dramatic effect. You’ll create material into a larger, more complex orchestrations for a fully realized composition.

MUS 635 MIDI Orchestration
Extend your orchestration skills to the realm of virtual instruments in this exciting course. Create realistic orchestral mockups using virtual instrument samples. You’ll develop vital skills for creating music scores and create mockups of classical and modern film scores.

MUS 640 Music Scoring for Film
Acquire the skills to compose music scores for motion pictures to enhance your portfolio. You’ll use practical, technical, and aesthetic techniques to create an effective music score that reinforces the emotional content of films. (This course is cross-listed with MUS 375.)

MUS 643 Creative Sound Design for Visual Media
Sound design is a powerful storytelling tool. Increase your abilities in audio editing, psychoacoustics, plug-ins and mixing to develop soundtracks based on script and character analysis. You’ll also collaborate intelligently with directors, editors, and composers.

MUS 645 Orchestration
Orchestration is the art of deciding which instruments play which notes. Building on your knowledge of harmony structures, you’ll study the characteristics and sound ranges for various instruments and learn to combine instruments for dramatic effect. You’ll create material into a larger, more complex orchestrations for a fully realized composition.

MUS 655 Collaborative Project
Apply the knowledge and skills you have acquired to work in a real-world setting. If you meet the criteria, you may be selected to work on an interdisciplinary collaborative project. Contact your student services advisor for details.

MUS 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

MUS 701 ProTools 2 Operator Certification Preparation
Learn advanced audio production skills while preparing to take your level 2 Avid Pro Tools Operator Certification Exams. You will learn post-production audio workflows, and receive advanced training in session management, editing, automation, and mixing.

MUS 715 The Music Mix
Creating the final mix in music production is an art. You’ll learn to balance elements in the mix, signal processing, equalization, compression and reverb to produce polished final mixes. (This course is cross-listed with MUS 415.)

MUS 780 Music and Sound Design Professional Practices
Develop your demo reel and portfolio materials in preparation to enter the soundtrack for media industry. You’ll build a professional demo reel that demonstrates your capabilities as a music creator or sound designer that effectively supports the narrative and emotional content of visual media. Professional practices in the entertainment media industry are also emphasized.

MUS 800 Directed Study
Refine your skills. As a Master of Fine Arts degree candidate, you’ll complete course assignments to develop the conceptual, design, and technical skills needed to successfully complete your MFA Thesis Project and/or portfolio. You must have passed your midpoint review. Director approval required. Fees and prerequisites will vary by topic.

MUS 811 Sound Design Thesis
In this graduate directed study course, you will focus on development of material for your final thesis portfolio project and demo reel. Instructor feedback and peer critique of work in progress will help you shape your sound design and music creation for your final portfolio.

MUS 815 Advanced Orchestration Techniques
Graduate students working on their individual thesis projects receive instruction and critiques of their work in addition to training in MIDI orchestration with high quality samples. In addition to regular instructor critiques of their work in progress, graduate students discuss approaches to their thesis projects as peers.

MUS 819 Music Scoring Thesis
In this graduate directed study course, you will focus on development of material for your final thesis portfolio project and demo reel. Instructor feedback and peer critique of work in progress will help you shape your sound design and music creation for your final portfolio.

MUS 830 Composition 2
Graduate students working on their individual thesis projects receive instruction and critiques of their work in orchestration and scoring. In addition to regular instructor critiques of their work in progress, graduate students discuss approaches to their thesis projects as peers.

MUS 831 Sound Design & Production 2
Graduate students working on their individual thesis projects receive instruction and critiques of their work in sound design and music production, mixing, and the use of virtual instruments. In addition to regular instructor critiques of their work in progress, graduate students discuss approaches to their thesis projects as peers.

MUS 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have a minimum 3.0 cumulative GPA and the following: MFA: An approved midterm review and director approval; MA: Director approval. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.

MUS 990 Portfolio Enhancement
Students will further their skill in specific areas as determined by the Department Director. Professional standards for process, technique, and execution will be emphasized. Outcomes will be topic specific. Department Director approval is required. Course fees and prerequisites may vary by topic.
The craft of photography comes from learning to create images, not taking pictures.

Taking a picture is easy these days. Anyone with a camera can do so. Creating an image that demands attention and remains memorable requires skill and effort.

A determination to create work that speaks to the viewer is at the heart of Academy of Art University’s photographic education. Technical excellence is coupled with an advancement of the conceptual idea. Visual storytelling is the goal.

At Academy of Art University, you will be challenged from day one to conceive ideas and produce imagery that comes from a personal and unique view of the world.

We specialize in customizable tracks of photographic study that include art for commerce, fine art and photojournalism/documentary. Artistic excellence and an individual finished portfolio, demonstrating a personal, unique and signature style is the finished result.
WHAT WE OFFER

Industry Relationships: Every semester, students benefit from lectures and artist presentations from top photographers all over the world, and the school helps students find internships with the top photographers in the field. In addition, many classes feature visits to leading photography studios.

Industry Events: The School of Photography participates in industry events year-round, including Society of Photographic Education national and regional events.

Recruiting Opportunities: Graduating students are given portfolio reviews by top gallery owners and professionals.

State-of-the-Art Facilities: The School of Photography boasts the best equipment and facilities offered by any photography school. This includes state-of-the-art cameras, lighting and other studio equipment, wet darkrooms, digital imaging/printing darkrooms, a variety of equipment accessories, and specialized working studios. The wide range of equipment and resources available to the student of Photography at Academy of Art University reflects the breadth of the curriculum that includes traditional photography and digital photography technology.

Professional Faculty: The School of Photography links students with mentors who are the top photographers in their field. We offer a prestigious faculty, legendary guest speakers, and an “Icons of Photography” series that links graduating seniors with industry greats.

Companies Hiring Our Grads Include:

- Adobe
- Apple
- Bank of America
- Bon Appetit
- Bloomberg BusinessWeek
- Coca-Cola
- Canon
- Christian Dior
- Food & Wine
- Guess
- Levi’s
- New York Times Magazines
- Nike
- Porsche
- 7 x 7 Magazine
- Seabourn Cruise Line
- Scientific American Magazine
- Sony
- TBWA/Chiat/Day
- Wired Magazine
- Xbox

CAREER PATHS

Fine Art
- Museum, Gallery Showings
- Assignment/Commission Work, Book Publishing
- University Teaching, Museum Curator, Self-Publishing, Consulting
- Fine Art Printing, College Teaching, Stock Photography
- High School Teaching

Art for Commerce
- Assignment Work, High End Wedding/Portraits, Advertising Photography, Still Life, Editorial and Fashion Portraits
- Stock Photography, Photo Buyer, Assignment Work, High End Catalogue, Photo Editor, Location Scout, Producer, Stylist, Studio Manager, Teaching, Wedding Portraits
- Assignment Work, 2nd Shooter, 1st Assistant, Food Photography, Event Photography
- Medical/Scientific Photography, Catalog House

Digital Tech
- Retouching, Compositing
- Digital Montage Work, Teaching, or Consulting
- On-Set Digital Tech, Medical/Scientific Photography
- Lab Technician, Basic Retouching

Documentary/Photo Journalism
- Magazine/Newspaper Photography, Special Assigned Projects
- Non-profits, Event Photography, Manufacturing/Sales Jobs
DEGREE REQUIREMENTS

Associate of Arts [AA] in Photography

AA UNIT REQUIREMENTS

MAJOR COURSEWORK

CORE 33 UNITS

MAJOR 15 UNITS

+ LIBERAL ARTS 18 UNITS

TOTAL 66 UNITS

AA PHOTOGRAPHY DEGREE REQUIREMENTS
• Minimum grade of C- in all core courses, major courses, and
  LA 107 Writing for the Multilingual Artist or 108 Composition
  for the Artist
• Minimum 2.0 GPA and the following general education
  requirements:
  2  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Critical Thinking course
  1  Employment Communications & Practices course

After above general education requirements are met, take Liberal
Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202  English Composition: Creative Persuasion &
  Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES

LA 291  Designing Careers

ART HISTORICAL AWARENESS

LA 120  Art History through the 15th Century
LA 121  Art History through the 19th Century

AA PHOTOGRAPHY CORE COURSES

PH 107  Imaging Workflow & Process
PH 108  Photography Principles and Techniques
PH 112  Quality of Light
PH 115  Visualization
PH 177  Imaging for Photographers
PH 197  Digital Printing
PH 225  Photo Design and Concept
PH 235  People Photography
PH 250  Location Lighting
PH 256  Motion for Photographers
PH 275  Concept Project
Bachelor of Fine Arts [BFA] in Photography

BFA PHOTOGRAPHY DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:
  4  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Context & Style course
  1  Written Communication: Critical Thinking course
  1  Historical Awareness course
  1  Quantitative Literacy course
  1  Cultural Ideas & Influences course
  1  Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:
LA 110 English Composition: Narrative Storytelling
LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:
LA 171 Western Civilization
LA 270 U.S. History
LA 274 Study Abroad: Art & Architecture of Renaissance Florence
LA 276 Seminar in Great Britain
LA 278 Seminar in France
LA 279 Seminar in Italy
LA 359 Urban Sociology

BFA PHOTOGRAPHY CORE COURSES

PH 107 Imaging Workflow & Process
PH 108 Photography Principles and Techniques
PH 112 Quality of Light
PH 115 Visualization
PH 177 Imaging for Photographers
PH 197 Digital Printing
PH 225 Photo Design and Concept
PH 235 People Photography
PH 250 Location Lighting
PH 256 Motion for Photographers
PH 275 Concept Project
PH 495 Senior Portfolio

QUANTITATIVE LITERACY

CHOOSE ONE:
LA 124 Physics for Artists: Light, Sound, and Motion
LA 146 Anatomy of Automobiles
LA 233 Popular Topics in Health, Nutrition, & Physiology
LA 254 Human-Centered Design
LA 255 College Math
LA 271 College Algebra with Geometry
LA 286 Discrete Mathematics
LA 288 Vector, Matrices, & Transformations
LA 293 Precalculus
LA 296 Applied Physics

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:
LA 292 Programming & Culture
LA 326 Topics in World Art
LA 328 World Literature
LA 343 Comparative Religion
LA 368 Experiencing Culture: Anthropology for Today’s Artist
LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

LA 291 Designing Careers
ART HISTORICAL AWARENESS

LA 120  Art History through the 15th Century
LA 121  Art History through the 19th Century

CHOOSE TWO:
LA/LAN 117  Survey of Landscape Architecture
LA/IND 118  History of Industrial Design
LA 128  The Body As Art: History of Tattoo & Body Decoration
LA 129  History of Automotive Design
LA/GAM 131  History of Gaming
LA 132/ANM 102  History of Animation
LA 134/ANM 104  History & Technology of Visual Effects & Computer Animation
LA/VIS 137  History of Visual Development
LA/PH 147  History of Photography
LA/LAN 177  Pre-Industrial Urban Open Spaces
LA 182  Genres in Film
LA/ILL 195  History of Comics: American Comics
LA/ILL 197  History of Comics: International and Alternative Comics
LA/ARH 219  History of Architecture: Ancient to Gothic
LA 220  American Art History
LA 222  20th Century Art
LA 224  Women, Art & Society
LA 226/AD 230  Survey of Traditional Interior Architecture
LA 229/AD 231  Survey of Contemporary Interior Architecture
LA 242/GR 242  History of Graphic Design
LA 243/ILL 310  History of American Illustration
LA/FSH 244  History of Fashion
LA/JEM 245  History of Jewelry and Metal Arts from Around the World
LA/FSH 246  History of Textiles
LA 247  History & Techniques of Printmaking
LA 249  An Artistic and Intellectual History of the Renaissance

LA 274  Study Abroad: Art & Architecture of Renaissance

LA 276  Seminar in Great Britain
LA/LAN 277  Post Industrial Urban Open Spaces
LA 278  Seminar in France
LA 279  Seminar in Italy
LA 281/MPT 255  Film History 1: Pre-1940
LA 282/MPT 256  Film History 2: 1940-1974
LA 283  Examining Film Noir
LA 284  Evolution of the Horror Film
LA 319  History of Architecture: Modernity
LA 326  Topics in World Art
LA 327  Art of the Classical World
LA 333  Art of the Middle Ages
LA 361  The Artist in the Modern World
LA 382  Film History 3: Contemporary Cinema
LA 383  World Cinema
LA 384  Underrated Cinema
LA 385  Close-up on Hitchcock
LA 386  Exploring Science Fiction Cinema
LA 387  Women Directors in Cinema
LA 388  Survey of Asian Cinema
LA 400  Art of the Italian Renaissance
LA 411  Northern Renaissance Art
LA 422  Italian Baroque Art
LA 423  The Golden Age of Dutch Art
LA 432  Art of Spain: From El Greco to Picasso
LA 433  18th & 19th Century European Art
LA 434  History of Asian Art
LA 464  Dada & Surrealism

Certificate in Photography

CERTIFICATE REQUIREMENTS

MAJOR CORE (FOLLOW BFA CORE)  36 UNITS
MAJOR  42 UNITS
+ BY ADVISEMENT  24 UNITS
+ ELECTIVES  12 UNITS
+ ART HISTORY  6 UNITS

TOTAL  120 UNITS

• Minimum 2.0 GPA
• Minimum grade of C- in all core courses and major courses
Master of Arts [MA] in Photography

MA UNIT REQUIREMENTS
MAJOR 33 UNITS
+ GRADUATE LIBERAL ARTS 3 UNITS
TOTAL 36 UNITS

PH 601 Photography Concept
PH 603 The Language of Photography
PH 612 The Nature of Photography
PH 616 Photoshop & Lightroom for Photographers
PH 635 Digital Printing Techniques
PH 673 Portfolio: Concept & Development
PH 675 Portfolio: Print & Presentation
+4 Major courses

PHOTOGRAPHY REQUIRED MAJOR COURSES
PH 601 Photography Concept
PH 603 The Language of Photography
PH 612 The Nature of Photography
PH 616 Photoshop & Lightroom for Photographers
PH 635 Digital Printing Techniques
PH 673 Portfolio: Concept & Development
PH 675 Portfolio: Print & Presentation
+4 Major courses

PHOTOGRAPHY DEGREE REQUIREMENTS
• Successful completion of Final Portfolio Review
• Minimum grade of C in all required 36 units
• Minimum 2.0 cumulative GPA and the following Academic Study requirement:
  1 Art Historical Awareness & Aesthetic Sensitivity course

PHOTOGRAPHY GRADUATE LIBERAL ARTS REQUIREMENTS
ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 625 History of Photography

Master of Fine Arts [MFA] in Photography

MFA UNIT REQUIREMENTS
MAJOR 30 UNITS
+ DIRECTED STUDY 18 UNITS
+ ELECTIVES* 6 UNITS
+ GRADUATE LIBERAL ARTS 9 UNITS
TOTAL 63 UNITS
*Per director approval

PH 601 Photography Concept
PH 603 The Language of Photography
PH 612 The Nature of Photography
PH 616 Photoshop & Lightroom for Photographers
PH 635 Digital Printing Techniques
PH 650 Portfolio Development
or PH 675 Portfolio: Print & Presentation
PH 673 Portfolio: Concept & Development
+3 Major courses

PHOTOGRAPHY REQUIRED MAJOR COURSES
PH 601 Photography Concept
PH 603 The Language of Photography
PH 612 The Nature of Photography
PH 616 Photoshop & Lightroom for Photographers
PH 635 Digital Printing Techniques
PH 650 Portfolio Development
or PH 675 Portfolio: Print & Presentation
PH 673 Portfolio: Concept & Development
+3 Major courses

PHOTOGRAPHY DEGREE REQUIREMENTS
• Minimum grade of C in all required 63 units.
• Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1 Art Historical Awareness & Aesthetic Sensitivity course
  1 Cross-Cultural Understanding course
  1 Professional Practices & Communications course

PHOTOGRAPHY GRADUATE LIBERAL ARTS REQUIREMENTS
ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 625 History of Photography
CROSS CULTURAL UNDERSTANDING
CHOOSE ONE:
GLA 603 Anthropology: Experiencing Culture
GLA 606 Crossing Borders: Art & Culture in a Global Society
GLA 611 Cultural Narratives
GLA 617 Mythology for the Modern World
GLA 619 Culture & Identity in Modern American Theater
GLA 627 The Global Design Studio: Past, Present, & Future
GLA 903 Graduate Seminar in Europe
GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture

PROFESSIONAL PRACTICES & COMMUNICATIONS
GLA 626 Business Practices & Principles for Photographers
PH 103 Digital Photography for Artists
Take an inspired approach to lighting, composition, color, and design. You’ll learn to capture flat art, three-dimensional objects, and how to optimize photos for a digital workflow. You’ll need a digital camera.

PH 107 Imaging Workflow & Process
Build your digital photography skills. You’ll gain professional skills in raw processing, imaging workflow, image editing, and more.

PH 108 Photography Principles and Techniques
Professional photography requires technical skill and creativity. You will get caught up on recent digital technologies, study the operations of digital SLR, and get an introduction to professional lighting, exposure, and composition.

PH 112 Quality of Light
Communicate using light. Learn practical skills using various light shaping tools and industry equipment. Explore the visual impact of your photos by adjusting the color, direction, and quality of light.

PH 115 Visualization
Photography as a visual language. You’ll develop the ability to communicate consistent results by taking a systematic, foundational approach composition, light, and camera operations.

PH 145 Shot on Mobile
Learn the ins and outs of mobile phone photo and video capture and processing. Create dynamic visual content for social media, vlog, youtube, and vimeo.

PH 147 History of Photography
Know your history. You’ll study the individuals, movements, work, and theories that became the foundation of the art form.

PH 150 Traditional Photo Process
Learn the art of darkroom processes. You’ll use traditional film processes to develop black and white film and print in the darkroom.

PH 177 Imaging for Photographers
Discover a world of creative possibilities. You’ll gain the digital imaging skills on powerful tools like Adobe Photoshop that will open up new ways to produce and experience your photographs.

PH 197 Digital Printing
Create a print portfolio. You’ll translate your traditional photographic skills into digital abilities to create photo realistic work in color or black and white.

PH 225 Photo Design and Concept
You’ll combine contemporary composition and design skills with the personality and style of your work to produce creative concepts.

PH 235 People Photography
Explore all forms of people photography. Using skills in graphic design, emotional input portraiture, and appropriate lighting, you’ll learn to shoot people for use in all fields, including illustration, fashion, and documentary.

PH 250 Location Lighting
Create studio-quality photography while on the road. You’ll use strobe and ambient lighting techniques to do the most with the least amount of equipment while on location.

PH 256 Motion for Photographers
Communicate using motion imaging. You’ll combine basic camera operation, editing, and storyboarding skills with the technical and conceptual aspects of motion imaging to produce two completed projects.

PH 260 Documentary
W. Eugene Smith said, “I think photojournalism is documentary photography with a purpose.” Explore the ins and outs of the Documentary field. You’ll study major historical, contemporary, and ethical markers in photojournalism, and create images for print or online publication.

PH 275 Concept Project
Improve the conceptual intent of your work. You will make personal images that are memorable and evoke response, focusing on conceptual development and refining your individual style.

PH 295 Portfolio Preparation and Professional Development
Prepare to compete for professional photography opportunities in this AA Photography degree capstone course. You’ll develop a unified body of work with a cohesive personal style that shows you are ready for professional projects.

PH 310 Fine Art Photography
Express yourself artistically with photography. You’ll study contemporary and historical ideas and movements, and create art using photography.

PH 316 Landscape as Fine Art
Investigate the role of landscape photography in the fine art world. You will produce a unique and personal series of landscape work that demonstrates your personal vision, technical, and conceptual abilities.

PH 325 Advanced Digital Capture
Get advanced digital capture skills relevant to the industry now. You’ll learn to use tethered shooting and workflow, Phase One and Leaf digital backs, and Capture One software to produce high quality files for a client or for your own collection. [This course is cross-listed with PH 658.]

PH 335 Contemporary Fine Art Practices
Produce a body of work that reflects your photographic interests. You’ll use contemporary fine art practices and processes to convey your concepts.

PH 338 Fine Art Portraiture
Apply your individual style to a portfolio of portraits. You’ll concentrate on past and current fine art portraiture, and use both natural and studio lighting.

PH 345 Still Life 1
Practice all types of still photography—from tabletop to fine art to illustrative—a using appropriate studio and natural light.

PH 350 Architectural Photography
Take beautiful photographs of buildings and exteriors. You’ll gain skills in lens movements, tilt/shift, lens choices, angle of view, sense of space, perspective, lighting, appropriate time of day, and shooting under diverse light sources and color temperatures.

PH 355 Portfolio Development 1
Align your portfolio within a specific marketable category of photography. You’ll work to meet the objectives you set for your portfolio, and create work that showcases and advances your own personal style.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
PH 356 Motion Project
Communicate using the moving image. You’ll gain useful skills in motion imaging and choose the best presentation methods for sharing your content with the intended audience.

PH 365 Commercial Photography
Want to be a successful commercial photographer? Through commercial work, you’ll discover the importance of having a consistent vision, a willingness to collaborate, and a reliable and professional attitude.

PH 371 Advanced Location Lighting
Get creative with light and take dynamic shots of buildings, interiors, people, and macro objects. Using remotes, lighting modifiers, special effects software, and other professional lighting equipment you’ll learn to use light as a powerful storytelling tool.

PH 372 Environmental Portraiture
Get creative with light and take dynamic shots of buildings, interiors, people, and macro objects. Using remotes, lighting modifiers, special effects software, and other professional lighting equipment you’ll learn to use light as a powerful storytelling tool.

PH 385 Advanced Photo Imagery
Strong compositing skills open unlimited artistic and commercial possibilities. Using Adobe Photoshop, you’ll learn concepts and techniques, styles, and approaches to increase your own abilities in photography. Photography Department Director approval needed.

PH 414 Mixed Media Photo Techniques
You’ll use drawing, painting, collage, and sculptural techniques to augment your photos, experimenting with different surface textures and complex imagery. [This course is cross-listed with PH 644.]

PH 425 Advanced Digital Retouching
Get the advanced digital imaging skills used by advertising pros. You’ll gain tools and learn techniques for retouching skin, hair, and eyes using the latest imaging software.

PH 455 Fine Art Project
Focus on creating a significant body of personal work. Explore ideas that inspire you and present your work for discussion and criticism. Learn about the fine art side of the photo industry.

PH 462 Editorial Photography
Build up your editorial portfolio. You will explore the print and online publications market, and learn business strategies to succeed in the editorial marketplace.

PH 464 Self-Promotion & Marketing
Become an artist-entrepreneur. Develop a business identity, branding, and public relations plan focused on self-promotion and promoting your photography business. You’ll create marketing collateral and strategies to help your business succeed.

PH 475 The Business of Photography
Discover what it takes to run an independent and successful photography business. You’ll get tips on marketing, accounting, legal issues, copyright concerns, estimating jobs, permits, hiring employees, and other aspects of creating a successful business.

PH 476 Fashion & Beauty
Combine editorial and fashion techniques to produce a portfolio of solid fashion and beauty work. Learning current styles and trends in editorial photography, you’ll focus on the lighting aspects of editorial and fashion assignments. [This course is cross-listed with PH 633.]

PH 488 Senior Project
As an advanced student, you will improve specific processes, techniques, concepts, styles, and approaches to increase your own abilities in photography. Photography Department Director approval needed.

PH 490 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.

PH 492 Travel Portfolio
Have you recently traveled from study abroad in Italy or another exciting travel experience? You likely have hundreds of images of beautiful scenery, people, culture, architecture, and more. In this online course, we explore editing, sequencing, and presenting a cohesive body of work from photographs captured during recent travels. This course is open to all majors.

PH 493 Study Abroad Photo Intensive
Take a photographic exploration into the art, culture, and historical significance of Italy. You’ll spend seven inspiring weeks abroad discovering and photographing Italian cities, the countryside, and historical locations. Open to on-campus and online students alike.

PH 493A Study Abroad: Photo Capture Intensive
Take a photographic exploration into the art, culture, and historical significance of Italy. You’ll spend seven inspiring weeks abroad discovering and photographing Italian cities, the countryside, and historical locations. Open to on-campus and online students alike.

PH 494 Senior Portfolio
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. For an “Internship for Credit” you must have senior status, a minimum 3.6 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

PH 495 Enhanced Studies
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information.

PH 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information.

PH 500 Internship in Photography
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. For an “Internship for Credit” you must have senior status, a minimum 3.6 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

PH 500 Enhanced Studies
You will complete course requirements to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.

PH 509 Senior Portfolio
Make your portfolio sing. You’ll develop a cohesive portfolio—one both a physical and a web-based version—that includes a comprehensive body of unique, impactful, and memorable print and digital work showcasing your advanced conceptualization, innovation, and photographic abilities.
PHOTOGRAPHY

PH 601 Photography Concept
Discover the importance of concept in photography, sharpen your technical and creative abilities, and learn to apply your individual artistic style in a concept-driven body of work as you set the foundation for advanced portfolio projects.

PH 603 The Language of Photography
Explore the contemporary language of photography and visual communication strategies through aesthetic, technical, and practical aspects of the medium. Examine artistic interpretation and technique by studying image capture, processing, and presentation methods in fine art, commercial, and documentary photography.

PH 608 Lighting
Gain hands-on experience using lighting equipment. You will learn studio lighting techniques, light modification, and creative lighting design to advance your professional photography portfolio. Explore how quality of light affects concept and mood in numerous photographic applications.

PH 611 Contemporary Landscape
Learn innovative imaging techniques to create an individualized landscape portfolio. You will explore contemporary landscape concepts and methodologies, and discuss the social and cultural impact of landscape photography through various conceptual approaches to the genre.

PH 612 The Nature of Photography
Explore photography as an intricate visual language. You will discover individual artistic expression using applied composition and photographic design skills and understanding relationships of form and narrative in single images and complete bodies of work.

PH 614 Black & White Darkroom
Establish black and white darkroom techniques, procedures, and printing. You will explore film processing, exposure standardization, toning, and other fine art printing techniques and strategies.

PH 616 Photoshop & Lightroom for Photographers
Learn to organize, edit, and create finished images using innovative tools in Adobe Lightroom and Photoshop. You will gain asset management, RAW processing, image editing, color correction, and print preparation skills using the latest release of Adobe CC.

PH 620 Still Life Composition & Technique
Apply your technical skills to small objects, foods, and still life composition. Focusing on conceptual context and design, you will experiment with a variety of studio lighting techniques used in commercial and fine art applications.

PH 621 Experimental Photography
Expand your individual artistry in the photographic medium. You will learn both historical and contemporary photographic techniques and printing processes, including alternative capture, image transfer, encaustic application, Cyanotype, and Van Dyke Brown.

PH 622 Documentary & Visual Narrative
Explore the social, cultural, environmental, historical, and political applications of documentary photography. You will apply advanced visual storytelling skills to research, capture, edit, sequence, and caption a body of work.

PH 623 Portraiture
Advance your image capture and creative lighting skills. Playing the conceptual role of master portraiture photographer, you will gain techniques in a variety of fine art, documentary, and commercial applications.

PH 626 Self as Subject
Self-portraiture has a rich history in fine art photography. Studying the work and methodologies of successful self-portraiture photographers, you will create a cohesive body of work that challenges your individual creative vision and approach to the genre.

PH 632 Large Format Techniques
Using a 4x5 large format camera, you will explore still life, figure, interior, and exterior photographic techniques to define and interpret spatial relationships.

PH 633 Fashion & Beauty
Combine editorial and fashion techniques to produce a portfolio of solid fashion and beauty work. Learning current styles and trends in editorial photography, you’ll focus on the lighting aspects of editorial and fashion assignments. (This course is cross-listed with PH 476.)

PH 635 Digital Printing Techniques
Learn to make professional quality prints that meet industry presentation standards. Using various paper and print options, you will gain file preparation, color management, scanning, and printing skills to accurately reproduce color and black & white images.

PH 636 Digital Imaging
Photoshop expertise is important in today’s industry. Building on the technical skills learned in PH 616, you will refine your Photoshop abilities in digital imaging, image compositing, color management, retouching, and preparing files for print.

PH 640 Historic Processes
Familiarize yourself with historic 19th century processes including Cyanotype, Van Dyke Brown, Tintype, and Gum Printing. You’ll create digital negatives and experiment with different printing techniques.

PH 642 Lighting on Location
Apply your creative lighting skills while working on location. You will learn to maximize available light, use strobes, work with light modifiers, and combine lighting techniques at interior and exterior locations for fine art and commercial applications.

PH 644 Mixed Media Photo Techniques
You will use drawing, painting, collage, and sculptural techniques to augment your photos, experimenting with different surface textures and complex imagery. (This course is cross-listed with PH 414.)

PH 645 Experimental Contemporary Photography
Explore contemporary experimental photography techniques. You will learn non-traditional methods of creating and displaying your photographs, including alternative capture, liquid emulsion, toning, colorization, image transfer, and presentation on alternative print surfaces.

PH 650 Portfolio Development
Develop a professional print portfolio, including a website and promotional materials to exhibit your thesis work to the photography industry. You will learn to edit, sequence, brand, and present your photographic projects for career success.

PH 653 Environmental Portraiture and Production
Shoot effective portraits on location. Gaining valuable experience with a wide range of subjects and environments, you’ll learn profitable business practices and refine your pre-production planning, on-set production, and location lighting skills.
PH 65 Digital Montage
Discover the diverse, imaginative possibilities of digital montage using Adobe Photoshop. Using the latest software tools, you will refine your creative, conceptual, and technical imaging skills to advance your project images.

PH 656 Motion Capture & Visual Storytelling
Explore visual storytelling using motion imaging for documentary, fine art, and commercial applications. Utilizing current industry practices of video capture and Adobe Premiere Pro editing software, you will conceptualize, create, and finalize your motion projects.

PH 658 Advanced Digital Capture
Get advanced digital capture skills relevant to the industry now. You’ll learn to use tethered shooting and workflow, Phase One and Leaf digital backs, and Capture One software to produce high quality files for a client or for your own collection. (This course is cross-listed with PH 325.)

PH 672 Photography Intensive
Display your work in a San Francisco gallery. During the condensed summer semester, you’ll hustle to create exhibition-quality work from an incredible outdoor location for inclusion in a condensed summer semester, you’ll hustle to create exhibition-quality work from an incredible outdoor location for inclusion in a collaborative group show at the 625 Sutter Street Gallery.

PH 673 Portfolio: Concept & Development
Apply your knowledge of photographic concepts and techniques to your photography projects through concept development, image capture, and advanced-level critique. You will develop a cohesive and professional body of work for graduate committee review.

PH 674 Portfolio: Capture & Critique
Utilize your capture and concept abilities on an advanced-level photography project. You’ll put knowledge gained from PH 673 into the ongoing development of your unique body of work, while receiving in-depth critique from faculty and peers.

PH 675 Portfolio: Print & Presentation
Edit, sequence, print, design, and prepare your portfolio for final presentation and professional application. You will produce both a digital and physical portfolio that includes a completed body of work showcasing your advanced-level conceptual and technical abilities.

PH 692 Contemporary Topics in Photography
Explore contemporary topics in photography through participation in artist lectures and interviews with leaders in the photography industry. You will engage in the conversation through live events and advanced group dialog.

PH 694 The Art of Teaching Photography
Are you interested in teaching college-level photography? Studying contemporary art education practices for both on-campus and online teaching, you will define your individual teaching philosophy and develop photography curriculum in preparation for teaching in higher education.

PH 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

PH 800 Directed Study
Refine your skills. As a Master of Fine Arts degree candidate, you’ll complete course assignments to develop the conceptual, design, and technical skills needed to successfully complete your MFA Thesis Project and/ or portfolio. You must have passed your midpoint review. Director approval required. Fees and prerequisites will vary by topic.

PH 810 Concept & Image
Now that you have passed your MFA Midpoint Review, you will receive guidance and individualized critique as you refine your thesis concept, address project challenges, advance your research, and create images for your thesis portfolio.

PH 816 Fine Art
Examine contemporary philosophies and fine art practices as you continue to conduct research, create images and receive guidance on your fine art thesis project. You will study current fine art photographers, exhibition practices, portfolio reviews, grant opportunities, and more.

PH 830 Context & Communication
Where does your thesis fit in context with contemporary and historical photography? You will refine the personal artistic philosophy of your thesis, and do the visual, verbal, and written work to prepare for your final thesis review and entrance into the photography industry.

PH 831 Thesis Intensive
Focus on the research, concepts, and imagery for your personal project in this intensive thesis course. You will receive individualized instruction, and engage in group critique as you advance your thesis research and add to your project portfolio.

PH 836 Advanced Photoshop
Receive advanced Photoshop instruction and critique on your thesis project images in a small group environment. You will improve your post-processing and printing skills as you finalize your professional photography portfolio.

PH 837 Alternative Practices
Explore contemporary concepts, philosophies and practices in alternative capture, processing, and printing methods. You will receive guidance on alternative concepts and techniques applied in your thesis work through class instruction and group critique.

PH 850 Project Research & Development
Conduct individualized project research in conjunction with advancement of your thesis project portfolio. You will create thesis project images, research thesis topics, and receive instructor and peer critiques through the ongoing discussion of new work.

PH 856 Final Review Preparation
Prepare for your Final Thesis Review and entrance into the photography industry. You will receive guidance and critique on writing and speaking skills, professional readiness, completion and presentation of the thesis research, and the final presentation of your photographic print portfolio.

PH 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have a minimum 3.0 cumulative GPA and the following: MFA: An approved midpoint review and director approval; MA: Director approval; M.A.R.C.H.: 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.

PH 902 Travel Portfolio & Print Presentation
Have you recently returned from an exciting travel adventure such as study abroad in Italy? With graduate-level guidance and advanced peer critique you will learn to edit, sequence, and present a cohesive body of work in digital and print formats from images you have captured during your recent travels. NOTE: This course is open to students of all majors.
PH 903 Study Abroad Photo Intensive
Use your camera to experience the art, culture, and historical significance of Italy. With on-location guidance, you will spend seven inspiring weeks photographing Florence, Tuscany, and other important historical locations of the region. Open to on-campus and online students alike.

PH 903A Study Abroad: Graduate Photo Intensive
Advance your travel photography skills on-location in Florence, Italy! In this summer intersession course, you will study the art and culture of Italy, expand your technical and visual story-telling skills, and capture a wide range of travel images ready to edit into your personal or professional photography portfolio. NOTE: This course is open to all majors.
VISUAL DEVELOPMENT
Develop the Mood of a Story

Visual Development artists communicate narrative, thematic and functional design ideas using visual media. Visual Development is key to envisioning complex scenes before the actor steps onto the set, or before characters become animated on film or in game play. They are the visual storytellers who design and stage scenes from a script with effective camera choices that enhance the development and mood of the story.

Academy of Art University offers an innovative curriculum that emphasizes the skills needed to succeed in the growing field of Visual Development. A trained eye can see artistic potential in a blank page. A trained hand can turn that potential into reality. Come and learn from industry professionals and create a unique portfolio that demonstrates your personal style as a visual development artist.
WHAT WE OFFER

Companies Hiring
Our Grads Include:

Bandai Namco
Blue Sky
Dreamworks
EA Games
Fantasy Flight Games
ILM
Lolapps
Lucas Arts
Massive Black
Nickelodeon
PDI
Disney Mobile
Pixar
Valve
Walt Disney Animation Studios
Warner Bros. Studios
Zynga
And More!

The Visual Development degree program offers students a solid grasp of all fundamental Visual Development principles and is designed to create a well-rounded education in the arts. Emphasis is placed on mastery of traditional, technical and conceptual abilities, as well as an emotional response, in all aspects of the Visual Development process. The Visual Development degree program fosters a strong development of the individual’s style as well as a wide range of methods to transform their traditional skills into those reflecting the breadth of the updated industry technology. Students will become skilled at the full range of tasks related to Visual Development, enhancing their creativity, problem solving, and professionalism.

CAREER PATHS

Graduates of the School of Visual Development can embark on careers such as:

- Art Director
- Background/Layout Designer
- Character Designer
- Concept Artist
- Creature Designer
- Environment Designer
- Level Designer for Games
- Maquette Sculptor
- Model Packet Designer
- Production Artist
- Production Assistant
- Production Designer
- Prop Designer
- Set Designer
- Sketch Artist
- Texture Artist
- Texture Artist/Prop Designer
- Visual Development Artist
DEGREE REQUIREMENTS

Associate of Arts [AA] in Visual Development

AA UNIT REQUIREMENTS
MAJOR COURSEWORK
CORE 33 UNITS
MAJOR 15 UNITS
+ LIBERAL ARTS 18 UNITS
TOTAL 66 UNITS

AA VISUAL DEVELOPMENT DEGREE REQUIREMENTS
• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:
  1  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Critical Thinking course
  1  Employment Communications & Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

AA VISUAL DEVELOPMENT CORE COURSES
FA 110  Still Life Painting 1
FASCU 270  Ecorche
FND 110A  Analysis of Form A
FND 112  Figure Drawing
FND 116  Perspective
FND 125  Color and Design
FND 131  Figure Modeling
VIS 103  Visual Development Imaging
VIS 150  Visual Development 1
VIS 205  Visual Development Production
VIS 250  Visual Development 2

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION
CHOOSE ONE:
LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING
CHOOSE ONE:
LA 202  English Composition: Creative Persuasion & Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES
LA 291  Designing Careers

ART HISTORICAL AWARENESS
LA 120  Art History through the 15th Century
LA 121  Art History through the 19th Century
Bachelor of Fine Arts [BFA] in Visual Development

BFA UNIT REQUIREMENTS
MAJOR COURSEWORK
CORE 36 UNITS
MAJOR 42 UNITS
+ ELECTIVES 9 UNITS
+ LIBERAL ARTS 45 UNITS
TOTAL 132 UNITS

BFA VISUAL DEVELOPMENT DEGREE REQUIREMENTS
• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:
  4  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Context & Style course
  1  Written Communication: Critical Thinking course
  1  Historical Awareness course
  1  Quantitative Literacy course
  1  Cultural Ideas & Influences course
  1  Employment Communications and Practices course
After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

BFA VISUAL DEVELOPMENT CORE COURSES
FA 110  Still Life Painting 1
FASCU 270  Ecorche
FND 110A  Analysis of Form A
FND 112  Figure Drawing
FND 116  Perspective
FND 125  Color and Design
FND 131  Figure Modeling
VIS 103  Visual Development Imaging
VIS 150  Visual Development 1
VIS 206  Visual Development Production
VIS 250  Visual Development 2
VIS 405  Senior Portfolio for Visual Development

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION
CHOOSE ONE:
LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE
CHOOSE ONE:
LA 110  English Composition: Narrative Storytelling
LA 133  Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING
CHOOSE ONE:
LA 202  English Composition: Creative Persuasion & Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Perspective Journalism

HISTORICAL AWARENESS
CHOOSE ONE:
LA 171  Western Civilization
LA 270  U.S. History
LA 274  Study Abroad: Art & Architecture of Renaissance Florence
LA 276  Seminar in Great Britain
LA 278  Seminar in France
LA 279  Seminar in Italy
LA 359  Urban Sociology

QUANTITATIVE LITERACY
CHOOSE ONE:
LA 124  Physics for Artists: Light, Sound, and Motion
LA 146  Anatomy of Automobiles
LA 233  Popular Topics in Health, Nutrition, & Physiology
LA 254  Human-Centered Design
LA 255  College Math
LA 271  College Algebra with Geometry
LA 286  Discrete Mathematics
LA 288  Vector, Matrices, & Transformations
LA 293  Precalculus
LA 296  Applied Physics

CULTURAL IDEAS & INFLUENCES
CHOOSE ONE:
LA 292  Programming & Culture
LA 326  Topics in World Art
LA 328  World Literature
LA 343  Comparative Religion
LA 368  Experiencing Culture: Anthropology for Today’s Artist
LA 462  Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES
LA 291  Designing Careers
## ART HISTORICAL AWARENESS

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Master of Arts [MA] in Visual Development

MA UNIT REQUIREMENTS
MAJOR 33 UNITS
+ GRADUATE LIBERAL ARTS 3 UNITS
TOTAL 36 UNITS

MA VISUAL DEVELOPMENT DEGREE REQUIREMENTS
- Successful completion of Final Portfolio Review
- Minimum grade of C in all required 36 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirement:
  1. Art Historical Awareness & Aesthetic Sensitivity course

MA VISUAL DEVELOPMENT REQUIRED MAJOR COURSES
ANM 610 Figurative Concepts
ANM 633 Drawing and Design for Animation
FA 602 Head Drawing
or FA 605 Landscape Painting
or FA 607 Urban Landscape
or any course in major
FA 630 Color Theory
or ANM 614 Color and Design Application for Animation
ILL 610 Clothed Figure Drawing
ILL 625 Perspective for Characters & Environment
ILL 620 The Graphic Novel 1
or ILL 650 Preliminary Art
or ILL 735 Children’s Book Illustration
ILL 660 Digital Painting
ILL 602 Concept, Technique and Illustration
or ILL 632 Refining Layouts in Ink
or ILL 670 Designing for Consumer Products: Surface Art & Licensing
VIS 611 The Visual Elements of Story
VIS 660 Fundamentals of Environments and Prop Design
VIS 670 Portfolio Development
+ 1 Major course

MA VISUAL DEVELOPMENT GRADUATE LIBERAL ARTS REQUIREMENTS
ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 624 History of Visual Development

Master of Fine Arts [MFA] in Visual Development

MFA UNIT REQUIREMENTS
MAJOR 30 UNITS
+ DIRECTED STUDY 18 UNITS
+ ELECTIVES* 6 UNITS
+ GRADUATE LIBERAL ARTS 9 UNITS
TOTAL 63 UNITS
*Per director approval

MFA VISUAL DEVELOPMENT DEGREE REQUIREMENTS
- Successful completion of Final Thesis Project
- Minimum grade of C in all required 63 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1. Art Historical Awareness & Aesthetic Sensitivity course
  1. Cross Cultural Understanding course
  1. Professional Practices & Communications course

MFA VISUAL DEVELOPMENT REQUIRED MAJOR COURSES
ANM 610 Figurative Concepts
ANM 614 Color and Design Application for Animation
or FA 630 Color Theory
ANM 633 Drawing and Design for Animation
ANM 685 Storyboarding
ILL 610 Clothed Figure Drawing
ILL 625 Perspective for Characters & Environment
ILL 660 Digital Painting
VIS 611 The Visual Elements of Story
VIS 660 Fundamentals of Environments and Prop Design
VIS 670 Portfolio Development

MFA VISUAL DEVELOPMENT GRADUATE LIBERAL ARTS REQUIREMENTS
ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
GLA 624 History of Visual Development
CROSS CULTURAL UNDERSTANDING
GLA 603 Anthropology: Experienced Culture
GLA 606 Crossing Borders: Art & Culture in a Global Society
GLA 611 Cultural Narratives
GLA 617 Mythology for the Modern World
GLA 619 Culture & Identity in Modern American Theater
GLA 627 The Global Design Studio; Past, Present, & Future
GLA 903 Graduate Seminar in Europe
GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture

PROFESSIONAL PRACTICES & COMMUNICATIONS
GLA 679 Professional Practices for Visual Development
Master of Fine Arts [MFA] in Visual Development (Entertainment Art Emphasis)

MFA UNIT REQUIREMENTS

- MAJOR
  - + DIRECTED STUDY 18 UNITS
  - + ELECTIVES* 6 UNITS
  - + GRADUATE LIBERAL ARTS 9 UNITS

TOTAL 63 UNITS

*Per director approval

MFA VISUAL DEVELOPMENT (ENTERTAINMENT ART EMPHASIS) REQUIRED MAJOR COURSES

- ANM 633 Drawing and Design for Animation
- FA 630 Color Theory
- ILL 602 Concept, Technique and Illustration
- or ILL 620 The Graphic Novel 1
- or ILL 670 Designing for Consumer Products: Surface Art & Licensing
- ILL 610 Clothed Figure Drawing
- ILL 612 The Rendered Figure
- ILL 625 Perspective for Characters & Environment
- ILL 650 Preliminary Art
- or ILL 665 Interactive Illustration
- or ILL 730 Graphic Novel/Comic Book 2
- ILL 660 Digital Painting
- VIS 611 The Visual Elements of Story
- VIS 670 Portfolio Development

MFA VISUAL DEVELOPMENT (ENTERTAINMENT ART EMPHASIS) GRADUATE LIBERAL ARTS REQUIREMENTS

- ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY
  - CHOOSE ONE:
    - GLA 624 History of Visual Development
    - GLA 629 150 Years of American Illustration
- CROSS CULTURAL UNDERSTANDING
  - GLA 617 Mythology for the Modern World
- PROFESSIONAL PRACTICES & COMMUNICATIONS
  - GLA 675 Professional Practices for Illustrators
VIS 103 Visual Development Imaging
Create images that tell a story. Using digital photography and imaging software, you’ll gain the basic local point, depth, and perspective skills to compose stories with a cohesive look.

VIS 137 History of Visual Development
To create the future of the profession, you must understand the past. You’ll explore the impact specific designers and artists have had, and see how production techniques, costs, financing, and marketing have evolved over time.

VIS 150 Visual Development 1
Skills needed. You’ll gain essential Photoshop abilities, along with basic composition, clothed figure, and color theory skills for visual development.

VIS 205 Visual Development Production
Promote your skills with portfolio-quality work and a personal website. You’ll experience the full production pipeline for animation, documentary, and live action by working on a short film or game that tells a compelling story.

VIS 230 Digital Painting for Visual Development
Intensive digital painting tailored to the visual development design process. You’ll utilize Photoshop and 3D software to create a suite of thematically related pieces demonstrating consistent lighting and effective value, color, depth, and focal point(s).

VIS 235 Character Design for Visual Development (ZBrush)
Use 3D software to sculpt and paint models. You’ll create organic and hard surface assets, adding surface details, and finishing models with UVs and textures, and generate their maquettes in clay and paint them using Zbrush software.

VIS 250 Visual Development 2
You’ll use your vivid imagination and strong drawing and painting skills to help you create characters and environments that set the mood of a story.

VIS 270 Vehicle & Armor Design for Visual Development
Explore vehicle and armor design with post-apocalyptic, futuristic, and steam punk themes. You’ll use both traditional and digital drawing media to develop your concepts and create paintings that tell a story.

VIS 280 Color Scripting
You’ll use cinematic composition, atmospheric use of color, and color continuity to complete a sixteen-frame color script.

VIS 300 Environment Design for Visual Development
Designing dynamic environments for film or games is a process. From thumbnails to finished product, you’ll gain the composition, lighting, and texturing techniques to create dramatic environments and prop call outs.

VIS 310 Visual Development for Spot Animation
Create a spot animation and art for a short film. You’ll practice quick sketching and storyboard ing for recognition, personal association, and identity branding to keep a viewer’s attention despite limited use of characters and settings.

VIS 315 UI for Visual Development
In this course students will study the principles of User Interface Design and learn how to apply them for visual aspects of UI/UX design. Emphasis will be placed on Graphic Design and leveraging UI for maximum appeal.

VIS 330 Visual Development for Live Action
Become a versatile artist. You’ll create to create a professional package that includes value and color studies, production paintings, and thumbnail compositions. Learn to do both live action and family film style without compromising the integrity of the design.

VIS 340 Character Design 1: Bringing Characters to Life
Explore quick drawing, line-of-action, volume, and caricature skills will help as you design original characters, make model sheets and turnarounds.

VIS 341 Character Design 2: Production Ready Characters
Expand your character techniques to find your place in the production pipeline. You’ll gain the design skills to produce 3D paintings that feature convincing creatures, animal anatomy, dynamic textures, and believable lighting sources.

VIS 375 Creature Design for Visual Development
Design industry-quality creatures for your portfolio. You’ll learn to visualize and capture your visions through thumbnail color/value studies, and finished illustrations to design four creatures.

VIS 387 Texture and Look Development for Mari
You’ll explore the different stages of the texturing process and learn the process to achieve a realistic rendered image.

VIS 400 Visual Development Styles
Apply style to animation visual development. You’ll learn to apply graphic, European, and Eastern styles to character design, prop design, environment design, composition, value, and color.

VIS 405 Senior Portfolio for Visual Development
Develop a professionally marketable portfolio with your best work. You’ll build client and artist relationships by practicing the art of presentation and behavioral skills to create a consistent professional identity and portfolio.

VIS 420 Visual Development for Film Franchises
In this advanced course, students will work from selected scripts to determine the key elements of individual film franchise design to create professional packages, including production paintings, thumbnail compositions, and value and color studies. Emphasis will be placed on representing the difference in style of each particular Film-Franchise without compromising the integrity of the design.

VIS 480 Portfolio Enhancement
You’ll develop a comprehensive proposal project designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.
VIS 498 Collaborative Project
Cross-disciplinary projects mirror real-world projects, and require a varied and sophisticated approach to problem solving. Course fees and prerequisites vary by topic.

VIS 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

VIS 500 Internship in Visual Development
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

VIS 500 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.

GRADUATE COURSES

VIS 611 The Visual Elements of Story
Master the visual elements of story, including color and design, color theory, staging and composition, camera angles, perspective principles, and typography. You’ll also learn film vocabulary.

VIS 650 Sketching & Speed Painting
Advanced course on Visual Development production. Students will create rapid designs from the initial sketching steps to speed painting. Students will learn how to create successful paintings including their textures and lighting.

VIS 660 Fundamentals of Environments and Prop Design
Explore the foundations of environment. You’ll develop cinematic composition and aspect ratios, atmospheric perspective, and architectural design skills to complete environment and prop designs.

VIS 670 Portfolio Development
For your MFA Midpoint or MA Final Portfolio Review, you’ll develop a written thesis or artist statement, story preparation, story analysis, color progression, concept drawing, character studies, environment studies, prop studies, beat boards, and project presentations.

VIS 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

VIS 800 Directed Study
Refine your skills. As a Master of Fine Arts degree candidate, you’ll complete course assignments to develop the conceptual, design, and technical skills needed to successfully complete your MFA Thesis Project and/or portfolio. You must have passed your midpoint review. Director approval required. Fees and prerequisites will vary by topic.

VIS 850 Group Directed Study: Visual Development for Thesis Project
Develop paintings depicting the characters, setting, and mood of your own story. Your strong drawing and painting skills, vivid imagination, and visual problem solving skills will be useful.

VIS 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have a minimum 3.0 cumulative GPA and the following: MFA: An approved midpoint review and director approval; M.ARCH: 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
WEB DESIGN & NEW MEDIA
Welcome to the new

Web Design & New Media graduates are strategic thinkers, producers, and creative technologists poised to lead innovation.

Think you’ve got what it takes to build the next generation of web sites, mobile apps, and motion graphics? Then join us on a journey into the future, where you are poised to lead innovation on a global scale!
WHAT WE OFFER

With industry professionals in every classroom, you’ll learn from the best. Hands-on tutorials, professional mentoring and in-person critiques make learning exciting.

The latest in software and equipment is standard. We keep up with current advancements in technology and industry practices. Whatever the pros are using, that’s what you will find in our classrooms and studios.

CAREER PATHS

Web, Mobile, and New Media Design

- Creative Director or Technical Director
- Art Director
- Senior Designer or Developer: UX/UI Design, Product Design, Motion Graphics, Front-end Development
- Junior Designer or Developer: UX/UI Design, Product Design, Motion Graphics, Front-end Development
- Production Artist: Web Graphics, Front-end Coding, Motion Graphics
DEGREE REQUIREMENTS

Associate of Arts [AA] in Web Design & New Media

AA UNIT REQUIREMENTS

MAJOR COURSEWORK
CORE 33 UNITS
MAJOR 15 UNITS
+ LIBERAL ARTS 18 UNITS
TOTAL 66 UNITS

AA WEB DESIGN & NEW MEDIA DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and
  LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:
  2  Art Historical Awareness courses
  1  Written Communication: Composition course
  1  Written Communication: Critical Thinking course
  1  Employment Communications & Practices course
After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

AA WEB DESIGN & NEW MEDIA CORE COURSES
ADV 236 Digital Photography
FND 122 Color Fundamentals
GR 150 Visual Communication A
GR 152 Design Technology: Digital Publishing Tools
WNM 105 Design Technology: Visual Design Tools
WNM 120 User Experience 1
WNM 210 Visual Design 1
WNM 230 Digital Imaging 1
WNM 249 Web Design 1
WNM 250 Web Design 2
WNM 310 Visual Design 2

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

EMPLOYMENT COMMUNICATIONS & PRACTICES
LA 291 Designing Careers

ART HISTORICAL AWARENESS
LA 120 Art History through the 15th Century
LA 121 Art History through the 19th Century
Bachelor of Fine Arts [BFA] in Web Design & New Media

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK
CORE: 36 UNITS
MAJOR: 42 UNITS
+ ELECTIVES: 9 UNITS
+ LIBERAL ARTS: 45 UNITS

TOTAL 132 UNITS

BFA WEB DESIGN & NEW MEDIA DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:
  4 Art Historical Awareness courses
  1 Written Communication: Composition course
  1 Written Communication: Context & Style course
  1 Written Communication: Critical Thinking course
  1 Historical Awareness course
  1 Quantitative Literacy course
  1 Cultural Ideas & Influences course
  1 Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

BFA WEB DESIGN & NEW MEDIA CORE COURSES

ADV 236  Digital Photography
FND 122  Color Fundamentals
GR 102  Design Technology: Digital Publishing Tools
GR 150  Visual Communication A
WNM 105  Design Technology: Visual Design Tools
WNM 120  User Experience 1
WNM 210  Visual Design 1
WNM 230  Digital Imaging 1
WNM 249  Web Design 1
WNM 250  Web Design 2
WNM 310  Visual Design 2
WNM 482  Portfolio 2

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107  Writing for the Multilingual Artist
LA 108  Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:
LA 110  English Composition: Narrative Storytelling
LA 133  Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202  English Composition: Creative Persuasion & Argument
LA 207  Persuasion & Argument for the Multilingual Writer
LA 280  Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:
LA 171  Western Civilization
LA 270  U.S. History
LA 274  Study Abroad: Art & Architecture of Renaissance Florence
LA 276  Seminar in Great Britain
LA 278  Seminar in France
LA 279  Seminar in Italy
LA 359  Urban Sociology

QUANTITATIVE LITERACY

CHOOSE ONE:
LA 124  Physics for Artists: Light, Sound, and Motion
LA 146  Anatomy of Automobiles
LA 233  Popular Topics in Health, Nutrition, & Physiology
LA 254  Human-Centered Design
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LA 296  Applied Physics

CULTURAL IDEAS & INFLUENCES

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LA 292  Programming & Culture
LA 326  Topics in World Art
LA 328  World Literature
LA 343  Comparative Religion
LA 368  Experiencing Culture: Anthropology for Today’s Artist
LA 462  Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

CHOOSE ONE:
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<tr>
<td>LA 240</td>
<td>American Art History</td>
</tr>
<tr>
<td>LA 242</td>
<td>20th Century Art</td>
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<tr>
<td>LA 244</td>
<td>Women, Art &amp; Society</td>
</tr>
<tr>
<td>LA 226/IAD 230</td>
<td>Survey of Traditional Interior Architecture</td>
</tr>
<tr>
<td>LA 229/IAD 231</td>
<td>Survey of Contemporary Interior Architecture</td>
</tr>
<tr>
<td>LA 242/GR 242</td>
<td>History of Graphic Design</td>
</tr>
<tr>
<td>LA 243/ILL 310</td>
<td>History of American Illustration</td>
</tr>
<tr>
<td>LA/FSH 244</td>
<td>History of Fashion</td>
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<tr>
<td>LA/JEM 245</td>
<td>History of Jewelry and Metal Arts from Around the World</td>
</tr>
<tr>
<td>LA/FSH 246</td>
<td>History of Textiles</td>
</tr>
<tr>
<td>LA 247</td>
<td>History &amp; Techniques of Printmaking</td>
</tr>
<tr>
<td>LA 249</td>
<td>An Artistic and Intellectual History of the Renaissance</td>
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</tbody>
</table>

**MAJOR REQUIREMENTS**

<table>
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<tr>
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<td>LA 279</td>
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<tr>
<td>LA 281/MPT 255</td>
<td>Film History 1: Pre-1940</td>
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<tr>
<td>LA 282/MPT 256</td>
<td>Film History 2: 1940-1974</td>
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<tr>
<td>LA 283</td>
<td>Examining Film Noir</td>
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<td>LA 284</td>
<td>Evolution of the Horror Film</td>
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<tr>
<td>LA 285</td>
<td>History of Architecture: Modernity</td>
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<tr>
<td>LA 286</td>
<td>Topics in World Art</td>
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<tr>
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<td>Art of the Classical World</td>
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<td>LA 288</td>
<td>Art of the Middle Ages</td>
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<tr>
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<td>The Artist in the Modern World</td>
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<td>LA 290</td>
<td>Film History 3: Contemporary Cinema</td>
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<td>LA 291</td>
<td>World Cinema</td>
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<td>LA 292</td>
<td>Underrated Cinema</td>
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<td>LA 293</td>
<td>Close-up on Hitchcock</td>
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<tr>
<td>LA 294</td>
<td>Exploring Science Fiction Cinema</td>
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<td>LA 295</td>
<td>Women Directors in Cinema</td>
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<tr>
<td>LA 296</td>
<td>Survey of Asian Cinema</td>
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<tr>
<td>LA 297</td>
<td>Art of the Italian Renaissance</td>
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<tr>
<td>LA 298</td>
<td>Northern Renaissance Art</td>
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<td>Italian Baroque Art</td>
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<tr>
<td>LA 300</td>
<td>The Golden Age of Dutch Art</td>
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<td>LA 301</td>
<td>Art of Spain: From El Greco to Picasso</td>
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<td>LA 302</td>
<td>18th &amp; 19th Century European Art</td>
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<tr>
<td>LA 303</td>
<td>History of Asian Art</td>
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<tr>
<td>LA 304</td>
<td>Dada &amp; Surrealism</td>
</tr>
</tbody>
</table>

**TOTAL 120 UNITS**

- Minimum 2.0 GPA
- Minimum grade of C- in all core courses and major courses

**Certificate in Web Design & New Media**

**MAJOR REQUIREMENTS**

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**TOTAL 120 UNITS**

- Minimum 2.0 GPA
- Minimum grade of C- in all core courses and major courses
MA WEB DESIGN & NEW MEDIA DEGREE REQUIREMENTS

- Successful completion of Final Portfolio Review
- Minimum grade of C in all required 36 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirement:
  1. Art Historical Awareness & Aesthetic Sensitivity course

MA WEB DESIGN & NEW MEDIA REQUIRED MAJOR COURSES

ADV 605 Digital Graphics
ADV 695 Collaborative Project: The Agency or any course in major
WNM 601 Tech 1: Front-End
WNM 605 Visual Design & Typography 1
WNM 606 User Experience Design
WNM 608 Tech 2: Back-End
WNM 613 Motion Graphics and Video
WNM 617 Advanced Tech: Mobile Web or WNM 618 Advanced Tech: CMS
WNM 635 Visual Design & Typography 2 or any course in major
WNM 700 User Experience: Human Centered Design or any course in major
WNM 755 Masters Portfolio

MA WEB DESIGN & NEW MEDIA GRADUATE LIBERAL ARTS REQUIREMENTS

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY

CHOOSE ONE:

- GLA 601 Classical Aesthetics and the Renaissance
- GLA 602 The Art & Ideology of the 20th Century
- GLA 605 Motion Picture Theory & Style
- GLA 606 Crossing Borders: Art & Culture in a Global Society
- GLA 607 Art & Ideas of the Enlightenment
- GLA 609 Renovating Tradition: Art & Ideas of the 19th Century
- GLA 613 Fashion, Arts, and Influence
- GLA 615 History of Graphic Design
- GLA 615E History of Graphic Design
- GLA 621 History & Techniques of Character Animation
- GLA 622 History & Techniques of VFX
- GLA 623 History and Techniques of Games
- GLA 624 History of Visual Development
- GLA 625 History of Photography
- GLA 629 150 Years of American Illustration
- GLA 637 Theory & Movements in Traditional Interior Architecture
- GLA 638 Theory & Movements in Contemporary Interior Architecture
- GLA 716 Fast & Furious: The World of Shorts
- GLA 903 Graduate Seminar in Europe
- GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture
Master of Fine Arts [MFA] in Web Design & New Media

MFA UNIT REQUIREMENTS

MAJOR 30 UNITS
+ DIRECTED STUDY 18 UNITS
+ ELECTIVES 9 UNITS
+ GRADUATE LIBERAL ARTS 6 UNITS
TOTAL 63 UNITS

*Per director approval

MFA WEB DESIGN & NEW MEDIA DEGREE REQUIREMENTS

- Successful completion of Final Thesis Project
- Minimum grade of C in all required 63 units
- Minimum 2.0 cumulative GPA and the following Academic Study requirements:
  1. Art Historical Awareness & Aesthetic Sensitivity course
  1. Cross Cultural Understanding course
  1. Professional Practices & Communication course

MFA WEB DESIGN & NEW MEDIA MAJOR COURSES

ADV 605 Digital Graphics
WNM 601 Tech 1: Front-End
WNM 605 Visual Design & Typography 1
WNM 606 User Experience Design
WNM 608 Tech 2: Back-End
WNM 610 Balancing Creativity and Profitability
WNM 613 Motion Graphics and Video
WNM 617 Advanced Tech: Mobile Web
WNM 618 Advanced Tech: CMS
WNM 635 Visual Design & Typography 2
WNM 700 User Experience: Human Centered Design

ART HISTORICAL AWARENESS & AESTHETIC SENSITIVITY

CHOOSE ONE:

GLA 601 Classical Aesthetics and the Renaissance
GLA 602 The Art & Ideology of the 20th Century
GLA 605 Motion Picture Theory & Style
GLA 606 Crossing-Borders: Art & Culture in a Global Society
GLA 607 Art & Ideas of the Enlightenment
GLA 609 Renovating Tradition: Art & Ideas of the 19th Century
GLA 613 Fashion, Arts, and Influence
GLA 615 History of Graphic Design
GLA 615E History of Graphic Design
GLA 621 History & Techniques of Character Animation
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GLA 638 Theory & Movements in Contemporary Interior Architecture
GLA 716 Fast & Furious: The World of Shorts
GLA 903 Graduate Seminar in Europe
GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture

MFA WEB DESIGN & NEW MEDIA GRADUATE MAJOR COURSES

ADV 605 Digital Graphics
WNM 601 Tech 1: Front-End
WNM 605 Visual Design & Typography 1
WNM 606 User Experience Design
WNM 608 Tech 2: Back-End
WNM 610 Balancing Creativity and Profitability
WNM 613 Motion Graphics and Video
WNM 617 Advanced Tech: Mobile Web
WNM 618 Advanced Tech: CMS
WNM 635 Visual Design & Typography 2
WNM 700 User Experience: Human Centered Design

PROFESSIONAL PRACTICES & COMMUNICATION

GLA 676 Professional Practices for Designers & Advertisers

MFA WEB DESIGN & NEW MEDIA GRADUATE LIBERAL ARTS REQUIREMENTS

CROSS CULTURAL UNDERSTANDING

CHOOSE ONE:

GLA 603 Anthropology: Experiencing Culture
GLA 606 Crossing Borders: Art & Culture in a Global Society
GLA 611 Cultural Narratives
GLA 617 Mythology for the Modern World
GLA 619 Culture & Identity in Modern American Theater
GLA 627 The Global Design Studio: Past, Present, & Future
GLA 903 Graduate Seminar in Europe
GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture
WNN 249 Web Design 1
HTML and CSS are the backbone of the web. As you develop your coding skills, you’ll learn strategies in site architecture, navigation, file management, and more to create highly intuitive websites.

WNN 250 Web Design 2
With a focus on functionality, mobility, and scalability, you’ll learn more HTML and CSS along with JavaScript to create web experiences optimized for devices from mobile to desktop. You’ll also use web standards and design fundamentals to produce web-based apps.

WNN 270 Type Design
Good typograph is art, and one of the best ways to learn it is by creating the type that comprises it. You’ll learn to create compelling, expressive letterforms and typefaces, and turn them into working fonts for desktop and the web.

WNN 282 Midpoint Portfolio
Your portfolio is everything. You’ll take the first step into creating and presenting your own portfolio website and personal branding system. You’ll revisit, redo, update, revise, and add to past work to create a portfolio that reflects the skills you’ve gained.

WNN 290 User Experience 2
User experience is the heart of everything we do as designers in tech. You’ll follow the information architecture process to make a product that is usable, intuitive, and a delightful solution for the user.

WNN 305 Motion Graphics 2
Enter the world of advanced motion graphics. Using industry-standard software, you’ll design and produce compelling time-based motion experiences for broadcast, web, and mobile platforms.

WNN 310 Visual Design 2
Combine innovative technologies with the power of traditional design skills to create concepts that resonate with your audience. You’ll learn to use visual structures like type, imagery, graphics, interface design, brand identity, and interactive product design.

WNN 330 Digital Imaging 2
Develop your compositing and creative imaging techniques. You’ll learn high concept digital photography and gain creative problem solving skills to make pieces in your portfolio shine.

WNN 335 Digital Imaging 3
Learn photo art direction. You’ll use original photography and Photoshop to produce creative, conceptual visuals in a range of styles for commercial application.

WNN 349 Web Design 3
Build professional websites using current web standards and scripting tools. You’ll develop the design, user interaction, user experience, and coding skills necessary to produce large scale web sites using standard frameworks, libraries, and content management systems.

WNN 369 Web Design 4
Build interactive websites that deliver dynamic data and a cohesive user experience. You’ll implement your design ideas to develop a complex database-driven website, and use PHP server-side scripting and MySQL databases to manage content.

WNN 380 Senior Project
This is the culminating assignment of your college career—a semester-long exploration of the design work you’re most passionate about developing your concepts, you’ll create production schedules, storyboards, user research, design iterations, prototypes, and marketing to show a final design that is the capstone of your portfolio.

WNN 482 Portfolio 2
Perfect your professional portfolio. You’ll fine tune completed projects, create identity elements and leave-behinds, and hone your presentation and interview skills.

WNN 490 Portfolio Enhancement
You’ll develop a comprehensive proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.

WNN 498 Collaborative Project
Cross-disciplinary projects mirror real-world projects, and require a varied and sophisticated approach to problem solving. Course fees and prerequisites vary by topic.

WNN 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

WNN 500 Internship in Web Design & New Media
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an Internship for Credit you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form and inform you of deadlines.

WNN 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.
GRADUATE COURSES

WNM 601 Tech 1: Front-End
Learn the technology basics and vocabulary required for the industry. You’ll also gain HTML, CSS, and JavaScript skills by creating stunning interactive web experiences.

WNM 605 Visual Design & Typography 1
Communicate with type. You’ll briefly explore the history of type, and gain the composition, grid, and aesthetic skills needed to create high-resolution, legible, and beautiful screen-based media.

WNM 606 User Experience Design
To design an intuitive user interface, you must know your users and your medium. You’ll learn the process: research, empathize with users, design from user requirements, and test your design. You’ll also learn to evaluate the usability of interactive products.

WNM 608 Tech 2: Back-End
Students will be introduced to Responsive Design and Database Driven Website Application Development. User Interface, Interaction Design, and Project Management will be put into practice with a combination of Front-end and Back-end code. Languages include HTML, CSS, PHP, MySQL, and Javascript.

WNM 610 Balancing Creativity and Profitability
Show that you have mastered the skills to steer the creative direction for an organization’s web or mobile presence. You’ll study what makes an organization’s presence succeed or fail.

WNM 613 Motion Graphics and Video
Become a better storyteller using motion graphics and digital video. You’ll learn how to synthesize text, sound, and video to develop compelling digital video. Learn contemporary trends and practices in motion graphics. You’ll research, concept, storyboard, and design motion graphics using industry-standard tools.

WNM 617 Advanced Tech: Mobile Web
Create a mobile web app. Using HTML, CSS, JavaScript, and frameworks, you’ll design and develop responsive and mobile web applications and conduct user testing to produce a mobile web app for virtually any mobile device.

WNM 618 Advanced Tech: CMS
Develop a unique interactive website with the major industry strategies, applications, and practices. You’ll use industry standard content management systems and other client/server technologies, including PHP and MySQL.

WNM 622 Digital Capture
Get the technical and artistic skills for the most common photography applications. You’ll master the digital camera controls and features to make better image capture decisions.

WNM 635 Visual Design & Typography 2
Be a creative problem solver for interactive products. Using critical thinking, UI design, typographic, and industry-standard design tools, you’ll execute design strategies and create compelling graphic elements and content.

WNM 636 Advanced Topics in Motion Graphics
Learn contemporary trends and practices in motion graphics. Using advanced motion graphics techniques and tools and a pre and post production process, you’ll create character animations, integrate 2D and 3D animations, and animate user interactions.

WNM 695 Collaborative Project
If you meet the criteria, you may be selected to work on an interdisciplinary collaborative project where you will put the knowledge and skills you have acquired to work in a real-world setting. Contact your student services advisor for details.

WNM 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

WNM 700 User Experience: Human Centered Design
Gain creative problem-solving skills within the frameworks of Design Thinking. You’ll use a human-centered design approach to create innovative, effective, and sustainable interactive products and solutions.

WNM 725 Interactive Physical Systems
Everything is connected. You will gain technology and programming skills for microprocessors and electronic components as you apply interaction design principles to IOT projects.

WNM 755 Masters Portfolio
Create a portfolio that shines. You’ll strengthen the weak points of your portfolio by developing your personal brand, including business cards, a design-focused resume, logo, and a new case-study. You’ll also examine past portfolio projects, changing, removing, and adding to them as necessary.

WNM 800 Directed Study
Refine your skills. As a Master of Fine Arts degree candidate, you’ll complete course assignments to develop the conceptual design, and technical skills needed to successfully complete your MFA Thesis Project and/or portfolio. You must have passed your midpoint review. Director approval required. Fees and prerequisites will vary by topic.

WNM 810 User Experience
Learn and apply user experience concepts and processes to your thesis project. Working through all stages of your interactive thesis project with fellow graduate students, you’ll solidify the research, target audience, personas, information architecture, wireframes, and more via an iterative workflow.

WNM 820 Technical Implementation
Develop the technical implementation for your thesis project. Through a guided exploration with your instructor, you will learn techniques in coding and technologies that will allow you to take your interactive prototypes to proof of concept.

WNM 830 Visual Design
Fundamental design research and implementation are an essential part of the creative process. Using mood boards, experimentation with typography, composition, color, balance, layout, legibility, and more you’ll define the overall visual style of your thesis project.

WNM 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu

WEB DESIGN & NEW MEDIA
WNM 990 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director and advisors. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites vary by topic.
WRITING FOR FILM, TELEVISION & DIGITAL MEDIA
Writers create television. There are more than 15,000 television channels worldwide, each of them needing content producers. Most shows are written by a staff of writers, so there are multiple opportunities available on each show. The production of original series has broadened even beyond traditional networks and cable channels as distribution platforms like Netflix and Amazon are venturing into content production, and with great success. This trend will continue, as will the trend in advertising for story-based content that resembles short films more than traditional ads. Additionally, entertainment content is in high demand for mobile devices.

The demand for content production for cable television, the web, and mobile devices is growing exponentially worldwide. Film and television writing jobs are highly competitive and to break into the industry, students need a portfolio of professional, imaginative and current material. While there are a growing but finite number of writing jobs, Academy of Art University believes we can train candidates who are better equipped to enter the industry than the competition. Our writing program will cross-train screenwriters in film, television and digital media in order to maximize preparedness in seeking writing opportunities and professional representation.

If you’re an aspiring film or television writer, then join us for a rigorous and rewarding writing experience.

Exercise your imagination.
Brainstorm your ideas.
Take the journey.
Find your voice.
WHAT WE OFFER

- Extensive experience in writing for feature film, short film, television comedy or drama, and the web.
- Opportunity to write more scripts than in any other program, making writers well-prepared to compete for work in a highly competitive industry.
- Opportunity to work as staff writers on at least one web series.
- Collaboration opportunities with the School of Motion Pictures and Television to produce web series and short film scripts.
- A program designed to be as rigorous as the nation’s best-known writing programs, and yet, more widely accessible.
- Personalized attention to imagination and originality in a highly collaborative, writing workshop environment.
- Degrees offered both onsite and online, and students can begin their studies in any semester, studying full-time or part time.

CAREER PATHS

TV
- Screenwriters (scripts sold)
- Screenwriters (scripts optioned)
- Reader
- Production Assistant

FILM
- Script Doctor
- Screenwriters (scripts sold)
- Screenwriters (scripts optioned)

CROSSOVER
- Reader
- Literary Agency Assistant
- Production Assistant

TV
- Series Creator
- Executive Producer
- Show Runner
- Producer
- Story Editor
- Freelance Writer

FILM
- Screenwriters (scripts sold)
- Screenwriters (scripts optioned)

CROSSOVER
- Development Executive (Film or TV)
- Literary Agent
- Literary Manager
Degree Requirements

Bachelor of Fine Arts [BFA] in Writing for Film, Television & Digital Media

BFA UNIT REQUIREMENTS

MAJOR COURSEWORK
CORE 36 UNITS
MAJOR 30 UNITS
+ ELECTIVES 9 UNITS
+ LIBERAL ARTS 45 UNITS
TOTAL 120 UNITS

BFA WRITING FOR FILM, TELEVISION & DIGITAL MEDIA DEGREE REQUIREMENTS

• Minimum grade of C- in all core courses, major courses, and LA 107 Writing for the Multilingual Artist or 108 Composition for the Artist
• Minimum 2.0 GPA and the following general education requirements:

  2 Culture of Entertainment courses
  1 Written Communication: Composition course
  1 Written Communication: Context & Style course
  1 Written Communication: Critical Thinking course
  1 Cultural Ideas & Influences course
  1 Storytelling & Character Psychology course
  1 Historical Awareness course
  1 Quantitative Literacy course
  1 Employment Communications and Practices course

After above general education requirements are met, take Liberal Arts electives as needed to fulfill the Liberal Arts unit requirement.

BFA WRITING FOR FILM, TELEVISION & DIGITAL MEDIA CORE COURSES

MPT 166 The Power of Story
MPT 288 Development: From Ideas to Execution
MPT 330 Directing Actors for Film & TV
MPT 471 Senior Narrative A
MPT 472 Senior Narrative B
WRI 188 Characters & Backstory
WRI 200 First Steps in Television
WRI 239 Feature Film 1A
WRI 240 Script Analysis
WRI 250 Writing for Television 1A
WRI 269 Feature Film 1B
WRI 325 Screenwriting: Adaptation

GENERAL EDUCATION REQUIREMENTS

WRITTEN COMMUNICATION: COMPOSITION

CHOOSE ONE:
LA 107 Writing for the Multilingual Artist
LA 108 Composition for the Artist

WRITTEN COMMUNICATION: CONTEXT & STYLE

CHOOSE ONE:
LA 110 English Composition: Narrative Storytelling
LA 133 Short Form Writing

WRITTEN COMMUNICATION: CRITICAL THINKING

CHOOSE ONE:
LA 202 English Composition: Creative Persuasion & Argument
LA 207 Persuasion & Argument for the Multilingual Writer
LA 280 Perspective Journalism

HISTORICAL AWARENESS

CHOOSE ONE:
LA 171 Western Civilization
LA 270 U.S. History
LA 274 Study Abroad: Art & Architecture of Renaissance Florence
LA 276 Seminar in Great Britain
LA 278 Seminar in France
LA 279 Seminar in Italy
LA 359 Urban Sociology

QUALITATIVE LITERACY

CHOOSE ONE:
LA 124 Physics for Artists: Light, Sound, and Motion
LA 146 Anatomy of Automobiles
LA 233 Popular Topics in Health, Nutrition, & Physiology
LA 254 Human-Centered Design
LA 255 College Math
LA 271 College Algebra with Geometry
LA 286 Discrete Mathematics
LA 288 Vector, Matrices, and Transformations
LA 293 Precalculus
LA 296 Applied Physics

CULTURAL IDEAS & INFLUENCES

CHOOSE ONE:
LA 292 Programming & Culture
LA 326 Topics in World Art
LA 328 World Literature
LA 343 Comparative Religion
LA 368 Experiencing Culture: Anthropology for Today's Artist
LA 462 Power of Myth and Symbol

EMPLOYMENT COMMUNICATIONS & PRACTICES

CHOOSE ONE:
LA 291 Designing Careers
# Master of Fine Arts [MFA] in Writing for Film, Television & Digital Media

**MFA UNIT REQUIREMENTS**

- **MAJOR** 36 UNITS
- **DIRECTED STUDIES** 18 UNITS
- **ELECTIVE** 6 UNITS
- **TOTAL** 60 UNITS

## MFA WRITING FOR FILM, TELEVISION & DIGITAL MEDIA REQUIRED MAJOR COURSES

- MPT 605 Film Language Studio
- MPT 618 Writer-Director Intensive 1
- MPT 688 Development: Finding Material and Influencing Writers
- WRI 610 Creating Character & Backstory
- WRI 620 Script Analysis
- WRI 625 Dialogue & Character
- WRI 628 Writing for Film Genres
- WRI 660 Writing the Feature Film 1A
- WRI 665 Writing the Feature Film 1B
- WRI 680 The Art of the Pitch
- WRI 900 Internship
- or any course in major

## MFA WRITING FOR FILM, TELEVISION & DIGITAL MEDIA DEGREE REQUIREMENTS

- Successful completion of Final Review
- Minimum 2.0 cumulative GPA
- Minimum grade of C in all required units

## CULTURE OF ENTERTAINMENT

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## STORYTELLING & CHARACTER PSYCHOLOGY

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<td>LA 312</td>
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<td>Development: Finding Material and Influencing Writers</td>
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<td>Creating Character &amp; Backstory</td>
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UNDERGRADUATE COURSES

WRI 188 Characters & Backstory
Characters are the heart of every story. You’ll acquire the skills to develop compelling three-dimensional characters and to create strong, believable backstories.

WRI 200 First Steps in Television
Create various premises for original series and write a spec episode of an existing series. You’ll explore the past and present of episodic dramas and comedies on television, streaming media, and other contemporary platforms. [This course is cross-listed with WRI 634.]

WRI 239 Feature Film 1A
Write your first film. You’ll gain basic screenwriting skills to outline and begin the first draft of your screenplay in this first of a two-course process.

WRI 240 Script Analysis
View, read and discuss screenplays and films. You will gain the tools to analyze theme, story, structure, plot, characters, and dialogue in screenplays and films that have influenced major screenwriters and the art of filmmaking. [This course is cross-listed with WRI 622.]

WRI 244 Dialogue 1
Building off of the character and backstory foundation you’ve acquired, you’ll craft authentic and emotionally engaging dialogue for different scenes and short scripts.

WRI 250 Writing for Television 1A
You’ll continue the work on your original pilot begun in WRI 645/250 and expand upon your bible. [This course is cross-listed with WRI 645.]

WRI 269 Feature Film 1B
Finish your first script. You will complete your first feature screenplay in this second part of a two-part course.

WRI 295 Pitch I
Pitch with confidence and style. To persuade prospective buyers, you’ll acquire the skills to pitch your stories with passion, while sustaining a professional demeanor.

WRI 297 Writing for Film Genre
Explore writing for genre and deliver a short genre-defined screenplay.

WRI 320 TV Pilot Creation B
Students will write a pilot script for an original half-hour comedy series. Students will come up with the arena, create characters, establish conflicts and relationships, and write a beat sheet and outline. Students will also write a series presentation, consisting of an overview, character bios and additional episode ideas.

WRI 325 Screenwriting: Adaptation
Working from pre-existing intellectual properties including books, songs, plays and games, you’ll craft outlines, character biographies, and beat sheets. [This course is cross-listed with WRI 622.]

WRI 339 Writing the Feature Film 2A
You’ll begin work on your adapted screenplay from a public domain work that was outlined in WRI 620/325. [This course is cross-listed with WRI 670.]

WRI 350 TV Pilot Creation A
Continue the work you began in TV 1A by completing your pilot script. Expand upon your bible, and begin work on a second episode of your series.

WRI 369 Feature Film 3A
Revise your previously written feature-length screenplays.

WRI 370 Writing for Television 1B
You’ll continue the work on your original pilot begun in WRI 645/250 and expand upon your bible. [This course is cross-listed with WRI 740.]

WRI 439 Writing the Feature Film 2B
You’ll continue work on your adapted screenplay begun in WRI 670/339. [This course is cross-listed with WRI 765.]

WRI 450 Adapted TV Pilot B
In this second of a two part writing class you will complete the work on an original adapted series bible and pilot begun in WRI 370.

WRI 469 Feature Film 3B
Revise your previously written feature-length screenplays.

WRI 490 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites may vary by topic.

WRI 498 Collaborative Project
Cross-disciplinary projects will mirror real-life projects, requiring a varied and sophisticated approach to problem solving. Course fees and prerequisites will vary by topic.

WRI 499 Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic.

WRI 500 Internship in Writing for Film, Television & Digital Media
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have senior status, a minimum 3.0 cumulative GPA, have successfully completed 90 units of coursework, and obtain department director approval. If interested, you should discuss your eligibility for an internship with your student services advisor. They can direct you to the Internship Application Form, and inform you of deadlines.

WRI 590 Enhanced Studies
You will complete course assignments to develop the skills and knowledge as indicated on the graduate course syllabus and receive undergraduate credit for the course to be applied toward the undergraduate degree requirements. These credits cannot be applied toward any future graduate degree requirements. Director approval required. Fees and prerequisites will vary by topic.
GRADUATE COURSES

WRI 610 Creating Character & Backstory
Characters are the heart of every story. You’ll acquire the skills to develop compelling three-dimensional characters and to create strong, believable backstories.

WRI 620 Script Analysis
View, read and discuss screenplays and films. You will gain the tools to analyze theme, story, structure, plot, characters, and dialogue in screenplays and films that have influenced major screenwriters and the art of filmmaking. [This course is cross-listed with WRI 240.]

WRI 622 Screenwriting: Adaptation
Working from pre-existing intellectual properties including books, songs, plays and games, you’ll craft outlines, character biographies, and beat sheets. [This course is cross-listed with WRI 325.]

WRI 625 Dialogue & Character
Craft compelling character dialogue in scenes and short films.

WRI 628 Writing for Film Genres
Drawing from various genres, you’ll craft a short screenplay in a specific genre.

WRI 634 First Steps in Television
Create various premises for original series and write a spec episode of an existing series. You’ll explore the past and present of episodic dramas and comedies on television, streaming media, and other contemporary platforms. [This course is cross-listed with WRI 200.]

WRI 645 Writing for Television 1A
Write a premise sheet, bible and outline for an original series. [This course is cross-listed with WRI 250.]

WRI 660 Writing the Feature Film 1A
Gain the skills to generate feature film ideas, develop characters, craft an outline, and begin your screenplay.

WRI 665 Writing the Feature Film 1B
Complete the work on your original screenplay that you began in WRI 660.

WRI 670 Writing the Feature Film 2A
You’ll begin work on your adapted screenplay from a public domain work that was outlined in WRI 622/325. [This course is cross-listed with WRI 339.]

WRI 680 The Art of the Pitch
Pitch like a pro. You’ll learn to condense an idea into a compelling and persuasive presentation. By practicing the entire pitch process, you’ll develop the performance-level energy, confidence, and professionalism to pitch to industry executives.

WRI 695 Collaborative Project
Apply the knowledge and skills you have acquired to work in a real-world setting. If you meet the criteria, you may be selected to work on an interdisciplinary collaborative project. Contact your student services advisor for details.

WRI 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

WRI 740 Writing for Television 1B
You’ll continue the work on your original pilot begun in WRI 645/250 and expand upon your bible. [This course is cross-listed with WRI 370.]

WRI 760 Feature Film 1: Rewrite & Polish
Prepare your screenplays and professional-quality scripts for the marketplace by executing a thorough rewrite focusing on structural changes, character depth, and quality of dialogue.

WRI 765 Writing the Feature Film 2B
You’ll continue work on your adapted screenplay begun in WRI 670/339. [This course is cross-listed with WRI 439.]

WRI 800 Directed Study
Directed Study is the primary concentration of an MFA candidates’ work toward the completion of a Final Thesis Project. Following approval of the Midpoint Review Committee of their thesis projects, students will work one-on-one with advisors to develop specific conceptual and technical skills that will enable them to successfully bring a Final Thesis Project to completion.

WRI 805A Content Creation: Writing for TV 1A
Write a premise sheet, bible and outline for an original series. [This course is cross-listed with WRI 645.]

WRI 805B Content Creation: Writing for TV 1B
You’ll continue the work on your original pilot begun in WRI 645/250 and expand upon your bible. [This course is cross-listed with WRI 740.]

WRI 809A Content Creation: Feature Film 2A
In the first part of this two-part course, students will demonstrate a mastery of core screenwriting skills by adapting their outline of public domain material into screenplay pages.

WRI 809B Content Creation: Feature Film 2B
In this two-part course, students will adapt a public domain work as a feature-length screenplay.

WRI 900 Internship
Put the knowledge and skills you have acquired in the classroom to work in a real-world setting by applying for an internship. To apply for an “Internship for Credit” you must have a minimum 3.0 cumulative GPA and the following: M.F.A.: An approved mid-point review and director approval. M.ARCH: 24 units total of completed major coursework, and director approved portfolio review. If interested, you should discuss your eligibility for an internship with your student services advisor who will direct you to the Internship Application Form, and inform you of deadlines.

WRI 990 Portfolio Enhancement
You’ll develop a comprehensive project proposal designed to improve your skills in targeted areas, as determined by your program director and advisors. Professional standards for process, technique, and execution will be emphasized. Course outcomes, fees, and prerequisites vary by topic.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
SUPPORT CLASSES

FOUNDATIONS
ENGLISH FOR ART PURPOSES
LIBERAL ARTS
GRADUATE LIBERAL ARTS
Many students enter our program having had little or no experience with drawing, color or design. Our courses provide the beginning artist with the necessary tools to progress into their individual majors, and to later succeed in their chosen professions.

Pursuing a career in any creative field requires a strong understanding of the principles necessary for visual communication. Within a supportive environment of experienced and professional faculty, the Foundations program provides a disciplined, cohesive and practical approach to the study of art and design fundamentals. Additionally, the department fosters an awareness of professionalism and industry expectations to enable students to meet the standards of their respective majors.

These are the building blocks and the training essential to advancing your creative studies toward a successful and rewarding career in your chosen field.
UNDERGRADUATE COURSES

FND 110A Analysis of Form A
Introduction of a two-part in-depth study of classical drawing principles on achieving heightened realism in imagery. Incorporating perspective, sighting of proportions and accurate geometrical construction of objects and compositions. Light and shadow utilizing the 5-value system, to apply form/cast shadow edge distinctions to model form will also be introduced.

FND 110B Analysis of Form B
In this conclusion of the in-depth study of classical drawing principles, students will build on the knowledge acquired in previous course and refine execution skills on realistic drawing and rendering of light, shadow and three-dimensional form.

FND 112 Figure Drawing
Learn to draw the human figure with accuracy. You’ll draw from the nude model to develop an understanding of gesture, proportion, rhythm, balance, structure, and musculature.

FND 113 Sketching for Communication
Communicate your ideas through drawing. Learn to draw objects, figures, and environments to scale and in perspective, and to create drawings using compositional strategies and camera angles that can be used in sequential imagery.

FND 116 Perspective
Learn comprehensive principles of perspective drawing. You’ll gain conceptualization skills to create credible real-world and otherworldly environments from imagination. Plus, you’ll integrate figures, specific atmospheres, and moods into scenes by plotting accurate light and shadows.

FND 122 Color Fundamentals
Color is a powerful tool. Discover how color psychology, simultaneous contrast, proportion, desaturation, atmospheric depth, light temperature, composition and harmony can greatly enhance imagery. You will utilize various color schemes to explore color harmony using digital media.

FND 125 Color and Design
Take a deep dive into color and design. Using traditional media, explore color harmony using different color schemes. Learn how psychology, simultaneous contrast, proportion, atmospheric depth, muting and toning, light temperature, design unity, and visual emphasis can enhance imagery.

FND 131 Figure Modeling
Learn to sculpt the nude human figure. You’ll explore human proportion, structure, geometry, balance, and anatomy to enhance your understanding of 3-D form, volume, and space.
Academy of Art University is strongly committed to its international population. Our English for Art Purposes program makes The Academy the best choice for non-native English speakers who wish to study art and design in the United States. EAP services available include EAP courses, individual EAP support which can be arranged for any art and design class at the university, EAP writing, speaking, and multimedia labs, as well as online EAP support.

We offer a specialized English for Art Purposes curriculum, for students of all levels. We will give you the EAP coursework that you need to succeed in your art and design classes, whether your English skills are beginner or advanced.

Our EAP curriculum allows low proficiency English speakers to enroll in art and design classes while they improve their language skills. EAP support is available for on campus and online courses. Placement in on campus EAP courses is determined by an ESL Placement Test.

Our EAP Support Program provides in-class language support and free individual tutoring for both on campus and online classes. After you have taken one or more EAP courses, we will continue to support you in and out of the classroom. EAP support teachers are assigned to classes based on qualifying need. EAP teachers, depending on the need, may also hold study groups.

Academy of Art University is strongly committed to its international population. Our English for Art Purposes program makes The Academy the best choice for non-native English speakers who wish to study art and design in the United States. EAP services available include EAP courses, individual EAP support which can be arranged for any art and design class at the university, EAP writing, speaking, and multimedia labs, as well as online EAP support.
ENGLISH FOR ART PURPOSES

UNDERGRADUATE COURSES

EAP A English for Art Purposes Intensive A
Welcome artists! Introducing the English language. You will learn basic grammar structures and develop foundational skills in listening, speaking, pronunciation, reading, and writing.

EAP B English for Art Purposes Intensive B
As a new international student, you’ll gain language abilities and learn strategies to thrive at the Academy and in the Bay Area. You’ll study basic grammar and gain skills in listening, speaking, pronunciation, reading, and writing.

EAP 1 English for Art Purposes Intensive 1
Use your English language skills to explore Academy of Art University and American culture. As a high-beginner ESL student, you will learn to use English to successfully communicate both in and outside the classroom.

EAP 2 English for Art Purposes 2
This course offers intermediate ESL instruction in listening, speaking, reading, grammar, pronunciation, and cross-cultural communication skills relevant to the fields of art and design. Activities and materials are designed to increase comprehension and participation in foundations art classes. Students who register for EAP 2 must register for EAP-designated art classes.

EAP 3 English for Art Purposes 3
As an intermediate ESL student, you’ll write a descriptive essay using the art terminology and language skills of artists and designers. Take in conjunction with EAP-designated art classes.

EAP 3W English for Art Purposes 3 Writing
In this course, students will further develop effective reading strategies and increase their vocabularies by reading and analyzing pieces of fiction and non-fiction. Interactive activities will help students develop intermediate level grammatical skills. Students who register for EAP 003W should register for EAP-designated art classes.

EAP 4 English for Art Purposes 4
Use English in your major courses. You’ll build language self-awareness and use self-directed learning to sustain your English language abilities. Plus, you’ll enter your discipline through content tailored to one of these areas: Media, & Entertainment; Fine & Graphic Arts; Consumer Arts; Architectural Studies.

EAP 4ARH English for Art Purposes 4: Architecture, Interior Architecture, & Landscape Design
Using analytical writing, you’ll refine your language skills in the fields of Architecture, Interior Architecture and Landscape Architecture. Take in conjunction with EAP-designated ARH, IAD, and LAN classes.

EAP 490 Specialized Study
Get personal attention for targeted outcomes. You’ll learn processes, projects, techniques, concepts, and styles specific to your courses. Course outcomes, fees, and prerequisites vary depending on your needs.

EAP 6 English for Art Purposes: Level 2
Get personal attention for targeted outcomes. You’ll learn processes, projects, techniques, concepts, and styles specific to your courses. Course outcomes, fees, and prerequisites vary depending on your needs.

EAP 600A English for Art Purposes Intensive
Learn basic grammar structures, increase your communication skills, and develop language strategies for success at the Academy and in your daily life. Plus, you’ll gain photography and media software skills to design graphic layouts.

EAP 601 English for Art Purposes Intensive 1
Use your English language skills to navigate Academy of Art University and American culture. Through discussion, writing, presentation, and critique, you’ll learn to successfully communicate successfully both in and outside the classroom.

EAP 602 English for Art Purposes: Level 2
Increase your comprehension and participation abilities in art and design. You’ll gain speaking, listening, grammar, writing, pronunciation, reading, and cross-cultural communication skills. Take this along with EAP-designated art classes.

EAP 603 English for Art Purposes: Level 3
Combine your listening, reading comprehension, speaking, writing, grammar, and vocabulary skills to increase your language development. Take this course along with EAP-designated art classes.

EAP 603W English for Art Purposes: Level 3 Writing
This course provides a foundation in writing and reading for students whose written English skills are lower than their speaking and listening skills. Writing activities will develop students’ fluency and accuracy in written English. Strategies to improve reading comprehension and efficiency will be utilized. Grammar activities will address errors common to oral-based learners of English. Students who register for EAP 603W should register for EAP-designated art classes.

GRADUATE COURSES

EAP 604 English for Art Purposes: Level 4
Strengthen your English by listening, speaking, reading, and writing about your area of study. You’ll learn major-specific vocabulary for your midpoint review, and practice self-directed learning to sustain language development after EAP.

EAP 605S English for Art Purposes: Level 5 Speaking
Do your listening and speaking skills need work? Increase your speaking skills using intensive practice methods that enhance your artistic and academic performance.

EAP 605W English for Art Purposes: Level 5 Writing
Even as an advanced masters student, you may need to refine certain language skills. A focus on reading and writing issues will help you increase your vocabulary in various art and design topics.

EAP 690 Specialized Study
Get personal attention for targeted outcomes. You’ll learn processes, projects, techniques, concepts, and styles specific to your abilities. Course outcomes, fees, and prerequisites vary depending on your needs.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu

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LIBERAL ARTS

All successful art and design professionals have a broad range of knowledge that was gained and nurtured in the Liberal Arts. Our classes teach you how to think and give you something substantial to think about. Art is communication and we make sure that you have something meaningful to say.

At the core of our Liberal Arts curriculum are comprehensive Art History and English curricula. The Academy celebrates the artistic traditions of the past and encourages emerging artists to situate themselves in this cultural continuum. The Art History sequence brings the great masterworks and their creators to life, engaging students both visually and critically. Highly literate as visual communicators, artists must also be able to express their ideas through written and oral communication.

Every artist, regardless of medium, is a storyteller. Thus, The Academy’s unique English series focuses not only on the fundamentals of writing, but also on the elements of narrative. In addition to these core sequence courses, students have the opportunity to choose from a wide range of subjects in the Humanities, Social Sciences, Sciences, and Career Studies.

Academy of Art University strives to nurture the entire artist, and the Liberal Arts program is an integral component in this process.
UNDERGRADUATE COURSES

LA 103 Fundamentals of English
Prepare to meet the reading and writing demands of future liberal arts courses. You will read and analyze short texts to inspire and increase your own essay development skills in three rhetorical modes: description, narration, and persuasion.

LA 104 Respect for Acting
Receive hands-on experience with acting. You’ll learn industry-specific terminology used to communicate with actors, techniques to improve performance, and focus on the ensemble and partner collaboration.

LA 106 Speaking & Listening for Artists
Looking to improve your speaking, listening, and pronunciation skills? You’ll enhance your artistic and academic speaking abilities through intensive practice and oral exercises.

LA 107 Writing for the Multilingual Artist
Boost your foundational writing skills for success in your coursework and future profession. As a multilingual student, you’ll learn to express your own artistic identity, process, and vision through writing, focusing on grammar, style, revision, and research basics.

LA 108 Composition for the Artist
Boost your foundational writing skills for success in your coursework future profession. You’ll learn to express your own artistic identity, process, and vision through writing, focusing on grammar, style, revision, and research basics.

LA 110 Writing the Short Story
Become a creative storyteller. You’ll apply the elements of the narrative genre to write a short story with dialogue, character development, plot, and setting.

LA 113 Principles of Short Film Storytelling
This course examines the fundamental storytelling principles of short film. Emphasis will be placed on what makes a great short film. Students will analyze films, write critiques, and practice essential storytelling skills needed before moving into the script stage in the following course.

LA 115 The Natural World 1: The Base Layer
Gain a deeper understanding of the natural landscape. By exploring, mapping, and recording local sites, you’ll learn how soil types, geological forms, watersheds, and other topographical features affect design decisions.

LA 117 Survey of Landscape Architecture
Today’s landscape architects are dynamic professionals influencing the shape of human spaces. You’ll review the history of the profession and focus on the challenges, opportunities and responsibilities of landscape architecture in the 21st century.

LA 118 History of Industrial Design
You’ll examine the social ramifications of historic events, periods, and people that influenced contemporary design, from the industrial revolution, to the birth of industrial design in the 30’s and 40’s, to the industry today.

LA 119 Fabric & Fiber Technology
Know your textiles. Through hands-on-analysis of fabric swatches you’ll identify the properties of textiles and how they relate to performance and end use.

LA 120 Art History Through the 15th Century
Examine the major styles of art and architecture in Western civilization from prehistory to the late Gothic and early Renaissance periods. You’ll practice the language of the arts and examine the purposes of art.

LA 121 Art History Through the 19th Century
Explore the major styles of art and architecture in Western civilization from the high Renaissance through the 19th century. You’ll apply the language of the arts and analyze the purposes of art.

LA 123 Design Philosophy: Aesthetics, Logic, and Ethics
Engage with the key philosophical themes and debates embedded in art and design. By arming yourself with the vocabulary of design philosophies your work will benefit from your ability to describe your architectural ideas in the context of the visual and physical environment.

LA 124 Physics for Artists: Light, Sound, and Motion
As someone interested in photography, animation, VFX, game design, and music production, you’ll develop a conceptual and quantitative understanding of the fundamental physical properties of light, sound, and motion.

LA 125 The Creative Process
Artists and designers are creative problem solvers. Explore the art and science of creativity. You’ll analyze your own creative process to find strengths and develop solutions-based skills that will help you realize your creative potential.

LA 128 The Body As Art: History of Tattoo & Body Decoration
As one of the oldest art forms, tattoos provide personal, spiritual, and cultural expression. You’ll explore global traditions and contemporary techniques, styles, designs, and cultural meanings of “decorated skin.”

LA 129 History of Automotive Design
Automotive innovation and technological advancement are inseparable. Placing transportation design within an historical and cultural context, you’ll recognize how innovations like the assembly line influenced transportation design.

LA 130 Broadway! The Evolution of the American Musical
Delving into major artistic styles from the early 20th century to the present, you’ll analyze musical theatre to better understand trends in pop culture, sociological milestones, and the American experience.

LA 131 History of Gaming
Understand gaming history to inform your design choices. Studying ancient board games to modern consoles, you’ll explore game design, non-linear storytelling terminology, theory, technology, and an overview of video game industry companies.

LA 132 History of Animation
What’s up doc? From an historical context, you’ll analyze the work of the creative visionaries, fine artists, and technical pioneers behind classic animated characters from Bugs Bunny to Thanos, and beyond.

LA 133 Short Form Writing
Brevity is always a creative option. Simple, clear, and concise, you’ll work through the reducing writing process to create powerful story, voice, and style with fewer words.

LA 134 History & Technology of Visual Effects & Computer Animation
The history of special effects is rich with innovation. You’ll examine it all—from in-camera techniques to traditional stop motion, motion control, matte paintings, and miniatures, to modern computer-generated visual effects and animation, compositing, and production methodology.

LA 137 History of Visual Development
To create the future of the profession, you must understand the past. You’ll explore the impact specific designers and artists have had, and see how production techniques, costs, financing, and marketing have evolved over time.

VIEW the schedule, prerequisites, and course fees & REGISTER at https://catalog.academyart.edu
LA 140 Music Appreciation
Classical music is an art form. You’ll understand the place of specific classical music and composers in culture and civilization.

LA 141 Storytelling: From Telephone to Transmedia
Storytelling is a powerful tool. You’ll explore the impact storytelling has on various institutions, audiences, and events and recognize how telling stories across multiple mediums is shaping the future of communication.

LA 142 Film Music Appreciation
Examine the rich history of film scores. You’ll understand the importance of the film score and how—when done well— it supports the aesthetic and narrative elements of the story.

LA 146 Anatomy of Automobiles
Identify common automotive components and how they work together as a system. You’ll satisfy a Quantitative Literacy requirement by learning convert units (metric and imperial), convert temperature (Fahrenheit and Celsius), and calculate volume.

LA 147 History of Photography
You’ll study the individuals, movements, work, and theories that became the foundation of the art form.

LA 150 Introduction to Radio/Podcasting
Produce your own podcasts. You’ll identify the professional roles associated with radio broadcasting and gain basic audio editing skills, interviewing techniques, and radio production abilities.

LA 157 The Genius of Appeal
What makes a film, TV show, animation, or video game appealing? To make your work more appealing, you’ll examine the means, methods, and principles of audience appeal in entertainment design and production.

LA 161 Golden Section/Sacred Geometry
Can the symbolic and practical structure of the universe influence your art? You’ll apply the artistic, mathematical, philosophical, and aesthetic aspects of the unique geometric constructions and proportions to your projects. Open to all majors.

LA 166 The Power of Story
Storytellers are powerful people. They wield character development, dialogue, conflict, and structure to tell stories that change the world. You’ll develop these storytelling skills by creating digital content for all screens.

LA 171 Western Civilization
Explore western civilization from ancient civilizations to the Renaissance, focusing on ancient Egypt, Greece, and Rome, and Islamic religion and societies.

LA 177 Pre-Industrial Urban Open Spaces
Study the history of human interventions in the landscape from the ancients through the Industrial Revolution. You’ll discover that each of these human landscapes is a product of a specific time, place, and culture.

LA 179 History of the Recording Industry
This course will present the various stages of the recording music industry in a historical context. Changes in technology and laws will be discussed. This leads to an understanding of the shifting economics of today, and an anticipation of tomorrow.

LA 182 Genres in Film
Explore dozens of film genres—including drama, comedy, westerns, science fiction, suspense, romantic comedy, mystery, horror, film noir, and more. You’ll study the unique styles of these various genre films and the filmmakers who found fame by making them.

LA 195 History of Comics: American Comics
Some argue comics are uniquely American. By studying significant American comic strips, comic books, and graphic novels, you’ll identify the styles, trends, and subject matter of cartoonists, illustrators, and authors and recognize how social conditions and styles align.

LA 197 History of Comics: International and Alternative Comics
Go beyond superheroes. You’ll take a deep dive into the history of comics and graphic novels from the UK, Spain, France, Russian, and more. You’ll also analyze manga, manhwa, bande dessinée, and underground and alternative comics for style and content.

LA 201 Programming Languages
A workable knowledge of multiple programming languages makes you a versatile asset. You’ll improve your scripting and programming skills using Lua, C#, Python, and other programming tools and scripts.

LA 202 English Composition: Creative Persuasion & Argument
Gain the rhetorical tools to support your point of view and express your opinion. You’ll examine the art of persuasion by honing your research and argumentation skills and writing your own thesis-based expository essays.

LA 204 Power of Social Media
Harness the power of social media. By analyzing social media successes and failures, you’ll learn to use social media to improve your entrepreneurial career.

LA 207 Persuasion & Argument for the Multilingual Writer
Gain the rhetorical tools to support your point of view and express your opinion on internationally relevant topics. You’ll examine the art of persuasion by developing your research and argumentation skills and writing your own thesis-based essays.

LA 209 Gender, Race, & Class in Media
Examine representations of gender, race, and class in the media. You’ll explore how the shift to the audience becoming content creators—on social media, in film, television, and journalism—shapes social constructs, and learn to use various critical theories to deconstruct and analyze media.

LA 212 The History of African American Athletes in the Media
This course provides a historical overview of the relationship between African American athletes and the media in the United States. It explores the careers of Muhammad Ali, Wilma Rudolph, Maya Moore, Colin Kaepernick and others through a historical, psychological, political, and social lens, with an eye toward outcomes and consequences.

LA 216 Science Fiction and Fantasy
Science fiction bridges science and art. You’ll analyze the social and cultural impact of science fiction and fantasy literature, and create your own work using current storytelling structures, figures, and themes.

LA 217 Writing for Comic Books & Graphic Novels
Gain professional comic book scripting skills. You’ll read graphic novels, critical writing about comics, and recognize the physical space words occupy, to produce a completed comic book script in one semester.
LA 218 Blogging: Content Creation & Promotion
Make your mark in the blogosphere. You’ll analyze various elements of successful blogging and get practical experience conceptualizing, producing, and marketing your own blog as a creative professional.

LA 219 History of Architecture: Ancient to Gothic
Learn the story of human cultures through the structures they built. You will jump across ranges of geography and historical time as you discover the architecture of our past and ask what innovations might be yet to come.

LA 220 American Art History
Examining the 1500s to the present day, you’ll recognize how subjects and styles in American art shaped American thought and changed history.

LA 222 20th Century Art
From post-impressionism to post-modernism, you’ll explore the art and ideas that shaped the 20th Century including: Expressionism, Fauvism, Art Nouveau, Cubism, Futurism, Dadaism, Surrealism, Abstract Expressionism, Minimalism, Pop Art, performance art, and graffiti.

LA 224 Women, Art & Society
Explore the lives of women artists, analyzing the personal and subject matter that shaped their work.

LA 225 History of Art Education
You’ll explore the art, architecture, and culture of the Renaissance through its main ideas. You’ll analyze paintings, sculptures, and buildings using primary source readings, relating dominant motifs to your own creative practice.

LA 229 Survey of Contemporary Interior Architecture
Understand how history, politics, and geography influenced the evolution of modern architecture and interior design—from the Industrial Revolution to today.

LA 233 Popular Topics in Health, Nutrition, & Physiology
Emerson said the first wealth is health. Gain the scientific background required to interpret health claims and make informed personal decisions. You’ll study genetically engineered food, nutritional supplements, drugs, addiction, stem cell research, and environmental health.

LA 242 History of Graphic Design
Know your history. You’ll examine the pivotal events, innovations, movements, and creative thinkers that shaped the current state of graphic communication.

LA 243 History of American Illustration
Who are the significant American illustrators of the twentieth century? You’ll gain an historical awareness of modern illustration by examining the social conditions, compositional styles, trends, and subject matter that shaped their work.

LA 244 History of Fashion
Focus on key moments in fashion history across time and culture as reference points for current fashion and design. You will explore modes of dress and ideals of beauty by highlighting the sources of influence on current fashion.

LA 245 History of Jewelry and Metal Arts from Around the World
You’ll explore the contributions and signature styles of historical and contemporary artisans and examine how materials, techniques, craftsmanship, and the digital era continue to transform the profession.

LA 246 History of Textiles
Study traditional textiles of Asia, Africa, and the Americas including western textile design from prehistory to the present. You’ll also focus on late 19th and early 20th century textile use in interiors, clothing, and cars.

LA 247 History & Techniques of Printmaking
Explore printmaking, from ancient origins to the stylistic and technological innovations of today. You’ll identify the characteristics of relief, intaglio, lithographic, and silkscreen techniques, and discover the impact and power the printed image has had over time.

LA 249 An Artistic and Intellectual History of the Renaissance
Explore the art, architecture, and culture of the Renaissance through its main ideas. You’ll analyze paintings, sculptures, and buildings using primary source readings, relating dominant motifs to your own creative practice.

LA 250 Podcast Production and Promotion
Explore podcasts from start to finish. You’ll write, host, record, and edit an original feature-length podcast to publish on iTunes and promote it using social media. Learn how concept development and various formats and styles affect a podcast.

LA 252 Survey of Traditional Interior Architecture
You’ll explore the contributions and signature styles of historical and contemporary artisans and examine how materials, techniques, craftsmanship, and the digital era continue to transform the profession.

LA 254 Human-Centered Design
Design for humans: Using the science of ergonomics and Norman’s design principles, you’ll learn to make products and design spaces that satisfy the physical, physiological, and psychological needs of consumers.

LA 255 College Math
LA 258 Creative Perspectives in Sound Design 1
Studying motion pictures—from their inception through 1978—you’ll learn how sound design supports the aesthetic and narrative elements of the story. You’ll study the importance of sound design, the influence of technologies, and key historical figures in the history of soundtracks to improve your own creative works.

LA 260 French 1: Basic Grammar & Speech
Bon jour! You’ll learn practical applications of basic principles of French pronunciation, vocabulary, and grammar, and gain an appreciation for French culture.

LA 262 French 2: Conversational French
Increase your cultural awareness and conversational French skills. Through experiences in true-to-life situations, you’ll learn idioms, useful phrases, and conversational patterns in French.

LA 263 Beginning Chinese
Through practical applications like reading and some writing, you’ll practice the pronunciation, vocabulary, and grammar of conversational Mandarin Chinese and gain an appreciation of Chinese culture.

LA 267 Italian 1: Basic Grammar & Speech
Bon giorno! You’ll learn practical applications of basic principles of Italian pronunciation, vocabulary, and grammar, and gain an appreciation for Italian culture.

LA 268 Spanish 1: Basic Grammar & Speech
Hola! You’ll learn practical applications of basic principles of French pronunciation, vocabulary, and grammar, and gain an appreciation for Spanish and Latin American culture.

LA 269 Italian 2: Conversational Italian
Increase your cultural awareness and conversational Italian skills. Through experiences in true-to-life situations, you’ll learn idioms, useful phrases, and conversational patterns in Italian.
LA 270 U.S. History
Study the birth and growth of a nation. You’ll examine American Federalism and the significant political, historical, and cultural events in the United States from Colonial times through the 20th Century.

LA 271 College Algebra with Geometry
It’s true: artists and designers use algebra and geometry. You’ll learn how linear systems, algebraic modeling of lines and curves, and applications including angles, triangles, area, and volume may apply to your creative work.

LA 273 Spanish 2: Conversational Spanish
Increase your cultural awareness and conversational Spanish skills. Through experiences and true-to-life situations, you’ll learn idioms, useful phrases, and conversational patterns in Spanish.

LA 274 Study Abroad: Art & Architecture of Renaissance Florence
Immerse yourself in the rich art, architecture, and history of Renaissance Florence, Italy. You’ll compile your drawings and writings for a final project.

LA 276 Seminar in Great Britain
Keep Calm and discover the art, architecture, and history of Great Britain! You’ll explore the region’s historic castles, cathedrals and treasure-filled museums during your Intersession tour.

LA 277 Post Industrial Urban Open Spaces
Designed spaces reflect a specific era, culture, and location. After a brief historical review up to the Industrial Revolution, you’ll focus on the significance of urban open spaces designed from the Industrial Revolution to today, and apply your knowledge to active filmmaking. You’ll examine horror film styles and movements from the Silent Era to today, and apply your knowledge to active filmmaking. You’ll examine horror film styles and movements from the Silent Era to today, and apply your knowledge to active filmmaking.

LA 279 Seminar in Italy
Andiamo! Discover the ancient past and exciting modernism of Italy. You’ll explore the country’s rich architecture and visit world-class museums during your Intersession tour.

LA 280 Perspective Journalism
Gain the skills of the savvy journalist. You’ll learn to report, interview, spot stories, and use social media to create ethical content and write compelling editorial arguments and illuminating feature stories.

LA 281 Film History 1: Pre-1940
Find your place in film history. Studying films from the silent era to color film, you’ll learn fundamental forms of cinema by Eisenstein and Griffith, and be introduced “mise-en-scène”, montage editing, expressionism, and film noir.

LA 282 Film History 2: 1940-1974
It was the Golden Age of Cinema. You’ll study Neo-Realism, the French New Wave, Cinema Verite, and A New Golden Age of Hollywood, to discover what made the great directors—Vittorio DeSica, Billy Wilder, Francois Truffaut, Akira Kurosawa, Mike Nichols, Francis Ford Coppola—great.

LA 283 Examining Film Noir
Film noir is a genre of crime movies characterized by extreme fatalism and highly stylized dialogue and lighting. You’ll study film noir films influenced by the Depression and post-WWII malaise, and “neo-noir” movies from 1970 onward.

LA 284 Evolution of the Horror Film
Discover the difference between artistic creation and exploitation. You’ll examine horror film styles and movements from the Silent Era to today, and apply your knowledge to active filmmaking.

LA 285 Physical Theatre
Your body is a powerful communication tool. You’ll learn to express yourself visually and verbally through pantomime, voice-over acting, and improvisational acting.

LA 286 Discrete Mathematics
Gain math skills for computer science. You’ll learn logic, sets, algorithms, Boolean algebra, number theory, counting techniques, recurrence, trees, and more.

LA 288 Vector, Matrices, & Transformations
Matrix operations are used to perform transformations such as translations, rotations, and scale. Using the mathematics of 3D vectors—including dot and cross product applications—you’ll learn to solve linear systems with matrices.

LA 289 Tune into the Tube: History of Television
The history of television is nostalgic, amusing, and provocative and continues to influence us from broadcast to pod cast. Contemporary broadcast television content and cable television programming will also be fully explored. So let’s turn on the flickering tube and find out more.

LA 291 Designing Careers
Pursue the job you want! Hone your communication skills through collaboration, sell-promotion, and other professional interactions. You will collaborate across disciplines to write a persuasive project proposal, and conduct industry research for seeking out entrepreneurial and employee-based career opportunities.

LA 292 Programming & Culture
Explore design through humanistic and sociological lens. You will learn to observe, gather, and interpret cultural information into ideas that can shape the organization, form, and intentions of architecture and urban space.

LA 293 Precalculus
Apply fundamental precalculus concepts to architecture and design. As an intro to calculus, you’ll study modeling, trigonometry, vector algebra, linear programming, and analytic geometry.

LA 294 German 1: Basic Grammar/Speech
Guten Tag! You’ll learn practical applications of the basic principles of German pronunciation, vocabulary, and grammar, and gain an appreciation Germany’s rich culture.

LA 295 German 2: Conversational German
Increase your cultural awareness and conversational German skills. Through experiences in true-to-life situations, you’ll learn idioms, useful phrases, and conversational patterns in German.

LA 296 Applied Physics
Architects know physics. Learn to apply your knowledge of waves, sound, seismology, laws of motion, forces, gravity, energy, thermodynamics, fluids, properties of materials, and light to architecture.

LA 297 People & the Environment
Landscape architects create outdoor spaces for people and their communities. You’ll apply research and observation skills to determine how people use, interact with, and perceive the landscape.

LA 303 Introduction to Philosophy
Discover how the history of ideas and western philosophy have shaped the world we live in. You’ll examine the theories of various philosophers to find places where their philosophical concepts align with your own work.

LA 304 Crowdfunding & Social Media Marketing
Understand how social media affects project creation. You’ll enhance, promote, and facilitate projects using crowdfunding, crowdsourcing, and transmedia development, and build a brand that can be used from development through production and distribution.
LA 305 Educational Psychology
This course introduces basic psychological principles and their application to educational settings. Educational and artistic perspectives will be used to explore educational practices, students' development and characteristics, learning processes, and teaching strategies. Students will use these principles to better understand themselves and their pupils, and to foster healthy classroom environments.

LA 306 Creatively Speaking: Presentation for Designers
Nail the client presentation. Practicing presentations, vocal techniques, and pacing, you’ll learn to present designs and articulate ideas to clients. You’ll learn to identify with your audience, to read and speak with confidence, and to tell a story.

LA 306E Speaking With Confidence: Presentation Skills
This course is designed to give international students the confidence to professionally present ideas, campaigns, and portfolios in English. Students will develop skills needed to participate fully in their classes, presenting their own work and portfolios for critique, and to present their ideas clearly and effectively when dealing with a prospective client, small business or non-profit organization.

LA 312 Creative Writing
Explore poetry, short fiction, and non-fiction. Using basic techniques and terminology of creative writing, we’ll focus on metaphor, emotion, plot, character, and revision.

LA 313 Style Icons & Fashion Objects
Recognize how legendary images influence pop culture. You’ll study historical eras, youth movements, style capitals, and iconic fashion imagery in editorial work. Plus, learn iconography of style, fashion avatars, and icon reinvention.

LA 315 Social Media Strategies
This course focuses on developing social media strategies to meet client expectations. Emphasis will be on clarifying business social media goals, ROI (Return On Investment) benchmarks, auditing current social media footprint, and developing key content strategies. Topics will include target audience, frequency, production teams, and effective promotion tactics.

LA 316 Social Media Data Analytics
This course provides a deeper understanding of social media insights including tracking online performance, A/B testing, segmentation, context and conversion attribution, defining KPI (Key Performance Indicators) and other metrics. Emphasis will be placed on interpreting data to evaluate social media performance.

LA 317 Social Media Management
In this culminating course, students will apply all of the social media skills learned to develop a social media campaign for a prospective client, small business or non-profit organization. Emphasis will be placed on research, reporting, and management, monitoring and evaluating the effectiveness of the campaign.

LA 318 Writing for Picture Books
Can picture books reflect the momentous moments in a child’s life? You’ll explore universal themes of family, friendship, sibling rivalry, and independence to develop picture book characters and stories that speak to children’s interests and validate their emotions.

LA 319 History of Architecture: Modernity
If you want to understand why today’s buildings look the way they do, then you need to understand the lasting significance of modern architecture. You’ll analyze the work of both iconic and lesser known architects on your way to discovering the lasting modernity of recent architecture.

LA 320 Social Media Law & Ethics
As social media is adopted by a rising number of brands and consumers, social media specialists must become familiar with legal issues and ethical considerations of publicly presenting information and interacting with consumers online. This course helps establish clear rules for social engagement, solicitation, communication, marketing, and advertising in social media platforms in a variety of industries conducted by a variety of agents within the social web.

LA 326 Topics in World Art
Explore art outside of the Western tradition. Taking a cross-cultural approach, you’ll learn what art communicates about Asian, African, Pre-Columbian American cultures.

LA 327 Art of the Classical World
Explore the art, architecture, and history of ancient Greece and Rome and the influence of Mesopotamia and Egypt upon these classical cultures. You’ll analyze the historical context, literary, and philosophical texts of the era.

LA 328 World Literature
Read major works of various literature genres from a wide variety of technological contexts of contemporary art movements.

LA 329 Materials & Processes
Many product manufacturing processes use plastics and metals. You’ll identify the major plastics and metal categories and their respective characteristics, to solve actual design problems.

LA 331 Writing for Picture Books
Explore how to design and write picture books that are both entertaining and educational. You’ll learn about the role of the illustrator and how to develop characters and stories that are engaging for young readers.

LA 332 Sculpture
Explore the principles of sculpture, such as form, space, and movement. You’ll learn about different mediums and techniques used in sculpture creation.

LA 333 Art of the Middle Ages
Discover the art and architecture from the Early Christian and Byzantine Empires to the start of the Renaissance. You’ll analyze the historical context, literary, and philosophical texts of the era.

LA 334 Comparative Religion
You’ll examine world religions such as Hinduism, Buddhism, Judaism, Christianity, and Islam, as well as primal religions such as Taoism and Confucianism.

LA 351 Media Station Management
Get hands-on experience managing Urban Knights Radio, our vibrant radio/podcasting media station. You’ll learn to analyze trends and audience data to program, promote, and market the station using targeted program sweeps, promos, radio segments, and feature-length podcasts.

LA 359 Urban Sociology
How has the city impacted civilization as we know it? You’ll compare and contrast urban settings, institutions, and socio-cultural systems to discover relationships within the community, power structures, and how community members seek individual expression.

LA 361 The Artist in the Modern World
Graffiti art, trans-avant-garde, bruit, neo-pop, stickism, and the new leipzig school, are just a few of the movements within contemporary art. You’ll explore the social, political and technological contexts of contemporary art movements.

LA 365 General Psychology
You’ll take a practical and theoretical look at the science of psychology, including human development, perception, physiological psychology, psychopathology, learning, and personality.
LA 368 Exploring Science Fiction Cinema
Investigate the history of science fiction cinema. You'll start with George Mial's 'A Trip to the Moon' and Fritz Lang's 'Metropolis' in the early 20th Century, through the "golden era" of the 1950s, to today's special effects laden epics.

LA 387 Women Directors in Cinema
Get to know the women behind the camera. You'll study the work of women directors, and examine the factors leading to their greater independence and inclusion within the film industry.

LA 388 Survey of Asian Cinema
Discover the films and filmmakers of Japan, China, India, and Korea. You'll analyze how social context has influenced Asian film as an art, an industry, and as political instrument.

LA 390 The Work of the Great Directors
This course examines the films of the great directors with an emphasis on critical studies. In analyzing the work of such filmmakers as Woody Allen, Ingmar Bergman, Wong Kar Wai, Stanley Kubrick, Akira Kurosawa and Roman Polanski, students will develop an understanding of the creation of personal style.

LA 392 French 3: Reading & Writing
You'll increase your French vocabulary and idiomatic expressions based on situational dialogues, articles, and readings that reflect various French-speaking cultures, and practice to gain greater listening, speaking, reading, and writing skills.

LA 393 Spanish 3: Reading & Writing
You'll increase your Spanish vocabulary and idiomatic expressions based on situational dialogues, articles, and readings that reflect various Spanish-speaking cultures, and practice to gain greater listening, speaking, reading, and writing skills.

LA 395 German 3: Reading & Writing
You'll increase your German vocabulary and idiomatic expressions based on situational dialogues, articles, and readings that reflect various German-speaking cultures, and practice to gain greater listening, speaking, reading, and writing skills.

LA 397 The Beatles in the Visual Arts
The Beatles changed the world. You’ll learn how the group’s approach to fashion, design, film, culture, and music impacted their careers, the work of other artists, and beyond.

LA 407 E-Commerce
Become an online entrepreneur. Learn e-commerce technologies, web-based business models, marketing innovations, and customer interface techniques to sell fashion products online.

LA 417 Advanced Writing for Comics
You’ll gain advanced script writing skills to produce a completed single issue comic book script with a multi-issue story arc.

LA 420 Art of the Italian Renaissance
Examine the artistic work of Northern Europe, including Netherlands, Flanders, France, Germany and England, from 1300 to 1600, through visual analysis and a close reading of primary and secondary source material.

LA 421 Northern Renaissance Art
Examine the artistic work of Northern Europe, including Netherlands, Flanders, France, Germany and England, from 1300 to 1600, through visual analysis and a close reading of primary and secondary source material.

LA 422 Italian Baroque Art
Examine Italian art and architecture from 1600 to 1700 through visual analysis and a close reading of primary and secondary source material.

LA 435 The Power of Signs: Semiotics & The Visual Arts
You’ll explore the relationship between the visual arts and the language, theory, and study of signs in the areas of fine art, graphic design, advertising and mass media.
LA 443 Picturing Culture: Film & Photography in Anthropology
Explore how film and photography are used in the field of anthropology. You will examine the choices that visual anthropologists make in their selection of subject matter, audience, composition and narrative; and how photographers and filmmakers contribute to the creation of ethnographic images and shape the perception of cultural differences.

LA 449 Urban Design Theory
What we commonly call “the city” is a condition of diverse networks. Explore these rapidly evolving urban fields and apply theoretical frameworks to engender new design possibilities.

LA 462 Power of Myth and Symbol
Delve into cultural mythologies and their symbolic representations. You’ll examine myths and symbols in modern society and identify these themes within your own work.

LA 464 Dada & Surrealism
Explore the art, philosophy, literature, and film of international Dada and Surrealist artists whose work became a turning point in the evolution of modern art history. You’ll examine both movements through the lens of Modernism and postmodernism.

LA 469 Script Analysis
In this course, actors and directors will collaborate to utilize a shared vocabulary and approach to selected texts, focusing on playable actions, behavior, and subtext. Applying theme, culture, and historical context to a script will be highlighted.

LA 480 The Small Business Entrepreneur
Become a creative entrepreneur. To see what it takes to conceive, plan, organize, and manage a small business, you’ll complete a well-reasoned business plan for future implementation.

LA 483 Interactive Media Production & Entrepreneurship
This course delves into the roles of project managers and studio bosses in the game and interactive entertainment industries. Students will study the skills necessary to organize teams and build successful studios. Topics will include managing resources and keeping schedules and budgets. Indie studio business issues including business formation and studio operations will also be covered.

LA 492 French 4: Proficiency
Polish your French skills. You’ll read, analyze, and evaluate French short stories and literacy selections related to art and design, and practice extensive spoken and written communication.

LA 493 Spanish 4: Proficiency
Polish your Spanish skills. You’ll read, analyze, and evaluate Spanish short stories and literacy selections related to art and design, and practice extensive spoken and written communication.

LA 495 German 4: Proficiency
Polish your German skills. You’ll read, analyze, and evaluate German short stories and literacy selections related to art and design, and practice extensive spoken and written communication.

LA 497 Italian 4: Proficiency
Polish your Italian skills. You’ll read, analyze, and evaluate Italian short stories and literacy selections related to art and design, and practice extensive spoken and written communication.

LA 499 LA Special Topics
Special topics class offerings change each semester and are conducted by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites vary by topic. Graduate Liberal Arts
Higher education keeps getting higher. A Bachelor’s Degree has become a standard expectation. Industry leaders now want more. In many areas of endeavor, a Master’s Degree is now a requirement. The Academy prides itself on catering to the increasing needs of higher expectations.

Graduate Liberal Arts is a liberal arts-based curriculum designed specifically for the needs of the graduate student. Great ideas come from a storehouse of knowledge and passion from within. Let us teach you the mastery of tools and techniques to share your vision with the world.
This course introduces basic psychological principles and their application to educational settings. Educational and artistic perspectives will be used to explore educational practices, students’ development and characteristics, learning processes, and teaching strategies. Students will use these principles to better understand themselves and their pupils, and to foster healthy classroom environments.

GLA 601 Classical Aesthetics and the Renaissance
Rooted in classical aesthetic theory, this course will examine the ideas that helped shape the period known as the Renaissance. Students will consider the art and ideas of ancient Greece, Rome and Medieval Europe as the foundation for their analysis of the Renaissance and its transition to the modern world.

GLA 602 The Art & Ideology of the 20th Century
After a brief review of the art of the 19th century and the avant-garde, this course will focus on the artistic movements, styles and world of ideas of the 20th Century. Various philosophies, social movements, and artists will be considered, while exploring what constitutes modernism, art, and culture.

GLA 603 Anthropology: Experiencing Culture
Through reading both anthropological reports and artistic creation, students will apply the dominant theories in anthropology in their analysis of cultural patterns within and across contemporary social groups as they apply to contemporary society. To further develop students’ intercultural communication as a visual artist, focus will be placed on areas related to art, design and marketing.

GLA 606 Motion Picture Theory & Style
This course addresses the formation and evolution of motion picture style in the areas of camera, lighting, editing, mise en scene, sound, story, and performance. The history of cinema is examined with an emphasis on aesthetic developments and the forces behind innovations which influence contemporary works.

GLA 608 Crossing Borders: Art & Culture in a Global Society
This course explores the historical relationships between the dominant, Euro-American culture and other cultures. Students consider concepts including post-colonialism, transnationalism, and globalization, and examine how these factors have shaped the production, circulation, and consumption of art.

GLA 609 Art & Ideas of the Enlightenment
This course explores the art of the Enlightenment by examining the evolution of artistic styles and philosophies from the Renaissance to the Early Modern era. Students will examine the history of ideas that informed artists and artwork of the Baroque and Rococo movements of 17th and 18th century Europe.

GLA 611 Cultural Narratives
This course explores a diversity of cultural voices in literature, exposing students to the artist’s capacity for expression in a specific set of cultural and thematic circumstances that transcend time and place. Students will read several creative texts, participate in weekly classroom discussions, and apply critical thinking skills in written essays.

GLA 612 Writing & Research for the Master’s Student
With an emphasis on audience and purpose, this course will guide students through the writing process and provide strategies to address its various stages, including idea generation, research, drafting, and editing. Activities will help students develop and articulate final project concepts as well as meet future writing demands in the professional world.

GLA 613 Fashion, Arts, and Influence
Explore historical and global influences of the arts on fashion, design, and culture. You will examine artistic and commercial mechanisms that contribute to the fashion system as it intersects with ethics, the environment, and economic justice.

GLA 614 Architectural Professional Practices
This course exposes students to the business of conducting an architectural practice. Emphasis is placed on understanding the licensing of architects, how professional architectural firms are organized and administered, methods of project management, agreements and contracts, fees and compensation, ethics, insurance, the land use process, and relationships with consultants and contractors.

GLA 615 History of Graphic Design
This course explores the historical, cultural, social, and political movements that have influenced the evolution of design. Close attention will be paid to significant practitioners and the application of their contributions to contemporary design practice.

GLA 616 Sacred Geometry
This course is a visual exploration into how the principles of sacred geometry affect the circle, sphere and wheel, as well as the universe, sun, moon, planets, heavens, and mandala. The creative processes of artists and designers are also explored.

GLA 617 Mythology for the Modern World
This course explores diverse cultural mythologies and their syncretism of ideas from various perspectives. Students will interpret and discuss myths applying standard analytical models, explore the history of mythological studies, and learn to recognize mythic forms and how they operate in ancient and tribal societies as well as modern culture.

GLA 618 Film Music History: The Art of the Film Score
This course surveys the development of the film score for motion pictures from its beginnings in silent film through the multitude of styles we hear today. Selected examples will be demonstrated in class. Students will learn how the score functions to support the aesthetic and narrative elements of the story.

GLA 619 Culture & Identity in Modern American Theater
This course examines themes of identity, community, gender, race, and sexuality in American plays post-1940 with emphasis on the work of influential female, gay/lesbian, and multiculural literary voices in dramatic literature. Students will analyze plays from the actor’s perspective and identify their sociohistorical significance and artistic contribution in American culture.

GLA 621 History & Techniques of Character Animation
Through an examination of lectures and extensive screenings, students will learn the history of animation as both an art and a technology. Topics will include different regional styles, animation as a reflection of society, early attempts to break the 3D curse, and the manner in which earlier works are reflected in the animation of today.
Photographers and marketing plan based on their individual concentration and Photography. In this course, students set up a viable business and standards for Fine Art, Art for Commerce, and Documentary In this course, students study contemporary business practices GLA terms. the medium will be defined and studied in theoretical and applied photographic movements and genres throughout the history of and the impact of photography on the visual arts. The major In this course, students explore the rich history of photography GLA language of live-action and animated film, television, and gaming. historical context. The student will be exposed to the visual across multiple platforms and disciplines and place it in a broader This course will expand the student's knowledge of visual design This class will analyze the history of special effects techniques GLA covered. GLA 629 150 Years of American Illustration This course is a comprehensive survey of the work of significant American illustrators beginning in the mid-19th up to the 21st century. Techniques and styles are analyzed in conjunction with the printing and advertising capabilities of the time. The influences of illustration to the cultural patterns of the time are explored. GLA 630 Survey of Sustainable Design This course will focus on sustainable design concepts and environmental issues influencing design in the 21st century. Students will examine facts and establish opinions regarding sustainability leading to a personal philosophy. GLA 632 The Science of Design: Ethnographic Methods This course analyzes the motivations and behaviors of potential consumers and users. Working in real-life contexts, students will apply interview and survey strategies, observation skills, and other ethnographic research methods. Using multiple forms of qualitative and quantitative data, students will craft stories and creative insights to inform the design process. GLA 634 Professional Practice for Interior Designers Gain the business skills needed in an interior design firm. To build on your entrepreneurial spirit, you'll learn about professional ethics, fee structures, scope of services negotiations, and project management. GLA 636 Acting for Animators This course focuses on acting and directing skills which will strengthen students' ability to communicate visually and verbally. The course will concentrate on three essential elements: pantomime, voice-over acting, and improvisational acting. An emphasis will also be made on learning how to create and enact comedy. GLA 637 Theory & Movements in Traditional Interior Architecture Know your design history and the cultural framework guiding its development. Focusing on major movements and innovations, you'll examine the societal, political, historical, and economical influences that impacted art, architecture, design, furniture, and materials until the early 19th century. GLA 638 Theory & Movements in Contemporary Interior Architecture Know your design history and the culture framework guiding its development. Focusing on major movements and innovations, you'll examine the societal, political, historical, and economical influences that impacted art, architecture, design, furniture, and materials from the Industrial Revolution to today. GLA 648 Sustainability & Society This course covers critical contemporary topics in sustainability. Students will gain a working knowledge of current sustainability challenges and policies affecting fashion and design industries, as well as media and communications, while exploring educational, lifestyle and technological strategies that could be employed to make an impact and foster sustainability in society. GLA 672 History & Techniques of FX This class will analyze the history of special effects techniques and apply that knowledge to contemporary visual effects and animation. Starting with in-camera techniques, topics from traditional stop motion, motion control, matte paintings, models and miniatures, to modern computer-generated visual effects and animation, compositing and production methodology will be covered. GLA 673 History and Techniques of Games This course will provide an overview of games in history, from board games to the most complex PC and console games. Game design and theory, non-linear storytelling, pre-production, and game art will be examined. Emphasis will be placed on the use of games in society and how humans relate to each other through games. GLA 674 History of Visual Development This course will explore the history of visual design across multiple platforms and disciplines and place it in a broader historical context. The student will be exposed to the visual language of live-action and animated film, television, and gaming. GLA 675 History of Photography In this course, students explore the rich history of photography and the impact of photography on the visual arts. The major photographic movements and genres throughout the history of the medium will be defined and studied in theoretical and applied terms. GLA 676 Business Practices & Principles for Photographers In this course, students study contemporary business practices and standards for Fine Art, Art for Commerce, and Documentary Photographers, in addition to general practices for Teaching Photography. In this course, students set up a viable business and marketing plan based on their individual concentration and professional goals in the industry.
GLA 679 Professional Practices for Visual Development
This course focuses on professional practices in visual development for the animation, games and film industries. The most common business issues shared by these three affiliated fields will be covered in depth. Students will create personal career plans and study legal and project management issues and solutions. Emphasis is placed on communication, collaboration, crowdfunding, networking, marketing, and workplace pipelines.

GLA 685 Social Media Marketing for Entertainment
Whether you are creating an app, fashion line, game, product, film, or other endeavor, this course delivers the most current information about the increasingly important world of crowdfunding and social media marketing. Learn how to secure funds, build your brand, attract supporters, and bring your dream project to life.

GLA 699 Special Topics
Advanced special topics class offerings change each semester and are taught by experts in a specific topic. You may contact your academic department director or advisor for more information. Course fees and prerequisites will vary by topic.

GLA 705 Breaking through the Noise of Social Media
Using case studies and hands-on applications, students will learn how to manipulate a social media campaign in terms of strategy and techniques. Through the creation of a campaign, students will learn to employ tactics to reach a target audience, work within legal boundaries and measure their success.

GLA 712 Genres in Science Fiction and Fantasy
This course provides a critical and historical survey of science fiction and fantasy in literature, film and gaming. Emphasis is placed on the history, genres and evolutions of science fiction and fantasy, and on the way the works reflect upon their social and cultural contexts.

GLA 713 Creative Writing
This class is designed to familiarize students with the creative writing process. Students will express themselves through original poetry, prose and fiction. Focus is placed on metaphor as well as theme, emotion, plot motif and character.

GLA 716 Fast & Furious: The World of Shorts
This course will expose students to the history and nature of short films. Students will learn to develop short film story concepts, ranging from ten seconds to twelve minutes in length, work on originating workable concepts using skills necessary to develop them from scripts and storyboards to audience-pleasing motion media.

GLA 903 Graduate Seminar in Europe
In this three-week course, students will be exposed to the art of a particular city or region of Europe. Lectures will accompany visits to the architecture of the chosen locality and visits to the city’s museums. The seminar destination will vary each year; please consult the class schedule for location specifics.

GLA 905 Graduate Seminar in Florence: Renaissance Art & Architecture
This immersion-style course introduces students to the seminal works of art and architecture in Florence, Italy. On site experience, lectures, and readings present the rich history of Florence’s cultural heritage, while writing and sketching projects give students the opportunities to explore the Renaissance period and its tremendous influence.
Academy of Art University Online Education offers flexible and innovative programs to help you make the most of your creative abilities. Our classes are taught by industry professionals, and are multimedia rich.

If you are interested in undergraduate or graduate degree programs, or if you simply want to take a few art classes, learn more about online classes today! Call us at 800.544.2787 or 415.274.2200 (outside of the U.S). You may also visit us online at www.academyart.edu.

Can I complete an entire degree online? Can I study both online and on campus? The answer to both of these questions is yes! You can either earn an entire degree online, or you can take a combination of online and on campus classes toward your degree. The choice is up to you! You may also study online for personal enrichment.

What makes online education at The Academy different from online programs offered at other schools? Ours is a content-rich, highly focused curriculum that utilizes a multimedia approach to foster communication, learning, and skill acquisition. We give you a completely interactive learning experience, complete with professional demonstration videos, audio, and visual interfaces.

How do I check the latest course and degree offerings? In addition to the online classes currently being offered, new degrees and classes are added on a continuing basis. For all the latest information about current course offerings, degrees, and awards of completion, visit online.academyart.edu.

Will I have any contact with my classmates? Limited class size, integrated use of the Internet, and conferencing software enable online instructors to create a seminar-style “classroom” environment in which students interact with each other as much as they do with their professor. Since the online discussions are asynchronous (simultaneous participation is not necessary), you can ask questions as they arise and contribute to discussions at any time.

Can I contact an instructor if I need help? You can contact an instructor through the online discussion, class e-mail, or by phone.
We’ve re-written the definition of the term “home schooled.”

Can I get academic or language help in my online classes?

Academic Support: Our Online Academic Support team provides individualized academic help. We focus on online learning strategies which include how to:

- Effectively manage your time in a flexible class environment
- Communicate with your instructors and fellow classmates
- Successfully participate in discussion

Requesting help is easy – all you have to do is click on the Academy Resource Center link on your student homepage.

Writing Support: Students can use the Online Writing Lab (OWL) to get feedback on their writing via e-mail. The OWL is available for all students enrolled in classes at Academy of Art University. Students in the Bay Area can also use the on-campus Writing Lab, where they can work in-person with a Writing Tutor to get tips on how to improve their writing.

English Language Support: English language support is available to all online students. Some online courses have English instructors in the class to answer questions and help clarify difficult concepts. Students who do not have an English instructor in their class can request help by clicking on the English as a Second Language link on the right side of their homepage. Study groups are also held on campus for local students taking online classes.

What are the components of online classes, and how do I participate? Just like a physical campus, your online class has students, instructors, advising, and staff. The only difference is that students interact using web-based discussion, e-mail, phone, and fax. Instead of raising your hand, you ask a question in an online discussion. You never have to worry about getting to class on time because the content is available to you whenever you need it. Discussions, lectures, and assignments can all be reviewed online whenever and wherever it is convenient for you, provided you are completing material and assignments within the allocated time frame for each module, or lesson. You will be given clear participation requirements in your course content. The level of instruction and interaction between students from around the world is exceptional.

Online Discussions: You can either post to the online discussion or e-mail your instructor through your web browser. Conferencing for online classes is entirely web-based. A web-based conferencing system is the most effective interactive device for distance learning today. You can post text, graphics, HTML and Internet links to a class discussion. All you need is a current web browser to access and interact in your class discussions.

What class materials will I need and where will I purchase them? For many classes you will be required to purchase books or other materials. Please be sure to order your textbooks as soon as possible and in time for your first day of class! Instructions are provided on each class description web page about what books or materials you will need to order, if any, and how to order them. You may contact us at online@academyart.edu if you have textbook or software questions.

What are the prerequisites? How do I know if I qualify? Prerequisites are the same as those stated in the general Academy of Art University catalog and class bulletins. This information for online programs is also provided in the online Course Schedule.

Should I have a Mac or a PC computer? While the majority of online classes can be completed on either a Macintosh or PC computer, the individual online class description pages in the course catalogue will identify particular online classes requiring software that is only available for either a Macintosh or PC computer. It is recommended that online students refer to these online class description pages for the degree that they are pursuing prior to purchasing a new computer.
PROGRAMS FOR EVERY LEVEL

PRE-COLLEGE PROGRAMS
PERSONAL ENRICHMENT
CONTINUING ART EDUCATION
PROFESSIONAL DEVELOPMENT
Pre-College Art Experience Programs

Dream and bring your imagination to life
Explore your passion for art and design while earning college credit
Discover your potential and interact with other young artists

Benefits of Pre-College

Academy of Art University’s Pre-College Programs are open to all current high school students proficient in English. Benefits of these innovative, hands-on programs include:
• Classes designed to build confidence and a better understanding of art and design.
• Introducing current high school students to life at a top art and design university.
• Assisting current high school students in building skills in art and design.
• Offering current high school students college credit towards Academy of Art University for up to 2 undergraduate elective classes (3 PCAE classes successfully completed with a grade “C” or higher = 1 undergraduate elective class).
• Exposing students and their families to career opportunities in various fields of art and design before enrolling as an undergraduate student.
• Current High School seniors graduating this year will not be eligible for the Summer Pre-College Art Experience program but are welcome to apply at https://www.academyart.edu/admissions/how-to-apply

Eligibility Requirements
• Open to all high school students
• Must be proficient in English

Curriculum
• Choose from a variety of classes in any undergraduate major
• Designed to accommodate all educational and artistic backgrounds
• Students will build new skills, strong portfolio pieces, and confidence

Program Costs
• Pre-College Art Experience classes are tuition free.
• Students are responsible for their own materials and supplies.
• All classes are offered on a first come, first served basis. Early application is recommended.

GET YOUR HANDS DIRTY!

Academy of Art University has a hands-on program for every level. Whether you want to explore something you’ve never tried before, or hone your existing skills, The Academy has a program for you.
Personal Enrichment
Our flexible admissions and registration process allows you to design a program to meet your individual goals, whether personal or professional.
- Enroll as a part-time or full-time student
- Participate in our degree or non-degree programs
- Apply for the Spring, Summer or Fall semesters
- Transfer into our undergraduate or graduate programs
- Attend day, night or weekend classes

Continuing Art Education
Continuing Art Education allows you to enroll in any of The Academy’s non-prerequisite courses for personal enrichment purposes. If you are a more advanced student and you wish to take classes that have prerequisites, you may do so by showing completion of a similar course or equivalent knowledge. You may contact an admissions representative at 415.274.2200 for more information. If you are seeking professional-level courses, you may want to consider The Academy’s PRO (Professional Development) course offerings.

Professional Development
Professional Development (PRO) courses are specially designed offerings from the schools at Academy of Art University. These courses are tailored for students who wish to gain exposure to and the experience of various areas of art, design, and communication. These courses are designed to offer students the chance to acquire hands-on skills or gain an understanding of the historical or business aspects of a given discipline. These courses will meet the needs and interests of continuing education students, in-service teachers*, and upper-division students of art and design who wish to develop skills outside of their major.

PRO classes are geared toward:
- Juniors and Seniors looking for an Elective to add new skill sets that would supplement their major skill sets.
- Practicing artists and designers seeking to acquire basic skills in a new field.
  NOTE: Artists and designers who wish to take classes in their current field should submit a portfolio to the appropriate school for placement in an advanced course.
- Working Professionals seeking to acquire new skills in art and design, to supplement their work skills.
- Teacher Summer Grants and Educators wishing to take classes for professional development purposes*

* In-service teachers will need to have these courses approved in advance by their district offices for professional advancement purposes.

Visit www.academyart.edu for a complete listing of Pre-College, Personal Enrichment, Continuing Art Education, and Professional Development courses and schedules.
PRO FA010 Still Life Painting
This course will give crucial information and instruction needed to paint a successful still life. Lectures, demonstrations and critiques will enable each student to improve their skills and knowledge of painting still life from direct observation. Using limited palette, full color palette, painting clear glass, reflective objects and indicating form through color and value.

PRO SCU010 Sculpture (Form and Figure)
An introductory course designed for both beginning to intermediate students, this class provides in-depth demonstrations and studio practice in modeling the human figure using water and oil based clays. Students will learn modeling techniques to complete finished sculptures that include torsos reclining and standing figures, and portrait heads.

PRO 314 Social Media Content Development
This course focuses on producing content for cross-platform social media channels utilizing text, video, audio, and visual images. Emphasis will be on developing a unique social media voice and footprint for established, such as Twitter, Facebook, Pinterest, and Instagram, and emerging social media channels.

PRO 315 Social Media Strategies
This course focuses on developing social media strategies to meet client expectations. Emphasis will be on clarifying business social media goals, ROI (Return On Investment) benchmarks, auditing current social media footprint, and developing key content strategies. Topics will include target audience, frequency, production teams, and effective promotion tactics.

PRO 316 Social Media Data Analytics
This course provides a deeper understanding of social media data insights including tracking online performance, A/B testing, segmentation, context and conversion attribution, defining KPI (Key Performance Indicators) and other metrics. Emphasis will be placed on interpreting data to evaluate social media performance.

PRO 317 Social Media Management
This course offers an expanded set of approaches and strategies on how to cultivate and retain your brand’s social media community. From advanced social media strategies to community management techniques, students will practice to meet client’s as well as audience’s expectations.

PRO 320 Social Media Law & Ethics
Building on information covered in the previous Social Media courses, this course addresses the legal issues and ethical considerations of publicly presenting information and interacting with consumers online as social media is adopted by a rising number of brands and consumers. This course helps establish clear rules for social engagement, solicitation, communication, marketing, advertising and other everyday actions conducted by a variety of agents within the social web.

PRO 325 Social Media Professional Practices
In this culminating course, students will apply methodologies, insights, and tools they have learned to develop a professional social media portfolio. Using practical skills acquired during the social media management certificate program, students will demonstrate their ability to integrate social media solutions into real-world case studies.

PRO 494 Graphics & Self-Publishing
This companion course designed to be taken concurrently with ARH 493 Contemporary Architecture Foreign Study. Students will learn about self-publishing, book layout, design consideration, assembly, and production. Students will research topics, gather materials, and assemble a professional quality travel book based on their study abroad experience.

PRO 499 Special Topics
Special Topics class offerings change each semester and are conducted by specialists. You may contact your academic department director or advisor for more information. Please note that some Special Topics have a required course fee and course prerequisites may vary by topic.
Academy of Art University is the only four-year art school with membership in the NCAA. Our athletic program shatters stereotypes of artists and jocks because our athletes are artists. Bold expression, focused intention and unbridled passion are the marks not only of a great artist, but also a top athlete.

Introducing the concept of competitive “artist-athletes” in 2008, the Urban Knights secured full-fledged NCAA Division II status in 2012 and continue to support 16 intercollegiate sports which make Academy of Art more than just one of the top art schools.

In addition to competitive sports, Academy of Art University has a Recreational Sports and Fitness Department. Artists often forget that their body is an instrument to creating their masterpieces. Nutritional classes and intramural teams help achieve awareness of the body and channel creative energy for a lasting career in the arts.
Knights By The Numbers
• 200 Artist-Athletes
• 122 NCAA All-West Region Honors
• 55 NCAA DII All-American Trophies
• 35 Countries Represented
• 16 Sports Teams
• 13 NCAA DII Post-Season Appearances
• 3 Pacific West Conference Championships
• 1 Art School in the NCAA

Athletics at The Academy
Intercollegiate Sports
NCAA & PacWest Conference members
Fall Intercollegiate Teams
• Cross Country (m/w)
• Soccer (m/w)
• Volleyball (w)
Winter Intercollegiate Teams
• Basketball (m/w)
• Indoor Track & Field (m/w)
Spring Intercollegiate Teams
• Baseball (m)
• Softball (w)
• Outdoor Track & Field (m/w)
• Golf (m/w)
• Tennis (w)
Numerous intramural sports and clubs are also offered

The Recreation & Wellness Department offers a variety of activities ranging from dance classes to intramurals.
Campus Life offers numerous clubs ranging from health and fitness to major-specific groups.
OUR CAMPUS

A Campus in the Heart of The City
Academy of Art University offers students a uniquely urban campus: The city of San Francisco. The Bay Area is a buzzing and bustling hub of innovation. Fusing cutting-edge technology, sustainable design and the creative arts, Academy of Art University students benefit from this one-of-a-kind location. Students taking courses on-campus will join a vibrant community of artists and designers in the school and in the city itself. With state-of-the-art facilities and equipment and the originality of the Bay Area as a stunning backdrop, students can bring their creative visions to life. Come study with us in the City by the Bay.

Primary Site of Instruction
79 New Montgomery Street
San Francisco, CA 94105

ONLINE

Our unparalleled online undergraduate and graduate degree programs in art and design provide the same great education we offer on campus, but with greater flexibility. Studying online allows students to balance coursework with work, family, and other responsibilities. The Academy’s accreditation assures the highest standard of education, instruction, and effectiveness. Our classes teach the skills and techniques used by professional artists and designers, skills which can help you make the most of your creative abilities.

Learn more at https://www.academyart.edu/

FINANCIAL AID & TUITION

Financial Aid Office
Academy of Art University
150 Hayes Street
San Francisco, CA 94102
800.544.2787 or 415.274.2222
School Code 007531

Students may view their financial aid awards through Student Self Service via the Academy of Art University website at www.academyart.edu.

What Kinds of Financial Aid We Offer
Academy of Art University offers financial aid packages consisting of:
• Federal grants, loans and work-study: for eligible students with demonstrated financial need
• Low-interest unsubsidized loans: for all eligible students regardless of financial need

Academy of Art University participates in the following financial aid programs:
• Pell Grant Program (up to $6,345 for the 2020/2021 academic year - full time)
• SEOG Program ($600 to $1000 per academic year)
• Federal Work Study Program
• Federal Direct Student Loan Program
• Stafford-Subsidized
• Stafford-Unsubsidized
• Plus Loan Program (Graduate students and parents of dependent students)
• Private Alternative Loans
• Veterans Benefits (including the Yellow Ribbon Program)

(Consumer information regarding financial aid at Academy of Art University may be obtained from the Financial Aid Office or by going to https://www.academyart.edu; click on Disclosures, then Financial Aid Consumer Information)

How to Apply for Financial Aid
Complete the Free Application for Federal Student Aid (FAFSA). We strongly recommend that you complete the FAFSA online at www.fafsa.gov. Follow the directions carefully: you must either create a FSA ID to sign electronically or print, complete, and mail the required signature to the processor.

Applications for campus-based Federal aid programs, as well as private alternative loans, are available online at www.academyart.edu. Links and downloads for other financial information and required forms are also available on this web site.

Financial Aid Timeline
Financial Aid students should complete the FAFSA at least 2-4 weeks prior to the start of the semester to ensure that an awards letter will be received prior to the start of classes.

If you do not have an awards letter by the first day of classes you can still receive financial aid, but you will have to settle any tuition balance with Accounts Receivable.

You must complete all of your financial aid paperwork within 14 days following the start of the Spring and Fall semesters, and within 7 days following the start of the Summer semester. This may include federal tax documents and a verification worksheet if your application is selected for verification by the US Department of Education.

Scholarship Programs
• Emerging Artist Scholarship
• Teacher Grant
• Spring Forward Scholarship
• Graduate Scholarship
• Pre-College High School Program/Scholarship

For more information or to apply for any of our Scholarships, please visit our website at https://www.academyart.edu/finances/scholarships. You may also call us at 800.544.2787 or 415.274.2222.
Tuition Information
(Effective Fall 2020)
Undergraduate Tuition
$1,011 per unit - Domestic
$1,059 per unit - International
Graduate & Art Teaching Credential Tuition
$1,137 per unit - Domestic
$1,191 per unit - International
Financial Aid
Many students need financial assistance to go to college. We have many financial aid sources available for students, and we welcome you to contact us to discuss our financial aid options. We are here to encourage and help you in finding financial assistance.

How Tuition is Billed
• Tuition is charged on a per-unit basis.
• Students pay for the number of units enrolled each semester.
• Students are required to pay application and registration fees, as well as specified additional course fees.
• Tuition is due on the Saturday prior to the first day of classes each semester.

Course-Related Fees
Many courses require the payment of a course-related fee. Course fees are listed with the course descriptions in this catalog. Course-related fees must be paid by the tuition deadline. Fees pay for class supplies and equipment expenses.

Sample of Typical Tuition for Academic Year
Undergraduate Tuition (24 units x $1,011) $24,264 - Domestic Students
Graduate Tuition (24 units x $1,137) $27,288 - Domestic Students
Undergraduate Tuition (24 units x $1,059) $25,416 - International Students
Graduate Tuition (24 units x $1,191) $28,584 - International Students

Additional Fees
(Non-Refundable)
Typical Fees for Academic Year (varies by major) $500
Typical Cost of Supplies for Academic Year (varies by major) $1,790
Course Drop Fee Per Course $25
Locker Rental Fee (Fall and Spring / Summer) $20
Returned Check Handling Fee $15
Registration Fee $50
Late Registration Fee $50
Late Tuition Payment Charge $50
Payment Plan Fee $50
Photo I.D. replacement fee $30
Student Activity fee $30

Changes in Tuition and Fees
Tuition and fee charges are subject to change at any time. Students are advised that the information contained in this Catalog is subject to change without notice. Information in this Catalog does not constitute a contract between Academy of Art University and a student or applicant for admission.

How to Pay Tuition
Option #1 (Recommended)
If you are paying by Visa, MasterCard, American Express or Discover, you can pay online by logging in to Student Self Service. Go to www.academyart.edu (click on Current Students, then click on Student Self Service). Payments can be made 24 hours a day.

Option #2
If you are paying by Check please make it payable to Academy of Art University and send it to:
Accounts Receivable
Attn: Tuition Payments
Academy of Art University
79 New Montgomery St
San Francisco, CA 94105
***Note: Please indicate the student ID# on the check for identification purposes***

Option #3
Cash payments may be made at the Accounts Receivable Department on the 4th floor of the 150 Hayes building during normal business hours or deposited in our secure drop box.

Electronic Disbursement of Financial Aid
(Highly Recommended for All Students)
Academy of Art University has partnered with BankMobile Disbursements, a division of financial services company Customers Bank, to provide students with refund delivery choices in case you might be due money back from the school at any point during your academic career. Current students are highly recommended to make a refund preference online at www.refundselection.com using the personal code provided at the time of enrollment.

For more information, please visit us online at www.academyart.edu - click on Finances, then Refund Options.

Installment Payment Plan
(All Academy of Art University students are eligible to apply)

• The Installment Payment Plan an affordable and convenient option for students and parents to make tuition payments.
• The Installment Payment Plan is available for Fall, Spring, and Summer semesters.

How to Apply for the Installment Payment Plan
You must be registered for classes before applying to the Installment Payment Plan. A payment plan fee of $50.00 is due with the first installment.

Apply online:
You may apply online via Student Self Service. Go to www.academyart.edu. You will find additional instructions within the “make a payment” page.

Apply In Person:
Come to the Accounts Receivable Department, 150 Hayes Street, 4th Floor, San Francisco. Bring a copy of your current Financial Aid Awards Letter (if applicable) and your current course schedule.

For more information, call the Accounts Receivable Department at 800.544.2787 or 415.274.2222, or visit us online at www.academyart.edu.
A substantial part of an artist’s growth and inspiration occurs outside the classroom or studio. At Academy of Art University, we understand this. We have developed a robust Campus Life & Leadership division that adds value to your academic experience. There will be many opportunities for you to get involved and getting involved is a key to success for many students. Our number one goal is to motivate you to do your best.

Campus Life & Leadership also offers:

- Student Activities
- Recreation & Wellness Classes (for more info, see the Athletics section)
- Student Organizations
- Career and Entrepreneurial Development

When you arrive on campus, we will greet you with our New Student Orientation. “Start Smart” was designed with you in mind. We sponsor a series of events and fun activities to help you achieve a successful start to your Academy of Art University experience.

**Domestic Onsite Students**
All F1 students enrolled in 6 or more credits at the Academy of Art University will be automatically enrolled in the Aetna Student Health Insurance Plan.

For more detailed information about your health benefits:
- Academy of Art University Aetna Student Health Plan Design and Benefits Summary
- Academy of Art University 2019-2020 Student Health Insurance Plan Highlights

**International Onsite F1 Students**

- **Academy of Art University Domestic Student Health Insurance Plan**
- **Academy of Art University 2019-2020 Student Health Insurance Plan Highlights**

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**Health Insurance**

**Domestic Onsite Students**
Health Net has a student medical insurance plan designed especially for our domestic on-site students. The plan covers office visits, medical, accident and hospital expenses.

Find a summary of coverage: [Academy of Art University Domestic Student Health Insurance Plan (SHIP)](http://jcbins.com/)

Ask general questions: healthinsurance@academyart.edu

Ask billing questions: ar@academyart.edu

**Domestic/International Athletes**
All domestic/international athletes enrolled in 6 or more credits at Academy of Art University will be automatically enrolled in the Aetna Student Health Insurance Plan.

For more detailed information about your health benefits:
- Academy of Art University Aetna Student Health Insurance Plan Design and Benefits Summary
- Academy of Art University 2019-2020 Student Health Insurance Plan Highlights

Ask general questions: sportsmedicine@academyart.edu
Ask billing questions: ar@academyart.edu

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**Dignity Health**
Get the care you need from the experts. Dignity provides prompt care for non-life threatening injuries or illnesses. These facilities are close to your home for same-day care, and the health practitioners there, will refer to specialists at St. Francis or St. Mary’s Hospital in San Francisco if needed. Dignity Health accepts both the Aetna and Health Net Insurance that is offered above to students who attend the Academy of Art University.

**Benepits:**
- Convenient after hours, weekend and holiday care
- Check in online or just walk in
- Quality -focused Dignity Health Medical Foundation providers
- X-ray and lab onsite
- In-network with Aetna and Health Net Insurance

[https://www.gohealthuc.com/](https://www.gohealthuc.com/)

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**Health Insurance**

**Domestic Onsite Students**
Health Net has a student medical insurance plan designed especially for our domestic on-site students. The plan covers office visits, medical, accident and hospital expenses.

Find a summary of coverage: [Academy of Art University Domestic Student Health Insurance Plan (SHIP)](http://jcbins.com/)

Ask general questions: healthinsurance@academyart.edu
Ask billing questions: ar@academyart.edu

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**International Onsite Students**
All F1 students enrolled in 6 or more credits at the Academy of Art University will be automatically enrolled in the Aetna Student Health Insurance Plan.

For more detailed information about your health benefits:
- Academy of Art University Aetna Student Health Plan Design and Benefits Summary
- Academy of Art University 2019-2020 Student Health Insurance Plan Highlights

Review our FAQ

Log into your health insurance account: [http://jcbins.com/](http://jcbins.com/)

Ask general questions: healthinsurance@academyart.edu

Ask your billing questions: ar@academyart.edu

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**International Onsite F1 Students**

All F1 students enrolled in 6 or more credits at the Academy of Art University will be automatically enrolled in the Aetna Student Health Insurance Plan.

For more detailed information about your health benefits:
- Academy of Art University Aetna Student Health Plan Design and Benefits Summary
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Review our FAQ

Log into your health insurance account: [http://jcbins.com/](http://jcbins.com/)

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Ask your billing questions: ar@academyart.edu

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**Domestic/International Students**
All domestic/international students enrolled in 6 or more credits at the Academy of Art University will be automatically enrolled in the Aetna Student Health Insurance Plan.

For more detailed information about your health benefits:
- Academy of Art University Aetna Student Health Insurance Plan Design and Benefits Summary
- Academy of Art University 2019-2020 Student Health Insurance Plan Highlights

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**Student Activities**

**Campus Life & Leadership also offers:**

- Student Activities
- Recreation & Wellness Classes (for more info, see the Athletics section)
- Student Organizations
- Career and Entrepreneurial Development

When you arrive on campus, we will welcome you with our New Student Orientation. “Start Smart” was designed with you in mind. We sponsor a series of events and fun activities to help you achieve a successful start to your Academy of Art University experience.

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**Campus Housing**

**Artists in Residence**
- We offer campus residence halls across San Francisco, in the city’s most vibrant neighborhoods.
- Housing is guaranteed to all new students.
- Housing communities are available for first year students, transfer and continuing students, and students 21 years of age and older.
- Every Residence Hall has an assigned Residence Director with Resident Assistants who reside on-site.
- Safety is a primary concern in all campus housing buildings and across campus.
- Meal plans are available – enjoy our restaurant-quality dining program!

Apply for housing online! You may find out more information and complete your campus housing application online at [www.academyart.edu](http://www.academyart.edu). Or contact us at:

- 800.544.2787 (toll free)
- 415.274.2222 (from outside the U.S.)
- housing@academyart.edu

**Domestic Onsite Students**
Health Net has a student medical insurance plan designed especially for our domestic on-site students. The plan covers office visits, medical, accident and hospital expenses.

Find a summary of coverage: [Academy of Art University Domestic Student Health Insurance Plan (SHIP)](http://jcbins.com/)

Ask general questions: healthinsurance@academyart.edu
Ask billing questions: ar@academyart.edu

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**Domestic/International Athletes**
All domestic/international students enrolled in 6 or more credits at Academy of Art University will be automatically enrolled in the Aetna Student Health Insurance Plan.

For more detailed information about your health benefits:
- Academy of Art University Aetna Student Health Insurance Plan Design and Benefits Summary
- Academy of Art University 2019-2020 Student Health Insurance Plan Highlights

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**International Onsite Students**
All international students enrolled in 6 or more credits at the Academy of Art University will be automatically enrolled in the Aetna Student Health Insurance Plan.

For more detailed information about your health benefits:
- Academy of Art University Aetna Student Health Insurance Plan Design and Benefits Summary
- Academy of Art University 2019-2020 Student Health Insurance Plan Highlights

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**Domestic/International Students**
All international students enrolled in 6 or more credits at Academy of Art University will be automatically enrolled in the Aetna Student Health Insurance Plan.

For more detailed information about your health benefits:
- Academy of Art University Aetna Student Health Insurance Plan Design and Benefits Summary
- Academy of Art University 2019-2020 Student Health Insurance Plan Highlights

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**Student Housing**

**Academy of Art University**
79 New Montgomery Street
San Francisco, CA 94105

Academy of Art University does assume responsibility for student housing when a Housing License Agreement is executed and offers housing assistance. Academy of Art University does not have dormitory facilities under its control. According to rentals.com for San Francisco, CA rental properties start at approximately $2,500 per month.
Library & Academic Resources

Student Services
Student Services is a department for continuing students. New students will receive a letter from their advisor in the first month of school offering assistance in academic counseling. All students are assigned an advisor to assist in re-registration for future semesters, class changes and program evaluation and planning for a graduating term at The Academy. Self-service may offer the convenience of registration and class changes online. However, students should discuss their academic progress with their advisor in-person or by phone every semester. Regular meetings for program evaluation with advisors help students to stay on track toward their degrees.

Please call or email if you do not know who your advisor is:

- Undergraduate Students:
  - Phone: 800.544.2787 or 415.274.2222
  - Email: studentservices@academyart.edu

- Graduate Students:
  - Phone: 800.544.2787 or 415.274.2222
  - Email: graduateschool@academyart.edu

- Online Students:
  - Students who began their academic careers entirely online from the Summer of 2005 and forward can contact their Online Student Services Advisor by calling 800.544.2787 or 415.274.2222 and asking for Online Student Services.

Academy of Art University Library
This is not your typical library! Academy of Art University Library has a extensive and well-curated collection of books, periodicals, movies, screenplays, and electronic resources directly supports the diverse needs of the school’s art and design programs. Our onsite and online resources are specifically tailored to the visual research needs of our student artists, who are encouraged to work together in a vibrant atmosphere where they can conduct visual research, collaborate, learn, and create.

Library services include:
- Online and in-person research help
- Digital image collections
- Full-text periodical databases
- Computers, scanners, and printers
- Theater Room
- Quiet and Group study areas

Learn more at http://library.academyart.edu/

ARC
The Academy Resource Center, or ARC, is the home for all educational support services at Academy of Art University. ARC is staffed with friendly, supportive, and highly qualified educators whose mission is to provide every student with the educational support they need to succeed. Throughout your time at The Academy, ARC will always be there to address all of your academic needs inside or outside of the classroom.

Workshops
Academy of Art University offers students the unique opportunity to attend regular drop-in art and design workshops. Every academic department at the Academy holds drop-in workshops, where students may have extra time with professional instructors to improve upon their skills or to receive additional course help. All Academy workshops are free to all students, and students may attend as many workshops affiliated with their classes as they wish. Student Academic Support is also available to all students through academic coaching, to assess the individualized needs of students, develop customized success plans, and connect students with vital academic and community resources.

Writing Lab and Other Language Labs
At Academy of Art University, we understand the needs of art and design students, and we have designed our curriculum to support the visual learning style of the students. Whether you want to hone your writing skills or need help with presentation skills or pronunciation, language support is available to all domestic and international students. Students may schedule one-on-one appointments at the ARC Labs anytime throughout the semester. Speaking and Writing Lab support is available on campus as well as online.

Accessibility
Academy of Art University ensures equal access for students with disabilities. The Classroom Services office facilitates reasonable accommodations and provides individualized academic coaching, a quiet place to study, resources, and referrals. Classroom Services promotes the use of Universal Design throughout the curriculum.

EAP Support
The Academy is strongly committed to its international population. Our English for Art Purposes courses makes The Academy a great choice for non-native English speakers who wish to study art and design in the United States. The EAP curriculum at The Academy integrates the study of art and the study of language. EAP services available include EAP courses, individual EAP support can be arranged for any art and design classes at the university with qualifying students, EAP writing, speaking and multimedia labs, as well as online EAP support.

Online Support
No other university offers the quality and scope of online art and design educational support which is available at Academy of Art University. Educational support services available on campus are also available online. We also provide academic support materials tailored specifically for the needs of students learning in an online environment. A trained team of online academic coaches are available to help online students with their learning needs. Online students also have access to English for Art Program support and our Online Writing Lab.
ACADEMIC CALENDAR

Dates subject to change. Please refer to the school’s website for the most up-to-date information.

Hyperlink to Academy of Art University calendar: [www.academyart.edu/content/aau/en/about-us/news-events/calendar.html](http://www.academyart.edu/content/aau/en/about-us/news-events/calendar.html)

### SPRING 2021

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration for Spring 2021 begin</td>
<td>September 21, 2020</td>
</tr>
<tr>
<td>New Year’s Holiday (All Buildings Closed)</td>
<td>January 1, 2021</td>
</tr>
<tr>
<td>Winter Intersession begin</td>
<td>January 11, 2021</td>
</tr>
<tr>
<td>Financial Aid initial paperwork deadline (to guarantee timely award prior to semester start)</td>
<td>TBA</td>
</tr>
<tr>
<td>Martin Luther King, Jr. Day</td>
<td>January 18, 2021</td>
</tr>
<tr>
<td>Winter Intersession end</td>
<td>January 29, 2021</td>
</tr>
<tr>
<td>Spring 2021 Welcome Week</td>
<td>January 31-February 6, 2021</td>
</tr>
<tr>
<td>New Student Move In</td>
<td>TBA</td>
</tr>
<tr>
<td>New Student Orientation</td>
<td>February 3, 2021</td>
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<tr>
<td>Parent’s Orientation</td>
<td>February 4, 2021</td>
</tr>
<tr>
<td>Meet Your Department Director</td>
<td>February 3, 2021</td>
</tr>
<tr>
<td>Continuing Student Move In</td>
<td>February 4, 2021</td>
</tr>
<tr>
<td>Last day to submit grade changes for Fall 2020 “Incompletes”</td>
<td>February 6, 2021</td>
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<tr>
<td>Tuition due for Spring 2021</td>
<td>February 6, 2021</td>
</tr>
<tr>
<td>Installment plan deadline: 1st payment due</td>
<td>February 6, 2021</td>
</tr>
<tr>
<td>Financial Aid students must contact Accounts Receivable to confirm award will cover tuition and fees</td>
<td>February 6, 2021</td>
</tr>
<tr>
<td>Locker reservations begin</td>
<td>February 8, 2021</td>
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<tr>
<td>Spring classes begin</td>
<td>February 8, 2021</td>
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<tr>
<td>Spring Pre-College Art Experience classes begin</td>
<td>TBA</td>
</tr>
<tr>
<td>Spring Pre-College Art Experience Prep-Day (mandatory for all first time onsite students)</td>
<td>TBA</td>
</tr>
<tr>
<td>Late Registration Period for Spring 2021 (late fee will apply)</td>
<td>February 15, 2021</td>
</tr>
<tr>
<td>Last day to register for Spring 2021 (late fee will apply)</td>
<td>February 20, 2021</td>
</tr>
<tr>
<td>Financial Aid file complete deadline</td>
<td>TBA</td>
</tr>
<tr>
<td>Spring Pre-College Art Experience classes begin</td>
<td>February 20, 2021</td>
</tr>
<tr>
<td>Registration for Summer &amp; Fall 2021 begins</td>
<td>February 22, 2021</td>
</tr>
<tr>
<td>Spring Pre-College Art Experience: Last day to apply/change class schedule</td>
<td>April 1, 2021</td>
</tr>
<tr>
<td>Installment plan deadline: 2nd payment due</td>
<td>TBA</td>
</tr>
<tr>
<td>San Francisco Open Studio</td>
<td>March 14, 2021</td>
</tr>
<tr>
<td>Daylight savings time begins (set clocks one hour forward)</td>
<td>April 1, 2021</td>
</tr>
</tbody>
</table>
Summer 2021
Registration for Summer & Fall 2021 begin
Summer Intercession begins
Financial Aid initial paperwork deadline (to guarantee timely award letter prior to semester start)
New Student Move In
Summer 2021 Welcome Week
New Student Orientation
Meet Your Department Directors
Last day to submit grade changes for Spring 2021 "Incompletes"
Summer Intercession end
Continuing Student Move In
Financial Aid students must contact Accounts Receivable to confirm award will cover tuition and fees
Tuition Due Date for Summer 2021
Installment Payment Plan Contract
Installment Plan Deadline: 1st Payment Due
Locker Reservations begin
Summer classes begin (including Portfolio Grant & Teacher Grant recipients)
Installment Plan Deadline: 2nd Payment Due
Fall Pre-College Art Experience classes begin
Midterm Grading Period for Fall 2021
Installment Plan Deadline: 3rd Payment Due
Daylight savings time ends (set clocks one hour back)
“WF” Penalty
Fall Pre-College Art Experience classes end (onsite students)
Fall Pre-College Art Experience: Last day to apply/change class schedule
Fall Pre-College Art Experience classes end (online students)
Thanksgiving Break (All Buildings Closed)
Installment Plan Deadline: 4th Payment Due
Final Grading Period for Fall 2021
Fall Pre-College Art Experience Final Exhibition
Fall classes end
Residence Halls Close for Winter Break
Winter Holiday (All Buildings Closed)
Final grades for Fall 2021 to students
New Year’s Holiday (All Buildings Closed)

September 28, 2021
TBA
October 18-October 26, 2021
October 28, 2021
November 7, 2021
TBA
TBA
TBA
November 25-28, 2021
November 28, 2021
December 6-December 27, 2021
TBA
December 18, 2021
TBA
December 24-25, 2021
December 27, 2021
January 1, 2022
ADMISSIONS

When to Apply
• Academy of Art University has rolling admissions; you may apply year-round to enroll in classes for Fall, Spring, and Summer semesters.
• It is recommended that you apply as early as possible to ensure enrollment in your first choice of classes.
• You may apply up to two years before you plan to enroll at The Academy. (Application fee is non-refundable, and application can not be deferred.)
• Applications are accepted through the second week of the Spring and Fall semesters, and the first week of the Summer semester.

Undergraduate Admissions Philosophy
Academy of Art University was built on the educational philosophy that all students interested in studying art, design and communications deserve the opportunity to do so. It is our belief that all students willing to make the appropriate commitment have the ability to learn professional-level skills. We maintain an inclusive admissions policy for all undergraduate programs. * Previous experience with art, design, communications, or acting is not required for admission. Students of all skills levels, beginning to advanced, will be accommodated with the proper coursework. We prepare students for advanced courses by offering foundations courses that teach fundamental art, design, communications and acting skills.

Graduate Admissions Philosophy
Academy of Art University graduate programs are designed for students who desire focused, master-level study in their field of choice. All students who hold a bachelor’s degree are encouraged to apply. Graduate students undergo an individualized program of study that includes one-on-one instruction from a professional advisor and a faculty-guided final project. Applicants to the graduate programs are asked to submit a portfolio and other materials to demonstrate their level of ability (see Graduate Admissions Requirements for more information). The portfolio is used for program placement purposes. The Academy provides skills-mastery courses for first semester students who need preparatory work.

* Please note that The Academy may reject any applicant whose records indicate inadequate preparation and/or interest for its programs. An applicant who has been denied admission will not be allowed to register for classes.

Access Statement
Students with disabilities are invited to apply for admission to any program. Academy of Art University strongly recommends that students who are requesting accommodations for equal access to educational programs notify the Classroom Services office prior to, or early in the semester to ensure their needs are met in a timely manner. To be eligible for accommodations, recent documentation from a medical doctor, psychologist, psychiatrist or learning specialist is required. Consult with Classroom Services for additional information.
How to Apply

DOMESTIC ADMISSIONS

U.S. Citizens or Permanent Residents (Green Card Holders)
If you are a U.S. citizen or permanent resident (Green Card holder), please follow the application instructions for either Domestic Undergraduate or Domestic Graduate admissions. If you have any questions, please contact us at 800.544.2787 or 415.274.2222, or e-mail the department at admissions@academyart.edu.

Step-by-step instructions for submitting your application are listed on the back of each application form.

There are 4 simple ways to apply for Domestic Admissions:
ONLINE: Visit The Academy’s website at www.academyart.edu to apply and submit your application fee online.
BY PHONE: Call 800.544.2787 or 415.274.2222 and an Admissions Representative will assist you.
BY MAIL: Send your application and fee to:
Academy of Art University
79 New Montgomery
San Francisco, CA 94105-3407
Attention: Domestic Admissions Department
IN PERSON: Visit the Admissions Office:
79 New Montgomery Street
(between Mission and Market)
4th Floor; 8am-7pm Monday-Thursday, 8am-6pm Friday, 8am-5:30pm Saturday

INTERNATIONAL ADMISSIONS
Non-U.S. Citizens
If you are a non-U.S. citizen, please follow the application instructions for either International Undergraduate or International Graduate admissions. If you have any questions, please contact us at 800.544.2787 or 415.274.2208, or e-mail the department at intladmissions@academyart.edu.

If you are a U.S. Citizen, living abroad, and applying for Online classes, please fill out the Undergraduate or Graduate Domestic Application.

The International Student Admissions/Services Department helps and guides international students with any questions or concerns they may have. The advisors assist each student with the application and admissions process, student visa and immigration procedures, academic advising and class registration. Every semester, the department hosts an international student orientation to help new students get acquainted with Academy of Art University and San Francisco. Additionally, The Academy has its own English for Art Purposes (EAP) program. Students may enroll in art and design classes while taking EAP classes at the same time. Please see the Student Resources section for more information.

Step-by-step instructions for submitting your application are listed on the back of each application form.

There are 4 simple ways to apply for International Admissions:
ONLINE: Visit The Academy’s website at www.academyart.edu to apply and submit your application fee online.
BY PHONE: Call (+1) 415.274.2208 and an Admissions Representative will assist you.
BY MAIL: Send your application and fee to:
International Student Admissions
79 New Montgomery Street, 4th Floor
San Francisco, CA 94105-3410
USA
IN PERSON: If you are planning a trip to San Francisco, please visit us at
79 New Montgomery Street
(between Mission and Market)
4th Floor; 8am-7pm Monday-Thursday, 8am-6pm Friday, 8am-5:30pm Saturday

Admissions Requirements

UNDERGRADUATE ADMISSIONS REQUIREMENTS
*(For AA, BA, BFA, BS, B-Arch, & Second BA/BFA)
Academy of Art University requires one of the following*:
• High School Diploma
• GED / CHSPE
Academy of Art University accepts the following as proof of high school graduation:
• Official or unofficial completed high school transcript or GED
• Official or unofficial completed Bachelor’s degree transcript
• Signed Home School Program Certification form and transcripts
• California High School Proficiency Exam (CHSPE) Letter
*Copy of complete High School Diploma for first degree undergraduate students (Academy of Art University cannot certify Cal Grant GPA from this document)
Official transcripts or proof of high school graduation are due prior to the start of the first semester.

GED Test Center
To locate a GED Test Center go to:
www.cde.ca.gov/ta/tg/gd/gedtestcenters.asp
Enter your zip code to find the center closest to you.

How and When to Submit Your Proof of High School Graduation
• Proof of high school graduation (which clearly shows the graduation date) are due before the start of your first semester.
• Proof of your completed GED or CHSPE.
ART TEACHING CREDENTIAL ENTRY REQUIREMENTS
Application: Complete the online www.academyart.edu/admissions/apply.html application (A non-refundable and non-deferable $50 application fee is required)

Proof of Earned Bachelor’s Degree or Higher: Official or unofficial transcripts must show the granting of a Bachelor’s degree or higher in Fine Art or in a related program with a minimum GPA of 2.5. www.academyart.edu/assets/pdf/international-transcript-policy.pdf International transcripts must be accompanied by an English translation.

CBEST Test Results: Official results of passing the California Basic Education Skills Test (CBEST)

CSET Test Results: Official results of passing the California Subject Matter Examination Test (CSET) in Art

NOTE: Candidates must successfully pass both parts of the CSET in ART. Subset 1 and Subset 2.


Certificate of Clearance from Department of Justice (DOJ) & Federal Bureau of Investigation (FBI): Official documentation of the fingerprint clearance from the DOJ and FBI

Resume: An outline of educational and professional experience

Letters of Recommendation: Three verifiable letters of recommendation from academic or professional sources

CPR and First Aid Workshop Certificate: Official documentation proving successful completion of an approved CPR and First Aid workshop/class

NOTE: The CPR/First Aid Workshop or class must be approved by the California Emergency Medical and Safety Authority (EMSA) NOTE: Completion of the CPR/First Aid Workshop must be completed prior to second semester courses that require fieldwork

Optional Portfolio: Students are recommended to submit a body of work to showcase their skills. Please contact an Admissions Representative for details.

GRADUATE ADMISSIONS REQUIREMENTS
The Academy requires graduate applicants to demonstrate their ability and intent to complete a Master of Arts (MA), Master of Fine Arts (MFA) or Master of Architecture program (M. Arch.).* After submitting the application form and application fee, graduate applicants must submit the following additional items.

In addition, all applicants must submit an official transcript showing a minimum GPA of 2.5. www.academyart.edu/assets/pdf/grad-admissions-requirements.pdf Bachelor’s degree or higher in Fine Art or a related program with a minimum GPA of 2.5. www.academyart.edu/assets/pdf/international-transcript-policy.pdf International transcripts must be accompanied by an English translation.

• Statement of Intent: Explain your goals in Graduate School, leading to your MA or MFA in a one page, typed essay

• Resume: Describe your educational and professional Experience

• Official or unofficial College Transcripts: Sealed transcripts may be sent directly from the college(s) attended or may be submitted by the applicant by mail

• Transcripts from applicant may also be emailed to transcripts@academyart.edu

• Transcripts must show completion of at least a Bachelor’s Degree. You must submit official or unofficial transcripts from the institution from which you graduated. Architecture and Art History students must submit official college transcripts.

• CPR/First Aid Workshop Certificate:

• Certificate of Clearance from Department of Justice (DOJ) & Federal Bureau of Investigation (FBI):

• Resume:

• Letters of Recommendation:

• Official results of the TB Health Certificate clearance

• Statement of Intent: Explain your goals in Graduate School, leading to your MA or MFA in a one page, typed essay

• Resume: Describe your educational and professional Experience

• Letters of Recommendation:

• Official results of the CBEST Test

• Official results of the CSET Test in Art

• Certificate of Clearance from Department of Justice (DOJ) & Federal Bureau of Investigation (FBI)

• Resume:

• Letters of Recommendation:

• Transcript/Reel (for class placement in the graduate program): A body of work representing the chosen discipline will be required.

• Portfolio/Reel (for class placement in the graduate program): A body of work representing the chosen discipline will be required.

• A description list is helpful to accompany portfolios/reels when being reviewed, with all pieces labeled with your name and the title, size, medium and date of completion.

• CPR/First Aid Workshop:

• Certificate of Clearance from Department of Justice (DOJ) & Federal Bureau of Investigation (FBI)

• Resume:

• Letters of Recommendation:

• Official results of the TB Health Certificate clearance

• Statement of Intent: Explain your goals in Graduate School, leading to your MA or MFA in a one page, typed essay

• Resume: Describe your educational and professional Experience

• Letters of Recommendation:

• Transcript/Reel (for class placement in the graduate program): A body of work representing the chosen discipline will be required.
How to Register for Classes

For degree requirements and more course information, contact us at 800.544.2787 or 415.274.2222. You may also visit us online at www.academyart.edu.

Students may register by any one of the following ways:

1. Register in person or by phone
   • New Undergraduate Students: Schedule a registration appointment or register by phone by calling the Undergraduate Admissions Office at 800.544.2787 or 415.274.2222.
   • New Graduate and Art Teaching Credential Students: Schedule a registration appointment or register by phone by calling the Graduate Admissions Office at 800.544.2787 or 415.618.6326.
   • New International Students: Schedule a registration appointment or register by phone by calling the International Admissions Office at 800.544.2787 or 415.274.2222.

2. Register online
   All continuing students may register, look up class schedules, and view course descriptions at https://catalog.academyart.edu.

Registration Fees

Students must pay the non-refundable registration fee of $50 in order to register for classes. The new student enrollment fee is $95 and includes the registration fee.

When to Register for Classes

• Students are encouraged to register as early as possible to guarantee placement in desired courses.
• Students may register until the second Monday of each term without a late fee.
• After the second Monday of each term, a late registration fee of $50 will apply.
• Registration is not allowed once two consecutive class sessions are missed.

Students may contact an Admissions Representative or Student Services Advisor for more information by calling 800.544.2787 or 415.274.2222.

Transfer Information

Academy of Art University invites all applicants interested in receiving transfer credit from previous post-secondary institutions to submit their official transcripts for review.

How to Transfer

Transferring into Academy involves two steps:

1. Complete an application to Academy of Art University.
2. Submit official or unofficial college/university transcript(s) by mail in a sealed envelope to:
   Academy of Art University
   Office of the Registrar
   79 New Montgomery Street, 435
   San Francisco, CA 94105-3410

By mail or email to transcripts@academyart.edu

Academy of Art University accepts electronic submission of official and unofficial transcripts. Students sending an official or unofficial electronic transcript should have it directed to the following email address:
transcripts@academyart.edu

Academy of Art University is also a member of the National Student Clearinghouse Electronic Transcript Exchange Registry and can accept transcripts directly from other member organizations.

Transfer Policies

• Academy of Art University accepts unofficial and official transcripts for the purpose of applying transfer credit to a student’s record. Only an official transcript may be used to apply transfer credit to the student’s record at Academy of Art University for student athletes.
• Transfer evaluations are based on the current transfer policies during the student’s semester of admission and will be binding for the student’s entire matriculation at Academy of Art University. Subsequent evaluations are not permitted unless the student changes his or her degree program (i.e. from an Associate of Arts degree to a Bachelor of Fine Arts degree).
• Coursework from accredited post-secondary institutions will be considered for transfer if it carries the equivalent credit, prerequisites, content, and level of instruction. Remedial or pre-college courses are not eligible for transfer.
• Coursework presented for transfer must be successfully completed with a letter grade of “C” or above or a grade of “pass” in a pass/fail course.
• Units completed at another institution after the student has started a degree program or any degree eligible classes at Academy of Art University will not be considered for transfer.
• The deadline for submission of all official and unofficial transcripts is prior to the end of the student’s first degree seeking semester. Courses may only be transferred from transcripts received by the deadline.

Departments

Undergraduate Degrees

Liberal Arts courses: All degree programs have unique Liberal Arts requirements. Courses that cannot be applied toward a degree will not be transferred. Major courses: A portfolio review is required to determine if courses may be transferred toward the major.

Second Bachelor’s Degrees

Students who have completed a bachelor’s degree and are seeking a second bachelor’s degree may have 50% of the required units transferred based on a department’s predetermined agreement. Major courses may be waived based on portfolio review. NOTE: Not all departments offer a predetermined transfer agreement. Speak with an Admissions Representative for details.

Students who have completed a bachelor’s degree and are seeking an associate of arts degree may have 18 units transferred based on a department’s predetermined agreement. Speak with an Admissions Representative for details.

Students who have completed a bachelor’s degree and are seeking a second bachelor’s degree may have 50% of the required units transferred based on a department’s predetermined agreement. Major courses may be waived based on portfolio review. A maximum of 50% of total units may be transferred based on a portfolio and transcript review. NOTE: Not all departments offer a predetermined transfer agreement. Speak with an Admissions Representative for details.

Graduate Degrees

A maximum of 6 transfer units from another graduate program may be transferred towards degree requirements.
Placement & Portfolio Reviews
Students may place into a course by demonstrating necessary knowledge and skill level. Major course placement or transfer is determined by a portfolio review conducted by the Department Director. Students who place out of a required course will have that requirement waived but must make up the units with a substitute Academy of Art University course which will be determined by the Department Director.

Detailed instructions for portfolio submissions are provided by the Admissions Office. Portfolios may be submitted digitally. Physical portfolios of original work are also accepted. Applicants are responsible for picking up portfolios or reels in person or to have them returned via US Postal Service. Only portfolios/reels with prepaid return postage will be returned via US Postal Service. Portfolios or reels that are unclaimed or returned due to incorrect address or inadequate postage will be retained on campus for approximately 90 days. Although every precaution is taken to protect portfolios and reels, Academy of Art University cannot be held responsible for loss or damage of portfolios or reels either in transit or on campus for review. New undergraduate students should consult their Admissions Representative at Academy of Art University in transit or on campus for review. New undergraduate students should consult their Admissions Representative at Academy of Art University. 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That’s the story.

It’s a story in pictures and a few words that tells of creativity, imagination, and people, just like you, on their way to the top. The professionals who have created this story for you love going to work where they spend their days turning ideas into compelling communications. Filling the world with beauty that never existed before. Looking at things like they’ve never been seen before. Telling stories like they’ve never been told before. Making music and characters that have never been heard before. They’re working creative professionals who have jobs so rewarding that they take great joy in what they love and do so well.

If these words and pictures have fanned the spark of creativity in you, find areas that really interest you. Then, do something about it. It could be the beginning of another story, your story. You know, the one that makes history.

SPECIAL THANKS: To all the students, faculty and alumni whose artwork and words appear in this catalog. Your talent is an inspiration and we appreciate you being a part of The Academy family.

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