School of
Music Production & Sound
Design for Visual Media
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OUR MISSION
Cinema, video games, virtual reality, and all other media-driven industries demand that today’s audio professionals have both technical and aesthetic skills to create soundtracks of impeccable craftsmanship and artistry—and we will teach you how to do it.

Our industry professionals will guide and mentor you through the program, giving you the essential skills to back up your developing vision for professional soundtracks.

We inspire and motivate you to cultivate your unique voice as an artist. You will create a portfolio that demonstrates a personal style and a high level of technical skill. The spirit of imagination, creativity, skill, and intense commitment flourishes here. The proof is in the soundtrack.

WHAT SETS US APART
• Develop finely tuned skills in the areas of soundtrack production: composing, music production, music editing, sound effects and dialogue recording, editing, and mixing
• Professional studios including fully equipped Digital Audio Workstations
• Work with industry standard music and audio production software
• Avid Pro Tools certification—get your degree and become Pro Tools certified (on campus only)
• Earn your Music Production & Sound Design for Visual Media degree on campus in San Francisco or online
• Enrich your creative abilities through collaborations between different Academy departments
• Our faculty are industry professionals who will prepare you to compose, produce, and edit soundtracks for film and video game production

Program Overview
At the School of Music Production & Sound Design for Visual Media, you will turn your love of audio into a successful career.
What We Teach

Music and sound, paired with visuals, create an atmosphere that guides the audience emotionally. We will teach you how to build the bridge that spans content and context by creating dynamic, compelling soundtracks.

THE MUSIC PROGRAM

The School of Music Production & Sound Design for Visual Media offers a wide range of professional recording studios for student projects, including a professional studio live space and a Foley and ADR studio. Vocal booths and private labs are also available.

Students have access to the latest software for audio recording, music production, and sound editorial. They can also check out studio gear like microphones, preamps, and MIDI controllers.

Our MIDI labs feature 27” IMacs, MIDI keyboards, and all current software. Students can drop in at any time to work on school projects.
DIGITAL AUDIO WORKSTATIONS
You’ll be introduced to digital audio workstation technology, which is at the heart of the modern audio production workflow. Learn industry-standard software, including techniques to record, edit, process, and mix soundtrack elements into a cohesive whole.

MUSIC PRODUCTION
Learn advanced techniques to compose music for visual media. You will integrate Music Instrument Digital Interface (MIDI) with audio and use plugins to create a compelling mix. Techniques for mixing in surround sound will be introduced, and tempo mapping to stay in sync with visual media will be emphasized.
SOUNDTRACK INDUSTRY OVERVIEW
Learn the music theory and sound design terminology necessary to critically listen and discuss music scores and sound design. You’ll gain a deeper understanding of soundtrack components, music notation, dialogue, effects, Foley, and the relationship between music, sound, and story narrative.

MUSIC SCORING FOR FILM
Gain a combination of advanced practical, technical, and aesthetic skills to compose music that supports the film’s story. Methods of scoring and how to create an effective demo reel will also be taught.
ADDITIONAL TOPICS
Advanced Music & Sound Production, Film Score Preparation, Music Notation, Music Scoring & Composition, Sound Design, Video Game Soundtrack Production.
Faculty

Our instructors don’t just teach you about the music industry, they are part of the music industry. The faculty is comprised of nationally recognized professionals who maintain careers on the leading edge of industry trends. They will challenge you to reach your creative potential.

Brad Hughes
Director

Bradley Hughes has over 23 years of experience in sound design and music production as a composer, saxophonist, and recording engineer for a wide variety of production environments. He has provided music and sound services to clients including Dreamworks, The Hollywood Edge, Creativity Studios, and 13th Generation Productions.

Prior to moving to the Bay Area, Brad spent a decade in Los Angeles as a studio musician on film and television soundtracks, frequently recording on the 20th Century Fox and Warner Bros recording stages.

He is a voting member of the National Academy of Recording Arts & Sciences, which hosts the annual Grammy Awards, and serves on the Education committee of the NARAS San Francisco chapter. He holds a BFA in World Arts & Cultures from UCLA and an MFA in Music from the California Institute of the Arts.
Steve Romanko
Associate Director

Steve Romanko has over 25 years of effort and experience in the entertainment industry, including working in radio, cinema, television, and online campaigns.

Steve’s creative skills led him to a position at Skywalker Sound, where he contributed to many films, including *Star Wars*, *Saving Private Ryan*, and *Fight Club*. This background in audio gives Steve an interesting perspective that permeates all his professional efforts.

In addition to his position as associate director at the Academy, Steve is also a producer and writer for his production company, 13th Generation, which focuses on feature development and bringing talented individuals together to form strong production and post-production units.
Degree Options

**AA SOUND DESIGN**
Learn how to create or edit sound for different visual environments, such as film, television, animation, video games, and commercials. Gain an understanding of the language of sound design.

**AA MUSIC PRODUCTION**
The AA program provides a strong introduction to the fundamentals of music and sound design for visual media. Coursework emphasizes the basics of audio and music production, scoring for the screen, film music appreciation, and theory training. Graduates with an AA degree are well-equipped to move into the more nuanced BFA program.

**BFA MUSIC PRODUCTION**
The BFA program offers an interdisciplinary understanding of music and sound design. Curriculum focuses on advanced music and sound production techniques, music notation, film score preparation, and how to create sound for video games.

**BFA MUSIC SCORING & COMPOSITION**
The BFA in Scoring & Composition teaches you how to orchestrate, arrange, and design emotionally evocative music for different visual environments, such as film, television, animation, video games and commercials.

**BFA SOUND DESIGN**
In the BFA program in Sound Design, you’ll create compelling, balanced mixes and soundtracks to support the emotional content in visual media. You’ll also work in a modeled professional environment and gain a broad understanding of the sound post-production workflow.

**MA MUSIC SCORING & COMPOSITION**
The MA program in Scoring and Composition teaches you how to orchestrate, arrange, and design music to tell stories in different visual environments, such as film, television, animation, video games, and commercials.

**MA SOUND DESIGN**
You’ll demonstrate proficiency in software related to contemporary sound production techniques, flexibility in creating or editing sound, and fluency in the language of sound design.

**MFA MUSIC SCORING & COMPOSITION**
The MFA program provides advanced training in music and sound design. Students are guided through the completion of a final thesis project that reflects their breadth of music and audio expertise.

**MFA SOUND DESIGN**
In the MFA program in Sound Design, you’ll work in a modeled professional environment and gain a broad understanding of the sound post-production workflow. You’ll also create compelling, balanced mixes and soundtracks to support the emotional content in visual media.

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Our Facilities

Learning to use the software, tools, and equipment used by the industry is essential to preparing you to enter the work force. That’s why we make it a point to keep our facilities as up-to-date as possible with current advancements in technology and equipment.

DIGITAL RECORDING STUDIO
Create pristine vocal recordings for voice-over, ADR, music sessions, and more in our new ADR room, featuring a wide array of great vocal microphones. In addition, the Academy’s partnership with One Union Recording Studio promotes students’ professional growth by offering access to real-world facilities.

STUDIO 712
Take advantage of our full-featured, professional recording studio with an isolation booth, outboard equipment, and surround sound monitoring.

AUDIO PRODUCTION WORKSTATIONS
Each student gets their own workstation desk with headphones, a MIDI keyboard, and an iMac computer fully loaded with the latest sound and music production software.

AVID S6 MIXING CONSOLE
Practice on our Avid S6 Mixing Console, a control surface fully integrated with Pro Tools software in our surround sound classroom.

VIRTUAL INSTRUMENTS LAB
The MUS department has a new Virtual Instruments Lab with professional level equipment and software, including leading computer and audio interfaces, high-end audio monitors, and samples and software from Vienna Symphonic Library, East-West, and Spectrasonics (Omnisphere). This lab allows students to use the highest grade professional gear to create orchestral and electronic music scores for films and other visual media.

academyart.edu
Student and Alumni Testimonials

Our 50,000-plus Academy alumni are some of the most successful and sought-after professionals in art, entertainment, and design today. But we’re just getting started. Our current pool of creative and innovative students are preparing to redefine the future.
“I truly believe choosing the Academy was the best investment in myself I’ve ever made. During my time at the Academy I learned a lot about film scoring, and I also met a lot of talented students from different areas. I can honestly say through hard work and a strong human network, your dream job becomes available.”

Tiannan Cai
Film Composer

“I am in absolute awe that I was blessed enough to be a part of this program and cannot believe that I am here at this point with the ability to accomplish what I dreamed about as a little girl. I never thought that I would be this lucky, and I am so grateful to your institution for this opportunity.”

Kahea Kawaauhau
MA ’18, Sound Design Student

“The classes that I have taken here have helped to polish my skills and refine my portfolio. The time that I have spent here has been invaluable for developing skills in composition, orchestration, and film scoring, as well as educating me in industry-standard software.”

Yihang Su
MA ’18, Music Scoring & Composition Student

“Not only did Academy of Art University give me the knowledge that I needed in many subjects, but it instilled a certain confidence in me. I believe that it was this confidence that helped to push me onward when taking the scary leap into production sound.”

Kristin Turo
MA ’18, Sound Design Student
Partnerships

Experiences with music industry insiders at the School of Music Production & Sound Design for Visual Media help prepare you for a professional career. We provide unique opportunities to partner with music industry artists, designers, and innovators outside of the classroom. Our urban location, connected faculty, and network of industry partners may provide you with career experiences in the form of scholarships, grants, classroom support, projects, and professional mentoring.

APPLE TECHNOLOGY POWERS NEXT-GEN ARTISTS

Highlighting Academy of Art University as a leader in career readiness, a new video by Apple Higher Education Stories documents the creative process that Stephen Lamar Moore, a music graduate student, used to score the soundtrack for an animation film. When creativity meets innovative technology, art takes on many different shapes and forms. A successful collaboration between the two can result in the best work—a symphony of the next century orchestrated on both apps and physical instruments.

“Students who come here have a dream. And we empower that dream by providing them with the training and technology to help them grow as artists,” says Bradley Hughes, Director of the School of Music Production & Sound Design for Visual Media at the Academy. “All humans are born with creative potential, but to turn that creativity into something deeply meaningful takes hard work and focus.” He believes strong collaborations are the foundation of creativity. “We think really hard about choosing the best tools to help our students express themselves.”

TECHNOLOGY

Hughes explains why his school—and the Academy—chooses Apple products, such as Logic Pro X, as the foundation for its curriculum: “Apple and its ecosystem of apps are designed for musicians, filmmakers, photographers, designers, and all kinds of people, with the idea they’re going to be creating and collaborating.”

academyart.edu
Career Paths

As one of the top art and design schools in the country, Academy of Art University helps prepare graduates for a range of career opportunities. Our faculty, facilities, and hands-on learning approach are here to provide you with the tools you need to succeed in the music business.

**ORCHESTRATOR**
Translate a musical score from a composer, and arrange it for the final set of instruments and players. Rewrite to best fit emotional targets.

**MUSIC EDITOR**
Work closely with a composer to effectively create music scores that drive the emotion of the scene. Create temp scores. Edit music to fit specific cue lengths, and create the right music cues to fit the scene.

**SOUND DESIGN**
Be responsible for the overall aural concept of a film or video game. Collaborate with other creatives to develop a cohesive sound, and create specific sounds for visual media.

**SOUND EDITOR**
Edit dialogue, sound effects, ambiances, and other sounds to fit with the visual material. Use filters and plug-ins to transform audio for a specific setting. Work with the supervising sound editor to deliver all audio assets for a given project, whether it be for film, game, or animation.

**FOLEY ARTIST**
Perform sound effects on a Foley stage for inclusion in the final soundtrack. Create unique, unforgettable custom sounds, and use creativity to associate moods with sound cues in the story.

**PRODUCTION RECORDING**
Manage the set and location sound recordings. Quality check all recorded material from the set and location. Assist the production mixer in all duties. Maintain equipment.

**WHO IS HIRING OUR ALUMNI**
Apple  
Cartoon Network  
Corduroy Media  
Facebook  
Fantasy Studios  
Google  
Genius Orbit Productions  
Gracenote  
Sony Computer Entertainment of America (Playstation)  
Nashville Film Festival  
Outpost Studios  
Score Revolution  
Sony Pictures  
Spitfire Audio  
Strawberry Hill Music
SCORE COMPOSER
Compose original music to accompany narrative storytelling in visual media. Work with sound editors and mixers to balance music with other soundtrack elements, creating the sonic world in which characters live. Drive the emotions of the audience by crafting musical ideas that reflect the unspoken thoughts of a character.

MUSIC SUPERVISION
Source musical content that is not original to the project. Understand the requirements for sourced music, ensure consistency with composed music, and secure rights and releases.

RE-RECORDING MIXER
The last step in post-production is the final mix. Effectively balance music, dialogue, and SFX into a cohesive soundtrack that supports and enhances the visual storytelling. Work on large format audio consoles with hundreds of audio tracks, and craft the sonic world for visual media.
Collaborations, Partnerships, & Classes

Our upperclassmen enjoy real-world work environments via collaboration classes. Music and Sound students mold lasting creative partnerships while crafting audio for the spectrum of visual media produced at the university. Collaboration puts best professional practices to work, building teams, leadership skills and honing demo reels.
THE AGENCY  
MUS 498 A  
The Agency is a collaboration class that works as the audio wing of a student based advertising agency. The Academy’s Young & Hungry agency leans on our expertise to drive the audio for a variety of branding efforts. Our students work on commercials, YouTube style channel content and social media campaigns. Flexibility and critical thinking come into play during our combined content creation.

MOTION PICTURE POST-PRODUCTION  
MUS 498 M  
The School of Motion Pictures and Television has a very strong output of creative work and MUS students strive to score and edit audio for a variety of genres and forms. From emotion packed drama to dark and heavy thrillers, 498M affords students the opportunity to work on creating engaging soundtracks for movies, television and web based narrative media.

ANIMATION STUDIO X  
MUS 498 X  
Our collaborative efforts with the School of Animation and Visual Effects, dubbed Studio X, is a successful partnership where MUS students not only work on sound design and scoring animated shorts, but also on perfecting their understanding of animation workflow. Step by step, our soundtrack collaborators learn how to interact and develop best practices within the varied pipelines through completing challenging animated projects.

SOUND DESIGN FOR GAME STUDIO  
MUS 498 G  
Imagine designing, composing and implementing your work in an interactive gaming environment. The students involved in the game sound collaboration with the School of Game Development create peer to peer relationships with developers in 2D and 3D games. Not only do MUS students work to create narrative sound design and music compositions, but also shape the User Interface of an experience. In many cases, students will also implement audio into game builds using audio middleware.
Additional Learning Experiences

Academy of Art University has a hands-on program for every interest at every level. If you are looking to upgrade your career, explore something you have never tried before, or hone existing skills, we have a program for you.
PRE-COLLEGE ART EXPERIENCE (PCAE)
This dual-scholarship program allows current high school students to take art and design courses at no tuition charge. In addition, they earn scholarship dollars towards future undergraduate studies at Academy of Art University.
Visit https://www.dev.academyart.edu/academics/pre-college-art-experience-program or call 415.274.2200 for more information.

STUDY ABROAD
One of the best ways to learn about the world is to see the world. Take advantage of one or all of these exciting Study Abroad opportunities.

The Liberal Arts Seminar in Europe is a three-week intensive traveling course visiting some of Europe’s greatest cities and collections.

The Fine Art Intensive in Italy takes you to Florence, Italy, for seven and a half weeks during Summer semester.

The School of Fashion at awards scholarships to study in Paris with Studio Berçot and L’École de la Chambre Syndicale de la Couture Parisienne.

The Illustration Department also has a summer semester in Florence emphasizing cultural awareness in painting and drawing.

For more information about these Study Abroad opportunities, including cost and visa matters, visit www.academyart.edu/academics/study-abroad

CONTINUING EDUCATION
Time for a career upgrade? Want to follow your passion? Learn, be inspired, and expand your creative potential by taking hands-on courses from industry-experienced faculty. Flexible art and design courses are available online and in San Francisco.
Visit https://www.academyart.edu/academics/continuing-education or call 415.274.2200 for more information.
Academy of Art University is committed to the highest standards of achievement in art and design. Here’s a small sampling highlighting some recent accomplishments of our outstanding students, faculty, and alumni.
FIND YOUR PLACE. MASTER YOUR CRAFT.

EMMYS
44 NOMINATIONS IN 2017

GOLDEN GLOBES
65 NOMINATIONS IN 2018

OSCARS
96 NOMINATIONS IN 2018

#3 BEST ONLINE ART PROGRAMS IN AMERICA

#1 ANIMATION & VISUAL EFFECTS SCHOOL IN NORTHERN CALIFORNIA

RANKED IN THE TOP TEN BEST PHOTOGRAPHY SCHOOLS

RED DOT RANKS SCHOOLS OF GRAPHIC DESIGN AND INDUSTRIAL DESIGN TOP 10 SCHOOLS FOR DESIGN 7 YEARS IN A ROW

8 YEARS WORKING WITH NASA

70+ STUDENT AND ALUMNI ART EXHIBITIONS IN SF EACH YEAR

WHAT WE ARE LOOKING FOR
DEDICATION • PASSION • COMMITMENT • CREATIVITY
Online Education

Take any online course at the Academy, and experience the visual, interactive, and dynamic courses we’re known for. You will have the same quality instructors, the same hands-on learning opportunities, and the same attentive support as our onsite students. The difference? The flexibility to earn your art and design degree on your terms.

ONLINE BENEFITS

• A support staff of over 100 Academy of Art employees offers 900+ online courses and 1,500 instructional videos per semester, spanning 35 online majors, and teaching students from 50+ countries
• Course content is proprietary, created in-house by industry experts, and exclusive to the Academy
• The classes are a mix of lecture content, video, written content, recorded audio, interactive slide-shows, and hands-on work
• The innovative curriculum is created by instructional designers and industry professionals
• A student-run Facebook group, AAUHOO, has more than 4,000 members and invites you to join this thriving online community
• We’re constantly building new courses, reworking old ones and adding features to our LMS based on student feedback

Visit academyart.edu or call 415.274.2200 for more information.

“Taking classes online really benefited me as a student in allowing me to hone in on each of my skills and develop them before I got a job in the industry.”

— Mark Cofer
Graduate School of Music Production & Sound Design for Visual Media Alumn 2014
Hollywood Film Composer and Academy of Art University Instructor
A substantial part of an artist’s growth and inspiration occurs outside the classroom or studio. At Academy of Art University, we understand this. Here are some resources and opportunities that are available to all students.
EVENTS
Campus Life is designed to inspire, educate, and promote fun. Our events are created in coordination with student-run groups and organizations. Make the most of your university experience: grow, learn, laugh, and run with us.

Visit https://www.academyart.edu/students/clubs-organizations/events for more info.

URBAN KNIGHTS RADIO
Listen live online to our athletics teams, hear unique talk shows, and dance to your favorite tunes on UrbanKnightsRadio.com, an iHeartRadio partner.

HOUSING
Housing is guaranteed for all new, full-time onsite students. We have 17 different housing options to choose from located in the heart of San Francisco.

DINING
Stay healthy with delicious and filling meals in one of our dining halls with flexible meal plans and Knight Kash. Use the Knight Kash on your student ID for dining on campus and at select off-campus vendors.

ACADEMIC CLUBS
Join students with similar interests to discuss ideas, promote your work, form collaborations, and share information.

FITNESS & RECREATION
Campus Recreation classes and workshops—and access to our free gym, pool, basketball courts, and skateboard ramp—will help you stay active healthy.

VIRTUAL BOOKSTORE
All required textbooks are available at our virtual bookstore.

CULTURAL CLUBS
Everyone needs a break from the studio. With dozens of clubs and organizations, find a new creative outlet and build lifelong relationships.

ESPORTS
Our active gaming community hosts and attends regular gaming events for both casual or competitive players.
Athletics

We are the Urban Knights—the only higher arts education institution in the U.S. to have an NCAA athletics program. Urban Knight Nation is proud to support our fierce student-athletes as they fight on to victory. Go Urban Knights!

We are the Urban Knights—14 varsity athletic teams that represent Academy of Art University in NCAA Division II intercollegiate sports. We are dedicated to distinction, sportsmanship, pride, teamwork, credibility, and creativity.

As an artist-athlete in the Academy of Art University Intercollegiate Athletic program, you are empowered to realize your full potential academically, personally, and professionally while on the path to collegiate success. The Academy’s Urban Knights compete as members of the Pacific West Conference.

MEN’S
Baseball
Basketball
Cross Country
Golf
Soccer
Softball
Tennis
Track & Field
Volleyball

WOMEN’S
Basketball
Cross Country
Golf
Soccer
Softball
Tennis
Track & Field
Volleyball

NCAA PROGRAM
Join one of our teams or come out and support your fellow artist-athlete. We play in great venues throughout San Francisco, including Kezar Pavilion, Paul Goode Field, SF Bay Tennis Club, and Presidio Golf Course, among others. Let the Fan Bus take you to the games.

The NCAA is a trademark owned by the National Collegiate Athletic Association.
ARTIST ATHLETES
The Urban Knights have quickly made a name for themselves with numerous conference and national accomplishments including 10+ NCAA championships. We are the first athletic program to win two NCAA National Championships (indoor and outdoor women’s track & field) in our first year of postseason eligibility. We have made over 40 postseason appearances in men’s and women’s cross country, women’s basketball, men’s indoor and outdoor track and field, men’s and women’s golf, and women’s tennis. Go Urban Knights!
Apply Today at academyart.edu

Apply year-round, and begin taking classes in Fall, Spring, and Summer semesters. Our Admissions Representatives will help you every step of the way. They want to help you succeed, and are trained to make sure your application best reflects your abilities. Apply today!

HOW TO APPLY
Apply online at academyart.edu
Or call 1.800.544.2787
Or apply in person in San Francisco
(Monday-Saturday)
79 New Montgomery St. San Francisco, CA 94105

YOUR COMPLETED APPLICATION MUST INCLUDE:
• $50* application fee ($150 international)
• $95* enrollment fee
• International applicants require a $300* international student service fee
• Fees can be paid by MasterCard, Visa, Discover. By mail: check or money order
*all fees are non-refundable, non-transferable

TRANSFER STUDENTS
1. Complete the application
2. Submit electronic transcripts to:
   transcripts@academyart.edu
Or mail transcripts in a sealed envelope to:
   Academy of Art University
   Attn: Undergraduate Admissions Office
   79 New Montgomery St.
   San Francisco, California 94105
I was no longer that lone kid who made everything surrounded by them! Photograph of student, Chase Grammer, BFA 2016

GET STARTED TOWARD A CAREER YOU’LL LOVE

At Academy of Art University, Chase no longer felt like the odd man out. He turned his love for social media, shooting videos, and making flyers into a blossoming career as a top creative in the advertising industry. We can teach you to turn the things you love to do into a career you'll love—and have a ton of fun along the way. Sometimes it's not so much about finding who you are, it's about finding the place where you can be who you are. Find out how your passion can become a creative legacy at academyart.edu

Find Your Place.
Master Your Craft.
The Academy of Art University is located in downtown San Francisco and provides instruction around the world through its online campus. We offer training in many specialized creative disciplines:

- Acting
- Advertising
- Animation & Visual Effects
- Architecture
- Art Education
- Art History
- Fashion
- Fine Art
- Game Development
- Graphic Design
- Illustration
- Industrial Design
- Interior Architecture & Design
- Jewelry & Metal Arts
- Landscape Architecture
- Motion Picture & Television
- Multimedia Communications
- Music Production & Sound Design for Visual Media
- Photography
- Visual Development
- Web Design & New Media
- Writing for Film, Television & Digital Media

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www.academyart.edu

Accredited Member WSCUC, NASAD, CIDA (BFA-IAD, MFA-IAD), NAAB (B.ARCH, M.ARCH), CTC (California Teacher Credential).

*The following degree programs are currently not offering online courses: Acting, Auto Restoration, Knitwear Design, and Footwear & Accessory Design.

Visit www.academyart.edu to learn more about total costs, median student loan debt, potential occupations, and other information.